

Pre Closing For Network Marketing Yes Decisions Before The Presentation

10 secrets to gaining personal and financial freedom for you and your family, from two top marketing experts and entrepreneurs From living on Jess's wages as a makeup counter sales clerk, to achieving dramatic success as network marketing partners, to running a multi-million-dollar coaching and training company today, Ray and Jessica Higdon have built their lives on a shared desire for freedom and balance. Now they want to help you do the same, and do it all from the comfort of your own home! With 10 simple rules for redefining what's possible in your life, this book will help you build confidence, shift your mindset, and learn the tools to take control of your life and start on a path toward your own definition of freedom. Whether "success" for you means being your own boss full-time, taking an extended parental leave without worrying about how to pay the bills, or saving money to send your child to college, you can follow these rules to make a positive change in your life. You'll learn to:

- Make room for change in your life by banishing doubt and anxiety
- Create a vision for your personal brand of freedom outside the corporate grind of the status quo
- Talk about and make money without shame--the money you have and the money you want
- Wave good-bye to your inner perfectionist
- Know exactly what to do on a daily basis to make more money from home
- Have a commitment strategy, not an exit strategy
- Always remember that money can't buy happiness!

Paralyzed with fear? Can't get started? Never again! What if we could put our new team

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members into action immediately? How? With the exact words to say and the exact activities to do. In just a few minutes, our quick start instructions can help our new team members find the perfect prospects, close them, and avoid embarrassment and rejection. Our new team members have never done network marketing before. Let's shorten their learning curve while helping them get results in the first 24 hours. As with any profession, there are many skills to learn when we start a network marketing career. But, we don't have to learn them all right away. With just a few basic mindsets and phrases, our new team members can build a business while they learn their new profession. To start immediately, they need to learn how to:

- * Say the right words in the first 10 seconds.
- * Avoid rejection.
- * Never set off the dreaded salesman alarm.
- * Get others to point them to high-quality prospects who are ready to take action.
- * Get appointments immediately.
- * Give short answers to the biggest objections.
- * Talk about problems, not solutions.
- * Create better results with Level Six communication.
- * Follow up in minutes, not hours.
- * Address the five trigger points prospects use to make their final decision.

Our new team members are at the peak of their enthusiasm now. Let's give them the fast-start skills to kick-start their business immediately.

Afraid of closing? That is an understatement. I used to talk with prospects on and on and on, afraid to close. I thought if I kept the conversation going long enough, they would eventually volunteer their "yes" decision. Of course, that never happened. So, in my lifelong quest to avoid rejection, I had to find new and effective closes that work. Here are 46 years' worth of our best closes. All of these closes are kind and comfortable for prospects, and rejection-free for us. Here are just a few of the closes you will learn and love:

- * The million-dollar close.
- * Managing the decision-making funnel.
- * Having prospects close themselves.
- * Removing risk

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and uncertainty. * Making objection-solving easy in seconds. * And of course, many strategies to quickly remove the “I need to think it over” objection. Old-school closing is old news. In today's world, prospects are over-exposed to marketing and are sales-resistant. Use these closes to help our prospects move forward and say “yes” to our offers. Not every close is perfect for every prospect. We want a variety of closes. Let's choose which close is best for our prospects, and most natural for us. Never be afraid of closing again. In fact, we will look forward to closing. Happy times ahead! Scroll up now and get your copy.

Caution: Our prospects make up their minds before we are ready. We have awesome facts, benefits, features, testimonials, videos, brochures, PowerPoint presentations, proof, and inspirational stories. But what happens? Our prospects decide if they want to do business with us or not, before we get to our good stuff. Why can't they wait? We can complain, or we can help them make up their minds quickly in our favor. We only have a few seconds before our prospects make their decisions. Use these seconds wisely. When we understand how our prospects make their decisions, we can address those processes early in the conversation, before they create a "no" decision. Of course, short is better than long. But how do we trigger our prospects' decisions in just a few seconds? Questions, indirect statements, micro-stories, analogies, and emotional programs help us navigate quickly through our prospects' brains. Why not effortlessly take the direct path to getting positive decisions? When we give up the old paradigm of prospects accumulating information, weighing the pros and cons, and processing the facts and figures to make a decision, then moving prospects forward to a positive sales decision is easy. Leave the door-to-door sales tactics of the 1980s behind. Instead, let's work with our prospects' minds to help them make great decisions. Enjoy a faster and easier way to

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get our prospects to make great decisions. Order your copy now!

True or false? In selling high-value products or services: 'closing' increases your chance of success; it is essential to describe the benefits of your product or service to the customer; objection handling is an important skill; open questions are more effective than closed questions. All false, says this provocative book. Neil Rackham and his team studied more than 35,000 sales calls made by 10,000 sales people in 23 countries over 12 years. Their findings revealed that many of the methods developed for selling low-value goods just don't work for major sales. Rackham went on to introduce his SPIN-Selling method. SPIN describes the whole selling process: Situation questions Problem questions Implication questions Need-payoff questions SPIN-Selling provides you with a set of simple and practical techniques which have been tried in many of today's leading companies with dramatic improvements to their sales performance.

