Sony Ereader User Guide

Gary's Ebooks on the Sony cameras are renown for being the most thorough, detailed, and enjoyable to read. This latest edition goes into even more detail of the features everyone wants to know about: * All the focusing modes explained in an intuitive way * 4K shooting and choosing a bit rate for video * The new phase-detect AF (and where it's blind) * The most popular adapters for legacy glass * S-Log2 in a way that won't make your eyes glaze over * And lots more! (641 pages more, to be exact!) You can learn more at the author's website - Friedman Archives dot com .

From e-readers to cameras and audio recorders to the iPad, Jason provides insight into what these devices can do, how much they cost, and how librarians can use them to enhance their facilities and service.

This concise Samsung Fascinate manual provides step-by-step instructions on how to do everything with your Samsung Fascinate, Galaxy S, Vibrant, Captivate, or Continuum FASTER. Although this book covers all of these models, some directions may slightly vary based upon the model. These phones are highly customizable devices that use the Android operating system. You will unlock hidden secrets on your device, such as how to download FREE eBooks, send email, surf the web, and read news for FREE. This Fascinate guide includes: - Getting Started - Button Layout - Navigating the Screens - Making Calls - Using the Speakerphone During a Voice Call - Staring a Conference Call - Managing Your Contacts - Adding a New Contact - Adding a Favorite Contact (Speed Dial) - Text Messaging - Adding Texted Phone Numbers to Contacts - Copying, Cutting, and Pasting Text - Using Swype - Sending Picture and Video Messages - Using the Internet Browser - Managing Open Browser Windows - Photos and Videos - Taking Pictures - Capturing Videos - Using the Email Application - Changing Email Options - Managing Applications - Sharing an Application - Using the Android Market to Download Applications - Reading User Reviews - Deleting an Application - Reading an eBook on the Incredible - Downloading thousands of free eBooks - Adjusting the Settings - Turning Vibration On and Off - Setting Alert Sounds - Changing the Wallpaper - Setting a Pattern Lock - Changing Keyboard Settings - Changing Photo Settings - Turning Bluetooth On and Off - Turning Wi-Fi On and Off - Turning Airplane Mode On and Off - Tips and Tricks - Using Voice Search - Maximizing Battery Life - Resetting Your Incredible - Viewing the Full Horizontal Keyboard - Calling a Number on a Website - Troubleshooting - List of Droid-friendly websites that save you time typing in long URL addresses

Brilliant Ideas for Using ICT in the Classroom is a totally practical, hands-on guide to using ICT in and around the classroom for all secondary school teachers and lecturers in post-compulsory education. Assuming no prior expertise, it centres on software and resources that are free or very low cost, and offers step-by-step guidance and creative ideas to improve the experience and engagement of your students. With a focus on what tools to use, what educational need they satisfy and how to incorporate them into good pedagogy, key topics covered include: Effective use of presentation technologies Using, producing and sharing multimedia Interactive whiteboards and related technologies Using Web 2.0 technologies Mobile learning Supporting diverse student needs through technology. Brilliant Ideas for Using ICT in the Classroom puts equal emphasis on both technical and pedagogical issues, making it the ideal companion whatever your ICT or e-learning needs. Catering equally well for Windows, Mac and Linux users, this book is designed to give you all the confidence you need to start teaching brilliantly with ICT.

This book explores the different strategies for making money from the internet. It provides practical, step by step instructions that you can follow to earn a decent living without going out to work.

The Web is always moving, always changing. As some Web sites come, others go, but the most effective sites have been well established. A Subject Guide to Quality Web Sites provides a list of key web sites in various disciplines that will assist researchers with a solid starting point for their queries. The sites included in this collection are stable and have librarian tested high-quality information: the most important attribute information can have.

