

Stepping Up How To Accelerate Your Leadership Potential

~Excellent book. The chapters put together and systematise a lot of material that is often taught in an anecdotal or haphazard sort of way, if at all. Students will learn a great deal from the book and have their confidence in using Spanish considerably boosted as a result.~" Jonathan Thacker, Merton College, University of Oxford, UK ~An invaluable, highly original and methodically sound approach to correcting and eliminating common, yet difficult-to-eliminate errors.~" Manuel Delgado, Bucknell University, USA ~The user-friendly format and page layout makes Speed Up Your Spanish a highly practical reference source for students and teachers.~" Ma Victoria GarcÃa Serrano, University of Pennsylvania, USA False friends, idiomatic expressions, gender and capitalization are just some of the areas that cause confusion for students of Spanish. Learning how to avoid the common errors that arise repeatedly in these areas is an essential step for successful language learning. Speed Up Your Spanish is a unique and innovative resource that identifies and explains such errors, thereby enabling students of Spanish to learn from their mistakes while enhancing their understanding of the Spanish language. Each of the nine chapters focuses on a grammatical category where English speakers typically

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make mistakes in Spanish. Each chapter is divided into sections that classify the concepts and errors into subcategories. Full explanations are provided throughout with clear, comprehensive examples and exercises to help the learner gain an in-depth understanding of Spanish grammar and usage. Key features: carefully selected grammar topics and examples based on the most commonly made errors exercises throughout to reinforce learning shortcuts and mnemonic devices providing vital learning strategies a Companion Website available at www.speedupyourspanish.com providing supplementary exercises as well as audio files. Suitable both for classroom use or self-study, Speed Up Your Spanish is the ideal resource for all intermediate learners of Spanish wishing to refine their language skills. Javier Muñoz-Basols is an Instructor in Spanish at the University of Oxford. Marianne David teaches Spanish at the Trinity School in New York. Olga N ez Pi eiro is Senior Lecturer in Spanish at the University of Westminster.

Step Up is a transformative journey that provides women with the necessary tools to become powerful leaders. It is an 'inner journey' to reveal commonly held beliefs that women have of themselves and others, as well as patterns of behaviour and choices that form the lens through which they see the world. Being aware of this allows them to look at the world differently and make impactful changes in their professional lives. Borrowing from the well-known frameworks of Generative Leadership (GL) and Transactional Analysis (TA), the book provides an inside-out approach advocating

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potent practices that can create effective leadership.

Everyone wants happiness and success, yet the pursuit of both has never been more elusive. As work and personal demands rise, we try to keep up by juggling everything better, moving faster, and doing more. While we might succeed in the short term, this approach comes at a high cost in the long term: it hurts our well-being, our relationships, and—paradoxically—our productivity. In this life-changing book, Emma Seppälä explains that the reason we are burning ourselves out is that we fall for outdated theories of success. We are taught that getting ahead means doing everything that's thrown at us with razor-sharp focus and iron discipline, that success depends on our drive and talents, and that achievement cannot happen without stress. The Happiness Track demolishes these counterproductive theories. Drawing on the latest scientific research on happiness, resilience, willpower, compassion, positive stress, creativity, and mindfulness, Seppälä demonstrates that being happy is the most productive thing we can do to thrive—whether at work or at home. She shares practical strategies for applying these scientific findings to our daily lives. A fulfilling, successful, and anxiety-free life is within your reach. The Happiness Track will show you the way. Happiness Is the Fast Track to Success “Are you a hard-driving, multitasking, conscientiously striving professional? Then your ideas about success are probably all wrong—and you need The Happiness Track, Dr. Emma Seppälä’s investigation into the counter-intuitive factors that create career and life success. The best news of all? All