Can goals be easy? What is the secret? Some goals feel difficult. Other goals feel easy to achieve. Why is this? There are many factors that can help us, or sabotage us on our way to achieving our goals. Once we understand these building blocks, we can put them to use to design goals that work for us. Building blocks? Think of them as tools that remove difficulty and enhance achievement. Look at these five common-sense ideas that help. First, humans are short-term thinkers. Our initial goals need short timelines. We also have short-term memories. Second, our initial goals should be small. We need to build our goal-achieving muscles. This will give us confidence. Third, we must understand our personality style. This is what sabotages most goals. If our goals are not in alignment with our personality, it all goes wrong fast. Fourth, do our goals match our internal core values? If not, how can we be motivated

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when we feel that nagging doubt? Fifth, instead of using willpower, could we put mini-habits to work instead? This would take away our mental stress. Setting goals that work for us is easy when we have guidelines and a checklist. Don't feel guilty for not achieving your goals. Instead, feel the adrenaline rush of success each time you achieve your new goals. Scroll up and order your copy of this book now.

Why can't we convince others? And why won't people listen? We say great things to people. We offer great products to prospects. We share our vision and passion with others. And they don't believe us, they don't buy, and they don't share our vision and passion. We say great things, but people don't believe us or act on our message. Why? Well, we don't need more good things to say. Instead, we need to learn how to get people to believe and trust the good things we are saying already. It's not about the price. It's not about the salesman's breath. It is not about the leader's PowerPoint presentation. It is all about the magical first few seconds when we meet people. What happens? In the first few seconds, people make an instant decision to: 1. Trust us. Believe us. Or, in the first few seconds, people make an instant decision to: 2. Turn on the salesman alarm. Put on the "too good to be true" filter. Be skeptical. Look for "the catch." This decision is immediate, and unfortunately, usually final. Tom "Big Al" Schreiter shows us exactly how to build a bond of trust and belief with prospects in seconds. How? By talking directly to the decision-making part of the brain, the subconscious mind. In this book, "How To Get Instant Trust, Belief, Influence And Rapport! 13 Ways To Create Open Minds By Talking To The Subconscious Mind," we will learn easy four- and five-word micro-phrases and simple, natural techniques that you can master within seconds. Yes, this is easy to do! Our message should be inside of other people's heads, not bouncing off

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their foreheads. Our obligation is to get our message inside of their heads so they will have options and choices in their lives. Now, if we can't get people to trust and believe our message, then we will effectively be withholding our message from them. Use these short, easy, tested, clear techniques to build that instant rapport with other people. Then, everything else is easy. If you are a leader, a salesman, a network marketer, an influencer, a teacher, or someone who needs to communicate quickly and efficiently, this book is for you. Order your copy now!

Instant rapport with the audience. They are smiling, leaning forward, ready to listen. Fear stops people from public speaking. Everyone wants to be liked, but the pressure gets in the way. So we avoid it. In a speech, presentation, webinar or even a casual conversation, we have just a few seconds to prove we are interesting and valuable. How can we capture our audience's attention immediately? By mastering our first 20 seconds. We can forget about fancy tricks, jokes and manipulation. By using any of the three major openings in this book, we can confidently start our speeches and presentations without fear. Our obligation is to get our audience to hear, believe, and want to be there. After that the rest is easy. Mark Davis is a public speaking coach and keynote speaker for business conferences, in addition to conducting public speaking workshops. Tom "Big Al" Schreiter speaks to network marketing groups around the world. Order your copy now!

Get retail sales without stress, embarrassment or rejection. Shy? Don't want to talk to your friends? Afraid to connect with strangers? Don't know where to start? Don't know what to say? Never feel guilty again. Learn how to position your retail sales so people are happy to buy. Learn exactly what to say to make your retail sales soar. Did you know that the "tiny questions"

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technique is the best way to get instant "Yes" decisions? Learn how to create instant rapport, and bond with your potential customers with four magic words. Easily approach even the toughest and most skeptical people. And the best part is that we can avoid objections with our direct, clear approach. Don't know where to find customers for your products and services? Learn how to market to people who want what you offer. Selling is fun when we know how to do this. Make retailing a pleasant experience while building your network marketing business. Plus, every satisfied retail customer now believes in your product or service. What a great group of qualified prospects to potentially become members of your team! Let network marketing experts and best-selling authors, Keith and Tom "Big Al" Schreiter, show you the way to retail sales magic.

Do you want to meet new people easily? Want to bond with new people quickly? Instantly remove fear, shyness, and rejection. Follow these little formulas for stress-free introductions and conversations with strangers. Meeting new people is easy when we can read their minds. Discover how strangers automatically size us up in seconds, using three basic standards. Once we know how and why strangers will accept us, meeting new people is easy. We can control the outcome. We don't have to be a psychologist or an outgoing superstar. All we have to do is use these little formulas to instantly bond with the new people we meet. Can we feel good about meeting new people? Absolutely. Instead of dreading that first encounter, we will look forward to meeting new people and controlling the outcome. Our fears go away when we know how to engage people successfully. The payoff for learning this skill? Think of the power we will have to create new contacts, new networks, new business, and new friends. And we can use this skill anywhere, anytime, on-demand when we need it. Make meeting new people

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an awesome experience. Order your copy now!

