

Staff Administrator Guide To Library Resources Services

Make your library the place to be. The library is still the best place to go for traditional information - and for everything from Internet access, database reference, video and CD check-out to engaging exhibits, entertaining events, and more. The challenge is getting your customers and community to believe that their library has more to offer today than it ever did. It's up to you to communicate that the home or work computer can't come close to delivering the unique services your library provides. And you can do this with Powerful Public Relations. Whether you have a lot of time to devote to a PR program or just a few hours here and there, communicating your library's many benefits is paramount to the satisfaction and number of customers you have each day. Here are just a few of the ways that savvy PR can work to sell your library's image. You'll learn how to:

- * Produce eye-catching brochures using desktop technology
- * Create a Web-based PR strategy and plan
- * Develop multimedia promotional programs that can be set up in the library
- * Plan special events and exhibits that will generate publicity and attendance

With sample screen captures, press releases, public service announce

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Drawing on the expertise of thirty-seven top experts with a variety of experiences from a wide range of libraries, you will learn how to : assess your library's needs and set realistic training goals ; create and budget for a training infrastructure ; enhance the existing skill set by building on core competencies ; and adapt proven assessment surveys to address specific issues.

Comprised of fifteen chapters written by experienced consumer health librarians, *The Medical Library Association Guide to Providing Consumer and Patient Health Information* is designed for library and information science graduate students as well as librarians new to health and medical librarianship, regardless of library setting. It is comprehensive in scope, covering all aspects of consumer and patient health and medical information from their humble, grassroots beginnings to the ever-evolving applications of new technology and social media. In between, the mundane aspects of health and medical librarianship, such as needs assessment, costs, budgeting and funding, and staffing are discussed. Adding richness to this discussion are the coverage of more sensitive topics such as patient-friendly technology, ethical issues in providing consumer and patient health information, meeting the needs of diverse populations, and responding to individuals from various cultural backgrounds. No comprehensive picture of consumer and patient

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health librarianship would be complete without addressing the critical importance of marketing and strategic partnerships; such discussions round out this invaluable guide.. Patients today must be knowledgeable enough to participate in their health and well-being. Shorter hospital stays, changing reimbursement patterns and the gradual shift towards focusing on proactively maintaining health and managing disease require patients to be informed and actively engaged. Education, information and understanding are important components of actively-engaged patients. Correspondingly, in today's e-world, there is a glut of information resources available through the Internet – from YouTube videos to Googling to blogs and Twitter feeds. What is lacking in these information-rich times is the relevance of meaning and context for those who ask, “Does this health and medical information apply to me and my unique clinical picture?” or “How do I use this information?” As knowledge navigators, information technology wizards and content experts, librarians offer focused responses to individuals' specific and highly personal health and medical information queries. In a new healthcare world order of optimizing health and minimizing hospitalizations, such a service is invaluable. Sadly, there still exists in our highly networked and technological age an information gap for those who struggle in obtaining meaningful health

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or medical information. These individuals may be foreign-born, non-English speaking, poor, rural, aged or semi-literate. Whatever their status, librarians must have the wherewith-all to find germane resources and also help create responsive mechanisms to bridge that health information gap for vulnerable citizens. The Medical Library Association Guide to Providing Consumer and Patient Health Information will guide you on the road to providing that response.

Carol Smallwood's *The Complete Guide to Using Google in Libraries, Volume 1: Instruction, Administration, and Staff Productivity* explores how Google's suite of tools, from Google Docs (now Google Drive), Google Scholar, Hangout, Forms, and others made freely available to the Internet Community can be used by libraries to expand the role of digital operations in the management of library materials, to communicate with their patrons and collaborators, to exploit the resources on the Web, and many others. The book has 29 chapters organized into sections that focus on ways that Google's suite of tools can be applied to address problems in a specific area of library concern. The section headings are: Library Instruction for Users; Collaboration within and among libraries; Library Administration; Collection Management; and Library Productivity. In each topical area, the chapters show how librarians are taking advantage of these tools to

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change the way that their library works. All of this without the burden of an additional bill to pay.

Through these carefully selected case studies from real libraries, you will be able to learn about the surprising and powerful potential that exists through Google tools to improve library operations.

* Provides a "real world" view and best practices around using SharePoint 2003 technologies to meet business needs. * Seth Bates was the technical reviewer for both of Scot Hillier's books. * Lists the most common deployment scenarios of SharePoint technologies and the ways to best leverage SharePoint features for these scenarios.

