

Prezi User Guide

Libraries are charged with fostering new skills and capabilities, a challenging task in an era of rapid technological change. Developing new ways of teaching and learning—within budget and time constraints—is the key to keeping up-to-date. Written by librarians, this collection of new essays describes an array of technology outreach and instruction programs—from the theoretical to the practical—for public, academic and school libraries, based on case studies and discussions of methodology. Content includes out of the box lessons, outreach successes and technology instruction programs applicable to patrons and staff at public, academic and school libraries.

If you're like most people, when asked to make a business presentation ... you panic. Writing and delivering effective business presentations can be daunting and distasteful, but this guide makes it manageable—and perhaps even enjoyable. Mason Argiropoulos, a seasoned human resources executive passionate about communicating effectively, helps you navigate the world of corporate story-telling in a fun and engaging style. He walks you through how to:

- Write a compelling “narrative” for your presentation
- Understand and analyze your audience to customize your message
- Select the best software or method to house your work

The author also outlines the most commonly-used charts and graphs to best display your data and shares tips on how to best prepare for the live delivery of your masterpiece. The LITA Guide to No- or Low-Cost Technology Tools for Libraries provides a practical guide on how to find and use technology tools for a variety of purposes in libraries and, more broadly, in education. Each topic showcases two technology tools in detail and discusses additional tools and provides examples of how librarians or educators are using them in libraries and schools. Types of tools covered are:

- Video creation tools, such as PowToon and Animaker, can be used to create animated videos to tell patrons about a new service or teach students about search strategies.
- Screencasts includes tools like Jing or Screencast-O-Matic, which can be used to show how to use a new library database or service.
- Collaboration tools, including tools such as Padlet or Lino It, can be used for student collaboration or teamwork with colleagues and sharing project ideas quickly and easily.
- Assessment tools such as Quizizz and Kahoot allow for gamified assessment of student or patron knowledge.

This book takes a hands-on, tutorial-style approach that walks you through ten individual projects, each focusing on producing a specific Prezi. If you have some basic experience of Prezi and want to gain advanced knowledge by building different kinds of Prezi projects, then this book is for you.

This book is intended for both beginners who want to get started with Prezi as well as experienced users who want to enhance their knowledge of Prezi. If you are a seasoned presenter, you can use this book to quickly transfer your

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presentation skills to Prezi. If you are new to presenting, the guidelines and tips in this book take you by the hand and guide you to complete mastery of Prezi.

A one-stop resource for an exciting new Web-based, slide-free presentation tool! People who have been seeking a flashier version of PowerPoint have found it—and it's Prezi. A Web-based, slide-free presentation tool, Prezi allows users to create and give rich, Web-based presentations complete with dynamic content, contextual layouts, and eye-catching visuals. Prezi For Dummies gets you rapidly up to speed, including how to think outside the traditional slide, create your project, insert Flash and other graphic files, and publish your presentation to a public domain. You'll also learn valuable tips on what makes a good Prezi. Introduces Prezi, a Web-based, Flash-friendly, dynamic presentation tool Explains how to use online and offline editors and insert images, video, sound, Flash files, and other complex graphics Covers presenting a Prezi, publishing it to a public domain, and collaborating with others Offers tips and insights on what makes a good Prezi—and how to think visually to create content that benefits your business or organization Move beyond slides, put your visual thinking cap on, and get the very most of Prezi with this timely, practical guide.

iPads are powerful tools for engaging students, encouraging creativity, stimulating critical thinking, and making significant strides in learning. This book is part of a two book set that will allow educators to realize the full potential of the iPad.

Over 200 highly rated apps are covered with specific ideas for classroom activities and teaching strategies.

