Primer Of Biostatistics Seventh Edition Mcgraw Hill

" Intuitive Biostatistics takes a non-technical, non-quantitative approach to statistics and emphasizes interpretation of statistical results rather than the computational strategies for generating statistical data. This makes the text especially useful for those in health-science fields who have not taken a biostatistics course before. The text is also an excellent resource for professionals in labs, acting as a conceptually oriented and accessible biostatistics guide. With an engaging and conversational tone, Intuitive Biostatistics provides a clear introduction to statistics for undergraduate and graduate students and also serves as a statistics refresher for working scientists. "--

Extremely popular, this student-friendly text presents the practical areas of statistics in terms of their relevance to medicine and the life sciences. Includes many illustrative examples and challenging problems that reinforce the author's unique and intuitive approach to the subject. The new edition features a new two-color design, examples taken from current biomedical literature, and review questions within each chapter.

This text presents a comprehensive treatment of basic statistical methods and their applications. It focuses on the analysis of variance and regression, but also addressing basic ideas in experimental design and count data. The book has four connecting themes: similarity of inferential procedures, balanced one-way analysis of variance, comparison of models, and checking assumptions. Most inferential procedures are based on identifying a scalar parameter of interest, estimating that parameter, obtaining the standard error of the estimate, and identifying the appropriate reference distribution. Given these items, the inferential procedures are identical for various parameters. Balanced one-way analysis of variance has a simple, intuitive interpretation in terms of comparing the sample variance of the group means with the mean of the sample variance for each group. All balanced analysis of variance problems are considered in terms of computing sample variances for various group means. Comparing different models provides a structure for examining both balanced and unbalanced analysis of variance problems and regression problems. Checking assumptions is presented as a crucial part of every statistical analysis. Examples using real data from a wide variety of fields are used to motivate theory. Christensen consistently examines residual plots and presents alternative analyses using different transformation and case deletions. Detailed examination of interactions, three factor analysis of variance, and a split-plot design with four factors are included. The numerous exercises emphasize analysis of real data. Senior undergraduate and graduate students in statistics and graduate students in other disciplines using analysis of variance, design of experiments, or regression analysis will find this book useful. Online Statistics: An Interactive Multimedia Course of Study is a resource for learning and teaching introductory statistics. It contains material presented in textbook format and as video presentations. This resour

For nearly a quarter century Miller's Review of Orthopaedics and the accompanying annual Miller Review Course (www.MillerReview.org) have been must-have resources that residents and practitioners have turned to for efficient and effective exam preparation. This 7th Edition continues to provide complete coverage of the field's most-tested topics, now reorganized to be more intuitive, more user-friendly, and easier to read. Numerous study aids help you ace your exams: a superb art program, including full-color tables, images, and pathology slides; improved concise, bulleted text design; "testable facts" in every chapter; multiple-choice review questions written by experts in the field; and much more. Content and topic emphasis are fully aligned with the ABOS (American Board of Orthopaedic Surgery) and OITE (Orthopaedic In-Service Training Exam) exams, giving you the confidence you need to prepare for certification and recertification. Completely revised sections on anatomy, spine, and tumors, along with input from many new authors, keep you fully up to date. An increased emphasis on imaging, along with the most current results and techniques, ensure that you're prepared for today's exams. Includes new coverage of femoroacetabular impingement, spine trauma, common medications used in orthopaedics, and recent advances in basic sciences.

A textbook on the use of advanced statistical methods in healthcare sciences Primer of Applied Regression & Analysis of Variance is a textbook especially created for medical, public health, and social and environmental science students who need applied (not theoretical) training in the use of statistical methods. The book has been acclaimed for its user-friendly style that makes complicated material understandable to readers who do not have an extensive math background. The text is packed with learning aids that include chapter-ending summaries and end-of-chapter problems that quickly assess mastery of the material. Examples from biological and health sciences are included to clarify and illustrate key points. The techniques discussed apply to a wide range of disciplines, including social and behavioral science as well as health and life sciences. Typical courses that would use this text include those that cover multiple linear regression and ANOVA. Four completely new chapters Completely updated software information and examples

