

Research Methods Loose Michael Passer

Tom, a modern-day historian, and his girlfriend Sharon, a theoretical physicist, search for the truth about the 1349 disappearance of the small German town of Eifelheim as the Black Death strengthens its grip on medieval Europe, unaware that Father Deitrich, the village priest in 1348, became the first contact between humankind and a mysterious alien race. Reprint. 10,000 first printing.

The definitive step-by-step resource for qualitative and ethnographic research *Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact* is a comprehensive guide on both the theoretical foundations and practical application of qualitative methodology. Adopting a phronetic-iterative approach, this foundational book leads readers through the chronological progression of a qualitative research project, from designing a study and collecting and analyzing data to developing theories and effectively communicating the results—allowing readers to employ qualitative methods in their projects as they follow each chapter. Coverage of topics such as qualitative theories, ethics, sampling, interview techniques, qualitative quality, and advice on practical fieldwork provides clear and concise guidance on how to design and conduct sound research projects. Easy-to-follow instructions on iterative qualitative data analysis explain how to organize, code, interpret, make claims, and build theory. Throughout, the author offers her own backstage stories about fieldwork, analysis, drafting, writing, and publishing, revealing the emotional and humorous aspects of practicing qualitative methods. Now in its second edition, this thorough and informative text includes new and expanded sections on

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topics including post-qualitative research, phenomenology, textual analysis and cultural studies, gaining access to elite and difficult to access populations, on persuasive writing, novel interviewing approaches, and more. Numerous examples, case studies, activities, and discussion questions have been updated to reflect current research and ensure contemporary relevance. Written in an engaging and accessible narrative style by an acclaimed scholar and researcher in the field Offers new and updated examples of coding and qualitative analysis, full-color photos and illustrations, and a companion instructor website Synthesizes the most up-to-date multidisciplinary literature on qualitative research methods including seven main approaches to qualitative inquiry: grounded theory, case study, ethnography, phenomenology, narrative and autoethnography, participatory action research, and arts-based research Presents innovative qualitative data collection methods and modern representation strategies, such as virtual ethnography, photo-voice, and mobile interviewing Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact is an ideal resource for undergraduate and graduate students, instructors, and faculty across multiple disciplines including the social sciences, healthcare, education, management, and the humanities, and for practitioners seeking expert guidance on practical qualitative methods.

The shotgun formation. The West Coast Offense. The 4-3 defense. We expect to see these things when we watch football, but without Tom Landry and Bill Walsh, it's possible we wouldn't see any of that. This is the story of how two independent thinkers molded football in general -- and championship football in particular. And they didn't just change the sport's Xs and Os; they changed its style. The story of their combined influence is unusual because neither man's ideas seriously affected the other's. This story also is

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the tale of many football greats: Joe Montana, Roger Staubach, Jerry Rice, Tony Dorsett, Ronnie Lott, Bob Lilly, Roger Craig, Ed "Too Tall" Jones and numerous others. What's more, the story of these coaches is one of great opponents: Dan Marino, Fran Tarkenton, Don Shula, Chuck Noll, Mike Ditka and Lawrence Taylor, to name a few. Most of all, this is the story of two icons: Landry, the cerebral, stoic, impeccably-dressed engineer, and Walsh, the creative, professorial, somewhat sensitive artiste. Their greatest moments rank among football's seminal moments. Fittingly, each coach's most famous play was a pass. For Landry, it was the Hail Mary that beat the Vikings in the 1975 playoffs. And for Walsh, it was, of course, The Catch, which came at the expense of the Landry Cowboys. These stories and many others comprise the larger narrative of how these men shaped the game we see today. PRAISE FOR TOM LANDRY AND BILL WALSH FROM GADY EPSTEIN, STAFF WRITER, THE ECONOMIST... Lawson "knows more about those two coaches and their teams than any sane human being does (or should)...trust me when I say John is an entertaining writer...Buy the book!" PRAISE FOR TOM LANDRY AND BILL WALSH FROM CHARLES GAY, DEPUTY MANAGING EDITOR, THE ATLANTA JOURNAL-CONSTITUTION..."TOM LANDRY AND BILL WALSH is a feast for serious NFL fans, tracing the game's dramatic evolution in a deeply intelligent and analytical style. Lawson layers his story with context and detail while never losing sight of the broader theme: innovation. The book manages to do all that while being a damned enjoyable read. If you love pro football, TOM LANDRY AND BILL WALSH is a must for your reading list." Every day we are asked to fulfil others' requests, and we make regular requests of others too, seeking compliance with our desires, commands and suggestions. This accessible text provides a uniquely in-depth overview of the different social

