

## Sap Hybris Marketing Architecture Overview

This book offers essential insights into various management concepts for retail and consumer packaged goods companies. Addressing a range of topics in the field of performance management, it presents concepts for management control, management reporting, planning & forecasting, as well as digitization-related aspects. The contributing authors share valuable lessons learned from real-world consulting projects and present innovative approaches to successful and effective management control at retail and consumer packaged goods companies.

SAP S/4HANA is here, and the stakes are high. Get your project right with this guide to SAP Activate! Understand the road ahead: What are the phases of SAP Activate? Which activities happen when? Start by setting up a working system, then walk through guided configuration, and learn how to deploy SAP S/4HANA in your landscape: on-premise, cloud, or hybrid. Take advantage of SAP Activate's agile methodology, and get the guidance you need for a smooth and successful go-live! In this book, you'll learn about: a. Foundations Get up to speed with SAP Activate. Learn about key concepts like fit-to-standard and fit/gap analysis, understand the methodology, and walk through the key phases of project management. b. Tools and Technologies Open up your SAP Activate toolkit. See how to access SAP Activate content with SAP Best Practices Explorer, SAP Solution Manager, and more. Then, use SAP Best Practices and SAP Model Company to set up a working system for your workshops. c. Deployment Deploy SAP S/4HANA, step by step. Follow detailed instructions to plan, prepare for, and execute your on-premise or cloud deployment activities according to SAP Activate. Walk through key scenarios for a hybrid implementation of SAP S/4HANA in your landscape. Highlights Include: 1) Deployment 2) Guided configuration 3) Agile project delivery 4) SAP Best Practices 5) SAP Model Company 6) Organizational change management 7) SAP S/4HANA 8) SAP S/4HANA Cloud 9) Hybrid landscapes 10) C\_ACTIVATE05 certification

This book presents a rich compilation of real-world cases on digitalization, the goal being to share first-hand insights from respected organizations and to make digitalization more tangible. As virtually every economic and societal sector is now being challenged by emerging technologies, the digital economy is a highly volatile, uncertain, complex and ambiguous place – and one that holds substantial challenges and opportunities for established organizations. Against this backdrop, this book reports on best practices and lessons learned from organizations that have succeeded in overcoming the challenges and seizing the opportunities of the digital economy. It illustrates how twenty-one organizations have leveraged their capabilities to create disruptive innovations, to develop digital business models, and to digitally transform themselves. These cases stem from various industries (e.g. automotive, insurance, consulting, and public services) and countries, reflecting the many facets of digitalization. As all case descriptions follow a uniform schema, they are easily accessible, and provide insightful examples for practitioners as well as interesting cases for researchers, teachers and students. Digitalization is reshaping business on a global scale, and it is evident that organizations must transform to thrive in the digital economy. Digitalization Cases provides first-hand insights into the efforts of renowned companies. The presented actions, results, and lessons learned are a great inspiration for managers, students, and academics. Anna Kopp, Head of IT Germany, Microsoft Understanding digitalization in all its facets requires knowledge about its opportunities and challenges in different contexts. Providing 21 cases from different companies all around the world, Digitalization Cases makes an important contribution toward the comprehensibility of digitalization – from a practical and a scientific point of view. Dorothy Leidner, Ferguson Professor of Information Systems, Baylor University This book is a great source of inspiration and insight on how to drive digitalization. It shows easy to understand good practice examples which illustrate opportunities, and at the same time helps to learn what needs to be done to realize them. I consider this book a must-read for every practitioner who cares about digitalization. Martin Petry, Chief Information Officer and Head of Business Excellence, Hilti