Based on over 30 years of successful teaching experience in this course, Robert Pagano's introductory text takes an intuitive, concepts-based approach to descriptive and inferential statistics. He uses the sign test to introduce inferential statistics, empirically derived sampling distributions, many visual aids, and lots of interesting examples to promote student understanding. One of the hallmarks of this text is the positive feedback from students -- even students who are not mathematically inclined praise the text for its clarity, detailed presentation, and use of humor to help make concepts accessible and memorable. Thorough explanations precede the introduction of every formula, and the exercises that immediately follow include a step-by-step model that lets students compare their work against fully solved examples. This combination makes the text perfect for students taking their first statistics course in psychology or other social and behavioral sciences. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Book of R is a comprehensive, beginner-friendly guide to R, the world's most popular programming language for statistical analysis. Even if you have no programming experience and little more than a grounding in the basics of mathematics, you'll find everything you need to begin using R effectively for statistical analysis. You'll start with the basics, like how to handle data and write simple programs, before moving on to more advanced topics, like producing statistical summaries of your data and performing statistical tests and modeling. You'll even learn how to create impressive data visualizations with R's basic graphics tools and contributed packages, like ggplot2 and ggvis, as well as interactive 3D visualizations using the rgl package. Dozens of hands-on exercises (with downloadable solutions) take you from theory to practice, as you learn: -The fundamentals of programming in R, including how to write data frames, create functions, and use variables, statements, and loops –Statistical concepts like exploratory data analysis, probabilities, hypothesis tests, and regression modeling, and how to execute them in R –How to access R's thousands of functions, libraries, and data sets –How to draw valid and useful conclusions from your data –How to create publication-quality graphics of your results Combining detailed explanations with real-world examples and exercises, this book will provide you with a solid understanding of both statistics and the depth of R's functionality. Make The Book of R your doorway into the growing world of data analysis.

Download Ebook Primer Of Biostatistics Seventh Edition Mcgraw Hill

From the Department of Epidemiology at Johns Hopkins University and continuing in the tradition of award-winning educator and epidemiologist Dr. Leon Gordis, comes the fully revised 6th Edition of Gordis Epidemiology. This bestselling text provides a solid introduction to basic epidemiologic principles as well as practical applications in public health and clinical practice, highlighted by real-world examples throughout. New coverage includes expanded information on genetic epidemiology, epidemiology and public policy, and ethical and professional issues in epidemiology, providing a strong basis for understanding the role and importance of epidemiology in today's data-driven society. Covers the basic principles and concepts of epidemiology is practiced today, with a new chapter organization progressing from observation and developing hypotheses to data collection and analyses. Features new end-of-chapter questions for quick self-assessment, and a glossary of genetic terminology. Provides more than 200 additional multiple-choice epidemiology forestry, agriculture, bioinformatics, and public health. In years past this course has been mainly a graduate-level requirement; however its application is growing and course offerings at the undergraduate level are exploding. Biostatistics For Dummies is an excellent resource for those taking a course, as well as for those in need of a handy reference to this complex material. Biostatisticians—analysts of biological data—are charged with finding answers to some of the world's most pressing health questions: how safe or effective are drugs hitting the market today? What causes autism? What causes autism? What are the risk factors for cardiovascular disease? Are those risk factors different tor men and women or different ethnic groups? Biostatistics For Dummies examines these and other questions associated with the study of biostatistics. Provides plain-English explanations of techniques and clinical examples to help Serves as an excellent course supplement for those struggl

explanations of techniques and clinical examples to help Serves as an excellent course supplement for those struggling with the complexities of the biostatistics course Biostatistics For Dummies is an excellent resource for anyone looking to succeed in this difficult course.