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influence techniques people use in order to improve the chances of their requests being fulfilled. It both describes each of the techniques in question and explores the research behind them, considering questions such as: How do we know that they work? Under what conditions are they more or less likely to be effective? How might individuals successfully resist attempts by others to influence them? The book groups social influence techniques according to a common characteristic: for instance, early chapters describe "sequential" techniques, and techniques involving egotistic mechanisms, such as using the name of one's interlocutor. Later chapters present techniques based on gestures and facial movements, and others based on the use of specific words, re-examining on the way whether "please" really is a magic word. In every case, author Dariusz Dolinski discusses the existing experimental studies exploring their effectiveness, and how that effectiveness is enhanced or reduced under certain conditions. The book draws on historical material as well as the most up-to-date research, and unpicks the methodological and theoretical controversies involved. The ideal introduction for psychology graduates and undergraduates studying social influence and persuasion, *Techniques of Social Influence* will also appeal to scholars and students in neighbouring disciplines, as well as interested marketing professionals and practitioners in related fields. This open access book describes the serious threat of invasive species to native ecosystems. Invasive species have caused and will continue to cause enormous ecological and economic damage with ever increasing world trade. This multi-disciplinary book, written by over 100 national experts, presents the latest research on a wide range of natural science and social science fields that explore the ecology, impacts, and practical tools for management of invasive species. It covers species of all taxonomic groups from

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insects and pathogens, to plants, vertebrates, and aquatic organisms that impact a diversity of habitats in forests, rangelands and grasslands of the United States. It is well-illustrated, provides summaries of the most important invasive species and issues impacting all regions of the country, and includes a comprehensive primary reference list for each topic. This scientific synthesis provides the cultural, economic, scientific and social context for addressing environmental challenges posed by invasive species and will be a valuable resource for scholars, policy makers, natural resource managers and practitioners.

As insightful and wise today as it was when originally published in 1954, Jacques Ellul's *The Technological Society* has become a classic in its field, laying the groundwork for all other studies of technology and society that have followed. Ellul offers a penetrating analysis of our technological civilization, showing how technology—which began innocuously enough as a servant of humankind—threatens to overthrow humanity itself in its ongoing creation of an environment that meets its own ends. No conversation about the dangers of technology and its unavoidable effects on society can begin without a careful reading of this book. "A magnificent book . . . He goes through one human activity after another and shows how it has been technicized, rendered efficient, and diminished in the process."—Harper's "One of the most important books of the second half of the twentieth-century. In it, Jacques Ellul convincingly demonstrates that technology, which we continue to conceptualize as the servant of man, will overthrow everything that prevents the internal logic of its development, including humanity itself—unless we take necessary steps to move human society out of the environment that 'technique' is creating to meet its own needs."—*The Nation* "A description of the way in which technology has become completely

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autonomous and is in the process of taking over the traditional values of every society without exception, subverting and suppressing these values to produce at last a monolithic world culture in which all non-technological difference and variety are mere appearance.”—Los Angeles Free Press

"This book is designed to help students organize their thinking about psychology at a conceptual level. The focus on behaviour and empiricism has produced a text that is better organized, has fewer chapters, and is somewhat shorter than many of the leading books. The beginning of each section includes learning objectives; throughout the body of each section are key terms in bold followed by their definitions in italics; key takeaways, and exercises and critical thinking activities end each section"--BCcampus website.

