Piggyback Pokemon Ultra Sole E Pokemon Ultra Luna Guida Strategica Nintendo 3ds

In today's world where technology impacts every aspect of life, you need to know how to evaluate devices, choose apps, maintain a professional online reputation, and ensure digital security. NEW PERSPECTIVES ON COMPUTER CONCEPTS 2018, INTRODUCTORY offers the insights to help. This book goes beyond the intuitive how-to of apps and social media to delve into broad concepts that are guiding current technologies such as self-driving cars, virtual reality, file sharing torrents, encrypted communications, photo forensics, and the Internet of Things. Numerous illustrations and interactive features make mastering technical topics a breeze, while the book's proven learning path is structured with today's busy reader in mind. This edition offers an insightful overview of what today's readers must know about using technology to complete an education, secure a successful career, and engage in issues that shape today's world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Parents will do almost anything to get their kids to eat healthier, but unfortunately, they've found that begging, pleading, threatening, and bribing don't work. With their patience wearing thin, parents will "give in" for the sake of family peace, and reach for "kiddie" favorites-often nutritionally inferior choices such as fried fish sticks, mac n' cheese, Pop-sicles, and cookies. Missy Chase Lapine, former publisher of Eating Well magazine, faced the same challenges with her two young daughters, and she sought a solution. Now in The Sneaky Chef, Lapine presents over 75 recipes that ingeniously disguise the most important superfoods inside kids' favorite meals. With the addition of a few simple make-ahead purees or clever replacements, (some may surprise you!) parents can pack more fiber, vitamins, and antioxidants in their kids' foods. Examples of "Sneaky" recipes include: No Harm Chicken Parm Power Pizza Incognito Burritos Guerilla Grilled Cheese Brainy Brownies Health-by-Chocolate Cookies Quick fixes for Jell-O(R)

This book constitutes the proceedings of the 20th International Conference on Passive and Active Measurement, PAM 2019, held in Puerto Varas, Chile, in March 2019. The 20 full papers presented were carefully reviewed and selected from 75 submissions. The papers cover a wide range of important networking measurement and analysis topics from low layers of the network stack up to applications, using measurements at scales large and small, and covering important aspects of the network ecosystem such as routing, DNS, privacy, security, and performance. They are organized in the following topical sections: mobile networks; measurement at Internet scale; measuremen at other scales; domain names; failures; security and privacy; and Web. .

#1 NEW YORK TIMES BESTSELLER From the YouTube superstars and creators of Good Mythical Morning comes the ultimate guide to living a "Mythical" life, featuring stories and photos from their lifelong friendship, as well as awesomely illustrated guides, charts, and activities aimed at laughing more, learning more, and never taking yourself too seriously. Thanks for reading this description. You're obviously a curious person, which means you've already taken your first step towards achieving Mythicality. Lucky for you, opening this book is even more rewarding than reading about it online. Within its pages, you'll discover twenty ways to fill your life with curiosity, creativity, and tomfoolery, including Eat Something That Scares You, Make a Bold Hair Choice, Say "I Love You" Like It's Never Been Said, and more. Along the way, you'll also find: • Embarrassing stories and photos we'll probably regret sharing • Character Building: The Board Game • An important message from the year 2075 • A quiz to help you determine if you should get a dog • A eulogy you can read at any funeral • Grownup merit badges to earn • Contributions from Mythical Beasts, and much more If you decide to read this book, be warned—there is a high likelihood of increased Mythicality in your life, which means you may soon find yourself laughing more, learning more, and not taking yourself too seriously. This mentality has been known to spread easily to friends and loved ones.