Designing Clinical Research sets the standard for providing a practical guide to planning, tabulating, formulating, and implementing clinical research, with an easy-to-read, uncomplicated presentation. This edition incorporates current research methodology—including molecular and genetic clinical research—and offers an updated syllabus for conducting a clinical research workshop. Emphasis is on common sense as the main ingredient of good science. The book explains how to choose well-focused research questions and details the steps through all the elements of study design, data collection, quality assurance, and basic grant-writing. All chapters have been thoroughly revised, updated, and made more user-friendly. With an exciting new look, math diagnostic tool, and a research roadmap to navigate projects, this new edition of Andy Field's award-winning text offers a unique combination of humor and step-by-step instruction to make learning statistics compelling and accessible to even the most anxious of students. The Fifth Edition takes students from initial theory to regression, factor analysis, and multilevel modeling, fully incorporating IBM SPSS Statistics© version 25 and fascinating examples throughout. SAGE edge offers a robust online environment featuring an impressive array of free tools and resources for review, study, and further exploration, keeping both instructors and students on the cutting edge of teaching and learning. Course cartridges available for Blackboard and Moodle. Learn more at edge.sagepub.com/field5e Stay Connected Connect with us on Facebook and share your experiences with Andy's texts, check out news, access free stuff, see photos, watch videos, learn about competitions, and much more. Video Links Go behind the scenes and learn more about the man behind the book at Andy's TouTube channel Andy Field is the award winning author of An Adventure in Statistics: The Reality Enigma and is the recipient of the UK National Teaching Fellowship (2010), British Psychological Society book award (200

This book provides an elementary-level introduction to R, targeting both non-statistician scientists in various fields and students of statistics. The main mode of presentation is via code examples with liberal commenting of the code and the output, from the computational as well as the statistical viewpoint. Brief sections introduce the statistical methods before they are used. A supplementary R package can be downloaded and contains the data sets. All examples are directly runnable and all graphics in the text are generated from the examples. The statistical methodology covered includes statistical standard distributions, one- and two-sample tests with continuous data, regression analysis, one-and two-way analysis of variance, regression analysis, analysis of tabular data, and sample size calculations. In addition, the last four chapters contain introductions to multiple linear regression analysis, linear models in general, logistic regression, and survival analysis.

This text is an unbound, three hole punched version. Access to WileyPLUS sold separately. Economics of Strategy, Binder Ready Version focuses on the key economic concepts students must master in order to develop a sound business strategy. Ideal for undergraduate managerial economics and business strategy courses, Economics of Strategy offers a careful yet accessible translation of advanced economic concepts to practical problems facing business managers. Armed with general principles, today's students--tomorrows future managers--will be prepared to adjust their firms business strategies to the demands of the ever-changing environment.

Planning, Implementing, and Evaluating Health Promotion Programs: A Primer, provides readers with a comprehensive overview of the practical and theoretical skills needed to plan, implement, and evaluate health promotion programs in a variety of settings. The Fifth Edition features updated information throughout, including new theories and models such as the Healthy Action Process Approach (HAPA) and the Community Readiness Model (CRM), sections on grant writing and preparing a budget, real-life examples of marketing principles and processes, and a new classification system for evaluation approaches and designs. Health Education, Health Promotion, Health Educators, and Program Planning, Models for Program Planning in Health Promotion, Starting the Planning Process, Assessing Needs, Measurement, Measures, Measurement Instruments and Sampling, Mission Statement, Goals, and Objectives, Theories and Models Commonly Used for Health Promotion Interventions, Interventions, Community Organizing and Community Building, Identification and Allocation of Resources, Marketing: Making Sure Programs Respond to Wants and Needs of Consumers, Implementation: Strategies and Associated Concerns, Evaluation: An Overview, Evaluation Approaches and Designs, Data Analysis and Reporting. Intended for those interested in learning the basics of planning, implementing, and evaluating health promotion programs Bernard Rosner's FUNDAMENTALS OF BIOSTATISTICS is a practical introduction to the methods, techniques, and computation of statistics with human subjects. It prepares students for their future courses and careers by introducing the statistical methods most often used in medical literature. Rosner minimizes the amount of mathematical formulation (algebra-based) while still giving complete explanations of all the important concepts. As in previous editions, a major strength of this book is that every new concept is developed systematically through completely worked out examples from current medical research problems. Most methods are illustrated with specific instructions as to implementation using software either from SAS, Stata, R, Excel or Minitab. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This book introduces the reader to terms and concepts that are necessary to understand OB and their application to modern organizations. It also offers sufficient grounding in the field that enables the reader to read scholarly publications such as HR, CMR, and AMJ. This edition features new material on emotional intelligence, knowledge management, group dynamics, virtual teams, organizational change, and organizational structure.