At last, a fresh approach to the research methods course. With 20+ years experience teaching the course, Michael Passer knows what students understand and where they struggle. His highly anticipated new book, *Research Methods: Concepts and Connections*, offers students clear and compelling explanations and examples drawn from cutting-edge research from across the subfields of psychology. Readers come away with an unparalleled understanding of behavioral research practice in today's world and how those skills apply to everyday life.

Socio-environmental crises are currently transforming the conditions for life on this planet, from climate change, to resource depletion, biodiversity loss and long-term pollutants. The vast

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scale of these changes, affecting land, sea and air have prompted calls for the 'ecologicalisation' of knowledge. This book adopts a much needed 'more-than-human' framework to grasp these complexities and challenges. It contains multidisciplinary insights and diverse methodological approaches to question how to revise, reshape and invent methods in order to work with non-humans in participatory ways. The book offers a framework for thinking critically about the promises and potentialities of participation from within a more-than-human paradigm, and opens up trajectories for its future development. It will be of interest to those working in the environmental humanities, animal studies, science and technology studies, ecology, and anthropology.

Psychology: The Science of Mind and Behavior imparts students with a scientific understanding of the field of psychology while showing them the impact on their day-to-day existence. A simple conceptual framework within the text emphasizes relations between biological, psychological, and environmental levels of analysis and portrays the focus of modern psychology. Through a variety of features, the text challenges students to think critically about psychology as a science and its impact on their lives. To help students study more effectively and efficiently, a groundbreaking adaptive questioning diagnostic and personalized study plan help students "know what they know" while guiding

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them to master these concepts through engaging interactivities, exercises, and readings. Now available with Connect Psychology, *Psychology: The Science of Mind and Behavior* follows the science behind psychology, leading students through the process of critical examination. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

EBOOK: *Psychology: The Science of Mind and Behaviour*, 4e

INTERNATIONAL BESTSELLER “Fascinating ... A powerful, exhortatory call to arms.”-New York Times Book Review “A David-and-Goliath story for the digital age ... Thrilling.”-Foreign Policy The page-turning inside story of the global team wielding the internet to fight for facts and combat autocracy-revealing the extraordinary ability of ordinary people to hold the powerful to account. In 2018, Russian exile Sergei Skripal and his daughter were nearly killed in an audacious poisoning attempt in Salisbury, England. Soon, the identity of one of the suspects was revealed: he was a Russian spy. This huge investigative coup wasn't pulled off by an intelligence agency or a traditional news outlet. Instead, the scoop came from Bellingcat, the open-source investigative team that is redefining the way we think

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about news, politics, and the digital future. We Are Bellingcat tells the inspiring story of how a college dropout pioneered a new category of reporting and galvanized citizen journalists-working together from their computer screens around the globe-to crack major cases, at a time when fact-based journalism is under assault from authoritarian forces. Founder Eliot Higgins introduces readers to the tools Bellingcat investigators use, tools available to anyone, from software that helps you pinpoint the location of an image, to an app that can nail down the time that photo was taken. This book digs deep into some of Bellingcat's most important investigations-the downing of flight MH17 over Ukraine, Assad's use of chemical weapons in Syria, the identities of alt-right protestors in Charlottesville-with the drama and gripping detail of a spy novel. Electronic Inspection Copy available for instructors here 'This book provides an excellent reference guide to basic theoretical arguments, practical quantitative techniques and the methodologies that the majority of social science researchers are likely to require for postgraduate study and beyond' - Environment and Planning 'The book provides researchers with guidance in, and examples of, both quantitative and qualitative modes of analysis, written by leading practitioners in the field. The editors give a persuasive account of the commonalities of purpose that exist across both

