Professional Digital Video Camera Buying Guide

Have you ever felt the urge to share the entertaining and insightful things that happen in your everyday world? Got a message you'd like to get across to others? A cause you want people to support? A videoblog allows you to share whatever you choose in a colorful, interesting way that gets attention—and furthermore, videoblogging is fun! Grab Videoblogging For Dummies and put your videoblog on the fast track. You'll see how to Gather and use videoblogging tools Decide what you want your videoblog to do Plan content and edit your footage Set up a video hosting account and post your videoblog Create a complete "show" Videoblog safely, without compromising your security or others' privacy Of course, a great way to get an idea of what you want to do with your videoblog (or vlog, as you'll be calling it when you're an insider) is to check out other people's vlogs. You'll find information about that in Videoblogging For Dummies too, including where to find videoblogs and how to set up RSS feeds. And you'll see how vlogs can affect public opinion, offer fresh viewpoints, and be terrifically entertaining. Written by a true videoblogging pioneer —Stephanie Cottrell Bryant launched her first vlog in 2005, and now presents seminars on videoblogging topics—Videoblogging For Dummies gives you the scoop on Choosing hardware and software you need to get started, plus an idea of what it's going to cost Adding the extra bells and whistles and professional touches that will get your vlog noticed Deciding whether to script your vlog or make it "reality TV", dealing with "vid fright", and making other people comfortable before your camera Finding out who your audience is, getting feedback, and fine-tuning your vlog Giving your vlog a clear identity Becoming a citizen journalist, an advocate, or a small-screen movie producer Editing, adding soundtracks, working with file formats, and publicizing your vlog Videoblogging lets you showcase your art, keep in touch with friends and family, make new friends, or do your part to help solve the world's problems. Videoblogging For Dummies is the fun and easy way to get started! The Ultimate Resource for the World's Best Digital Video Editor This full-color, hands-on guide introduces you to the powerful new features of Final Cut Pro 4, while leading you through all aspects of editing digital video. First you'll learn how to set up your workstation and master fundamental concepts. Then you'll learn pro-tested techniques for every stage of the process--everything from shooting tips to logging your footage, from adding transitions and special effects to delivering your masterpiece in multiple formats. Along the way, professional video editors emphasize the tricks and shortcuts they use to get polished results. Striking illustrations and screen shots throughout, plus sample video project files on the DVD make it simple for you to visualize and grasp the concepts. Whether you're an emerging filmmaker or a seasoned vet, Final Cut Pro 4 and the Art of Filmmaking empowers you to complete the tasks that film editors face daily, such as: Mastering the new features, including unlimited real-time effects, auto rendering, motion blur, and time remapping Customizing the interface and keyboard shortcuts to best fit your work flow Editing clips in the Timeline quickly Creating complex overlays and transitions with contextual menus Expertly adding effects, applying filters, and working with text Creating titles with video generators and advanced Boris FX title generators Working with the audio tools to make your film sound as good as it looks Preparing your finished product for the Web, CDs, and DVDs Editing for 24fps Featured on the DVD: All the clips you need to follow the lessons in the book, including a complete, fully edited short video documentary, and source material, so you can quickly get started working with real footage. Plus a bonus chapter on editing for 24fps. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