Not every prospect joins right away. They have to think it over, review the material, or get another opinion. This is frustrating if we are afraid to follow up with prospects. What can we do to make our follow-up efforts effective and rejection-free? How do we maintain posture with skeptical prospects? What can we say to turn simple objections into easy decisions for our prospects? Procrastination stops and fear evaporates when we have the correct follow-up skills. No more dreading the telephone. Prospects will return our telephone calls. And now, we can look forward to easy, bonded conversations with prospects who love us. Prospects want a better life. They are desperately searching for: 1. Someone to follow. 2. Someone who knows where they are going. 3. Someone who has the skills to get there. We have the opportunity to be that guiding light for our prospects. When we give our prospects instant confidence, contacting our prospects again becomes fun, both for the prospects and for us. Don't we both want a pleasant experience? Don't lose all those prospects that didn't join on your first contact. Help reassure them that you and your opportunity can make a difference in their lives. Use the techniques in this book to move your prospects forward from "Not Now" to "Right Now!" Scroll up and order your copy now!

Start a successful business mid-life When you think of someone launching a start-up, the image of a twenty-something techie probably springs to mind. However, Gen Xers and Baby Boomers are just as likely to start businesses and reinvent themselves later in life. Never Too Old to Get Rich is an exciting roadmap for anyone age 50+ looking to be their own boss and launch their dream business. This book provides up-to-date resources and guidance for launching a business when you're 50+. There are snappy profiles of more than a dozen

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successful older entrepreneurs, describing their inspirational journeys launching businesses and nonprofits, followed by Q&A conversations, and pull-out boxes containing action steps. The author walks you through her three-part fitness program: guidelines for becoming financially fit, physically fit, and spiritually fit, before delving more deeply into how would-be entrepreneurs over 50 can succeed. • Describes how you can find capital to start your own business • Offers encouraging stories of real people who have become their own bosses and succeeded as entrepreneurs • Written by PBS Next Avenue's entrepreneur expert, Kerry Hannon • Teaches you how to start your own business Never Too Old to Get Rich is the ideal book for older readers looking to pursue new business ventures later in life.

Pre-Closing for Network Marketing "Yes" Decisions Before the Presentation

The perfect prospect. The perfect presentation. And our prospect says, "No." What happened? Our prospect did not connect with or understand our presentation. Our presentation is clear to us, but our prospect understands the world differently. Yes, our prospect understands a different language. There are four different color personalities, and each of those personalities interprets our world differently. They have their own viewpoint and their own language. They make their decisions based upon their viewpoint, and the language we use to present to them has to match their personality. When we talk their language, magic happens. Our prospects understand and appreciate what we offer them. Once we have this connection, prospecting, selling, sponsoring, and presenting are easy. Learning the other color personalities' languages is easy. We simply modify our most common phrases to match their viewpoints. If our yellow personality prospect wants to serve and help the world, then why not present our opportunity from that viewpoint? It is just that easy. In this book we will quickly

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learn the different personalities and how to identify them. Then, we will learn proven phrases for connecting, prospecting, selling, and sponsoring for each color personality. The reactions of our prospects will be amazing. As network marketing leaders, we want to move people to take positive actions. Using their own color language is how we will do it.

Too busy to build a network marketing business? Never! Anyone can set aside 15 minutes a day to start building their financial freedom. Of course we would like to have more time, but in just 15 minutes we can change our lives forever. How can we do this? With hyper-efficient ninja tricks, shortcuts, and focus on the activities that will pay off now. Learn how to make invitations and appointments in seconds, with no rejection. Get immediate decisions from our prospects without long, boring sales presentations. Instead of chasing people, plant seeds so they will come to us. And follow-up? Easy when it is automated. And what is the best part about having the skills to build in minimal time? Now we can talk to even the busiest of prospects and assure them they can fit our business into their schedule. Never worry about the "I don't have time" objection again. Don't let a busy life stop us from building our future.

Discover the skills to change our lives in just 15 minutes a day. Order your copy now! Fear? Sweaty palms? Don't know what to say? Afraid of how others will react? Why do we avoid setting appointments? Our self-image says to us, "Don't take a chance." Motivation alone won't fix this. Our minds will come up with excuses not to set the appointment. Our sponsor yells at us, "Face the fear, and the fear will go away." Sounds easy to say, but to do? Not as easy. Appointments are part of our business. We must fix this problem. We will have to make setting appointments enjoyable. Then, our brains will work for us instead of against us. How can we make setting appointments enjoyable? First, we will learn to make appointments a

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passion, something we look forward to. And second? We will learn the exact words to say to avoid rejection and to reduce tension with our prospects. Let's face it. No one wants to be a pushy salesperson. We want to be a welcome addition to other people's lives. We can do this by following certain principles such as being brief, getting to the point, making it all about our prospects, and presenting our offer as a way of improving their lives. No more fear. No more feeling guilty. Instead, let's turn our negative feelings into positive momentum to get appointments fast. We want to enjoy every moment of our business. Get more appointments now. Order your copy right away.

