

Sky Tv Channels Complete List For 2017

Once regarded as a system in decline, public service broadcasters have acquired renewed legitimacy in the digital environment, as drivers of digital take-up, innovators and trusted brands. Exploring this remarkable transformation, *Reinventing Public Service Television for the Digital Future* engages with the new opportunities and challenges facing public service media, outlining the ways in which interactive technologies are now expanding the delivery of diverse goals and enhancing public accountability. Drawing on fifty interviews with media industry and academic specialists from four countries this seminal work explores the constraints and possibilities of the public service system and its prospects for continued survival in the age of on-demand media.

"A comprehensive, useful and informative practical book that draws from a range of disciplines. In particular, the learning activities provides some useful group and reflective discussions." - Heather Allison, London Metropolitan University "This book supports our year undergraduate students. The case studies and links with UK programmes provides relevant information to discuss and investigate. Easily accessible." - Emerick Kaitell, Roehampton University This is an accessible and comprehensive introductory textbook for students on sport studies courses. It brings together perspectives drawn from a range of disciplines, especially sociology, history and philosophy, with detailed information on the key political, legal, economic and vocational issues relating to sport. Written specifically for students based in the UK, the text examines the full range of topics relevant to sport studies and is fully supported with learning activities, suggestions for further study, and guidance on how to progress and succeed in the subject. Venice is a city like no other: bursting with history, culture and art, and famous for its array of remarkable architecture, paintings, palaces and unique restaurants. Your DK Eyewitness Top Ten travel guide ensures you'll find your way around the City of Bridges with absolute ease. Our annually updated Top Ten travel guide breaks down the best of Venice into helpful lists of ten - from our own selected highlights to the best museums and galleries; places to eat; wine bars; shops and, of course, bridges. You'll discover: - Ten easy-to-follow itineraries, perfect for a day-trip, a weekend, or a week - Detailed Top 10 lists of Venice's must-sees, including detailed breakdowns of the Basilica San Marco, the Doge's Palace, the Piazza San Marco, the Grand Canal, the Accademia Galleries, Santa Maria Gloriosa dei Frari, The Rialto, Torcello, Campo Santa Margherita and the Peggy Guggenheim Collection - Venice's most interesting areas, with the best places for shopping, going out, and sightseeing - Streetsmart advice: get ready, get around, and stay safe DK Eyewitness Top 10s have been helping travelers to make the most of their breaks since 2002. Staying for longer and looking for a more comprehensive guide? Try our DK Eyewitness Travel Guide Venice and the Veneto or our DK Eyewitness Travel Guide Italy.

An updated edition of the "penetrating study" examining how the current state of mass media puts our democracy at risk (Noam Chomsky). What happens when a few conglomerates dominate all major aspects of mass media, from newspapers and magazines to radio and broadcast television? After all the hype about the democratizing power of the internet, is this new technology living up to its promise? Since the publication of this prescient work, which won Harvard's Goldsmith Book Prize and the Kappa Tau Alpha Research Award, the concentration of media power and the resultant "hypercommercialization of media" has only intensified. Robert McChesney lays out his vision for what a truly democratic society might look like, offering compelling suggestions for how the media can be reformed as part of a broader program of democratic renewal. Rich Media, Poor Democracy remains as vital and insightful as ever and continues to serve as an important resource for researchers, students, and anyone who has a stake in the transformation of our digital commons. This new edition includes a major new preface by McChesney, where he offers both a history of the

transformation in media since the book first appeared; a sweeping account of the organized efforts to reform the media system; and the ongoing threats to our democracy as journalism has continued its sharp decline. "Those who want to know about the relationship of media and democracy must read this book." —Neil Postman "If Thomas Paine were around, he would have written this book." —Bill Moyers

Newly revised, updated, and redesigned for 2016. True to its name, DK Eyewitness Travel Guide: Top 10 Venice covers all the city's major sights and attractions in easy-to-use "top 10" lists that help you plan the vacation that's right for you. This newly updated pocket travel guide for Venice will lead you straight to the best attractions the "Floating City" has to offer, whether you want to marvel at Saint Mark's Basilica, stroll along the Grand Canal and take a ride on a gondola, or visit the must-see palazzos and villas. Expert travel writers have fully revised this edition of DK Eyewitness Travel Guide: Top 10 Venice. + Brand-new itineraries help you plan your trip to Venice. + Maps of walking routes show you the best ways to maximize your time. + New Top 10 lists feature off-the-beaten-track ideas, along with standbys like the top attractions, shopping, dining options, and more. + New typography and fresh layout throughout. You'll still find DK's famous full-color photography and museum floor plans, along with just the right amount of coverage of the city's history and culture. The perfect pocket-size travel companion: DK Eyewitness Travel Guide: Top 10 Venice.