Learn how to develop and employ an ontology, the secret weapon for successfully using artificial intelligence to create a powerful competitive advantage in your business. The AI-Powered Enterprise examines two fundamental questions: First, how will the future be different as a result of artificial intelligence? And second, what must companies do to stake their claim on that future? When the Web came along in the mid-90s, it transformed the behavior of customers and remade whole industries. Now, as part of its promise to bring revolutionary change in untold ways to human activity, artificial intelligence—AI—is about to create another complete transformation in how companies create and deliver value to customers. But despite the billions spent so far on bots and other tools, AI continues to stumble. Why can't it magically use all the data organizations generate to make them run faster and better? Because something is missing. AI works only when it understands the soul of the business. An ontology is a holistic digital model of every piece of information that matters to the business, from processes to products to people, and it's what makes the difference between the promise of AI and delivering on that promise. Business leaders who want to catch the AI wave—rather than be crushed by it—need to read The AI-Powered Enterprise. The book is the first to combine a sophisticated explanation of how AI works with a practical approach to applying AI to the problems of business, from customer experience to business operations to product development.

Get the expert perspective and practical advice on big data The Big Data-Driven Business: How to Use Big Data to Win Customers, Beat Competitors, and Boost Profits makes the case that big data is for real, and more than just big hype. The book uses real-life examples—from Nate Silver to Copernicus, and Apple to BlackBerry—to demonstrate how the winners of the future will use big data to seek the truth. Written by a marketing journalist and the CEO of a multi-million-dollar B2B marketing platform that reaches more than 90% of the U.S. business population, this book is a comprehensive and accessible guide on how to win customers, beat competitors, and boost the bottom line with big data. The marketplace has entered an era where the customer holds all the cards. With unprecedented choice in both the consumer world and the B2B world, it's imperative that

businesses gain a greater understanding of their customers and prospects. Big data is the key to this insight, because it provides a comprehensive view of a company's customers—who they are, and who they may be tomorrow. The Big Data-Driven Business is a complete guide to the future of business as seen through the lens of big data, with expert advice on real-world applications. Learn what big data is, and how it will transform the enterprise Explore why major corporations are betting their companies on marketing technology Read case studies of big data winners and losers Discover how to change privacy and security, and remodel marketing Better information allows for better decisions, better targeting, and better reach. Big data has become an indispensable tool for the most effective marketers in the business, and it's becoming less of a competitive advantage and more like an industry standard. Remaining relevant as the marketplace evolves requires a full understanding and application of big data, and The Big Data-Driven Business provides the practical guidance businesses need.

SAP C/4HANAAAn IntroductionSAP PRESSSAP HybrisCommerce, Marketing, Sales, Service, and Billing with SAPSAP PRESS

Gain a better understanding of implementing SAP S/4HANA-based digital transformations. This book helps you understand the various components involved in the planning and execution of successful SAP S/4HANA projects. Learn how to ensure success by building a solid business case for SAP S/4HANA up front and track business value generated throughout the implementation. Implementing SAP S/4HANA provides a framework for planning and executing SAP S/4HANA projects by articulating the implementation approach used by different components in SAP S/4HANA implementations. Whether you are mid-way through the SAP S/4HANA program or about to embark on it, this book will help you throughout the journey. If you are looking for answers on why SAP S/4HANA requires special considerations as compared to a traditional SAP implementation, this book is for you. What You Will Learn Understand various components of your SAP S/4HANA project Forecast and track your success throughout the SAP S/4HANA implementation Build a solid business case for your SAP S/4HANA program Discover how the implementation approach varies across these components Who This Book Is For SAP S/4HANA clients (line managers and consultants).

This book sheds light on cross-industry and industry-specific trends in today's digital economy. Prepared by a group of international researchers, experts and practitioners under the auspices of SAP's Digital Thought Leadership & Enablement team within SAP's Business Transformation Services (BTS) unit, the book furthermore presents relevant use cases in digital transformation and innovation. The book argues that breakthrough technologies have matured and hit scale together, enabling five defining trends: hyper-connectivity, supercomputing, cloud computing, a smarter world, and cyber security. It presents in detail how companies are now reimagining their products and services, business models and processes, showcasing how every business today is a digital business. Digitalization, defined as the process of moving to a digital business, is no longer a choice but an imperative for all businesses across all industries and regions. Taking a step toward becoming a digital enterprise is demanding and challenging. The dimensions of customer centricity, leadership and strategy, business models, including offerings (products and services), processes, structure and governance, people and skills, culture, and technology foundation can serve as orientation for digitalization. The articles in this book touch on all dimensions of this digital innovation and transformation framework and offer possible answers to some of the pressing questions that arise when practitioners seek to digitalize their business.

