

## Sociology In Our Times 10th Edition

A perennial bestseller since 1997, this updated tenth edition of *Understanding Research Methods* provides a detailed overview of all the important concepts traditionally covered in a research methods class. It covers the principles of both qualitative and quantitative research, and how to interpret statistics without computations, so is suitable for all students regardless of their math background. The book is organized so that each concept is treated independently and can be used in any order without resulting in gaps in knowledge—allowing it to be easily and precisely adapted to any course. It uses lively examples on contemporary topics to stimulate students' interest, and engages them by showing the relevance of research methods to their everyday lives. Numerous case studies and end-of-section exercises help students master the material and encourage classroom discussion. The text is divided into short, independent topic sections, making it easy for you to adapt the material to your own teaching needs and customize assignments to the aspect of qualitative or quantitative methods under study—helping to improve students' comprehension and retention of difficult concepts. Additional online PowerPoint slides and test bank questions make this a complete resource for introducing students to research methods. New to this edition: New topic section on design decisions in research Additional material on production of knowledge and research methods Significant development of material on ethical considerations in research Fresh and contemporary examples from a wide variety of real, published research Topic-specific exercises at the end of each section now include suggestions for further steps researchers can take as they build their research project.

In *Members Only* Diana Kendall shows how the upper classes use exclusive clubs as their private domain for conducting business, fostering social networks, and launching the next generation of elites - all beyond the view of outsiders and the media. In her research, Kendall explains how and why club members routinely engage in exclusionary practices that help them accumulate personal power and social capital that is unavailable to outsiders. *Members Only* addresses how exclusive private clubs maintain and perpetuate class-based privilege and racial/ethnic and religious segregation, and how such patterns of social exclusion heighten social inequality. This book continues Kendall's study of the upper classes, which began with *The Power of Good Deeds*, and *Framing Class*.

Acclaimed as one of the most exciting books in the history of American letters, this modern epic became an instant bestseller upon publication in 1974, transforming a generation and continuing to inspire millions. This 25th Anniversary Quill Edition features a new introduction by the author; important typographical changes; and a Reader's Guide that includes discussion topics, an interview with the author, and letters and documents detailing how this extraordinary book came to be. A narration of a summer motorcycle trip undertaken by a father and his son, the book becomes a personal and philosophical odyssey into fundamental questions of how to live. The narrator's relationship with his son leads to a powerful self-reckoning; the craft of motorcycle maintenance leads to an austere beautiful process for reconciling science, religion, and humanism. Resonant with the confusions of existence, *Zen and the Art of Motorcycle Maintenance* is a touching and transcendent book of life.

A notable contribution to our understanding of ourselves. This book explores the realm of human behavior in social situations and the way that we appear to others. Dr. Goffman uses the metaphor of theatrical performance as a framework. Each person in everyday social intercourse presents himself and his activity to others, attempts to guide and control the impressions they form of him, and employs certain techniques in order to sustain his performance, just as an actor presents a character to an audience. The discussions of these social techniques offered here are based upon detailed research and observation of social customs in many regions.

Originally published: Chicago: University of Chicago Press, 2014, as part of the *Fieldwork encounters and discoveries* series.

**#1 NEW YORK TIMES BESTSELLER • ONE OF TIME MAGAZINE'S 100 BEST YA BOOKS OF ALL TIME** The extraordinary, beloved novel about the ability of books to feed the soul even in the darkest of times. When Death has a story to tell, you listen. It is 1939. Nazi Germany. The country is holding its breath. Death has never been busier, and will become busier still. Liesel Meminger is a foster girl living outside of Munich, who scratches out a meager existence for herself by stealing when she encounters something she can't resist—books. With the help of her accordion-playing foster father, she learns to read and shares her stolen books with her neighbors during bombing raids as well as with the Jewish man hidden in her basement. In superbly crafted writing that burns with intensity, award-winning author Markus Zusak, author of *I Am the Messenger*, has given us one of the most enduring stories of our time. "The kind of book that can be life-changing." —The New York Times "Deserves a place on the same shelf with *The Diary of a Young Girl* by Anne Frank." —USA Today **DON'T MISS BRIDGE OF CLAY, MARKUS ZUSAK'S FIRST NOVEL SINCE THE BOOK THIEF.**