Media and culture are deeply intertwined in contemporary society. Religions have problems relating to this media culture, which is shaped by media processes and conditioned by digital media and interactive forms of communication. Media set the agenda and they profoundly challenge religions, both with respect to their public communication, and their very existence and public relevance. People increasingly use media for shaping their religious identity and their search with respect to questions of ultimate meaning. Barely any theological studies exist that reflect on religious policies, and their subsequent praxis, in the field of communication. The author analyzes Christian policy views and identifies the main problems and opportunities in relating to media culture.

The significant changes that have swept the television industry over the last two decades, most notably a shift to deregulation in broadcast media, prompt a discussion on how to ensure that meaningful content is available to the viewer. Television and Public Policy analyzes the current state of television systems in a selected group of countries by exploring the political, economic, and technological factors that have shaped the sector in such a short span of time.

Consequently, by positioning the television sector within issues of media policy and the regulatory framework, the book questions what these trends mean for television, and the historical, political, and cultural role in our societies. Television and Public Policy distinguishes itself in several ways: *It is a global project in its comparative scope and subject area.

Contributors represent countries including Australia, Brazil, Canada, China, Egypt, India, Iran, Ireland, Israel, Italy, Japan, the Netherlands, New Zealand, Poland, the United Kingdom, and the United States. *It is contemporary and filled with information largely absent in current literature. *It offers original analysis of the contemporary television sector. This book speaks to a broad range of academics, postgraduate, and undergraduate students, and can serve as a key resource for courses ranging from media studies, to development studies, international relations, and law.

Kurt, a working-class guy from England, had the opportunity to realize a childhood dream of owning and running a nightclub abroad, and he grabbed it with both hands. This story follows his journey and gives readers an insight to the temptations, corruption, infidelity, and social drug use that he experiences along the way. People are sold a vision about living and working abroad, but the reality is more often than not generally somewhat different.

In this comprehensive textbook, now updated for its third edition, Jonathan Bignell provides students with a framework for understanding the key concepts and main approaches to

Television Studies, including audience research, television history and broadcasting policy, and the analytical study of individual programmes. Features include: a glossary of key terms key terms defined in margins suggestions for further reading activities/assignments for use in class New and updated case studies feature: 'Every Home Needs a Harvey' ad approaches to news reporting television scheduling CSI Crime Scene Investigation animated cartoon series Individual chapters address: studying television, television histories, television cultures, television texts and narratives, television genres and formats, television production, television and quality, television realities, television you can't see, television audiences, beyond television.

Popular Mechanics inspires, instructs and influences readers to help them master the modern world. Whether it's practical DIY home-improvement tips, gadgets and digital technology, information on the newest cars or the latest breakthroughs in science -- PM is the ultimate guide to our high-tech lifestyle.

Derived from the renowned multi-volume International Encyclopaedia of Laws, this practical analysis of sports law in Ireland deals with the regulation of sports activity by both public authorities and private sports organizations. The growing internationalization of sports inevitably increases the weight of global regulation, yet each country maintains its own distinct regime of sports law and its own national and local sports organizations. Sports law at a national or organizational level thus gains a growing relevance in comparative law. The book describes and discusses both state-created rules and autonomous self-regulation regarding the variety of economic, social, commercial, cultural, and political aspects of sports activities. Self-regulation manifests itself in the form of by-laws, and encompasses organizational provisions, disciplinary rules, and rules of play. However, the trend towards more professionalism in sports and the growing economic, social and cultural relevance of sports have prompted an increasing reliance on legal rules adopted by public authorities. This form of regulation appears in a variety of legal areas, including criminal law, labour law, commercial law, tax law, competition law, and tort law, and may vary following a particular type or sector of sport. It is in this dual and overlapping context that such much-publicized aspects as doping, sponsoring and media, and responsibility for injuries are legally measured. This monograph fills a gap in the legal literature by giving academics, practitioners, sports organizations, and policymakers access to sports law at this specific level. Lawyers representing parties with interests in Ireland will welcome this very useful guide, and academics and researchers will appreciate its value in the study of comparative sports law.

