

Sociology In Modules 2nd Edition Ebook

How do you know what you feel? Why are some bad habits so hard to shake? Why do people do what they are told? Are we players or puppets? What is 'society'? These are some of the questions that new undergraduate student Mila begins to ask as she sets out on her journey to find out what sociology is and why it matters. This is a novel of ideas, a textbook in which we follow Mila and her friends as they grapple with sociological ideas and problems. It offers refreshingly clear explanations of the most important aspects of sociology and exposes students to social theory and how it relates to our everyday experiences. Through Mila's thoughts and actions, and the events in her social and family life, students are encouraged to engage critically and personally with sociological ideas, and in the process learn how to interpret, use and reshape them. Bringing the subject to life with humour, storytelling and doodles, this revised second edition of *Dead White Men and Other Important People* remains the ideal introduction to sociological thinking for students at all levels.

This student study tool contains both brief and detailed chapter outlines, chapter summaries, learning objectives, a list of key terms, mini-assignments to guide reading, Internet and InfoTrac exercises, and practice tests consisting of 20-25 multiple-choice questions, 10-15 true/false questions, 3-5 fill-in-the-blank and short-answer questions, and 3-5 critical thinking questions. All multiple-choice, true/false, fill-in-the-blank and short-answer questions include answer explanations and page references to the text.

Rev. ed. of: *Ethics and human sciences* / Keith Amarakone, Sukhmeet S. Panesar. 2006.

The new edition of this introductory text has an online component (an access code is provided with the book). Lindsey (Maryville U. of St. Louis) and Beach (Kentucky Wesleyan College) introduce major theoretical perspectives then apply them throughout the text in chapters addressing various aspects of social structure, socialization, sexuality, deviant behavior, economic stratification, gender, and the aged, among other topics. Annotation copyrighted by Book News, Inc., Portland, OR

The second edition of this long-time bestseller provides a framework for designing and understanding sprays for a wide array of engineering applications. The text contains correlations and design tools that can be easily understood and used in relating the design of atomizers to the resulting spray behavior. Written to be accessible to readers with a modest technical background, the emphasis is on application rather than in-depth theory. Numerous examples are provided to serve as starting points for using the information in the book. Overall, this is a thoroughly updated edition that still retains the practical focus and readability of the original work by Arthur Lefebvre.

Visualizing Microbiology, 1st Edition provides an introduction to microbiology for students who require the basic fundamentals of microbiology as a requirement for their major or course of study. The unique visual pedagogy of the *Visualizing* series provides a powerful combination of content, visuals, multimedia and videos ideal for microbiology. A dynamic learning platform encouraging engagement with real clinical content, *Visualizing Microbiology* also brings the narrative to life with integrated multimedia helping students see and understand the unseen in the world of microbiology.

This text integrates sociology and psychology, concentrating on the areas applicable to medicine. It covers such topics as: the life cycle; development of the person; society and health; illness behaviour and the doctor-patient encounter.

This book offers a modular set of chapters that focus specifically on the challenges related to case writing. Exercises, worksheets, and training activities help guide readers sequentially through the entire process of writing both a case and an instructor's manual (teaching note). Designed as an individualized workshop to assist case authors to structure their writing, this book combines the easy-to-understand, student-focused language of the first edition with new material covering the latest developments and challenges in the world of case writing. These include: ? A section on writing cases in condensed time frames ? A new module on writing short cases in various formats ? A new module on turning research papers into teaching tools ? A section about growing communities of practice in a university ? An expansion of the student case writing module to include a section on case writing for graduate students ? Twelve new worksheets ? A complete index to facilitate use of the book Finishing all the book's assignments will result in a complete case and instructor's manual that can be tested in the classroom and submitted to a conference or journal. The *Case Writing Workbook* is a must for the shelf of any academic or student conducting qualitative research and looking to enhance their skill set.

