

Plantronics Explorer 240 User Guide

A twelve-year-old girl and a veterinarian, who wears a black tricorn and a gold earring, nurse an injured tern they find in New York's Battery Park.

This book is an easy-to-follow guide with practical examples in each chapter. Suitable for the novice and expert alike, each topic provides a fast and easy way to get started with exciting applications and also guides you through setting up the Raspberry Pi as a secret agent toolbox.

The old masters of dealt only with the static features of the positional rules of chess. But these are insufficient to explain the basics of chess. The problem is that chess, like in other sciences, has undergone a dynamic revolution, but chess literature doesn't yet reflect it. In this major work Aagaard accessibly explains the rules of attack (the exploitation of a dynamic advantage), balanced between understandable examples, and deep analysis. Five years in the making, this book deals with weak kings, sacrifices, various minor attacking themes, intuitive sacrifices, opposite castling, modern king hunts, and enduring initiative.

Emergency medicine attendings who wish to hone their teachingskills can find a number of books on educational strategies writtenby physicians from other disciplines. However, until thepublication of the first edition of this book, they did not haveaccess to a text written by emergency medicine physicians onmethods of teaching

that are directly applicable to teaching EM. This book was compiled to meet that need. Following the introductory section, which provides important background information, the book's contents are organized into 4 sections that correspond to the core needs and interests of EM educators: Section 2 focuses on practical and ethical considerations of teaching in the ED; Section 3 provides strategies for teaching specific groups of learners; Section 4 looks at the skills that are characteristic of the best EM educators; and Section 5 looks in depth at specific teaching techniques and strategies. Now more than ever this book addresses the needs of physician educators from all over the world. New chapters discuss lecturing to an international audience; using simulation as a teaching tool; how to make journal club work for you, and other topics that are of broad interest to medical educators in this field. In general, each chapter has been updated and reviewed to make sure the content was something that emergency physician educators could use in any country. The chapter contributors are widely regarded as leaders in the field of emergency medicine education and faculty development. Authors were given free rein to develop their chapters and write in their own style. They were asked to present their personal views on how to successfully teach the art of emergency medicine, rather than review evidence-based guidelines regarding medical education. As a result, most of the chapters have few references. This first-person approach to a multi-authored textbook yields a compilation that varies in style from chapter to chapter and exposes the reader to a

variety of communication techniques.

In this fifth edition of *A Cognitive Psychology of Mass Communication*, author Richard Jackson Harris continues his examination of how our experiences with media affect the way we acquire knowledge about the world, and how this knowledge influences our attitudes and behavior. Presenting theories from psychology and communication along with reviews of the corresponding research, this text covers a wide variety of media and media issues, ranging from the commonly discussed topics – sex, violence, advertising – to lesser-studied topics, such as values, sports, and entertainment education. The fifth and fully updated edition offers: highly accessible and engaging writing contemporary references to all types of media familiar to students substantial discussion of theories and research, including interpretations of original research studies a balanced approach to covering the breadth and depth of the subject discussion of work from both psychology and media disciplines. The text is appropriate for Media Effects, Media & Society, and Psychology of Mass Media coursework, as it examines the effects of mass media on human cognitions, attitudes, and behaviors through empirical social science research; teaches students how to examine and evaluate mediated messages; and includes mass communication research, theory and analysis.

'Janey is like a whirlwind of selflessness. A beautiful spirit in a beautiful country doing a beautiful thing. I encourage my children to be more 'Janey'. With more positive spirits like Janey, the world would be a better

place.' - Ben Fogle In 2014 and in her mid-twenties, Janey Lowes had been a vet for just two years when she left her home in County Durham and went travelling. Visiting Sri Lanka, she was horrified to see the state of so many of the island's dogs, in particular the three million strays. Over 5,000 miles from home, Janey decided there and then that she was going to move to the island indefinitely and do everything within her power to help them. She raised £10,000 to get started, setting up a charity called WECare Worldwide, and began work. Frightened, determined and excited all at the same time, she found a local who was willing to work with her and began scouring the streets for dogs in need. Some she patched up as best she could at the roadside, others she brought back and treated in a make-shift surgery she had cobbled together in her new home. With very little equipment, she and her small team came up with new and ingenious ways to treat the animals. In this highly inspiring and heartfelt book full of challenges and adventure, Janey introduces us to her world and the tireless work she carries out. As she says, 'I feel as though all these dogs are my dogs and I have a responsibility to them.' In it, we meet many of the colourful characters who have come to offer help, along with innumerable street dogs who have suffered all sorts of trauma and injury, only to be scooped up by Janey and her team and saved.

