

Promotional Cultures By Aeron Davis

A guide to the nature, purpose, and place of public service television within a multi-platform, multichannel ecology. Television is on the verge of both decline and rebirth. Vast technological change has brought about financial uncertainty as well as new creative possibilities for producers, distributors, and viewers. This volume from Goldsmiths Press examines not only the unexpected resilience of TV as cultural pastime and aesthetic practice but also the prospects for public service television in a digital, multichannel ecology. The proliferation of platforms from Amazon and Netflix to YouTube and the vlogosphere means intense competition for audiences traditionally dominated by legacy broadcasters. Public service broadcasters—whether the BBC, the German ARD, or the Canadian Broadcasting Corporation—are particularly vulnerable to this volatility. Born in the more stable political and cultural conditions of the twentieth century, they face a range of pressures on their revenue, their remits, and indeed their very futures. This book reflects on the issues raised in Lord Puttnam's 2016 Public Service TV Inquiry Report, with contributions from leading broadcasters, academics, and regulators. With resonance for students, professionals, and consumers with a stake in British media, it serves both as historical record and as a look at the future of television in an on-demand age. Contributors include Tess Alps, Patrick Barwise, James Bennett, Georgie Born, Natasha Cox, Gunn Enli, Des Freedman, Vana Goblot, David Hendy, Jennifer Holt, Amanda D. Lotz, Sarita Malik, Matthew Powers, Lord Puttnam, Trine Syvertsen, Jon Thoday, Mark Thompson

From the trailers and promos that surround film and television to the ads and brand videos that are sought out and shared, promotional media have become a central part of contemporary screen life. *Promotional Screen Industries* is the first book to explore the sector responsible for this thriving area of media production. In a wide-ranging analysis, Paul Grainge and Catherine Johnson explore the intermediaries – advertising agencies, television promotion specialists, movie trailer houses, digital design companies – that compete and collaborate in the fluid, fast-moving world of promotional screen work. Through interview-based fieldwork with companies and practitioners based in the UK, US and China, *Promotional Screen Industries* encourages us to see promotion as a professional and creative discipline with its own opportunities and challenges. Outlining how shifts in the digital media environment have unsettled the boundaries of 'promotion' and 'content', the authors provide new insight into the sector, work, strategies and imaginaries of contemporary screen promotion. With case studies on mobile communication, television, film and live events, this timely book offers a compelling examination of the industrial configurations and media forms, such as ads, apps, promos, trailers, digital shorts, branded entertainment and experiential media, that define promotional screen culture at the beginning of the twenty-first century.

Containing new thinking and original surveys, *Media & Cultural Theory* brings together leading international scholars to address key issues and debates within media and cultural studies. Through the use of contemporary media and film texts such as *Bridget Jones' Diary* and *The Lord of the Rings* trilogy, and using case studies of the USA and the UK after September 11th, James Curran and David Morley examine central topics including: media representations of the new woman in contemporary society the creation of self in lifestyle media the nature of globalization the rise of digital actors and media. Ideal as a course reader, with each essay covering a different major area or advance in original research, *Media & Cultural Theory* is global in its reach. Through its engagement with broad questions, it is an invaluable book that can be applied to the studies of media and cultural studies students the English-speaking world over.

This book looks at the rapid expansion of professional public relations and discusses its effects on the mass media and political process.

All PR, whether for charities or arms manufacturers, is weak propaganda. Though it has its undeniable benefits (it grabs attention and helps circulate more information), it also has costs (such as selective messaging). This extensively revised edition of a classic text fully investigates PR, updating and expanding earlier arguments and building upon the successful first edition with new thoughts, data and evidence. Thought-provoking and stimulating, *Rethinking Public Relations 2nd Edition* challenges conventional PR wisdom. It develops the accepted thinking on the most important question facing PR - its relationship with democracy - and finds a balance of advantages and disadvantages which leave a residue of concern. It tackles topical issues such as: PR as a form of propaganda which flourishes in a democracy the connections between PR and journalism the media, promotions culture and persuasion. Designed to appeal to final year undergraduates, postgraduates and researchers studying public relations, media and communications studies, this book explores the most important relationship PR has – the connection with democracy – and asks what benefits or costs it brings to politics, markets and the media.

