

Seymour Simons Book Of Trucks

Images play an important role in developing consciousness and the relationship of the self to its surroundings. In this distinctive collection, editors Charles A. Hill and Marguerite Helmers examine the connection between visual images and persuasion, or how images act rhetorically upon viewers. Chapters included here highlight the differences and commonalities among a variety of projects identified as "visual rhetoric," leading to a more precise definition of the term and its role in rhetorical studies. Contributions to this volume consider a wide variety of sites of image production--from architecture to paintings, from film to needlepoint--in order to understand how images and texts work upon readers as symbolic forms of representation. Each chapter discusses, analyzes, and explains the visual aspect of a particular subject, and illustrates the ways in which messages and meaning are communicated visually. The contributions include work from rhetoric scholars in the English and communication disciplines, and represent a variety of methodologies--theoretical, textual analysis, psychological research, and cultural studies, among others. The editors seek to demonstrate that every new turn in the study of rhetorical practices reveals more possibilities for discussion, and that the recent "turn to the visual" has revealed an inexhaustible supply of new questions, problems, and objects for investigation. As a whole, the chapters presented here demonstrate the wide range of scholarship that is possible when a field begins to take seriously the analysis of images as important cultural and rhetorical forces. *Defining Visual Rhetorics* is appropriate for graduate or advanced undergraduate courses in rhetoric, English, mass communication, cultural studies, technical communication, and visual studies. It will also serve as an insightful resource for researchers, scholars, and educators interested in rhetoric, cultural studies, and communication studies.

Note for the electronic edition: This draft has been assembled from information prepared by authors from around the world. It has been submitted for editing and production by the USDA Agricultural Research Service Information Staff and should be cited as an electronic draft of a forthcoming publication. Because the 1986 edition is out of print, because we have added much new and updated information, and because the time to publication for so massive a project is still many months away, we are making this draft widely available for comment from industry stakeholders, as well as university research, teaching and extension staff.

Describes the physical characteristics, habits, and natural environment of various species of snakes.

In *Killing Hope*, William Blum, author of the bestselling *Rogue State: A Guide to the World's Only Superpower*, provides a devastating and comprehensive account of America's covert and overt military actions in the world, all the way from China in the 1940s to the invasion of Iraq in 2003 and - in this updated edition - beyond. Is the United States, as it likes to claim, a global force for democracy? *Killing Hope* shows the answer to this question to be a resounding 'no'.

This engaging and clearly written textbook/reference provides a must-have introduction to the rapidly emerging interdisciplinary field of data science. It focuses on the principles fundamental to becoming a good data scientist and the key skills needed to build systems for collecting, analyzing, and interpreting data. The *Data Science Design Manual* is a source of practical insights that highlights what really matters in analyzing data, and provides an intuitive understanding of how these core concepts can be used. The book does not emphasize any particular programming language or suite of data-analysis tools, focusing instead on high-level discussion of important design principles. This easy-to-read text ideally serves the needs of undergraduate and early graduate students embarking on an "Introduction to Data Science" course. It reveals how this discipline sits at the intersection of statistics, computer science, and machine learning, with a distinct heft and character of its own. Practitioners in these and related fields will find this book perfect for self-study as well. Additional learning tools: Contains "War Stories," offering perspectives on how data science applies in the real world Includes "Homework Problems," providing a wide range of exercises and projects for self-study Provides a complete set of lecture slides and online video lectures at www.data-manual.com Provides "Take-Home Lessons," emphasizing the big-picture concepts to learn from each chapter Recommends exciting "Kaggle Challenges" from the online platform Kaggle Highlights "False Starts," revealing the subtle reasons why certain approaches fail Offers examples taken from the data science television show "The Quant Shop" (www.quant-shop.com)