As digital reading has become more productive and active, the lines between reading and writing become more blurred. This book offers both an exploration of collaborative reading and pedagogical strategies for teaching reading and writing that reflect the realities of digital literacies. This edited scholarly collection offers strategies for teaching reading and writing that highlight the possibilities, opportunities, and complexities of digital literacies. Part 1 explores reading and writing that happen digitally and offers frameworks for thinking about this process. Part 2 focuses on strategies for the classroom by applying reading theories, design principles, and rhetorical concepts to instruction. Part 3 introduces various disciplinary implications for this blended approach to writing instruction. What is emerging is new theories and practices of reading in both print and digital spaces—theories that account for how diverse student readers encounter and engage digital texts. This collection contributes to this work by offering strategies for sustaining reading and cultivating writing in this landscape of changing digital literacies. The book is essential for the professional development of beginning teachers, who will appreciate the historical and bibliographic overview as well as classroom strategies, and for busy veteran teachers, who will gain updated knowledge and a renewed commitment to teaching an array of literacy skills. It will be ideal for graduate seminars in composition theory and pedagogy, both undergraduate and graduate; and teacher education courses, and will be key reading for scholars in rhetoric and composition interested in composition history, assessment, communication studies, and literature pedagogy.

How can apps be used to foster learning with literacy across the curriculum? This book offers both a theoretical framework for

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considering app affordances and practical ways to use apps to build students' disciplinary literacies and to foster a wide range of literacy practices. Using Apps for Learning Across the Curriculum presents a wide range of different apps and also assesses their value features methods for and apps related to planning instruction and assessing student learning identifies favorite apps whose affordances are most likely to foster certain disciplinary literacies includes resources and apps for professional development provides examples of student learning in the classroom A website (www.usingipads.pbworks.com) with resources for teaching and further reading for each chapter, a link to a blog for continuing conversations about topics in the book (appsforlearningliteracies.com), and more enhance the usefulness of the book.

Finally - no more 'Death By PowerPoint'! This indispensable, plain English and 100% independent guide, written by a Prezi trainer and designer and fully updated for 2015, helps you ditch the slides once and for all. Fully illustrated with step-by-step instructions, this is a no-nonsense, jargon-free approach to getting to grips with Prezi quickly and painlessly. Contents includes: - Understanding the Prezi canvas - Scaling objects - Grouping objects - Themes - Working With images - The Prezi path - Framing content - Hidden reveals - Fade-In animation - Working With frames - Diagrams And Templates - Working With video - Working With audio - Favorites - Importing A Powerpoint (or not) - 3D Backgrounds - Portable prezis - Sharing and collaborating - Printing handouts About the author Kyle MacRae has a long history in technology journalism and has authored a dozen consumer tech manuals for Haynes Publishing. He is also founder and managing director of Blether Media, which has specialised in Prezi training and design since 2009.

The Sears List of Subject Headings, an outstanding name amongst subject headings lists, is used all over the world in small and medium sized libraries. It has constantly been revised and kept up to date, both in its methods and contents, by incorporating new subjects and updated organizational machinery. Being handy, simple, inexpensive and always current, the Sears List is a convenient choice for teaching subject headings work in library schools. User's Guide to Sears List of Subject Headings, 2nd Edition is a companion book which, although based on the 222nd edition of the Sears List, should also be useful to the libraries using some previous edition. It attempts to explain the theoretical foundations, history and application of the Sears List as well as of the subject headings work in general. It explicates the various hidden potentials of the system to construct subject headings needed for local situations. The object of this small, practical introduction is to be simple, clear and illustrative. The book assumes no prior knowledge either of the Sears List or of subject headings work in general. It is a manual for beginners to understand the importance of vocabulary control, the process of subject analysis, the structure and organization of the Sears List, and the methods to locate, specify and construct subject headings and provide cross references for the public catalogue. Subject headings in the complex areas of languages, literatures, biographical and geographical works are given a chapter each. Review questions and exercises conclude most chapters. A bibliography and glossary are valuable features of this work

Every student has, at some point in his or her academic life, been required to give a presentation, and in recent years, class presentations have needed to be tied increasingly to multimedia. It is here where Prezi offers a dynamic means of creating a