To British television viewers, the name 'Patrick Moore' has been synonymous with Astronomy and Space Travel since he first appeared on The Sky at Night in 1957. To amateur astronomers he has been a source of inspiration, joy, humour and even an eccentric role model since that time. Most people know that his 55 years of presenting The Sky at Night is a world record, but what was he really like in person? What did he do away from the TV cameras, in his observatory, and within the British Astronomical Association, the organisation that inspired him as a youngster? Also, precisely what did he do during the War Years, a subject that has always been shrouded in mystery? Martin Mobberley, a friend of Patrick Moore's for 30 years, and a former President of the British Astronomical Association, has spent ten years exhaustively researching Patrick's real life away from the TV cameras. His childhood, RAF service, tireless voluntary work for astronomy and charity and his endless book writing are all examined in detail. His astronomical observations are also examined in unprecedented detail, along with the battles he fought along the way and his hatred of bureaucracy and political correctness. No fan of Sir Patrick Moore can possibly live without this work on their bookshelf!

Designed to help students pass the GCSE PE exam, this text includes: summaries of topics covered in the specification; hints on what to learn and remember; "test yourself" questions

with answers and marks; definitions of key terms and a "did you know?" section; and advice on the exam questions.

In recent years, scholars have understood the increasing use of the St George's Cross by football fans to be evidence of a rise in a specifically 'English' identity. This has emerged as part of a wider 'national' response to broader political processes such as devolution and European integration which have fragmented identities within the UK. Using the controversial figurational sociological approach advocated by the twentieth-century theorist Norbert Elias, this book challenges such a view, drawing on ethnographic research amongst fans to explore the precise nature of the relationship between contemporary English national identity and football fan culture. Examining football fans' expressions of Englishness in public houses and online spaces, the author discusses the effects of globalization, European integration and UK devolution on English society, revealing that the use of the St George's Cross does not signal the emergence of a specifically 'English' national consciousness, but in fact masks a more complex, multi-layered process of national identity construction. A detailed and grounded study of identity, nationalism and globalization amongst football fans, *English National Identity and Football Fan Culture* will appeal to scholars and students of politics, sociology and anthropology with interests in ethnography, the sociology of sport, fan cultures, globalization and contemporary national identities.

“. . . Chrétien's testimony on how to face your insecurities and embrace your true identity in Jesus is a must-read for anyone interested in being who God created him or her to be—and that includes all of us.” —Steve D. Holder, Lead Pastor of Bethel Church, Goldsboro, NC. President of The Fellowship Network, Dallas, TX “I've heard it said that comparing yourself to others is an insult to God, for He created you! Chrétien pointedly states that comparison can literally be deadly, and only distracts us from fulfilling the call of God on our lives.” —Landon Schott, *The Rev Ministries In a Sky Full of Stars, God Saw You, Chose You, Placed You . . . and Named You! You matter. You're important. God believes in you and cheers you on from heaven in every twist and turn of life. You are much too special and far too important to compare yourself to other people. There is too much at stake for your life—great things you must do, places you must go, and people in the world you must reach with His love. You can do it. You will do it. In Sky Full of Stars, learn secrets for:*

- Becoming truly happy with who God made you to be.
- Walking confidently in your talents, abilities, and gifts.
- Reaching your dreams.
- Living a fulfilling life.

In *Sky Full of Stars*, learn how to draw closer to Jesus, follow Him daily, and live your beautiful journey wholeheartedly. Seek His will and plans for your life. Then step boldly into your destiny.

Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

Praised for its no nonsense approach to engaging students and conveying key learning outcomes and for striking a good balance between sociological and psychological aspects of consumer behaviour, the new edition now features increased coverage of social media, digital consumption and up-to-date

marketing practice. Written from a European perspective, international in its scope and with an array of global international examples and cases from a variety of geographic locations and different industry sectors threaded throughout the text, students' understanding and retention of the subject is encouraged through innovative learning features including: 'how to impress your examiner' boxes - ideas and tips for what an examiner may be looking for to help students get the best possible grades in their assessments. 'consumer behaviour in action' boxes – focus on consumer decisions allowing students to focus on the applications of the concepts and theories underpinning the motivations of consumers – something they are likely to do in their future careers as marketers. 'challenging the status quo' boxes – encouraging students to think outside the box, think critically and exercise their problem solving skills. The book is complemented by a companion website featuring a range of tools and resources for lecturers and students, including PowerPoint slides, multiple choice questions, case studies, interactive glossary, flashcards, multimedia links and selected author videos to make the examples in each chapter come to life. Suitable for Undergraduate students with little or no background knowledge of consumer behaviour.

