

Please Intha Puthakaththai Vangatheenga Gopinath

Four hundred years after science overthrew faith, science is itself proving to be a false god, leaving in its wake a disillusioned and despondent mankind. In Code Name God, Mani Bhaumik, renowned physicist and one of the pioneers of the LASIK eye surgery technology, draws on the field of quantum physics and cosmology to answer the fundamental questions about faith. He demonstrates how both spirituality and science are essential for human beings and how one can strike a perfect balance between the two. The author, who as a youngster lived in Mahatma Gandhi's camp, details his incredible rags-to-riches journey and his equally remarkable search for meaning in life, which make for a motivational saga. Insightful and enriching, Code Name God provides a simple and easy-to-understand scientific approach to faith and the realization of god. Key features: Serves as a standard reference for researchers, teachers and students of various disciplines such as Fisheries Science, Marine Biology, Life Sciences, Biotechnology, Natural Products, and Pharmacy, their libraries, and as a valuable guide for pharmaceutical companies involved in the development of new drugs from marine sponges Presents the taxonomy, common name, global distribution, and habitat of 250 species of marine sponges Provides the diagnostic features and pharmaceutical compounds (along with their chemical structure and activities) of 450 species of marine sponges Includes more than 500 detailed illustrations Biology and Ecology of

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Pharmaceutical Marine Sponges is the first comprehensive book of its kind written by scientists from both the Marine Biology and Pharmacy disciplines to fill the long-felt need for a marine natural products book devoted exclusively to sponges. Sponges are the most primitive multicelled animals that have existed for 700 - 800 million years. Despite their wide range of functional roles, not much is known about them. Marine sponges are responsible for more than 5,300 pharmaceutical products and some species have the potential to provide future drugs to prevent and treat important medical conditions such as cancer, a range of viral diseases, malaria, and inflammatory diseases. Nucleosides derived from sponges were the basis for the synthesis of Ara-C, the first marine-derived anticancer agent, currently used in the routine treatment of patients with leukemia and lymphoma. Marine sponges are the potential sources of many unique metabolites with anticancer, anti-inflammatory, antibiotic, antiviral, antimalarial, and immune or neurosuppressive properties. Although many bioactives have been discovered in marine sponges, only a few of these compounds have been commercialized. This book hopes to change that, providing the taxonomy, common name, global distribution, habitat, diagnostic features and pharmaceutical compounds (along with their chemical structure and activities) of 450 species of marine sponges, accompanied by high-quality illustrations. The book should be a standard reference for students, researchers and teachers of disciplines such as Fisheries Science, Marine Biology, Biochemistry, Biotechnology and Pharmacy and a valuable guide for

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pharmaceutical companies involved in the development of new drugs from marine sponges.

Watch a video trailer of the book at http://www.youtube.com/watch?v=bUKU79U_P1w
A masterpiece by Kalki Krishnamurthy, recipient of India's highest literary honour - the Sahitya Akademi Award, 'Sivakamiyin Sabadham' is a historical Tamil novel set in 7th century South India. The struggle for supremacy between the Chalukya Emperor, Pulikesi II, and the Pallava Emperor, Mahendra Varmar and at a later stage his son, Narasimha Varmar, forms the core of the novel. The story begins with Pulikesi's unanticipated invasion of the Pallava Kingdom and the ruses Mahendra Varmar employs to safeguard his kingdom and the capital, Kanchi. Mahendra Varmar is handicapped by his ill equipped smaller army which is no match to the larger Chalukya army. Pulikesi's invasion is not Mahendra Varmar's sole cause for concern. The impractical yet ardent romance between his only son, Crown Prince Narasimha Varmar and the beautiful and talented danseuse, Sivakami, the daughter of the land's foremost sculptor, Ayanar, and the fate of Mamallapuram which Mahendra Varmar is in the midst of converting in to a "dream world" filled with exquisite sculptures weigh heavily on him. The scheming Chalukya loyalist Naganandi Bikshu, the young and brave Pallava army commander Paranjyothi, the mysterious Vajrabahu, the passionate sculptor Ayanar and the Pallava spies Shatrugnan and Gundodharan aid in the story's progression . This intense and unforgettable narrative by Kalki Krishnamurthy plays on

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the emotions of the readers and concludes with a least expected climax. Excerpts from this book may be read at <http://sivakamiyinsabadham.litintrans.com/>

P??s! intap puttakattai v??k?t??ka !Simply Fly : A Deccan OdysseyCollins

Stuart just wanted his father to love him, but he was made to believe he was too naughty to be loved. Finally David Howarth was sent to prison for abusing Stuart's young sisters. Nobody knew the truth about Stuart's abuse until one fateful day when his father tried it again and Stuart fought back in the only way he knew how.

