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! BONUS DVD ONLY WITH THE PRINT EDITION (NOT AVAILABLE WITH eBooks) !

In 2007, The HDRI Handbook was the first book to present this revolutionary new field to a larger audience. These days HDRI is a fully mature technology available to everyone. Real estate and landscape photographers have adopted it as part of their regular workflow, it has become one of the hottest trends for ambitious amateurs and creative professionals alike, and the modern movie industry would be completely dysfunctional without it. Now The HDRI Handbook 2.0 redefines its own gold standard. It has been completely rewritten and is packed with practical hints and tips, background knowledge, reference tools, breathtaking artist portfolios, and inspiring interviews. The book includes dozens of new step-by-step tutorials. Beginners will get a methodically solid introduction and advanced readers will be able to refine their technique to perfection. Topics include:- Understanding the foundation of HDRI- HDR software comparisons and evaluations- Capturing HDR images: today and tomorrow- Tonemapping for creating superior prints- HDR image processing and compositing- Shooting and stitching HDR panoramas- Image-based lighting and CG rendering 2.0

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updates include:- New cameras, sensors, and HDR beamsplitter rigs- Open Camera Controller for endless auto-bracketing- Correct RAW pre-processing and ghost removal- Dozens of practical, easy-to-follow tutorials- A structured approach to tonemapping, inspired by Ansel Adams- Set etiquette and tips for capturing HDR panos for visual effects- Seven artist spotlights showing unique perspectives on HDRI- Seven crossword puzzles: a fun way to test yourself ! **BONUS DVD ONLY WITH THE PRINT EDITION (NOT AVAILABLE WITH eBOOKS) !**

Everything we see is lit by one source or another. The questions are: what and how? That is what this book is designed to teach you. Through Rosanne Olson's tried-and-true course on lighting principles for photography, video, and art in general, you will discover how the angles and heights of your light sources affect your pictures. You will learn how to work with light modifiers to change the quality of your light, and how to control light to create a feeling of depth and dimension—whether you're shooting with natural light, continuous artificial light, studio strobes, dedicated flash, or a combination of sources. Assignments are included to help you put each concept into practice as you perfect your skills and train your eyes to see the subtleties of light. You will never look at a photograph or painting in the same way after you read this book!

Each year, Scott Kelby, Editor-in-Chief of Photoshop User magazine and the #1 best-selling Photoshop author, trains literally thousands of photographers on how to retouch portraits using Photoshop through his live seminars, online classes, DVDs, and

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standing-room only workshops at the Photoshop World Conference & Expo. Now you can learn the same techniques he uses in his own retouching workflow, in the only book of its kind—one written expressly for photographers who do their own retouching. As a pro photographer himself, Scott understands that photographers make their living shooting, not retouching. But, delivering fully retouched images is now expected by clients. That's why Scott put together this amazing resource for teaching photographers the quickest, easiest, and most effective ways to create professional-looking, retouched final images without spending hours grinding away at painstaking, detailed techniques. **LEARN HOW THE PROS DO IT** It's all here—the step-by-step methods for fixing, enhancing, and finishing your portraits in Photoshop. Using the techniques in this book, you'll create images that will absolutely wow your clients. You'll learn:

- How to soften skin and still retain detail and texture
- The best tricks for beautifully enhancing eyes, eyebrows, and eyelashes
- How to selectively sharpen portraits without complicated masking
- How to create gorgeous-looking lips
- How to remove blemishes fast and keep the most detail
- The pros' tricks for body sculpting
- How to make your subject's hair look fabulous
- How to give your retouches that natural look that sets them apart

Plus, you get Scott's complete 5-minute, 15-minute, and 30-minute start-to-finish workflows. If you're ready to learn the "tricks of the trade"—the same ones that today's leading pro photographers use to retouch, tuck, tighten, and tone their images for that pro-retouched look—you're holding the book that

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will do exactly that. It will radically change the way you retouch your portraits from here on out, and give you the best-looking, most natural retouches you've ever done. With bold colors, inventive lighting, creative postproduction, and eye-catching poses, Neal Urban creates engagement portraits that go far beyond the expected. In this book, he takes you behind the scenes with dozens of couples to show you how each image was conceptualized, customized, and brought to life. Under Neal's careful eye, a patch of tall grass in a parking-lot becomes an exotic setting for two, the couple's favorite dive-bar is transformed into a backdrop for timeless romance, and city streets become cinematic wonders. Shooting in the late-afternoon, sunset, and evening hours, Urban works carefully with the natural light, ambient sources in the scene, off-camera flash, LED, and tungsten sources to beautifully sculpt the couple and bring his scenes to life. Spend a few hours perusing this book and you'll never approach engagement photography the same way again!