FEATURES: GUARDIANS OF THE GALAXY: Marvel blasts off with its riskiest movie yet PHIL LORD & CHRISTOPHER MILLER: Go back to college with 22 JUMP STREET CHARLIE'S COUNTRY: Rolf de Heer stakes his claim REAL TO REEL: Great docos about movies CHINA 'THE NEW FRONTIER': The changing face of world cinema. PREVIEWS: PALO ALTO: Teenage dreams LOCKE: Behind the wheel JOE: Ballad of a tough guy PREMIERE: THE HUNGER GAMES: Mockingjay Cannes Film Festival REGULARS: DIRECTORS CUT: Roman Polanski (VENUS IN FURS), Lenny Abrahamson (FRANK), Laurent Tuel (TOUR DE FORCE), Teller (TIM'S VERMEER) FILM FEST FRENZY: Cannes 2014, Melbourne International Film Festival 2014 LOCAL FOCUS: MELBOURNE - Victoria's Secrets; Animation Celebration; Melbourne Resources ACTOR SPOTLIGHT: Chris Lilley ROLE MODEL: Juliette Binoche FILMINK LOVES: Mila Kunis HOLLYWOOD ARSEHOLES REVIEWS UPCOMING RELEASES AUSTRALIAN BOX OFFICE HOME ENTERTAINEMNT: JARED LETO - Man of the moment; TATIANA MASLANY - One of a kind; BEAU WILLIMON - Power Plays; AVIKA GOLDSMAN - True Romantic; JON TURTELTAUB - Party on! PRIZE POOL

An award-winning independent filmmaker explains how to create high-quality, inexpensive films with digital video, offering up-to-date information on equipment and software, filmmaking techniques, new experimental effects, and more. Original. Become A Better Photographer Today With These Digital Camera and Photography Tips! Cameras are one of the best gadgets to have. As this tool store your memories back then. In our time, digital cameras are booming because of its many features, cheap and benefits. Inside this report, you will learn some of the following information: How to Get the Most of Your Digital Camera Purchase Why Having a DSLR is like having a second camera What you should look in a digital camera The benefits of purchasing a DSLR Camera Are you getting the most out of your Digital Camera Learn to use your flash properly on your digital camera

Reel in the Profits with YouTube YouTube delivers more than a billion minutes of streaming content to 1.3 billion active users every day. That's equivalent to one-third of all internet users and at least a billion reasons to start creating videos that promote your business, brand, products, and services today. Entrepreneur Magazine's Ultimate Guide to YouTube for Business is the video marketing blueprint you need to create videos that educate, entertain, and inspire viewers to take action. You'll learn how to plan, edit, promote, and share your videos with the public, as well as how to leverage YouTube's tools to help spotlight your business and your products without spending a fortune. From video production to promotion, this guide shares the battle-tested strategies and tried-and-true advice from successful YouTube experts to

help you: Set up your channel and become a YouTube Partner to start monetizing your videos Create a virtual community that uses and loves your products Cater your videos to your target audience at every stage—pre-production, production, post-production, and promotion Drive traffic to your channel, website, or social media with optimized video titles, tags, playlists, and more Promote your YouTube videos using Facebook, Twitter, Google+, and other social sites Make a video go viral with the help of blogs, websites, and other online resources Find out what a YouTube channel can do for you as you learn to create your channel, leverage it as a marketing tool, and maximize your return on investment. An updated resource provides advice for aspiring screenwriters on how to write scripts for television and motion pictures, including updated information on what topics are popular, how to rework scenes, and how to sell screenplays in Hollywood, accompanied by a CD-ROM containing sample screenplays, contact information, software demos, and more. Original.

Online booksellers are rapidly becoming online publishers. Sell your short fiction or nonfiction to the newest markets. Anyone who publishes your compiled short stories, novels, or nonfiction is looking for more opportunities to market your work. If you have published your stories or nonfiction with a mainstream or print-on-demand publisher, that firm cooperates with online booksellers. They probably want to leverage serial rights opportunities with your short stories, articles, or nonfiction excerpts from your books. After publication, you need to drive people to online booksellers' Web sites and your own to create visibility. The revolution is in virtual book tours and online marketing with booksellers. Another hidden market is short story publishing rights' auctions online to create visibility. You sell your writing as you'd sell a product at one of the online auctions. Long before finding any publisher or after the "face-out shelf life" of your book is over, sell or pre-sell your creations online. Offer short stories or articles to the public for a small fee to download. The music and movie industry do it. So can you. Online booksellers already are famous for a targeted community of readers that buy online. That's only one hint of hidden markets for authors that want to be well-paid for short stories or brief nonfiction. Here's how to write, customize, and market precisely what these merchants want. Here's how to pose the least financial risk to them.