An essential guide to building supportive entrepreneurialcommunities "Startup communities" are popping up everywhere, from citieslike Boulder to Boston and even in countries such as Iceland. Thesetypes of entrepreneurial ecosystems are driving innovation andsmall business energy. Startup Communities documents thebuzz, strategy, long-term perspective, and dynamics of buildingcommunities of entrepreneurs who can feed off of each other'stalent, creativity, and support. Based on more than twenty years of Boulder-based entrepreneurturned-venture capitalist Brad Feld's experience in the field?aswell as contributions from other innovative startupcommunities?this reliable resource skillfully explores what ittakes to create an entrepreneurial community in any city, at anytime. Along the way, it offers valuable insights into increasingthe breadth and depth of the entrepreneurial ecosystem bymultiplying connections among entrepreneurs and mentors, improvingaccess to entrepreneurial education, and much more. Details the four critical principles needed to form asustainable startup community Perfect for entrepreneurs and venture capitalists seeking freshideas and new opportunities Written by Brad Feld, a thought-leader in this field who hasbeen an early-stage investor and successful entrepreneur for morethan twenty years Engaging and informative, this practical guide not only showsyou how startup communities work, but it also shows you how to makethem work anywhere in the world.

Microservices and big-data increasingly confront us with the limitations of traditional input/output. In traditional IO, work that is IO-bound dominates threads. This wouldn't be such a big deal if we could add more threads cheaply, but threads are expensive on the JVM, and most other platforms. Even if threads were cheap and infinitely scalable, we'd still be confronted with the faulty nature of networks. Things break, and they often do so in subtle, but non-exceptional ways. Traditional approaches to integration bury the faulty nature of networks behind overly simplifying abstractions. We need something better.Join Spring Developer Advocate Josh Long for an introduction to reactive programming in the Spring ecosystem, leveraging the reactive streams specification, Reactor, Spring Boot, Spring Cloud and so much more.This book will cover important concepts in reactive programming including project Reactor and the reactive streams specification, data access, web programming, RPC with protocols like RSocket, testing, and integration and composition,

and more.

Venture DealsBe Smarter Than Your Lawyer and Venture CapitalistJohn Wiley & Sons

It was the most brutal corporate restructuring in Wall Street history. The 2015 bankruptcy brawl for the storied casino giant, Caesars Entertainment, pitted brilliant and ruthless private equity legends against the world's most relentless hedge fund wizards. In the tradition of Barbarians at the Gate and The Big Short comes the riveting, multi-dimensional poker game between private equity firms and distressed debt hedge funds that played out from the Vegas Strip to Manhattan boardrooms to Chicago courthouses and even, for a moment, the halls of the United States Congress. On one side: Apollo Global Management and TPG Capital. On the other: the likes of Elliott Management, Oaktree Capital, and Appaloosa Management. The Caesars bankruptcy put a twist on the old-fashioned casino heist. Through a $27 billion leveraged buyout and a dizzying string of financial engineering transactions, Apollo and TPG—in the midst of the post-Great Recession slump—had seemingly snatched every prime asset of the company from creditors, with the notable exception of Caesars Palace. But Caesars' hedge fund lenders and bondholders had scooped up the company's paper for nickels and dimes. And with their own armies of lawyers and bankers, they were ready to do everything necessary to take back what they believed was theirs—if they could just stop their own infighting. These modern financiers now dominate the scene in Corporate America as their fight-to-the-death mentality continues to shock workers, politicians, and broader society—and even each other. In The Caesars Palace Coup, financial journalists Max Frumes and Sujeet Indap illuminate the brutal tactics of distressed debt mavens—vultures, as they are condemned—in the sale and purchase of even the biggest companies in the world with billions of dollars hanging in the balance.

A new product, a new service, a new company, a new division, a new anything - where there's a will, Kawasaki shows the way with his essential steps to launching one's dreams.

Use this official guide for either Pokémon ultra sun or Pokémon ultra moon to experience even more adventures as you battle the dark shadow that threatens the light of Alola!

With over 75 million downloads per month, Spring Boot is the most widely used Java framework available. Its ease and power have revolutionized application development from monoliths to microservices. Yet Spring Boot's simplicity can also be confounding. How do developers learn enough to be productive immediately? This practical book shows you how to use this framework to write successful mission-critical applications. Mark Heckler from VMware, the company behind Spring, guides you through Spring Boot's architecture and approach, covering topics such as debugging, testing, and deployment. If you want to develop cloud native Java or Kotlin applications with Spring Boot rapidly and effectively--using reactive programming, building APIs, and creating database access of all kinds--this book is for you. Learn how Spring Boot simplifies cloud native application development and deployment Build reactive applications and extend communication across the network boundary to create distributed systems Understand how Spring Boot's architecture and approach increase developer productivity and application portability Deploy Spring Boot applications for production workloads rapidly and reliably Monitor application and system health for optimal performance and reliability Debug, test, and secure cloud-based applications painlessly