Expand your skills for laying out and formatting documents and eBooks deployed for screen viewing on computers, tablets, and smart phones. The book covers how to add interactivity to reflowable and fixed layout eBooks, interactive PDF documents, and take advantage of Adobe's new Publish Online (Preview). Tips, techniques, and workarounds offer you a comprehensive view at adding interactivity to any kind of document and deploy them on social media and web sites. Learn essential skills for composing documents in Adobe InDesign, how to work with styles, format text and graphics, work with rich media, create multi-state objects, hyperlinks, and animations. What You'll Learn: Set up documents for interactive digital publishing Create Animations in InDesign Build and work with Multi-State Objects Construct video masks and work with rich mediabr/liliHost interactive documents on Facebook and other social media sites/li/uldivWho This Book Is For/divdivbr/divdivGraphic designers, book designers, and publishersbr

"No! We can't rid of that!" Vnuk, author of the popular "Weeding Tips" column on Booklist Online, is here to show you that yes, you can. A library is an ever-changing organism; when done the right way, weeding helps a library thrive by focusing its resources on those parts of the collection that are the most useful to its users. Her handbook takes the guesswork out of this delicate but necessary process, giving public and school library staff the knowledge and the confidence to effectively weed any collection, of any size. Going through the proverbial stacks shelf by shelf, Vnuk Explains why weeding is important for a healthy library, demonstrating that a vibrant collection leads to robust circulation, which in turn affects library budgetsWalks readers through a library's shelves by Dewey area, with recommended weeding criteria and call-outs in each area for the different considerations of large collections and smaller collectionsFeatures a chapter addressing reference, media, magazines and newspapers, e-books, and other special materialsShows how a solid collection development plan uses weeding as an ongoing process, making it less stressful and more productiveOffers guidance for determining how to delegate responsibility for weeding, plus pointers for getting experienced staff on boardGives advice for educating the community about the process, how to head off PR disasters, and what to do with weeded materialsIncludes a dozen sample collection development plans, easily adaptable to suit a

library's individual needsFilled with field-tested, no nonsense strategies, this handbook will enable libraries to bloom by maintaining a collection that users actually use.

The Sony Alpha 6500 camera builds upon the company's best-selling Alpha 6000, and adds a significant amount of new features. Professional photographer Gary Friedman explains the myriad of features in an approachable and easy-to-understand way, explaining not only the "what" but also the "why" and in what situations you'd want to use which feature. In this 657-page book you will learn: * What every mode, button and function does - in plain, easy-to-understand language. * Gary's personal camera configuration * Unique features of the A6500, including why you'll never know just how distorted your kit lens is. :-) * Shooting in 4K and how to choose the best mode for YOU. * NFC, Wi-Fi, and step-by-step instructions on using them. * Which of the new downloadable "apps" are actually useful. * A tutorial to get the benefits of shooting RAW, and a condensed guide to the basics. * A set of "Cliffs Notes" cards

The advent of Amazon s Kindle in 2007 allowed millions of writers to make the leap from paper to the electronic screen. Several eReader competitors recently joined the ring, introducing products such as the Apple iPad, Barnes & Noble Nook, the updated Sony Reader, and Samsung Papyrus. The publishing world is experiencing a revolution with these electronic readers and you can catch up to speed by learning the ins and outs of publishing with this low-cost, high-profit publisher. The Complete Guide to Writing & Publishing Your First eBook is a guide for anyone who s dreamt about becoming a published author and is intrigued by the profitable new prospect of ePublishing but didn t know where to start. EBook sales hovered around $500 million at the end of 2009, and are steadily climbing. If you re passionate about writing and using new technology to market yourself and your work, this book will explain how you can do what you love and increase your earning potential. Start off with understanding what an eBook is and the differences between traditional and digital publishing, and the benefits involved. You will identify and learn the details of more than 15 eReaders, including the three top-selling: Kindle, Nook, and Sony Reader. You will employ the basics of analyzing your audience, brainstorming, writing, editing, and marketing according to the type of eReader. You will learn the process of getting your book published, how to change or alter the format or style of your book to match the necessities of the eReader, and how to optimize the format of any text for e-reading. We spent dozens of hours interviewing writers who are experts in the art of digital publishing to provide a complete overview of everything you need to know about publishing your eBook. Not only will you learn how to upload your work through an eReader, you will also hone your writing skills with tips, writing exercises, and writing resources. You will learn how to target your book to the right demographic and what you can do to promote your book in online inventories. You will learn the basics of viral marketing promotion, SEO, and building a business with digital publications. You will learn how to work with your eReader to produce innovative content, and you will learn how to monitor for updates to the electronic publishing industry. No matter what your goals are, you can start publishing from your home with eReader technology

