

Short Course Photography Digital Edition

Photographs of contemporary Veles are intertwined with fragments from an archaeological discovery also called 'the Book of Veles' -- a cryptic collection of 40 'ancient' wooden boards discovered in Russia in 1919, written in a proto-Slavic language. It was claimed to be a history of the Slavic people and the god Veles himself--the pre-Christian Slavic god of mischief, chaos and deception

#1 New York Times Bestseller “Significant...The book is both instructive and surprisingly moving.” —The New York Times

Ray Dalio, one of the world’s most successful investors and entrepreneurs, shares the unconventional principles that he’s developed, refined, and used over the past forty years to create unique results in both life and business—and which any person or organization can adopt to help achieve their goals. In 1975, Ray Dalio founded an investment firm, Bridgewater Associates, out of his two-bedroom apartment in New York City. Forty years later, Bridgewater has made more money for its clients than any other hedge fund in history and grown into the fifth most important private company in the United States, according to Fortune magazine. Dalio himself has been named to Time magazine’s list of the 100 most influential people in the world. Along the way, Dalio discovered a set of unique principles that have led to Bridgewater’s exceptionally effective culture, which he describes as “an idea meritocracy that strives to achieve meaningful work and meaningful relationships through radical transparency.” It is these principles, and not anything special about Dalio—who grew up an ordinary kid in a middle-class Long Island neighborhood—that he believes are the reason behind his success. In *Principles*, Dalio shares what he’s learned over the course of his remarkable career. He argues that life, management, economics, and investing can all be systemized into rules and understood like machines. The book’s hundreds of practical lessons, which are built around his cornerstones of “radical truth” and “radical transparency,” include Dalio laying out the most effective ways for individuals and organizations to make decisions, approach challenges, and build strong teams. He also describes the innovative tools the firm uses to bring an idea meritocracy to life, such as creating “baseball cards” for all employees that distill their strengths and weaknesses, and employing computerized decision-making systems to make believability-weighted decisions. While the book brims with novel ideas for organizations and institutions, *Principles* also offers a clear, straightforward approach to decision-making that Dalio believes anyone can apply, no matter what they’re seeking to achieve. Here, from a man who has been called both “the Steve Jobs of investing” and “the philosopher king of the financial universe” (CIO magazine), is a rare opportunity to gain proven advice unlike anything you’ll find in the conventional business press.

The remarkable autobiography of Paul Rusesabagina, the globally-recognized human rights champion whose heroism

inspired the film Hotel Rwanda “Fascinating...your book is called An Ordinary Man, yet you took on an extraordinary feat with courage, determination, and diplomacy.” – Oprah, O, The Oprah Magazine As Rwanda was thrown into chaos during the 1994 genocide, Rusesabagina, a hotel manager, turned the luxurious Hotel Milles Collines into a refuge for more than 1,200 Tutsi and moderate Hutu refugees, while fending off their would-be killers with a combination of diplomacy and deception. In An Ordinary Man, he tells the story of his childhood, retraces his accidental path to heroism, revisits the 100 days in which he was the only thing standing between his “guests” and a hideous death, and recounts his subsequent life as a refugee and activist.

"Easy to use and easy to afford, The Little Seagull Handbook is the #1 brief handbook because students say it has a positive impact on their writing. Intuitive organization, color-coding, and jargon-free instruction for common kinds of writing make it a reference tool that student writers truly use. This edition includes new advice for conducting research as it's done online today, new student model essays, and a new chapter on writing summary/response essays"--

Explores the fundamentals of photography A Short Course in Photography: Film and Darkroom, 9/e introduces students to the fundamentals of photography and suggests ways in which they might create photographs that have meaning. With a special focus on black and white photography, the book also explores digital techniques and web photography resources, equipment, cameras and camera accessories, the exposure and development of film, and the making and finishing of prints. All aspects of the process are explained and clearly illustrated for students to access. Every pair of pages covers a complete topic along with the accompanying illustrations, diagrams, and photos. Students will be exposed to photographs by some of the greatest artists, including Deborah Willis, Roe Ethridge, Gordon Parks, Rebecca Cummins, Javier Manzano, and Gueorgui Pinkhassov. MyArtsLab is an integral part of the London / Stone program. Engaging activities and assessment are part of a teaching and learning system that helps students gain a broader understanding of photography. With MyArtsLab, students can explore in-depth analyses of relevant artwork, architecture, artistic techniques, and more. 0133810356 / 9780133810356 A Short Course in Photography Plus NEW MyArtsLab with Pearson eText -- Access Card Package Package consists of: 0205206565 / 9780205206568 NEW MyArtsLab with Pearson eText -- Valuepack Access Card 0205982433 / 9780205982431 Short Course in Photography, A ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with