Practical advice from some of today's top early stage investors and entrepreneurs TechStars is a mentorship-driven startup accelerator with operations in three U.S. cities. Once a year in each city, it funds about ten Internet startups with a small amount of capital and surrounds them with around fifty top Internet entrepreneurs and investors. Historically, about seventy-five percent of the companies that go through TechStars raise a meaningful amount of angel or venture capital. Do More Faster: TechStars Lessons to Accelerate Your Startup is a collection of advice that comes from individuals who have passed through, or are part of, this proven program. Each vignette is an exploration of information often heard during the TechStars program and provides practical insights into early stage entrepreneurship. Contains seven sections, each focusing on a major theme within the TechStars program, including idea and vision, fundraising, legal and structure, and work/life balance Created by two highly regarded experts in the world of early stage investing Essays in each section come from the experienced author team as well as TechStar mentors, entrepreneurs, and founders of companies While you'll ultimately have to make your own decisions about what's right for your business, Do More Faster: TechStars Lessons to Accelerate Your Startup can get your entrepreneurial endeavor headed in the right direction.

Part of the new Digital Filmmaker Series! Digital Filmmaking: An Introductionis the first book in the newDigital Filmmaker Series. Designed for an introductory level course in digital filmmaking, it is intended for anyone who has an interest in telling stories with pictures and sound and won't assume any familiarity with equipment or concepts on the part of the student. In addition to the basics of shooting and editing, different story forms are introduced from documentary and live events through fictional narratives. Each of the topics is covered in enough depth to allow anyone with a camera and a computer to begin creating visual projects of quality.

Marketing attempts to influence the way consumers behave. These attempts have implications for the organizations making the attempt, the consumers they are trying to influence, and the society in which these attempts occur. We are all consumers and we are all members of society, so consumer behavior, and attempts to influence it, are critical to all of us. This text is designed to provide an understanding of consumer behavior. This understanding can make us better consumer, better marketers, and better citizens. A primary purpose of this text is to provide the student with a usable, managerial understanding of consumer behavior.-Pref.

The first of its kind, this book is the comprehensive guide to understanding how licensing operates in key markets around the world. It functions as an easy-to-read overview of basic licensing practices employed internationally, including chapters on how to develop and administer a licensing program, the international license agreement, and the role of licensing agents and consultants, plus sample agreements and forms.

An engaging guide to excelling in today's venture capital arena Beginning in 2005, Brad Feld and Jason Mendelson, managing directors at Foundry Group, wrote a long series of blog posts describing all the parts of a typical venture capital Term Sheet: a document which outlines key financial and other terms of a proposed investment. Since this time, they've seen the series used as the basis for a number of college courses, and have been thanked by thousands of people who have used the information to gain a better understanding of the venture capital field. Drawn from the past work Feld and Mendelson have written about in their blog

and augmented with newer material, Venture Capital Financings puts this discipline in perspective and lays out the strategies that allow entrepreneurs to excel in their start-up companies. Page by page, this book discusses all facets of the venture capital fundraising process. Along the way, Feld and Mendelson touch on everything from how valuations are set to what externalities venture capitalists face that factor into entrepreneurs' businesses. Includes a breakdown analysis of the mechanics of a Term Sheet and the tactics needed to negotiate Details the different stages of the venture capital process, from starting a venture and seeing it through to the later stages Explores the entire venture capital ecosystem including those who invest in venture capitalist Contain standard documents that are used in these transactions Written by two highly regarded experts in the world of venture capital The venture capital arena is a complex and competitive place, but with this book as your guide, you'll discover what it takes to make your way through it.

Gotta catch 'em all! This epic Pokémon sticker collection is jam-packed with over 1001 stickers featuring Pokémon old and new from across the seven regions! Explore the city in Kanto, the mountaintops in Johto, the beach in Alola - and lots more! Re-create epic battles and use your stickers to complete the scenes in the ultimate Pokémon sticker book.