As Aidan Errol is pronounced Wilderking, a pact is signed between Corenwald and the Pyrthen Empire, but as Aiden shoulders the weight and glory of his destiny, Corenwald is double crossed and an epic battle to save the kingdom ensues. Original.

Gathers quotations and brief selections about happiness, faith, courage, confidence, self-discipline, love, hope, family life and contentment

Students heading for a career in business will benefit from researched and proven selling techniques. Professional sales skills are becoming increasingly important in today's business world. This text covers up-to-date academic topics and rich application materials, providing students with everything they need to understand and apply selling techniques. In the eleventh edition, Manning and Reece have invited Michael Ahearne to join their best-selling author team. Ahearne's experience as Associate Professor of Marketing and Executive Director of the Sales Excellence Institute, in addition to his extensive educational background, provides invaluable insight to this already well-

researched text. Developing a Personal Selling Philosophy; Developing a Relationship Strategy; Developing a Product Strategy; Developing a Customer Strategy; Developing a Presentation Strategy; Management of Self and Others Advances in technology and changes in customer expectations mean that sales personnel need to be adaptive and employ the latest in selling techniques. The authors have updated this text with new research and new interactive tools to engage students and reinforce learning with doing.

Why don't we feel the moment when we fall in love but always remember when it ends? Akash is young, single and conservative with a preference for girls with brains than in miniskirts. One day, he runs into free-spirited Aleesha at a local discotheque. A mass-media student, Aleesha is a pampered brat, the only child of her parents who dote on her. This brief meeting leads them to exchange their BlackBerry PINs and they begin chatting regularly. As BlackBerry plays cupid, they fall in love. When they hit a rough patch in their life, Aditya, Akash's close pal, guides them through it. But just when they are about to take their relationship to the next level, a sudden misfortune strikes. Can Aditya bring Akash's derailed life back on track? It Started with a Friend Request is a true story which will make you believe in love like never before.

Hacks every college student needs to know! Want to ace your next exam? Claim victory as a beer pong champ? Remove that gross stain from your shirt before your interview? College Hacks gives you the tricks and tips you need to get ahead in life without

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breaking a sweat. Filled with hundreds of ways to simplify nearly every college situation, this guide tells you just what to do when your professor assigns you a twenty-page paper or you run out of clean dishes in your dorm room (chip bag bowl, anyone?). So stop making college harder than it should be! With these everyday hacks, you'll breeze through each semester as you finish assignments and tasks quicker than ever before!

Bestselling author Prakash Iyer uses simple but powerful anecdotes and parables from all over the world to demonstrate what makes for effective personal and professional leadership. Iyer draws lessons from sources as diverse as his driver, a mother giraffe, Abraham Lincoln and footballers in the United Kingdom. He shows how an instinct to lead can be acquired even while flipping burgers at a fast-food chain. All of these stories come together in an explosive cocktail to unleash your inner leader.

All Natasha Ionadis wants is to serve the Goddess as a Temple Guard, and she volunteers eagerly for a dangerous mission to infiltrate a band of renegade warriors and imprinters. But, once away from the temple, the issues are no longer so simple and she must reevaluate her beliefs, especially in light of her growing attraction for one of the outlaws. Is it too late to work out what she really wants from life?

After writing a story about her late mother, Iris Greenfeder returns to her childhood home at the remote Hotel Equinox in the Catskills, intending to write her mother's biography, only to stumble into the middle of a haunting mystery.