If You Want to Get Published, Read This Book! Jeff Herman's Guide is the writer's best friend. The 28th edition, updated for 2019, includes strategies to finding your way through today's field of publishers, editors, and agents. Get the most up-to-date information on the who's who in publishing: The best way to ensure that your book stands out from the crowd is to find the right person to read it. In this guidebook, Jeff Herman reveals names, contact information, and personal interests for hundreds of literary agents and editors, so you can find the publishing professional who's been waiting for you. In addition, the comprehensive index makes it easy to search by genre and subject. Learn to write a winning pitch: This highly-respected resource has helped countless authors achieve their highest goals. It starts with the perfect pitch. You'll learn the language that publishers use, and ways to present yourself and your book in the best light. Trust the expert that insiders trust: Bestselling authors and publishing insiders recognize Jeff Herman's Guide as honest, informative, and accurate. New and veteran writers of both fiction and nonfiction have relied on this no-nonsense guidebook for decades. Everything you need to know to publish your book is compiled in this one go-to resource. In Jeff Herman's Guide to Book Publishers, Editors & Literary Agents you'll find: Invaluable information about 245 publishers and imprints Independent book editors who can help make your book publisher-friendly Methods for spotting a scam before it's too late Methods to becoming a confident partner in the business of publishing your book. This guide is an excellent addition to your collection if you have read Guide to Literary Agents 2019, Writer's Market 2019, or The Essential Guide to Getting Your Book Published.

For a PC user, it may be overwhelming to switch to a Mac because of its drastic differences. This book will help you to make a smooth transition to your new Mac by explaining the various features you are already familiar with on a PC and then describing their Mac equivalents. Whether you have purchased a new Mac desktop or laptop, the "Switching from PC to Mac Survival Guide" will help you to get started, customize, and start enjoying your new computer immediately. You will also learn how to download FREE, useful applications, connect your existing hardware, and manage all of your media. Instead of spending hours researching online, you will be up and running within a matter of minutes with the help of this guide. Whereas the official Mac guides are stagnant, this guide goes above and beyond by discussing recent known issues and solutions. This information is constantly revised for a complete, up-to-date manual. This guide includes, but is not limited to: The Basics: - Choosing the Right Mouse and Keyboard for You - Using the Application Dock - Working with Files and Folders - Connecting to Wi-Fi - Adding a User Account - Importing and Exporting Photos - Connecting and Adding a Printer - Turning on Password Protection - Changing the Wallpaper - Connecting a Webcam - Searching for Media Advanced Topics: - 71 Tips and Tricks - Top 10 FREE Applications for the Mac - Windows Keyboard Shortcuts and the Mac Equivalents - Capturing a Screenshot - Customizing Automatic Text Correction - Using Spotlight Search as a Calculator - Disabling Front Row from Starting Automatically - Changing the Operating System Language - Organizing Windows with the Spaces Tool - Turning Parental Controls On or Off - Changing the Dock to Eliminate the Glossy 3-D Look

We're nothing without books. Before man could record his thoughts to pass onto the next generation, people had to try to remember things or learn for themselves through trial and error. Knowledge runs the world. It doesn't matter if books are hard copy or digital. They're still where it's at. I write books because I believe that knowledge is the key to the evolution of humanity. Books about books are at #808 at the library. Books about bestsellers are at #381.45 or Z1033.