Scott Sernau's clear writing and vivid examples help readers to understand their role as global citizens. Part one begins with the challenges of inequality in life chances, wages and work, and gender and education; inequality lies at the heart of many global problems. Part two focuses on conflict and violence—from crime to politics, terrorism to war—with an emphasis on connections of violence to social justice and human rights. Part three looks at sustainability and the problems of urbanization, crowding, and environmental destruction. Each chapter begins with a "Global Encounters" vignette that provides examples of college students encountering striking situations and being asked to think about broader implications. Though people across the globe lead seemingly very different lives, the author emphasizes interconnectedness, with discussions of the local–global connection. Chapters explore social problems by considering key theories, both classical and contemporary, and by providing enough history to understand the background of contemporary issues. The book's approach is both multinational and multidisciplinary. Chapters conclude with positive possibilities for global change. While problems are substantial, many people are working to make a difference, and this book offers an invitation to participate. In addition to "Key Ideas" and "For Review and Discussion," every chapter concludes with "Making Connections" that offers reliable websites for more information and "Making a Difference," which provides options for involvement. These sections can form the basis for assignments, for further study, or for class or group projects.

10 concentration camps. 10 different places where you are starved, tortured, and worked mercilessly. It's something no one could imagine surviving. But it is what Yanek Gruener has to face. As a Jewish boy in 1930s Poland, Yanek is at the mercy of the Nazis who have taken over. Everything he has, and everyone he loves, have been snatched brutally from him. And then Yanek himself is taken prisoner -- his arm tattooed with the words PRISONER B-3087. He is forced from one nightmarish concentration camp to another, as World War II rages all around him. He encounters evil he could have never imagined, but also sees surprising glimpses of hope amid the horror. He just barely escapes death, only to confront it again seconds later. Can Yanek make it through the terror without losing his hope, his will -- and, most of all, his sense of who he really is inside? Based on an astonishing true story.

Tens of thousands of students have learned to be more discerning at constructing and evaluating arguments with the help of Patrick J. Hurley. Hurley's lucid, friendly, yet thorough presentation has made *A CONCISE INTRODUCTION TO LOGIC* the most widely used logic text in North America. In addition, the book's accompanying technological resources, such as CengageNOW and Learning Logic, include interactive exercises as well as video and audio clips to reinforce what you read in the book and hear in class. In short, you'll have all the assistance you need to become a more logical thinker and communicator. Important Notice: Media content referenced within the product description or

the product text may not be available in the ebook version.

Written by leading scholars in the field, *Causes of War* provides the first comprehensive analysis of the leading theories relating to the origins of both interstate and civil wars. Utilizes historical examples to illustrate individual theories throughout Includes an analysis of theories of civil wars as well as interstate wars -- one of the only texts to do both
Written by two former International Studies Association Presidents

One of BookBub's best historical novels of the year and Oprah magazine's buzziest books of the month. From the New York Times bestselling author of Mrs. Lincoln's Dressmaker, an enthralling historical saga that recreates the danger, romance, and sacrifice of an era and brings to life one courageous, passionate American--Mildred Fish Harnack--and her circle of women friends who waged a clandestine battle against Hitler in Nazi Berlin. After Wisconsin graduate student Mildred Fish marries brilliant German economist Arvid Harnack, she accompanies him to his German homeland, where a promising future awaits. In the thriving intellectual culture of 1930s Berlin, the newlyweds create a rich new life filled with love, friendships, and rewarding work--but the rise of a malevolent new political faction inexorably changes their fate. As Adolf Hitler and his Nazi Party wield violence and lies to seize power, Mildred, Arvid, and their friends resolve to resist. Mildred gathers intelligence for her American contacts, including Martha Dodd, the vivacious and very modern daughter of the US ambassador. Her German friends, aspiring author Greta Kuckoff and literature student Sara Weitz, risk their lives to collect information from journalists, military officers, and officials within the highest levels of the Nazi regime. For years, Mildred's network stealthily fights to bring down the Third Reich from within. But when Nazi radio operatives detect an errant Russian signal, the Harnack resistance cell is exposed, with fatal consequences. Inspired by actual events, *Resistance Women* is an enthralling, unforgettable story of ordinary people determined to resist the rise of evil, sacrificing their own lives and liberty to fight injustice and defend the oppressed.