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these skills are well within your grasp.”—Daniel H. Pink, author of *Drive* and *A Whole New Mind* “Emma Seppälä convinces us that reconfiguring our brain for happiness can change the way our lives unfold and the way we approach success. A worthwhile read for anyone who wants to achieve a successful and fulfilling life.”—Amy Cuddy, professor at Harvard Business School and author of *Presence* “Backed by extensive research in psychology and neuroscience, *The Happiness Track* offers a wealth of insight on changing how we approach our work, our personal lives, and our relationships. It’s a carefully researched, engaging look at how to improve ourselves without losing our authenticity or our sanity.”—Adam Grant, Wharton professor and New York Times bestselling author of *Give and Take* and *Originals* “Through her research-backed strategies, Emma Seppälä teaches us not only how to thrive in our chosen profession, but how to stay true to ourselves—and enjoy every moment of the process.”—Susan Cain, cofounder of *Quiet Revolution* and New York Times bestselling author of *Quiet* “For decades we’ve been tied to theories of success that have burned us out and driven us into the ground—because we don’t know of any alternatives. *The Happiness Track* provides us with a highly readable, science-backed solution to obtaining sustainable success, the sort of success we are all really striving for, that leaves us fulfilled, happy, and healthy.”—Scott Barry Kaufman, Ph.D., scientific director at the Imagination Institute at the University of Pennsylvania

More than 100,000 entrepreneurs rely on this book for detailed, step-by-step

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instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you:

- Avoid the 9 deadly sins that destroy startups' chances for success
- Use the Customer Development method to bring your business idea to life
- Incorporate the Business Model Canvas as the organizing principle for startup hypotheses
- Identify your customers and determine how to "get, keep and grow" customers profitably
- Compute how you'll drive your startup to repeatable, scalable profits.

The Startup Owner's Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

Ever felt like you need an inspired action plan on how to step up? Stepping up could be about taking on your first leadership or management role. It could be about changing your career, or leaving employment to start up on your own. It could be about changing

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the way you run a team already under your management. Whatever your circumstances, you will face the same issues we all do: changing attitudes, changing technology and our fast-moving rollercoaster of a world. Stepping Up will inspire and equip you to understand and respond to that change and develop your ability to lead yourself and others through it. Follow the practical five point framework on how to step up and fulfil your ambitions: 1. Vision – How to reset your rules in a complex and changing landscape 2. Values – Develop your leadership mission by understanding why you want to lead 3. Velocity – Invest in yourself and build the skills and capabilities of a great leader 4. Votes – Invest in your team and bring together a fantastic team of people to take you on your journey 5. Victories – Deliver brilliant results and ensure you can deliver on your promises Accelerate your skills and potential, and take charge of your leadership career. “This book is so needed. A manual for the leadership generation that want to create their own future.” Kathryn Parsons. Co-Founder & Co-CEO, Decoded. ““Leadership can be practised at all levels. Step up or step out of the way.” Thales Teixeira, Professor at Harvard University "Sarah is one of the most inspiring leaders I know, anyone wanting to become one too should read this book." Baroness Martha Lane Fox, founder of lastminute.com, Chancellor of The Open University, Board Member of Twitter.

An updated edition of Roget's word-finder reorganizes it according to new, more modern subject categories, features 350,000 entries, and contains hundreds of

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example quotations from throughout history

The world's most trusted guide for leaders in transition Transitions are a critical time for leaders. In fact, most agree that moving into a new role is the biggest challenge a manager will face. While transitions offer a chance to start fresh and make needed changes in an organization, they also place leaders in a position of acute vulnerability. Missteps made during the crucial first three months in a new role can jeopardize or even derail your success. In this updated and expanded version of the international bestseller *The First 90 Days*, Michael D. Watkins offers proven strategies for conquering the challenges of transitions—no matter where you are in your career. Watkins, a noted expert on leadership transitions and adviser to senior leaders in all types of organizations, also addresses today's increasingly demanding professional landscape, where managers face not only more frequent transitions but also steeper expectations once they step into their new jobs. By walking you through every aspect of the transition scenario, Watkins identifies the most common pitfalls new leaders encounter and provides the tools and strategies you need to avoid them. You'll learn how to secure critical early wins, an important first step in establishing yourself in your new role. Each chapter also includes checklists, practical tools, and self-assessments to help you assimilate key lessons and apply them to your own situation. Whether you're starting a new job, being promoted from within, embarking on an overseas assignment, or being tapped as CEO, how you manage your transition will determine

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whether you succeed or fail. Use this book as your trusted guide.