This edition is a reprint of the second edition published in 2000 by Brooks/Cole and then Cengage Learning. Principles of Biostatistics is aimed at students in the biological and health sciences who wish to learn modern research methods. It is based on a required course offered at the Harvard School of Public Health. In addition to these graduate students, many health professionals from the Harvard medical area attend as well. The book is divided into three parts. The first five chapters deal with collections of numbers and ways in which to summarize, explore, and explain them. The next two chapters focus on probability and introduce the tools needed for the subsequent investigation of uncertainty. It is only in the eighth chapter and thereafter that the authors distinguish between populations and samples and begin to investigate the inherent variability introduced by sampling, thus progressing to inference. Postponing the slightly more difficult concepts until a solid foundation has been established makes it easier for the reader to comprehend them. All supplements, including a manual for students with solutions for odd-numbered exercises, a manual for instructors with solutions to all exercises, and selected data sets, are available at http://www.crcpress.com/9781138593145. Marcello Pagano is Professor of Statistical Computing in the Department of Biostatistics at the Harvard School of Public Health. His research in biostatistics is on computer intensive inference and surveillance methods that involve screening methodologies, with their associated laboratory tests, and in obtaining more accurate testing results that use existing technologies. Kimberlee Gauvreau is Associate Professor in the Department of Biostatistics and Associate Professor of Pediatrics at Harvard Medical School. Dr. Gauvreau's research focuses on biostatistical issues arising in the field of pediatric cardiology. She also works on the development and validation of methods of adjustment for case mix complexity. The success of the Apgar score demonstrates the astounding power of an appropriate clinical instrument. This down-to-earth book provides practical advice, underpinned by theoretical principles, on developing and evaluating measurement instruments in all fields of medicine. It equips you to choose the most appropriate instrument for specific purposes. The book covers measurement theories, methods and criteria for evaluating and selecting instruments. It provides methods to assess measurement properties, such as reliability, validity and responsiveness, and interpret the results. Worked examples and end-of-chapter assignments use real data and well-known instruments to build your skills at implementation and interpretation through hands-on analysis of real-life cases. All data and solutions are available online. This is a perfect course book for students and a perfect companion for professionals/researchers in the medical and health sciences who care about the quality and meaning of the measurements they perform.

Mastery of quality health care and patient safety begins as soon as we open the hospital doors for the first time and start acquiring practical experience. The acquisition of such experience includes much more than the development of sensorimotor skills and basic knowledge of the sciences. It relies on effective reasoning, decision making, and communication shared by all health professionals, including physicians, nurses, dentists, pharmacists, physiotherapists, and administrators. A Primer on Clinical Experience in Medicine: Reasoning, Decision Making, and Communication in Health Sciences is about these essential skills. It describes how physicians and health professionals reason, make decisions, and practice medicine. Covering the basic considerations related to clinical and caregiver reasoning, it lays out a roadmap to help those new to health care as well as seasoned veterans overcome the complexities of working for the well-being of those who trust us with their physical, mental, and spiritual health. The book provides a step-by-step breakdown of the reasoning process for clinical work and clinical care. It examines both general and medical ways of thinking, reasoning, argumentation, fact finding, and using evidence. Outlining the fundamentals of decision making, it integrates coverage of clinical reasoning, risk assessment, diagnosis, treatment, and outlines strategies, successes, failures, and possible remedies—including offices, bedside, intervention, and care settings Examines strategies, successes, failures, and possible remedies for communication with petients and outline performance of sound reasoning reports. It includes numerous examples that demonstrate the importance of sound reasoning, decision making, and communication and also considers future implications for research, management, planning, and evaluation.