Ultimately, this study is about a smaller Vietnam War than that which is commonly recalled. It focuses on expectations concerning the impact of air power on the ground war and on some of its actual effects, but it avoids major treatment of some of the most dramatic air actions of the war, such as the bombing of Hanoi. To many who fought the war and believe it ought to have been conducted on a still larger scale or with fewer restraints, this study may seem almost perverse, emphasizing as it does the utility of air power in conducting the conflict as a ground war and without total exploitation of our most awe-inspiring technology. Although the chapters in this study are intended to form a coherent and unified argument, each also offers discrete messages. The chapters are not meant to be definitive. They do not exhaust available documentary material, and they often rely heavily on published accounts. Nor do they provide a complete chronological picture of the uses of air power, even with respect to the ground war. Nor is coverage of areas in which air power was employed—South Vietnam, Laos, Cambodia, and North Vietnam—evenly distributed nor necessarily proportionate to the effort expended in each place during the war. Lastly, some may find one or another form of air power either slightly or insufficiently treated. Such criticisms are beside the point, for the objectives of this study are to explore a comparatively neglected theme—the impact of air power on the ground—and to encourage further utilization of lessons drawn from the Vietnam experience.

Presents a guide to nearly 27,000 children's picture book titles grouped in over 1,200 subjects and indexed by author, title, and illustrator.

Merry Christmas, Splat Storybook Greetings

Friendly and fascinating, dolphins are one of nature's most intelligent animals. They live in families called pods and can make a series of 2,000 high-pitched clicks to locate fish in the water. Despite their beauty and playfulness, dolphins face serious dangers from commercial fishing and human activity. It's vital that people support governmental laws to protect these wonderful creatures. Award-winning science writer Seymour Simon has teamed up with the Smithsonian Institution to give you an expert view of these clever, curious, and mischievous mammals in a full-color photographic introduction.

"Incorporated in 1887, South St. Paul grew rapidly as the blue-collar counterpart to the bright lights and sophistication of its cosmopolitan neighbors Minneapolis and St. Paul. Its prosperous stockyards and slaughterhouses ranked the city among America's largest meatpacking centers. The proud city fell on hard economic times in the second half of the twentieth century. Broad swaths of empty buildings were razed as an enticement to promised redevelopment programs that never happened. In 1990, South St. Paul began to chart out its own successful path to renewal with a pristine riverfront park, a trail system and a business park where the stockyards once stood. Author and historian Lois A. Glewwe brings the story of the city's revival to life in this history of a remarkable community"--Back cover.

Policing is crucial to how Africans experience the freedoms of democracy and determines to a large degree the levels of economic investment they will enjoy. Yet it is a neglected area of study. Based on field research, this book reveals the surprising variety of people involved in policing besides the state police. Indeed many Africans are faced with a wide choice of public and private, legal and illegal, effective and ineffective policing. Policing in Africa is very much more than what the police do. It concerns the activities of business interests, residential communities, cultural groups, criminal organizations, local political figures and governments. How people negotiate this Smulti-choice of policing options, and the implications of this for government and donor security policy, is the subject of this book. It covers policing in all its forms in Sub-Saharan Africa, including two case studies of Uganda and Sierra Leone.

Read the series that's sold more than 2 million copies--if you dare! Warning: this description has not been authorized by Pseudonymous Bosch. As much as he'd love to sing the praises of his book (he is very vain), he wouldn't want you to hear about his brave 11-year old heroes, Cass and Max-Ernest. Or about how a mysterious box of vials, the Symphony of Smells, sends them on the trail of a magician who has vanished under strange (and stinky) circumstances. And he certainly wouldn't want you to know about the hair-raising adventures that follow and the nefarious villains they face. You see, not only is the name of this book secret, the story inside is, too. For it concerns a secret. A Big Secret.