While the Nook Simple Touch Glowlight is somewhat similar to the original Nook, its infrared touchscreen and Glowlight make for a completely different reading experience. With the new Glowlight, you can read in pitch black conditions without straining your eyes, as with an LCD screen. The Nook Simple Touch Glowlight Survival Guide provides you with tips and tricks you can use upon unboxing your new eReader. This guide sorts through all of the unnecessary clutter of the official manual and gives you task-based instructions. Instead of learning which buttons perform which functions, you will learn how to use those buttons to navigate your Nook to buy, read, and mark up your eBooks. Instead of presenting an arbitrary table of gestures you can use on the touchscreen, this book shows you where those gestures are needed by integrating them into the tasks you are doing. Additionally, each set of step-by-step instructions is accompanied by a set of detailed screenshots to help you to confirm that you are on the right track. This Nook guide includes: Getting Started: - Button Layout - Performing First-Time Setup - Connecting the Nook to a PC or Mac - Setting Up Wi-Fi - Looking Up Words in the Built-In Dictionary - Buying eBooks through the Barnes and Noble Store - Subscribing to Magazines and Newspapers - Cancelling Subscriptions - Adding bookmarks and notes - Viewing periodicals Advanced topics: - Using the Wishlist - Lending eBooks - Downloading thousands of free eBooks - Managing eBook Shelves - Archiving eBooks - Setting the Screensaver - Transferring downloaded eBooks to the Nook - Shortcuts and tips - Conserving Battery Life - Registering Your Nook - Book browsing tips - Troubleshooting - Live Nook support telephone numbers

Elder Law Practice in Tennessee covers all aspects of elder law as it currently exists in Tennessee. This one volume treatise addresses senior citizens and the law relevant to the legal practitioner and others providing allied services. Using this book as a guide, you can feel

confident when: • planning for medical, financial, and quality of life decisions, • setting up a conservatorship, • making ethical considerations in elder law practice, • choosing housing options for an elderly client, and • planning for long-term care. The appendices include an Elder Law Planning Questionnaire for client use, a table of current public benefits figures, life estate and life expectancy tables, as well as a resource directory.

This guide provides step-by-step instructions on how to find and download free eBooks online. You will also learn how to download eBooks using your eReader. Additionally, several quick start guides are included for the following eReaders and eReader applications: - Amazon Kindle - Amazon Kindle Reader for PC - Amazon Kindle Reader for Android - Barnes and Noble Nook - Barnes and Noble Nook Color - Kobo - Sony Reader Daily Edition - iBooks Application for Apple iPad and iPhone In this guide, you will also find a list of the 21 best websites for downloading free eBooks. Some of the websites include: - Project Gutenberg - Internet Text Archive - Google Books - Arthur's Classic Novels - MobileRead Uploads

This concise HTC Droid 4G manual provides step-by-step instructions on how to do everything with your HTC Droid FASTER. The HTC Droids are highly customizable smart phone that use the Android operating system. You will unlock hidden secrets on your HTC Droids, such as how to download FREE eBooks, send email from your phone, surf the web, and read news for FREE. This HTC Droid 4G guide includes: - Getting Started- Button Layout- Navigating the Screens- Making Calls- Using the Speakerphone During a Voice Call- Staring a Conference Call- Managing Your Contacts- Adding a New Contact- Adding a Favorite Contact (Speed Dial)- Text Messaging- Adding Texted Phone Numbers to Contacts- Copying, Cutting, and Pasting Text- Sending Picture and Video Messages- Using the Internet Browser- Photos and Videos- Taking Pictures- Capturing Videos- Using the Email Application- Changing Email Options- Managing Applications- Sharing an Application- Using the Android Market to Download Applications- Reading User Reviews- Deleting an Application- Reading an eBook on Your Phone- Downloading thousands of free eBooks- Adjusting the Settings- Turning Vibration On and Off- Setting Alert Sounds- Changing the Wallpaper- Setting a Passcode, Pin, or Pattern Lock- Changing Keyboard Settings- Changing Photo Settings- Turning the Mobile Network On and Off- Turning Bluetooth On and Off- Turning Wi-Fi On and Off- Turning Airplane Mode On and Off- Tips and Tricks- Using Voice Search- Maximizing Battery Life- Resetting Your Phone- Viewing the Full Horizontal Keyboard- Calling a Number on a Website- Troubleshooting- List of Droid-friendly websites that save you time typing in long URL addresses