This book of best practices documents how school administrators and librarians can work together to optimize their library media services. * Includes a collection of practical tools, such as a library walkabout description and form, a list of administrative enablers and inhibitors, GEAR process documentation and worksheets, administrator self-assessments in each chapter, planning paperwork for budgeting, scheduling, staffing, and feedback forms for the administrator and the library media specialist * Each chapter concludes with a comprehensive list of additional resources * Contains 13 helpful appendices sections GroupWise allows corporate users to manage documents, share calendars, and control project workflow across network operating systems, including

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Novell NetWare, Windows NT, and Windows 2000. Changes in version 6.5 include improvements to the user interface and to integration tools for third-party developers. The software allows employees to access business information via a Web browser on a desktop or a laptop PC, and from wireless handhelds like Research In Motion's BlackBerry devices. Approximately 34 million people use GroupWise, with an average of one administrator per 1000 end-users. Novell's GroupWise 6.5 Administrator's Handbook is an in-depth, authoritative guide for administrators of GroupWise. It helps networking and messaging professions plan and install a GroupWise system, set up multiple post office domain systems, configure messaging and Internet services, migrate from previous versions of GroupWise, and troubleshoot message flow and fix directory problems.

Offering proven strategies alongside recommended action points in each chapter, this resource guides managers and administrators through developing and maintaining a more engaged and diverse workplace. A collection of essays, designed to challenge working administrators and researchers to look more closely at their operations and consider again how they develop people and the organizations in which they work. This book, first published in 1989, examines the problems and benefits of installing a ready-made computer system in a sci-tech library. These systems, usually known as turnkey systems, provide a means for obtaining the network for a lower cost than a new system designed by a consultant. These papers analyse the

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benefits and problems with turnkey systems in a variety of different situations.

To a new collection development librarian just learning the field or to an experienced practitioner attempting to reorganize a program, the options can be confusing and contradictory. *Guide to Collection Development and Management Administration, Organization, and Staffing* provides an overview of the organizational alternatives available to libraries by addressing activities and explaining the models used in public, academic, and school libraries. It provides an overview of possible structures and indicates some of the advantages and disadvantages of each.

"prepared by the Staff Development Committee, Human Resources Section, Library Administration and Management Association."

Contains articles describing efforts at cooperation and collaboration within the library profession. This title includes scholarship that illustrates both concepts, defined in one of the chapters as terms 'often used loosely to describe relationships among entities or people working together.' Suggests evaluation criteria for media programs, discusses staffing, and provides sample job descriptions and media evaluation forms

This directory lists education institutions world-wide where professional education and training programmes in the field of library, archive and information science are carried out at a tertiary level of education or higher. More than ten years after the publication of the last edition, this up-to-date reference source includes more than 900 universities and other institutions, and more than 1.500 relevant programmes. Entries provide contact information as well as details such as

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statistical information, tuition fees, admission requirements, programmes' contents.

This book provides library managers with essential information about establishing and maintaining a compensation system that meets the needs of library employees and furthers organizational goals.

Library Technology Planning for Today and Tomorrow is a practical LITA guide that helps librarians achieve success in selecting, implementing and managing new technologies.

This step-by-step manual walks readers through each step of creating and carrying out a plan that is customized to meet the needs of their community.

Addresses important issues of library building maintenance, including housekeeping, preventive maintenance, energy use, safety considerations, and emergency preparedness

Addresses the art of controlling and updating your library's collection. Discussions of the importance and logistics of electronic resources are integrated throughout the book.

The daily administration of an academic library often leaves you needing quick advice on the topic at hand. Nelson, an experienced administrator writing from first-hand knowledge, delivers such advice in 30 topical chapters.

Discover ways to raise staff awareness regarding diversity!

Managing Multiculturalism and Diversity In the Library:

Principals and Issues for Administrators is an academic guide to diversity issues such as affirmative action, career development of minorities in the library science profession, racism, and scholarship solutions to increase the diversity of people in the library and information science profession. From this manual, you will gain a deeper understanding of diversity and its implementation in your library. Scholarly and poignant, this book is recommended to academics, administrators, library professionals, and students who want to improve the diversity of libraries and the profession of library information

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science. In *Managing Multiculturalism and Diversity In the Library*, you will explore the continued need to keep diversity growing in our libraries as a learning tool to boost the creativity and broaden the knowledge base of libraries as a whole. This informative guide provides you with studies on the diversification efforts of Australia, Canada, China, and the United Kingdom, showing you how each nation differently defines diversity, yet values diversity with an agenda that accepts and encourages cultural differences. You will find suggestions on how to bring in the talents of traditionally excluded groups into your library and examine affirmative action and its dismantling from different angles. *Managing Multiculturalism and Diversity In the Library* illustrates the importance of cultural diversity in contrast to a melting pot that does not allow for distinct flavors. Some pertinent areas of diversity that you will read about are: raising staff awareness of diversity through training seminars a diversity program focused closely on your library's missions and strategic plans integrating diversity into every aspect of the library activities looking to colleges and universities as the leaders of cross-cultural understanding American Library Association and the diversity agenda *Managing Multiculturalism and Diversity In the Library* is an enlightening and helpful resource to foster multicultural understanding and to plan a diversity agenda that is right for your library organization. From this book, you will find many interesting and informative methods on creating a culturally pluralistic library.