It's been said that, with smartphones, everyone is a photographer. There is a snide implication with that statement—that camera phones aren't "real" cameras and that the people who use them aren't "real" photographers. In this book, Robert Fisher proves that today's Android devices offer cameras that are remarkably powerful and more than capable of producing images that rival those made with more "serious" equipment. In this book, Fisher guides readers through the menus of the Android operating system, helping them to understand how to choose and use out-of-the-box

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controls for better images. Next, he covers add-on accessories and applications designed to enhance the devices' capabilities. While the photographic capabilities of the “base” camera are pretty terrific and will meet with rave reviews from many users, the camera really produces images that sing when suited up with DSLR functions, filters, and postproduction effects—all of which Fisher covers with prowess and technical skill.

Today's brides- and grooms-to-be have grown up inundated by world-class photography on the Internet, television, magazines, and social networking sites. Therefore, it's no surprise that these savvy, image-conscious consumers have high expectations when commissioning their engagement portraits. They want unique, innovative images that make them look great and reflect their personal style as individuals and as a couple. In this book, acclaimed photographers Bob and Dawn Davis show you how to rise to that lofty goal and deliver memorable, personalized images from each session. Covering the process from start to finish, you'll learn how to select locations, work with clients on their styling, get great poses even from camera-shy subjects, and find (or create) amazing lighting indoors and out—all day long. Lighting diagrams paired with each final image selection, along with supporting image variations from the same session, make it easy to learn!

The author of *Create* presents “an all-in-one, easily accessible handbook . . . [that] will show you how the pros do it. Study this and take your best shot” (Chase Jarvis, award-

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winning photographer). In *Advancing Your Photography*, Marc Silber provides the definitive handbook that will take you through the entire process of becoming an accomplished photographer. From teaching you the basics to exploring the stages of the full “cycle of photography,” Silber makes it easy for you to master the art form and create stunning pictures. From thousands of hours of interviews with professional photography masters, you will learn valuable insights and tips on beginner, amateur, landscape, wedding, lifestyle, sports, animal, portrait, still life, and iPhone photography. *Advancing Your Photography* features:

- Top tips for making outstanding photographs from iconic photographers and many other leading professional photography masters of today
- Numerous step-by-step examples
- Guidance on training your eye to see composition with emotional impact
- Tips on mastering the key points of operating your camera like a pro
- Secrets to processing your images to professional standards

Photography and the technology associated with it are constantly evolving, but the fundamentals remain the same. *Advancing Your Photography* will help to bring you the joy and satisfaction of a lifetime of pursuing the art of photography.

It's the portrait photographer's job to create a flattering—perhaps idealized—likeness of the subject in front of his or her lens. There are countless things to consider both technically and artistically in order to make that happen. One thing is for certain: The more you show in the portrait, the more of the body that you will need to carefully position and refine. Nowhere is this more true than when photographing a full-length

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subject. Every part of the body, from the hair to the tips of the toes, must be posed, clothed, lighted, and shaded in order to look its best. The truth is, most photographers have trouble with conceptualizing and carrying out their client's full-length poses. They have their clients strike a pose and try to envision how to make it look natural, comfortable, and photogenic. Unfortunately, their attempts often result in a stiff, unflattering, flat, or just plain awkward presentation. This visual sourcebook features a wide range of full-length poses designed for men, women, teens, kids, and groups—in the studio and on location. Photographers will find examples of poses for subjects of all ages that work perfectly for any portrait style, from reserved to edgy and fashion-forward, in seated, standing, and reclining presentations. Featuring studio and location (indoor and outdoor) portraits from twenty heralded portrait pros, this book will allow photographers to find a pose to re-create with their client—and adventurous shooters can use a sample portrait as a springboard for a new pose they conceptualize to suit their unique client or one-of-a-kind portrait concept. Complete with text on posing basics, this book is an indispensable resource that you'll turn to over and over again. The comprehensive, soup-to-nuts guide to Photoshop, fully updated Photoshop CS6, used for both print and digital media, is the industry leader in image-editing software. The newest version adds some exciting new features, and this bestselling guide has been revised to cover each of them, along with all the basic information you need to get started. Learn to use all the tools, including the histogram palette, Lens Blur, Match Color, and the color replacement tool, as well as keyboard shortcuts. Then master retouching and color correction, work with Camera