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multimedia-based presentation that can actively engage students, particularly in the smart board context where touch navigation is a key component, and one that allows for carrying out a variety of activities from within the same presentation. Prezi use also promotes active learning, with strengths of the presentation platform providing a unique way to establish interest in key topics, direct attention to various subjects, motivate and engage learners, as well as draw on the creative talent of students as they start to design and develop their own Prezis. The pedagogical possibilities arising from the use of the Prezi presentation paradigm in the TESOL context are offered, along with an overview of instructional strategies, tasks, and activities suitable for multimedia presentation development with second-language learners of English. Tutorials on how to get started with Prezi are included, along with photocopiable handouts and templates, evaluation techniques, and a comprehensive list of a wide variety of resources. Brilliant Ideas for Using ICT in the Classroom is a totally practical, hands-on guide to using ICT in and around the classroom for all secondary school teachers and lecturers in post-compulsory education. Assuming no prior expertise, it centres on software and resources that are free or very low cost, and offers step-by-step guidance and creative ideas to improve the experience and engagement of your students. With a focus on what tools to use, what educational need they satisfy and how to incorporate them into good pedagogy, key topics covered include: Effective use of presentation technologies Using, producing and sharing multimedia Interactive whiteboards and related technologies Using Web 2.0 technologies Mobile learning Supporting diverse student needs through technology. Brilliant Ideas for Using ICT in the Classroom puts equal emphasis on both technical and pedagogical issues, making it the ideal companion whatever your ICT or e-learning needs. Catering equally well for Windows, Mac and Linux users, this book is designed to give you all the confidence you need to start teaching brilliantly with ICT. The hilarious, final installment of the illustrated Charlie Joe Jackson series. As graduation day approaches, Charlie Joe is starting to realize being a kid isn't so bad after all.

Get to grips with a new technology, understand what it is and what it can do for you, and then get to work with the most important features and tasks. A starter guide to learning how to create presentations with Prezi. Instant Prezi Starter takes you through the first steps of learning how to use this amazing web-based tool! If you are tired of your same old presentation tools and are looking to wow your audience, then this book is for you! If you surf the Internet, you're all set. If you have created a website, wiki, or blog, then you're in even better shape! Enjoy! It's the summer of 1963, and something strange is afoot in the quiet town of Farro, Iowa. The school district's most notorious bully has gone missing without a trace, and furthermore, seventh grader Henry Nilsson and his friends have just found an odd book stashed in the woods by Longbelly Gulch—a moldy instruction guide written to teach the art of "subtle travel," a kind of out-of-body experience. The foursome will soon discover that out-of-body life isn't so subtle after all—there are some very real, and very dangerous, things happening out there in the woods. The science fiction inventiveness of Madeleine L'Engle meets the social commentary of Gary Schmidt in this thrilling tale of missing persons, first crushes, embarrassing pajamas, and thought-provoking dilemmas.

A Practical Guide to Teaching Mathematics in the Secondary School offers straightforward advice, inspiration and a wide range of tried and tested approaches to help you find success in the secondary mathematics classroom. Illustrated throughout, this fully updated second edition includes new chapters on using ICT in the classroom and promoting a positive learning environment, as well as fresh and easy to use ideas

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that can help you engage your pupils and inspire mathematical thinking. Covering all key aspects of mathematics teaching, it is an essential companion for all training and newly qualified mathematics teachers. Combining ideas and practical insights from experienced teachers with important lessons from educational research, this book covers key aspects of mathematics teaching, including: planning effective lessons using assessment to support learning encouraging mathematical activity integrating ICT into your teaching making lessons engaging building resilient learners. A Practical Guide to Teaching Mathematics in the Secondary School is an essential companion to the core textbook Learning to Teach Mathematics in the Secondary School. Written by expert practitioners, it will support you in developing imaginative and effective mathematics lessons for your pupils.

This book describes the landscape of cloud computing from first principles, leading the reader step-by-step through the process of building and configuring a cloud environment. The book not only considers the technologies for designing and creating cloud computing platforms, but also the business models and frameworks in real-world implementation of cloud platforms. Emphasis is placed on “learning by doing,” and readers are encouraged to experiment with a range of different tools and approaches. Topics and features: includes review questions, hands-on exercises, study activities and discussion topics throughout the text; demonstrates the approaches used to build cloud computing infrastructures; reviews the social, economic, and political aspects of the on-going growth in cloud computing use; discusses legal and security concerns in cloud computing; examines techniques for the appraisal of financial investment into cloud computing; identifies areas for further research within this rapidly-moving field.