'Aeron Davis ranges far and wide in media and cultural studies and beyond to bring us this erudite and thoughtful book on what "promotional culture" means in economics, politics, civil society and celebrity culture. Ecumenical, yet retaining a sharp critical edge, this is the best single account of promotional culture I have seen.' David Miller, "University of Bath" 'Drawing on a range of critical intellectual traditions in the study of production, consumption, culture and finance, Davis discusses the rise and penetration of digital-age promotional industries in the service of capitalist commodification. His study will give readers grounding in the theories and debates that dissect the social relations, culture and dialectics of commodity production and the management of consumerism.' Gerald Sussman, "Portland State University" "'Promotional Cultures" is a wide-ranging and accessible examination of the different advertising, ownership synergy, public relations and other marketing and promotional forces in our lives. Aeron Davis usefully examines different intellectual traditions that have sought to understand and critique promotional ethos and practices. He also applies these traditions and his own insights to areas in which large-scale promotion is systemic, including activism, media and finance.' Matthew P. McAllister, "Penn State University" 'In another seminal effort to rethink media and communicative power, Aeron Davis dispenses with the idea that the promotional industries are essential to the well-being of markets, democracy, independent media and our own lives.' Dwayne Winseck, "Carleton University" In the twenty-first century, promotion is everywhere and everything has become promotable: everyday goods and organizations, people and ideas, cultures and futures. This engaging book looks at the rise of advertising, public relations, branding, marketing and lobbying, and explores where our promotional times have taken us. "Promotional Cultures" documents how the professions and practices of promotion have interacted with and reshaped so much in our world, from commodities, celebrities and popular culture to politics, markets and civil society. It offers a mix of historical accounts, social theory and documented case studies, including haute couture fashion, Apple Inc., Hollywood film, Jennifer Lopez, the Occupy movement, Barack Obama's election campaigns, news production and the 2008 financial crisis. Together, these show how promotional culture may be recorded, understood and interpreted. "Promotional

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Aeron Davis looks at the growing crisis of leadership in Britain today. He argues that increasingly self-interested elites are not only damaging society they are destroying the basis of Establishment rule itself. The book, based on over 350 elite interviews, asks: how did we end up producing the leaders that got us here and what can we do about it?

In this collection of essays Martha Rosler embarks on a broad inquiry into the economic and historical precedents for today's soft ideology of creativity, with special focus on its elaborate retooling of class distinctions. In the creative city, the neutralization or incorporation of subcultural movements, the organic translation of the gritty into the quaint, and the professionalization of the artist combine with armies of eager freelancers and interns to constitute the friendly user interface of a new social sphere in which, for those who have been granted a place within it, an elaborate retooling of traditional markers of difference has allowed class distinctions to be either utterly dissolved or willfully suppressed. The result is a handful of cities selected for revitalization rather than desertion, where artists in search of cheap rent become the avant-garde pioneers of gentrification, and one no longer asks where all of this came from and how. And it may be for this reason that, for Rosler, it becomes all the more necessary to locate the functioning of power within this new urban paradigm, to find a position from which to make it accountable to something other than its own logic. e-flux journal Series edited by Julieta Aranda, Brian Kuan Wood, Anton Vidokle

We are living in a period of great uncertainty. Votes for Brexit and Trump, along with widespread political volatility, are not only causing turmoil; they are signs that many long-predicted tipping points in media and politics have been reached. Such changes have worrying implications for democracies everywhere. In this text, Aeron Davis bridges old and new to map the shifts and analyse what they mean for our aging democracies. Why are volatile, polarized electorates no longer prepared to support established political parties? Why are large parts of the legacy media either dying or dismissed as 'fake news'? How is social media rapidly rewriting the rules? And why do some democratic leaders look more like dictators, and pollsters and economists more like fortune tellers? These questions and more are addressed in the book. Political Communication: A New Introduction for Crisis Times both introduces and challenges the established literature. It will appeal to advanced students, scholars and anyone else trying to understand the precarious state of today's media and political landscape.

Introducing theoretical ideas and the latest empirical findings in this fast-developing field of media communication, this book brings together contributions from leading international researchers who address important issues in public relations and mediated promotion.

'In his beautifully balanced, clear and broad-ranging account of a fast-changing field, Paul Hodkinson has successfully brought together myriad perspectives with which to critically analyse today's media culture and media society.' – Sonia Livingstone, Professor of Media & Communication, LSE Paul Hodkinson's bestseller is back, once again exploring the concepts and complexities of the media in an accessible, balanced and engaging style. Additions to the Second Edition include: A new chapter on advertising and sponsorship Extensive revision and updating throughout all chapters New material on technologies, censorship, online news, fan cultures and representations of poverty Greater emphasis on and examples of digital, interactive and mobile media throughout Fully reworked chapter on media, community and difference Up-to-date examples covering everything from social media, contemporary advertising, news events and mobile technologies, to representations of class, ethnicity and gender. Combining a critical survey of the field with a finely judged assessment of cutting-edge developments, this Second Edition cements its reputation as the must-have text for any undergraduate student studying media, culture and society.