Let our subconscious mind build our network marketing business. How? Through the power of automatic habits. "How do I start my network marketing business? What should I do first? How do I make consistent progress? What if I don't know what to do?" These are questions we ask when we start our network marketing business. What we need is a ... Magic pill! Creating three simple habits is that magic pill. Tying our shoes, brushing our teeth, and driving the same route every day - all are habits. So why can't we create three automatic habits that effortlessly move us to network marketing success? Well, we can. Every new distributor needs habits. Every experienced leader needs habits. When our team has habits that build consistently, we can push our business into momentum. Now, instead of using the weak willpower of our conscious mind, let's use the huge and automatic forces in our subconscious minds to achieve the success we

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want. In this book we will learn how to: 1. Create simple, automatic habits. 2. Use three rejection-free habits that anyone can do. 3. Repeat. Here is our chance to use habits to create a powerful stream of activity in our network marketing business. Consistent, automatic activity in the right direction = momentum. Start your team off right with these three powerful habits. Make their success inevitable. Order your copy now!

Prospects make shallow, instant judgments. We want prospects to judge in our favor. Is our first sentence good enough? Our first sentence choices will interest and engage our prospects ... or turn off their confidence in us. Do our new distributors have proven first sentences that work? Do we? Are we creating new first sentences with trained formulas? What happens when our distributors don't have effective an first sentence? They stop talking to prospects. Game over. Our prospects guard their time. They give us a chance for about ... a sentence. Then, they decide to proceed with our conversation or not. Let's wow our prospects in our first few seconds. Discover many types of successful, fun first sentences in this book that get positive reactions from our prospects. We can't start with a second sentence, so our first sentence better be good. Order your copy now! No stress. No rejection. And a lot more fun. Get our prospects to make a "yes" decision immediately ... even before our presentation begins! Closing at the end

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of our presentations creates stress for us and our prospects. We hate the feeling of pushing for a final decision at the end of our presentation. Now we can confidently give our presentations without the pressure of trying to convince our prospects. Why? Because our prospects already want what we offer. Getting a "yes" decision first makes sense. Why would we even want to present our business or products unless our prospects wanted them first? Now our prospects will love every detail of our presentation. Pre-closing is natural. We make a final decision to go to a movie, before we see the movie. We make a final decision to go to a restaurant before we see the menu. It is the same with sales presentations. Prospects decide first if they want our business or product, before they see our facts, features and benefits. So instead of selling to customers with facts, feature and benefits, let's talk to prospects in a way they like. We can now get that "yes" decision first, so the rest of our presentation will be easy.

How To Follow-up Your Prospect: Step by step From Newbies to Professionals
If you read the prequel to this book, Pre-Closing for Network Marketing, then you already know that prospects make decisions quickly, before our presentations. But, what happens after our presentations? What do we say? How do we conclude our transactions? How do we answer any nagging objections and move our prospects to enrolling now? This book will give us the tools and

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techniques to finish our presentations successfully.

Do you want to be a leader? Or, do you want more leaders on your network marketing team? The strength of your network marketing business is measured in leaders - not in the number of distributors. Leaders are the long-term foundation of your business. Everyone says they want to have more leaders, but how? How does one find leaders? How does one create leaders? What are the things we need to teach ordinary distributors to do in order to become leaders? Successful leaders have a plan. They want to duplicate themselves as leaders. This plan doesn't happen by accident. Follow this plan. Instead of wishing and hoping for leaders, this book will give you the step-by-step activities to actually create leaders. Yes, there is a plan for building leaders and it is simple to follow. Discover how to give ordinary distributors a leadership test to determine if they are ready to enter the path of leadership. Then, learn how to start their training process with the biggest leadership lesson of all: problems. When you have an organization of leaders, network marketing gets easier. Instead of spending the day with repetitive activities with distributors, you will enjoy the free time this business offers. Spend the time to build and create leaders, and then you will have the freedom to visit the beaches of the world. This is the perfect book to lend to a new distributor who wants to build a long-term MLM business, and

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would like to know exactly how to build it. Creating network marketing leaders should be the focus of every business-builder. Order your copy now! Worried about presenting your business opportunity to prospects? Here is the solution. The two-minute story is the ultimate presentation to network marketing prospects. When our prospects see the big picture, they make decisions immediately. No more "I need to think it over" objections. In less than two minutes, our prospects will move forward, ready to join. This presentation requires no flipcharts, videos, research reports, testimonials, PowerPoint slides or graphics. All it takes is a simple two-minute story that we customize for our prospects. Forget all those boring presentation information dumps of the past. Instead, let's talk to our prospects in the way they love. Prospects enjoy a short story. Telling stories reduces our stress since stories are easy to remember. Plus, this story is 100% about our prospects. That means we become instantly interesting to our prospects and they will listen to every word we say. Now our prospects can see and feel what our business means to them. Enjoy connecting with prospects with no rejection and no objections. Prospects will love how we simplify their decision to join and make it stress-free. This is so much fun that now, our entire team can't wait to talk to prospects. And for us? We will love helping prospects see what we see, so they will ask to join our business. The two-

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minute story is the best way to help your prospects to join. Scroll up and order your copy now!

Mind reading = fun! When we know how prospects think, selling and sponsoring are easy. Read deep inside our prospects' minds with this easy skill. Our prospects have a different point-of-view. So how do we talk to prospects in a way they "get it" and enjoy our message? By quickly identifying our prospect's color personality. Discover the precise magic words to say to each of the four personalities. This isn't a boring research textbook on the four different personalities. This book shows a fun, easy way to talk to our prospects based on how they see and feel about the world. The results are stunning. Shy distributors become confident when they understand how their prospects think. Experienced distributors have short conversations that get prospects to join immediately. Why be frustrated with prospects? Instead, quickly discover the four personalities in a fun way that we will always remember. We will enjoy observing and analyzing our friends, co-workers and relatives, and we will see the way they see the world. It feels like we have 3D glasses in our network marketing career. Of the 25 skills, this is the first skill that new distributors should learn. Why? 1. It gives new distributors instant confidence. 2. It eliminates rejection. 3. It helps prospects listen with open minds. 4. It gets instant results. What could be better than that?