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modes, as well as demonstrating a keen awareness of the different things that each offers the practising researcher' - Clive Seale, Brunel University 'With the appearance of this handbook, data analysts no longer have to consult dozens of disparate publications to carry out their work. The essential tools for an intelligent telling of the data story are offered here, in thirty chapters written by recognized experts. ' - Michael Lewis-Beck, F Wendell Miller Distinguished Professor of Political Science, University of Iowa 'This is an excellent guide to current issues in the analysis of social science data. I recommend it to anyone who is looking for authoritative introductions to the state of the art. Each chapter offers a comprehensive review and an extensive bibliography and will be invaluable to researchers wanting to update themselves about modern developments' - Professor Nigel Gilbert, Pro Vice-Chancellor and Professor of Sociology, University of Surrey This is a book that will rapidly be recognized as the bible for social researchers. It provides a first-class, reliable guide to the basic issues in data analysis, such as the construction of variables, the characterization of distributions and the notions of inference. Scholars and students can turn to it for teaching and applied needs with confidence. The book also seeks to enhance debate in the field by tackling more advanced topics such as models of change, causality, panel models and

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network analysis. Specialists will find much food for thought in these chapters. A distinctive feature of the book is the breadth of coverage. No other book provides a better one-stop survey of the field of data analysis. In 30 specially commissioned chapters the editors aim to encourage readers to develop an appreciation of the range of analytic options available, so they can choose a research problem and then develop a suitable approach to data analysis.

Research Methods (Loose Leaf)Worth
PublishersLoose-Leaf Version for Research
MethodsConcepts and ConnectionsWorth
PublishersResearch MethodsConcepts and
Connections

Your hard work is paying off. You are doing well in your field. But there is something standing between you and the next level of achievement. That something may just be one of your own annoying habits. Perhaps one small flaw - a behaviour you barely even recognise - is the only thing that's keeping you from where you want to be. It may be that the very characteristic that you believe got you where you are - like the drive to win at all costs - is what's holding you back. As this book explains, people often do well in spite of certain habits rather than because of them - and need a "to stop" list rather than one listing what "to do". Marshall Goldsmith's expertise is in helping global leaders

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overcome their unconscious annoying habits and become more successful. His one-on-one coaching comes with a six-figure price tag - but in this book you get his great advice for much less. Recently named as one of the world's five most-respected executive coaches by Forbes, he has worked with over 100 major CEOs and their management teams at the world's top businesses. His clients include corporations such as Goldman Sachs, Glaxo SmithKline, Johnson and Johnson and GE.

Organized around seven factors that determine whether we have a good day at work, Webb offers specific tools to use based on how our brains work, and she shows how to incorporate them into conversations, meetings, and projects in a way that will increase productivity, confidence, and enjoyment.

As globalization has increased awareness of the extent of language contact and linguistic diversity, questions concerning bilingualism and multilingualism have taken on an increasing importance from both practical and scholarly points of view. Written by leading experts and practitioners in the field, *The Blackwell Guide to Research Methods in Bilingualism and Multilingualism*: Highlights the interdisciplinary nature of research on bilingualism and multilingualism and offers a practical guide to the procedures and tools for collecting and analyzing data Specifically addresses

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methodological issues, discussing research topics, core concepts and approaches, and the methods and techniques available Links theory to method, and to data, and answers a real need for a know-how volume on bilingualism and multilingualism that deals with its methodology in a systematic and coherent way

An exploration of America's self-defeating war on obesity argues against the myth that falsely equates thinness with health and explains why dieting is bad for the health and how the media misinform the public.

When you wish upon a star', 'Whistle While You Work', 'The Happiest Place on Earth' - these are lyrics indelibly linked to Disney, one of the most admired and best-known companies in the world. So when Roy Disney, chairman of Disney animation, abruptly resigned in November 2003 and declared war on chairman and chief executive Michael Eisner, he sent shock waves throughout the world.

DISNEYWAR is the dramatic inside story of what drove this iconic entertainment company to civil war, told by one of America's most acclaimed journalists. Drawing on unprecedented access to both Eisner and Roy Disney, current and former Disney executives and board members, as well as hundreds of pages of never-before-seen letters and memos, James B. Stewart gets to the bottom of mysteries that have enveloped Disney for years. In riveting

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detail, Stewart also lays bare the creative process that lies at the heart of Disney. Even as the executive suite has been engulfed in turmoil, Disney has worked - and sometimes clashed - with a glittering array of Hollywood players, many of who tell their stories here for the first time.