The rapid growth of promotional material through the internet, social media, and entertainment culture has created consumers who are seeking out their own information to guide their purchasing decisions. Promotional Culture and Convergence analyses the environments necessary for creating a culture of collaboration with consumers, and critically engages with key areas of contemporary promotional development, including: promotional culture's primary industries, including advertising, marketing, PR and branding, and how are they informed by changes in consumer behaviour and market conditions how industries are adapting in the digital age to attract both audiences and advertising revenue the evolving dialogues between 'new consumers' and producers and promotional industries. Ten contributions from leading theorists on contemporary promotional culture presents an indispensable guide to this creative and dynamic field and include detailed historical analysis, in-depth case studies and global examples of promotion through TV, magazines, newspapers and cinema.

In an age of 'fake news' and Facebook algorithms, it can be tempting to see politics now as all mediation. But there's more to Trump than Twitter. This much-needed text puts politics back into political communications, refocusing on the broader context of neoliberal capitalism that remains essential for understanding what political communications is, and can hope to be. We have to engage with democracy and capitalism, not just the digital ecology of social media, because focusing on the communicative can risk downgrading the political. Focusing on broad themes of structural inequality, technological change, political realignment and social transformation, Fenton and Davis explore political communications as it relates to debates around the state, infrastructures, elites, populism, political parties, activism and social movements, the legacies of colonialism, and more. This book provides both an expert introduction to the field of political communications, and a critical intervention to help re-imagine what a democratic politics might mean in a digital age, and a result it serves as essential reading for students, researchers and activists across both media and communication studies and politics.

Production Studies, The Sequel! is an exciting exploration of the experiences of media workers in local, global, and digital communities—from prop-masters in Germany, Chinese film auteurs, producers of children's television in Qatar, Italian radio broadcasters, filmmakers in Ethiopia and Nigeria, to seemingly-autonomous Twitterbots. Case studies examine international

production cultures across five continents and incorporate a range of media, including film, television, music, social media, promotional media, video games, publishing and public broadcasting. Using the lens of cultural studies to examine media production, *Production Studies, The Sequel!* takes into account transnational production flows and places production studies in conversation with other major areas of media scholarship including audience studies, media industries, and media history. A follow-up to the successful *Production Studies*, this collection highlights new and important research in the field, and promises to generate continued discussion about the past, present, and future of production studies.

This new textbook addresses the neglect of practical research methods in cultural studies. It provides readers with clearly written overviews of research methods in cultural studies, along with guidelines on how to put these methods into operation. It advocates a multi-method approach, with students drawing from a pool of techniques and approaches suitable for their own topics of investigation. The book covers the following main areas: * Drawing on experience, and studying how narratives make sense of experience. * Investigating production processes in the cultural industries, and the consumption and assimilation of cultural products by audiences and fans. * Taking both quantitative and qualitative approaches to the study of cultural life. * Analysing visual images and both spoken and written forms of discourse. * Exploring cultural memory and historical representation.

Advertising: Critical Approaches explores a broad range of critical theories and perspectives to shed new light on the organisation, workings and effects of the advertising industry today. Chris Wharton presents the social, cultural and economic role of advertising across history, with chapters tracking the process of advertising from production to reception. Split into three sections covering Foundations, Frameworks and Applications, the book's chapters explore a range of areas central to an insight into the development of modern advertising, including: advertising history cultural, critical and political economy approaches to advertising texts in advertising the reception of advertising advertising in the home and outdoor advertising consumer culture. Case studies explore the diversity in the uses of advertising throughout history, from Ostia and the Square of the Corporations in the ancient Roman world to the UK Border Agency's 'Go Home' campaign and contemporary City branding throughout Europe. Assessing the impact of the works of key critical thinkers including Marx, Morris, Lyotard, Barthes, Saussure, Williams and Hall have had on our understanding of consumption and advertising's societal impact, *Advertising: Critical Approaches* illuminates and enhances our understanding and engagement with one of the most vital cultural and economic forces in contemporary society.