Comprehensive Aural Skills is a complete suite of material for both performance and dictation, covering the wide range of sight singing and ear training skills required for undergraduate courses of study. It provides a series of instructional modules on rhythm, melody, and harmony, and blends musical examples from the common-practice repertory with original examples composed to specifically address particular skills and concepts. Each module includes material for classroom performance, self-directed study, and homework assignments. Features A complete suite of aural skills material: *Comprehensive Aural Skills* is a combined sight singing and ear training textbook, audio, and companion website package. Fully modular, customizable organization: Instructors can choose freely from the set of exercises in the book and supplemental material on the companion website to appropriately tailor the curriculum based on their students' needs. Engaging and idiomatic musical examples: Examples are selected and composed specifically for the didactic context of an aural skills classroom. Dictation exercises for practice and assignment: Practice exercises include an answer key so students can work independently and receive immediate feedback, while homework assignments are given without a key. Audio examples for dictation: The website hosts live recordings of acoustic instruments performed by professional musicians for each dictation exercise and homework assignment. Supplemental Materials for Instructors: A wealth of material for class use and assignment can be found on the companion website. Teachers Guide: The guide includes answers for every homework assignment, brief commentary on each module's content, tips for integrating written theory, and strategies on how to effectively teach new concepts and skills. The companion website for *Comprehensive Aural Skills* includes a wealth of additional examples in all areas of aural skills and at every level of difficulty represented in the text. Students have access to additional dictation examples with recordings and answer keys, allowing them to directly reinforce their classroom experience and practice dictation on their own time.

The *Official Joomla! Book* is the authoritative and comprehensive Joomla! reference for every administrator, developer, designer, and content manager. Distilling the unsurpassed experience of two long-time Joomla! contributors, it teaches exactly what you need to know, through practical example sites and crystal-clear explanations. If you're new to Joomla!, you'll learn how to quickly create usable, effective sites. If you're an experienced Joomla! user, you'll learn how to make your sites more flexible, feature-rich, visually attractive, and useful. And whether new or experienced, you'll learn how

Joomla! really works, so you can fully leverage its power whenever you're ready. You'll also get to know the Joomla! community by hearing from twelve community members through in-depth interviews, and you'll learn how to participate in the Joomla! project in ways that make sense for you. The Official Joomla! Book covers everything from installation to usability, templates to extensions. The authors explain each key concept conversationally, helping you learn to help yourself and confidently gain control over Joomla! and the sites you build with it. They also present chapter-length application case studies for business, non-profits, and education. You will learn how to Plan sites effectively before you start building them Create production sites quickly while avoiding common mistakes Install and configure Joomla! for maximum efficiency Create and edit content for your Joomla! site Customize and work with Joomla! templates Work with extensions: components, modules, plugins, and languages Efficiently administer Joomla! sites Participate in the Joomla! community as a user and contributor

The most relevant textbook for today's students.

'Definitive, critical and engaging, this is a superb introduction to the sociology of work.' Leo McCann, Professor of Management, University of York Now in a fully updated third edition, *The Sociology of Work* draws on the work of classic and contemporary theorists, to provide readers with a thorough exploration of all aspects of work and employment, including paid and unpaid work, standard and non-standard employment, and unemployment. The new edition includes: Two new chapters on "Work, Skill and the Labour Process" and "Managing Culture at Work". Expanded coverage of the rise and decline of trade unions; emotional labour, misbehaviour, and resistance at work. Further discussion of the gig economy and precarious work; automation and the end of work; globalization and human rights. For Sociology and Business students, taking modules in work, employment and society.

The Olympic Games: A Social Science Perspective presents a broad, multi-disciplinary account of all things Olympic from the relationship of the modern to the ancient games, to the possible future of the grandest of athletic spectacles.

This extended new edition covers the Olympic phenomenon from political, economical and sociological perspectives, from its history and the media to commercialism and drug use. Its detailed analyses and extensive bibliography make it essential reading for researchers and students in leisure and sports studies.

Written in an informative and jargon-free style, this book is guided by principles of good practice and covers the relevant theory to deal with the essential aspects of designing a course. Important areas covered include: learning levels and outcomes aligning learning and teaching strategies assessment methods course management C&IT resources. In this concise guide, the authors look to the future in terms of integration of computing and technology in course design and consider the promotion of student learning, the diversity of the student body and the need to create inclusive learning environments.

Understanding the Life Course provides a uniquely comprehensive guide to the entire life course from an interdisciplinary perspective. Combining important insights from sociology and psychology, the book presents the concept's theoretical underpinnings in an accessible style, supported by real-life examples. From birth and becoming a parent, to death and grieving for the loss of others, Lorraine Green explores all stages of the life course through key research studies and theories, in conjunction with issues of social inequality and critical examination of lay viewpoints. She highlights the many ways the life course can be interpreted, including themes of linearity and multidirectionality, continuity and discontinuity, and the interplay between nature and nurture. The second edition updates key data and includes additional material on topics such as new technologies, changing markers of transitions to adulthood, active ageing, resilience and neuropsychology. This comprehensive approach will continue to be essential reading for students on vocational programmes such as social work and nursing, and will provide thought-provoking insight into the wider contexts of the life course for students of psychology and sociology.