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The City in Mind is a far-reaching discourse on the history and current state of urban life. Kunstler reflects on various and diverse cities across the world and investigates the nature and character of their city lives. From London to Mexico City, he takes an in-depth look at each city's history, development and state of architectural and societal success. Other cities explored include Rome, Berlin and Paris. In his investigations, he discovers a disparate Europe with its mix of pre-industrial creativity, war-marked reminders of the twentieth century, and the architectural aftermath of World War II, modernism, and for some, the Cold War. In his discussions on Western culture, Kunstler expands the notions of urbanism first discussed by Jane Jacobs. His examination of cities is at once a concise history of their urban lives and a detailed criticism of how those histories have either aided or hindered the social and civil progress of the cities' occupants.

Tina searches for love after running away from home and an alcoholic mother. Maximise Your Will To Win The Little Book of Mind-Power reveals how you can develop and super-charge your own will to win. Every page you turn will energise you with a new confidence and determination. Its internationally celebrated author has been acclaimed for his phenomenal Mind-Power which can bend and twist spoons and repair clocks! As Geller himself says, "In the world's most famous laboratories, I have explored psychokinesis, telepathy, even teleportation - and I am convinced of one thing. I am not unique. We all have these powers." Now, Uri Geller teaches us how we can

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tap into the hidden strengths each one of us possesses and explore our highest individual potential. Pick up this little book to discover: Uri's 6 Gifts from the Gods Top 10 Secrets for beating set-backs The Secret Switch that turns off stress How Positive Thinking can overcome any obstacle How to super-charge your willpower... and more! Packed with inspirational thoughts and invigorating techniques, this little book contains novel meditation techniques along with specially-chosen colours that can promote natural healing, increase your energy levels, induce mental calm and more! If you believe in the immense power of the human mind to achieve whatever it desires, then Uri Geller's Little Book of Mind-Power is meant for you!

For Tony Hawk, it wasn't enough to skate for two decades, to invent more than eighty tricks, and to win more than twice as many professional contests as any other skater. It wasn't enough to knock himself unconscious more than ten times, fracture several ribs, break his elbow, knock out his teeth twice, compress the vertebrae in his back, pop his bursa sack, get more than fifty stitches laced into his shins, rip apart the cartilage in his knee, bruise his tailbone, sprain his ankles, and tear his ligaments too many times to count. No. He had to land the 900. And after thirteen years of failed attempts, he nailed it. It had never been done before. Growing up in Sierra Mesa, California, Tony was a hyperactive demon child with an 144 IQ. He threw tantrums, terrorized the nanny until she quit, exploded with rage whenever he lost a game; this was a kid who was expelled from preschool. When his brother, Steve, gave him a blue plastic hand-me-down

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skateboard and his father built a skate ramp in the driveway, Tony finally found his outlet--while skating, he could be as hard on himself as he was on everyone around him. But it wasn't an easy ride to the top of the skating game. Fellow skaters mocked his skating style and dubbed him a circus skater. He was so skinny he had to wear elbow pads on his knees, and so light he had to ollie just to catch air off a ramp. He was so desperate to be accepted by young skating legends like Steve Caballero, Mike McGill, and Christian Hosoi that he ate gum from between Steve's toes. But a few years of determination and hard work paid off in multiple professional wins, and the skaters who once had mocked him were now trying to learn his tricks. Tony had created a new style of skating. In Hawk Tony goes behind the scenes of competitions, demos, and movies and shares the less glamorous demands of being a skateboarder--from skating on Italian TV wearing see-through plastic shorts to doing a demo in Brazil after throwing up for five days straight from food poisoning. He's dealt with teammates who lit themselves and other subjects on fire, driving down a freeway as the dashboard of their van burned. He's gone through the unpredictable ride of the skateboard industry during which, in the span of a few years, his annual income shrank to what he had made in a single month and then rebounded into seven figures. But Tony's greatest difficulty was dealing with the loss of his number one fan and supporter--his dad, Frank Hawk. With brutal honesty, Tony recalls the stories of love, loss, bad hairdos, embarrassing '80s clothes, and his determination that had shaped his life. As he takes a look back at his

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experiences with the skateboarding legends of the '70s, '80s, and '90s, including Stacy Peralta, Eddie Elguera, Lance Mountain, Mark Gonzalez, Bob Burnquist, and Colin McKay, he tells the real history of skateboarding--and also what the future has in store for the sport and for him.