This collection of essays, edited by leading scholars in the field, focuses on how expressive genres such as music, dance and poetry are of enduring significance to social organization. Research from New Guinea, Indonesia and Taiwan is used to assess how historical changes modify these forms of expression to adjust to the social and political needs of the moment. The volume is unique in exploring the significance of expressive genres for the social processes of coping with and adjusting to change, either from outside forces or from internal ones. The contributions detail first-hand fieldwork, often conducted over a period of many years, and with each contributor bringing their experience to bear on both the aesthetic and the analytical aspects of their materials. Comparative in scope, the volume covers Austronesian and non-Austronesian speakers in the wider Indo-Pacific region.

An industry insider draws on interviews with more than one hundred top names in independent film to counsel aspiring filmmakers on everything from common first-time mistakes and investment strategies to production myths and festival challenges. Original.

The ultimate resource for choosing the best camera for your situation. What Camera Should I Buy discusses what features that make some cameras better than others for landscape, sports, and wildlife photography. This book contains recommendations for the best cameras for photographers at all levels, and contains a reference to nearly every digital camera released.

Want a new job or career? Need to demonstrate more value to customers or employers? Use today's hottest social media platforms to build the powerful personal brand that gets you what you want! In this completely updated book, Erik Deckers and Kyle Lacy help you use social media to attract new business and job opportunities you'll never find any other way. From Facebook to Pinterest to video sharing, this book is packed with new techniques and ideas that are practical, easy, and effective. Deckers and Lacy show you how to supercharge all your business and personal relationships…demonstrate that you are the best solution to employers' or partners' toughest problems…become a recognized thought leader…and turn your online network into outstanding jobs, great projects, and a fulfilling, profitable career! DISCOVER HOW TO: • Choose today's best social media tools for your personal goals • Build an authentic storyline and online identity that gets you the right opportunities • Make the most of Facebook, LinkedIn, and Twitter—and leverage new platforms like Pinterest and Google+ • Build connections and prove expertise by sharing video on YouTube and Vimeo • Find yourself on search engines and then optimize your personal online presence • Promote your events, accomplishments, victories…and even defeats and lessons learned • Integrate online and offline networking to get more from both • Reach people with hiring authority and budgets on LinkedIn • Use Twitter to share the ideas and passions that make you uniquely valuable • Avoid "killer" social networking mistakes • Leverage your online expert status to become a published author or public speaker • Measure the success of your social media branding • Get new projects or jobs through your online friends and followers Learn more with Branding Yourself Video Lessons. For additional information go to quepublishing.com/BrandingYourselfVideos.

Producing 24pP Video demystifies the emerging standards of film and video production and discusses the 24p video film format to help novice and experienced filmmakers alike learn how to better use the newly available DV cameras. Since the 24p frame rate closely approximates the look and feel of film, it is the speed of choice whenever a "cinematic" look is desired. 24p video also offers certain compression options that are advantageous to web and wireless delivery. This full-color book discusses the special techniques required by 24p productions - all the way through the production, from preproduction planning through post and output. Each chapter includes techniques, examples, tips, and case studies. The field techniques section features real-world setups presented as demonstrations or as tutorials. Case studies present profiles of people producing 24p projects, and the DVD includes step-by-step instructions that illustrate how to work with 24p material in NLE, compositor, DVD authoring, and audio applications.