Audio Production and Critical Listening: Technical Ear Training, Second Edition develops your critical and expert listening skills, enabling you to listen to audio like an award-winning engineer. Featuring an accessible writing style, this new edition includes information on objective measurements of sound, technical descriptions of signal processing, and their relationships to subjective impressions of sound. It also includes information on hearing conservation, ear plugs, and listening levels, as well as bias in the listening process. The interactive web browser-based "ear training" software practice modules provide experience identifying various types of signal processes and manipulations. Working alongside the clear and detailed explanations in the book, this software completes the learning package that will help you train you ears to listen and really "hear" your recordings. This all-new edition has been updated to include: Audio and psychoacoustic theories to inform and expand your critical listening practice. Access to integrated software that promotes listening skills development through audio examples found in actual recording and production work, listening exercises, and tests. Cutting-edge interactive practice modules created to increase your experience. More examples of sound recordings analysis. New outline for progressing through the EQ ear training software module with listening exercises and tips.

Make Sociology new with McGraw-Hill's Connect Sociology and the 2nd edition of *Sociology in Modules*. New to Connect is Investigate Sociology, a brand-new tool that develops students' sociological imaginations by placing them in provocative scenarios where they must analyze various sources and determine a solution. Connect also comes with LearnSmart, an adaptive questioning tool proven to increase content comprehension and student results, as well as fun interactivities like In their Shoes and Applying the Perspectives that teach sociology's three theoretical frameworks. Finally, make sure students come prepared to class by assigning our many e-book activities. With McGraw-Hill's digital tools, focus on what you do best—teaching. Unique to this program, *Sociology in Modules 2e* has the most flexible content on the market. Instead of losing students in chapters that are long, unspecific, or out of order, customize your text and assignments with our modular approach, which breaks chapters into more manageable, topic-focused sections. *Sociology in Modules'* flexible content coupled with powerful digital learning tools makes this an ideal choice for your introductory course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

David Myers' new partnership with coauthor C. Nathan DeWall matches two dedicated educators and scholars, each passionate

about teaching psychological science through writing and interactive media. With this new edition of the #1 bestselling Psychology, Myers and DeWall take full advantage of what an integrated text/media learning combination can do. New features move students from reading the chapter to actively learning online: How Would You Know puts students in the role of scientific researcher and includes tutorials on key research design principles; Assess Your Strengths self-tests help students learn a little more about themselves, and include tips about nurturing key strengths. These and other innovations rest on the same foundations that have always distinguished a new David Myers edition—exhaustive updating (hundreds of new citations), captivating writing, and the merging of rigorous science with a broad human perspective that engages both the mind and heart.

Now with SAGE Publications, Cheryl Cisero Durwin and Marla Reese-Weber's EdPsych Modules uses an innovative implementation of case studies and a modular format to address the challenge of effectively connecting theory and research to practice. Each module is a succinct, stand-alone topic that represents every subject found in traditional chapter texts and can be used in any order for maximum flexibility in organizing your course. Each of the book's eight units of modules begins with a set of four case studies—early childhood, elementary, middle school, and secondary—and ends with "Assess" and "Reflect and Evaluate" questions and activities to encourage comprehension and application of the research and theories presented. The case approach and the extensive pedagogy that support it allows students to constantly see the applications of the theories and research that they are studying in the text.

"Heart Rate Training, 2E helps the endurance athlete to understand how best to use the overwhelming amount of data that can be captured by heart rate monitoring equipment. The authors offer both general and sport-specific guidance in how to customize training plans in a way that effectively uses the latest technology and research"--