The White House on April 1 released identical letters sent by the President to the Vice President and the Speaker of the House of Representatives on the need for accelerating the completion of the Inter-American Highway. Following is the text of the President's letter to the Vice President, together with a statement on the same subject which Mr. Nixon made to correspondents at Panamá on February 26, [1955]

Coaching youth soccer is an awesome experience! Whether you are stepping on to the field to coach for the first time or you have been coaching youth soccer for years, coaching is a continual learning process. Success comes from a coach's ability to teach, communicate, motivate, be organized and make soccer fun. Step Up and Coach Youth Soccer is a complete A to Z book looking at all aspects of coaching youth soccer. It is my hope that this will be a book that you will use again and again for your coaching experiences.

The quick way to learn Windows 10 This is learning made easy. Get more done quickly with Windows 10. Jump in wherever you need answers--brisk lessons and colorful screenshots show you exactly what to do, step by step. Discover fun and functional Windows 10 features! Work with the new, improved Start menu and Start screen Learn about different sign-in methods Put the Cortana personal

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assistant to work for you Manage your online reading list and annotate articles with the new browser, Microsoft Edge Help safeguard your computer, your information, and your privacy Manage connections to networks, devices, and storage resources

Give Neena Newberry five minutes, and she'll show you a new way to become a better leader. Then she'll show you another one. And another one. That's because each chapter of Newberry's book — Show Up. Step Up. Step Out. Leadership Through a New Lens — takes less than five minutes to read. And each chapter identifies a proven strategy to help leaders take their business results and careers to the next level. Why “a new lens”? Drawing from more than 20 years of experience in the corporate world, Newberry noticed that people do not always see the opportunities in front of them, put what they know into play, or consistently focus on what really gets results. Newberry invites you to question your leadership — literally. Many of her chapter titles address key questions related to your career: “Is self-care really selfish?” “What's getting in the way of your success?” “Do you recognize the impact of your strengths?” “Can you afford not to ask for help?” “Are you missing the two most important steps in giving feedback?” And “what guides your leadership?” What do readers say? Here's a representative quote from Colleen Barrett, president emeritus of

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Southwest Airlines: “I think Neena hit a home run with this book, and I hope you will enjoy looking through her 'new lens.’” Refocus your vision to achieve leadership success today with Show Up. Step Up. Step Out. Neena Newberry is president of the Dallas-based professional leadership development company Newberry Executive Solutions (www.newberrysolutions.com), author of the WOW! Women On the Way to Peak Performance Program and the book Show Up. Step Up. Step Out., an experienced executive with Deloitte, adjunct professor at SMU Cox School of Business Executive Education, a champion of education reform, and an active board member of several nonprofit organizations.

Describes how organizations can learn to move swiftly to accommodate change while still providing the necessary structures that nurture employees and long-term success.

This book is a comprehensive source of guidance for individual contributors who have just transitioned (or about to transition) to new roles in training domain such as training managers, learning managers or instructional design manager or any such roles to accelerate their leadership in training domain. The book describes S2Pro© Model of Strategic Competencies for Training and Learning Management Function, developed out of years of practice and research, which

