

## Proveit Powerpoint Test Answers Free Ebooks Files

Now in its second edition, this book focuses on practical algorithms for mining data from even the largest datasets.

Born a CrimeStories from a South African ChildhoodOne World

A powerful new tool for all forensic accountants, or anyone who analyzes data that may have been altered Benford's Law gives the expected patterns of the digits in the numbers in tabulated data such as town and city populations or Madoff's fictitious portfolio returns. Those digits, in unaltered data, will not occur in equal proportions; there is a large bias towards the lower digits, so much so that nearly one-half of all numbers are expected to start with the digits 1 or 2. These patterns were originally discovered by physicist Frank Benford in the early 1930s, and have since been found to apply to all tabulated data. Mark J. Nigrini has been a pioneer in applying Benford's Law to auditing and forensic accounting, even before his groundbreaking 1999 Journal of Accountancy article introducing this useful tool to the accounting world. In Benford's Law, Nigrini shows the widespread applicability of Benford's Law and its practical uses to detect fraud, errors, and other anomalies. Explores primary, associated, and advanced tests, all described with data sets that include corporate payments data and election data Includes ten fraud detection studies, including vendor fraud, payroll fraud, due diligence when purchasing a business, and tax evasion Covers financial statement fraud, with data from Enron, AIG, and companies that were the target of hedge fund short sales Looks at how to detect Ponzi schemes, including data on Madoff, Waxenberg, and more Examines many other applications, from the Clinton tax returns and the charitable gifts of Lehman Brothers to tax evasion and number invention Benford's Law has 250 figures and uses 50 interesting authentic and fraudulent real-world data sets to explain both theory and practice, and concludes with an agenda and directions for future research. The companion website adds additional information and resources. Create memorable presentations on technical and complex topics in slideware such as Microsoft PowerPoint and Apple's Keynote for Mac. Learn good pacing and rhythm as well as judicious use of special effects. Whether the goal is to help a sale or to educate, and whether the final delivery is a live presentation, a webinar, or a short video presentation, this book focuses on the particular difficulties linked to technical presentations. You will learn to create a story when there is none, gain the interest of an audience who may not feel as strongly for the topic as the speaker does, turn abstract concepts into visual models, overcome the limitations of the medium (limited space, two dimensions), maintain interest through rhythm, and use effects, not to look cool or get that "WOW" moment, but to serve the message. Getting The Message Across presents a number of field-tested ideas for raising interest. The use of various techniques and careful scripting will help you, even if you aren't a natural-born show-person, to communicate effectively, and to make your audience remember your

message, and not necessarily your slides. This book will teach you: Rhythm and animations, and the use of transitions To hold audience interest even with "dry" topics To create memorable presentations Techniques useful for PowerPoint, Keynote for Mac, and any similar presentation medium or environment What You Will Learn Turn austere topics into interesting stories. Give rhythm and pacing to your presentations. Build a narrative during transitions and animations. Hold audience interest and make listeners feel clever. Make people remember your presentation rather than your cool use of slideware. Who This Book Is For People who have to communicate effectively on strongly technical topics. This book targets educators and trainers as well as technical consultants who need to present complex solutions to customers or leads, as well as would-be speakers at scientific or technical conferences. Getting The Message Across is a book for people who want to make their presentations not only more attractive, but really memorable. It is for people who aren't looking for a standing ovation, but who are willing to do what they can to be understood and to make their messages remembered. Getting The Message Across focuses on using slideware such as PowerPoint and Keynote. Such slideware, for all its flaws, is still one of the best ways to communicate, not only live, but also in dematerialized communications (webinars, video tutorials) for reaching an ever-growing audience.

**THESE HABITS WILL MAKE YOU EXTRAORDINARY.** Twenty years ago, author Brendon Burchard became obsessed with answering three questions: 1. Why do some individuals and teams succeed more quickly than others and sustain that success over the long term? 2. Of those who pull it off, why are some miserable and others consistently happy on their journey? 3. What motivates people to reach for higher levels of success in the first place, and what practices help them improve the most After extensive original research and a decade as the world's leading high performance coach, Burchard found the answers. It turns out that just six deliberate habits give you the edge. Anyone can practice these habits and, when they do, extraordinary things happen in their lives, relationships, and careers. Which habits can help you achieve long-term success and vibrant well-being no matter your age, career, strengths, or personality? To become a high performer, you must seek clarity, generate energy, raise necessity, increase productivity, develop influence, and demonstrate courage. The art and science of how to do all this is what this book is about. Whether you want to get more done, lead others better, develop skill faster, or dramatically increase your sense of joy and confidence, the habits in this book will help you achieve it faster. Each of the six habits is illustrated by powerful vignettes, cutting-edge science, thought-provoking exercises, and real-world daily practices you can implement right now. If you've ever wanted a science-backed, heart-centered plan to living a better quality of life, it's in your hands. Best of all, you can measure your progress. A link to a free professional assessment is included in the book.