This book describes process mining use cases and business impact along the value chain, from corporate to local applications, representing the state of the art in domain know-how. Providing a set of industrial case studies and best practices, it complements academic publications on the topic. Further the book reveals the challenges and failures in order to offer readers practical insights and guidance on how to avoid the pitfalls and ensure successful operational deployment. The book is divided into three parts: Part I provides an introduction to the topic from fundamental principles to key success factors, and an overview of operational use cases. As a holistic description of process mining in a business environment, this part is particularly useful for readers not yet familiar with the topic. Part II presents detailed use cases written by contributors from a variety of functions and industries. Lastly, Part III provides a brief overview of the future of process mining, both from academic and operational perspectives. Based on a solid academic foundation, process mining has received increasing interest from operational businesses, with many companies already reaping the benefits. As the first book to present an overview of successful industrial applications, it is of particular interest to professionals who want to learn more about the possibilities and opportunities this new technology offers. It is also a valuable resource for researchers looking for empirical results when considering requirements for enhancements and further developments.

The best-selling book on SAP S/4HANA migration is back! Dive into this complete guide to SAP S/4HANA migrations paths, processes, and tools. Start with the basics: explore prerequisites for migration and learn about the on-premise, cloud, and hybrid operating models. Then get to know each migration path: brownfield, greenfield, or selective data transition. Understand the steps you'll take as you plan, prepare, and perform your migration, for any implementation path you choose. Your SAP S/4HANA migration starts today! 1) Your guide to SAP S/4HANA migration and implementation projects 2) Planning, preparation, implementation: find the information you need for each project phase 3) Detailed instructions for brownfield and greenfield scenarios 4) 2nd edition, updated and expanded a. Migration Paths Cloud, on-premise, or hybrid? Brownfield, greenfield, or selective data transition? Explore your migration options and then tailor your path to a successful migration. b. Processes Walk through each migration method with expert advice, instructions, and screenshots for system conversions, new implementations, and more. c. Tools Master the tools of the trade: SAP S/4HANA migration cockpit, SAP S/4HANA migration object modeler, and a survey of the latest migration and modeling tools. 1) Cloud, on-premise, and hybrid scenarios 2) System conversion 3) New implementation 4) Data migration 5) Selective data transition 6) SAP S/4HANA Cloud 7) SAP Activate 8) Migration object modeler 9) Migration cockpit 10) Rapid data migration

SAP BW/4HANA has introduced a new era in data warehousing at SAP. Further steps towards simplification, flexibility, and performance are now possible with SAP HANA as the proven technological basis. SAP BW/4HANA offers modern concepts for data management, operation, and modeling and thus opens the door for fully innovative application scenarios. This book will show you how the SAP HANA database influences the Business Warehouse and how you can optimize your system. As a practical guide, the book is aimed at experienced SAP BW experts as well as decision makers who need a well-grounded overview. The authors address the versions SAP BW/4HANA 1.0 and SAP BW 7.5 in equal measure, highlighting new functions and differences. The book also focuses on the migration options and conversion tools for moving to SAP BW/4HANA. Use this reference book to enter the world of SAP BW with SAP HANA as the database platform! - Migration, sizing, operation, data management with SAP BW/4HANA and SAP BW 7.5 on HANA - The new central source Systems SAP HANA and ODP - New modeling options, mixed scenarios, LSA++, and differences compared to SAP BW 7.5 - The role of BW in operational SAP reporting