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Raw images, prepare photos for print or the web, and much more. Photoshop has the broadest user base of any professional-level graphics application, ranging from photo hobbyists to professionals in graphic design, publishing, video editing, animation, and broadcasting. This comprehensive guide has what beginners need to know as well as intermediate-level information on key tools and procedures. Features a 16-page full-color insert and a companion website with tutorials, including JPEG and PSD files of images from the book. Covers image-editing basics, the File Browser, histogram palette, Lens Blur, Match Color, the color replacement tool, and customizable keyboard shortcuts. Delves into techniques for working with Camera Raw images; how to retouch, color-correct, manipulate, and combine images; and all the new features and enhancements in the latest version. Photoshop CS6 Bible is the one reference book every Photoshop user needs.

In photography, every decision, creative and technical, rides on achieving a good exposure. When shooting portraits or products, landscapes or architecture, we must control our camera's settings to ensure that just the right amount of light is allowed into the camera. When we strike the right balance in our exposure, we have a full range of tones, from pure white to deep blacks. We have rich visual detail. We have a sense of dimension. The colors and tones and contrast in our images weave the visual story of our subject and scene in a way that visually computes. As a result, we see just the image we strove to create, rendered perfectly in a way that satisfies our creative vision. In this book, Mark Chen shows you how to take full control over the science of exposure, providing you with the foundational skill-set you need to maximize your artistic vision.

After months of joyful wedding dreams, brides and grooms trust their photographer to

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transform the day's fleeting moments into lasting mementos. In this book, Neal Urban helps you go beyond merely documenting events to design works of art that capture the spirit of the couple's relationship. Quick, easy-to-follow lessons walk you through every phase of the process, from engagement portraits, to wedding-day coverage, to post-wedding bridal portraits. At each step, you'll learn how Neal infuses his images with personality—and rises to the challenges all wedding photographers face from time to time! With vivid colors, dramatic poses, and gorgeous lighting, this book flawlessly guides you through the creation of images that transcend the couple's dreams for their special day.

Night photographers have one big thing in common: a true love of the dark. Rather than looking at night photography as an extension of daytime shooting with added complications, they embrace the unique challenges of nocturnal photography for the tremendous wealth of creative opportunities it offers. That's just what this book does. But if the idea of setting out into the deep, dark night with just your camera (and maybe a cup of coffee) gets your creative juices flowing, dive right in. Lance Keimig, one of the premier experts on night photography, has put together a comprehensive reference that will show you ways to capture images you never thought possible. If you have some experience with photography and have always wanted to try shooting at night, you'll learn the basics for film or digital shooting. If you're already a seasoned pro, you'll learn to use sophisticated techniques such as light painting and drawing, stacking images to create long star trails, and more. A chapter on the history of night photography describes the materials and processes that made night photography possible, and introduces the photographers who have defined night photography as an artistic medium. A chapter on how to use popular software packages such as Lightroom and Photoshop

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specifically with night time shots shows you how to make the final adjustments to your nocturnal creations. In this book you'll find history, theory, and lots of practical instruction on technique, all illustrated with clear, concise examples, diagrams and charts that reinforce the text, and inspiring color and black and white images from the author and other luminaries in the field, including Scott Martin, Dan Burkholder, Tom Paiva, Troy Paiva, Christian Waeber, Jens Warnecke and Cenci Goepel, with Foreword by Steve Harper.

Learn how to take professional-quality photographs using the same tricks today's top photographers use (surprisingly, it's easier than you'd think)!

This is a completely, totally updated version of the #1 best-selling digital photography book of all time! It's the award winning, worldwide smash hit, written by Scott Kelby, that's been translated into dozens of different languages.