THIS VOLUME IS THE SEPARATELY SOLD PART ONE OF A TWO-VOLUME PAPERBACK BOOK SET. PART TWO IS ALSO AVAILABLE AT AMAZON.

Happiness. We spend our life and all our efforts in its pursuit. Yet do we really know what it is and how it occurs? Are we secure in how to achieve and maintain it? Are we certain that we are maximizing our potential to obtain it? Our answers to these questions may not be as firm as we would like them to be. The principles and strategies we produce or receive from others may not provide the happiness they promise or we desire. We may be able to blame interference or seemingly unchangeable circumstances as causes for this shortfall. But we may also sense that our lack of insight arrests our happiness at levels short of its potential. We are searching, often not even knowing what we are looking for. The two-volume book set of which this is Part One investigates in a thorough manner what happiness is and how we might achieve happiness. The book set is written as a theoretical and practical guide that does not require prior philosophical training. Striving to cover all facets of human pursuits of happiness, its philosophical considerations include topics of law, economics, political science, sociology, history, anthropology, psychology, biology, and physics. Its

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comprehensive examination reveals happiness as an intensely individual phenomenon as well as a systematic force that shapes human destiny and matters beyond up to a cosmic scale. The book set illuminates these subjective and objective functions of happiness. Its insights about the nature of happiness may help us to understand the general subject matters of our search as well as the general terrain and rules by which we must abide in our pursuit of happiness. However, it does not presume to know what specific objectives and pursuits will make us happy. Rather, it develops, describes, and encourages us to discover tools to find, understand, and define our personal happiness and to pursue the implementation of this vision with optimized preparedness. Its objective is not to indoctrinate but to empower us. The book set proposes that humans are generally endowed with all internal constituents and mechanisms to develop their happiness to its fullest possible extent. Unless our faculties are pathologically impeded, we might only have to become aware of these inherent forces to actuate them. Improving our happiness seems to be a function of comprehensively revealing our concept of happiness and permitting it to take its natural place. The mission of the book set is to assist in this process. Finding what makes us happy requires that we achieve knowledge of who we are and of what we want. It requires us to be mindful of our wishes, our needs, our personality. Once we understand our motivations, we must arrange and implement them to their best effect in relation to one another, our capacities, other humans, and our nonhuman environment. The book set supports us in

gaining these insights and in the resulting tasks. The book set further examines how much happiness we can expect to obtain even under the best circumstances. It describes external and internal constraints that threaten our achievements. But it also shows perspectives that may enable us to conquer limitations. Thus, we may not only gain clarity about our happiness but also confidence in its pursuit. For more information, visit <http://www.philosophyofhappiness.com>. About the author: Martin Janello was born and grew up in southwestern Germany. He studied law and philosophy there at the University of Heidelberg and holds a doctoral degree in law from the University of Arizona, U.S.A. He has practiced transactional business law for many years and is exploring subjects at the intersection of natural and human law and philosophy.

Rethinking Insecurity, War and Violence: Beyond Savage Globalization? is a collection of essays by scholars intent on rethinking the mainstream security paradigms. Overall, this collection is intended to provide a broad and systematic analysis of the long-term sources of political, military and cultural insecurity from the local to the global. The book provides a stronger basis for understanding the causes of conflict and violence in the world today, one that adds a different dimension to the dominant focus on finding proximate causes and making quick responses. Too often the arenas of violence have been represented as if they have been triggered by reassertions of traditional and tribal forms of identity, primordial and irrational assertions of politics. Such ideas about the sources of insecurity have become entrenched in a wide variety of media sources, and

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have framed both government policies and academic arguments. Rather than treating the sources of insecurity as a retreat from modernity, this book complicates the patterns of global insecurity to a degree that takes the debates simply beyond assumptions that we are witnessing a savage return to a bloody and tribalized world. It will be of particular interest to students and scholars of international relations, security studies, gender studies and globalization studies.