I am not here to claim to elucidate and neither to explain Nietzsche, a time that, I believe that, even in such a complex and unwieldy that it is cannot be translated. I think that everyone who has the desire to translate Nietzsche is also in danger of betraying it. My purpose here is only promote the dialog and the problematization of matters that, in my view, has been placed incorrectly and/or hijacked by some so-called philosophers post-modern about the main axioms of Nietzsche. Nietzsche, even though they do not know many, criticizes the moral Judeo-Christian and also the auspices of science with regard to the pursuit of this truth . However, his criticism, in no time, the puts on condition that makes apology to obscenity and creation of new dogmas to be put as said new truths. In unit I, will speaks, in the light of arguments sociological of Durkheim, Max Weber and others, founded also in the visions criticism of Nietzsche, on the tragic cases of castration of subjectivities transcendent, started in the modern era, to erect this in opposition to the so-called, for they, dogmatic moral Judaeo-Christian tradition, putting themselves, however, in its place,

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tragically, also the now new dogmas of science. In unit II, we will discuss the propositions of Nietzsche relating to the so-called necessary, for him, the existence of "three transformations in the spirit" by which should and/or should become the modern individuals (now post-modern), a kind of redemptive path against the dogmas both of essence Judaeo-Christian as scientific. In unit III, we will present some of the main axioms of Nietzsche, "problematizend" them, confronting them and allocating to the new requirements of intelligibility, logic and/or contemporary consistency. In unit IV, we present a thorough selection of the main axioms Nietzsche.

We Listened. You Want Science. You Want a Modern Framework. You Want an Easy Prep. You Want Passer/Smith. WE LISTENED: During the development of Passer/Smith, McGraw-Hill employees observed more than 150 hours of Introductory Psychology classes, hosted three national symposia, and commissioned and read over 200 reviews. From that, WE LEARNED: • You want to demonstrate to your students that Psychology is a science. Passer's Research Close-Ups in each chapter provide an inside look at research studies in a scientific journal format. • You want a framework that will help students tie all of the disparate concepts together and see the field of psychology in a modern way. Passer/Smith's Levels of Analysis

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feature does just that, by consistently showing the biological, psychological, and environmental causes of behavior. • You want all of your resources in one place so you can quickly and easily prep for each lecture. McGraw-Hill's PrepCenter provides all of our instructor resources in an easy-to-use, online site. The bottom line is that if you use Passer/Smith, you'll teach a dynamic, modern course with an organizing framework that reflects psychology as a science and that is easier to prep for than your present course.

A kitchen classic for over 35 years, and hailed by Time magazine as "a minor masterpiece" when it first appeared in 1984, *On Food and Cooking* is the bible which food lovers and professional chefs worldwide turn to for an understanding of where our foods come from, what exactly they're made of, and how cooking transforms them into something new and delicious. For its twentieth anniversary, Harold McGee prepared a new, fully revised and updated edition of *On Food and Cooking*. He has rewritten the text almost completely, expanded it by two-thirds, and commissioned more than 100 new illustrations. As compulsively readable and engaging as ever, the new *On Food and Cooking* provides countless eye-opening insights into food, its preparation, and its enjoyment. *On Food and Cooking* pioneered the translation of technical food science into cook-friendly kitchen science and

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helped birth the inventive culinary movement known as "molecular gastronomy." Though other books have been written about kitchen science, *On Food and Cooking* remains unmatched in the accuracy, clarity, and thoroughness of its explanations, and the intriguing way in which it blends science with the historical evolution of foods and cooking techniques. Among the major themes addressed throughout the new edition are:

- Traditional and modern methods of food production and their influences on food quality
- The great diversity of methods by which people in different places and times have prepared the same ingredients
- Tips for selecting the best ingredients and preparing them successfully
- The particular substances that give foods their flavors, and that give us pleasure
- Our evolving knowledge of the health benefits and risks of foods

On Food and Cooking is an invaluable and monumental compendium of basic information about ingredients, cooking methods, and the pleasures of eating. It will delight and fascinate anyone who has ever cooked, savored, or wondered about food.