Essentials of Biostatistics in Public Health, Second Edition provides a fundamental and engaging background for students learning to apply and appropriately interpret biostatistics applications in the field of public health. Many examples are drawn directly from the author s remarkable clinical experiences with the renowned Framingham Heart Study, making this text practical, interesting, and accessible for those with little mathematical background. The examples are real, relevant, and manageable in size so that students can easily focus on applications rather than become overwhelmed by computations." "This short format primer will provide foundational coverage of biostatistical concepts and applications for health professionals. It will use examples that are relevant for clinical and health professionals specifically"--

Explore biostatistics using JMP® in this refreshing introduction Presented in an easy-to-understand way, Introduction to Biostatistics with JMP® introduces undergraduate students in the biological sciences to the most commonly used (and misused) statistical methods that they will need to analyze their experimental data using JMP. It covers many of the basic topics in statistics using biological examples for exercises so that the student biologists can see the relevance to future work in the problems addressed. The book starts by teaching students how to become confident in executing the right analysis by thinking like a statistician then moves into the application of specific tests. Using the powerful capabilities of JMP, the book addresses problems requiring analysis by chi-square tests, t tests, ANOVA analysis, various regression models, DOE, and survival analysis. Topics of particular interest to the biological or health science field include odds ratios, relative risk, and survival analysis. The author uses an engaging, conversational tone to explain concepts and keep readers interested in learning more. The book aims to create bioscientists who can competently incorporate statistics into their investigative toolkits to solve biological research questions as they arise.

The only public health text to incorporate new Affordable Care Act legislation Praise for the first edition: "More than just another preliminary textbook, this comprehensive introduction for those who are new to the field of public health weaves together its values, goals, and practices into a lucid introductory text." óSally Guttmacher, PhD Professor, Director, Masterís in Community Public Health Program New York University This second edition of Introduction to Public Health is the only text to encompass the new legislation implemented by the Affordable Care Act, with its focus on prevention and its increase in funding

for prevention research. Updated and thoroughly revised, this foundational resource surveys all major topics related to the U.S. public health system, including organization on local and national levels, financing, workforce, goals, initiatives, accountability, and metrics. The text is unique in combining the perspectives of both academicians and public health officials, and examines new job opportunities and the growing interest in the public health field. Comprehensive and accessible, the text discusses a variety of new trends in public health, particularly regarding primary care and public health partnerships. The second edition also includes information about new accountability initiatives and workforce requirements to contribute to health services research and clinical outcomes research in medical care. The text stresses the increasing emphasis on efficiency, effectiveness, and equity in achieving population health improvements, and goes beyond merely presenting information to analyze the question of whether the practice of public health achieves its promise. Each chapter includes objectives, review questions, and case studies. Also included are an instructoris manual with test questions (covering every major public health improvement initiative and introducing every major data system sponsored by the U.S. public health system) and PowerPoint slides. The bookis nine chapters address the history of U.S. public health from its inception and offer a sweeping examination of topics in organization and financing, infectious disease control, injury and noninfectious diseases, system performance, system improvement, public health leadership, building healthy communities, and the future of public health. New to the Second Edition: Completely updated and revised Addresses changes brought about by Obamacare Discusses building healthy communities and the determinants of health Adds new chapter on public health leadership Covers new developments in treating Lyme disease, West Nile virus, and other illnesses Investigates intentional injuries such as suicide, homicide, and war Key Features: Provides information that is holistic, comprehensive, and accessible Covers all major topics of organization, financing, leadership, goals, initiatives, accountability, and metrics Relates current public health practice to the field's history and mission Analyzes successful and unsuccessful aspects of health care delivery Biostatistics and Epidemiology/A Primer for Health Professionals offers practical guidelines and gives a concise framework for research and interpretation in the field. In addition to major sections covering statistics and epidemiology, the book includes a comprehensive exploration of scientific methodology, probability, and the clinical trial. The principles and methods described in this book are basic and apply to all medical subspecialties, psychology and education. The primer will be especially useful to public health officials and students looking for an understandable treatment of the subject.