This book provides comprehensive guidance on leveraging SAP IBP technology to connect strategic (to be understood as long term SC&O), tactical and operational planning into one coherent process framework, presenting experience shared by practitioners in workshops, customer presentations, business, and IT transformation projects. It offers use cases and a wealth of practical tips to ensure that readers understand the challenges and advantages of IBP implementation. The book starts by characterizing disconnected planning and contrasting this with key elements of a transformation project approach. It explains the functional foundations and SAP Hybris, Trade Promotion Planning, Customer Business Planning, ARIBA, and S/4 integration with SAP IBP. It then presents process for integrating finance in IBP. Annual planning and monthly planning are taken as examples of explain Long term planning (in some companies labeled as strategic). The core of the book is about sales and operations planning (S&OP) and its process steps, product demand, supply review, integrated reconciliation and management business review, illustrating all steps with use cases. It describes unconstrained and constrained optimized supply planning, inventory optimization, shelf life planning. We explain how to improve responsiveness with order-based allocation planning, sales order confirmation, and big deal / tender management coupled with simultaneous re-planning of supply. The book closes with a chapter on performance measurement, measurement of effectiveness, efficiency, and adherence.

How do you detangle a monolithic system and migrate it to a microservice architecture? How do you do it while maintaining business-as-usual? As a companion to Sam Newman's extremely popular Building Microservices, this new book details a proven method for transitioning an existing monolithic system to a microservice architecture. With many illustrative examples, insightful migration patterns, and a bevy of practical advice to transition your monolith enterprise into a microservice operation, this practical guide covers multiple scenarios and strategies for a successful migration, from initial planning all the way through application and database decomposition. You'll learn several tried and tested patterns and techniques that you can use as you migrate your existing architecture. Ideal for organizations looking to transition to microservices, rather than rebuild Helps companies determine whether to migrate, when to migrate, and where to begin Addresses communication, integration, and the migration of legacy systems Discusses multiple migration patterns and where they apply Provides database migration examples, along with synchronization strategies Explores application decomposition, including several architectural refactoring patterns Delves into details of database decomposition, including the impact of breaking referential and transactional integrity, new failure modes, and more

From its humble beginnings in Germany, SAP skyrocketed to become a global powerhouse and the technology backbone for tens of thousands of enterprises. The economy around it grew even faster, and "SAP Nation" now approaches the GDP of Ireland in size. This book documents both trajectories, based on decades of research and interviews of hundreds of customers, market analysts and competitors. SAP's influence has declined in the last decade, as enterprises invest in cloud, social, analytical and mobile technologies and in custom development of "systems of advantage" in their products, channels and business models. Yet, shockingly, customer spending in SAP Nation remains stubbornly high. The model in the book estimates post-recession investment at more than one trillion dollars (yes ). This book brings out loudly the voice of SAP customers as they cope with this runaway economy. Twenty-five case studies showcase a spectrum of strategies - some are "ring fencing" SAP with Workday, others are switching maintenance to Rimini Street, yet others are in-sourcing, while still others are evaluating newer SAP products like HANA and acquisitions like Concur. Part root cause analysis and part strategy manual, this book is a must-read for anyone with interest in SAP - as customer, employee, partner, investor or competitor. It is a fast-paced look at decades of what SAP has done well, and what it could have done better. Executives everywhere, even those in non-SAP settings, will benefit from the strategies described in the book to migrate inefficient back-office IT dollars to front-office innovation.

Enter the fast-paced world of SAP HANA 2.0 with this introductory guide. Begin with an exploration of the technological backbone of SAP HANA as a database and platform. Then, step into key SAP HANA user roles and discover core capabilities for administration, application development, advanced analytics, security, data integration, and more. No matter how SAP HANA 2.0 fits into your business, this book is your starting point. In this book, you'll learn about: a. Technology Discover what makes an in-memory database platform. Learn about SAP HANA's journey from version 1.0 to 2.0, take a tour of your technology options, and walk through deployment scenarios and implementation requirements. b. Tools Unpack your SAP HANA toolkit. See essential tools in action, from SAP HANA cockpit and SAP HANA studio, to the SAP HANA Predictive Analytics Library and SAP HANA smart data integration. c. Key Roles Understand how to use SAP HANA as a developer, administrator, data scientist, data center architect, and more.