Here's how Scott describes this book's brilliant premise: "If you and I were out on a shoot, and you asked me, 'Hey, how do I get this flower to be in focus, with the background out of focus?,' I wouldn't stand there and give you a photography lecture. In real life, I'd just say, 'Put on your zoom lens, set your f-stop to f/2.8, focus on the flower, and fire away.' That's what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I've learned just like I would with a friend—without all the technical explanations and techie photo speak."

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This isn't a book of theory—full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With over 200 of the most closely guarded photographic “tricks of the trade,” this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

Each page covers a single concept that makes your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look “okay,” and if you're tired of looking in photography magazines and thinking, “Why don't my shots look like that?” then this is the book for you.

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Create beautiful iPhone photos with the techniques found in this book iPhone Photography For Dummies, shares the expertise of photography workshop instructor Mark Hemmings as he shows readers how to get stunning images using their favorite iPhone. By implementing Hemmings' simple techniques, you'll get professional-looking results in a fraction of the time you'd expect. You'll learn to: Adjust camera settings Create majestic landscape images Capture exciting action shots Shoot beautiful portraits Select an editing app Share and organize images Shoot photos comfortably while on the go Perfect for those who want to take breathtaking photos without investing in a top-of-the-line camera, iPhone Photography For Dummies takes the guesswork and luck out of creating beautiful imagery. It shows people without formal training in photography how to make meaningful and noticeable improvements in their shooting technique using either the latest iPhone model or older versions of the device. Master the most powerful photo editing tools and techniques that Elements has to offer! Using step-by-step projects, Mark Galer will have you creating stunning images in no time at all. Whether you want to create impressive, seamless montages, optimize your photos for perfect print quality, or simply enhance your images for maximum impact, Maximum Performance will give you the skills and know-how you need to create professional quality results. Featured projects teach you how to work with multilayered 16 bit/channel files, as well as convert to black and white using Adobe Camera Raw, create High Key images, work with image borders and textures, and create tilt-shift and cross-process effects. Find everything you need to

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unleash the power of Elements with Max Performance, or for a more interactive learning experience, download the supplemental images and movies for comprehensive, hands-on learning. Get professional, Photoshop-quality results with affordable, Elements-priced software. Create amazing images using advanced, little-known techniques to achieve results you never thought possible. Learn and master advanced techniques using step-by-step, project-based tutorials that are intuitive and easy to follow.

The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course. Classroom-style teacher and peer help. After buying the book, you get access to the private forums on this site, as well as the private Stunning Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction. Lifetime updates. This book is regularly updated with new content (including additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need. Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need. 500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the

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full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures. First, beginner photographers will master: Composition Exposure Shutter speed Aperture Depth-of-field (blurring the background) ISO Natural light Flash Troubleshooting blurry, dark, and bad pictures Pet photography Wildlife photography (mammals, birds, insects, fish, and more) Sunrises and sunsets Landscapes Cityscapes Flowers Forests, waterfalls, and rivers Night photography Fireworks Raw files HDR Macro/close-up photography Advanced photographers can skip forward to learn the pro's secrets for: Posing men and women. including corrective posing (checklists provided) Portraits (candid, casual, formal, and underwater) Remotely triggering flashes Using bounce flash and flash modifiers Using studio lighting on any budget Building a temporary or permanent studio at home Shooting your first wedding High speed photography Location scouting/finding the best spots and times Planning shoots around the sun and moon Star trails (via long exposure and image stacking) Light painting Eliminating noise Focus stacking for infinite depth-of-field Underwater photography Getting close to wildlife Using electronic shutter triggers Photographing moving cars Photographing architecture and real estate

Instructs amateur photographers on the basics of capturing vivid landscape images, sharing guidelines on modern techniques for natural and urban subjects while covering topics from exposure and composition to lighting and creative effects. Original.