Provides an overview of the rapidly changing landscape of global television, combining previously published essays by pioneers of the study of television with new work by cutting-edge television scholars who refine and extend intellectual debates in the field.

The Encyclopedia of Television, second edition is the first major reference work to provide description, history, analysis, and information on more than 1100 subjects related to television in its international context. For a full list of entries, contributors, and more, visit the Encyclopedia of Television, 2nd edition website. Japan's nationalist right have used the internet to organize offline activism in increasingly visible ways. Hall investigates the role of internet-mediated activism in Japan's ongoing historical and territorial disputes. He explores the emergence of two right-wing activist organizations, Nihon Bunka Channel Sakura and Ganbare Nippon, which have played a significant role in pressure campaigns against Japanese media outlets, campaigns to influence historical memorials, and campaigns to assert Japan's territorial claim to the Senkaku/Diaoyu Islands. Taking a multi-disciplinary approach, he analyses how activists maintained cohesion, raised funds, held protests that regularly drew hundreds to thousands of participants, and used fishing boats to land activists on disputed islands. Detailing events that took place between 2004 and 2020, he demonstrates how skilled social actors built cohesive grassroots protest organizations through the creation of shared meaning for their organization and its supporters. A valuable read both for scholars seeking insight into the dynamics surrounding Japan's history disputes and territorial issues, as well as those seeking to compare Japanese right-wing internet activism with its counterparts elsewhere.

This text deals with the details of buying or renting a home in France in a

practical, straightforward style. It covers financial issues such as mortgages available for the house buyer, French tax laws, choosing a location, issues in purchasing or renting, and health and education in France.

To most of us, liberal values mean respect for openness, progress, tolerance and the rule of law. But in Australia, these values are increasingly under threat. It is not just on the fringes of our community or body politic that we find liberal values challenged. The decline of liberal values in this nation is also reflected by members of the conservative political force that ironically calls itself the Liberal Party. Additionally, our print and electronic media are dominated by partisan advocates for an Australia that is decidedly illiberal.

To those who think of Australia as a highly successful democracy that has built a diverse society with respect for liberal values, a proposition that this is all at risk might seem alarmist. But the history of the past two decades in this country's political and social narrative, and now the global trend towards isolation, protectionism and authoritarianism, as well as the 'them and us' fear-mongering happening around the world, ought to raise the question as to whether the foundations of Australian liberal democracy are so secure that we are immune to the threats without and within.

Rise of the Right is a fascinating account from one of Australia's leading political journalists and is essential reading for anyone interested in Australian politics.

"Digitalization significantly changes the media. To cope with this change and to exploit new market opportunities is a major challenge for media corporations. Bernd Wirtz provides a valuable guideline for this new world, combining theory, facts, and practice." Dr. Hubert Burda, German publisher and Managing Corporate Partner of Hubert Burda Media Holding KG "The media business is subject to substantial change while differences between distinctive media areas are fading away. This is due to technical innovation in areas like transmittance of content, bearer of content and recording devices but also due to new formats, trends and constant change of consumer behavior." The textbook "Media and Internet Management" stays abreast of changes and covers this topic on a well-founded and comprehensive basis. It makes a valuable contribution to theory and practice in media management and is highly recommendable to media managers." Christoph Mohn, Chairman of the Supervisory Board, Bertelsmann AG "The world of media is full of challenges and dynamic conditions for its field. The dynamic of this market is accelerated even more by new digital technologies and ongoing globalization. This book is an absolute "must have" for everyone who wants to know more about the basics, conditions and requirements of modern media management. The analytical clearness and structure make this publication highly relevant for students, but also for managers." Urs Rohner, Chairman of the Board of Directors, Credit Suisse Group AG "Media Management is a textbook, but a very welcome newcomer for students and teachers as it fills a market gap for good educational material in this rapidly evolving field. It is concise, simple (but not simplistic), and contains a contemporary overview of concepts and tools for media managers." Prof. Dr. Bozena I. Mierzejewska, Editor of The International Journal on Media Management, Fordham University, New York "Summed up, with his second edition Wirtz managed to strengthen the outstanding position of his publication "Media Management". His textbook shines because of its content, analytical clearness and the high relevance for business practice without losing its academic background. With the second edition this book has established its position in the field of media business as the leading standard reference

book in Germany. It is suitable for business students, lectures as well as managers who can gain magnificent information from it." Prof. Dr. Wolfgang Fritz, Director of the Institute of Marketing, Braunschweig University of Technology, Germany; Honorary Professor at the Institute of Business Administration, University of Vienna, Austria.