Designed as a self-study resource, this handbook guides readers through nine

categories of instructional strategies proven to improve student achievement. Sections 1-9 address the nine categories of instructional strategies that can be applied to all types of content, at all grade levels, and with all types of students: Identifying similarities and differences; Summarizing and note taking; Reinforcing effort and providing recognition; Homework and practice; Representing knowledge; Learning groups; Setting objectives and providing feedback; Generating and testing hypotheses; and Cues, questions, and advance organizers. For each of the nine categories, exercises, brief questionnaires, tips and recommendations, samples, worksheets, rubrics, and other tools are provided. For elementary and middle school teachers, counselors, evaluators, and administrators.

It's Christmastime in Norway, and Norma Helmer is preparing her lovely home for the holidays. A dainty, jovial woman, Norma is adored by her husband, Torvald, and their three children. But when an old friend comes to visit, Norma reveals that her life is not as carefree as it seems. Norma is keeping a secret from Torvald, a secret that would shatter his illusion of her as the perfect wife. But is she prepared to maintain that illusion for the rest of her life? This unabridged edition of Henrik Ibsen's provocative three-act play, originally published in 1879, explores the life of a 19th-century wife, ready to disregard social customs and financial security for a shot at independence.

Celebrate the 25th anniversary of this Newbery and Coretta Scott King Honoree about a hilarious family on a road-trip at one of the most important times in America's history. This special edition makes a perfect gift and includes bonus content! Enter the hilarious world of ten-year-old Kenny and his family, the Weird Watsons of Flint, Michigan. There's Momma, Dad, little sister Joetta, and brother Byron, who's thirteen and an "official juvenile delinquent." When Byron gets to be too much trouble, they head South to Birmingham to visit Grandma, the one person who can shape him up. And they'll be in Birmingham during one of the darkest moments in America's history. "Every so often a book becomes a modern classic almost as soon as it arrives on bookshelves. That happened in the mid-'90s when Christopher Paul Curtis released his first book, *The Watsons Go to Birmingham--1963*." --NPR "One of the best novels EVER." --Jacqueline Woodson, Newbery Honor and National Book Award-winning author of *Brown Girl Dreaming*

Which is more dangerous, a gun or a swimming pool? What do schoolteachers and sumo wrestlers have in common? How much do parents really matter? These may not sound like typical questions for an economist to ask. But Steven D. Levitt is not a typical economist. He studies the riddles of everyday life--from cheating and crime to parenting and sports--and reaches conclusions that turn conventional wisdom on its head. *Freakonomics* is a groundbreaking collaboration between Levitt and Stephen J. Dubner, an award-winning author and journalist. They set out to explore the inner workings of a crack gang, the truth about real estate agents, the secrets of the Ku Klux Klan, and much more. Through forceful storytelling and wry insight, they show that

economics is, at root, the study of incentives--how people get what they want or need, especially when other people want or need the same thing.

Get up and running with this full-color guide to PowerPoint2013! PowerPoint, the number one presentation software, has been revised and improved with the introduction of Microsoft Office2013. With this all-new, full-color book by your side, you will learn how to take full advantage of all of PowerPoint's powerful and dynamic capabilities.

Bestselling veteran For Dummies, author Doug Lowe breaks it all down so that you can create a powerful and effective slideshow presentation with the new wide-screen theme and variant that incorporates videos, pictures, and shapes, and allows you to create customized icons using powerful tools. Shows you how to create presentations with pizzazz using the new collection of themes, and then helps you align shapes, textboxes, and graphics Zeroes in on all of PowerPoint's updated features, such as zooming in and out smoothly, switch slides easily (in or out of sequence), and projecting to a second screen Explains how to Place and track comments next to the text you're discussing so everyone can see who replied to whom, and when Highlights ways to work with hyperlinks, create web pages with PowerPoint, video edit, and much more PowerPoint 2013 For Dummies points you to the power of this updated application so that you can create effective and impressive presentations.