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When it comes to HDR, only three key ingredients are needed: hardware, software, and post-processing technique. Hardware is simple—there are only a few things you need to set up and shoot an HDR series. Software is vastly improved, making it easier for anyone to create an HDR image. The hard part is the post-processing technique. There are only two options: hours and hours of experimentation or *The HDR Book*. Featuring real-world interviews with passionate HDR photographers, *The HDR Book*, by Rafael “RC” Concepcion, is more than a how-to and different from any other HDR book out there. While other books on HDR tend to lean toward the esoteric or formulaic, this book takes another approach. It's a complete and total HDR workshop that teaches you the one thing that most other books miss—once you've tone mapped your image with HDR software, you're still not finished. Within the pages of this book, you'll find 10 projects shot with everything from a point-and-shoot to a 37-megapixel, medium-format camera. The projects are designed to show you how the subtle differences in each scenario (lighting, subject, environment, etc.) dictate the post-processing needed to achieve one of the many final looks covered. You'll learn not only the different tone map settings RC used, but you'll also learn the final steps taken in Photoshop to complete each image. Then, you'll recreate these looks your self using the exact same RAW files that RC used! Plus, you get four bonus images to play with and create your own look. The end result: a more intrinsic understanding of the nuances of HDR that will help you create the images you've always wanted. Best of all, *The HDR Book* is written using

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the three top HDR processing programs in the industry today: Photoshop's HDR Pro, Photomatix Pro, and HDR Efex Pro. No matter which program you use, you'll be able to follow along and create your own stunning looks in no time.

Landscape photography is a popular photographic genre—and for good reason. The great outdoors is an ever-ready subject. It is variable, as well; it is affected by changing light, decomposition, weather, human interaction, and myriad other factors. Its features range from natural to manmade elements—and many landscapes are comprised of both. Photographers who point their camera's lens at a scene do so in an effort to communicate their feelings about the landscape. Rather than simply document the scene, they seek to capture the spirit of place—perhaps to tell a story or depict a mood. They aim to share with viewers the ways in which the scene speaks to them. Accomplishing these goals may seem simple at the outset, but the task is rife with challenges. In this book, Gary Wagner shows readers how to create powerful, evocative black & white landscape photographs filled with beautiful light, a full range of tones, and exquisite detail. Beginning with a look at the gear you'll need to get the best-possible images, Wagner covers cameras, lens types, tripods, and filters. He then discusses the postproduction processes he uses to enhance his images, producing breathtaking photographic records of natural and man-altered locales.

The iPhone is revolutionizing photography. Never before has a camera been so portable yet powerful, so versatile and ubiquitous. Yet, as this book shows, this

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amazing device has untapped potential for taking jaw-droppingly detailed, sharp, professional-quality images. In this book, commercial photographer Robert Morrissey investigates the photographic capabilities of the iPhone, right out of the box, then moves to advanced uses that will surprise even seasoned photographers. Starting with the basics, Morrissey teaches readers critical strategies for taking great pictures—from how to properly hold your phone, to how and why to use the flash. You'll learn simple ideas for improving your photos—from crafting a strong composition to posing subjects for flattering results. Next, you'll learn to use the iPhone's panoramic and HDR features to take your imaging to the next level. You'll also get some great insights into how to photograph action, scenes with non-average tones, landscapes, and much more—with natural light and flash. The power of the iPhone grows exponentially when the photographer downloads applications (“apps”)—incredible free and/or inexpensive software programs that add a mind boggling array of photographic options and features to the phone. Morrissey shows how to choose and use apps that allow for the use of ultrafast frame-per-second capture rates, old film (Tri-X and T-Max) emulsions, incredible filter and lens effects, unique borders, and much, much more. There is a large market for iPhone accessories, and many of them are geared toward pros. Many shooters are now using bracketing systems that allow for the attachment of professional DSLR-type camera lenses, an invention that takes their capture capabilities to surprising new heights. Accessories are also available that allow the iPhone to be

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mounted to a tripod or even a dolly for video shoots. Armed with this book, you'll learn to create technically sound, artistically inventive photos of any subject for any end use—from web use, to wall-size prints, to gallery presentation.

It's the latest and hottest technique, made possible only through digital. High Dynamic Range photography is the process of taking several pictures of a scene at various exposures, then merging them into one file. So the entire photo can look crisp and detailed, from highlights to midtones to shadows--and photographers needn't sacrifice any part of their image. And the best way to master this exciting technology is with this thorough, easy-to-follow, and visually spectacular guide. No other title does justice to these cutting-edge techniques, which actually take the viewer into worlds far beyond normal photography--sometimes even beyond normal human perception. Ferrell McCollough, a widely respected photographer, pushes the boundaries and inspires others to pursue their artistic vision, too. The amazing results simply can't be achieved any other way.