Voice & Vision is a comprehensive manual for the independent filmmakers and film students who want a solid grounding in the tools, techniques, and processes of narrative film in order to achieve their artistic vision. This book includes essential and detailed information on relevant film and digital video tools, a thorough overview of the filmmaking stages, and the aesthetic considerations for telling a visual story. The ultimate goal of this book is to help you develop your creative voice while acquiring the solid practical skills and confidence to use it. Unlike many books that privilege raw technical information or the line-producing aspects of production, Voice & Vision places creativity, visual expression, and cinematic ideas front and center. After all, every practical decision a filmmaker makes, like choosing a location, an actor, a film stock, a focal length, a lighting set-up, an edit point, or a sound effect is also an expressive one and should serve the filmmaker's vision. Every decision, from the largest conceptual choices to the smallest practical solutions, has a profound impact on what appears on the screen and how it moves an audience. "In Practice" sidebars throughout connect conceptual, aesthetic and technical issues to their application in the real world. Some provide a brief analysis of a scene or technique from easily rentable films which illustrate how a specific technology or process is used to support a conceptual, narrative, or aesthetic choice. Others recount common production challenges encountered on real student and professional shoots which will inspire you to be innovative and resourceful when you are solving your own filmmaking challenges.

Do you want to help build what's next for journalism? Then jump into Mark Briggs' proven guide for leveraging digital technology to do better journalism. The media landscape changes with such ferocious speed that as soon as new technologies gain a foothold, older ones become obsolete. To keep ahead and abreast of these ever-evolving tools and techniques, Briggs offers practical and timely guidance for both the seasoned professional looking to get up to speed and the digital native looking to root their tech know-how in real journalistic principles. Learn how to effectively blog, crowdsource, use mobile applications, mine databases, and expertly capture audio and video to report with immediacy, cultivate community, and tell compelling stories. Journalism Next will improve digital literacy, fast. Briggs begins with the basics and then explores specialized skills in multimedia so you can better manage online communities and build an online audience. Journalism Next is a quick read and roadmap you'll reference time and time again. Dive into any chapter and start mastering a new skill right away. And for today's journalist, who can afford to waste any time?

If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 16 HOURS of online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four-Thirds, Olympus, Samsung, Leica, Mamiya, Hasselblad, Fuji, Pentax, Tamron, Sigma, Yongnuo, PocketWizard, Phottix, Pixel King, and many other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: What should my first camera be?Which lens should I buy?Should I buy Canon, Nikon, or Sony?Is a mirrorless camera or a DSLR better for me?Do I need a full frame camera?Is it safe to buy generic lenses and flashes?What's the best landscape photography gear?Which portrait lens and flash should I buy?What gear do I need to photograph a wedding?How can I get great wildlife shots on a budget?Which sports photography equipment should I purchase?Should I buy zooms or primes?Is image stabilization worth the extra cost?Which type of tripod should I buy?Which wireless flash system is the best for my budget?How can I save money by buying used?What kind of computer should I get for photo editing?What studio lighting equipment should I buy?When you buy this book, you'll be able to immediately read the book online. You'll also be able to download it in PDF, .mobi, and .epub formats--every popular format for your computer, tablet, smartphone, or eReader!

••Covers popular digital video editing and authoring tools•Book is organized into short, bite-sized tasks that are quickly accomplished by the average user•Written by an author who is an expert trainer, teacher and technical writer

Voice & Vision is a comprehensive manual for the independent filmmakers and film students who want a solid grounding in the tools, techniques, and processes of narrative film in order to achieve their artistic vision. This book includes essential and detailed information on relevant film and digital video tools, a thorough overview of the filmmaking stages, and the aesthetic considerations for telling a visual story. The ultimate goal of this book is to help you develop your creative voice while acquiring the solid practical skills and confidence to use it. Unlike many books that privilege raw technical information or the line-producing aspects of production, Voice & Vision places creativity, visual expression, and cinematic ideas front and center. After all, every practical decision a filmmaker makes, like choosing a location, an actor, a film stock, a focal length, a lighting set-up, an edit point, or a sound effect is also an expressive one and should serve the filmmaker's vision. Every decision, from the largest conceptual choices to the smallest practical solutions, has a profound impact on what appears on the screen and how it moves an audience. "In Practice sidebars throughout Voice & Vision connect conceptual, aesthetic and technical issues to their application in the real world. Some provide a brief analysis of a scene or technique from easily rentable films which illustrate how a specific technology or process is used to support a conceptual, narrative, or aesthetic choice. Others recount common production challenges encountered on real student and professional shoots which will inspire you to be innovative and resourceful when you are solving your own filmmaking challenges.