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Furnishes an overview of digital photography, covering such topics as cameras, exposure, lighting, shutter speed, depth of field, and resolution--and tips on how to avoid hours of photo-editing by taking great photographs the first time. Build your photography skills step-by-step with an independent photography course that guides you through every aspect of digital photography. Includes advice and stunning images, this e-guide will help you master your photography and image-editing skills, and maximize your artistic talent in as little as 20 weeks. Digital Photography Complete Course uses a combination of tutorials, step-by-step demonstrations, practical assignments, and Q&As to help you understand and use your camera to its full capacity. Choose your own pace to work through the modules--the program is completely customizable to your schedule. As you work through the lessons, test your new knowledge and troubleshoot common issues. With the aid of helpful text and innovative graphics in Digital Photography Complete Course, you'll explore a wide range of genres: Find out how to create landscapes, portraits, still life, and action shots as you discover the full range of your camera and learn how to take professional-looking pictures you'll be proud to display.

This book is open access under a CC-BY licence. Part of the AHRC/British Library Academic Book of the Future Project, this book interrogates current and emerging contexts of academic books from the perspectives of thirteen expert voices from the connected communities of publishing, academia, libraries, and bookselling.

If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 16 HOURS of online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four-Thirds, Olympus, Samsung, Leica, Mamiya, Hasselblad, Fuji, Pentax, Tamron, Sigma, Yongnuo, PocketWizard, Phottix, Pixel King, and many other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: What should my first camera be? Which lens should I buy? Should I buy Canon, Nikon, or Sony? Is a

mirrorless camera or a DSLR better for me? Do I need a full frame camera? Is it safe to buy generic lenses and flashes? What's the best landscape photography gear? Which portrait lens and flash should I buy? What gear do I need to photograph a wedding? How can I get great wildlife shots on a budget? Which sports photography equipment should I purchase? Should I buy zooms or primes? Is image stabilization worth the extra cost? Which type of tripod should I buy? Which wireless flash system is the best for my budget? How can I save money by buying used? What kind of computer should I get for photo editing? What studio lighting equipment should I buy? When you buy this book, you'll be able to immediately read the book online. You'll also be able to download it in PDF, .mobi, and .epub formats--every popular format for your computer, tablet, smartphone, or eReader!

"Demonstrates basic techniques in digital photography " Modeled after the widely used "A Short Course in Photography: Film and Darkroom, " the third edition of "A Short Course in Photography: Digital" presents photography entirely in its current, electronic form. This brief title demonstrates greater emphasis on the most up-to-date learning techniques, allowing students to keep up with modern technology." A Short Course in Photography: Digital" teaches readers to emphasize their choices in picture making by presenting in depth basic techniques of photography. In addition to covering the basic techniques of photography, this title covers the impact of computers on this important art form. MyArtsLab is an integral part of the London / Stone program. Engaging activities and assessment are part of a teaching and learning system that helps students gain a broader understanding of photography. With MyArtsLab, students can explore in-depth analyses of relevant artwork, architecture, artistic techniques, and more. ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. --0205991602 / 9780205991600 A Short Course in Digital Photography Plus NEW MyArtsLab with Pearson eText -- Access Card Package Package consists of: 0205206565 / 9780205206568 NEW MyArtsLab with Pearson eText -- Valuepack Access Card 0205998259 / 9780205998258 A Short Course in Digital Photography

Learn how to take professional-quality photographs using the same tricks today's top photographers use (surprisingly, it's easier than you'd think)!

This is a completely, totally updated version of the #1 best-selling digital photography book of all time! It's the award winning, worldwide smash hit, written by Scott Kelby, that's been translated into dozens of different languages.

Here's how Scott describes this book's brilliant premise: "If you and I were out on a shoot, and you asked me, 'Hey, how do I get this flower to be in focus, with the background out of focus?,' I wouldn't stand there and give you a photography lecture. In real life, I'd just say, 'Put on your zoom lens, set your f-stop to f/2.8, focus on the flower, and fire away.' That's what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I've learned just like I would with a friend—without all the technical explanations and techie photo speak."

This isn't a book of theory—full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With over 200 of the most closely guarded photographic "tricks of the trade," this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

Each page covers a single concept that makes your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look "okay," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then this is the book for you.