Conducting Research in Conservation is the first textbook on social science research methods written specifically for use in the expanding and increasingly multidisciplinary field of environmental conservation. The first section on planning a research project includes chapters on the need for social science research in conservation, defining a research topic,

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methodology, and sampling. Section two focuses on practical issues in carrying out fieldwork with local communities, from fieldwork preparation and data collection to the relationships between the researcher and the study community. Section three provides an in-depth focus on a range of social science methods including standard qualitative and quantitative methods such as participant observation, interviewing and questionnaires, and more advanced methods, such as ethnobiological methods for documenting local environmental knowledge and change, and participatory methods such as the 'PRA' toolbox. Section four then demonstrates how to analyze social science data qualitatively and quantitatively; and the final section outlines the writing-up process and what should happen after the end of the formal research project. This book is a comprehensive and accessible guide to social science research methods for students of conservation related subjects and practitioners trained in the natural sciences. It features practical worldwide examples of conservation-related research in different ecosystems such as forests; grasslands; marine and riverine systems; and farmland. Boxes provide definitions of key terms, practical tips, and brief narratives from students and practitioners describe the practical issues that they have faced in the field.

A NEW YORK TIMES NOTABLE BOOK OF 2020

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From the bestselling author of *Nixonland* and *The Invisible Bridge* comes the dramatic conclusion of how conservatism took control of American political power. Over two decades, Rick Perlstein has published three definitive works about the emerging dominance of conservatism in modern American politics. With the saga's final installment, he has delivered yet another stunning literary and historical achievement. In late 1976, Ronald Reagan was dismissed as a man without a political future: defeated in his nomination bid against a sitting president of his own party, blamed for President Gerald Ford's defeat, too old to make another run. His comeback was fueled by an extraordinary confluence: fundamentalist preachers and former segregationists reinventing themselves as militant crusaders against gay rights and feminism; business executives uniting against regulation in an era of economic decline; a cadre of secretive "New Right" organizers deploying state-of-the-art technology, bending political norms to the breaking point—and Reagan's own unbending optimism, his ability to convey unshakable confidence in America as the world's "shining city on a hill." Meanwhile, a civil war broke out in the Democratic party. When President Jimmy Carter called Americans to a new ethic of austerity, Senator Ted Kennedy reacted with horror, challenging him for reelection. Carter's Oval Office tenure was further imperiled by the Iranian

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hostage crisis, the Soviet invasion of Afghanistan, near-catastrophe at a Pennsylvania nuclear plant, aviation accidents, serial killers on the loose, and endless gas lines. Backed by a reenergized conservative Republican base, Reagan ran on the campaign slogan “Make America Great Again”—and prevailed. Reaganland is the story of how that happened, tracing conservatives’ cutthroat strategies to gain power and explaining why they endure four decades later.

With over two decades of classroom experience, Michael Passer knows how to guide students through the ins and outs of research methods in ways they can actually understand and put into practice. In this remarkable text, Passer's experience leads to chapters filled with clear explanations, resonant examples, and contemporary research from across the breadth of modern psychology, all while anticipating common questions and misunderstandings. This edition features new full-page infographics summarizing key concepts and fully updated research. It can be packaged FREE with Worth Publishers' LaunchPad Solo for Research Methods--the ideal online component for the text, featuring videos and activities that put students in the role of either experimenter or research subject. An approachable, coherent, and important text, *Research in Psychology: Methods and Design*, 8th Edition continues to provide its readers with a clear,

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concise look at psychological science, experimental methods, and correlational research in this newly updated version. Rounded out with helpful learning aids, step-by-step instructions, and detailed examples of real research studies makes the material easy to read and student-friendly.