First released in the Spring of 1999, How People Learn has been expanded to show how the theories and insights from the original book can translate into actions and practice, now making a real connection between classroom activities and learning behavior. This edition includes far-reaching suggestions for research that could increase the impact that classroom teaching has on actual learning. Like the original edition, this book offers exciting new research about the mind and the brain that provides answers to a number of compelling questions. When do infants begin to learn? How do experts learn and how is this different from non-experts? What can teachers and schools do--with curricula, classroom settings, and teaching methods--to help children learn most effectively? New evidence from many branches of science has significantly added to our understanding of what it means to know, from the neural processes that occur during learning to the influence of culture on what people see and absorb. How People Learn examines these findings and their implications for what we teach, how we teach it, and how we assess what our children learn. The book uses exemplary teaching to illustrate how approaches based on what we now know result in in-depth learning. This new knowledge calls into question concepts and practices firmly entrenched in our current education system. Topics include: How learning actually changes the physical structure of the brain. How existing knowledge affects what people notice and how they learn. What the thought processes of experts tell us about how to teach. The amazing learning potential of infants. The relationship of classroom learning and everyday settings of community and workplace. Learning needs and opportunities for teachers. A realistic look at the role of technology in education.

"As valuable for the executive going into her umpteenth interview as for the college grad seeking his first real job." -Richard Zackson, Business Coach, Professional Coaching Network In today's job market, how you perform in an interview can make or break your hiring possibilities. If you want to stand a head above the rest of the pack, 301 Smart Answers to Tough Interview Questions is the definitive guide you need to the real, and sometimes quirky, questions employers are using to weed out candidates. Do

you know the best answers to: --It looks like you were fired twice. How did that make you feel? --Do you know who painted this work of art? --What is the best-managed company in America? --If you could be any product in the world, what would you choose? --How many cigars are smoked in a year? --Are you a better visionary or implementer? Why? Leaning on her own years of experience and the experiences of more than 5,000 recent candidates, Vicky Oliver shows you how to finesse your way onto a company's payroll. "Everything I always wanted to know about job interviews but was afraid to be asked." -Claude Chene, Senior Vice President, Head of Business Development, U.K. and Europe, Sanford Bernstein & Co.

"Atkinson and Jewell invite each of us to reimagine one's connection to the land while cultivating nature close to home. A must-read for anyone searching for inspired solutions for designing or refining a garden." —Emily Murphy, founder of Pass the Pistil From windswept deserts to misty seaside hills and verdant valleys, the natural landscapes of the American West offer an astounding variety of climates for gardens. Under Western Skies reveals thirty-six of the most innovative designs—all embracing and celebrating the very soul of the land on which they grow. For the gardeners featured here, nature is the ultimate inspiration rather than something to be dominated, and Under Western Skies shows the strong connection each garden has with its place. Packed with Atkinson's stunning photographs and illuminated by Jewell's deep interest in the relationships between people and the spaces they inhabit, Under Western Skies offers page after page of encouraging ingenuity and inventive design for passionate gardeners who call the West home.

Living in a "perfect" world without social ills, a boy approaches the time when he will receive a life assignment from the Elders, but his selection leads him to a mysterious man known as the Giver, who reveals the dark secrets behind the utopian facade. This market-leading book helps readers acquire the office and interpersonal skills needed to excel in any organization. Its proven approach means students acquire these skills quickly and chapters introduce a range of topics including file management, time management, employment skills, basic financial forms, problem solving, human relations and more! This edition features more on communication, references Microsoft Office 2007, and expands the office simulation to include both functional and cumulative exercises. New chapters address the medical and legal office and new assignments develop employer-ready skills. New! Updated content includes topics such as: Current office trends The green office Office politics e-Portfolios Displaying good manners Ordering supplies online Visitors and language barriers Complaining customers Steps for keying minutes Steps for PowerPoint 2007 and more!

Miller Test Prep's study guide for the PERT is the solution for students who want to maximize their score and minimize study time. Our study guides are carefully designed to provide only that clear and concise information you need. That's precisely why we put "Clear & Concise" on our cover. The standard for the study guide industry is to "throw in the kitchen sink" when it comes to making a book, meaning you are stuck with hundreds of pages of repetitive information, redundant and confusing examples, and more practice questions than any person could be expected to work through. This results in students feeling overwhelmed, leading to reduced self-confidence, which leads to lower scores! Instead, Miller Test Prep has worked specifically with tutors. Why tutors you ask? Tutors specialize in helping students comprehend information that has