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We won't have to look for great prospects when we know the four color personalities. We will have the ability to turn ordinary people into hot prospects by recognizing their color personalities and by saying the right words. By using humorous, slightly exaggerated examples of the four personality traits, we will remember this skill and can use it immediately. Life is more fun when we are the only one with the 3D glasses. This is the one skill that we will use every day for the rest of our lives! Get ready to smile and achieve immediate rapport and quick results. Order your copy now!

Are you looking for prospects for your MLM, network marketing, or any business? Would you like a presentation that rises way above the competition? Want to know what really motivates prospects to act? These marketing strategies and fascinating case studies and stories are taken from Tom "Big Al" Schreiter's 40+ years experience in network marketing. Learn: * Easy, free, and inexpensive ways to get prospects immediately. * Powerful sound bites and micro phrases that compel prospects to act now. * Seven magic words that build your business, and how to use them. * Where and how to get the best prospects to come to you. * How to keep the undivided attention of prospects so you can tell your story. * Exactly how to add profits while you are prospecting. Why not make a profit when you advertise? * How to see unique ways to target the best prospects and customers. * How to get the best prospects to raise their

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hand and beg to do business with you. Instead of looking for prospects, spending money, and ending up with frustration and timid results, why not use these rejection-free methods to get easy presentations quickly? You will love the word-for-word exact phrases and the step-by-step easy-to-follow descriptions of what to do. Interesting stand-alone chapters that are ready to implement now. Plenty of ideas to get your creative mind thinking about your business. The greatest networkers in the world use great marketing to rise above the masses of frustrated marketers with no one to talk to. Your MLM and network marketing business depends on new prospects and a great presentation. The section on the weird reasons people are motivated will bring a smile to your face, and of course, more money in your bonus check. Network marketing is all about dealing with people. Use these techniques to stand above the competition and bring those prospects to you. Order your copy now!

Over twenty years ago, Worre began focusing on developing the skills to become a network marketing expert. Now he shares his wisdom in a guide that will ignite your passion for this profession and help you make the decision to create the life of your dreams. He shows you how to find prospects, present your product, help them become customers or distributors, and much more.

"The Best Network Marketing Book I've Ever Read!" --Mitch Jackson "By Far The Best & Most Complete Resource for Network Marketing!" --Erik Christian "Incredible Resource for Anyone in Network Marketing!" --Marcia J. LeVoir In network marketing

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nothing is more important than recruiting. If you want passive income, you've got to build a team. Unfortunately, many MLM distributors struggle with recruiting. They can't get prospects to look at the presentation. They invite people to events but they don't show up. They follow-up repeatedly but people don't call them back. What if there was a way to get almost everyone you approach to look at your business presentation? What if you could find out immediately if they were interested? What if you knew how to get more exposures done in a day than you now do all week? Do you think you might get more people to sign up? In *Recruit and Grow Rich*, that's exactly what you'll learn how to do. Author David M. Ward is an attorney who started a network marketing business to build retirement income. His schedule only allowed him to work the business a few hours a week and his business grew slowly. Frustrated with his results, he set out to find ways to "recruit smarter" and quickly sign up more prospects. His methods worked. In his first few years he signed up hundreds of distributors and created a six-figure passive income. In this book, Ward lays out the system he used to quickly identify interested prospects, expose them, and get them signed up--often in a single day. In *Recruit and Grow Rich*, you'll learn: ** How to identify the BEST prospects for your multilevel marketing or direct sales business ** How to find out if someone is a good prospect in ONE MINUTE OR LESS ** How to do MORE exposures in a DAY than you now do all WEEK ** How to double or TRIPLE your recruiting results by using different approaches for different people ** A simple way to increase the "show

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up" ratio for prospects you invite to live events and conference calls ** How to control the entire exposure process (THE KEY to recruiting MORE people with LESS effort) ** The TRUTH about duplication (and why so many people get it WRONG) ** How to (finally!) stop leaving messages with people who don't call you back ** A simple "two question" close that really works (PLUS: more closes for different situations) ** Scripts for approaching, exposing, and closing more distributors ** And much more

Recruit and Grow Rich comes with two bonus chapters: **BONUS CHAPTER 1: How to Do Three-Way Calls** You'll learn a step-by-step method for using three-way calls to close more prospects. You get the exact words to use to get prospects on the call, and how to introduce them to your third-party expert. **BONUS CHAPTER 2: How to Handle Objections** How to handle ANY network marketing objection, including, "I don't want to sell," "I don't want to approach my friends and family," and "I don't like MLM." If you've been disappointed with the results you're getting in your business, that's about to change. If you're just getting started and want to know how to make this a profitable business instead of a costly hobby, this book shows you how. You can QUICKLY build a successful network marketing business by recruiting smarter. Get Recruit and Grow Rich and learn how.