Explore key tasks like backend programming with SQLScript, security setup with roles and authorizations, data integration with the SAP HANA Data Management Suite, and more. Highlights include: 1) Architecture 2) Administration 3) Application development 4) Analytics 5) Security 6) Data integration 7) Data architecture 8) Data center

Read this book and help create a better future Climate change affects us all. The manner in which we generate power globally—predominately burning high-carbon fuels—releases carbon dioxide and other greenhouse gases, worsening climate change, and we must do something to change that. In *A Matter of Scale*, Preston Urka untangles the scope of electricity consumption on our planet, the technology choices, society's need for power, and most importantly the vast scale of electricity generation. This book will give you the tools you need to help you understand low-carbon possibilities and the solutions society must adopt—solutions you must advocate for—to achieve a clean energy future.

"Ready for SAP BW/4HANA 2.0? This comprehensive guide will teach you all there is to know about the next generation business warehouse from SAP! Start with a fresh installation or migrate from an existing system. Then understand the new architecture, explore administration tasks with SAP HANA Studio, learn to model and analyze data, and find out how to connect to frontend BI tools"--

What is SAP BW/4HANA? More importantly, what can it do for you? Between these pages, you'll explore the answers to these questions, from simplified data models and SAP BW/4HANA Analytics to automated data lifecycle management. You'll find step-by-step instructions for installation and setup, a guide to administrative tasks to keep your SAP BW/4HANA system in tip-top shape, and the low-down on security in your new system. Explore the data warehouse of the future! Highlights: -SAP HANA -SAP BW/4HANA Analytics -Installation and deployment -Data modeling -Reporting and analytics -Data lifecycle management -Administration -Security -Data warehousing solution

This unique book comprehensively presents the current state of knowledge, theoretical and practical alike, in the field of business-to-business (B2B) marketing. More than 30 of the best and most recognized B2B marketers address the most relevant theoretical foundations, concepts, tried and tested approaches and models from entrepreneurial practice. Many of those concepts are published for the first time ever in this book. The book not only builds on the existing classic literature for industrial goods marketing but also – and much more importantly – finally closes the gap towards the rapidly growing ecosystem of modern B2B marketing terms, instruments, products, and topics. Technical terms such as Account-Based Marketing, Buyer Journey, ChatBots, Content AI, Marketing Automation, Marketing Canvas, Social Selling, Touchpoint Sensitivity Analysis, and Predictive Intelligence are explained and examined in detail, especially in terms of their applicability and implementation. The book as a whole reflects the B2B marketing journey so that the readers can directly connect the content to their own experience and use the book as a guide in their day-to-day work for years to come.

"See how SAP S/4HANA will change your BI processes! Explore the embedded analytics architecture and data model to learn how to perform analytics on live transactional data. Business user? Walk step-by-step through SAP Smart Business KPIs and multidimensional reporting. Analytics specialist? Master the virtual data model and creating KPIs. Jack of all trades? Create CDS views, apply custom fields and logic, or see what's coming up with machine learning. This is your complete guide to SAP S/4HANA embedded analytics!"--

Whether you're upgrading an existing billing system or moving to a subscription- or consumption-based model, SAP BRIM is ready--and here's is your guide! From subscription order management and charging to invoicing and contract accounting, get step-by-step instructions for each piece of the billing puzzle. For setup, execution, or analytics, follow a continuous case study through each billing process. With this book, join the future of billing! a. End-to-End Billing Learn the what and the why of SAP BRIM, and then master the how! Charging, invoicing, contract accounts receivable and payable, and subscription order management--see how to streamline billing with the SAP BRIM solutions. b. Configuration and Functionality Set up and use SAP BRIM tools: Subscription Order Management, SAP Convergent Charging, SAP Convergent Invoicing, FI-CA, and more. Implement them individually or as part of an integrated landscape. c. SAP BRIM in Action Meet Martex Corp., a fictional telecommunications case study and your guide through the SAP BRIM suite. Follow its path to subscription-based billing and learn from billing industry best practices! 1) SAP Billing and Revenue Innovation Management 2) Subscription order management 3) SAP Convergent Charging 4) SAP Convergent Invoicing 5) Contracts accounting (FI-CA) 6) SAP Convergent Mediation 7) Reporting and analytics 8) Implementation 9) Project management