If you've got great camera skills and want to take the plunge and make your passion a career, you'll need to build a solid business foundation from which your passion and creativity can take flight. If you're like most artists, the business side of things seems a bit dry—and it may be something you dread. Fortunately, Lori Nordstrom takes the sting out of your studies and gives you all of the skills you need to plan your business, attract the attention of the clientele you want to serve, recruit a staff that supports your creative

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and financial objectives, create a top-notch customer-service experience, and show and sell your unique images to happy clients, time after time. Lori Nordstrom is an award-winning photographer and an active lecturer and blogger who inspires other photographers to make smart business decisions that positively impact the children-and-family portrait industry as a whole. In this book, she's compiled her hard-won tips, sharing clear, simple ideas for developing your personal style; identifying your ideal client base, creating a referral system, constructing displays, getting media coverage, and hosting events. She'll also help you understand how to hire a staff, create a budget, schedule your time, manage your workflow, and establish a sense of value and a cost structure that allows for a nice profit. Because all of your pre-session efforts should lead to a successful photographic experience for your clients, special attention is given to cultivating a standout studio experience that allows clients to feel relaxed, happy, and yes, pampered. Nordstrom also helps readers work through some issues that are notoriously challenging for photographers—breaking free of pricing set points, selling their products, and overcoming client objections to close the sale. This book offers a fresh, exciting, and friendly approach to building a sustainable business that affords photographers the opportunity to confidently create—and make a great living. Now refreshed with current technologies and terms, and more than 25 percent new images and an all-new chapter, this bestselling guide shows readers how to shoot great photographs with any type of camera.

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Take photos like a pro without breaking the bank by using FREE and nearly FREE software and hardware explained in this book. Get professional looking shots from a low-cost camera Save money by building your own lighting rigs, tripods, monopods and stabilisers for next to nothing Learn how to use older lenses on modern digital cameras, and make your own macro lens, lens hoods, flash diffusers, flash concentrators, decorative Bokeh effect lenses and more Use dozens of FREE and low cost photo applications for processing, viewing, cataloguing, editing, creating HDR, and photo stitching Build powerful photography processing and editing suites with free software and plugins that go head to head with expensive tools like Adobe Photoshop and Lightroom

Pairing photographic creativity with digital-manipulation techniques, this unique manual teaches the use of Photoshop to design artful, distinctive, and compelling wedding albums. Showing that the artistic process need not stop at the click of the shutter, the steps for album creation are detailed reviewing the images, forming a story line, and conveying the tale through well-designed montages. Offering 10 projects with varying levels of complexity and covering diverse skill sets, step-by-step techniques are demonstrated with detailed screen shots-- Presents an introduction to the features of Sony's dSLR cameras, covering such topics as setup menus, exposures, working with lenses, lighting, downloading

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and editing images, and troubleshooting.

Acclaimed photographer and photography-business guru Mimika Cooney shows you how to build a successful boutique business photographing newborns. This starts by attracting clients through strategic development of your “Love Brand,” a comprehensive professional identity carefully crafted to bring in the customers you want—and keep them coming back for more. Once you’ve booked a session, Cooney shows you how to make the most of it and deliver heartwarming images of your smallest clients alone or with their families. From there, savvy products and packaging keep parents enthralled and coming back for more. Partnered with a comprehensive system of client contact through mail, social media, and more, you can convert each portrait customer into a client for life—building a lasting demand for your skills and a devoted following of loving fans!

IF YOU BUY THE BOOK, YOU CAN GET THE PDF VERSION WITH CLICKABLE LINKS ABSOLUTELY FREE! This book is a superb manual for anyone who wants to get the best out of their Nikon D5200. It covers the basics really well, explaining each button and setting in detail. Then it goes into much more detail, explaining how to use the settings so that you can produce beautiful professional-level photography. The author, Jeremy Bayston, has been a picture editor for national newspapers for over 25 years and brings his wealth of