AN INSTANT #1 NEW YORK TIMES BESTSELLER "A charming, wholehearted love story that's sure to make readers swoon."—Entertainment Weekly "Nicola Yoon writes from the heart in this beautiful love story."—Good Morning America "It's like an emotional gut punch—so beautiful and also heart-wrenching."—US Weekly In this romantic page-turner from the author of Everything, Everything and The Sun is Also a Star, Evie has the power to see other people's romantic fates—what will happen when she finally sees her own? Evie Thomas doesn't believe in love anymore. Especially after the strangest thing occurs one otherwise ordinary afternoon: She witnesses a couple kiss and is overcome with a vision of how their romance began . . . and how it will end. After all, even the greatest love stories end with a broken heart, eventually. As Evie tries to understand why this is happening, she finds herself at La Brea Dance Studio, learning to waltz, fox-trot, and tango with a boy named X. X is everything that Evie is not: adventurous, passionate, daring. His philosophy is to say yes to everything—including entering a ballroom dance competition with a girl he's only just met. Falling for X is definitely not what Evie had in mind. If her visions of heartbreak have taught her anything, it's that no one escapes love unscathed. But as she and X dance around and toward each other, Evie is forced to question all she thought she knew about life and love. In the end, is love worth the risk?

A NEW YORK TIMES NOTABLE BOOK • The dramatic story of the Flint water crisis, by a relentless physician who stood up to power. "Stirring . . . [a] blueprint for all those who believe . . . that 'the world . . . should be full of people raising their voices.'"—The New York Times "Revealing, with the gripping intrigue of a Grisham thriller." —O: The Oprah Magazine Here is the inspiring story of how Dr. Mona Hanna-Attisha, alongside a team of researchers, parents, friends, and community leaders, discovered that the children of Flint, Michigan, were being exposed to lead in their tap water—and then battled her own government and a brutal backlash to expose that truth to the world. Paced like a scientific thriller, What the Eyes Don't See reveals how misguided austerity policies, broken democracy, and callous bureaucratic indifference placed an entire city at risk. And at the center of the story is Dr. Mona herself—an immigrant, doctor, scientist, and mother whose family's activist roots inspired her pursuit of justice. What the Eyes Don't See is a riveting account of a shameful disaster that became a tale of hope,

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the story of a city on the ropes that came together to fight for justice, self-determination, and the right to build a better world for their—and all of our—children. Praise for *What the Eyes Don't See* “It is one thing to point out a problem. It is another thing altogether to step up and work to fix it. Mona Hanna-Attisha is a true American hero.”—Erin Brockovich “A clarion call to live a life of purpose.”—The Washington Post “Gripping . . . entertaining . . . Her book has power precisely because she takes the events she recounts so personally. . . . Moral outrage present on every page.”—The New York Times Book Review “Personal and emotional. . . She vividly describes the effects of lead poisoning on her young patients. . . . She is at her best when recounting the detective work she undertook after a tip-off about lead levels from a friend. . . . ‘Flint will not be defined by this crisis,’ vows Ms. Hanna-Attisha.”—The Economist “Flint is a public health disaster. But it was Dr. Mona, this caring, tough pediatrician turned detective, who cracked the case.”—Rachel Maddow

This practical guide offers an accessible introduction to the principles of MRI physics. Each chapter explains the why and how behind MRI physics. Readers will understand how altering MRI parameters will have many different consequences for image quality and the speed in which images are generated. Practical topics, selected for their value to clinical practice, include progressive changes in key MRI parameters, imaging time, and signal to noise ratio. A wealth of high quality illustrations, complemented by concise text, enables readers to gain a thorough understanding of the subject without requiring prior in-depth knowledge.