Cristiano Ronaldo is one of football's all-time greats: a FIFA Ballon d'Or winner with pace, trickery and extraordinary goalscoring ability. Driven by an insatiable desire to be the best he possibly can, he has inspired first Manchester United and then Real Madrid to some of the proudest achievements in each club's recent history, and continues to push himself on to greater things each season. Luca Caioli, author of the bestselling *Messi*, tells the inside story of this global superstar both on and off the pitch, featuring insights from those who know him best: coaches, teammates, girlfriends and even the man himself. *Ronaldo* is a unique behind-the-scenes look at a true great of the game, updated to include the turbulent yet brilliant 2012/13 campaign.

101 inspirational lessons on how to achieve true happiness, find fulfilment and live peacefully and meaningfully every day, from Robin Sharma, leading life coach and author of the multi-million-copy bestseller *The Monk Who Sold His Ferrari*. How can one achieve true happiness? Is it possible to live with joy, passion and purpose every day? It is, and this potent book - with its powerful life lessons and profound wisdom -

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can show you how. Here Robin Sharma, one of the world's leading life teachers and bestselling authors, takes you on a journey towards a new way of living, allowing you to re-purpose your time to make every day meaningful. Offering simple solutions to life's most frustrating challenges, this is a guide to rebalancing the conflicting forces in your life. Its lessons include:- How to discover your calling- How to see your troubles as blessings- How to enjoy the path - not just the rewards- How to live fully, so you can die happy This is a truly remarkable book that you will treasure for a lifetime.

Captain G.R. Gopinath is an unusual industry leader. Whether it was setting up Air Deccan to get train travellers in the air or jumping into the fray of Indian politics, Gopinath does not merely put his money where his mouth is - he takes his mouth to the scene of action. Unsurprisingly then, he has been an active and provocative columnist down the years. Nothing is off the table for him, not business rivals, nor political bosses. He meditates on yoga and farming, on caste and religion, he tears down the flaws in Indian aviation policy and he snipes at politicians who play Indians for their votes. He is honest about corruption, he is angry at the system and he is a believer in the power of entrepreneurship. Gopinath's is a brave and important voice in Indian business and media. *You Cannot Miss This Flight* is a selection of his writings in the past decade and a bit. As thought-provoking as they are delightful, these essays capture the breadth of Captain Gopinath's interests and the depth of his commitment.

For courses in Sales and Personal Selling. Extensive, real-world applications, carefully

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integrated with current personal selling concepts. Selling Today: Partnering to Create Value helps students understand the value of developing their personal selling skills by exposing them to a careful integration of personal selling academic theory and real-world applications. And with the largest number of “learn by doing” materials available in any personal selling text, Manning/Ahearne/Reece offers instructors a variety of teaching tools to strengthen the learning process. As the developed nations of the world transition from a production focus to a sales-and-service focus, this cutting-edge new edition prepares students to succeed as members of a new generation of businesspeople. For courses in Sales and Personal Selling. Extensive, real-world applications, carefully integrated with current personal selling concepts. Selling Today: Partnering to Create Value helps students understand the value of developing their personal selling skills by exposing them to a careful integration of personal selling academic theory and real-world applications. And with the largest number of “learn by doing” materials available in any personal selling text, Manning/Ahearne/Reece offers instructors a variety of teaching tools to strengthen the learning process. As the developed nations of the world transition from a production focus to a sales-and-service focus, this cutting-edge new edition prepares students to succeed as members of a new generation of businesspeople.

This is the journey of a boy born in a remote village, who went from riding a bullock cart to owning an airline, a journey of an entrepreneur who built India's first and largest low-

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cost airline Filled with rich anecdotes of everyday struggles and joys, this is the awe-inspiring story of Captain G.R. Gopinath. This autobiography narrates in gritty detail Captain Gopinath's incredible journey: quitting the Indian Army in the late 1970s with a princely gratuity of Rs 6500, going back to his farm land inundated by the river, converting a piece of barren land to set up a farm for ecologically sustainable silkworm rearing, winning the Rolex award for it, his loves and passions, his extraordinary determination to launch an airline (which touched a crazy market cap of US\$ 1.1 billion in less than four years), in the process rewriting aviation history.