Postharvest Handling: A Systems Approach introduces a new concept in the handling of fresh fruits and vegetable. Traditional treatments have been either physiologically based with an emphasis on biological tissue or technologically based with an emphasis on storage and handling. This book integrates all processes from production practices through consumer consumption with an emphasis on understanding market forces and providing fresh product that meets consumer expectations. Postharvest physiologists and technologists across the disciplines of agricultural economics, agricultural engineering, food science and horticulture along with handlers of minimally-processed products within the fresh produce fruit and vegetable processing industries will find this to be an invaluable source of information. Uses a systems approach that provides a unique perspective on the handling of fresh fruits and vegetables Designed with the applied perspective to complement the more basic perspectives provided in other treatments Provides the integrated, interdisciplinary perspective needed in research to improve the quality of fresh and minimally processed products Emphasizes that the design of handling systems should be market-driven rather than concentrating on narrow specifics

Cohost of The Chew and celebrated Iron Chef and restaurateur Michael Symon returns to a favorite subject, meat, with his first cookbook focused on barbecue and live-fire grilling, with over 70 recipes inspired by his newest restaurant, Mabel's BBQ, in his hometown of Cleveland. In preparing to open his barbecue restaurant, Mabel's BBQ, Michael Symon enthusiastically sampled smoked meat from across America. The 72 finger-licking, lip-smacking recipes here draw inspiration from his favorites, including dry ribs from Memphis, wet ribs from Nashville, brisket from Texas, pork steak from St. Louis, and burnt ends from Kansas City--to name just a few--as well as the unique and now signature Cleveland-style barbecue he developed to showcase the flavors of his hometown. Michael offers expert guidance on working with different styles of grills and smokers, choosing aromatic woods for smoking, cooking various cuts of meat, and successfully pairing proteins with rubs, sauces, and sides. If you are looking for a new guide to classic American barbecue with the volume turned to high, look no further.

Text and photographs explore the differences and similarities of different species of Antarctic penguins.

Offers reviews and recommendations of over 25,000 titles for children, and includes brief annotations, bibliographic data, and review citations.

DolphinsHarper Collins

"A succinct, informative essay illuminated by magnificent photographs. The subject is particularly absorbing, as it highlights the natural drama of a commonly experienced phenomenon....The stunning visual portrayal of storms, accompanied by impressive factual data and clear explanations in crisp prose, is truly compelling."--Horn Book.

An autobiographical novel of growing up in the multicultural environment of contemporary France tells the story of Azouz Begag, the son of an illiterate Algerian immigrant in Lyon and his coming of age in a world of ethnic and racial tensions.

Exceptional nonfiction for children from two of the most trusted names in science education: Seymour Simon and the Smithsonian Institution.

Conservation Biology for All provides cutting-edge but basic conservation science to a global readership. A series of authoritative chapters have been written by the top names in conservation biology with the principal aim of disseminating cutting-edge conservation knowledge as widely as possible. Important topics such as balancing conservation and human needs, climate change, conservation planning, designing and analyzing conservation research, ecosystem services, endangered species management, extinctions, fire, habitat loss, and invasive species are covered. Numerous textboxes describing additional relevant material or case studies are also included. The global biodiversity crisis is now unstoppable; what can be saved in the developing world will require an educated constituency in both the developing and developed world. Habitat loss is particularly acute in developing countries, which is of special concern because it tends to be these locations where the greatest species diversity and richest centres of endemism are to be found. Sadly, developing world conservation scientists have found it difficult to access an authoritative textbook, which is particularly ironic since it is these countries where the potential benefits of knowledge application are greatest. There is now an urgent need to educate the next generation of scientists in developing countries, so that they are in a better position to protect their natural resources.