Love your new 20 megapixel wonder, but having a hard time understanding (and configuring!) all those features? Then this book is for you. Try it risk-free for 14 days! Written for the advanced user (with tutorials and easy explanations in case you're not so advanced), this easy-to-understand yet thorough guide provides a complete instruction manual which explains each feature in plain English and provides hundreds of visual examples as well. There is no better way to learn about and get the most out of your camera. Get the most out of your investment - Learn about the wonders of digital imaging and improve your photography at the same time! More about this title (including sample pages and DRM-free formats) can be found at the author's website.

The Journal of the Civil War Era Volume 3, Number 4 December 2013 TABLE OF CONTENTS SPECIAL ISSUE: PROCLAIMING EMANCIPATION AT 150 Articles Introduction Martha S. Jones, Guest Editor History and Commemoration: The Emancipation Proclamation at 150 James Oakes Reluctant to Emancipate? Another Look at the First Confiscation Act Stephen Sawyer & William J. Novak Emancipation and the Creation of Modern Liberal States in America and France Thavolia Glymph Rose's War and the Gendered Politics of a Slave Insurgency in the Civil War Martha Jones Emancipation Encounters: The Meaning of Freedom from the Pages of Civil War Sketchbooks Book Reviews Books Received Notes on Contributors

Despite the fact that e-books have been in existence for decades in various guises and added to library collections for several years now, there has been a noticeable lack of published manuals on the subject. This is doubtless owing to the rapidly evolving nature of the market. There is now a plethora of different types of digital object that may be termed 'e-books' and a bewildering number of business and access models to match. Moreover the pace of change shows no sign of abating, but there is an increasing amount of popular interest in e-books, and what is needed is practical information to assist library and information professionals managing collections of e-books and doing their best to inform their users right now. The book is divided into five parts: The production and distribution of e-books Planning and developing an e-book collection Delivering e-books to library readers Engaging readers with e-books The future of e-books. Virginia Havergal BA(Hons) MSc MEd FIFL is a Learning Centres and e-Resources Manager for Petroc, a further education college in Devon. Prior to this role she was an e-Learning Advisor with JISC, with a particular focus on Learning Resources. Kate Price BA(Hons) MA MCLIP is Head of E-Strategy and Resources at the University of Surrey.

Love your new 20 megapixel wonder, but having a hard time understanding (and configuring!) all those features? Written for the advanced user (with tutorials and easy explanations in case you are not so advanced), this easy-to-understand yet thorough guide provides a complete instruction manual which explains each feature in plain English and provides hundreds of visual examples as well. In this 613-page, book you'll learn: * What every mode, button and function does - in plain, easy-to-understand language. * My personal camera configuration * Unique features of the RX-10 II, including the unusually high Flash Sync Speed * How to decypher the alphabet soup that are the video standards; * NFC, Wi-Fi, and step-by-step instructions on using them. * Which of the new downloadable "apps" are actually useful. * A tutorial to get the benefits of shooting RAW, and a condensed guide to the basics. * A set of "Cliffs Notes" TIP cards Downloadable .pdf is available at the author's website

It can be easy to be green! Follow these suggestions and help save the planet Get on board the green machine! Here's how to assess your technology's green factor and make small changes with big impact. You'll also find tips for using technology in green ways and advice on getting rid of old devices in an environmentally friendly way. Learn what to buy, when to upgrade, where to find green ideas, and much more. Watch your step — calculate the size of your carbon footprint and see how much your electronics contribute to it Do your home work — find great advice to help you make the case to your employer for telecommuting options You have the power — to use less energy, and you'll find lots of ways to do that Green upgrades — discover how to give your current computer a green makeover Buying green — learn what to look for when shopping for a new computer and peripherals When it's time to retire your electronic devices — uncover earth-friendly ways to recycle your old computer and be sure you don't give away your personal data Sharing is good — see how home networks, device sharing, and Windows Home Server can protect the planet The green cloud — find out why cloud computing makes green sense Open the book and find: What the Energy Star can tell you Tips for reducing energy use throughout your home The difference between Energy Star and EnergyGuide How to decide what to print and what to read on an electronic device Ten great places to find green hints Definitions of common green terms How to prepare equipment for recycling Guidelines for setting up a green home office