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experience to this manual. He has produced 15 specially made videos, which can be accessed by short-code or QR code which go into greater detail on effects, menus, modes, getting the best sound for movies, lens codes and much more. (In fact there are even more videos exclusively about the D5200 on his youtube channel - <http://www.youtube.com/user/NikonD5200Channel>). This manual Helps you get a great feel for the camera, exploring the shooting modes, and effects Explains the settings to get better results from exposure, lighting and focus Tips and tricks, to help you master focusing, metering and flash Includes 30 pages on shooting video, with a whole chapter on sound Chapters on shooting better portraits, action shots, reportage and landscapes. The brilliant tips and tricks on metering, focusing, how to use the flash and how to shoot great movies have come from years of working with some of the best photographers in the industry. There are chapters on best equipment, lenses and setting up studio lights. He has also included chapters on shooting portraits, landscapes, action and reportage photography, again with great advice and tips. And for anyone who wants to use the D5200 to shoot movies - it is a great video camera - the are chapters on video basics, using picture controls, how to get the best sound, and much more. Although quite compact, this is a very accessible manual, telling you all you need to know to get started with the Nikon D5200. Then it shows you how

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to take great pictures and videos with the Nikon D5200. For more experienced photographers, this guide explains the advanced functions so that you can quickly get started and take advantage of these features, including the 39 point autofocus system, Focus Modes and AF-Area Modes. It also explains the camera controls, the in-camera HDR, and guides you through all the Menus and Custom Settings to help you best set up the camera for your specific shooting needs. The videos explain things in more detail and if you have any problems, you can contact the author via the thriving Youtube community (20,000 subscribers) on the D5200 channel. With this manual, you get the perfect blend of photography instruction and camera reference that will take your images to the next level. If you have a Nikon D5200, you owe it to yourself to get this manual! Contents include: Getting to know your D5200: Exploring the Nikon D5200- This chapter explains every button, dial, and indicator on your camera. Where to Start: Walks you through setting up your Nikon D5200 for immediate use. The Buttons in detail: This chapter teaches you how each of the D5200's modes functions and effects can help you produce excellent results. Tips and tricks: Explaining focusing, metering, flash in detail. Lenses: A chapter on the best lenses to use for stills and video. Flashguns and studio lights: What to look for in Flashguns and studio lights and how to set up a studio. Portrait, Action,

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Reportage and Landscape photography: A chapter on each, explaining how to use the D5200 to get the best possible pictures. The D5200 for video: Extensive info in shooting video, explaining the basics, lighting, sound, editing and shot selection.

Award-winning photographer Craig Varjabedian has spent decades photographing the many moods of the magnificent and ever-changing landscape of New Mexico's White Sands National Monument. His photographs reveal snow-white dunes of gypsum, striking landforms, storms and stillness, panoramic vistas and breathtaking sunsets, intricate wind-blown patterns in the sand, ancient animal tracks, exquisite desert plants, and also the people who come to experience this place that is at once spectacular yet subtle. Varjabedian's evocative color images provide the reader with an almost palpable sense of this extraordinary place. These photographs are enriched by several essays written by Jeanetta Calhoun Mish, noted poet and author; Dennis Ditmanson, retired White Sands National Monument superintendent; Jim Eckles, retired Missile Range public affairs officer; and Craig Varjabedian, the photographer who shares his insights and experiences of photographing this inspiring landscape and offers tips on making better pictures of White Sands.

The one reference book every Photoshop user needs! Adobe Photoshop is the

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industry leading image-editing software, and the newest version boasts exciting new features. This must-have comprehensive resource gets you started with the basics and then highlights the latest updates and revisions to the new Photoshop CC (Creative Cloud). You'll learn every aspect of Photoshop CC, from image editing basics to techniques for working with the histogram palette, Lens Blur, Match Color, and the color replacement tool, as well as keyboard shortcuts. • Explores retouching and color correction, working with Camera Raw images, preparing photos for print or the web, and much more • Details what beginners need to know and shares intermediate-level information on key tools and procedures • Delves into techniques for retouching, color-correcting, manipulating, combining images, as well as all the new features and enhancements in the latest version Photoshop CC Bible is essential reading for everyone from photo hobbyists to professionals in graphic design, publishing, video editing, animation, and broadcasting.