"Having been born a freeman, and for more than thirty years enjoyed the blessings of liberty in a free State—and having at the end of that time been kidnapped and sold into Slavery, where I remained, until happily rescued in the month of January, 1853, after a bondage of twelve years—it has been suggested that an account of my life and fortunes would not be uninteresting to the public." -an excerpt

An overview of the basics of international licensing with informative material about the various practices of all aspects of the licensing industry. It includes information that will help those new and experienced to hone their licensing skills. The book provides a worldwide perspective of the industry and is the definitive guidebook for anyone who is interested in capitalizing on this potentially lucrative market.

You can choose several data access frameworks when building Java enterprise applications that work with relational databases. But what about big data? This hands-on introduction shows you how Spring Data makes it relatively easy to build applications across a wide range of new data access technologies such as NoSQL and Hadoop. Through several sample projects, you'll learn how Spring Data provides a consistent programming model that retains NoSQL-specific features and capabilities, and helps you develop Hadoop applications across a wide range of use-cases such as data analysis, event stream processing, and workflow. You'll also discover the features Spring Data adds to Spring's existing JPA and JDBC support for writing RDBMS-based data access layers. Learn about Spring's template helper classes to simplify the use of database-specific functionality Explore Spring Data's repository abstraction and advanced query functionality Use Spring Data with Redis (key/value store), HBase (column-family), MongoDB (document database), and Neo4j (graph database) Discover the GemFire distributed data grid solution Export Spring Data JPA-managed entities to the Web as RESTful web services Simplify the development of HBase applications, using a lightweight object-mapping framework Build example big-data pipelines with Spring Batch and Spring Integration

This SpringerBrief offers an academic perspective on the trend of 'pop-up' retailing. It analyzes this temporary retail-oriented setting designed to foster a direct customer-brand interaction for a limited period, often with an explicitly promotional or communicative purpose. Adopting a managerial approach, it explores the use of pop-up retailing as a means of facilitating strategic growth by retail brands. In addition, it draws on theory from retail store environments and atmospherics, customer experience management and event management to provide an in-depth academic analysis of the planning and implementation issues arising from the inherent ephemerality of pop-up activities to achieve the strategic objectives of retail brands. The authors provide an overview of the entire pop-up lifecycle using an organizational schema that is split into four sequential stages: strategic objectives, pre-pop-up, actual pop-up experience, and the post pop-up stage. The key decision areas and activities incorporated in each of these stages are also outlined.

From the students at the Yale Daily News, a book that highlights the essays that got students into Yale University, helping high school seniors get into the school of their choice The competition to get into a top-tier school becomes more and more fierce every year. Parents and students are searching for the best advice, and the final question they ask after joining clubs in high school and keeping the grades up is: How do I write a winning essay? 50 Yale Admission Success Stories and the Essays that Made Them Happen shows college applicants how to do exactly that, showcasing the Common App essays that got students into Yale, in addition to Yale-specific application essays and other supplemental aspects of the Yale application, like short statements and short answers. But this book does more than just show students what kind of essays got college students through the door; it profiles each student who contributed to the collection and puts those essays into context. We meet Edgar Avina, a political science major from Houston who worked odd jobs to support his family, who immigrated from Mexico. Madeleine Bender, a New York City native, is a "jack of all trades" who writes for the Daily News, plays clarinet for a concert band, and majors in both Classics and Ecology & Evolutionary Biology. These profiles set this book apart from other college essay books, reminding students that in order to write a strong essay, you must be yourself and understand how the university you're applying to will help you make your greatest dreams into a reality.

"Rembrandts in the Attic" provides the first practical and strategic guide that shows CEOs and other managers how to unlock the enormous financial and competitive power hidden in their patent portfolios. The authors show how some of the world's most successful firms have used patents to capture and defend markets, outflank rivals, boost bottom-line revenues and shareholder return, and enhance the commercial success of their enterprises.