My First Recession starts after the party is over. This study maps the transition of critical Internet culture from the mid to late 1990s Internet craze to the dotcom crash, the subsequent meltdown of global financial markets and 9/11. In his discussion of the dotcom boom-and-bust cycle, Geert Lovink lays out the challenges faced by critical Internet culture today. In a series of case studies, Lovink meticulously describes the ambivalent attitude that artists and activists take as they veer back and forth between euphoria and skepticism. As a part of this process, Lovink examines the internal dynamics of virtual communities through an analysis of the use of moderation and "collaborative filtering" on mailing lists and weblogs. He also confronts the practical and theoretical problems that appear as artists join the growing number of new-media education programs. Delving into the unexplored gold mines of list archives and weblogs, Lovink reveals a world that is largely unknown to both the general public and the Internet visionaries. Book jacket.

This book argues that public relations is not merely an organizational tool, but a powerful influence on social and political life. From carefully considered communication by multinational corporations, to government campaigns that manage public opinion, to the self-promotion of celebrities via social media, public relations is central to our individual and collective lives. *Understanding Public Relations* introduces a socio-cultural approach to public relations as a way of analysing the growing importance of public relations in its social, cultural and political contexts. Encouraging a deeper and more critical understanding of its influence on society, Lee Edwards: Explores public relations in relation to contemporary debates around promotional culture, discourse, globalisation, democracy and power Considers how public relations frames vital discussions of race, gender, class and ethics Brings theory to life with a range of case studies, including YouTube vlogging, the global fair trade movement and the 2016 EU referendum in the UK Both accessible and provocative, this is an invaluable resource for students and researchers exploring public relations theory, critical public relations, strategic communication and promotional culture.

Communicating science and technology is a high priority of many research and policy institutions, a concern of many other private and public bodies, and an established subject of training and education. In the past few decades, the field has developed and expanded significantly, both in terms of professional practice, and in terms of research and reflection. At the same time, particularly in recent years, interactions between science and society have become a topic of heated public and political debates, touching issues like quality and credibility of information, trust in science and scientific actors and institutions and the roles of experts in crises and emergencies. This book provides a state-of-the-art review of this fast-growing and increasingly important area, through an examination of research done on the main actors, issues and arenas involved. The third edition of the *Handbook* brings the reviews up-to-date and deepens the analysis. As well as substantial re-working of many chapters, it includes four new chapters addressing enduring themes (science publics, science-media theories), recent trends (art-science interactions) and new proposed insights on science communication as culture and as 'the social conversation around science'. New contributors are added to the group of leading scholars in the field featured in the previous editions. The *Handbook* is a student-friendly resource, but its scope and expert contributions will equally appeal to practitioners and professionals in science communication. Combining the perspectives of different disciplines and of different geographical and cultural contexts, this original text provides an interdisciplinary as well as a global approach to public communication of science and technology. It is a valuable resource, notably an indispensable guide to the published work in the field, for students, researchers, educators and professionals in science communication, media and journalism studies, sociology, history of science, and science and technology studies.

Comprehensive yet accessible, this key *Handbook* provides an up-to-date overview of the fast growing and increasingly important area of 'public communication of science and technology', from both research and practical perspectives. As well as introducing the main issues, arenas and professional perspectives involved, it presents the findings of earlier research and the conclusions previously drawn. Unlike most existing books on this topic, this unique volume couples an overview of the practical problems faced by practitioners with a thorough review of relevant literature and research. The practical *Handbook* format ensures it is a student-friendly resource, but its breadth of scope and impressive contributors means that it is also ideal for practitioners and professionals working in the field. Combining the contributions of different disciplines (media and journalism studies, sociology and history of science), the perspectives of different geographical and cultural contexts, and by selecting key contributions from appropriate and well-respected authors, this original text provides an interdisciplinary as well as a global approach to public communication of

science and technology.

Conflict over issues such as climate change, toxic waste and wilderness provides a key site for examining the shaping and negotiation of public debate. This book offers a new understanding of the relationship between media roles and environmental futures, and of the ways in which news works to influence environmental decision-making across boundaries and over time. Drawing on a range of international examples, Dr Libby Lester invites readers to develop a nuanced understanding of changing media practices and dynamics by connecting local, national and global environmental issues, journalistic practices and news sources, public relations and protests, and the symbolic and strategic circulation of meanings in the public sphere. Media and Environment argues that news maintains a central role in environmental politics. As such, it asks about our understandings of place and community, of local responsibility and global citizenship, and how communication as a society on these crucial issues affects our lives, now and into the future.