This Nook manual provides step-by-step instructions on how to do everything with your Nook FASTER. You will also unlock hidden secrets on your Nook such as how to download FREE eBooks, send an email from your Nook, surf the web, and read news for free. This Nook guide includes: - Getting Started - Connecting the Nook to a Computer - Setting Up Wi-Fi - Using the eWish List - Lending a Book - How to download thousands of free eBooks - List of Nook-friendly websites that save you time typing in long URL addresses - Shortcuts and tips - Switching Wireless Providers - Conserving Battery Life - Changing Touchscreen Options - Using the Touchscreen to Flip Pages - How to play music on your Nook - Registering the Nook - Buying eBooks through the Barnes and Noble Store - Subscribing to Magazines and Newspapers - Cancelling Subscriptions - Book browsing tips - How to email from the Nook - How to use the Nook Web Browser - Adding bookmarks and notes - Viewing periodicals - How to buy books - How to expand an image - How to Display the Time - How to Display Free Memory - How to Display Wireless Network - Troubleshooting - Live Nook support telephone numbers

How To Publish eBooks For Apple iPad, iPhone, iPod, Nook & KoboThere are expensive software tools available to automatically create ePub books or free conversion tools to convert from Microsoft Word, PDF, etc. But why hassle with them when their resulting eBook is sub-optimal and you spend more time later trying to fix the output files? What we will show you is a way to manually create an ePub publication from scratch using our proven ePub template.

If you have a family story to tell or research to share and want to know what your options are for publishing, this guide will: * lead you through how publishing works * illustrate the four stages of a publishing project * show you how to pick a project to publish (and give you some ideas for new projects) * analyze the which tools you will need to complete the project * and instruct you how to prepare your manuscript to publish in print, as an eBook, or online. This handy publishing primer will give you what you need to take your writing--your genealogical research, your family or local history, even your personal experiences and adventures--from manuscript to published book.

LEARN HOW TO FIND A PUBLISHER AND GET YOUR BOOK PUBLISHED. Do you have a completed manuscript ready for submission? Are you looking to successfully publish or self-publish your work? Do you have the level of understanding of the publishing industry? Whether you want to take a traditional route into print or want to digitally self-publish, this book will give you the advice you need on everything from submitting manuscripts to garnering reviews and promoting your work. It covers everything from polishing a final draft to managing your finances, and is also full of case studies, advice and tips from industry insiders from both traditional publishing and successful self-publishing backgrounds. ABOUT THE SERIES The Teach Yourself Creative Writing series helps aspiring authors tell their story. Covering a range of genres from science fiction and romantic novels, to illustrated children's books and comedy, this series is packed with advice, exercises and tips for unlocking creativity and improving your writing. And because we know how daunting the blank page can be, we set up the Just Write online community at tyjustwrite, for budding authors and successful writers to connect and share.

CSAs or farmers' markets? Upcycling or freecycling? Carpools or staycations? All of the above? They're all great choices - but how do you decide where your family's time and energy is best spent? In Happy-Go-Local, Linsly Donnelly shares countless ideas from her own experience in living locally to help you raise a happy and sustainable family. From community swaps to cooking co-ops, her approachable, step-by-step style will inspire you to make changes that bring your family, neighborhood, and town together - one compost pile at a time. Featuring interviews and tips from professionals in the sustainable movement, this all-in-one guide takes the guesswork out of living locally - and is one item you won't want to recycle!