From Pulitzer Prize finalist Annie Jacobsen, the untold USA Today bestselling story of the CIA's secret paramilitary units. Surprise . . . your target. Kill . . . your enemy. Vanish . . . without a trace. When diplomacy fails, and war is unwise, the president calls on the CIA's Special Activities Division, a highly-classified branch of the CIA and the most effective, black operations force in the world. Originally known as the president's guerrilla warfare corps, SAD conducts risky and ruthless operations that have evolved over time to defend America from its enemies. Almost every American president since World War II has asked the CIA to conduct sabotage, subversion and, yes, assassination. With unprecedented access to forty-two men and women who proudly and secretly worked on CIA covert operations from the dawn of the Cold War to the present day, along with declassified documents and deep historical research, Pulitzer Prize finalist Annie Jacobsen unveils -- like never before -- a complex world of individuals working in treacherous environments populated with killers, connivers, and saboteurs. Despite Hollywood notions of off-book operations and external secret hires, covert action is actually one piece in a colossal foreign policy machine. Written with the pacing of a thriller, Surprise, Kill, Vanish brings to vivid life the sheer pandemonium and chaos, as well as the unforgettable human will to survive and the intellectual challenge of not giving up hope that define paramilitary and intelligence work. Jacobsen's exclusive interviews -- with members of the CIA's Senior Intelligence Service (equivalent to the Pentagon's generals), its counterterrorism chiefs, targeting officers, and Special Activities Division's Ground Branch operators who conduct today's close-quarters killing operations around the world -- reveal, for the first time, the enormity of this shocking, controversial, and morally complex terrain. Is the CIA's paramilitary army America's weaponized strength, or a liability to its principled standing in the world? Every operation reported in this book, however unsettling, is legal.

Major New York Times bestseller Winner of the National Academy of Sciences Best Book Award in 2012 Selected by the New York Times Book Review as one of the ten best books of 2011 A Globe and Mail Best Books of the Year 2011 Title One of The Economist's 2011 Books of the Year One of The Wall Street Journal's Best Nonfiction Books of the Year 2011 2013 Presidential Medal of Freedom Recipient Kahneman's work with Amos Tversky is the subject of Michael Lewis's The Undoing Project: A Friendship That Changed Our Minds In the international bestseller, Thinking, Fast and Slow, Daniel Kahneman, the renowned psychologist and winner of the Nobel Prize in Economics, takes us on a groundbreaking tour of the mind and explains the two systems that drive the way we think. System 1 is fast, intuitive, and emotional; System 2 is slower, more deliberative, and more logical. The impact of overconfidence on corporate strategies, the difficulties of predicting what will make us happy in the future, the profound effect of cognitive biases on everything from playing the stock market to planning our next vacation—each of these can be understood only by knowing how the two systems shape our judgments and decisions.

Engaging the reader in a lively conversation about how we think, Kahneman reveals where we can and cannot trust our intuitions and how we can tap into the benefits of slow thinking. He offers practical and enlightening insights into how choices are made in both our business and our personal lives—and how we can use different techniques to guard against the mental glitches that often get us into trouble. Winner of the National Academy of Sciences Best Book Award and the Los Angeles Times Book Prize and selected by The New York Times Book Review as one of the ten best books of 2011, *Thinking, Fast and Slow* is destined to be a classic.

Award-winning science writer Seymour Simon takes readers on a journey through a frog's life cycle, from egg to tadpole to grown frog in this engaging nonfiction picture book. Readers will learn about the different types of frogs and toads from all over the world! Where do frogs live? How do frogs eat and drink? How far can they jump? Find out and more in this beautiful picture book ideal for young scientists and animal-lovers filled with fascinating facts, stunning full-color photographs, and an underlying message of ecological preservation.. This book includes an author's note, a glossary, and an index. An excellent choice for classrooms and homeschooling, *Frogs* supports the Common Core State Standards.

An introduction to the physical characteristics, habits, and characteristics of different kinds of bears.

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