"Reference guide to mammals, for children"--

Now bringing survival into your life is simpler and more convenient than ever, with this deck of cards that takes readers through the basic skills and techniques specific

to survival. U.S. Army Survival: The Card Set offers an informative and helpful approach to outdoor survival, whether for pleasure or in the case of an emergency. Each card features a full-color photograph illustrating the different lessons to prepare you for whatever nature has to throw at you, along with clear and simple instructions. This conveniently-sized guide emphasizes the importance of being prepared for anything and everything from learning how to identify a poisonous reptile or plant, to making a safe shelter to spend the night. You will not only be prepared for what may happen, but you'll have the information to handle any situation that can ultimately save your life. The U.S. Army is known word wide for its survival tactics, and with this handy card deck, you will be able to carry around all the information that trained soldiers live their lives by. You'll always be prepared, and ready, willing, and able to handle any survival situation. So grab your backpack, put on your hiking boots, and head out to enjoy the great outdoors...the U.S. Army way!

This soup-to-nuts collection of recipes covers everything you need to know to perform your job as a Linux network administrator, whether you're new to the job or have years of experience. With Linux Networking Cookbook, you'll dive straight into the gnarly hands-on work of building and maintaining a computer network. Running a network doesn't mean you have all the answers. Networking is a complex subject with reams of reference material that's difficult to keep straight, much less remember. If you want a book that lays out the steps for specific tasks, that clearly explains the commands and

configurations, and does not tax your patience with endless ramblings and meanderings into theory and obscure RFCs, this is the book for you. You will find recipes for: Building a gateway, firewall, and wireless access point on a Linux network Building a VoIP server with Asterisk Secure remote administration with SSH Building secure VPNs with OpenVPN, and a Linux PPTP VPN server Single sign-on with Samba for mixed Linux/Windows LANs Centralized network directory with OpenLDAP Network monitoring with Nagios or MRTG Getting acquainted with IPv6 Setting up hands-free networks installations of new systems Linux system administration via serial console And a lot more. Each recipe includes a clear, hands-on solution with tested code, plus a discussion on why it works. When you need to solve a network problem without delay, and don't have the time or patience to comb through reference books or the Web for answers, Linux Networking Cookbook gives you exactly what you need.

"RELENTLESSLY FUNNY . . . BARRY SHINES."

--People A self-professed computer geek who actually does Windows 95, bestselling humorist Dave Barry takes us on a hilarious hard drive via the information superhighway--and into the very heart of cyberspace, asking the provocative question: If God had wanted us to be concise, why give us so many fonts? Inside you'll find juicy bytes on How to Buy and Set Up a Computer; Step One: Get Valium Nerdstock in the Desert; Or: Bill Gates Is Elvis Software: Making Your Computer Come Alive So It Can Attack You Word Processing: How to Press an Enormous Number of Keys Without Ever Actually Writing

Anything Selected Web Sites, including Cursing in Swedish, Deformed Frog Pictures, and The Toilets of Melbourne, Australia And much, much more! "VERY FUNNY . . . After a day spent staring at a computer monitor, think of the book as a kind of screen saver for your brain." --New York Times Book Review

Want to dictate up to 5000 WORDS an hour? Want to do it with 99% ACCURACY from the day you start? NEW EDITION: UPDATED to cover the latest Dragon Professional Individual v15 for PC & v6 for Mac FREE video training included! As writers, we all know what an incredible tool dictation software can be. It enables us to write faster and avoid the dangers of RSI and a sedentary lifestyle. But many of us give up on dictating when we find we can't get the accuracy we need to be truly productive. This book changes all of that. With almost two decades of using Dragon software under his belt and a wealth of insider knowledge from within the dictation industry, Scott Baker will reveal how to supercharge your writing and achieve sky-high recognition accuracy from the moment you start using the software. You will learn: - Hidden tricks to use when installing Dragon NaturallySpeaking on a Windows PC or Dragon Dictate for Mac; - How to choose the right microphone and set it up perfectly for speech recognition; - The little-known techniques that will ensure around 99% accuracy from your first install – and how to make this even better over time; - Setting up fail-safe dictation profiles with multiple microphones and voice recorders, without impacting your accuracy; - How to train the software to adapt to both your voice AND writing

style and avoid your accuracy declining; - Strategies for achieving your entire daily word count in just one or two hours; - Many more tips and tricks you won't find anywhere else. At the end of the book, you'll also find an exclusive list of resources and links to FREE video training to take your knowledge even further. It's time to write at the speed of speech – and transform your writing workflow forever! Subject keywords: Dragon Dictate Naturally Speaking for PC Mac, dictating your book or novel, dictation for writers authors beginners advanced, creative writing guides, self publishing