Experts explain "the new eBay®" users, new and experienced, also need a clear, convenient reference for optimum results. In this revised edition, readers will find: tips on how to set up an account; buying and selling; protecting one's identity; finding the best deals; and making fast and profitable sales. - Revised version includes major changes to eBay® as of July 2009, which change users' experience. - Authors deeply involved and influential in the eBay® community, as sellers and educators. - Tens of millions of people use eBay® every day and three quarters of a million people earn their living with it.

Gary Friedman is renown for ebooks that combine technical insights, remarkable thoroughness, and an easy-to-read style. In this 726-page (!) book, every feature is described in remarkable detail. (Including one I'll bet you haven't read about anywhere else.) Topics covered include: * Gary's personal camera settings * All of the hidden features that are NOT in the menus * All the different ways to tether the camera, both wired and wireless * All of the FTP options, including how you can caption, keyword, and upload everything while still in the field! * His workflow for reducing high ISO noise using three different programs * Untangling the alphabet soup that is video nomenclature * How to communicate with your camera when it's off (!) Join the legions of satisfied readers that have relied on Gary to get the most out of their digital cameras!

While the Nook Simple Touch is somewhat similar to the original Nook, its infrared touchscreen makes for a completely different reading experience. The Nook Simple Touch Survival Guide provides you with tips and tricks you can use upon unboxing your new eReader. This guide sorts through all of the unnecessary clutter of the official manual and gives you task-based instructions. Instead of learning which buttons perform which functions, you will learn how to use those buttons to navigate your Nook to buy, read, and mark up your eBooks. Instead of presenting an arbitrary table of gestures you can use on the touchscreen, this book shows you where those gestures are needed by integrating them into the tasks you are doing. Additionally, each set of step-by-step instructions is accompanied by a set of detailed screenshots to help you to confirm that you are on the right track. By reading this book, you will unlock hidden secrets, such as downloading FREE eBooks and surfing the web using the hidden web browser on your Nook Simple Touch. The reference material given in this guide is constantly updated, never stagnant. The next time Barnes and Noble releases a software update, simply re-download this eBook to get the latest version. This Nook guide includes: Getting Started: - Button Layout - Performing First-Time Setup - Connecting the Nook to a PC or Mac - Setting Up Wi-Fi - Looking Up Words in the Built-In Dictionary - Buying eBooks through the Barnes and Noble Store - Subscribing to Magazines and Newspapers - Cancelling Subscriptions - Adding bookmarks and notes - Viewing periodicals Advanced topics: - Using the Wishlist - Lending eBooks - Downloading thousands of free eBooks - Managing eBook Shelves - Archiving eBooks - Setting the Screensaver - Transferring downloaded eBooks to the Nook - List of Nook-friendly websites that save you time typing in long URL addresses - Shortcuts and tips - Conserving Battery Life - Registering Your Nook - Book browsing tips - Using the Hidden Web Browser - Troubleshooting - Live Nook support telephone numbers

Named one of the best strategy books of 2021 by strategy+business Get to better, more effective strategy. In nearly every business segment and corner of the world economy, the most successful companies dramatically outperform their rivals. What is their secret? In Better, Simpler Strategy, Harvard Business School professor Felix Oberholzer-Gee shows how these companies achieve more by doing less. At a time when rapid technological change and global competition conspire to upend traditional ways of doing business, these companies pursue radically simplified strategies. At a time when many managers struggle not to drown in vast seas of projects and initiatives, these businesses follow simple rules that help them select the few ideas that truly make a difference. Better, Simpler Strategy provides readers with a simple tool, the value stick, which every organization can use to make its strategy more effective and easier to execute. Based on proven financial mechanics, the value stick helps executives decide where to focus their attention and how to deepen the competitive advantage of their business. How does the value stick work? It provides a way of measuring the two fundamental forces that lead to value creation and increased financial success—the customer's willingness-to-pay and the employee's willingness-to-sell their services to the business.