A brave teen recounts her debilitating struggle with obsessive-compulsive disorder—and brings readers through every painful step as she finds her way to the other side—in this powerful and inspiring memoir. Until sophomore year of high school, fifteen-year-old Allison Britz lived a comfortable life in an idyllic town. She was a dedicated student with tons of extracurricular activities, friends, and loving parents at home. But after awakening from a vivid nightmare in which she was diagnosed with brain cancer, she was convinced the dream had been a warning. Allison believed that she must do something to stop the cancer in her dream from becoming a reality. It started with avoiding sidewalk cracks and quickly grew to counting steps as loudly as possible. Over the following weeks, her brain listed more dangers and fixes. She had to avoid hair dryers, calculators, cell phones, computers, anything green, bananas, oatmeal, and most of her own clothing. Unable to act “normal,” the once-popular Allison became an outcast. Her parents questioned her behavior, leading to explosive fights. When notebook paper, pencils, and most schoolbooks were declared dangerous to her health, her

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GPA imploded, along with her plans for the future. Finally, she allowed herself to ask for help and was diagnosed with obsessive-compulsive disorder. This brave memoir tracks Allison's descent and ultimately hopeful climb out of the depths.

The IFRS Primer: International GAAP Basics serves as a roadmap to provide guidance and a path through the period of transition to convergence of GAAP and international reporting standards for both students and instructors. As in introduction to International Financial Reporting Standards (IFRS), the IFRS Primer is a stand alone and logical supplement for use with existing U.S. introductory, intermediate, and advanced financial accounting textbooks.

This book examines a wide range of governance reforms in the People's Republic of China, including administrative rationalization, divestiture of businesses operated by the military, and the building of anticorruption mechanisms, to analyze how China's leaders have reformed existing institutions and constructed new ones to cope with unruly markets, curb corrupt practices, and bring about a regulated economic order.

A complete guide to the process of planning, developing, and launching mobile library applications.

This amazing novel is about six kids, who go to the same boarding school.... Crystallis Castle! Things are normal at first, but soon boil up, when pets start to go missing... What are they supposed to do? Tell the Headmistress? Or find out on their own? The story takes a thrilling turn, when the six of them find an old, crinkled up letter, written by the founder of their school. It was about a treasure? 7 crystals? An Enemy??? Something was definitely up This is a series of five books so be sure to read all of them when they come out !

For Principles of Management courses. REAL Managers, REAL Experiences: Bring

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management theories to life! This bestselling principles text vividly illustrates management theories by incorporating the perspectives of real-life managers. Throughout this text, students will see and experience management in action, helping them understand how the concepts they're reading about work in today's business world. The eleventh edition contains two new chapters on diversity and change, as well as updated information and scenarios featuring REAL managers at work. Accompanied by mymanagementlab! See the hands in the air, hear the roar of discussion—be a rock star in the classroom. mymanagementlab makes it easier for you to rock the classroom by helping you hold students accountable for class preparation, and getting students engaged in the material through an array of relevant teaching and media resources. Visit mymanagementlab.com for more information. This title is a Pearson Global Edition. The Editorial team at Pearson has worked closely with educators around the world to include content which is especially relevant to students outside the United States.

Since its publication twenty-five years ago, *Free Soil, Free Labor, Free Men* has been recognized as a classic, an indispensable contribution to our understanding of the causes of the American Civil War. A key work in establishing political ideology as a major concern of modern American historians, it remains the only full-scale evaluation of the ideas of the early Republican party. Now with a new introduction, Eric Foner puts his argument into the context of contemporary scholarship, reassessing the concept of free labor in the light of the last twenty-five years of writing on such issues as work, gender, economic change, and political thought. A significant reevaluation of the causes of the Civil War, Foner's study looks beyond the North's opposition to slavery and its emphasis upon preserving the Union to determine the broader grounds of its willingness to undertake a war against the South in 1861. Its search is