Renowned business and time-management expert Jeffrey Mayer provides readers with a detailed and systematic 7-step plan for reaching goals and achieving success. *Success Is a Journey* identifies the characteristics common to all successful people and provides easy-to-follow guidelines for applying them to the most important goals in one's life. Straightforward and full of invaluable advice anyone can use, Mayer's book includes: - Unique, interactive exercises designed to help readers determine where they want their lives to lead - Easy-to-apply tools for developing an individualized plan of action - Proven time-management tips and organizational techniques - Inspirational anecdotes and motivational sidebars

Designed for teaching astrophysics to physics students at advanced undergraduate or beginning graduate level, this textbook also provides an overview of astrophysics for astrophysics graduate students, before they delve into more specialized

volumes. Assuming background knowledge at the level of a physics major, the textbook develops astrophysics from the basics without requiring any previous study in astronomy or astrophysics.

Physical concepts, mathematical derivations and observational data are combined in a balanced way to provide a unified treatment. Topics such as general relativity and plasma physics, which are not usually covered in physics courses but used extensively in astrophysics, are developed from first principles. While the emphasis is on developing the fundamentals thoroughly, recent important discoveries are highlighted at every stage.

DIVRich harvest of blossoms, vines, and other floral decorations has an unlimited variety of applications, allowing images to serve equally well as individual motifs or as running borders. Approximately 325 designs. /div

From #1 New York Times bestseller Mike Lupica! It's simple. All Billy Raynor wants to do is shoot. After all, he is one of the best shooters in the league. But with his dad as his coach, and his parents newly separated, somehow everything's become complicated. His brother Ben hardly talks anymore. His mom is always traveling on business. And his dad is always on his case about not being a team player. But when Ben's piano recital falls on the same day as the championship game, it's Billy who teaches his dad the meaning of being a team player.

This text provides thorough, practical coverage of fundamental principles of imaging, designed to ensure that readers grasp the information they need to produce high-quality images in the clinical setting. Features such as Practical Tips, Important Relationships, and Mathematical Solutions are presented throughout the text as appropriate and listed in the appendixes for quick reference. Additional features that set the book apart include more coverage of computed radiography and film processing, and unique film critique sections in relevant chapters. Radiographic Imaging and Exposure, 2nd Edition provides a superior presentation of imaging and exposure. Instructor resources are available; please contact your Elsevier sales representative for details.

Your Guide to the 10 Best of Everything in Seoul Discover the best of everything South Korea's capital city has to offer with the essential DK Eyewitness Top 10 Travel Guide Seoul. Top 10 lists showcase the best places to visit in Seoul, from Dongdaemun market to the grand royal palace of Gyeongbokgung. Seven easy-to-follow itineraries explore the city's most interesting areas - from the arty district of Insadong to Bukhansan National Park - while reviews of the best hotels, shops and restaurants in Seoul will help you plan your perfect trip.

Here it is! This is the Apple TV User Manual that should have come in the box! BONUS - Sign up to

our free monthly newsletter and never miss news, views, tips and tricks of your favorite streaming media devices, including the Apple TV. From the Number 1 Best Selling authors in Computers and Technology, this clear and concise guide will show you how to get the very best from your new Apple TV Media Player. Step by step instructions will take you from newbie to expert in just one hour! About the Authors: Tom and Jenna Edwards are the Amazon Tech authors behind the Number 1 Best-selling e-books 250+ Best Kindle Fire HD Apps for the New Kindle Fire Owner and Kindle Fire HDX User Guide: Newbie to Expert in 2 Hours!

Here it is - The Amazon Echo Spot User Manual that should have come in the box! BONUS - Sign up to our free monthly newsletter and never miss news, views, tips and tricks of your favorite streaming media devices, including the Amazon Echo Spot. From the Number 1 Best Selling authors in Computers and Technology, this clear and concise guide will show you how to get the very best from your new Amazon Echo Spot. Step by step instructions will take you from newbie to expert in just one hour! About the Authors: Tom and Jenna Edwards are the Amazon Tech authors behind the Number 1 Best-selling e-books 250+ Best Kindle Fire & Fire HD Apps and All-New Fire 7 User Guide: Newbie to Expert in 2 Hours!