Today's journalism and communication students need the tools to develop and maintain their own media businesses and freelance careers. In addition to mastering the basics of converged journalism practice, they need training in business entrepreneurship, mass communication and business law, and career and reputation management. The Entrepreneurial Journalist's Toolkit provides a solid foundation of multimedia journalism and also teaches readers to create solid business plans and develop funding proposals while maintaining high legal and ethical standards. This book details the process of pitching and working with clients, managing multi-platform communication campaigns to maximize reach, keeping the books, and filing taxes. It is provides everything a new or experienced journalist needs to get started as a media entrepreneur.

An easy-to-follow introduction to digital audio demystifies the techniques of making, editing, sharing, and preserving high-quality videos, offering practical suggestions on the array of camcorder choices available and how to pick the right one, how to shoot a better video, essential technical skills, downloading and editing procedures, and more. Original. 12,500 first printing.

Maximum PC is the magazine that every computer fanatic, PC gamer or content creator must read. Each and every issue is packed with punishing product reviews, insightful and innovative how-to stories and the illuminating technical articles that enthusiasts crave.

Develop your creative voice while acquiring the practical skills and confidence to use it with this new and fully updated edition of Mick Hurbis-Cherrier's filmmaking bible, Voice & Vision. Written for independent filmmakers and film students who want a solid grounding in the tools, techniques, and processes of narrative film, this comprehensive manual covers all of the essentials while keeping artistic vision front and center. Hurbis-Cherrier walks the reader through every step of the process—from the transformation of an idea into a cinematic story, to the intricacies of promotion and distribution—and every detail in between. Features of this book include: Comprehensive technical information on video production and postproduction tools, allowing filmmakers to express themselves with any camera, in any format, and on any budget An emphasis on the collaborative filmmaking process, including the responsibilities and creative contributions of every

principal member of the crew and cast A focus on learning to work successfully with available resources (time, equipment, budget, personnel, etc.) in order to turn limitations into opportunities Updated digital filmmaking workflow breakdowns for Rec. 709 HD, Log Format, and D-Cinema productions Substantial coverage of the sound tools and techniques used in film production and the creative impact of postproduction sound design An extensive discussion of digital cinematography fundamentals, including essential lighting and exposure control tools, common gamma profiles, the use of LUTs, and the role of color grading Abundant examples referencing contemporary and classic films from around the world Indispensible information on production safety, team etiquette, and set procedures. The third edition also features a robust companion website that includes eight award-winning example short films; interactive and high-resolution figures; downloadable raw footage; production forms and logs for preproduction, production, and postproduction; video examples that illustrate key concepts found within the book, and more. Whether you are using it in the classroom or are looking for a comprehensive reference to learn everything you need to know about the filmmaking process, Voice & Vision delivers all of the details in an accessible and reader-friendly format.

The easy way for kids to get started with filmmaking If you've been bitten by the filmmaking bug—even if youdon't have a background in video or access to fancyequipment—Digital Filmmaking For Kids makes it easy toget up and running with digital filmmaking! This fun and friendlyguide walks you through a ton of cool projects that introduce youto all stages of filmmaking. Packed with full-color photos,easy-to-follow instruction, and simple examples, it shows you howto write a script, create a storyboard, pick a set, light a scene,master top-quality sound, frame and shoot, edit, add specialeffects, and share your finished product with friends or a globalaudience. Anyone can take a selfie or upload a silly video toYouTube—but it takes practice and skill to shootprofessional-looking frames and make your own short film. Writtenby a film and video professional who has taught hundreds ofstudents, this kid-accessible guide provides you with hands-onprojects that make it fun to learn all aspects of video production,from planning to scripting to filming to editing. Plus, it includesaccess to videos that highlight and demonstrate skills covered inthe book, making learning even easier and less intimidating tograsp. Create a film using the tools at hand Plan, script, light and shoot your video Edit and share your film Plan a video project from start to finish If you're a student aged 7–16 with an interest in creatingand sharing your self-made video, this friendly guide lights theway for your start in digital filmmaking.