The classic book on color photography is back in print and completely revamped for a digital photography audience! Learn from step-by-step instruction, illustrative charts, and unbelievably inspirational imagery in this guide meant just for color photographers. World renowned artists give you insight as to "how they did that" and the author provides challenging assignments to help you take

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photography to a new level. With aesthetic and technical instruction like no other, this book truly is the bible for color photographers. Be sure to visit the companion website, featuring portfolios and commentary by contemporary artists:

www.exploringcolorphotography.com

Focus is an important artistic tool, directing your viewers into and around your image, but a technical challenge too. In this book, the first serious treatment of the topic in the digital age, John Neel shows how a mastery of your lens will greatly enhance the quality and 'wow' factor of your photographs. Never losing sight of what real-life photographers need to know, Focus in Photography will let you master bokeh and other focus techniques, giving you a complete understanding of optics-and what actually happens to light within the camera in your hand. Richly illustrated with John's own amazing images, and drawing on his well-known authority in the field, it will be a valuable asset to students of photography, enthusiasts looking to refine their art, product photographers and commercial shooters alike.

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Building on a professional photographer's on-the-job experience using the high dynamic range (HDR) imaging technique, which captures an astounding range of tones

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that far exceeds the native abilities of any camera, this guide shows serious photographers how a more sophisticated approach to HDR can produce images that lack visual pretense, stand the test of time, and realistically capture details that would otherwise elude the photographer. It demonstrates the basic procedure for creating an HDR image step-by-step, then explores progressively more complex and refined techniques that can be applied as the scene dictates or the artist's personal aesthetic requires. Ample image sequences with plenty of screen shots let the reader follow the entire process through from start to finish. Unique techniques are presented for the treatment of special subjects, ranging from landscapes to still lifes and portraits. Ultimately, the handbook demonstrates that HDR imaging is a powerful tool and the professional photographers who take the time to fully master its potential can mean substantial rewards, both creatively and financially.

This is the ultimate, easy-to-read guide for "eclipse-chasers" which includes everything an eclipse chaser needs. There are some important eclipses coming up in the years ahead and the technology available to amateur astronomers is improving fast. The book provides "eclipse virgins" with a good feeling for what a trip abroad to an eclipse is like – including a humorous look at all the things that can and have gone wrong. Travel details are included, essential in these days of high-security. And of course the first part of the book contains a wealth of information about solar eclipses and what can be observed only during a total eclipse.

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Preparing wedding photographers to navigate these once-in-a-lifetime events, this resource acknowledges the highly emotional clients, shifts in natural lighting, and changes in location that come with the territory. Showcasing countless techniques for shooting with flash by itself, ambient light alone, or a combination of the two, the chapters provide elegant solutions to an array of potential lighting challenges that can surface on the wedding day. Postproduction remedies using Adobe Camera Raw are also included for those occasions when initial exposures prove insufficient. From selecting the right equipment for a versatile yet streamlined wedding-day kit to making smart adjustments to settings, all bases are covered. Numerous before-and-after images are explored, demonstrating common errors and how to avoid them. A wide variety of practical examples from real weddings round out the book, guiding a tour through challenging scenarios, illustrating the remedies devised, and explaining how they were quickly implemented in order to produce successful portraits.

This guide book explains all operations, features, menus, and controls of the Canon PowerShot S110 camera, providing information about how to accomplish things with the camera as well as when and why to use certain features. The book explains topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, HDR (High Dynamic Range) photography, white balance, ISO, and macro photography, in the context of getting great results with Canon's highly pocketable camera. The book gives details about how to take advantage of the camera's varied array of "Scene" and

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“Creative Filters” shooting settings. The guide’s more than 300 photographs, almost all in full color, illustrate the camera’s controls and menus and include examples of the photographs that can be taken using the S110’s many options, including the Creative Filters settings, which alter the color processing and other aspects of images; menu options such as i-Contrast and digital zoom; and the camera’s strong features for continuous shooting. In addition, the book goes beyond the realm of everyday photography with introductions to topics such as infrared photography, street photography, and using the Raw format, which permits a wide range of adjustments to images after they have been captured. The book also explains the video recording abilities of the PowerShot S110, which can record high-definition (HD) video with stereo sound and can take “Super Slow Motion” movies that slow down action by a factor of eight. In three appendices, the book discusses accessories, including cases, a filter adapter, and external flash units; contains a list of useful web sites and other resources; and includes helpful “quick tips” that give particular insights into how to take best advantage of the camera’s features.

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