Master the programming language of choice among statisticians and data analysts worldwide Coming to grips with R can be tough, even for seasoned statisticians and data analysts. Enter R For Dummies, the quick, easy way to master all the R you'll ever need. Requiring no prior programming experience and packed with practical examples, easy, step-by-step exercises, and sample code, this extremely accessible guide is the ideal introduction to R for complete beginners. It also covers many concepts that intermediatelevel programmers will find extremely useful. Master your R ABCs ? get up to speed in no time with the basics, from installing and configuring R to writing simple scripts and performing simultaneous calculations on many variables Put data in its place ? get to know your way around lists, data frames, and other R data structures while learning to interact with other programs, such as Microsoft Excel Make data dance to your tune ? learn how to reshape and manipulate data, merge data sets, split and combine data, perform calculations on vectors and arrays, and much more Visualize it ? learn to use R's powerful data visualization features to create beautiful and informative graphical presentations of your data Get statistical ? find out how to do simple statistical analysis, summarize your variables, and conduct classic statistical tests, such as t-tests Expand and customize R? get the lowdown on how to find, install, and make the most of add-on packages created by the global R community for a wide variety of purposes Open the book and find: Help downloading, installing, and configuring R Tips for getting data in and out of R Ways to use data frames and lists to organize data How to manipulate and process data Advice on fitting regression models and ANOVA Helpful hints for working with graphics How to code in R What R mailing lists and forums can do for you "Advanced Statistics in Research: Reading, Understanding, and Writing Up Data Analysis Results" is the simple, nontechnical introduction to the most complex multivariate statistics presented in empirical research articles. "wwwStatsInResearch.com," is a companion website that provides free sample chapters, exercises, and PowerPoint slides for students and teachers. A free 600-item test bank is available to instructors. "Advanced Statistics in Research" does not show how to "perform" statistical procedures--it shows how to read, understand, and interpret them, as they are typically presented in journal articles and research reports. It demystifies the sophisticated statistics that stop most readers cold: multiple regression, logistic regression, discriminant analysis, ANOVA, ANCOVA, MANOVA, factor analysis, path analysis, structural equation modeling, metaanalysis--and more. "Advanced Statistics in Research" assumes that you have never had a course in statistics. It begins at the beginning, with research design, central tendency, variability, z scores, and the normal curve. You will learn (or re-learn) the big-three results that are common to most procedures: statistical significance, confidence intervals, and effect size. Step-by-step, each chapter gently builds on earlier concepts. Matrix algebra is avoided, and complex topics are explained using simple, easy-to-understand examples. "Need help writing up your results?" Advanced Statistics in Research shows how data-analysis results can be summarized in text, tables, and figures according to APA format. You will see how to present the basics (e.g., means and standard deviations) as well as the advanced (e.g., factor patterns, post-hoc tests, path models, and more). "Advanced Statistics in Research" is appropriate as a textbook for graduate students and upper-level undergraduates (see supplementary materials at StatsInResearch.com). It also serves as a handy shelf reference for investigators and all consumers of research.

Comprehensive guide to basic principles of epidemiology and biostatistics. Concise study notes and exercises are included. Emphasis is on application. This edition includes a revised chapter on the appraisal of epidemiological studies, a new section on meta-analysis, and more.

Applicable for all statistics courses or practical use, teaches how to understand more advanced multivariate statistical methods, as well as how to use available software packages to get correct results. Study problems and examples culled from biomedical research illustrate key points. New to this edition: broadened coverage of ANOVA (traditional analysis of variance), the addition of ANCOVA (analysis of Co-Variance); updated treatment of available statistics software; 2 new chapters (Analysis of Variance)

Extensions and Mixing Regression and ANOVA: ANCOVA).