Turn your Raspberry Pi into a secret agent toolbox with this set of exciting projects About This Book Turn your Raspberry Pi into a multi-purpose secret agent gadget

for audio and video surveillance, Wi-Fi exploration, or playing pranks on your friends Detect an intruder on camera or with sensors and set off an alarm or receive messages to your phone Find out what the other computers on your network are up to and make yourself anonymous on the Internet This book has been updated for new additions to your toolkit featuring the tiny, recently released Raspberry Pi Zero board Who This Book Is For This book is for those who are new to the Raspberry Pi Zero ,Raspberry Pi 2 or Raspberry Pi 3 and have some experience with the original Raspberry Pi models, and even for those budding secret agents who would like to use Pi Zero as a secret agent toolbox. No programming experience is assumed. Suitable for the novice and expert alike, each topic provides a fast and easy way to get started with exciting applications, with practical examples in every chapter. What You Will Learn Install and configure the Raspbian Jessie operating system for maximum mischief Detect an intruder with motion detection or a laser trip wire and set off an alarm Listen in to conversations from a distance over Bluetooth Distort your voice in weird and wonderful ways Track the Pi's whereabouts using GPS Connect your Pi to the mobile Internet using a 3G dongle and make yourself anonymous on the net Display secret messages and codes to fellow agents on a LED display In Detail This book is for all mischievous Raspberry Pi owners who'd like to see their computer transform into a neat spy gadget to be used in a series of practical pranks and projects. No previous skills are required to follow along, and if you're completely new to Linux, you'll pick

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up much of the basics for free. We'll help you set up your Raspberry Pi Zero , Raspberry Pi 2 and Raspberry Pi 3 and guide you through a number of pranks and secret agent techniques that are so inconspicuous yet high on mischief. You'll learn how to configure your operating system for maximum mischief and start exploring audio, video, or Wi-Fi techniques. We'll show you how to record, listen, or talk to people from a distance and how to set up your own phone network. Then, you'll plug in your webcam and set up a motion detector with an alarm and find out what the other computers on your Wi-Fi network are up to. Once you've mastered the techniques, we'll combine them with a battery pack and GPS for the ultimate off-road spy kit. *Style and Approach* This easy-to-follow guide is for budding secret agents who want to create tools for mischief, stealth, and reconnaissance. It's full of fun, practical examples and easy-to-follow recipes, guaranteeing maximum mischief for all skill levels.

The third book in the Backpack Explorer series from the Editors of Storey Publishing invites budding naturalists to head outside for a walk — in the woods, a park, or right in their backyard — to spot feathered friends. *Backpack Explorer: Bird Watch* leads kids aged 4 and up through the basics of birding, from identifying common birds to learning about habitat and migration and listening for bird songs. The pages are packed with prompts and activities, including 12 interactive field guides (for common birds, nests, eggs, tracks, and more), sensory scavenger hunts, activities such as building a bird nest, matching games, and simple discovery zone pages

about food chains and the life cycle of birds. Equipped with a real magnifying glass, stickers, and a birding log for recording sightings and encounters, this book is the perfect take-along for any nature adventure. Also available in this series: Backpack Explorer: Beach Walk and Backpack Explorer: On the Nature Trail.

Stop typing and get more done with Dragon Professional Individual voice recognition software Tired of typing, but afraid to take the leap into voice recognition software?

No problem! Dragon Professional Individual For Dummies, 5th Edition gives you a great overview of the industry-leading speech recognition software so you can start talking instead of typing in no time at all. With this easy-to-use guide, you'll quickly find out how to use Professional Individual to open documents, write emails and notes, update your Facebook status, and much more. The book includes everything you need to get started, from launching the software and basic dictating to controlling your desktop by voice, and tips for improving accuracy. Available for both Windows and Mac, Dragon Professional Individual is the gold standard for home and professional voice recognition software.

Easy to use and much more efficient than typing, the software can take your productivity to the next level. Get an introduction to everything you'll need to know to get started with Dragon Professional Individual voice recognition software Find out how to access documents, write emails, and even update your Facebook status with nothing more than your voice Includes the most updated information on the latest version of the software Offers information for programmers and developers who want

to use the software for mobile app development Dragon Professional Individual For Dummies, 5th Edition is your go-to resource to get up and running with this great voice recognition software in no time.