Crash Course – your effective everyday study companion PLUS the perfect antidote for exam stress! Save time and be assured you have all the core information you need in one place to excel on your course and achieve exam success. A winning formula now for over 15 years, each volume has been fine-tuned and fully updated, with an improved layout tailored to make your life easier. Especially written by junior doctors – those who understand what is essential for exam success – with all information thoroughly checked and quality assured by expert Faculty Advisers, the result is a series of books which exactly meets your needs and you know you can trust. The importance of ethics and sociology as applied cannot be underestimated, within both the medical curriculum and everyday modern clinical practice. Medical students and junior doctors cannot hope to experience every dilemma first hand, but are expected to deal with new and problematic clinical situations in a reasoned, professional and systematic way. This volume, which accounts for the revised core curriculum in Medical Ethics and Law, will prove an indispensable companion. More than 80 line artworks, tables and boxes present clinical, diagnostic and practical information in an easy-to-follow manner Friendly and accessible approach to the subject makes learning especially easy Written by junior doctors for students - authors who understand exam pressures Contains 'Hints and Tips' boxes, and other useful aide-mémoires Succinct coverage of the subject enables 'sharp focus' and efficient use of time during exam preparation Contains a fully updated self-assessment section - ideal for honing exam skills and self-testing Self-assessment section fully updated to reflect current exam requirements Contains 'common exam pitfalls' as advised by faculty Crash Courses also available electronically Crash Course – your effective everyday study companion PLUS the perfect antidote for exam stress! Save time and be assured you have all the core information you need in one place to excel on your course and achieve exam success. A winning formula now for over 15 years, each volume has been fine-tuned and fully updated, with an improved layout tailored to make your life easier. Especially written by junior doctors – those who understand what is essential for exam success – with all information thoroughly checked and quality assured by expert Faculty Advisers, the result is a series of books which exactly meets your needs and you know you can trust. The importance of ethics and sociology as applied cannot be underestimated, within both the medical curriculum and everyday modern clinical practice. Medical students and junior doctors cannot hope to experience every dilemma first hand, but are expected to deal with new and problematic clinical situations in a reasoned, professional and systematic way. This volume, which accounts for the revised core curriculum in Medical Ethics and Law, will prove an indispensable companion.

Population and Development addresses important issues at the heart of the problems of developing countries. How these countries address the common difficulties of population growth, including mortality and fertility decline, population redistribution including internal migration and urbanization, and also international migration, for both source countries and for destination countries. How and why has population change affected development – both positively and negatively? How and why has development affected population change – both growth and distribution? The book opens with an introduction, preceding the ten substantive chapters, covering some of the broader issues for population studies and development studies and the relationships between them. The first three chapters set out the main concepts and theoretical discussions on how population affects development and also how development affects population. Detailed chapters then cover each of the three main components of population change – fertility, mortality and finally migration. These are followed by chapters on the impacts of age structures, including the potential for a demographic dividend, and of the more qualitative aspects of human resource development through formal education and ICTs, with further chapters on population policies and population futures. The book incorporates illustrative text boxes and case studies on regions in Africa, the Middle East and Asia which elaborate the broader theoretical and conceptual substance of the ten major chapters. Each chapter has 'Discussion Questions' and 'Sources and Further Reading' sections, and there is an extensive integrated References section. The arguments of the book bring together a large but fairly loosely integrated literature from population studies, development studies and geography in a conceptually coordinated, empirically wide-ranging and challenging discussion. It is targeted at an audience in undergraduate courses in Geography and in Masters courses in Development Studies and Population Studies. The books succinct but erudite structure means it can be used either as a course text book, or as a basic reference on a range of current issues and likely concerns at the interface between Geography, Development Studies and Population Studies.

The second edition of the Impact Evaluation in Practice handbook is a comprehensive and accessible introduction to impact evaluation for policy makers and development practitioners. First published in 2011, it has been used widely across the development and academic communities. The book incorporates real-world examples to present practical guidelines for designing and implementing impact evaluations. Readers will gain an understanding of impact evaluations and the best ways to use them to design evidence-based policies and programs. The updated version covers the newest techniques for evaluating programs and includes state-of-the-art implementation advice, as well as an expanded set of examples and case studies that draw on recent development challenges. It also includes new material on research ethics and partnerships to conduct impact evaluation. The

handbook is divided into four sections: Part One discusses what to evaluate and why; Part Two presents the main impact evaluation methods; Part Three addresses how to manage impact evaluations; Part Four reviews impact evaluation sampling and data collection. Case studies illustrate different applications of impact evaluations. The book links to complementary instructional material available online, including an applied case as well as questions and answers. The updated second edition will be a valuable resource for the international development community, universities, and policy makers looking to build better evidence around what works in development.

