

Strategic Management Case Analysis East Carolina University

Fascinating insights into modern strategic management from an Islamic perspective While strategic management is a cornerstone of any MBA program, it's almost always taught from conventional theories and typically American case studies. This book takes those traditional theories and interprets them from an Islamic perspective using more international case studies. Though primarily intended as a textbook for business students, the book is also extremely useful for any Muslim business leaders who want to transform their businesses while complying with Shariah, with a particular focus on developing corporate cultures and structures in sync with Islamic values. Offers a critical review of conventional strategic management theory, suggesting more effective alternatives based on a combination of conventional and Islamic theories Includes international case studies, each with a particularly Islamic angle Written by a successful author team that has written extensively on the subject of business management from an Islamic perspective

Strategic Management Concepts and Cases Excel Books India

The 1997 Asian Crisis principally affected Thailand, Indonesia, Malaysia, and Korea, as well as other East Asian countries heavily dependent on intra-regional trade. Banks and other financial institutions quickly become insolvent, and heavily indebted industrial

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firms went bankrupt. Many of these firms were affiliated with the business groups of this region, yet most groups did not immediately collapse, indeed they proved remarkably robust, some surviving and even prospering. This book examines these East Asian business groups and their subsequent restructuring following the Asian Crisis. East Asian nations embarked on very different trajectories to this common external shock. The Asian Crisis affected the inter-relationships among the socio-cultural environment, the state, and the market of each country quite differently and had distinct effects on the operations of these countries' business groups. This slow yet divergent pattern of development provides evidence against theories of rapid global convergence. Yet East Asian business groups face an uncertain future. Foreign investors' influence has increased substantially since the crisis, as East Asian governments had to accommodate their demands to keep attracting foreign capital. Governments supervise banks more closely and have loosened restrictions on mergers and hostile takeovers, further strengthening the discipline of the market. Various entry barriers that had inhibited foreign multinationals from competing in national markets were lifted, exposing business groups to intensified foreign competition. Under these new conditions, business groups in East Asia should reconfigure their business structures and adjust their corporate governance systems to regain momentum for further growth. Business groups will continue to be important vehicles for the sustained future growth of this region, and this book presents a substantial amount of new data on this, which will be

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of interest to academics, researchers, and advanced students of East Asian business, and business practitioners working within the region.

Privatization and Entrepreneurship analyzes the challenges faced by managers in the transforming economies of Central and Eastern Europe and provides penetrating insights into the details of managing in the former socialist countries. This collection's combination of conceptual/theoretical material with empirical, firsthand case analysis prepares Western managers for a more profitable and less stressful entry into these significant markets.

"This collection compiles research in all areas of the global information domain. It examines culture in information systems, IT in developing countries, global e-business, and the worldwide information society, providing critical knowledge to fuel the future work of researchers, academicians and practitioners in fields such as information science, political science, international relations, sociology, and many more"--Provided by publisher.

This book takes a unique approach exploring Corporate Social Responsibility through a case study in Bintulu, Malaysia. Drawing upon major CSR and strategy theories, the author examines how CSR is embedded in the organizational strategic planning processes of two prevalent forms of governmental institutions, a development agency and a city council. Exploring the impact of triple bottom line in easing tensions between shareholders and stakeholders, this book provides a qualitative narrative on a holistic

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CSR process in order to assess the contribution and value of CSR to a firm's sustained value created capability.

Written in a lucid way, this book traverses the entire panorama of strategic management.

This volume consists of two parts: "Developing Quantitative Techniques" and "Exploring Mixed Research Methods". With authors from an array of country backgrounds, including Australia, Brazil, Canada, China, Russia, Singapore, the UK and the US, this volume promotes methodological exchange between the West and the East.