Cutting through the hype, a practical guide to using artificial intelligence for business benefits and competitive advantage. In The AI Advantage, Thomas Davenport offers a guide to using artificial intelligence in business. He describes what technologies are available and how companies can use them for business benefits and competitive advantage. He cuts through the hype of the AI craze—remember when it seemed plausible that IBM's Watson could cure cancer?—to explain

how businesses can put artificial intelligence to work now, in the real world. His key recommendation: don't go for the "moonshot" (curing cancer, or synthesizing all investment knowledge); look for the "low-hanging fruit" to make your company more efficient. Davenport explains that the business value AI offers is solid rather than sexy or splashy. AI will improve products and processes and make decisions better informed—important but largely invisible tasks. AI technologies won't replace human workers but augment their capabilities, with smart machines to work alongside smart people. AI can automate structured and repetitive work; provide extensive analysis of data through machine learning ("analytics on steroids"), and engage with customers and employees via chatbots and intelligent agents. Companies should experiment with these technologies and develop their own expertise. Davenport describes the major AI technologies and explains how they are being used, reports on the AI work done by large commercial enterprises like Amazon and Google, and outlines strategies and steps to becoming a cognitive corporation. This book provides an invaluable guide to the real-world future of business AI. A book in the Management on the Cutting Edge series, published in cooperation with MIT Sloan Management Review.

Health Communication: Strategies and Skills for a New Era provides a practical process model for developing a health communication intervention. The book also explores exposure to media and how it shapes our conceptions of health and illness. Using a life stages and environments approach, the book touches on the patient role and how we 'hear' information from health care providers as well as guidance on how to be a thoughtful consumer of health information.

Two sisters recover from widowhood, divorce, and Bernie Madoff as unexpected roommates in a Manhattan apartment Unexpectedly widowed Gwen-Laura Schmidt is still mourning her husband, Edwin, when her older sister Margot invites her to join forces as roommates in Margot's luxurious Village apartment. For Margot, divorced amid scandal (hint: her husband was a fertility doctor) and then made Ponzi-poor, it's a chance to shake Gwen out of her grief and help make ends meet. To further this effort she enlists a third boarder, the handsome, cupcake-baking Anthony. As the three swap money-making schemes and timid Gwen ventures back out into the dating world, the arrival of Margot's paroled ex in the efficiency apartment downstairs creates not just complications but the chance for all sorts of unexpected forgiveness. A sister story about love, loneliness, and new life in middle age, this is a cracklingly witty, deeply sweet novel from one of our finest comic writers. "Her worldview? Her enthusiasm, her effortless wit? Just a few of the reasons we love Elinor Lipman."–Boston Globe

For most Western observers, the Japanese practice of voluntary death, whether the self-inflicted sword-stroke of a warrior or the simultaneous suicide of lovers, is shocking and difficult to understand. The practice of voluntary death is deeply alien to Western Culture and to the Christian view that God alone is entrusted with power over life and death. In Japan, however,a tradition of voluntary death has existed for more than a millenium. The suicides of samurai warriors, of kamikaze fighter pilots, of artists and lovers are part of a tradition which stretches back over many centuries and which expresses a distinctive way of relating to death. In this profound and sensitive study, Maurice Pinguet carefully reconstructs this tradition of voluntary death and relates it to other aspects of Japanese culture and society. He shows that, in early Japanese myths and legends, acts of self-immolation were often exalted as an ideal. A self-effacing suicide was viewed as an ethical act: a way of restoring order in a world disrupted by conflict or marred by failure. Pinguet examines in detail the customs and elaborate rituals which surrounded the practice of voluntary death in different times and among different groups, from the seppuka practised by warriors in the thirteenth century to the suicide of Mishima in the twentieth. The result is a brilliant and absorbing analysis of Japanese culture and society - an analysis which, by focusing on a practice that is radically different from our own, tells us something about Western civilization as well.

This is the first book to connect digital media technologies in digital sociology to traditional sociological and offers a much needed overview of it. It includes problems of the digital age in relation to inequality and identity, making it suitable for use for a global audience on a variety of courses.