Where do I start? What do I say? I don't want to sound like a salesman. How can I relax my prospects? When we are untrained, giving presentations can be difficult. We don't know the real questions in the minds of our prospects. We don't know what triggers a

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"yes" or "no" decision. Many times, we don't even know where to start. Our fascination with information holds us back. We can't see the big picture because we are drowning in facts. And, what actually is the big picture? It is simply this: Does the prospect want to join our business or not? But what would happen if we changed our entire business presentation model? First, we learn to get presentation appointments with almost 100% of the people we talk to. Next, we learn to give our entire business presentation in less than one minute. If we could do this, how do we think our prospects will feel? Thrilled! When we can give our entire business presentation in less than one minute, many good things happen. We save time, not only for ourselves, but for our prospect. That makes two people happy. Plus, this gives us the flexibility to give our presentation anywhere, at any time, in any circumstances. And finally, all the sales tension disappears from our prospects when they know our presentation will take only one minute. Learn to make your business grow with this efficient, focused business presentation technique. Build Network Marketing Leaders Faster! Much Faster! Entire three-book leadership series by Tom "Big Al" Schreiter and Keith Schreiter Book #1: How To Build Network Marketing Leaders Volume One: Step-by-Step Creation of MLM Professionals shows us how to locate the best leader candidates and how to groom them for leadership. Learn exactly what to say and exactly what to do to change their attitudes, their thinking, and their results. Why? Because leaders are everything in network marketing. These are the long-term producers that leverage our income. We have limited time. We

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can only work with a limited number of distributors. So, we must duplicate ourselves through our leaders. Ask yourself, "Do you want to be a leader? Or, do you want more leaders on your network marketing team?" Everyone says they want to have more leaders, but how? How does one find leaders? How does one create leaders? What are the things we need to teach ordinary distributors to do in order to for them become leaders? This plan doesn't happen by accident. Instead of wishing and hoping for leaders, this book will give you the step-by-step activities to create leaders. Yes, there is a plan for building leaders and it is simple to follow. Discover how to give ordinary distributors a leadership test to determine if they are ready to enter the path of leadership. Then, learn how to start their learning process with the biggest leadership lesson of all: problems. Book #2: How To Build Network Marketing Leaders Volume Two: Activities and Lessons for MLM Leaders takes our potential leaders and expands on what they can do to grow their teams faster. No one is a "natural-born leader." Babies aren't given a manual on how to be an adult. Adulthood is learned from others. So how will we teach eager distributors to become leaders? By showing, participating, experiencing ... and of course, sharing stories. Yes, they could imitate us to become leaders, but not everyone is created the same, with the same set of skills or advantages. So, there must be common lessons everyone can learn for leadership. Inside this book, you will find many ways to change people's viewpoints, to change their beliefs, and to reprogram their actions. And when these three things change, the results

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will naturally change too. The earnings from developing one good leader could dwarf the monthly payout of almost any retirement plan. Book #3: Motivation. Action. Results. How Network Marketing Leaders Move Their Teams adds another 172 pages of step-by-step actions and campaigns to make our leaders the best they can be. Getting results from the team is the measurement of true leadership. Want to motivate your network marketing team into action? We don't have to be a screaming drill instructor to get the job done. Through contests, recognition, goal-setting, fill-out forms, personal development and other motivational techniques, we can do our part to create momentum in our teams. Our new distributors need motivation to overcome the negativity of their initial prospects. Our experienced distributors need motivation when they run out of prospects to talk to. Learn the motivational values and triggers our team members have, and learn to use them wisely. By balancing internal motivation and external motivation methods, we can be more effective motivators. We can teach our team exactly what to do. However, we must motivate them to do it. Enjoy this book of case studies and examples of exactly how to be a motivating team leader. We can't do all the work ourselves. We need help. Put your team into momentum. Order The Complete Three-Volume Network Marketing Leadership Series now!

Did you know that by adding a few simple steps to your selling process you could achieve sales you only dreamt of in the past? GoodbyeSellingProblems.com provides a 12 step system that you, as a business owner, or you, as a sales manager, can

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implement in less than a day and dramatically increase your results. Your sales efforts become much more productive and less stressful. It provides a framework for small businesses to structure their sales process. It strips away all the "fluff" and confusion that you encounter with most expensive sales training courses. The simple 12 step system provides a "nuts and bolts" approach to selling. It allows you to enter every sales situation with a purpose for closing the sale and gets you away from the deadly "sales visit" dilemma that most business owners and sales professionals fall into. In a just a few hours, you can literally gather the information that system introduces you to and make the most powerful sales presentation your company has ever encountered. When this system becomes part of your selling culture, it will provide you with improved sales, greater margins, and eliminate the competition. Author, Buzz Glover, after quietly reviewing and critiquing the sales people that called on him in his own businesses for over 15 years, became disillusioned with the fact that the great majority of salespeople were ill-prepared to sell their products or services. He knew that if he could introduce them to a system that he had developed and refined as a salesperson (and later as a sales manager), they could easily become much more effective at closing more sales faster! The system became a reality when he wrote this book as a companion to his system's website, www.goodbyesellingproblems.com. Through this sales system he is confident that he can change the way small businesses sell and make fundamental cultural changes in their approach to marketing their products and services.