Top photographer and Canon Explorer of Light Rick Sammon shares his best tips and tricks for getting high-quality images with your point-and-shoot camera Prolific author and renowned photographer Rick Sammon shares essential tips, tricks, and advice from years of vast and unique photography experiences. Packed with pointers and helpful hints, this handy, full-color guide can travel with you on your journeys for getting stunning photographs taken with point-and-shoot cameras. You'll learn how to capture proper exposure, create depth of field, use the appropriate flash settings, and much more. More than 100 techniques show you how to improve your compact camera skills and hundreds of lavish photos serve to motivate and inspire you. Aim your sights at taking stunning photos with this helpful guide by your side! Top industry expert, Canon Explorer of Light, and bestselling author Rick Sammon shares invaluable advice for taking amazing photos with a point-and-shoot camera Explains how to capture proper exposure, create depth of field, use the appropriate flash settings, and more, all using your point-and-shoot camera Boasts hundreds of beautiful photos with accompanying explanations as to the various techniques Sammon used to get a specific shot Motivates and inspires you to improve your compact camera skills to a whole new leve You'll be grateful for the amazing advice Rick Sammon confesses in Confessions of a Compact Camera Shooter.

How to Buy & Sell (Just About) Everything The Ultimate Buyer's Guide for Daily Life Don't make another purchase before you buy this ultimate buyer's guide. With more than 550 how-to solutions, these pages are packed with savvy strategies for choosing and locating (and unloading and liquidating) both everyday items and once-in-a-lifetime splurges, with special emphasis on how to find bargains and broker great deals. The clear and friendly information in How To Buy & Sell (Just About) Everything makes any buying or selling decision easy, from selecting baby gear to saving for college, from hawking lemonade to selling your company. Browse these pages to discover how to: Buy a House • Sell a Car • Buy Happiness • Sell Your Old Computer • Buy Mutual Funds • Hire a Butler • Choose a Diamond Ring • Purchase a Tent • Get Breast Implants • Negotiate a Better Credit Card Rate • Buy a Hot Dog Stand • Sell Your Baseball Collection • Outfit a Nursery • Book a Cheap Safari...and much, much more Written and designed in the same easy-to-use format as its predecesors, How To Do (Just About) Everything and How to Fix (Just About) Everything, this invaluable collection includes concise instructions, helpful tips and comparison charts -- everything you need to understand product features, prevent problems and guarantee smart purchasing decisions. This is the only book you need to make the most of your money.

Discover how to create professional-quality digital videos--faster than you can say "lights, camera, action" Digital video cameras are everywhere--even on our phones! But cameras don't make great movies; filmmakers do. Written by a seasoned pro with 40 years of teaching experience, Digital Filmmaking for Beginners is your fully illustrated introduction to all technical aspects of digital filmmaking. Featuring clear, concise instruction--accompanied by online video demonstrations--this comprehensive guide covers the best methods and techniques to plan and script projects; set up lighting, microphones, and cameras; and shoot, edit, and apply postproduction effects and other finishing touches. Whether you're an amateur film buff or an aspiring professional videographer, this is the source for everything you need to bring your ideas from the page to the screen. Coverage includes: Best practices to ensure smooth operations in all project phases, from planning to post production Recommendations on selecting and purchasing cameras, filming gear, and the best editing and effects software to fit your budget and needs Advice on planning, shooting, editing, and other technical elements Fully illustrated tutorials on composition, framing, and other visual storytelling techniques Exclusive bonus online content, including finished video demonstrations of key filmmaking techniques and informative articles