The only biography of its kind, Lincolnomics narrates The Great Emancipator's untold legacy as The Great Builder of American infrastructure—developer of an economic ladder to democracy through national transportation, public education, and market access Lincoln's view of the right to fulfill one's economic destiny was at the core of his governing philosophy—but he knew no one could climb that ladder without strong federal support. Some of his most enduring policies came to him before the Civil War, visions of a country linked by railroads running ocean to ocean, canals turning small towns into bustling cities, public works bridging farmers to market. Expertly appraising the foundational ideas and policies on infrastructure that America's sixteenth president rooted in society, John F. Wasik tracks Lincoln from his time in the 1830s as a young Illinois state legislator pushing internal improvements; through his work as a lawyer representing the Illinois Central Railroad in the 1840s; to his presidential fight for the Transcontinental Railroad; and his support of land-grant colleges that educated a nation. To Lincoln, infrastructure meant more than the roads, bridges, and canals he shepherded as a lawyer and a public servant. These brick-and-mortar developments were essential to a nation's lifting citizens above poverty and its isolating origins. Lincolnomics revives the disremembered history of how Lincoln paved the way for Eisenhower's interstate highways and FDR's social amenities. With an afterword addressing the failure of American infrastructure during the COVID-19 pandemic, and how Lincoln's policies provide a guide to the future, Lincolnomics makes the case for the man nicknamed "The Rail Splitter" as the Presidency's greatest builder.

The world is being transformed physically and politically. Technology is the handmaiden of much of this change. But since the current sweep of global change is transforming the face of warfare, Special Operations Forces (SOF) must adapt to these circumstances. Fortunately, adaptation is in the SOF DNA. This book examines the changes affecting SOF and offers possible solutions to the complexities that are challenging many long-held assumptions. The chapters explore what has changed, what stays the same, and what it all means for U.S. SOF. The authors are a mix of leading experts in technology, business, policy, intelligence, and geopolitics, partnered with experienced special operators who

either cowrote the chapters or reviewed them to ensure accuracy and relevance for SOF. Our goal is to provide insights into the changes around us and generate ideas about how SOF can adapt and succeed in the emerging operational environment.

A year-by-year complete history of videogames from the late '50s through 2016.

In this updated edition of the industry staple, veteran media executive Jeff Ulin relates business theory and practice across key global market segments—film, television, and online/digital—providing you with an insider's perspective that can't be found anywhere else. Learn how an idea moves from concept to profit and how distribution dominates the bottom line: Hollywood stars may make the headlines, but marketing and distribution are the behind-the-scenes drivers converting content into cash. The third edition: Includes perspectives from key industry executives at studios, networks, agencies and online leaders, including Fox, Paramount, Lucasfilm, Endeavor, Tencent, MPAA, YouTube, Amazon, and many more; Explores the explosive growth of the Chinese market, including box office trends, participation in financing Hollywood feature films, and the surge in online usage; Illustrates how online streaming leaders like Netflix, Amazon, Apple, YouTube, Hulu and Facebook are changing the way TV content is distributed and consumed, and in cases how these services are moving into theatrical markets; Analyzes online influences and disruption throughout the distribution chain, and explains the risks and impact stemming from changing access points (e.g., stand-alone apps), delivery methods (over-the-top) and consumption patterns (e.g., binge watching); Breaks down historical film windows, the economic drivers behind them, and how online and digital delivery applications are changing the landscape. Ulin provides the virtual apprenticeship you need to demystify and manage the complicated media markets, understand how digital distribution has impacted the ecosystem, and glimpse into the future of how film and television content will be financed, distributed and watched. An online eResource contains further discussion on topics presented in the book.

This 25th anniversary edition of Steven Levy's classic book traces the exploits of the computer revolution's original hackers -- those brilliant and eccentric nerds from the late 1950s through the early '80s who took risks, bent the rules, and pushed the world in a radical new direction. With updated material from noteworthy hackers such as Bill Gates, Mark Zuckerberg, Richard Stallman, and Steve Wozniak, Hackers is a fascinating story that begins in early computer research labs and leads to the first home computers. Levy profiles the imaginative brainiacs who found clever and unorthodox solutions to computer engineering problems. They had a shared sense of values, known as "the hacker ethic," that still thrives today. Hackers captures a seminal period in recent history when underground activities blazed a trail for today's digital world, from MIT students finagling access to clunky computer-card machines to the DIY culture that spawned the Altair and the Apple II.