Teaching Online: A Practical Guide is a practical, concise guide for educators teaching online. This updated edition has been fully revamped and reflects important changes that have occurred since the second edition's publication. A leader in the online field, this best-selling resource maintains its reader friendly tone and offers exceptional practical advice, new teaching examples, faculty interviews, and an updated resource section. New to this edition: new chapter on how faculty and instructional designers can work collaboratively expanded chapter on Open Educational Resources, copyright, and intellectual property more international relevance, with global examples and interviews with faculty in a wide variety of regions new interactive Companion Website that invites readers to post questions to the author, offers real-life case studies submitted by users, and includes an updated, online version of the resource section. Focusing on the "how" and "whys" of implementation rather than theory, this text is a must-have resource for anyone teaching online or for students enrolled in Distance Learning and Educational Technology Masters Programs.

This collection of tips, tools, and scripts provides clear, concise, hands-on solutions that can be applied to the challenges facing anyone running a network of Linux servers from small networks to large data centers.

All his life, Chris Butsch lived on the fast track to success. Go

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to school, get good grades, get a job, profit. That's how it works, right? So he thought, until he was diagnosed with clinical depression in his early twenties. Determined to find a long-term cure, Chris began a worldwide quest to conquer the plague of unhappiness blanketing the Millennial generation. On the way, Chris interviewed hundreds of psychologists, swamis, millionaires, monks, and Millennials from thirty-one different countries, devouring decades of positive psychology research as he went. Eager to share his discoveries, Chris walks readers through the essentials of building a happy life: Discerning the difference between true happiness vs. fleeting pleasures; Tailoring your environment for optimum performance through improved sleeping habits and exercise goals; Optimizing focus and gray matter through meditation and mindfulness. With wit, humor, and charm, Chris artfully captures the struggle of Millennials nationwide while crafting intelligent, actionable, and science-backed solutions. A must-read for any young person, or anyone trying to make their way in the world, *The Millennial's Guide to Making Happiness, Volume I*, puts a humorous, personal, and scientific spin on the pursuit of happiness.

Smithsonian Wild Animal Explorer provides young readers with hours of entertainment and insights into the worlds of mammals, reptiles, amphibians, arthropods, fish, birds, and more. Organized by environment (jungles, grasslands, forests, oceans, etc.), this almanac features the well-known, yet fascinating (tigers, elephants, ants) as well as the unusual and rarely seen (mole rats, borrowing owls). Each entry focuses on a specific animal and details where it can be found, how big it is, and a variety of fascinating, little known facts that help explain how and why it acts the way it does. For example, honey bees need to land on about two million flowers to make a single pound of honey. Earthworms can burrow more than six feet deep in a single day! FEATURES •

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300+ full color photos • 4000+ compelling facts • Dozens of animal-themed quizzes, trivia, riddles, checklists and more • More than 300 pages of bold visuals and exciting content in all

Build your own sophisticated modular home security system using the popular Raspberry Pi board

About This Book This book guides you through building a complete home security system with Raspberry Pi and helps you remotely access it from a mobile device over the Internet. It covers the fundamentals of interfacing sensors and cameras with the Raspberry Pi so that you can connect it to the outside world. It follows a modular approach so that you can choose the modules and features you want for your customized home security system.

Who This Book Is For This book is for anyone who is interested in building a modular home security system from scratch using a Raspberry Pi board, basic electronics, sensors, and simple scripts. This book is ideal for enthusiastic novice programmers, electronics hobbyists, and engineering professionals. It would be great if you have some basic soldering skills in order to build some of the interface modules.

What You Will Learn

- Understand the concepts behind alarm systems and intrusion detection devices
- Connect sensors and devices to the on-board digital GPIO ports safely
- Monitor and control connected devices easily using Bash shell scripting
- Build an I/O port expander using the I2C bus and connect sensors and anti-tamper circuits
- Capture and store images using motion detectors and cameras
- Access and manage your system remotely from your mobile phone
- Receive intrusion alerts and images through your e-mail
- Build a sophisticated multi-zone alarm system

In Detail The Raspberry Pi is a powerful low-cost credit-card-sized computer, which lends itself perfectly as the controller for a sophisticated home security system. Using the on-board interfaces available, the Raspberry Pi can be