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A guide for the novice photographer covers the principles and techniques of digital photography, with information on such topics as how imaging occurs in a digital camera, buying a new camera, composition, types of photography, image editing and printing, "A 22-volume, highly illustrated, A-Z general encyclopedia for all ages, featuring sections on how to use World Book, other research aids, pronunciation key, a student guide to better writing, speaking, and research skills, and comprehensive index"-- Follows the adventures of Paul Atreides, the son of a betrayed duke given up for dead on a treacherous desert planet and adopted by its fierce, nomadic people, who help him unravel his most unexpected destiny.

This brief, updated edition presents the digital medium entirely in its most updated form with greater emphasis on integrating workflows throughout to make learning techniques even simpler and the most up-to-date industry knowledge. In addition to covering the basic techniques of photography, this text covers the impact of computers on this important art form. --from publisher description

The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course. Classroom-style teacher and peer help. After buying the book, you get access to the private forums on this site, as well as the private Stunning Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction. Lifetime updates. This book is regularly updated with new content (including additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need. Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need. 500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures. First, beginner photographers will master: Composition Exposure Shutter speed Aperture Depth-of-field (blurring the background) ISO Natural light Flash Troubleshooting blurry, dark, and bad pictures Pet photography Wildlife photography (mammals, birds, insects, fish, and more) Sunrises and sunsets Landscapes Cityscapes Flowers Forests, waterfalls, and

rivers
Night photography
Fireworks
Raw files
HDR
Macro/close-up photography
Advanced photographers can skip forward to learn the pro's secrets for: Posing men and women. including corrective posing (checklists provided)
Portraits (candid, casual, formal, and underwater)
Remotely triggering flashes
Using bounce flash and flash modifiers
Using studio lighting on any budget
Building a temporary or permanent studio at home
Shooting your first wedding
High speed photography
Location scouting/finding the best spots and times
Planning shoots around the sun and moon
Star trails (via long exposure and image stacking)
Light painting
Eliminating noise
Focus stacking for infinite depth-of-field
Underwater photography
Getting close to wildlife
Using electronic shutter triggers
Photographing moving cars
Photographing architecture and real estate

CRITS: A Student Manual is a practical guide to help art and design students obtain maximum benefits from the most common method of teaching these subjects in college: the studio critique. CRITS positions studio critiques as positive, productive, and inspirational means to foster development – not occasions to be feared. It explains the requisite skills, knowledge, and attitudes for meaningful and motivational participation in critiques. CRITS teaches students the hows and whys of critiques so that they can gain enriching benefits from their instructors and peers during and after critiques.

Renowned author Terry Barrett informs, guides, and reassures students on the potential value of studio critiques. Filled with real-life examples of what works well, and what doesn't, Barrett provides readers with the tools to see crits as opportunities to participate, observe, reflect, and develop – improving art and design engagement at all levels.

Learn Adobe Photoshop CC and Lightroom CC from the ground up, and develop your specific workflow for making great images. Start by importing and organizing your images into collections that make sense for you. Develop your pictures to make the most out of every pixel. Learn how Photoshop can take your vision further by using tools that enhance your work in Lightroom. Finally, you'll learn how Lightroom and Photoshop work hand in hand to give you the most powerful creative tools for your digital photography. The fastest, easiest, most comprehensive way to learn Adobe Photoshop Lightroom in conjunction with Adobe Photoshop. Classroom in a Book, the best-selling series of hands-on software training workbooks, offers what no other book or training program does—an official training series from Adobe, developed with the support of Adobe product experts. Adobe Photoshop CC and Lightroom CC for Photographers Classroom in a Book contains 11 lessons that cover the basics and beyond, from sorting your photos and adjusting tone and color to creating an HDR panorama and turning your photo into an oil painting. You can follow the book from start to finish or choose only those lessons that interest you. Purchasing this book includes valuable online extras. Follow the instructions in the book's "Getting Started" section to unlock access to: Downloadable lesson files you need to work through the projects in the book (lesson files also provided on DVD-ROM with the print edition of the book) Web Edition containing

the complete text of the book, interactive quizzes, videos that walk you through the lessons step by step, and updated material covering new feature releases from Adobe What you need to use this book: Adobe Photoshop CC and Adobe Lightroom CC software, for either Windows or macOS. (Software not included.)

Demonstrates basic techniques in digital photography Modeled after the widely used A Short Course in Photography: Film and Darkroom, the third edition of A Short Course in Photography: Digital presents photography entirely in its current, electronic form. This brief title demonstrates greater emphasis on the most up-to-date learning techniques, allowing students to keep up with modern technology. A Short Course in Photography: Digital teaches readers to emphasize their choices in picture making by presenting in depth basic techniques of photography. In addition to covering the basic techniques of photography, this title covers the impact of computers on this important art form.