The health workforce must be able to cope with shifts in the pattern of causes of death and disease that are being seen worldwide—particularly with the rise in noncommunicable diseases (NCDs). This requires health personnel to have a set of skills and competencies that can adapt to meet the population's growing and changing health needs. This report examines the status of the nurse workforce in the Eastern Caribbean, assessing how best to strengthen its capacity to respond to the growing burden of NCDs. The report is based on four Eastern Caribbean case studies conducted in Dominica, Grenada, St. Lucia, and St. Vincent and the Grenadines. The case studies showed that, although overall nurse staffing levels seem to be sufficient across the four countries in terms of numbers, there are nurse shortages at hospitals and health clinics, as well as in the availability of specialists. Better management of the nurse workforce is needed to ensure adequate coverage at the hospitals and clinics is maintained. In terms of specialists, while the quality of education is generally reported to be good, there are barriers to accessing specialized training which include the high-cost of seeking specialized

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training due to non-existing or very limited local options and the lack of built-in incentives for completing additional education. To help address the capacity constraints faced by the nurse workforce in the Eastern Caribbean to respond to NCDs, the report generated knowledge in support of two critical areas: (i) provide an understanding of the educational and training opportunities available to nurses to strengthen their capacity to meet the NCD challenges, and (ii) assess whether there is a supportive policy environment in place for nurses to play a role in addressing NCDs. As part of the study, a toolkit was developed, which can be used to strengthen the capacity for HRH planning and management with respect to NCDs.

Energy has a wide range of uses within a country, including socially and economically. Providing everything from warmth and light to raw materials for industrial production, energy is an essential need for countries. Due to the importance of energy for countries, energy policies are extremely vital, and energy needs to be affordable, eco-friendly, and continuous so countries can provide for their people and continue to develop industrially. Without the availability of energy that is cheap and continuous, the effectiveness in the energy supply process will be reduced, and society will experience difficulties in having its daily energy needs met. The Handbook of Research on Strategic Management for Current Energy Investments analyzes current trends in energy production and use and identifies energy investment strategies in order to support affordable and available energy for all. Chapters within the book cover technological developments that contribute to the reduction of price in energy production as well as renewable energy sources that provide continuity in energy production but do not emit carbon into the atmosphere. This book highlights topics that cover environmental pollution, energy pricing, economic growth, carbon dioxide emission, and energy management. It is ideal

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for engineers, technicians, managers, researchers, academicians, policymakers, government officials, and students in related fields.

Actionable guidance and expert perspective for real-world cybersecurity The Cyber Risk Handbook is the practitioner's guide to implementing, measuring and improving the counter-cyber capabilities of the modern enterprise. The first resource of its kind, this book provides authoritative guidance for real-world situations, and cross-functional solutions for enterprise-wide improvement. Beginning with an overview of counter-cyber evolution, the discussion quickly turns practical with design and implementation guidance for the range of capabilities expected of a robust cyber risk management system that is integrated with the enterprise risk management (ERM) system. Expert contributors from around the globe weigh in on specialized topics with tools and techniques to help any type or size of organization create a robust system tailored to its needs. Chapter summaries of required capabilities are aggregated to provide a new cyber risk maturity model used to benchmark capabilities and to road-map gap-improvement. Cyber risk is a fast-growing enterprise risk, not just an IT risk. Yet seldom is guidance provided as to what this means. This book is the first to tackle in detail those enterprise-wide capabilities expected by Board, CEO and Internal Audit, of the diverse executive management functions that need to team up with the Information Security function in order to provide integrated solutions. Learn how cyber risk management can be integrated to better protect your enterprise Design and benchmark new and improved practical counter-cyber capabilities Examine planning and implementation approaches, models, methods, and more Adopt a new cyber risk maturity model tailored to your enterprise needs The need to manage cyber risk across the enterprise—inclusive of the IT operations—is a growing concern as

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massive data breaches make the news on an alarmingly frequent basis. With a cyber risk management system now a business-necessary requirement, practitioners need to assess the effectiveness of their current system, and measure its gap-improvement over time in response to a dynamic and fast-moving threat landscape. The Cyber Risk Handbook brings the world's best thinking to bear on aligning that system to the enterprise and vice-a-versa. Every functional head of any organization must have a copy at-hand to understand their role in achieving that alignment.