Introduction to Sociology 2e adheres to the scope and sequence of a typical, one-semester introductory sociology course. It offers comprehensive coverage of core concepts, foundational scholars, and emerging theories, which are supported by a wealth of engaging learning materials. The textbook presents detailed section reviews with rich questions, discussions that help students apply their knowledge, and features that draw learners into the discipline in meaningful ways. The second edition retains the book's conceptual organization, aligning to most courses, and has been significantly updated to reflect the latest research and provide examples most relevant to today's students. In order to help instructors transition to the revised version, the 2e changes are described within the preface. The images in this textbook are grayscale. Authors include: Heather Griffiths, Nathan Keirns, Eric Strayer, Susan Cody-Rydzewski, Gail Scaramuzzo, Tommy Sadler, Sally Vyain, Jeff Bry, Faye Jones

Measurement Theory in Action, Third Edition, helps readers apply testing and measurement theories and features 22 self-contained modules which instructors can match to their courses. Each module features an overview of a measurement issue and a step-by-step application of that theory. Best Practices provide recommendations for ensuring the appropriate application of the theory. Practical Questions help students assess their understanding of the topic. Students can apply the material using real data in the Exercises, some of which require no computer access, while others involve the use of statistical software to solve the problem. Case Studies in each module depict typical dilemmas faced when applying measurement theory followed by Questions to Ponder to encourage critical examination of the issues noted in the cases. The book's website houses the data sets, additional exercises, PowerPoints, and more. Other features include suggested readings to further one's understanding of the topics, a glossary, and a comprehensive exercise in Appendix A that incorporates many of the steps in the development of a measure of typical performance. Updated throughout to reflect recent changes in the field, the new edition also features: Recent changes in understanding measurement, with over 50 new and updated references Explanations of why each chapter, article, or book in each module's Further Readings section is recommended Instructors will find suggested answers to the book's questions and exercises; detailed solutions to the exercises; test bank with 10 multiple choice and 5 short answer questions for each module; and PowerPoint slides. Students and instructors can access SPSS data sets; additional exercises; the glossary; and additional information helpful in understanding psychometric concepts. It is ideal as a text for any psychometrics or testing and measurement course taught in psychology, education, marketing, and management. It is also an invaluable reference for professional researchers in need of a quick refresher on applying measurement theory.

'In his beautifully balanced, clear and broad-ranging account of a fast-changing field, Paul Hodkinson has successfully brought together myriad perspectives with which to critically analyse today's media culture and media society.'— Sonia Livingstone, Professor of Media & Communication, LSE Paul Hodkinson's bestseller is back, once again exploring the concepts and complexities of the media in an accessible, balanced and engaging style. Additions to the Second Edition include: A new chapter on advertising and sponsorship Extensive revision and updating throughout all chapters New material on technologies, censorship, online news, fan cultures and representations of poverty Greater emphasis on and examples of digital, interactive and mobile media throughout Fully reworked chapter on media, community and difference Up-to-date examples covering everything from social media, contemporary advertising, news events and mobile technologies, to representations of class, ethnicity and gender. Combining a critical survey of the field with a finely judged assessment of cutting-edge developments, this Second Edition cements its reputation as the must-have text for any undergraduate student studying media, culture and society.

Make Sociology new with McGraw-Hill's Connect Sociology and the 2nd edition of Sociology in Modules. New to Connect is Investigate Sociology, a brand-new tool that develops students' sociological imaginations by placing them in provocative scenarios where they must analyze various sources and determine a solution. Connect also comes with LearnSmart, an adaptive questioning tool proven to increase content comprehension and student results, as well as fun interactivities like In their Shoes and Applying the Perspectives that teach sociology's three theoretical frameworks. Finally, make sure students come prepared to class by assigning our many e-book activities. With McGraw-Hill's digital tools, focus on what you do best—teaching. Unique to this program, Sociology in Modules 2e has the most flexible content on the market. Instead of losing students in chapters that are long, unspecific, or out of order, customize your text and assignments with our modular approach, which breaks chapters into more manageable, topic-focused sections. Sociology in Modules' flexible content coupled with powerful digital learning tools makes this an ideal choice for your introductory course.

This book provides a complete abstract algebra course, enabling instructors to select the topics for use in individual classes.

Statistical Programming in SAS Second Edition provides a foundation for programming to implement statistical solutions using SAS, a system that has been used to solve data analytic problems for more than 40 years. The author includes motivating examples to inspire readers to generate programming solutions. Upper-level undergraduates, beginning graduate students, and professionals involved in generating programming solutions for data-analytic problems will benefit from this book. The ideal background for a reader is some background in regression modeling and introductory experience with computer programming. The coverage of statistical programming in the second edition includes ? Getting data into the SAS system, engineering new features, and formatting variables ? Writing readable and well-documented code ? Structuring, implementing, and debugging programs that are well documented ? Creating solutions to novel problems ? Combining data sources, extracting parts of data sets, and reshaping data sets as needed for other analyses ? Generating general solutions using macros ? Customizing output ? Producing insight-inspiring data visualizations ? Parsing, processing, and analyzing text ? Programming solutions using matrices and connecting to R ? Processing text ? Programming with matrices ? Connecting SAS with R ? Covering topics that are part of both base and certification exams.