Despite remarkable economic advances in many societies during the latter half of the twentieth century, poverty remains a global issue of enduring concern. Poverty is present in some form in every society in the world, and has serious implications for everything from health and well-being to identity and behavior. Nevertheless, the study of poverty has remained disconnected across disciplines. The *Oxford Handbook of the Social Science of Poverty* builds a common scholarly ground in the study of poverty by bringing together an international, inter-disciplinary group of scholars to provide their perspectives on the issue. Contributors engage in discussions about the leading theories and conceptual debates regarding poverty, the most salient topics in poverty research, and the far-reaching consequences of poverty on the individual and societal level. The volume incorporates many methodological perspectives, including survey research, ethnography, and mixed methods approaches, while the chapters extend beyond the United States to provide a truly global portrait of poverty. A thorough examination of contemporary poverty, this Handbook is a valuable tool for non-profit

practitioners, policy makers, social workers, and students and scholars in the fields of public policy, sociology, political science, international development, anthropology, and economics.

Current and relevant to today's students, *SOCIOLOGY IN OUR TIMES: THE ESSENTIALS*, 11th Edition presents the latest available data and new insights on behaviors, beliefs, issues, and trends in our nation and world from a sociological perspective. The new edition of this bestselling text emphasizes the themes of social change, the effects of social media on communication, and the intertwining nature of politics and social policy in the United States and worldwide. Students contemplate such issues as gun control, prevention of military suicides, environmental activism, and whether employers should be allowed to spy on their employees. New You Can Make a Difference boxes help students learn how to become involved in their communities and the world through such projects as campus kitchens and global networking to fight hunger. First-person accounts of individuals' lived experiences draw students into each chapter by illuminating topics that reflect the text's primary themes. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This thoroughly revised edition of Mooney, Knox, and Schacht's text uses a theoretically balanced, student-centered approach to provide a comprehensive exploration of social problems. *UNDERSTANDING SOCIAL PROBLEMS*, Tenth Edition, progresses from a micro to macro level of analysis, focusing first on problems related to health care, drugs and alcohols, families, and crime, and then broadening to the larger issues of poverty and inequality, population growth, aging, environmental problems, and conflict around the world. The social problem in each chapter is framed in a global as well as a U.S. context. In addition, the three major theoretical perspectives are applied to the problem under discussion, and its consequences -- as well as alternative solutions -- are explored. Pedagogical features such as The Human Side and Self and Society enable students to grasp how social problems affect the lives of individuals and apply their understanding of social problems to their own lives. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

"Exposes the unjust and dysfunctional mechanisms that allow the top 1% to siphon off wealth produced by others, through the control of property and money." --Back Cover.

This cutting-edge, applied book highlights the relevance of sociology by including a diverse collection of theories, research, and "lived experiences" that accurately mirror the diversity in society itself. The author's vivid, applied, personal writing style engages students, and activates compelling everyday examples that make sociology particularly relevant to diverse students. A social issue or application opens each chapter and provides various topics for boxes, features, and examples that are carried throughout the entire chapter. Kendall's text is acclaimed in the field for being the first textbook to integrate race, class, and gender issues; as well as for its thorough presentation of sociological theory, which includes diverse theoretical viewpoints such as feminist and postmodernist theory. Kendall shows students that sociology involves important questions and issues that they confront both personally and vicariously.

This title examines how contemporary currents in sociology and social theory have influenced the field of organisation studies. It aims to combat the tendency towards myopia in the organisation studies field, which encourages reliance on resources and references drawn from within the field and discourages scholars from going beyond these boundaries to find inspiration and ideas. The contributing authors show how sociologists and sociological concepts from the US and Europe have provided new insights into the functioning of organisations.

Now with SAGE Publishing, and co-authored by one of the foremost authorities on sociological theory, the Tenth Edition of *Sociological Theory* by George Ritzer and Jeffrey Stepnisky gives readers a comprehensive overview of the major theorists and schools of sociological thought, from sociology's origins through the early 21st century. Key theories are integrated with biographical sketches of theorists, and are placed in their historical and intellectual context. This text helps students better understand the original works of classical and modern theorists, and enables them to compare and contrast the latest substantive concepts. New to this Edition Chapter 1 now includes a discussion of colonialism as one of the forces that shaped modern society. The "Historical Sketch" chapters contain new material on the historical significance of early women founders, and on the contributions of W.E.B. Du Bois. Chapters on Marx, Durkheim, Weber, and Simmel now conclude with sections on contemporary applications of ideas from these 19th century thinkers. A new chapter focuses theories of race, racism, and colonialism, as well as theories about indigenous peoples and theories from the "Global South" that challenge the work of scholars from Europe and North America. The concluding chapter has a new section on theories of presumption, one of the newest developments in consumer theory. New material on colonization, women classical theorists, and race theory, as well as new timelines, added to history chapters.