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"The MLM Classic."--Richard Poe, author of Wave 3 Network marketing is a burgeoning field, and it can be a frustrating and difficult experience. There are many who have achieved minimal success, and many more who have made no money at all. With these discouraging figures, how can one become a member of the successful elite? Millions agree that the best way to do this is to spend some time with The Greatest Networker in the World. John Milton Fogg's extended parable is the story of a young man on the verge of quitting the multilevel marketing business. As he prepares to give his final opportunity meeting, he meets the individual everyone refers to as The Greatest Networker in the World. This warm and wise man takes in his young counterpart and shows him the trade secrets so he too can become a successful network marketer. The young man soon learns that the trade secrets have very little to do with conventional marketing techniques. In fact, he has to unlearn everything he thought he knew about business. "The paradigm of network marketing is so fundamentally different and distinct from all other paradigms of business, that it requires a pretty complete shift from the way we normally view business to appreciate and understand it." The new paradigm is built around one's habits of thought and discovering that the secrets to network marketing success are within oneself. The values of responsibility, team building, and caring for one's downline play a much more important role than competitive promotion and advertising. A critical skill for all marketers is the ability to teach people to teach others. Once one has mastered the new paradigm of multilevel marketing, he needs to

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not only show his downline how to master it, but also how to teach those techniques to others. This leads to greater leadership within the organization, more stability, improved productivity, and as a result, long-lasting success.

This is the one thing we can control. - We can change our mindsets in one second. - There is no cost. It's free to do. - The world responds, giving us better results. Instead of letting our mindsets control us, here is our chance to determine our future. Our first surprise is that nature gives us a negative mindset. We have programs that fear everything. Nature wants us to survive. Surviving is good, but achieving is great. And what about others? Can they affect our mindsets? Certainly, if we let them. This book gives us the tools to take control of our minds. Why be victims when we can be victors? Not only can we use these mindset skills for our personal success, but we can also change the mindsets of others. We can put our groups on the path to more positive outcomes and growth. What is magical about changing our mindsets? Other people can detect our mindsets and will react to them. This is how we can affect the outcomes in our lives. So even before we help others change their mindsets, our personal mindsets give us a big head start toward our goals. Why wouldn't we change our mindsets? Because we don't know how. Let's learn the precise skills to make this happen.

Want to get your MLM and network marketing prospects to beg you for a presentation by using Ice Breakers? You can turn any warm or cold prospect into a hot prospect, wanting to know all about your business. How? By learning how to effectively introduce your business into a social

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conversation with an easy, rejection-free sequence of just a few words. Prospects want what you have to offer, but they are afraid of someone selling them. However, prospects love to buy and join. So why not use socially acceptable word sequences that compel any prospect to literally beg you for a presentation? This book contains several effective formulas with many examples of each formula that you can use or modify. Once we know how the formulas work, we can create unlimited Ice Breakers on-demand to use and pass on to our downline. Your distributors will no longer be afraid of prospecting; instead, they will love prospecting. It is much more fun when we are in control. Distributors want to work hard, but just don't know what to say. Their opening random remarks ruin their chances and they suffer bad experiences. That experience trains them to avoid prospecting. But with trained words and phrases, everything changes. Quick and positive results. Prospecting is fun again. Enjoy learning how to prospect negative people, positive people, relatives, co-workers, strangers, leads, cold prospects ... anyone, by using fun Ice Breakers that even the prospects enjoy. Spend the entire week giving presentations, instead of spending the entire week looking for someone to talk to. And never again will you have to hear one of your distributors complain, "I just don't have anyone to talk to." Ice Breakers are the best way to energize your MLM and network marketing business. Order your copy now!

Do we sell phone service? Electricity? Gas? Internet? Some other essential service? Let's make our business easy. How? By learning exactly what to say and exactly what to do. This book contains step-by-step instructions on how to get quick "yes" decisions, with no rejection. When we remove the "feeling nervous" factor, we can approach anyone. Afraid to make a call for an appointment? No problem. We can make it easy for our prospects to say "yes" by

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customizing what we say to the three unique types of prospects. We don't want to say the same things to a close friend that we would say to a cold prospect. Once we have people to talk to, and they feel excited about our message, we must customize what we say for the decision steps in their brains. That is how we eliminate our prospects' anxiety - by completing the four core steps in seconds. With clear examples of a one-minute presentation, a two-minute story, where to get great prospects, and how to handle the most common objections, this is the complete starter manual for a successful network marketing business with utilities and services. Prospects have questions. This approach naturally answers their questions before they arise. They will elevate us to "mind-reader" status and instantly connect with our message. Prepare yourself for magic conversations that put your business into momentum. Scroll up and order your copy now!

Will pressing the elevator button three times put it into "faster mode?" Did we break the secret elevator code? No. We all look for ways to break the "hidden codes" in our lives. Why? To better understand our world. Or maybe to discover shortcuts. It is the same when we try to understand our brains and the brains of our prospects. We wonder: - Why does my brain work against me? - What is my brain doing while I am not paying attention? - How do I break through the irrational defenses of my prospects? - What can I say to get through to prejudiced prospects? - Can I do something to change other people's minds? - How can I understand my own irrational brain? It is hard to play the game if we don't know the rules. Our brains operate in strange ways, but many of these quirks are consistent. We can learn some of these special brain rules and work with them. If we don't, we'll simply walk away muttering, "I just don't get it. Nothing makes sense." So instead of cursing the darkness, enjoy learning new and better

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ways to understand how we and our prospects think and act. We will smile as we learn how to deal with the 3-pound challenges inside our skulls. And the bonus? We will recognize these irrational brain rules as they play out in real life. With knowledge comes power.