already been presented by a teacher. That means they see time and again what students struggle with and what actually works to help them. They specialize in helping students who have previously failed, to succeed. We compiled their decades of experience helping students just like you into this study guide, so you pass the first time! In this PERT book, we ensure you are thoroughly prepared for this critically important test: Comprehensive review of all PERT exam sections: Reading Mathematics Writing Step-by-step examples for every concept tested Practice test questions like the real exam Detailed, thorough answer key explanations Students who use their natural talents achieve the most --- but they need to know what those talents are. StrengthsQuest includes the Clifton StrengthsFinder, an online assessment that reveals students' top five themes of talent. And StrengthsQuest also helps students make the most of those talents. Students and learners of all ages continually face the challenges of gaining direction, making decisions, and building self-confidence. Fortunately, the keys to successfully meeting these challenges — your own natural talents — already exist within you. Through these talents, you will produce your greatest achievements. Over the course of 30 years, Gallup conducted millions of psychological interviews and identified 34 themes of talent that are indicative of success. In the StrengthsQuest program, Gallup offers you the opportunity to discover talents from your top five themes and build on them to achieve academic, career, and personal excellence. More than 100,000 students have benefited from the program. Your quest starts with the Clifton StrengthsFinder, a 30-minute assessment that reveals your top five themes of talent. This online assessment is your entryway to a variety of experiences that will help you discover your greatest talents and develop strengths. You'll gain access to action items specific to your top themes, covering general academic life, study habits, relationships, and career. You'll also be challenged to think about applying your talents for success in other settings, such as on projects and teams and in leadership. StrengthsQuest was written by the late Donald O. Clifton, who was the former chairman of Gallup; coauthor of the bestseller *Now, Discover Your Strengths*; and recognized as the Father of Strengths-Based Psychology and the late Edward "Chip" Anderson, who taught education, psychology, and leadership at UCLA and Azusa Pacific University. Revised portions of the text were written by Laurie A. Schreiner, who has taught psychology and higher education at Azusa Pacific University and Eastern University. Your quest starts with the Clifton StrengthsFinder, a 30-minute assessment that reveals your top five themes of talent. This online assessment is your entryway to a variety of experiences that will help you discover your greatest talents and develop strengths. You'll gain access to action items specific to your top themes, covering general academic life, study habits, relationships, and career. You'll also be challenged to think about applying your talents for success in other settings, such as on projects and teams, and in leadership. StrengthsQuest was written by the late Donald O. Clifton, former chairman of Gallup, coauthor of the bestseller *Now, Discover Your Strengths*, and recognized as the Father of Strengths-Based Psychology and the late Edward "Chip" Anderson, who taught education, psychology, and leadership at UCLA and Azusa Pacific University. Revised portions of the text were written by Laurie A. Schreiner, who has taught psychology and higher education at Azusa Pacific University and Eastern University.

A full-length practice test for the science subtest of the FTCE Elementary Education K-6

exam.

LitPlan Teacher Packs have a foundation of materials for teaching works of literature. Over one hundred pages including short answer study questions, multiple choice quiz questions, discussion questions, writing assignments, vocabulary worksheets, daily lessons, unit tests, games, puzzles, review materials, bulletin board ideas, and much more.

Offers observations and solutions to fundamental Web design problems, as well as a new chapter about mobile Web design.

A masterpiece ahead of its time, a prescient rendering of a dark future, and the inspiration for the blockbuster film *Blade Runner* By 2021, the World War has killed millions, driving entire species into extinction and sending mankind off-planet. Those who remain covet any living creature, and for people who can't afford one, companies built incredibly realistic simulacra: horses, birds, cats, sheep. They've even built humans. Immigrants to Mars receive androids so sophisticated they are indistinguishable from true men or women. Fearful of the havoc these artificial humans can wreak, the government bans them from Earth. Driven into hiding, unauthorized androids live among human beings, undetected. Rick Deckard, an officially sanctioned bounty hunter, is commissioned to find rogue androids and "retire" them. But when cornered, androids fight back—with lethal force. Praise for Philip K. Dick "The most consistently brilliant science fiction writer in the world."—John Brunner "A kind of pulp-fiction Kafka, a prophet."—The New York Times "[Philip K. Dick] sees all the sparkling—and terrifying—possibilities . . . that other authors shy away from."—Rolling Stone

In a broad sense, technology is any modification of the natural world made to fulfill human needs or desires. Although people tend to focus on the most recent technological inventions, technology includes a myriad of devices and systems that profoundly affect everyone in modern society. Technology is pervasive; an informed citizenship needs to know what technology is, how it works, how it is created, how it shapes our society, and how society influences technological development. This understanding depends in large part on an individual level of technological literacy. *Tech Tally: Approaches to Assessing Technological Literacy* determines the most viable approaches to assessing technological literacy for students, teachers, and out-of-school adults. The book examines opportunities and obstacles to developing scientifically valid and broadly applicable assessment instruments for technological literacy in the three target populations. The book offers findings and 12 related recommendations that address five critical areas: instrument development; research on learning; computer-based assessment methods, framework development, and public perceptions of technology. This book will be of special interest to individuals and groups promoting technological literacy in the United States, education and government policy makers in federal and state agencies, as well as the education research community. Becoming a more effective learner and boosting your productivity will help you earn better grades - but it'll also cut down on your study time. This is a short, meaty book that will guide you through ten steps to achieving those goals: Pay better attention in class, Take more effective notes, Get more out of your textbooks, Plan like a general, Build a better study environment, Fight entropy and stay organized, Defeat Procrastination, Study smarter, Write better papers, Make group projects suck less,

Whether you're in college or high school, this book will probably help you. But not if you're a raccoon. I want to be very clear about that; if you're a raccoon, please buy a different book. This one will do absolutely nothing for you. How did you even learn to read, anyway?