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proposes a framework for accelerating leadership and management development path of new training or learning managers. The book delivers 35 powerful, proven strategies across 8 core strategic competencies namely thought process, decision-making, operations management, project leadership, strategic leadership, global team leadership, and professional development. The book provides authentic understanding, knowledge, insight, and guidance required to be successful in training domain. This book is the first-of-its-kind focused exclusively on the aspect of accelerating leadership and management development path for new training and learning managers. Chapter 1 of the book introduces a Model of Strategic Competencies for Training and Learning Function outlining 8 core strategic competencies to accelerate leadership development. Chapter 2 sets the stage on making 3 changes in one's thought process to be successful in the new role. Chapter 3 of the book provides insight into 3 core skills required by new training and learning managers to make effective training related decisions. Chapter 4 of the book equip new managers with an understanding of 3 pillars that would allow them to manage their training operations amidst the complexity of the organization. Chapter 5 of the book focuses on 2 fundamental characteristics of highly successful training management practices. Chapter 6 describes 2 powerful project leadership styles

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particular for leading learning or training related projects. Chapter 7 shifts its focus on providing the first-of-its-kind checklist of 10 unique approaches exhibited by well-known training leaders. Chapter 8 then dives into the challenge of team leadership, in particular for global, diverse multi-cultural training teams and describes 3 common-sense principles to handle this challenge. Chapter 9 concludes the book by providing 5 success strategies to new managers to develop themselves professionally to maintain a competitive edge in what they do.

Learn a new talent, stay relevant, reinvent yourself, and adapt to whatever the workplace throws your way. Ultralearning offers nine principles to master hard skills quickly. This is the essential guide to future-proof your career and maximize your competitive advantage through self-education. In these tumultuous times of economic and technological change, staying ahead depends on continual self-education—a lifelong mastery of fresh ideas, subjects, and skills. If you want to accomplish more and stand apart from everyone else, you need to become an ultralearner. The challenge of learning new skills is that you think you already know how best to learn, as you did as a student, so you rerun old routines and old ways of solving problems. To counter that, Ultralearning offers powerful strategies to break you out of those mental ruts and introduces new training

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methods to help you push through to higher levels of retention. Scott H. Young incorporates the latest research about the most effective learning methods and the stories of other ultralearners like himself—among them Benjamin Franklin, chess grandmaster Judit Polgár, and Nobel laureate physicist Richard Feynman, as well as a host of others, such as little-known modern polymath Nigel Richards, who won the French World Scrabble Championship—without knowing French. Young documents the methods he and others have used to acquire knowledge and shows that, far from being an obscure skill limited to aggressive autodidacts, ultralearning is a powerful tool anyone can use to improve their career, studies, and life. Ultralearning explores this fascinating subculture, shares a proven framework for a successful ultralearning project, and offers insights into how you can organize and execute a plan to learn anything deeply and quickly, without teachers or budget-busting tuition costs. Whether the goal is to be fluent in a language (or ten languages), earn the equivalent of a college degree in a fraction of the time, or master multiple tools to build a product or business from the ground up, the principles in Ultralearning will guide you to success. An unusual, witty anthology of love stories selected by Ali Smith, Kasia Boddy and Sarah Wood. Love means never having to say you're sorry. No, love is in the air. No, love is the sweetest thing. No, it's soft as an easy chair. No, it's a

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stranger in an open car. No, it's a many-splendoured thing. No, it's the drug. No, it's like a butterfly. Oh, let's call the whole thing off. Love stories don't always involve hearts and flowers and walks in the park. This sparkling collection of the world's greatest love quarrels, from Chekhov to Colette, from D. H. Lawrence to Jhumpa Lahiri, features love stories for every mood and occasion. Here are new lovers testing the ground, cosy couples enjoying a quiet squabble before bedtime, and exes intent on picking up where they left off. Often love quarrels start with trivial matters, such as a bride's new hat in Dorothy Parker's 'Here We Are' or a choice of bedtime book in Jackie Kay's 'You Go When You Can No Longer Stay'. But it doesn't usually take long for the stakes to be raised. Love is a risky business ...

ALI SMITH was born in Inverness in 1962 and lives in Cambridge. She is the author of *Like* (1997); *Other Stories And Other Stories* (1999); *Hotel World* (2001), which was shortlisted for both the Orange Prize and the Booker Prize; *The Whole Stories and Other Stories* (2003) and *The Accidental*, published by Hamish Hamilton in 2005. Ali Smith also writes for the *Guardian*, the *Scotsman* and the *TLS*.