While making a documentary film about a Canadian regiment that fought in the South African Anglo-Boer War (1899 - 1902), South African - born Tony Maxwell returned to his homeland after a 40-year absence to rediscover a country that was enchanting, shocking, unbelievably beautiful and, at times, frightening. Travelling with his son Brad in search of old battlefields and graveyards, Tony learned about the intersecting history of South Africa and Canada, while recalling his personal stories of growing up in apartheid South Africa. He tells these stories with a blend of humour and an understanding of the history that shaped the country

From idea to online, your key to great-looking Web sites Your one-stop guide to building a user-friendly site with professional flair Whether you're building a site to keep in touch with others, sell products, or promote a cause, you want to make sure yours stands out in the crowd. This handy reference shows you how to design an accessible site, create graphics and navigation menus, build forms, insert sound and video, and keep your visitors coming back for more. Discover how to Plan, maintain, and promote a Web site Design with users in mind Work with HTML and CSS Optimize graphic elements for the Web Build your site with e-commerce functionality

Whether you want to build a Web page to recap a recent family reunion, promote your beagle breeding business, or market the next pet rock and make millions through e-commerce, this book will get you started. With almost 800 information-packed pages, it's actually nine concise minibooks, each tackling a specific aspect of Web development. Beginners will get off to a good start and old hands will learn the latest on XML, JavaScript, and more. This guide covers: Getting up to speed on the basic information and skills you need to start creating a Web site Finding an Internet Service Provider (ISP) or a free Web-hosting like Yahoo! GeoCities to host your Web pages Choosing and registering a domain name Selecting tools for your Web workshop, including Web browsers, graphics programs, HTML editors, Java and animation tools, and office suites Designing and tweaking Web pages with HTML Using FrontPage 2003 as an HTML editor, an image editor, and a Web site publisher Using Dreamweaver MX 2004, with info on incorporating images such as rollovers and hot spots, laying out pages with layers, using templates, and more Adding pizzazz to your Web pages with multimedia, including graphics, sound, video, animation, and applets Using JavaScript to create interactive features such as clickable images and smart forms, with info on basic JavaScript constructions, such as comments, variables, conditional expressions, loops, and operations Using Flash MX 2004 to create sophisticated graphic effects and movies Adding e-commerce capability using simplified, hosted, off-the-shelf, or build-your-own systems Using XML (Extensible Markup Language) to encapsulate and transmit not just Web pages but any kind of structured info (such as database records) Whole books have been written on these topics and programs, but this all-in-one guide will give you a good overview of essential information. Step-by-step instructions and screen shots guide you smoothly though the things you want to do. And you'll get hands-on experience right from the start with the CD-ROM that comes with the book. It includes: Trial versions of Macromedia Dreamweaver MX 2004, Flash MX 2004, and Contribute xmlspy Version 2004 Home Edition, evaluation If you're looking for a convenient reference that will get you started and give you the basics on adding new features and functions to your Web pages, Creating Web Pages for Dummies, 2nd Edition is the resource you'll use again and again. Note:CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

The Third Edition of Journalism Next: A Practical Guide to Digital Reporting and Publishing is the most informed, practical, and succinct guide to digital technology for journalists. Author Mark Briggs' forward-thinking techniques and accessible style prepares today's journalists for tomorrow's media landscape transformations. Readers will learn how to effectively blog, crowdsource, use mobile technology, mine databases, and expertly capture audio and video to report with immediacy, cultivate community, and convey compelling stories. Briggs helps readers quickly improve their digital literacy by presenting the basics and building on them to progress towards more specialized skills within multimedia. Readers will become equipped to better manage online communities and build an online audience. Journalism Next is a quick yet valuable read that provides a detailed roadmap for journalists to reference time and time again.