Public interest in the recent Ashes test series served to heighten the anger about the removal of Test cricket from free-to-air television. This report looks at the contract between the ECB and Sky; the statutory framework behind the listing of sporting events; the reasons for excluding test cricket from the A list; and the gentleman's agreement, that had existed, that a substantial proportion of Test cricket would be maintained on free-to-air channels. Although the Committee supports the idea of free-to-air broadcasting they do not recommend re-listing in Group A. They recognise that the ECB is best qualified to judge the long-term interests of the game but that they must also balance the public interest.

In the vein of his bestseller, *Four Arguments for the Elimination of Television*, nationally recognized social critic Jerry Mander researches, discusses, and exposes the momentous and unsolvable environmental and social problem of capitalism. Mander argues that capitalism is no longer a viable system: "What may have worked in 1900 is calamitous in 2010." Capitalism, utterly dependent on never-ending economic growth, is an impossible absurdity on a finite planet with limited resources. Climate change, together with global food, water, and resource shortages, are only the start. Mander draws attention to capitalism's obsessive need to dominate and undermine democracy, as well as to diminish social and economic equity.

Designed to operate free of "morality," the system promotes "permanent war" as a key economic strategy. Worst of all, the problems of capitalism are intrinsic to the form. Many organizations are already anticipating the breakdown of the system and are working to define new hierarchies of democratic values that respect the carrying capacities of the planet.

Electronic Inspection Copy available for instructors here Why do you choose the things you buy – such as this textbook, a smartphone or an item of clothing? How often, where, and instead of what? What do you consider a boring necessity or a fun luxury? What do you do with products once you've purchased them? When do you decide to chuck them and why? As a consumer you make conscious and unconscious decisions, nonstop, every day of your life. This is Consumer Behaviour! This friendly, lively full colour text will support you through your course and help you to get the best possible grade for future employment. It even has How to Impress Your Examiner boxes in each chapter. There are lots of case studies along the way from global brands such as Facebook, Apple and Amazon Kindle, and Consumer Behaviour in Action boxes in every chapter to show you how it works in the real world. If you want to be top of the class you can push yourself that little bit further by reading the Challenging the Status Quo asides which will help your critical thinking and problem solving skills. These are key skills that employers look for in graduates, so practicing now will help set you apart from the pack and boost your employability. You could also dip into the Further Reading resources to help you with essays and exam revision – using these is a sure route to better grades. Visit the companion website www.sagepub.co.uk/blythe for extra materials including multiple choice questions to test yourself and Jim's pick of Youtube videos that make the examples in each chapter come alive!

ÖSđerman and Dolles have assembled an impressive array of researchers to address the nexus between sport and business. In their rich collection of research on sport business theory and practice Sđerman and Dolles identify research themes from governance to branding, from sport events to sport systems, and from social media to fan identity, and they specifically reflect on the application of major theoretical concepts and key research methods. The authors' aim is to advance sport business research through critical reflection on topic selection, research design, data analysis and interpretation. Their unique approach encourages researchers, from novice to experienced, to embrace diverse theories and

methods. The Handbook is recommended reading for those interested in advancing sport business research. Õ Đ Graham Cuskelly, Griffith University, Australia ÔThis insight-laden volume encompasses today's and tomorrow's research across the multifaceted landscape of the business side of sport -- from branding and sponsorship to media and technology, from club management to governance. It effectively encompasses both theory and practice. Scholars, students, and practitioners will find this cogent collection of international consumer and business research knowledge and perspectives both informative and useful. Õ Đ Stephen A. Greyser, Harvard Business School, US ÔThis Handbook directly responds to the rapid professional, commercial and international development of sport. With its thoughtful structure, comprehensive coverage of topics and renowned contributors it offers a thorough analysis on the management challenges in the field. It also offers very valuable insights and guidance how the business of sport can be researched by students, academics and practitioners around the world. The book is simply a must-read for anyone interested in the management aspects of sports. Õ Đ Yoshiaki Takahashi, Chuo University, Tokyo, Japan This Handbook draws together top international researchers and discusses the state of the art and the future direction of research at the nexus between sport and business. It is heavily built upon choosing, applying and evaluating appropriate quantitative as well as qualitative research methods for practical advice in sport and business research. Topics covered for analysis include sports governance, regulation and performance; media and technology; club management and team structure; place, time and spectators of sporting events; and sport branding and sponsoring. The Handbook covers research examples from elite sport to the amateur level, and from different sports, from cycling to cricket, from ice hockey to motorsports, and from football to skiing. It will be read and used by academics and PhD students as well as sports practitioners looking for useful ways of expanding knowledge, conducting research or searching for insights into the challenges of managing sport.