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for those social concepts the North accepted as vital to its way of life, finding these concepts most clearly expressed in the ideology of the growing Republican party in the decade before the war's start. Through a careful analysis of the attitudes of leading factions in the party's formation (northern Whigs, former Democrats, and political abolitionists) Foner is able to show what each contributed to Republican ideology. He also shows how northern ideas of human rights--in particular a man's right to work where and how he wanted, and to accumulate property in his own name--and the goals of American society were implicit in that ideology. This was the ideology that permeated the North in the period directly before the Civil War, led to the election of Abraham Lincoln, and led, almost immediately, to the Civil War itself. At the heart of the controversy over the extension of slavery, he argues, is the issue of whether the northern or southern form of society would take root in the West, whose development would determine the nation's destiny. In his new introductory essay, Foner presents a greatly altered view of the subject. Only entrepreneurs and farmers were actually "free men" in the sense used in the ideology of the period. Actually, by the time the Civil War was initiated, half the workers in the North were wage-earners, not independent workers. And this did not account for women and blacks, who had little freedom in choosing what work they did. He goes on to show that even after the Civil War these guarantees for "free soil, free labor, free men" did not really apply for most Americans, and especially not for blacks. Demonstrating the profoundly successful fusion of value and interest within Republican ideology prior to the Civil War, *Free Soil, Free Labor, Free Men* remains a classic of modern American historical writing. Eloquent and influential, it shows how this ideology provided the moral consensus which allowed the North, for the first time in history, to mobilize an entire society in modern warfare.

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This book presents a detailed technical overview of short- and long-term materials and design challenges to zinc/bromine flow battery advancement, the need for energy storage in the electrical grid and how these may be met with the Zn/Br system. Practical interdisciplinary pathways forward are identified via cross-comparison and comprehensive review of significant findings from more than 300 published works, with clear in-depth explanations spanning initial RFB development to state-of-the-art research in related systems. Promising strategies described include the use of modern electrochemical techniques to study and optimize physical processes occurring within the system during operation, improving zinc electroplating quality during the charge phase through the strategic use of organic additives, as well as identifying suitable catalysts to optimize the bromine/bromide redox couple. The primary focus is on research and development of novel materials in the areas of electrolyte formulation and multifunctional “smart” electrode surfaces to achieve a higher degree of control over processes at the electrode–electrolyte interface. The strategies suggested in this book are also highly adaptable for use in other similar flow battery systems, while the unique cross-comparative approach makes it a useful reference and source of new ideas for both new and established researchers in the field of energy storage and battery technology.

Soft Computing Techniques in Solid Waste and Wastewater Management is a thorough guide to computational solutions for researchers working in solid waste and wastewater management operations. This book covers in-depth analysis of process variables, their effects on overall efficiencies, and optimal conditions and procedures to improve performance using soft computing techniques. These topics coupled with the

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systematic analyses described will help readers understand various techniques that can be effectively used to achieve the highest performance. In-depth case studies along with discussions on applications of various soft-computing techniques help readers control waste processes and come up with short-term, mid-term and long-term strategies. Waste management is an increasingly important field due to rapidly increasing levels of waste production around the world. Numerous potential solutions for reducing waste production are underway, including applications of machine learning and computational studies on waste management processes. This book details the diverse approaches and techniques in these fields, providing a single source of information researchers and industry practitioners. It is ideal for academics, researchers and engineers in waste management, environmental science, environmental engineering and computing, with relation to environmental science and waste management. Provides a comprehensive reference on the implementation of soft computing techniques in waste management, drawing together current research and future implications Includes detailed algorithms used, enabling authors to understand and appreciate potential applications Presents relevant case studies in solid and wastewater management that show real-world applications of discussed technologies Think all CHSPE study guides are the same? Think again! When it comes to the CHSPE (California High School Proficiency Exam), you want to be prepared. With easy to understand lessons and over 110 practice test questions designed to maximize your