An Introduction to Statistical Learning provides an accessible overview of the field of statistical learning, an essential toolset for making sense of the vast and complex data sets that have emerged in fields ranging from biology to finance to marketing to astrophysics in the past twenty years. This book presents some of the most important modeling and prediction techniques, along with relevant applications. Topics include linear regression, classification, resampling methods, shrinkage approaches, tree-based methods, support vector machines, clustering, and more. Color graphics and real-world examples are used to illustrate the methods presented. Since the goal of this textbook is to facilitate the use of these statistical learning techniques by practitioners in science, industry, and other fields, each chapter contains a tutorial on implementing the analyses and methods presented in R, an extremely popular open source statistical software platform. Two of the authors co-wrote The Elements of Statistical Learning (Hastie, Tibshirani and Friedman, 2nd edition 2009), a popular reference book for statistics and machine learning researchers. An Introduction to Statistical Learning covers many of the same topics, but at a level accessible to a much broader audience. This book is targeted at statisticians and non-statisticians alike who wish to use cutting-edge statistical learning techniques to analyze their data. The text assumes only a previous course in linear regression and no knowledge of matrix algebra.

Guesstimation is a book that unlocks the power of approximation--it's popular mathematics rounded to the nearest power of ten! The ability to estimate is an important skill in daily life. More and more leading businesses today use estimation questions in interviews to test applicants' abilities to think on their feet. Guesstimation enables anyone with basic math and science skills to estimate virtually anything--quickly--using plausible assumptions and elementary arithmetic. Lawrence Weinstein and John Adam present an eclectic array of estimation problems that range from devilishly simple to quite sophisticated and from serious real-world concerns to downright silly ones. How long would it take a running faucet to fill the inverted dome of the Capitol? What is the total length of all the pickles consumed in the US in one year? What are the relative merits of internal-combustion and electric cars, of coal and nuclear energy? The problems are marvelously diverse, yet the skills to solve them are the same. The authors show how easy it is to derive useful ballpark estimates by breaking complex problems into simpler, more manageable ones--and how there can be many paths to the right answer. The book is written in a question-and-answer format with lots of hints along the way. It includes a handy appendix summarizing the few formulas and basic science concepts needed, and its small size and French-fold design make it conveniently portable. Illustrated with humorous pen-and-ink sketches, Guesstimation will delight popular-math enthusiasts and is ideal for the classroom.

The essential M&A primer, updated with the latest research and statistics Mergers, Acquisitions, and Corporate Restructurings provides a comprehensive look at the field's growth and development, and places M&As in realistic context amidst changing trends, legislation, and global perspectives. All-inclusive coverage merges expert discussion with extensive graphs, research, and case studies to show how M&As can be used successfully, how each form works, and how they are governed by the laws of major countries. Strategies and motives are carefully analyzed alongside legalities each step of the way, and specific techniques are dissected to provide deep insight into real-world operations. This new seventh edition has been revised to improve clarity and approachability, and features the latest research and data to provide the most accurate assessment of the current M&A landscape. Ancillary materials include PowerPoint slides, a sample syllabus, and a test bank to facilitate training and streamline comprehension. As the global economy slows, merger and acquisition activity is expected to increase. This book provides an M&A primer for business executives and financial managers seeking a deeper understanding of how corporate restructuring can work for their companies. Understand the many forms of M&As, and the laws that govern them Learn the offensive and defensive techniques used during hostile acquisitions Delve into the strategies and motives that inspire M&As Access the latest data, research, and case studies on private equity, ethics, corporate governance, and more From large megadeals to various forms of downsizing, a full range of restructuring practices are currently being used to revitalize and supercharge companies around the world. Mergers, Acquisitions, and Corporate Restructurings is an essential resource for executives needing to quickly get up to date to plan their own company's next moves.