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This easy-to-use text introduces photography students to the fundamentals of photography and suggests ways in which they might create photographs that have meaning. With a special focus on black and white photography, the book also explores digital techniques and web photography resources, equipment, cameras and camera accessories, the exposure and development of film, and the making and finishing of prints. All aspects of the process are explained and illustrated clearly in two-page spreads, each of which addresses a self-contained topic.

The ultimate collection of street photography from Magnum Photos.

The most comprehensive, up-to-date resource for today's photography students Photography 11th edition offers an in-depth approach to photography that spans the ever-changing landscape of photography -- from dark-room to digital print. This edition presents all facets of photography, laying out what you need to know to make photographs with digital tools as well as the integral steps to perfecting film print. My_Lab is an integral part of the London/Upton/Stone program. Key learning applications include videos, simulations, and MediaShare. A better teaching and learning experience The teaching and learning experience with this program helps to: Personalize Learning - MyArtsLab is an online homework, tutorial, and assessment program. It helps students prepare for class and instructor gauge individual and class performance. Improve Critical Thinking -- Visual aids and detailed coverage of key elements help students examine art more critically . Engage Students -- Updated images, MyArtsLab, and the clarity of the text provide a wonderful engaging student experience. Support Instructors -- Instructor resources are available in one convenient location. Figures, videos, and teacher support materials create a dynamic, engaging course. NOTE: This is the standalone book if you want the Book/Access Card order the ISBN below: 0205960081 / 9780205960088 Photography Plus NEW MyArtsLab with eText -- Access Card Package Package consists of 0205206565 / 9780205206568 NEW MyArtsLab with Pearson eText -- Valuepack Access Card 0205933807 / 9780205933808 Photography
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A surprisingly simple way for students to master any subject--based on one of the world's most popular online courses and the bestselling book A Mind for Numbers A Mind for Numbers and its wildly popular online companion course "Learning How to Learn" have empowered more than two million learners of all ages from around the world to master subjects that they once struggled with. Fans often wish they'd discovered these learning strategies earlier and ask how they can help their kids master these skills as well. Now in this new book for kids and teens, the authors reveal how to make the most of time spent studying. We all have the tools to learn what might not seem to come naturally to us at first--the secret is to understand how the brain works so we can unlock its power. This book explains:

- Why sometimes letting your mind wander is an important part of the learning process
- How to avoid "rut think" in order to think outside the box
- Why having a poor memory can be a good thing
- The value of metaphors in developing understanding
- A simple, yet powerful, way to stop procrastinating

Filled with illustrations, application questions, and exercises, this book makes learning easy and fun.

"Authored by the Digital Photographic Documentation Task Force of the American Institute for Conservation of Historic and Artistic Works"--P. 11.

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A practical, affordable and accessible home photography tutor. This inspiring project-based course book covers everything from basic composition to the latest digital darkroom techniques.

A Short Course in PhotographyDigitalPearson College Division

In the 1950s, East Central Florida underwent a vast transformation with the creation of the American space program. The sleepy fishing communities stretching from Titusville to Melbourne became home to an army of engineers, rocket scientists, and technicians who would soon take Florida and the nation into the missile age. With no opportunities for advanced study nearby, a handful of determined men and women launched Brevard Engineering College in 1958. In 1966, Florida's secretary of state approved the college's petition to change its name to Florida Institute of Technology. In its short history, Florida Tech has overcome formidable hurdles and succeeded in winning a place in the top ranks of scientific and technological universities. A college on the rise, Florida Tech has not only a bright future, but a rich and colorful history that has been captured in striking photographs. The exciting story of "Countdown College"-from the lift-off of Bumper 8 in 1950, which launched the space program in Florida, to the most recent high-tech additions to campus facilities-is the subject of this captivating new pictorial history.

Building on students' enthusiasm for movies, this text is more successful than any other at motivating students to understand and analyze film. In the new Sixth Edition, author Dave Monahan has thoroughly revised the book for clarity and currency, while adding new interactive learning tools to support student learning. The best book and media package for introductory film just got better. Authoritative, thorough, and engaging, *Life: The Science of Biology* achieves an optimal balance of scholarship and teachability, never losing sight of either the science or the student. The first introductory text to present biological concepts through the research that revealed them, *Life* covers the full range of topics with an integrated experimental focus that flows naturally from the narrative. This approach helps to bring the drama of classic and cutting-edge research to the classroom - but always in the context of reinforcing core ideas and the innovative scientific thinking behind them. Students will experience biology not just as a litany of facts or a highlight reel of experiments, but as a rich, coherent discipline.

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