"Ready to get S&OP working for you? See how to configure SAP Integrated Business Planning to fit your organization, from master data types to planning levels. Then execute demand planning, perform unconstrained or constrained supply planning, and consolidate the results into views with step-by-step instructions. Get more out of your new SAP IBP implementation with what-if scenarios, KPIs, dashboards, and built-in integrations"--

When migrating to the cloud, no journey is the same. If you're ready to make the leap, you've come to the right place! From internal to public and private external cloud computing-discover which choice best fits your enterprise. With information on options for Infrastructure as a Service (IaaS) and Platform as a Service (PaaS), you'll learn to customize an implementation path and build a road map for migration. It's no longer whether or not to move to the cloud, but how. Let us show you. Cloud computing; Operation and migration.

The organization pursuing digital transformation must embrace new ways to use and deploy integration technologies, so they can move quickly in a manner appropriate to the goals of multicloud, decentralization, and microservices. The integration layer must transform to allow organizations to move boldly in building new customer experiences, rather than forcing models for architecture and development that pull away from maximizing the organization's productivity. Many organizations have started embracing agile application techniques, such as microservice architecture, and are now seeing the benefits of that shift. This approach complements and accelerates an enterprise's API strategy. Businesses should also seek to use this approach to modernize their existing integration and messaging infrastructure to achieve more effective ways to manage and operate their integration services in their private or public cloud. This IBM® Redbooks® publication explores the merits of what we refer to as agile integration; a container-based, decentralized, and microservice-aligned approach for integration solutions that meets the demands of agility, scalability, and resilience required by digital transformation. It also discusses how the IBM Cloud Pak for Integration marks a significant leap forward in integration technology by embracing both a cloud-native approach and container technology to achieve the goals of agile integration. The target audiences for this book are cloud integration architects, IT specialists, and application developers.

• Presents the most recent ABAP technologies and tools through the eyes of a developer• Includes new content on syntax enhancements, Web Dynpro, SAP BusinessObjects integration, XML processing, Rich Islands, and more• Companion CD includes an HTML version of the first edition, as well as code samples

Next Generation ABAP Development is a book designed to keep seasoned developers up-to-date with the latest techniques and technologies available in ABAP. In the second edition of this best-selling title, follow along with a lead ABAP developer as he learns how to assess and employ the new tools and features of ABAP within SAP NetWeaver 7.0 to 7.0 enhancement package 2 (EhP2). You'll be able to witness the entire process of building applications: design, development, and testing of all areas. In addition, you'll also become familiar with end-to-end object-oriented design techniques.

New Tools and Features Keep your ABAP knowledge up-to-date by mastering the new tools and features of ABAP within SAP NetWeaver 7.0 to 7.0 EhP2.

Real-World Examples Learn about new possibilities in ABAP by exploring example scenarios related to the fictional development project discussed throughout the book.

Brand New Content Explore completely new content about ABAP syntax enhancements, Web Dynpro, XML processing, SAP BusinessObjects integration, and more.

ABAP Troubleshooting and Web Services Find expanded and updated information about ABAP troubleshooting and Web Services.

CD Content Benefit from a CD that contains code samples and an HTML version of the first edition of this book.

Highlights• Workbench tools and package hierarchy• ABAP syntax enhancements• Data Dictionary objects• Data persistence layer• Shared memory objects• ABAP and SAP NetWeaver Master Data• Management• XML processing and XSLT• SAP Interactive Forms by Adobe

Looking to get the big picture on SAP Hybris? Want to learn what's available--on premise and in the cloud--and how it fits into your CRM landscape? With this guide, you'll begin by understanding the functionality of the five main SAP Hybris solutions: sales, service, commerce, marketing, and billing. Then explore reporting and mobility options and see how each product integrates with existing SAP solutions. Connect better with your customers!