KASIA BODDY is a senior lecturer in English at UCL. She is the author of *Boxing: A Cultural History* (2008) and co-editor (with Ali Smith & Sarah Wood) of *Brilliant Careers: The Virago Book of Twentieth-Century Fiction* (2000); she has contributed an introduction to the

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Penguin Modern Classics edition of Carson McCullers, *The Heart is a Lonely Hunter*. SARAH WOOD is an artist, filmmaker and film curator.

Features more than three hundred thousand synonyms and ten thousand antonyms, as well as nearly two hundred collections of nouns to add detail to writing and quick guides to easily confused words.

Work isn't supposed to be a four-letter word! Does the work you do matter to you? Are you unsure what you want to do for a living? Are you in the right place but looking to advance? No matter where you are in your career, you were born to do work you love. National bestselling author and career expert Ken Coleman was stuck in an unfulfilling career until he realized he didn't have to be. In his latest book, he draws on what he learned from his own ten-year journey as well as from coaching thousands of others to walk you through the seven stages to discovering and doing meaningful work. Relevant to any job or industry, you'll learn step-by-step how to: Get Clear on the work you were uniquely made to do and why. Get Qualified to do the work you were created for. Get Connected with the right people who can open the doors to your dream. Get Started by overcoming the emotions and mistakes that often hold people back. Get Promoted by developing winning habits and traits. Get Your Dream Job by doing work you love and accomplishing results that matter to you. Give Yourself Away

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by expanding the dream to leave a legacy. This is your moment. You are needed, and you were made to contribute. It's time to exit the daily grind and use your talents to start living your dream once and for all.

Arranged alphabetically and by letter count, provides crossword aficionados with clues used in crossword puzzles along with their corresponding solutions.

Rock your run with *The Official Rock 'n' Roll Guide to Marathon and Half-Marathon Training!* This practical, encouraging guide makes preparing for marathon and half-marathon as rewarding as race day. With coaching advice, running workouts, and training programs from Coach Mario Fraioli, you'll enjoy training and cross the finish line feeling great. Coach Mario will guide you from sign-up to finish line. With his expert advice, you'll choose your race, set your goals, select the right gear, and move swiftly through a beginner or experienced marathon or half-marathon training program. Fraioli covers all of running's most important topics: dynamic warm-up exercises, smart and realistic workouts, healthy sports nutrition and hydration guidelines, tips for quick and complete recovery, strength training and crosstraining, advice to treat common running injuries, and strategies for race week and race day. He offers useful tools like running pace charts, a sweat loss calculator, and a preview of each Rock 'n' Roll race course. The Rock 'n' Roll Marathon and Half-Marathon series is the world's

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most popular running series because each race is a fun and feel-good challenge. Now with the Official Rock 'n' Roll Guide, you'll be ready to rock your marathon or half-marathon. 4 marathon and half-marathon training programs Beginner plans and advice for your first race Half and full-course plans for experienced runners Rock 'n' Roll course tips, picks, and tricks

Originally published in 1961 by the founder of Rodale Inc., The Synonym Finder continues to be a practical reference tool for every home and office. This thesaurus contains more than 1 million synonyms, arranged alphabetically, with separate subdivisions for the different parts of speech and meanings of the same word.

Stepping up could be about taking on your first leadership or management role. It could be about changing your career, or leaving employment to start up on your own. It could be about changing the way you run a team already under your management. Whatever your circumstances, you will face the same issues we all do: changing attitudes, changing technology and our fast-moving rollercoaster of a world. Stepping Up will inspire and equip you to understand and respond to that change and develop your ability to lead yourself and others through it.