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expanded to allow the connection of a virtually infinite number of security sensors and devices. The Raspberry Pi has the processing power and interfaces available to build a sophisticated home security system but at a fraction of the cost of commercially available systems. Building a Home Security System with Raspberry Pi starts off by showing you the Raspberry Pi and how to set up the Linux-based operating system. It then guides you through connecting switch sensors and LEDs to the native GPIO connector safely, and how to access them using simple Bash scripts. As you dive further in, you'll learn how to build an input/output expansion board using the I2C interface and power supply, allowing the connection of the large number of sensors needed for a typical home security setup. In the later chapters of the book, we'll look at more sophisticated topics such as adding cameras, remotely accessing the system using your mobile phone, receiving intrusion alerts and images by e-mail, and more. By the end of the book, you will be well-versed with the use of Raspberry Pi to power a home-based security system that sends message alerts whenever it is triggered and will be able to build a truly sophisticated and modular home security system. You will also gain a good understanding of Raspberry Pi's ecosystem and be able to write the functions required for a security system. Style and approach This easy-to-follow guide comprises a series of projects, where every chapter introduces a new concept and at the end of the book, all these concepts are brought together to create an entire home security system. This book features clear diagrams and code every step of the way. When you speak of Cannabis or Medical Marijuana publications, most people think of horticulture, mother plants, clones, grow mediums, making hash, etc. In actuality this book is a cookbook filled with info and delicious food that will hopefully empower those who use Cannabis for therapeutic

necessity. Prior to 1937's war on drugs, Cannabis was seen and used as actual medicine due to its many medicinal properties. The history of Cannabis usage dates back thousands of years. It was even a major part of many cultures and religious practices. Cannabis is a safe and effective treatment for numerous ailments such as cancer, asthma, HIV/AIDS, multiple sclerosis, chronic pain, migraines, glaucoma, epilepsy and the list goes on! Cannabis can treat many diseases and conditions safely without life threatening side effects. World wide, thousands of deaths have occurred due to prescribing the wrong drug or overdosing on a prescription drug. Cannabis is even less toxic than aspirin!

Marketing That Works introduces breakthrough marketing tools, tactics, and strategies for differentiating yourself around key competencies, insulating against competitive pressures, and driving higher, more sustainable profits. From pricing to PR, advertising to viral marketing, this book's techniques are relentlessly entrepreneurial: designed to deliver results fast, with limited financial resources and staff support. They draw on the authors' decades of research and consulting, their cutting-edge work in Wharton's legendary Entrepreneurial Marketing classes, and their exclusive new survey of the Inc. 500's fastest-growing companies. Whether you're launching a startup or working inside a huge global enterprise, this will help you optimize every marketing investment you make. You'll learn how to target the right customer, deliver the right added value, and make sure your customers will pay a premium for it—now, and for years to come. Build the foundation for extraordinary profit Discover faster, smarter techniques for positioning, targeting, and segmentation Drive entrepreneurial attitude throughout all your marketing functions Master entrepreneurial pricing, advertising, sales management, promotion—and even hiring Maximize the value of all your stakeholder relationships Profit by marketing to

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investors, intermediaries, employees, partners, and users
Generate, screen, and develop better product ideas
Engage combat on the right battlefields
Launch new products to maximize their lifetime profitability
Stage the winning rollout: from fixing bugs to gaining reference accounts
Every dime you spend on marketing needs to work harder, smarter, faster. Every dime must differentiate your company based on your most valuable competencies. Every dime must protect you against competitors and commoditization. Every dime must drive higher profits this quarter, and help sustain profitability far into the future. Are your marketing investments doing all that? If not, get *Marketing That Works* –and read it today. Includes online access to state-of-the-art marketing allocation software!

Jones and George are dedicated to the challenge of "Making It Real" for students. As a team, they are uniquely qualified to write about the organizational challenges facing today's managers. No other author team in the management discipline matches their combined research and text-writing experience. *Essentials of Management* concisely surveys current management theories and research. Through a variety of real world examples from small, medium, and large companies the reader learns how those ideas are used by practicing managers. The organization of this text follows the mainstream functional approach of planning, organizing, leading, and controlling; but the content is flexible and encourages instructors to use the organization they are most comfortable with. The themes of diversity, ethics, and information technology are clearly evident through in-text examples, photographs, "unboxed" stories, and the end-of-chapter material - all areas of importance that truly serve to bring to life the workplace realities that today's student will encounter in the course of a career.

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