The integration of technology has become so deeply rooted into modern society that the upcoming generation of students has never known a world without such innovations. This defining trait calls for an examination of effective methods in which to support and motivate these learners. The *Handbook of Research on Engaging Digital Natives in Higher Education Settings* focuses on the importance of educational institutions implementing technology into the learning and teaching process in order to prepare for students born into a digital world. Highlighting relevant issues on teaching strategies and virtual education, this book is a pivotal reference source for academicians, upper-level students, practitioners, and researchers actively involved in higher education. How do you orchestrate the next great advertising campaign? Find out with *ADVERTISING CAMPAIGN STRATEGY: A GUIDE TO MARKETING COMMUNICATION PLANS*. Inside you'll see step-by-step how to take a great idea through the complete advertising process. And because it's focused on campaigns, *ADVERTISING CAMPAIGN STRATEGY: A GUIDE TO MARKETING COMMUNICATION PLANS* is loaded with the tips you'll need to succeed in the class now and get your project chosen in the future. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A Practical Guide to Teaching Mathematics in the Secondary School offers straightforward advice, inspiration and support for mathematics teachers whether in training or newly qualified. Based on the best research and practice available, it offers a wide range of tried and tested approaches that succeed in secondary classrooms. Each chapter contains a wealth of tasks and ideas that allow teachers to reflect on the approaches and make plans for using them in their own classrooms, and offers ideas for lesson plans, learning activities and suggested further reading and development. Illustrated throughout with case studies and practical insights from classroom observations and experience, this book covers key aspects of mathematics teaching, including: managing the class and learning environment; teaching the topics of mathematics; encouraging mathematical thinking; choosing

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and using resources; using multi-media technology; assessing work in mathematics. A Practical Guide to Teaching Mathematics in the Secondary School is an essential companion to the core textbook Learning to Teach Mathematics in the Secondary School. Written by expert professionals, it supports you in your development of imaginative and effective lessons on a variety of curriculum topics in different teaching situations.

Eleven-year-old Max partners with an unusual girl, Rose, who shares his appreciation of the silver owls that the High Echelon wants to destroy, and together they make a perilous journey seeking to fulfill a prophecy.

Multimodal Composing provides strategies for writing center directors and consultants working with writers whose texts are visual, technological, creative, and performative—texts they may be unaccustomed to reading, producing, or tutoring. This book is a focused conversation on how rhetorical, design, and multimodal principles inform consultation strategies, especially when working with genres that are less familiar or traditional. Multimodal Composing explores the relationship between rhetorical choices, design thinking, accessibility, and technological awareness in the writing center. Each chapter deepens consultants' understanding of multimodal composing by introducing them to important features and practices in a variety of multimodal texts. The chapters' activities provide consultants with an experience that familiarizes them with design thinking and multimodal projects, and a companion website (www.multimodalwritingcenter.org) offers access to additional resources that are difficult to reproduce in print (and includes updated links to resources and tools). Multimodal projects are becoming the norm across disciplines, and writers expect consultants to have a working knowledge of how to answer their questions. Multimodal Composing introduces consultants to key elements in design, technology, audio, and visual media and explains how these elements relate to the rhetorical and expressive nature of written, visual, and spoken communication. Peer, graduate student, professional tutors and writing center directors will benefit from the activities and strategies presented in this guide. Contributors: Patrick Anderson, Shawn Apostel, Jarrod Barben, Brandy Ball Blake, Sarah Blazer, Brenta Blevins, Russell Carpenter, Florence Davies, Kate Flom Derrick, Lauri Dietz, Clint Gardner, Karen J. Head, Alyse Knorr, Jarret Krone, Sohui Lee, Joe McCormick, Courtnie Morin, Alice Johnston Myatt, Molly Schoen, James C. W. Truman

Librarians who want to begin, expand, or improve their programs on teaching social media to adults and teens will find this guide invaluable.