The tenth edition of *Sociology of Mental Disorder* presents the major issues and research findings on the influence of race, social class, gender, and age on the incidence and prevalence of mental disorder. The text also examines the institutions that help those with mental disorders, mental health law, and public policy. Many important updates are new to this edition: -More first-person accounts of individuals who suffer from mental illness are included. -The new DSM-5 is now thoroughly covered along with the controversy surrounding it. -A new section on social class and its components. -Updated assessment of the relationship between mental health and gender. - A revised and in-depth discussion of mental health and race. -New material on public policy, mental disorder, and the Affordable Health Care Act. -Updates of research and citations throughout.

The rise of digital technology is transforming the world in which we live. Our digitalized societies demand new ways of thinking about the social, and this short book introduces readers to an approach that can deliver this: digital sociology. Neil Selwyn examines the concepts, tools and practices that sociologists are developing to analyze the intersections of the social and the digital. Blending theory and empirical examples, the five chapters highlight areas of inquiry where digital approaches are taking hold and shaping the discipline of sociology today. The book explores key topics such as digital race and digital labor, as well as the fast-changing nature of digital research methods and diversifying forms of digital scholarship. Designed for use in advanced undergraduate and graduate courses, this timely introduction will be an invaluable resource for all sociologists seeking to focus their craft and thinking toward the social complexities of the digital age.

This book tells the story of the turbulent decades when the book publishing industry collided with the great technological revolution of our time. From the surge of ebooks to the self-publishing explosion and the growing popularity of audiobooks, *Book Wars* provides a comprehensive and fine-grained account of technological disruption in one of our most important and successful

creative industries. Like other sectors, publishing has been thrown into disarray by the digital revolution. The foundation on which this industry had been based for 500 years – the packaging and sale of words and images in the form of printed books – was called into question by a technological revolution that enabled symbolic content to be stored, manipulated and transmitted quickly and cheaply. Publishers and retailers found themselves facing a proliferation of new players who were offering new products and services and challenging some of their most deeply held principles and beliefs. The old industry was suddenly thrust into the limelight as bitter conflicts erupted between publishers and new entrants, including powerful new tech giants who saw the world in very different ways. The book wars had begun. While ebooks were at the heart of many of these conflicts, Thompson argues that the most fundamental consequences lie elsewhere. The print-on-paper book has proven to be a remarkably resilient cultural form, but the digital revolution has transformed the industry in other ways, spawning new players which now wield unprecedented power and giving rise to an array of new publishing forms. Most important of all, it has transformed the broader information and communication environment, creating new challenges and new opportunities for publishers as they seek to redefine their role in the digital age. This unrivalled account of the book publishing industry as it faces its greatest challenge since Gutenberg will be essential reading for anyone interested in books and their future.

"You might have trouble imagining life without your social media accounts, but virtual reality pioneer Jaron Lanier insists that we're better off without them. In *Ten Arguments for Deleting Your Social Media Accounts Right Now*, Lanier, who participates in no social media, offers powerful and personal reasons for all of us to leave these dangerous online platforms"--

*Sociology: A Global Introduction*, with its international outlook and cultural diversity, represents a unique and complete learning resource for sociology students worldwide. Each chapter addresses a new change in society, and reveals how progress in society often comes at a price. This text has been fully updated to include the latest key debates, topics and data, and also highlights the importance of technology in contemporary social life.

The classic work that redefined the sociology of knowledge and has inspired a generation of philosophers and thinkers In this seminal book, Peter L. Berger and Thomas Luckmann examine how knowledge forms and how it is preserved and altered within a society. Unlike earlier theorists and philosophers, Berger and Luckmann go beyond intellectual history and focus on commonsense, everyday knowledge—the proverbs, morals, values, and beliefs shared among ordinary people. When first published in 1966, this systematic, theoretical treatise introduced the term social construction, effectively creating a new thought and transforming Western philosophy.