Companies that win, Oberholzer-Gee shows, create value for customers by raising their willingness-to-pay, and they provide value for talent by lowering their willingness-to-sell. The approach, proven in practice, is entirely data driven and uniquely suited to be cascaded throughout the organization. With many useful visuals and examples across industries and geographies, Better, Simpler Strategy explains how these two key measures enable firms to gauge and improve their strategies and operations. Based on the author's sought-after strategy course, this book is your must-have guide for making better strategic decisions.

Still the Best Guide for Getting Published If you want to get published, read this book! Comprehensive index lists dozens of subjects and categories to help you find the perfect publisher or agent. Jeff Herman's Guide unmasks nonsense, clears confusion, and unlocks secret doorways to success for new and veteran writers! This highly respected resource is used by publishing insiders everywhere and has been read by millions all over the world. Jeff Herman's Guide is the writer's best friend. It reveals the names, interests, and contact information of thousands of agents and editors. It presents invaluable information about more than 350 publishers and imprints (including Canadian and university presses), lists independent book editors who can help you make your work more publisher-friendly, and helps you spot scams. Jeff Herman's Guide unseals the truth about how to outsmart the gatekeepers, break through the barriers, and decipher the hidden codes to getting your book published. Countless writers have achieved their highest aspirations by following Herman's outside-the-box strategies. If you want to reach the top of your game and transform rejections into contracts, you need this book!

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Spectacular photos begin with your Sony Alpha and this book. With its Alpha A300 and A350 cameras, Sony has blurred the distinction between introductory and advanced dSLRs. With the expert advice in this book, you'll learn to use every menu and control perfectly and gain insight into setting up and capturing shots that will amaze you. Reach beyond the automatic settings and take control of exposure, shutter speed, white balance, and every creative element that makes photography an art. Part I explores using your Sony Alpha A300 or A350 straight out of the box. Starting with an in depth look at the Sony Quick AF Live View System, this part of the book also explores all the external controls, explaining the purpose and function of each button, dial, and switch. Understanding your camera's menu system is crucial to getting great results with the A300 or the A350, and of course the book will also teach you how to maneuver through all of your camera's menus. You'll not only learn how to adjust each setting, but when and why you should make each adjustment. Chapter 3 gives a thorough explanation of basic photography fundamentals, without overwhelming jargon and technical terms. If you are a new photographer you will gain an appreciation of aperture, shutter speed, exposure, ISO and white balance. If you are an experienced photographer you'll find helpful tips and tricks for adjusting each of these key settings. Interchangeable lenses are one of a dSLR's major strengths, and that is true of both the A300 and A350. With so many lens options, choosing auxiliary lenses for the A300 series can become overwhelming. Chapter 4 helps you eliminate the mystery about which lenses to buy and gives you a full explanation of what to look for when evaluating a new lens. With information on wide-angle, normal, telephoto, and macro lenses, this chapter discusses the full Sony lens lineup and goes on to demystify the option of using Minolta lenses on the Sony Alpha. Understanding light and light modifiers, such as diffusers and reflectors, is absolutely essential to getting great results from a dSLR. In chapter 5, you'll find a complete discussion of lighting basics, including the differences between continuous lighting and electronic flash. The full array of light modifiers is outlined, and the chapter goes on to explain the strengths and weaknesses of the proprietary Sony/Minolta hot shoe design. Naturally, there is also a discussion of which flash units work with the A300 series. Chapter 6 consists of a series of exercises designed to enhance your skills when shooting in a wide variety of photographic situations, including everything from macro photography and black and white to high dynamic range, portrait, and travel photography. Each topic is accompanied by numerous full color examples. DSLR photography entails far more than just the camera and lens. Once you fill your memory card with great images, you will need to download, catalog, store and edit those images. Chapter 7 takes you through a quick, but informative tour of the software and hardware options available to simplify your digital workflow. You will be exposed to the differences between RAW and JPEG images and you'll receive a thorough overview of your RAW processing options. You also learn about sharpening and noise reduction software, as well as the best editing applications.

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menus and use your camera more confidently with this 656-page guide!