As your complete guide to creating video projects with students in elementary and middle school settings, this book features step-by-step plans for 25 creative curriculum-based video projects. The plans include notes to the teacher and fully reproducible student handouts. Activities such as Storytelling in the Classroom (language arts) and Making It Metric (mathematics) span the curriculum and expand students' knowledge in a variety of subjects while building their video production skills. The book is a natural companion to Television Production for Elementary and Middle Schools. Grades 1-9.

Personal Branding for Entrepreneurial Journalists and Creative Professionals outlines and describes the complete process of building and growing a successful personal brand. Focused on the independent journalist or creative professional in the new digital marketplace, Sara Kelly gives readers the ability to create the sort of personal brand that not only stands out, but remains relevant for years to come. Features such as exercises and worksheets will guide readers in creating the various components of their personal brand, and case studies of real-world branding scenarios will allow readers to analyze the practical aspects of implementing a personal brand. Covering theory and practice, this text is a powerful resource for modern journalists, multimedia storytellers, and content creators hoping to ply their talents online and beyond.

A truly resourceful and supporting journal which will help you to reach your health goals. A Must Have!

A step-by-step guide to designing, creating, and burning DVDs covers such topics as acquiring media, editing digital video, transferring video to a PC, and creating custom templates.

Since the advent of digital video technology, 'dance on camera' has become an increasingly popular, and important genre of dance. This is the first ever 'how-to' manual for choreographers, dancers and students who want to make dance films. Specifically written from a personal experience of a complete lack of printed material to help beginners get

started, Katrina McPherson has produced an exemplary text which combines practical help with aesthetic discussion in an anecdotal and accessible style. Making Video Dance includes: exercises to be used inside, or outside the classroom a production diary interviews with leading practitioners on both sides of the camera. Also including a glossary of terms, anyone involved in making dance videos needs this helpful and remarkable book.

Think big, spend little! Everything you need to make your movie is in this complete resource kit. The Power Filmmaking Kitis a comprehensive, multimedia book and DVD package that empowers you to produce your own Hollywood-quality movie. Emmy-award winning director Jason Tomaric produced an independent film using only local resources for under $2,000 that not only got picked up for distribution, but is also used as a case study in top film schools. This book shows you how to do the same, regardless of your budget or location. You'll learn how to achieve professional quality on a microbudget, using the resources you have at hand. The book includes: * Coverage of the entire filmmaking process. It's all here, from writing and directing to cinematography, acting, editing, and distribution. * Step-by-step instructions, tips, diagrams, charts, and illustrations show you how to make a Hollywood-caliber movie on a next-to-nothing budget with little upfront money and access only to local resources. The DVD includes: * Time and Again, the profitable, award-winning, internationally distributed, independent film made for under $2,000 * One hour of video tutorials unveiling how the movie was made...interviews and behind-the-scenes case studies on directing, producing, and editing * Complete rough footage from a scene for editing practice * Forms, contracts, and more resources *The Producer's Notebook includes scripts, storyboards, schedules, call sheets, contracts, letters from the producer, camera logs and press kits from "Time and Again." See how the production was scheduled and organized, read the script, follow the storyboards and watch the production unfold from beginning to end. * Blank contracts and forms that you can print out to use on your own film

* The book will support the new version of Flash, released later on this year. * This is the only up-to-date book on the market that covers Flash Interface Design in this depth. * It includes complete example sites, to show the reader what can be achieved with Flash graphics alone.

Compared to other technologies like the television, VCR, and even personal computer, the rapid pace of DVD adoption is unprecedented. This information-packed book offers thorough instruction on how to build appealing DVD menus using the DVD Studio Pro toolset, a sophisticated, professional-level DVD authoring tool from Apple. The book features real-world tutorial projects that demonstrate how to get fast, professional results, add Hollywood features to a DVD, and streamline production while maintaining a creative edge. It also shows how to create a wide variety of menu styles, automate image production, customize menus, construct seamless motion menus, and much more. Written by two graphic designers with years of experience designing interfaces, Designing Menus with DVD Studio Pro is an informative companion to a high-powered piece of software.

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