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score (plus essay sample questions), you'll be ready. You don't want to waste time - and money! - having to study all over again because you didn't get the score you needed. You want to accelerate your education, not miss opportunities for starting your future career! Every year, thousands of people think that they are ready for the CHSPE, but realize too late when they get their score back that they were not ready at all. They weren't incapable, and they certainly did their best, but they simply weren't studying the right way. There are a variety of methods to prepare for the CHSPE....and they get a variety of results. Trivium Test Preps Secrets to Outsmart the CHSPE provides the information, secrets, and confidence needed to get you the score you need - the first time around. Losing points on the CHSPE exam can cost you precious time, money, and effort that you shouldn't have to spend. What is in the book? In our CHSPE study guide, you get the most comprehensive review of all tested concepts. The subjects are easy to understand, and have fully-explained example questions to ensure that you master the material. Best of all, we show you how this information will be applied on the real exam; CHSPE practice questions are included so that you can know, without a doubt, that you are prepared. Our study guide is streamlined and concept-driven - not filled with excess junk, silly attempts at humor, or confusing filler - so you get better results through more effective study time. Why spend days or even weeks reading through meaningless junk, trying to sort out the helpful information from the fluff? We give you everything you need to know in a concise, comprehensive, and effective

package.

Inspiring stories and practical insights challenge readers to live a life of everyday greatness. Best-selling author Stephen Covey and Reader's Digest have joined forces to produce an extraordinary volume of inspiration, insight, and motivation to live a life of character and contribution. The timeless principles and practical wisdom along with a "Go-Forward Plan" challenge readers to make three important choices every day: The Choice to Act - your energy The Choice of Purpose - your destination The Choice for Principles - the means for attaining your goals Topics include: Searching for Meaning Taking Charge Starting Within Creating the Dream Teaming with Others Overcoming Adversity Blending the Pieces With stories from some of the world's best known and loved writers, leaders, and celebrities, such as Maya Angelou, Jack Benny, and Henry David Thoreau, and insights and commentary from Stephen Covey, the Wrap Up and Reflections at the end of each chapter help create a project that can be used for group or personal study.

A three-time winner of the FIFA Ballon d'Or, Cristiano Ronaldo's status as a footballing superstar is unquestionable. His insatiable desire to succeed and to improve himself year-after-year has seen him win almost everything there is to win in the game, including his first international silverware: a Euro 2016 winner's medal. Here, Madrid-based journalist Luca Caioli tells the inside story of the global superstar, featuring insights from those who know him best: coaches, teammates, girlfriends and even the

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man himself. Updated to include all the action from the 2016/17 season, the year after he claimed his third Champions League winner's medal and became the tournament's all-time top goalscorer. Ronaldo lays bare the career of a modern footballing icon.

You are the CEO of My Wealth, Inc. — so Take Charge! Wealth Management Unwrapped provides you with the tools and tips you need to take back control and more effectively manage your money. Wall Street veteran Charlotte Beyer conducts a tour of the wealth management industry, guiding you through the complexities and jargon with straightforward, no-nonsense expertise. From choosing an advisor and understanding the fine print, to fulfilling your responsibilities as CEO of My Wealth, Inc. this book offers all-in-one guidance for anyone ready to take charge of their finances. This revised and expanded version has been updated with NEW information, for women investors who seek the best advisor, older investors who confront investment choices, and a discussion on both robo-advisors and the impact of your wealth on your children. The companion website includes new interactive diagnostics to help you get started, assess your progress and then see how you compare to others who face similar challenges. By stripping away industry tech-speak and the all-too-common self-promotion, you will:

- Understand the difference between advisor and money manager
- Learn the best questions to ask when interviewing an advisor
- Dissect fee disclosure statements and conflicts of interest
- Find out if you might be a do-it-yourself investor and learn why that might make sense for your personality
- The wealth management industry has

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undergone massive change over the past 25 years. New services or products spring up, yet impenetrable language and marketing hype leave you with precious little practical information. In two or three hours of reading made easier thanks to the bold, often amusing illustrations, you will be a far smarter investor, not by learning the jargon but by applying common sense and insisting on clearer communications from your advisor. You and your advisor can create an even stronger and long lasting partnership by reading this book together. Wealth Management Unwrapped is like a powerful GPS, whether you're a novice or sophisticated investor, offering you a much clearer view of how to fully realize the dreams and goals your wealth now affords you.

Based on a unique, customer-centric approach to selling, How to Say It(r) to Sell It provides practical, real world strategies proven to significantly increase sales results. Packed with power words, concrete examples, useable scripts, and specific communicative steps, this book is the key to reaching sales success.

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