Explaining the new SAP S/4HANA architecture and business models for customer management, this book will teach you how lead and opportunity management will help you generate and manage sales and shows how quotes, orders, and service management work. --

Explore and use the agile techniques of SAP Activate Framework in your SAP Projects. About This Book Explore the three pillars of SAP Activate and see how it works in different scenario. Understand and Implement Agile and Scrum concepts in SAP Activate. Get to Grisp with SAP Activate framework and manage your SAP projects effectively. Who This Book Is For This book is for readers who want to understand the working of SAP Activate and use it to manage SAP projects. Prior knowledge of SAP Hana is must. What You Will Learn Understand the fundamentals of SAP S/4HANA. Get familiar with the structure and characteristics of SAP Activate. Explore the application scenarios of SAP Activate. Use Agile and Scrum in SAP Projects effectively and efficiently Implement your learning into a sample project to explore and understand the benefits of SAP Activate methodology. In Detail It has been a general observation that most SAP consultants and professionals are used to the conventional waterfall methodology. Traditionally, this method has been there for ages and we all grew up learning about it and started practicing it in real world. The evolution of agile methodology has revolutionized the way we manage our projects and businesses. SAP Activate is an innovative, next generation business suite that allows producing working deliverables straight away. Manage your SAP Project with SAP Activate, will take your learning to the next level. The book promises to make you understand and practice the SAP Activate Framework. The focus is to take you on a journey of all the phases of SAP Activate methodology and make you understand all the phases with real time project examples. The author explains how SAP Activate methodology can be used through real-world use cases, with a comprehensive discussion on Agile and Scrum, in the context of SAP Project. You will get familiar with SAP S/4HANA which is an incredibly innovative platform for businesses which can store business data, interpret it, analyze it, process it in real time, and use it when it's needed depending upon the business requirement. Style and approach An easy to follow approach with concepts explained via scenarios and project examples

In Large-Scale Scrum , Craig Larman and Bas Vodde offer the most direct, concise, actionable guide to reaping the full benefits of agile in distributed, global enterprises. Larman and Vodde have distilled their immense experience helping geographically distributed development organizations move to agile. Going beyond their previous books, they offer today's fastest, most focused guidance: "brass tacks" advice and field-proven best practices for achieving value fast, and achieving even more value as you move forward. Targeted to enterprise project participants and stakeholders, Large-Scale Scrum offers straight-to-the-point insights for scaling Scrum across the entire project lifecycle, from sprint planning to retrospective. Larman and Vodde help you: Implement proven Scrum frameworks for large-scale developments Scale requirements, planning, and product management Scale design and architecture Effectively manage defects and interruptions Integrate Scrum into multisite and offshore projects Choose the right adoption strategies and organizational designs This will be the go-to resource for enterprise stakeholders at all levels: everyone who wants to maximize the value of Scrum in large, complex projects.

Preparing for the SAP S/4HANA Finance 1511 or 1610 exam? Make the grade with this certification study guide. Explore test methodology, key concepts for each topic area, and practice questions and answers to solidify your knowledge. From the SAP General Ledger to financial close, this guide will review the key technical and functional knowledge you need to pass with flying colors. Your path to SAP S/4HANA Finance certification begins here!

- Test Structure Prepare with up-to-date information on each topic covered in the 1511 and 1610 exams, like asset accounting and financial closing to cross topics like G/L indicators, document parking, and posting validations and substitutions.
- Core Content Review major subject areas like the general ledger accounting, accounts payable and accounts receivable, asset accounting, and financial close
- Q&A After reviewing chapters, test your skills with in-depth questions and answers for each section and improve your test-taking skills.

Transform your logistics operations with SAP S/4HANA! With this introduction, see what SAP has in store for each supply chain line of business: sales order management, manufacturing, inventory management, warehousing, and more. Discover how SAP Fiori apps and embedded analytics improve reporting, and explore the intersection between your supply chain processes and new SAP Leonardo technologies. Take your first look at SAP S/4HANA logistics, and see where it will take your business!

- Key Processes Advances in SAP S/4HANA are changing your supply chain. Explore planning and scheduling, transportation management, inventory management, manufacturing, warehousing, sourcing and procurement, plant maintenance, and more!
- The Future of Logistics Uncover what's new and improved in SAP S/4HANA for your logistics LOBs, such as centralized procurement to demand-driven MRP. See how technologies like IoT