- Shows librarians how to get started with a social media program and enlist support from administration and other staff
- Offers step-by-step instructions for planning and teaching a program built around seven specific, popular social media applications—Twitter, Facebook, LinkedIn, Yelp, Google+, Foursquare, and Pinterest—as well as tips for teaching other programs, such as Instagram and Tumblr
- Provides guidelines on customizing class topics and format to meet community needs
- Shows how to avoid pitfalls and how to deal with problems when they do arise
- Includes easily adaptable, time-saving handouts for each class

A Finalist for the National Book Award When Ada leaves home for her freshman year at a Historically Black College, it's the first time she's ever been so far from her family—and the first time that she's been able to make her own choices and to seek her

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place in this new world. As she stumbles deeper into the world of dance and explores her sexuality, she also begins to wrestle with her past—her mother’s struggle with addiction, her Nigerian father’s attempts to make a home for her. Ultimately, Ada discovers she needs to brush off the destiny others have chosen for her and claim full ownership of her body and her future. “Candice Iloh’s beautifully crafted narrative about family, belonging, sexuality, and telling our deepest truths in order to be whole is at once immensely readable and ultimately healing.”—Jacqueline Woodson, New York Times Bestselling Author of *Brown Girl Dreaming* “An essential—and emotionally gripping and masterfully written and compulsively readable—addition to the coming-of-age canon.”—Nic Stone, New York Times Bestselling Author of *Dear Martin* “This is a story about the sometimes toxic and heavy expectations set on the backs of first-generation children, the pressures woven into the family dynamic, culturally and socially. About childhood secrets with sharp teeth. And ultimately, about a liberation that taunts every young person.” —Jason Reynolds, New York Times Bestselling Author of *Long Way Down*

Twelve-year-old Nora has always dreamed of going to Paris with her grandmother, but when her grandmother dies it seems like Paris is gone with her—until Nora finds three airline tickets in a trunk, and sets out to persuade her mother to use them.

Fourteen-year-old Mateo and other Caribbean islanders face discrimination, segregation, and harsh working conditions when American recruiters lure them to the Panamanian rain forest in 1906 to build the great canal.

Prezi is a tool for delivering presentations in a linear or non-linear format. This cloud-based software enables users to structure presentations on an infinite canvas in a way that is more engaging and visually stimulating to the audience. This book covers all of the technical elements of the software, whilst also looking at the practicalities of using Prezi in a business environment. It teaches the reader how to think for Prezi, and approach their design in the best way. This is an essential resource for people who want to use Prezi seriously. Apart from covering best practices for inserting images, sound, and video, this book also covers topics for business users such as collaborating and sharing Prezis online, using Prezi at a meeting to brainstorm with overseas colleagues, and how to “Prezify” PowerPoint or Keynote slides. This book will escalate you from Prezi user to Prezi master with ease.

In spite of the day-to-day relevance of business communication, it remains underrepresented in standard handbooks and textbooks on applied linguistics. The present volume introduces readers to a wide variety of linguistic studies of business communication, ranging from traditional LSP approaches to contemporary discourse-based work, and from the micro-level of lexical choice to macro-level questions of language policy and culture.

Get your head in the cloud! In this easy-to-use primer, the author of bestseller *Going Google* teams up with Twitter’s *The Nerdy Teacher* to demonstrate how cloud-based instruction can work for your school. With cloud computing, students connect with teachers, educators connect with colleagues, and opportunities for meaningful collaboration and innovation grow exponentially—without budget-busting investments in hardware and software. The book includes Practical tools for integrating cloud computing into the curriculum Student and teacher testimonies detailing examples of cloud-based instruction in action Step-by-step directions for classroom activities Chapters on storing, communicating, sharing, and creating Strategies for ensuring safety and security for students and information

This book explores language teacher development in computer-assisted language learning (CALL) environments and discusses approaches, tasks and resources that can guide language teachers to develop their skills and strategies for technology-enhanced language teaching

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(TELT). It looks at key aspects of CALL in terms of pedagogy and technology and proposes a model of CALL teacher development, which incorporates essential elements of teacher learning in CALL. Further, the author presents practical tasks and tips on how to develop knowledge and skills for the use of digital technologies in language teaching and suggests ideas to improve language teacher training and development.

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