*Introduction to Sociology 2e* adheres to the scope and sequence of a typical, one-semester introductory sociology course. It offers comprehensive coverage of core concepts, foundational scholars, and emerging theories, which are supported by a wealth of engaging learning materials. The textbook presents detailed section reviews with rich questions, discussions that help students apply their knowledge, and features that draw learners into the discipline in meaningful ways. The second edition retains the book's conceptual organization, aligning to most courses, and has been significantly updated to reflect the latest research and provide examples most relevant to today's students. In order to help instructors transition to the revised version, the 2e changes are described within the preface. The images in this textbook are grayscale. Authors include: Heather Griffiths, Nathan Keirns, Eric Strayer, Susan Cody-Rydzewski, Gail Scaramuzzo, Tommy Sadler, Sally Vyain, Jeff Bry, Faye Jones

The authors are proud sponsors of the 2020 SAGE Keith Roberts Teaching Innovations Award—enabling graduate students and early career faculty to attend the annual ASA pre-conference teaching and learning workshop. Wake up your social problems classes! *Social Problems: Sociology in Action* helps your students learn sociology by doing sociology. *Social Problems: Sociology in Action* will inspire your students to do sociology through real-world activities designed to increase learning, retention, and engagement with course material. Inspired by the best-selling introductory sociology text, *Sociology in Action*, this innovative new book immerses students in an active learning experience that emphasizes hands-on work, application, and learning by example as they grapple with the causes and consequences of social problems as well as possible solutions. Each chapter explains key concepts and theories in social problems and pairs that foundational coverage with a series of carefully developed learning activities and thought-provoking questions. The comprehensive Activity Guide that accompanies the text provides everything you need to assign, carry out, and assess the activities that will best engage your students, fit the format of your course, and meet your course goals. This title is accompanied by a complete teaching and learning package. Contact your SAGE representative to request a demo. Digital Option / Courseware SAGE Vantage is an intuitive digital platform that delivers this text's content and course materials in a learning experience that offers auto-graded assignments and interactive multimedia tools, all carefully designed to ignite student engagement and drive critical thinking. Built with you and your students in mind, it offers simple course set-up and enables students to better prepare for class. Learn more. Assignable Video with Assessment Assignable video (available with SAGE Vantage) is tied to learning objectives and curated exclusively for this text to bring concepts to life. Watch a sample video now. LMS Cartridge (formerly known as SAGE Coursepacks): Import this title's instructor resources into your school's learning management system (LMS) and save time. Don't use an LMS? You can still access all of the same online resources for this title via the password-protected Instructor Resource Site. Learn more. SAGE Lecture Spark: Designed to save you time and ignite student engagement, these free weekly lecture launchers focus on current event topics tied to key concepts in Sociology. Access this week's topic.

Cutting across multiple disciplines, this book maps out a new role for the public sociologist in the post-COVID world. It envisions a new kind of public sociology that brings together "the digital" and the "physical" to create public spaces where critical scholarship and active civic engagement can meet in a mutually reinforcing way.

Accessible and up-to-date, the Seventh Edition of *SOCIOLOGY IN OUR TIMES: THE ESSENTIALS*, Seventh Edition, builds on the best of previous editions while offering new insights, learning tools, and opportunities to apply the content of each chapter to relevant sociological issues of the twenty-first century. Acclaimed in the field for being first to integrate race, class, and gender issues, Kendall continues her focus on diversity and inequality, emphasizing social consciousness and active participation in bettering the world around us. Compelling examples, a vivid writing style, and chapter themes grounded in timely social issues already familiar to students get students involved in sociology by showing them how they can make a difference in their own communities. Among its other changes, the Seventh Edition includes a new Sociology Works! feature; new assignable Reflect & Analyze questions that conclude selected features; two new photo essays, each with new assignable video activities; a vibrant new interior design; improved concept review tables; and more photos and illustrations, making this text the most up-to-date, applications-oriented introduction to sociology available. Important Notice: Media content referenced within the product description