When you need the right word, right away-turn to Webster's New World™ Thesaurus EASY...Organized alphabetically just like a dictionary, with no confusing number

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systems. ACCESSIBLE...Only common words are used in the main entry list -- never esoteric words that you would not think of looking for. COMPREHENSIVE...Brims with synonyms, antonyms, and phrases other word finders overlook -- so you're never at a loss for words. UP-TO-THE-MINUTE...Expanded and updated! Packed with additional listings and synonyms to reflect today's latest scientific, medical, and other technical terms. INDISPENSABLE...Featuring carefully selected antonyms -- this is a must-have reference tool that individualizes your writing and makes it come alive.

Developed using evidence from the Oxford English Corpus, this fully revised text offers more up-to-date and complete coverage of synonyms and antonyms than any other A-Z thesaurus. Increased coverage now includes hundreds of new phrases and idioms, and newly selected examples of real English showing how words are used, and helping to guide you to the right meaning. New features include the Word Toolkit which helps you choose the best word matches based on evidence from the Oxford English Corpus. In addition, the popular Word Link feature points you to related words. Look up 'sleep' and find the words 'sedative', 'hypnotic', and 'soporific', and find related prefixes. The redesigned centre section provides convenient lists of words by topic, from society and religion, to fashion and technology, in addition to lists of foreign, and archaic words and phrases. An invaluable resource for puzzlers, or anyone wishing to broaden their vocabulary. The Oxford Thesaurus of English is ideal for anyone who wants a comprehensive and authoritative thesaurus of current English, for use by writers and

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editors, students, and crossword and puzzle solvers at work or at home. The thesaurus includes 12 months' access* to Oxford's premium online dictionary and thesaurus service, Oxford Dictionaries Online, updated regularly with the latest developments to words and meanings, so you will have the most accurate picture of English available. Find out more about our living language using Oxford Dictionaries Online. Hear how words are spoken with thousands of audio pronunciations, and access over 1.9 million real English example sentences to see how words are used in context. Improve your confidence in writing with helpful grammar and punctuation guides, full thesaurus information, style and usage help, and much more. *Available in selected markets (UK, Europe, Australia, Canada, and South Africa). Terms and conditions apply; please see www.oxforddictionaries.com/access for information.

Learn to: Increase your reading speed and comprehension Use speed techniques for any type of reading material Improve your silent reading skills Recall more of what you read The fun and easy way® to become a more efficient, effective reader! Want to read faster — and recall more of what you read? This practical, hands-on guide gives you the techniques you need to increase your reading speed and retention, whether you're reading books, e-mails, magazines, or even technical journals! You'll find reading aids and plenty of exercises to help you read faster and better comprehend the text. Yes, you can speed read — discover the skills you need to read quickly and effectively, break your bad reading habits, and take in more text at a glance Focus on the fundamentals —

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widen your vision span and see how to increase your comprehension, retention, and recall Advance your speed-reading skills — read blocks of text, heighten your concentration, and follow an author's thought patterns Zero in on key points — skim, scan, and pre-read to quickly locate the information you want Expand your vocabulary — recognize the most common words and phrases to help you move through the text more quickly Open the book and find: Tried-and-true techniques from The Reader's Edge® program How to assess your current reading level Tools and exercises to improve your reading skills Speed-reading fundamentals you must know Helpful lists of prefixes, suffixes, roots, and prime words A speed-reading progress worksheet Exercises for eye health and expanded reading vision Tips for making your speed-reading skills permanent

Transform your organization with speed and efficiency using this insightful new resource Incremental improvement is no longer sufficient in helping organizations navigate the complexity, uncertainty and volatility of today's world. In *Change: How Organizations Achieve Hard-to-Imagine Results in Uncertain and Volatile Times*, authors John P. Kotter, Vanessa Akhtar, and Gaurav Gupta explore how to create non-linear, dramatic change in your organization. You'll discover the emerging science of change that teaches us about how to build organizations – from businesses to governments – that change and adapt rapidly. In *Change* you'll discover: Why the ability of organizations to deal with threats and take advantage of opportunities in the

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face of ever greater complexity and uncertainty is being severely challenged In-depth, evidence-based, actionable solutions for dealing with institutional resistance to change Case studies and success stories that describe organizations who have successfully built the ability to change quickly into their DNA A universal approach for how to dramatically improve outcomes from various change efforts, including: strategy execution, digital transformation, restructuring, and more Perfect for managers, executives, and leaders at companies of all types and sizes, Change will also prove to be a valuable asset to other professionals who serve these organizations. This book is for anyone seeking a proven approach for delivering fast, sustainable and comprehensive results.