How to Keep the Dream Alive! Network marketing is one of the fastest-growing career opportunities in the United States. Millions of people just like you have abandoned dead-end jobs for the chance to achieve the dream of growing their own businesses. What many of them find, however, is that the first year in network marketing is often the most challenging—and, for some, the most discouraging. Here, Mark Yarnell and Rene Reid Yarnell, two of the industry's most respected and successful professionals, offer you strategies on how to overcome those first-year obstacles and position yourself for lifelong success. The Yarnells provide you with a wealth of savvy advice on everything you need to know to succeed in network marketing, such as proven systems for recruiting, training, growing and supporting your downline, and much more. In an easy, step-by-step approach, you will learn how to:

- Deal with rejection
- Recruit and train
- Avoid overmanaging your downline
- Remain focused
- Stay enthusiastic
- Avoid unrealistic expectations
- Conduct those in-home meetings
- Ease out of another profession

You owe it to yourself to read this inspiring book! "This will be the Bible of Network Marketing." —

Doug Wead, former special assistant to the president, the Bush Administration

Prospecting? Presentations? Closing? Enrolling? These are the easy steps. Now the hard work begins. Our new team members know ... nothing. They think, "What do I do first? I don't have a business plan. I only have the skills from my old profession, but not the ones I need for this new network marketing profession. Where do I start?" Here is the problem. New team members don't know what they don't know. They don't know what they should ask us. This is

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how they start, and yet we expect them to be successful on their own. This book shows us how we can serve our new team members better. We will learn how successful sponsors kickstart their team's success by building the strongest foundation possible. Here are just a few of our new team members' questions that we need to answer: - Which direction do I go first? - How long is "long-term?" - What if I feel unmotivated? - How can I handle resistance? - What if others tell me I made a bad decision? - How can you keep me on track? We will use the best teaching skills available - like analogies and stories - to develop successful mindsets in our new team members. Get ready to become an awesome sponsor.

Get our prospects to make a "yes" decision immediately ... even before our presentation begins! Pre-closing is natural. We make a final decision to go to a movie before we see the movie. We make a final decision to go to a restaurant before we see the menu. It is the same with sales presentations. Prospects decide first if they want our business or product, before they see our facts, features and benefits. Closing at the end of our presentations creates stress for us and our prospects. We hate the feeling of pushing for a final decision at the end of our presentation. Now we can confidently give our presentations without the pressure of trying to convince our prospects. Why? Because our prospects already want what we offer. Getting a "yes" decision first makes sense. Why would we even want to present our business or products unless our prospects wanted them first? Now our prospects will love every detail of our presentation. No stress. No rejection. And a lot more fun. So instead of selling to customers with facts, feature and benefits, let's talk to prospects in a way they like. We can now get that "yes" decision first, so the rest of our presentation will be easy. Scroll up now, get your copy, and get your prospects to say "yes" immediately!

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What should a new distributor do first? So much for the new distributor to learn, only part-time hours, but they need to build quickly. MLM is different than a regular job. Every new person in your business should have a copy of this book to guide them in the early days of their network marketing career. This book shows the beginner exactly what to do, exactly what to say, and does it through the eyes of brand-new Distributor Joe. "Big AI" teaches Distributor Joe a very basic system to get to 100 distributors fast. Using just a few contacts and a very simple, rejection-free appointment and presentation system, Distributor Joe learns by observing, and thus builds leadership skills instantly. The magic script to help every new distributor get his first network marketing distributor makes it easy to build deep. In a few words or examples "Big AI" brings to light the real answers to network marketing leadership challenges. You'll find the same humor and directness that has endeared "Big AI" to his workshop audiences throughout the world. Published as Big AI Tells All (Sponsoring Magic) in 1979, and revised in 1985 and 1999, this latest revision includes updates to match the changes in the network marketing industry. It still retains the classic techniques that are essential to successful network marketing. Every new person deserves instant success in MLM, so why not use this easy system to get them started fast? Motivation, attitude, positive attitude and philosophy are great, but at some point, every new MLM distributor has to learn the skills of what to say and do. This is the book they need. Big AI's MLM Sponsoring Magic: How To Build A Network Marketing Team Quickly is a fun and fascinating network marketing system that every new distributor enjoys. What a great way to start off a new distributor's career, with this easy-to-read book. Order your copy now!

One tiny story ... changes everything. A ten-second story equals the impact of 1,000 facts.

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Now we can use micro-stories to communicate our network marketing message in just seconds. Our prospect becomes involved in the story, and instantly sees what we see. And isn't that what we want? Forget the flip chart, the presentation book, the website, the PowerPoint, and the video. Instead, use stories to get that "Yes" decision now. Later we can do our boring, fact-filled presentation. As an added bonus, stories answer objections. No more frustration or push-back from negative prospects. And of course, stories are easy to remember, both for us and our prospect. Here are the actual stories I use, word-for-word. Join the top earners now and become a professional storyteller. Order your copy now and start enjoying some great MLM and network marketing stories to move your business forward.

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