Longlisted for the National Book Award New York Times Bestseller A former Wall Street quant sounds an alarm on the mathematical models that pervade modern life -- and threaten to rip apart our social fabric We live in the age of the algorithm.

Increasingly, the decisions that affect our lives--where we go to school, whether we get a car loan, how much we pay for health insurance--are being made not by humans, but by mathematical models. In theory, this should lead to greater fairness: Everyone is judged according to the same rules, and bias is eliminated. But as Cathy O'Neil reveals in this urgent and necessary book, the opposite is true. The models being used today are opaque, unregulated, and uncontestable, even when they're wrong. Most troubling, they reinforce discrimination: If a poor student can't get a loan because a lending model deems him too risky (by virtue of his zip code), he's then cut off from the kind of education that could pull him out of poverty, and a vicious spiral ensues. Models are propping up the lucky and punishing the downtrodden, creating a "toxic cocktail for democracy." Welcome to the dark side of Big Data. Tracing the arc of a person's life, O'Neil exposes the black box models that shape our future, both as individuals and as a society. These "weapons of math destruction" score teachers and students, sort resumes, grant (or deny) loans, evaluate workers, target voters, set parole, and monitor our health. O'Neil calls on modelers to take more responsibility for their algorithms and on policy makers to regulate their use. But in the end, it's up to us to become more savvy about the models that govern our lives. This important book empowers us to ask the tough questions, uncover the truth, and demand change. -- Longlist for National Book Award (Non-Fiction) -- Goodreads, semi-finalist for the 2016 Goodreads Choice Awards (Science and Technology) -- Kirkus, Best Books of 2016 -- New York Times, 100 Notable Books of 2016 (Non-Fiction) -- The Guardian, Best Books of 2016 -- WBUR's "On Point," Best Books of 2016: Staff Picks -- Boston Globe, Best Books of 2016, Non-Fiction

Humans, especially children, are naturally curious. Yet, people often balk at the thought of learning science--the "eyes glazed over" syndrome. Teachers may find teaching science a major challenge in an era when science ranges from the hardly imaginable quark to the distant, blazing quasar. Inquiry and the National Science Education Standards is the book that educators have been waiting for--a practical guide to teaching inquiry and teaching through inquiry, as recommended by the National Science Education Standards. This will be an important resource for educators who must help school boards, parents, and teachers understand "why we can't teach the way we used to." "Inquiry" refers to the diverse ways in which scientists study the natural world and in which students grasp science knowledge and the methods by which that knowledge is produced. This book explains and illustrates how inquiry helps students learn science content, master how to do science, and understand the nature of science. This book explores the dimensions of teaching and learning science as inquiry for K-12 students across a range of science topics. Detailed examples help clarify when teachers should use the inquiry-based approach and how much structure, guidance, and coaching they should provide. The book dispels myths that may have discouraged

educators from the inquiry-based approach and illuminates the subtle interplay between concepts, processes, and science as it is experienced in the classroom. Inquiry and the National Science Education Standards shows how to bring the standards to life, with features such as classroom vignettes exploring different kinds of inquiries for elementary, middle, and high school and Frequently Asked Questions for teachers, responding to common concerns such as obtaining teaching supplies. Turning to assessment, the committee discusses why assessment is important, looks at existing schemes and formats, and addresses how to involve students in assessing their own learning achievements. In addition, this book discusses administrative assistance, communication with parents, appropriate teacher evaluation, and other avenues to promoting and supporting this new teaching paradigm.

In the present book, *How to Win Friends and Influence People*, Dale Carnegie says, "You can make someone want to do what you want them to do by seeing the situation from the other person's point of view and arousing in the other person an eager want." You learn how to make people like you, win people over to your way of thinking, and change people without causing offense or arousing resentment. For instance, "let the other person feel that the idea is his or hers" and "talk about your own mistakes before criticizing the other person." This book is all about building relationships. With good relationships, personal and business successes are easy and swift to achieve.