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Current and relevant to today's students, *SOCIOLOGY IN OUR TIMES: THE ESSENTIALS*, 10th Edition presents the latest available data and new insights on behaviors, issues, and trends in our nation and world from a sociological perspective. The new edition of this bestselling text emphasizes the theme of social change and the ways in which media—particularly social media—and other forms of technology inevitably bring about new ways of living, interacting with others, or doing certain activities or tasks. New sections on social change have been added throughout the book, and the theme also appears in the “Sociology Works!” and “Media” features. “Sociology and Social Policy” boxes return to this edition, examining issues such as gun control, prevention of military suicides, and whether employers should be allowed to “spy” on their employees. First-person accounts of individuals' lived experiences draw students into the chapter content by illuminating topics that reflect the text's primary themes of diversity, the application of sociology to everyday life, global comparisons, media, and social change. New timely topics include environmental activism, immigration, bullying and social media, and same-sex marriage. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Packed with current examples you can easily relate to, Tischler's *INTRODUCTION TO SOCIOLOGY*, 11E delivers comprehensive, up-to-date coverage in a succinct and affordable format. The author begins by equipping you with tools for success, including tips for how to read, study, and take tests more effectively. A built-in study guide and practice tests ensure thorough understanding. The text threads two basic ideas throughout: sociology is a rigorous, scientific discipline, and basic knowledge of sociology is essential for understanding social interaction in many work and social settings. With its streamlined 16 chapters, *INTRODUCTION TO SOCIOLOGY*, 11E delivers cutting-edge coverage that is concise yet thorough—and makes sociology completely accessible. Available with InfoTrac Student Collections <http://goengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**#1 NEW YORK TIMES BESTSELLER** • A special 20th anniversary edition of the beloved book that changed millions of lives—with a new afterword by the author. Maybe it was a grandparent, or a teacher, or a colleague. Someone older, patient and wise, who understood you when you were young and searching, helped you see the world as a more profound place, gave you sound advice to help you make your way through it. For Mitch Albom, that person was Morrie Schwartz, his college professor from nearly twenty years ago. Maybe, like Mitch, you lost track of this mentor as you made your way, and the insights faded, and the world seemed colder. Wouldn't you like to see that person again, ask the bigger questions that still haunt you, receive wisdom for your busy life today the way you once did when you were younger? Mitch Albom had that second chance. He rediscovered Morrie in the last months of the older man's life. Knowing he was dying, Morrie visited with Mitch in his study every Tuesday, just as they used to back in college. Their rekindled relationship turned into one final “class”: lessons in how to live. *Tuesdays with Morrie* is a magical chronicle of their time together, through which Mitch shares Morrie's lasting gift with the world. Presents a controversial history of violence which argues that today's world is the most peaceful time in human existence, drawing on psychological insights into intrinsic values that are causing people to condemn violence as an acceptable measure.

Kendall's text is acclaimed in the field for its integration of race, class, and gender issues as well as its thorough presentation of sociological theory, which includes diverse theoretical viewpoints such as feminist and postmodernist theory. A social issue or application opens each chapter and provides various topics for boxes, features, and examples that are carried throughout the entire chapter. The author's vivid, applied, personal writing style engages students, and activates compelling everyday examples that make sociology particularly relevant to diverse students. This cutting-edge, applied book highlights the relevance of sociology by including a diverse collection of theories, research, and lived experiences that accurately mirror the diversity in society itself. Kendall shows students that sociology involves important questions and issues that they confront both personally and vicariously.

A comprehensive presentation of the major topics in medical sociology. *The Sociology of Health, Healing, and Illness*, 8/e by Gregory L. Weiss and Lynne E. Lonquist provides an in-depth overview of the field of medical sociology. The authors provide solid coverage of traditional topics while providing significant coverage of current issues related to health, healing, and illness. Readers will emerge with an understanding of the health care system in the United States as well as the changes that are taking place with the implementation of The Affordable Care Act.