A concise, engagingly written introduction to understanding statistics as they apply to medicine and the life sciences CD-ROM performs 30 statistical tests Don't be afraid of biostatistics anymore! Primer of Biostatistics,7th Edition demystifies this challenging topic in an interesting and enjoyable manner that assumes no prior knowledge of the subject. Faster than you thought possible, you'll understand test selection and be able to evaluate biomedical statistics critically, knowledgeably, and confidently. With Primer of Biostatistics, you'll start with the basics, including analysis of variance and the t test, then advance to multiple comparison testing, contingency tables, regression, and more. Illustrative examples and challenging problems, culled from the recent biomedical literature, highlight the discussions throughout and help to foster a more intuitive approach to biostatistics. The companion CD-ROM contains everything you need to run thirty statistical tests of your own data. Review questions and summaries in each chapter facilitate the learning process and help you gauge your comprehension. By combining whimsical studies of Martians and other planetary residents with actual papers from the biomedical literature, the author makes the subject fun and engaging. Coverage includes: How to summarize data How to test for differences between groups The t test How to analyze rates and proportions What does "not significant" really mean? Confidence intervals How to test for trends Experiments when each subject receives more than one treatment Alternatives to analysis of variance and the t test based on ranks How to analyze survival data Primer of Biostatistics, Seventh EditionMcGraw-Hill Education / Medical

Making Sense of Statistics is the ideal introduction to the concepts of descriptive and inferential statistics for students undertaking their first research project. It presents each statistical concept in a series of short steps, then uses worked examples and exercises to enable students to apply their own learning. It focuses on presenting the why as well as the how of statistical concepts, rather than computations and formulae, so is suitable for students from all disciplines regardless of mathematical background. Only statistical techniques that are almost universally included in introductory statistics courses, and widely reported in journals, have been included. Once students understand and feel comfortable with the statistics that meet these criteria, they should find it easy to master additional statistical concepts. New to the Seventh Edition Retaining the key features and organization that have made this book an indispensable text for teaching and learning the basic concepts of statistical analysis, this new edition features: discussion of the use of observation in quantitative research the inclusion of introductions to the book, and each Part. section objectives listed at the beginning of each section to guide the reader. new material on key topics such as z-scores, probability, Central Limit Theorem, Standard Deviation and simple and multiple regression Expanded discussion on t test with separate sections for independent and dependent samples t tests, as well as one-sample t test progressive analysis of bivariate vs multivariate statistics (starts with the basic concepts and moves to more complex analysis as the student progresses) updated and extended pedagogical material such as Chapter Objectives, exercises and worked examples to test and enhance student's understanding of the material presented in the chapter Bolded key terms, with definitions and Glossary for quick referral expanded Appendices include a brief reference list of some common computational formulas and examples. a Glossary of key t

Provides students and practitioners with a clear, concise introduction to the statistics they will come across in their regular reading of clinical papers. Written by three experts with wide teaching and consulting experience, Medical Statistics: A Textbook for the Health Sciences, Fourth Edition: Assumes no prior knowledge of statistics Covers all essential statistical methods Completely revised, updated and expanded Includes numerous examples and exercises on the interpretation of the statistics in papers published in medical journals From the reviews of the previous edition: "The book has several excellent features: it is written by statisticians, is.... well presented, is well referenced.... and is short." THE LANCET "Many statisticians are concerned at the generally poor standard of statistics in papers published in medical journals. Perhaps this could be remedied if more research workers would spare a few hours to read through Campbell and Machin's book." BRITISH MEDICAL JOURNAL "... a simple, interesting and insightful introduction to medical statistics... highly recommended." STATISTICAL METHODS IN MEDICAL RESEARCH "Campbell and Machin found the golden mean... this book can be recommended for all students and all medical researchers." ISCB NEWSLETTER

Publishing and Presenting Clinical Research, Fourth Edition is an excellent primer for investigators who wish to learn how to organize, present, and publish results of their research. Written by an experienced clinical researcher and editor, it uses hundreds of examples, tables and figures to show how to produce successful abstracts, posters, oral presentations, and manuscripts for publication. This book also serves as a companion to the popular text, Designing Clinical Research. This edition contains the latest: • Guidance on getting work accepted in medical journals and at scientific meetings • Examples of the do's and don'ts of data presentation • Explanations of confusing statistical terminology • Templates to get started and avoid writers' block • Tips for creating simple graphics and tables • Help for those who are not fluent in English • Suggestions about getting the most from a poster session • Checklists for each section of a manuscript or presentation • Advice about authorship and responding to reviewers' comments Plus with this edition, there is access to a companion website with fully searchable text so you can access the content anytime, anywhere.

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