What separates the traditional enterprise from the likes of Amazon, Netflix, and Etsy? Those companies have refined the art of cloud native development to maintain their competitive edge and stay well ahead of the competition. This practical guide shows Java/JVM developers how to build better software, faster, using Spring Boot, Spring Cloud, and Cloud Foundry. Many organizations have already waded into cloud computing, test-driven development, microservices, and continuous integration and delivery. Authors Josh Long and Kenny Bastani fully immerse you in the tools and methodologies that will help you transform your legacy application into one that is genuinely cloud native. In four sections, this book takes you through: The Basics: learn the motivations behind cloud native thinking; configure and test a Spring Boot application; and move your legacy application to the cloud Web Services: build HTTP and RESTful services with Spring; route requests in your distributed system; and build edge services closer to the data Data Integration: manage your data with Spring Data, and integrate distributed services with Spring's support for event-driven, messaging-centric architectures Production: make your system observable; use service brokers to connect stateful services; and understand the big ideas behind continuous delivery

This handbook collects, for the first time, the state of research on role-playing games (RPGs) across disciplines, cultures, and media in a single, accessible volume. Collaboratively authored by more than 50 key scholars, it traces the history of RPGs, from wargaming precursors to tabletop RPGs like Dungeons & Dragons to the rise of live action role-play and contemporary computer RPG and massively multiplayer online RPG franchises, like Fallout and World of Warcraft. Individual chapters survey the perspectives, concepts, and findings on RPGs from key disciplines, like performance studies, sociology, psychology, education, economics, game design, literary studies, and more. Other chapters integrate insights from RPG studies around broadly significant topics, like transmedia worldbuilding, immersion, transgressive play, or player–character relations. Each chapter includes definitions of key terms and recommended readings to help fans, students, and scholars new to RPG studies find their way into this new interdisciplinary field.

Proven techniques that maximize media exposure for your business A seasoned PR pro shows you how to get people talking When it comes to public relations, nothing beats good word of mouth. Want to get customers talking? This friendly guide combines the best practical tools with insight and flair to provide guidance on every aspect of PR, so you can launch a full-throttle campaign that'll generate buzz -- and build your bottom line. Discover how to * Map a winning PR strategy * Grab attention with press releases, interviews, and events * Cultivate good media relations * Get print, TV, radio, and Internet coverage * Manage a PR crisis

Essentials of Global Marketing offers a concise and manageable approach to the subject. The accessible structure takes the reader through the entire international marketing planning process, and fundamental concepts are illuminated by examples from a wide range of companies, small and large, from around the world.

Use Spring Boot to build lightning-fast apps About This Book Get up to date with the defining characteristics of Spring Boot 2.0 in Spring Framework 5 Learn to perform Reactive programming with SpringBoot Learn about developer tools, AMQP messaging, WebSockets, security, MongoDB data access, REST, and more Who This Book Is For This book is designed for both novices and experienced Spring developers. It will teach you how to override Spring Boot's opinions

and frees you from the need to define complicated configurations. What You Will Learn Create powerful, production-grade applications and services with minimal fuss Support multiple environments with one artifact, and add production-grade support with features Find out how to tweak your apps through different properties Use custom metrics to track the number of messages published and consumed Enhance the security model of your apps Make use of reactive programming in Spring Boot Build anything from lightweight unit tests to fully running embedded web container integration tests In Detail Spring Boot provides a variety of features that address today's business needs along with today's scalable requirements. In this book, you will learn how to leverage powerful databases and Spring Boot's state-of-the-art WebFlux framework. This practical guide will help you get up and running with all the latest features of Spring Boot, especially the new Reactor-based toolkit. The book starts off by helping you build a simple app, then shows you how to bundle and deploy it to the cloud. From here, we take you through reactive programming, showing you how to interact with controllers and templates and handle data access. Once you're done, you can start writing unit tests, slice tests, embedded container tests, and even autoconfiguration tests. We go into detail about developer tools, AMQP messaging, WebSockets, security, and deployment. You will learn how to secure your application using both routes and method-based rules. By the end of the book, you'll have built a social media platform from which to apply the lessons you have learned to any problem. If you want a good understanding of building scalable applications using the core functionality of Spring Boot, this is the book for you. Style and approach This book takes a tutorial-based approach to teach you all you need to know to get up and running with the latest version of Spring Boot. Filled with examples, you will gain hands-on experience of every area that Spring tackles.

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