Easy-to-apply, scientifically-based approaches for engaging students in the classroom  
Cognitive scientist Dan Willingham focuses his acclaimed research on the biological and cognitive basis of learning. His book will help teachers improve their practice by explaining how they and their students think and learn. It reveals-the importance of story, emotion, memory, context, and routine in building knowledge and creating lasting learning experiences. Nine, easy-to-understand principles with clear applications for the classroom Includes surprising findings, such as that intelligence is malleable, and that you cannot develop "thinking skills" without facts How an understanding of the brain's workings can help teachers hone their teaching skills "Mr. Willingham's answers apply just as well outside the classroom. Corporate trainers, marketers and, not least, parents -anyone who cares about how we learn-should find his book valuable reading." —Wall Street Journal

The Public Health Foundation (PHF) in partnership with the Centers for Disease Control and Prevention (CDC) is pleased to announce the availability of *Epidemiology and Prevention of Vaccine-Preventable Diseases*, 13th Edition or "The Pink Book" E-Book. This resource provides the most current, comprehensive, and credible information on vaccine-preventable diseases, and contains updated content on immunization and vaccine information for public health practitioners, healthcare providers, health educators, pharmacists, nurses, and others involved in administering vaccines. "The Pink Book E-Book" allows you, your staff, and others to have quick access to features such as keyword search and chapter links. Online schedules and sources can also be accessed directly through e-readers with internet access. Current, credible, and comprehensive, "The Pink Book E-Book" contains information on each vaccine-preventable disease and delivers immunization providers with the latest information on:  
Principles of vaccination  
General recommendations on immunization  
Vaccine safety  
Child/adult immunization schedules  
International vaccines/Foreign language terms  
Vaccination data and statistics  
The E-Book format contains all of the information and

updates that are in the print version, including: · New vaccine administration chapter · New recommendations regarding selection of storage units and temperature monitoring tools · New recommendations for vaccine transport · Updated information on available influenza vaccine products · Use of Tdap in pregnancy · Use of Tdap in persons 65 years of age or older · Use of PCV13 and PPSV23 in adults with immunocompromising conditions · New licensure information for varicella-zoster immune globulin Contact bookstore@phf.org for more information. For more news and specials on immunization and vaccines visit the Pink Book's Facebook fan page

More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you: • Avoid the 9 deadly sins that destroy startups' chances for success • Use the Customer Development method to bring your business idea to life • Incorporate the Business Model Canvas as the organizing principle for startup hypotheses • Identify your customers and determine how to "get, keep and grow" customers profitably • Compute how you'll drive your startup to repeatable, scalable profits. The Startup Owner's Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

A bracingly provocative challenge to one of our most cherished ideas and institutions Most people believe democracy is a uniquely just form of government. They believe people have the right to an equal share of political power. And they believe that political participation is good for us—it empowers us, helps us get what we want, and tends to make us smarter, more virtuous, and more caring for one another. These are some of our most cherished ideas about democracy. But Jason Brennan says they are all wrong. In this trenchant book, Brennan argues that democracy should be judged by its results—and the results are not good enough. Just as defendants have a right to a fair trial, citizens have a right to competent government. But democracy is the rule of the ignorant and the irrational, and it all too often falls short. Furthermore, no one has a fundamental right to any share of political power, and exercising political power does most of us little good. On the contrary, a wide range of social science research shows that political participation and democratic deliberation actually tend to make people worse—more irrational, biased, and mean. Given this grim picture, Brennan argues that a new system of government—epistocracy, the rule of the knowledgeable—may be better than democracy, and that it's time to experiment and find out. A challenging critique of democracy and the first sustained defense of the rule of the knowledgeable, *Against Democracy* is essential reading for scholars and students of politics across the disciplines. Featuring a new preface that situates the book within the current political climate and discusses other alternatives beyond epistocracy, *Against Democracy* is a

challenging critique of democracy and the first sustained defense of the rule of the knowledgeable.

The Future of Nursing explores how nurses' roles, responsibilities, and education should change significantly to meet the increased demand for care that will be created by health care reform and to advance improvements in America's increasingly complex health system. At more than 3 million in number, nurses make up the single largest segment of the health care work force. They also spend the greatest amount of time in delivering patient care as a profession. Nurses therefore have valuable insights and unique abilities to contribute as partners with other health care professionals in improving the quality and safety of care as envisioned in the Affordable Care Act (ACA) enacted this year. Nurses should be fully engaged with other health professionals and assume leadership roles in redesigning care in the United States. To ensure its members are well-prepared, the profession should institute residency training for nurses, increase the percentage of nurses who attain a bachelor's degree to 80 percent by 2020, and double the number who pursue doctorates. Furthermore, regulatory and institutional obstacles -- including limits on nurses' scope of practice -- should be removed so that the health system can reap the full benefit of nurses' training, skills, and knowledge in patient care. In this book, the Institute of Medicine makes recommendations for an action-oriented blueprint for the future of nursing.