The Sociology of Healthcare, Second Edition explores the impact of current social changes on health, illness and

healthcare, and provides an overview of the fundamental concerns in these areas. This new edition features a brand new chapter entitled 'End of Life' which will help health and social care workers to respond with confidence to one of the most difficult and challenging areas of care. The 'End of Life' chapter includes information on changing attitudes to death, theories of death and dying, and palliative care. All chapters have been thoroughly updated to address diversity issues such as gender, ethnicity and disability. In addition, expanded and updated chapters include 'Childhood and Adolescence' and 'Health Inequalities'. The text is further enhanced through the use of case studies that relate theory to professional practice, and discussion questions to aid understanding. Links to websites direct the reader to further information on health, social wellbeing and government policies. This book is essential reading for all students of healthcare including nursing, medicine, midwifery and health studies and for those studying healthcare as part of sociology, social care and social policy degrees. "In an age when health policy follows an individualist model of "personal responsibility" this book by Alan Clarke demonstrates with a vast array of evidence, just how much there is such a thing as society. An excellent overall book." Dr. Stephen Cowden, Senior Lecturer in Social Work, Coventry University

Three basic premises guide this highly successful introductory text - first that theory and research must be both comprehensive and clear, second that the text must show how sociology is relevant both to the study of society and to students' lives and third that sociology can play a valuable role in teaching critical thinking skills. To that end, this solid, well respected text combines a balanced three-perspective approach with excellent student oriented examples, and distinctive social policy sections in a concise presentation that offers an alternative to full length books.

This market-leading textbook has been fully updated in response to extensive user feedback. It includes a new chapter on joints and veins, additional examples from around the world, stunning new field photos, and extended online resources with new animations and exercises. The book's practical emphasis, hugely popular in the first edition, features applications in the upper crust, including petroleum and groundwater geology, highlighting the importance of structural geology in exploration and exploitation of petroleum and water resources. Carefully designed full-colour illustrations work closely with the text to support student learning, and are supplemented with high-quality photos from around the world. Examples and parallels drawn from practical everyday situations engage students, and end-of chapter review questions help them to check their understanding. Updated e-learning modules are available online (www.cambridge.org/fossen2e) and further reinforce key topics using summaries, innovative animations to bring concepts to life, and additional examples and figures.

The thoroughly updated and expanded Second Edition of Greg G. Chen, Lynne A. Weikart, and Daniel W. Williams' *Budget Tools: Financial Methods in the Public Sector* brings together scores of exercises that will take students through the process of public budgeting, from organizing data through analysis and presentation. This thoroughly revised text has been restructured – it now has 30 compact modules to focus on individual skills and enhance flexibility, and is reorganized to cover more straightforward skills early in the book and more complex tools later on. Using budgets from all levels of government as well as from nonprofit organizations, the authors give students the opportunity to work with real budgeting data to cover a range of topics and skills. *Budget Tools* provides instruction in the techniques and implementation of budgeting skills at a granular level to support a wide range of approaches to teaching the subject. *Entrepreneurial Finance: Concepts and Cases* addresses issues that are often overlooked in traditional finance textbooks, namely, how to handle the unique financial challenges faced by start-ups and small businesses. The book is structured around seven modules or building blocks designed to be taught across a full semester with natural break points built into each chapter within the modules. The building blocks present macro-concepts which are explored in greater detail in each of the chapters. A starting chapter provides guidance about the use of cases for students and a concluding chapter delivers information about how to win business plan competitions. Each concept is illustrated by a short case, and followed by thoughtful questions to enhance learning. The cases, previously unpublished, are written by an international group of experienced case writers from the field of finance, and deal with real companies, real problems, and currently unfolding issues. A case teaching manual geared to finance in general, and short cases in particular, is provided for the instructor and includes specific tips, techniques, and activities for each case in the text. Written for upper level undergraduate students of entrepreneurship, this highly accessible book breaks down complex concepts, and includes hands-on cases and exercises, making learning a breeze!

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