Second Edition of the study guide to pass the Risk Manager professional exam offered by the Project Management Institute in the USA. The first study guide for the PMI-Risk Management Professional certification exam (RMP). This Book has a unique study framework that will take you step by step to cover all the information needed to thoroughly prepare for the test. Many sample questions, and exercises are designed to strengthen mastery of key concepts and help candidates pass the exam on the first attempt First edition ISBN 978-9948153795

Psychology: The Science of Mind and Behaviour is here with a new, fully updated and revised third edition. Bringing new developments in the field and its renowned pedagogical design, the third edition offers an exciting and engaging introduction to the study of psychology. This book's scientific approach, which brings together international research, practical application and the levels of analysis framework, encourages critical thinking about psychology and its impact on our daily lives. Key features: Fully updated research and data throughout the book as well as increased cross

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cultural references Restructured Chapter 3 on Genes, Environment and Behaviour, which now starts with a discussion of Darwinian theory before moving on to Mendelian genetics Core subject updates such as DSM-5 for psychological disorders and imaging techniques on the brain are fully integrated Revised and updated Research Close Up boxes Current Issues and hot topics such as, the study of happiness and schizophrenia, intelligence testing, the influence of the media and conflict and terrorism are discussed to prompt debates and questions facing psychologists today New to this edition is Recommended Reading of both classic and contemporary studies at the end of chapters Connect™ Psychology: a digital teaching and learning environment that improves performance over a variety of critical outcomes; easy to use and proven effective. LearnSmart™: the most widely used and intelligent adaptive learning resource that is proven to strengthen memory recall, improve course retention and boost grades. SmartBook™: Fuelled by LearnSmart, SmartBook is the first and only adaptive reading experience available today.

Winner of The Shingo Research and Professional Publication Award! After two decades in the trenches of helping companies design and build better, more efficient operations, Karen Martin has pinpointed why performance improvement programs usually fail: Chaos, the sneaky but powerful force that frustrates customers,

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keeps business leaders awake at night, and saps company morale. In *The Outstanding Organization*, Karen offers a toolbox for combating chaos by creating the organizational conditions that will allow your improvement efforts to return greater gains. Proven, practical, and surprisingly simple, Karen's system focuses on four key behaviors for organizational excellence--Clarity, Focus, Discipline, Engagement--that, once instilled into a company's DNA, open the door to sustainable growth and profit. This well-organized, inviting-to-read guide reveals everything you need to know about: How the lack of clarity and focus adds millions of dollars of unnecessary labor expense and slows progress on all fronts How you can gain a competitive edge by adopting the type of disciplined behaviors typically found in the military, science, law enforcement, sports, and the arts Why you should stop worrying about employee satisfaction--and start concerning yourself with employee engagement Why adopting various improvement approaches without building a foundation for success won't solve your problems--and will likely create more chaos Although you don't like the chaos that you're currently coping with, you've probably come to accept it. You don't have to if you follow the path Karen lays out. This no-nonsense book helps you get to the crux of the problem, so you can inject the sensible, disciplined calm that enables the levels of performance and innovation mandated by today's business environment--and help your organization become truly outstanding. Praise for *The Outstanding Organization* "Too often, outstanding

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performance seems out of reach. Karen Martin explains, with elegant simplicity, why so many organizations 'can't get there from here.' Better yet, she provides clear, actionable advice on building a foundation that will allow anyone to achieve excellence." -Matthew E. May, author, *The Laws of Subtraction* "This fast-moving book gives managers a series of practical, proven strategies and tools to improve performance to get better results immediately." -Brian Tracy, author, *Full Engagement!* "It is within our grasp to create an outstanding organization, but it won't happen without focus and attention. Karen Martin explores organizations that have made this transformation, and she unlocks their secrets for you. Read this book, apply the principles exposed, and you will achieve similar success." -Richard Sheridan, CEO, Menlo Innovations "Karen Martin shares her extensive experience assisting companies in their improvement efforts and identifies capabilities common among organizations that have achieved sustainable outstanding success. Especially noteworthy is Karen's discussion of the Plan-Do-Study-Adjust management cycle. Adapt it as you need, adopt it because you must." -John Shook, Chairman and CEO, Lean Enterprise Institute "Powerful and motivating! Whether you are performing aerial feats in a super-sonic fighter jet at low altitude or plotting improvement efforts from the corporate boardroom, this book will help you take your organizational performance to new heights!" -Scott Beare, former Lead Solo Pilot, Blue Angels