Technical Services Quarterly declared that the third edition "must now be considered the essential textbook for collection development and management ... the first place to go for reliable and informative advice." For the fourth edition expert instructor and librarian Johnson has revised and freshened this resource to ensure its timeliness and continued

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excellence. Each chapter offers complete coverage of one aspect of collection development and management, including numerous suggestions for further reading and narrative case studies exploring the issues. Thorough consideration is given to traditional management topics such as organization of the collection, weeding, staffing, and policymaking; cooperative collection development and management; licenses, negotiation, contracts, maintaining productive relationships with vendors and publishers, and other important purchasing and budgeting topics; important issues such as the ways that changes in information delivery and access technologies continue to reshape the discipline, the evolving needs and expectations of library users, and new roles for subject specialists, all illustrated using updated examples and data; and marketing, liaison activities, and outreach. As a comprehensive introduction for LIS students, a primer for experienced librarians with new collection development and management responsibilities, and a handy reference resource for practitioners as they go about their day-to-day work, the value and usefulness of this book remain unequalled. This resource guide briefly defines, describes, outlines, and exemplifies a program with the goal of reaching library employees and library users with a message that states the positive benefits of enhanced collection preservation, longevity, usability, and access. The guide is organized and arranged to enable a library to evaluate its current preservation communication to staff and users and to begin or augment its own programs. Suggestions are made for a start-up effort, and a more fully developed program is also described. Lists are provided of the care and handling concepts to transmit to staff and users. Examples are provided from the practices of other libraries. Twenty-three articles dealing with staff training and user awareness are presented, and a list of 31 additional resources is included for

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supplemental reading. (SLD)

The daily administration of an academic library often leaves you needing quick advice on the topic at hand. Nelson, an experienced administrator writing from first-hand knowledge, delivers such advice in 30 topical chapters. Each chapter begins with an "Assertion," a one-sentence summary allowing you to rapidly scan the book and find what you need. When you're on the job you can dip into this guide for ready-to-use guidance on the full range of administrator responsibilities, such as How to think and act politically Preparing staff for safety and security procedures Influencing student and faculty's perception of the library as a basic component of education Fostering librarians' professional identity as teachers Communicating effectively, from email messages to meetings Assessment and systematic collection of data Commentary sections in each chapter offer observations and interpretation, with abundant examples of useful advice. If you want to dig further into a topic, a Readings section points you to resources. Packed with insight about the day-to-day operations of the academic library, Nelson's guide will be invaluable to new and experienced administrators alike.

Enable your library staff to deliver the most effective services possible! This comprehensive book is designed to assist library professionals involved in presenting or planning training for library staff members and customers. Library Training for Staff and Customers covers training issues from many points of view ranging from top management to department managers. Library Training for Staff and Customers contains essential information to help you make the right training decisions when planning for your staff. Library Training for Staff and Customers explores ideas for: effective general

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reference training training on automated systems training in specialized subjects such as African-American history and biography training for areas such as patents and trademarks training for research on business subjects.

Library Training for Staff and Customers answers numerous training questions and is an excellent guide for planning staff development and setting a training budget for your library. Make your library more effective and easier for your patrons to use with the strategies in this book! ers numerous training questions and is an excellent guide for planning staff development and setting a training budget for your library. Make your library more effective and easier for your patrons to use with the strategies in this book!

A critical analysis of Canadian government information publishing--essential reading for librarians, archivists, and researchers.

The Medical Library Association Guide to Developing Consumer Health Collections guides both library graduate school students and seasoned librarians from academic, health sciences, and public libraries, to develop, maintain, nurture, and advertise consumer health collections. This authoritative guide from the respected Medical Library Association covers all that is involved in developing a new consumer health library including: Conducting community needs assessments and forging community partnerships Concerns about physical space, computers, and materials Funding, budgeting, and staffing Privacy and confidentiality concerns Publicity and advertising This book guides both graduate library school students and seasoned librarians

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from all types of libraries—academic, health center, hospital, public, and school--to develop, maintain and nurture not only consumer health collections, but also community partnerships and outreach programs.

Examples of librarians' innovative and creative consumer health initiatives are included. Chapters include all that is involved in developing a consumer health collection including conducting community needs assessments; concerns about physical space, computers, and materials; budgeting, licensing, and staffing; privacy and confidentiality concerns; and community partnership and outreach.

The Academic Library Administrator's Field Guide
American Library Association

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