When you need the right word, right away—turn to Webster's New Roget's A–Z Thesaurus Easy . . . Organized alphabetically, just like a dictionary, with no confusing number systems Accessible . . . Only common words are used in the main entry list—never esoteric words that you would not think of looking for Comprehensive . . . Brims with synonyms, antonyms, and phrases other word-finders overlook—so you're never at a loss for words Up to the Minute . . . Packed with additional listings and synonyms to reflect today's latest scientific, medical, and other technical terms The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about

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the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and

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practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

This paper, STEP 3, is the third of three background papers produced to inform the 'Everyone Around the Table: FAO/GAIN Roundtable with Private Sector on Healthy Diets' series of virtual roundtables which took place in July 2020. As in STEP 1 and STEP 2, the topics covered are relevant to all regions, but where possible a greater focus has been given to low- and middle-income countries. Small and medium enterprises (SMEs) are again a focus, given their role in the food systems of these regions (see STEP 1 for more detail), including their common presence in the food environments of many people living in poverty. STEP 3 (this paper) looks more closely at what it means to go to scale with healthy diets and better nutrition, providing

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examples and reflections for all stakeholders to consider.

Literacy intervention should be swift and powerful--and this approach by Jan Richardson and Ellen Lewis provides fast results! After only 6-8 weeks of intervention, students can gain the confidence, proficiency, and skills they need to excel as readers and exit intervention! Based on Jan's bestselling *The Next Step Forward in Guided Reading*, this companion volume is intended to be used together in order to best implement the RISE framework.. *The Next Step Forward in Reading Intervention* offers intensive, short-term, targeted instruction in reading, writing, word study, and comprehension. It's a step-by-step handbook for literacy teachers, literacy coaches, and reading specialists who are looking for a proven reading invention program that really works. "RISE has truly changed the face of intervention at our school." -- Ranita Glenn, Reading Specialist and RISE instructor, Hardy Elementary School, Chattanooga, Tennessee

Offers advice on how to lead an organization into change, including establishing a sense of urgency, developing a vision and strategy, and generating short-term wins.

In the wake-field scheme of particle acceleration, a short, intense drive bunch of electrons passes through a slow-wave structure, leaving behind high rf power in its wake field. The axial accelerating electric field associated with the rf can be quite large, > 100 MeV/m, and is used to accelerate a much less intense witness" beam to eventual energies > 1 TeV. The rf power is deposited predominantly in the fundamental mode of the structure, which, for dielectric-lined waveguide as used at Argonne, is the TM₀₁ mode. In all likelihood on the field amplitude will be limited only by rf breakdown of the dielectric material, the limit of which is currently unknown in the short time duration, high frequency regime of wake-field acceleration operation. To

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obtain such strong electric fields with given wake-field rf power, the dimensions of the dielectric-lined waveguide have to be fairly small, OD of the order of a cm and ID of a few mm, and this gives rise to the generation of strong deflection modes with beam misalignment. While a scheme exists to damp such deflection modes on a bunch-to-bunch time scale, head-tail beam deflection could still be a problem and BNS damping as well as FODO focusing are incomplete cures. Presented here are details of a scheme by which the rf power is generated by in a large-diameter wake-field tube, where deflection mode generation by the intense drive beam is tolerable, and then fed into a small-diameter acceleration tube where the less intense witness beam is accelerated by the greatly enhanced axial electric field. The witness beam generates little deflection-mode power itself, even in the small acceleration tube, thus a final high-quality, high-energy electron beam is produced.

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