In a compelling business fable, *The Myth of Multitasking* confronts a popular idea that has come to define our hectic, work-a-day world. This simple yet powerful book shows clearly why multitasking is, in fact, a lie that wastes time and costs money. Far from being efficient, multitasking actually damages productivity and relationships at work and at home.

In a world of modern, involved, caring parents, why are so many kids aggressive and cruel? Where is intelligence hidden in the brain, and why does that matter? Why do cross-racial friendships decrease in schools that are more integrated? If 98% of kids think lying is morally wrong, then why do 98% of kids lie? What's the single most important thing that helps infants learn language? *NurtureShock* is a groundbreaking collaboration between award-winning science journalists Po Bronson and Ashley Merryman. They argue that when it comes to children, we've mistaken good intentions for good ideas. With impeccable storytelling and razor-sharp analysis, they demonstrate that many of modern society's strategies for nurturing children are in fact backfiring--because key twists in the science have been overlooked. Nothing like a parenting manual, the authors' work is an insightful exploration of themes and issues that transcend children's (and adults') lives.

*Astronomy* is written in clear non-technical language, with the occasional touch of humor and a wide range of clarifying illustrations. It has many analogies drawn from everyday life to help non-science majors appreciate, on their own terms, what our modern exploration of the universe is revealing. The book can be used for either a one-semester or two-semester introductory course (bear in mind, you can customize your version and include only those chapters or sections you will be teaching.) It is made available free of charge in electronic form (and low cost in printed form) to students around the world. If you have ever thrown up your hands in despair over the spiraling cost of astronomy textbooks, you owe your students a good look at this one. Coverage and Scope *Astronomy* was written, updated, and reviewed by a broad range of

astronomers and astronomy educators in a strong community effort. It is designed to meet scope and sequence requirements of introductory astronomy courses nationwide. Chapter 1: Science and the Universe: A Brief Tour Chapter 2: Observing the Sky: The Birth of Astronomy Chapter 3: Orbits and Gravity Chapter 4: Earth, Moon, and Sky Chapter 5: Radiation and Spectra Chapter 6: Astronomical Instruments Chapter 7: Other Worlds: An Introduction to the Solar System Chapter 8: Earth as a Planet Chapter 9: Cratered Worlds Chapter 10: Earthlike Planets: Venus and Mars Chapter 11: The Giant Planets Chapter 12: Rings, Moons, and Pluto Chapter 13: Comets and Asteroids: Debris of the Solar System Chapter 14: Cosmic Samples and the Origin of the Solar System Chapter 15: The Sun: A Garden-Variety Star Chapter 16: The Sun: A Nuclear Powerhouse Chapter 17: Analyzing Starlight Chapter 18: The Stars: A Celestial Census Chapter 19: Celestial Distances Chapter 20: Between the Stars: Gas and Dust in Space Chapter 21: The Birth of Stars and the Discovery of Planets outside the Solar System Chapter 22: Stars from Adolescence to Old Age Chapter 23: The Death of Stars Chapter 24: Black Holes and Curved Spacetime Chapter 25: The Milky Way Galaxy Chapter 26: Galaxies Chapter 27: Active Galaxies, Quasars, and Supermassive Black Holes Chapter 28: The Evolution and Distribution of Galaxies Chapter 29: The Big Bang Chapter 30: Life in the Universe Appendix A: How to Study for Your Introductory Astronomy Course Appendix B: Astronomy Websites, Pictures, and Apps Appendix C: Scientific Notation Appendix D: Units Used in Science Appendix E: Some Useful Constants for Astronomy Appendix F: Physical and Orbital Data for the Planets Appendix G: Selected Moons of the Planets Appendix H: Upcoming Total Eclipses Appendix I: The Nearest Stars, Brown Dwarfs, and White Dwarfs Appendix J: The Brightest Twenty Stars Appendix K: The Chemical Elements Appendix L: The Constellations Appendix M: Star Charts and Sky Event Resources