The public relations profession positions itself as expert in building trust throughout global markets, particularly after crisis strikes. Successive crises have tainted financial markets in recent years. Calls to restore trust in finance have been particularly pressing, given trust's crucial role as lubricant in global financial engines. Nonetheless, years after the global financial crisis, trust in financial markets remains both tenuous and controversial. This book explores PR in financial markets, posing a fundamental question about PR professionals as would-be 'trust strategists'. If PR promotes its expertise in building and restoring trust, how can it ignore its potential role in losing trust in the first place? Drawing on examples from state finance, international lending agencies, trade bodies, financial institutions and consumer groups in mature and emerging financial centres, this book explores the wide-ranging role of PR in financial markets, including: State finance and debt capital markets Investor relations, M&A and IPOs Corporate communications for financial institutions Product promotion and consumer finance Financial trade associations and lobbying Consumerism and financial activism. Far reaching and challenging, this innovative book will be essential reading for researchers, advanced students and professionals in PR, communication and finance.

The first comprehensive volume on the impact of digital media on Australian politics, this book examines the way these technologies shape political communication, alter key public and private institutions, and serve as the new arena in which discursive and expressive political life is performed. -- Publisher's description.

The contributors show that digital media are disrupting entire media industries, but without erasing the past and insist that one media sector is not the same as the next. As the title signals even in the age of convergence and remix culture, different media continue to display their own distinctive political economies.

Popular opinion suggests that information has become a distinguishing feature of the modern world. Where once economies were built on industry and conquest, we are now instead said to be part of a global information economy. In this new and thoroughly revised edition of his popular book, author Webster brings his work up-to-date both with new theoretical work and with social and technological changes - such as the rapid growth of the internet and accelerated globalization - and reassesses the work of key theorists in light of these changes. This book is essential reading for students of contemporary social theory and anybody interested in social and technological change in the post-war era.

"Child injuries have been neglected for many years, and are largely absent from child survival initiatives presently on the global agenda. Through this World report on child injury prevention, the World Health Organization, the United Nations Children's Fund and many partners have set out to elevate child injury to a priority for the global public health and development communities. The knowledge and experience of nearly two hundred experts from all continents and various sectors were invaluable in grounding the report in the realities faced in many countries. This World report on child injury prevention should be seen as a complement to the UN Secretary-General's study on violence against children released in late 2006. That report addressed violence-related or intentional injuries. Both reports suggest that child injury and violence prevention programmes need to be integrated into child survival and other broad strategies focused on improving the lives of children. Evidence demonstrates the dramatic successes in child injury prevention in countries which have made a concerted effort. These results make a case for increasing investments in human resources and institutional capacities. This would permit the development, implementation and evaluation of programmes to stem the tide of child injury and enhance the health and well-being of children and their families the world over. Implementing proven interventions could save more than a thousand children's lives a day." - p. vii.

The Vikings Reimagined explores the changing perception of Norse and Viking cultures across different cultural forms, and the complex legacy of the Vikings in the present day. Bringing together experts in literature, history and heritage engagement, this highly interdisciplinary collection aims to reconsider the impact of the discipline of Old Norse Viking Studies outside the academy and to broaden our understanding of the ways in which the material and textual remains of the Viking Age are given new meanings in the present. The diverse collection draws attention to the many roles that the Vikings play across contemporary culture: from the importance of Viking tourism, to the role of Norse sub-cultures in the formation of local and international identities. Together these collected essays challenge the academy to rethink its engagement with popular reiterations of the Vikings and to reassess the position afforded to 'reception' within the discipline.

The Mediation of Power investigates how those in positions of power use and are influenced by media in their everyday activities. Each chapter examines this theme through an exploration of some of the key topics and debates in the field, including: theories of media and power media policy and the economics of information news production and journalistic practice public relations and media management culture and power political communication and mediated politics new and alternative media interest group communications media audiences and effects. The debates are enlivened by first-hand accounts taken from over 200 high-profile interviews with politicians, journalists, public officials, spin doctors, campaigners and captains of industry. Tim Bell, David Blunkett, Iain Duncan Smith, Simon Heffer, David Hill, Simon Hughes, Trevor Kavanagh, Neil Kinnock, Peter Riddell, Polly Toynbee, Michael White and Ann Widdecombe are some of those cited.

In a thorough empirical investigation of journalistic practices in different news contexts, 'New Media, Old News' explores how technological, economic and social changes have reconfigured news journalism, and the consequences of these transformations for a vibrant democracy in our digital age.