Predicts the pace of environmental change during the next thirty years and the ways in which the individual must face and learn to cope with personal and social change

This best-selling comprehensive book conveys the relevance of sociology by presenting a timely collection of theories, research, and examples -- including its signature first-person accounts that open many chapters. These lived experiences are relevant to students and introduce themes that provide a framework for learning the chapter material. Kendall's vivid and inviting writing style, emphasis on applications, and eye for compelling current examples further highlight sociology's relevance to all students. Now in its eleventh edition, *SOCIOLOGY IN OUR TIMES* is acclaimed for being the first textbook to integrate race, class, and gender issues, and for its thorough presentation of sociological theory, including contemporary perspectives such as feminism and postmodernism. This edition focuses more on social/global change and on the contemporary world, presenting such current debates as bullying and social media abuse, digital-age methods to increase school attendance, food trucks and the spread of culture, modern slavery, and weight bias. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This best-selling comprehensive book conveys the relevance of sociology by including a timely collection of theories, research, and examples--including its signature first-person accounts that open chapters. Experiences represented in these opening vignettes accurately mirror the richness and complexity of society, while also establishing the themes that are carried throughout the chapters. Author Diana Kendall's vivid, inviting writing style, emphasis on applications, eye for the most compelling current examples, and use of assignable photo essays and companion videos engage readers and further highlight sociology's relevance to all students. Now in its Ninth Edition, *SOCIOLOGY IN OUR TIMES* is acclaimed in the field for being the first textbook to integrate race, class, and gender issues, and for its thorough presentation of sociological theory, including contemporary perspectives such as feminism and postmodernism. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Criticizes the way history is presented in current textbooks, and suggests a more accurate approach to teaching American history. This business classic features straight-talking advice you'll never hear in school. Featuring a new foreword by Ariel Emanuel and Patrick Whitesell Mark H. McCormack, one of the most successful entrepreneurs in American business, is widely credited as the founder of the modern-day sports marketing industry. On a handshake with Arnold Palmer and less than a thousand dollars, he started International Management Group and, over a four-decade period, built the company into a multimillion-dollar enterprise with offices in more than forty countries. To this day, McCormack's business classic remains a must-read for executives and managers at every level. Relating his proven method of “applied people sense” in key chapters on sales, negotiation, reading others and yourself, and executive time management, McCormack presents powerful real-world guidance on • the secret life of a deal • management philosophies that don't work (and one that does) • the key to running a meeting—and how to attend one • the

positive use of negative reinforcement • proven ways to observe aggressively and take the edge • and much more Praise for *What They Don't Teach You at Harvard Business School* "Incisive, intelligent, and witty, *What They Don't Teach You at Harvard Business School* is a sure winner—like the author himself. Reading it has taught me a lot."—Rupert Murdoch, executive chairman, News Corp, chairman and CEO, 21st Century Fox "Clear, concise, and informative . . . Like a good mentor, this book will be a valuable aid throughout your business career."—Herbert J. Siegel, chairman, Chris-Craft Industries, Inc. "Mark McCormack describes the approach I have personally seen him adopt, which has not only contributed to the growth of his business, but mine as well."—Arnold Palmer "There have been what we love to call dynasties in every sport. IMG has been different. What this one brilliant man, Mark McCormack, created is the only dynasty ever over all sport."—Frank Deford, senior contributing writer, *Sports Illustrated*

The new edition of this established core textbook continues to give an insightful, authoritative and accessible overview of competing theoretical positions on the sociological study of childhood. The book explores the ways these theories inform key themes, including education, work, identity and agency. The study of childhood has taken on an increasingly global focus in recent years, honing in on how issues of rights, protection and development shape the lives of children and those around them at political, social and institutional levels across the world. As a result, this book guides students through the theories and research on childhood in both local and global contexts. Author Michael Wyness clearly illustrates how a study of childhood can inform sociological thinking on social crises, changes and problems such as globalisation, criminality and disruption of the social order. Written for students exploring childhood from a sociological perspective, this is the essential introduction to the topic. New to this Edition: - A broadened global focus throughout every chapter, including more on the developing world. - A revised chapter on researching children and childhood. - An updated critical appraisal of children's rights, as well as new data on child protection and schooling. - The introduction of new key readings and 'Academic Insights' boxes that explore research on important topics in more detail.

*SOCIOLOGY: DISCOVERING SOCIETY*, 2nd provides comprehensive coverage of sociology in an affordable, paperback format. With research studies in every chapter and boxes that portray sociologists at work, it will especially appeal to sociology professors who value a quantitative, research-methodology-oriented approach. Instead of presenting every possible theory for each issue, Stockard's streamlined approach pulls in theories only when they appropriately relate to the issue at hand. This integrated approach produces a text that reads more smoothly than the overly-encyclopedic, heavily-interrupted narratives of other texts.

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