Spatial and identity research operates with differentiations and relations. These are particularly

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useful heuristic tools when examining border regions where social and geopolitical demarcations diverge. Applying this approach, the authors of this volume investigate spatial and identity constructions in cross-border contexts as they appear in everyday, institutional and media practices. The results are discussed with a keen eye for obliquely aligned spaces and identities and relinked to governmental issues of normalization and subjectivation. The studies base upon empirical surveys conducted in Germany, France, Belgium and Luxembourg.

With over two decades of classroom experience, Michael Passer knows how to guide students through the ins and outs of research methods in ways they can actually understand and put into practice. In this remarkable text, Passer's experience leads to chapters filled with clear explanations, resonant examples, and contemporary research from across the breadth of modern psychology, all while anticipating common questions and misunderstandings.

A companion to the Getty's prize-winning exhibition catalogue *Illuminating the Renaissance: The Triumph of Flemish Manuscript Painting in Europe*, this volume contains thirteen selected papers presented at two conferences held in conjunction with that exhibition. The first was organized by the Getty Museum, and the second was held at the Courtauld Institute of Art under the sponsorship of the Courtauld Institute and the Royal Academy of Arts. Added here is an essay by Margaret Scott on the role of dress during the reign of Charles the Bold. Texts include Lorne Campbell's research into

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Rogier van der Weyden's work as an illuminator, Nancy Turner's investigation of materials and methods of painting in Flemish manuscripts, and trenchant commentary by Jonathan Alexander and James Marrow on the state of current research on Flemish illumination. A recurring theme is the structure of collaboration in manuscript production. The essays also reveal an important new patron of manuscript illumination and address the role of illuminated manuscripts at the Burgundian court. A series of biographies of Burgundian scribes is featured.

"I must congratulate you on GLOBISH THE WORLD OVER. It's a pioneering text of great importance, full of enthralling insights for native and non-native English users alike." -- Robert McCrum, author, *The Story of English* and Literary Editor, *London Observer*. Globish, as a concept, takes to task the world hegemony of arrogant English-speakers. Hence the landmark book *Don't Speak English - Parlez Globish* became a best-seller in French, and other languages, but it never appeared in English. GLOBISH THE WORLD OVER is the first book written in Globish-English. Non-native English speakers from non-Anglophone countries use English better between themselves than with any native English speaker. Globish codifies their very efficient "similar limitations." The word Globish may strike English-speakers as an "odd" way to rename their English. However billions of speakers in Brazil, Russia, India and China will be the new "owners" of what the world is now calling Globish. The implications are far-reaching. GLOBISH THE WORLD OVER discusses this

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phenomenon, and demonstrates that Globish - as a deliberate and sufficient subset of English for international communication - is limited more by a person's communication ability than by mere words.

The first step-by-step guidebook for successful innovation planning Unlike other books on the subject, 101 Design Methods approaches the practice of creating new products, services, and customer experiences as a science, rather than an art, providing a practical set of collaborative tools and methods for planning and defining successful new offerings. Strategists, managers, designers, and researchers who undertake the challenge of innovation, despite a lack of established procedures and a high risk of failure, will find this an invaluable resource. Novices can learn from it; managers can plan with it; and practitioners of innovation can improve the quality of their work by referring to it.

This book presents the first English language guide to adapting schema therapy (ST) for children and adolescents. Written by the developers of the approach, it presents a wide range of innovative child- and parent-specific techniques, with detailed guidance on how to apply them across five key developmental stages from infancy to young adulthood. With detailed guidance on how to enact age-appropriate schema dialogues and imaginative use of play to reinforce or replace imagery rescripting, Schema Therapy for Children and Adolescents allows therapists to help young people put difficult events behind them and choose new, healthier ways forward.

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