An Introduction to Political Communication explores the relationship between politics, the media and democracy in the UK, the USA and other contemporary societies. Brian McNair examines how politicians, trade unions, pressure groups, non-governmental organizations and terrorist organizations make use of the media. Separate chapters look at political media and their effects, the work of political advertising, marketing and public relations and the communication practices of organizations at all levels, from grassroots campaigning through to governments and international bodies. Recent developments covered in the new edition include: * the re-election of New Labour in 2001 * the changes in government information and communication policy introduced by the Blair administration since 1997 * the 2000 election of George W. Bush in the United States * the NATO interventions in Kosovo and the former Yugoslavia * the implications for international political communication of September 11 * the emergence of Al-Qaida and the war on terror.

A timely and provocative exploration of contemporary political communication from a world-leading author team. In an age of "fake news" and Youtube algorithms it can be tempting to see politics as all mediation, but this book refocuses on the broader contexts of neoliberalism, elites, populism, activism and so on. There's more to Trump than Twitter.

Power, Diversity and Public Relations addresses the lack of diversity in PR by revealing the ways in which power operates within the occupation to construct archetypal practitioner identities, occupational belonging and exclusion. It explores the ways in which the field is normatively constructed through discourse, and examines how the experiences of practitioners whose ethnicity and class differ from the 'typical' PR background, shape alternative understandings of the occupation and their place within it. The book applies theoretical perspectives ranging from Bourdieuvian and occupational sociology to postcolonial and critical race theory, to a variety of empirical data from the UK PR industry. Diversity emerges as a product of the dialectics between occupational structures, norms and practitioners' reactions to those constraints; it follows that improving diversity is best understood as an exercise in democracy, where all practitioner voices are heard, valued, and encompass the potential for change. This insightful text will be essential reading for researchers and students in Public Relations, Communications, Media Studies, Promotional Industries, as well as all scholars interested in the sociology of race and work relations.

Political Communication and Social Theory presents an advanced and challenging text for students and scholars of political communication and mass media in democracies. It draws together work from across political communication, media sociology and political sociology, and includes a mix of theoretical debate and current examples from several democratic media systems. Its wide ranging discussions both introduce and contest the traditional scholarship on a number of contemporary topics and issues. These include: comparative political and media systems theories of democracy, representation and the public sphere political party communication, marketing and elections the production of news media and public policy media sociology and journalist-source relations celebrity politics, popular culture and political leadership new media and online democracy national-global politics and international political communication foreign policy-making, war and media the crisis of public communication in established democracies. At the same time, Political Communication and Social Theory also offers a fascinating investigation of the causes of crisis in established political and media systems. In today's democracies, trust in politicians, state institutions and mainstream media sources has dropped to new lows. The traditional business model that sustained journalism is failing and nations are struggling to respond to the existing global recession and impending environmental and resource crises. Drawing on interviews with over 100 experienced politicians, journalists and civil servants, Aeron Davis explores how the varied political actors and communicative processes, at the centre of UK democracy, may or may not be contributing to such crisis tendencies.

The three-volume Encyclopedia of Consumer Culture covers consuming societies around the world, from the Age of Enlightenment to the present, and shows how consumption has become intrinsic to the world's social, economic, political, and cultural landscapes. Offering an invaluable interdisciplinary approach, this reference work is a useful resource for researchers in sociology, political science, consumer science, global studies, comparative studies, business and management, human geography, economics, history, anthropology, and psychology. The first encyclopedia to outline the parameters of consumer culture, the Encyclopedia provides a critical, scholarly resource on consumption and consumerism over time. Key topics: Theories and concepts Socio-economic change Socio-demographic change Identity and social differentiation Media Style and taste Mass consumption Ethical Consumption Civil society Environment Domestic consumption Leisure Technology Work Production Markets Institutions Welfare Urban life

What do we remember about US Presidents, and how do we come to commemorate their legacies? Few personalities loom larger than the President of the United States. Their accomplishments and failures are forensically documented, and their personal lives are under constant scrutiny from the media. But how does a president's legacy emerge, and how do we come to commemorate it? In Constructing Presidential Legacy, world-leading experts take a multi-disciplinary approach to explore how presidents are remembered. They look at multiple presidents, including Washington, Jefferson, Lincoln, the Roosevelts, Kennedy, Lyndon Johnson, Eisenhower, Reagan, Obama and Trump. Discover how presidential legacies are constructed during and after a President's time in the Whitehouse, and how they are portrayed in media such as film, museums, public art, political invocations, pop culture, literature and evolving technological advancements.

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