Microsoft PowerPivot is a free add-on to Excel from Microsoft that allows users to produce new kinds of reports and analyses that were simply impossible before, and this book is the first to tackle DAX formulas, the core capability of PowerPivot, from the perspective of the Excel audience. Written by the world's foremost PowerPivot blogger and practitioner, the book's concepts and approach are introduced in a simple, step-by-step manner tailored to the learning style of Excel users everywhere. The techniques presented allow users to produce, in hours or even minutes, results that formerly would have taken entire teams weeks or months to produce. It includes lessons on the difference between calculated columns and measures; how formulas can be reused across reports of completely different shapes; how to merge disjointed sets of data into unified reports; how to make certain columns in a pivot behave as if the pivot were filtered while other columns do not; and how to create time-intelligent calculations in pivot tables such as "Year over Year" and "Moving Averages" whether they use a standard, fiscal, or a complete custom calendar. The "pattern-like" techniques and best practices contained in this book have been developed and refined over two years of onsite training with Excel users around the world, and the key lessons from those seminars costing thousands of dollars per day are now available to within the pages of this easy-to-follow guide. This updated second edition covers new features introduced with Office 2015.

Effective science teaching requires creativity, imagination, and innovation. In light of concerns about American science literacy, scientists and educators have struggled to

teach this discipline more effectively. Science Teaching Reconsidered provides undergraduate science educators with a path to understanding students, accommodating their individual differences, and helping them grasp the methods--and the wonder--of science. What impact does teaching style have? How do I plan a course curriculum? How do I make lectures, classes, and laboratories more effective? How can I tell what students are thinking? Why don't they understand? This handbook provides productive approaches to these and other questions. Written by scientists who are also educators, the handbook offers suggestions for having a greater impact in the classroom and provides resources for further research.

“Fascinating. Doidge’s book is a remarkable and hopeful portrait of the endless adaptability of the human brain.”—Oliver Sacks, MD, author of *The Man Who Mistook His Wife for a Hat* What is neuroplasticity? Is it possible to change your brain? Norman Doidge’s inspiring guide to the new brain science explains all of this and more An astonishing new science called neuroplasticity is overthrowing the centuries-old notion that the human brain is immutable, and proving that it is, in fact, possible to change your brain. Psychoanalyst, Norman Doidge, M.D., traveled the country to meet both the brilliant scientists championing neuroplasticity, its healing powers, and the people whose lives they’ve transformed—people whose mental limitations, brain damage or brain trauma were seen as unalterable. We see a woman born with half a brain that rewired itself to work as a whole, blind people who learn to see, learning disorders cured, IQs raised, aging brains rejuvenated, stroke patients learning to speak, children with cerebral palsy learning to move with more grace, depression and anxiety disorders successfully treated, and lifelong character traits changed. Using these marvelous stories to probe mysteries of the body, emotion, love, sex, culture, and education, Dr. Doidge has written an immensely moving, inspiring book that will permanently alter the way we look at our brains, human nature, and human potential.

**#1 NEW YORK TIMES BESTSELLER • More than one million copies sold!** A “brilliant” (Lupita Nyong’o, *Time*), “poignant” (*Entertainment Weekly*), “soul-nourishing” (*USA Today*) memoir about coming of age during the twilight of apartheid “Noah’s childhood stories are told with all the hilarity and intellect that characterizes his comedy, while illuminating a dark and brutal period in South Africa’s history that must never be forgotten.”—*Esquire* Winner of the Thurber Prize for American Humor and an NAACP Image Award • Named one of the best books of the year by *The New York Time*, *USA Today*, *San Francisco Chronicle*, *NPR*, *Esquire*, *Newsday*, and *Booklist* Trevor Noah’s unlikely path from apartheid South Africa to the desk of *The Daily Show* began with a criminal act: his birth. Trevor was born to a white Swiss father and a black Xhosa mother at a time when such a union was punishable by five years in prison. Living proof of his parents’ indiscretion, Trevor was kept mostly indoors for the earliest years of his life, bound by the extreme and often absurd measures his mother took to hide him from a government that could, at any moment, steal him away. Finally liberated by the end of South Africa’s tyrannical white rule, Trevor and his mother set forth on a grand adventure, living openly and freely and embracing the opportunities won by a centuries-long struggle. *Born a Crime* is the story of a mischievous young boy who grows into a restless young man as he struggles to find himself in a world where he was never supposed to exist. It is also the story of that young man’s relationship with his fearless, rebellious, and fervently religious mother—his teammate, a woman determined to save

her son from the cycle of poverty, violence, and abuse that would ultimately threaten her own life. The stories collected here are by turns hilarious, dramatic, and deeply affecting. Whether subsisting on caterpillars for dinner during hard times, being thrown from a moving car during an attempted kidnapping, or just trying to survive the life-and-death pitfalls of dating in high school, Trevor illuminates his curious world with an incisive wit and unflinching honesty. His stories weave together to form a moving and searingly funny portrait of a boy making his way through a damaged world in a dangerous time, armed only with a keen sense of humor and a mother's unconventional, unconditional love.

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