Focusing on the tension between elite and popular models of democracy, individuals and movements that made a difference, and recent events, THE DEMOCRATIC DEBATE makes American democracy become more relevant, compelling, and lively. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The last three decades have witnessed a rapid proliferation of African Christian communities, particularly in Europe and North American diaspora, thus resulting in the remapping of old religious landscapes. This migratory trend and development bring to the fore the crucial role, functions and import of religious symbolic systems in new geo-cultural contexts. The trans-national linkages between African-led churches in the countries of origin (Africa) and the "host" societies are assuming increasing importance for African immigrants. The links and networks that are established and maintained between these contexts are of immense religious, cultural, economic, political and social importance. This suggests how African Christianities can be understood within processes of religious transnationalism and African modernity. Based on extensive religious ethnography undertaken by the author among African Christian communities in Europe, the USA and Africa in the last 17 years, this book maps and describes the incipience and consolidation of new brands of African Christianities in diaspora. The book demonstrates how African Christianities are negotiating and assimilating notions of the global while maintaining their local identities.

Consumer BehaviourSAGE

Do you remember washing in a tin bath by the fire, using outside lavatories and not having a television? Did you grow up in the 1950s and were you a teenager in the swinging sixties? If the Festival of Britain, food rationing and the Queen's coronation are among your earliest memories then you belong to the post-war baby boomer generation. How did we end up here, in the second decade of the twenty-first century, when it all just seems like yesterday? In this fascinating new trip down memory lane, Paul Feeney remembers what it has been like to live through the eventful second half of the twentieth century. This nostalgic journey through an era of change will resonate with anyone who began their innocent childhood years in austerity and has lived through a lifetime of ground-breaking events to the much changed Britain of today. There are also some wonderful pictures to help jog our memories of bygone days.

This book discusses the effectiveness of Western organizations' social media strategies in the Middle East. Social media has changed the rules of doing business, but the exact impacts vary across regions. In the context of Middle Eastern societies, social media is seen as a way for individuals and communities to communicate with each other and is generally not viewed as a means for brands to interact with individuals. Examining how the use of social media in the Middle East is shaped by the region's culture, authors discuss the factors that businesses need to consider when creating digital marketing strategies targeted there. Including case studies of Middle Eastern companies, this book provides a comprehensive analysis of the rise of social media in the MENA region and the often-neglected role of culture in research in this area. It will provide researchers and practitioners with a deeper understanding of conducting business in the Middle East through the effective and efficient use of social media.

Interactive Television Production is essential reading for all broadcasting and new media professionals - whether in production, marketing, technology, business or management. It will also be of interest to media students and anyone looking to get an insight into the future of television production. It provides a practical, step-by-step guide to the processes and issues involved in taking an interactive television idea through to being an operational service - based on the knowledge and experience of leading interactive television producers. This book can be used as a quick-and-easy reference guide, with each chapter containing a 'Chapter in 30 seconds' summary for easy reference, or read from cover to cover. Using accessible language, the author provides detailed descriptions of iTV software technologies (OpenTV, MHEG-5, TV Navigator), delivery technologies (cable, satellite and terrestrial) and production tools. There are also entire chapters devoted to key issues like the commercial side of iTV and the latest work on usability and design. The accompanying web site www.InteractiveTelevisionProduction.com contains useful links designed to help with common iTV questions and issues. There are also entertaining quizzes for each chapter that let you test your knowledge of the concepts introduced in the book.

Sport on television is big business, but it is about more than just commerce. Using a range of national case studies from Europe and beyond, this book analyses the political, economic, social and regulatory issues raised in relation to the buying and selling of television sports rights.

This publication reflects the changes in television, both domestically and internationally and is a useful guide to the legal, economic, and production aspects of the industry.

[Copyright: 7094ba6cb10442b556d7cd1523463d4a](#)