This book addresses the fundamental issue: does the Chinese strategic mind have its own idiosyncrasies which differ considerably from those of the Western mind? It expounds and unravels the particular characteristics of the Chinese strategic mind: what they are, how they are evolved and what strategic implications they have. This book adopts a holistic approach to an analysis of Chinese strategic thinking, drawing upon the fields of literature (including the sources of both the Chinese and English languages), military studies, political science, history, sociology, psychology, philosophy, linguistics and business strategy. It combines a detailed consideration of these disciplines with a series of case studies to elucidate the formation, nature and crucial managerial implications of the idiosyncratic Chinese strategic mind.

No description available

In the 21st century, even small firms can reach customers located in different, often remote, parts of the world. In fact, internationalisation has become a common phenomenon that affects the majority of companies worldwide. Recent research emphasises that there are numerous determinants of a company's competitive advantage in the international business environment, including product quality, price, and market knowledge. Much less attention,

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however, has been paid to the role of business relationships. The task of determining the impact of business relationships on performance poses a considerable challenge. In the book, business relationships are operationalised by a set of characteristics and determinants which influence a company's competitive advantage. The contributors here refer to these characteristics and determinants as components of the company's internationalisation maturity. It is argued that a higher level of internationalisation maturity increases the firm's performance. The book includes both conceptual discussions on the role of firms' business relationships in the internationalisation process and results of extensive empirical studies. In order to verify the concept of a firm's internationalisation maturity, a mixed methodology was used, combining quantitative (almost 300 companies) and qualitative (40 case studies) research. As such, the book provides useful insights for academics, students of management and international business, and business practitioners.

This book presents papers from an international conference, held in Bonn, Germany in February 2005, that dealt with integrated water resources management in industrialized and developing countries. The papers detail such emerging concepts as blue and green water, virtual water, the water footprints of nations, multi-agent modeling, linkages between water and biodiversity, and social learning and adaptive management.

In *Strategic Management: Theory and Practice*, Fourth Edition, John A. Parnell leads readers through detailed, accessible coverage of the strategic

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management field. Concise and easy to understand chapters address concepts sequentially, from external and internal analysis to strategy formulation, strategy execution, and strategic control. Rather than relegating case analysis to a chapter at the end of the book, Parnell aligns each chapter's key concepts with 25 case analysis steps. Current examples and high interest real-time cases, largely drawn from The Wall Street Journal and Financial Times, illustrate the key role of strategic management in the United States and around the world.

International business is undergoing continuous transformation as multinational firms and comparative management evolve in the changing global economy. To succeed in this challenging environment, firms need a well-developed capability for sound strategic decisions. This comprehensive work provides an applied and integrated strategic framework for developing capabilities that lead to global success. It is designed to help readers achieve three essential objectives. First, it provides intellectual and practical guidelines for readers to execute goals and strategies that lead to meaningful and productive results. The book is packed with frameworks, cases, anchoring exercises, techniques, and tools to help readers emerge with a completed business plan after the last chapter. Second, it focuses on strategy and how firms build competitive presence and advantages in a global context. A primary learning objective is to enable readers to understand

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and evaluate the major issues in strategy formulation and implementation in a global context. Third, it provides an accessible framework that will help guide readers in making strategic decisions that are sound and effective. It offers a unifying process that delineates the necessary steps in analyzing the readiness of a firm to do business abroad. In addition to core issues, each chapter presents frameworks, analytical tools, action-oriented items, and a real-world case - all designed to provide insights on the challenges imposed by globalization and technology on managers operating in a global context.

Aiming to bridge the gap between theory and application, this work focuses on strategic management.

This path-breaking book liberates management thinking from a century of Western subjugation. It is a comparative exposition of culture and management styles in India, Japan, China and major Western countries. There is a need to protect and sustain each country's identity and positive strengths in values while interlinking global business with cross cultural empathy. The book explores profiles of culture-management axis through secondary literature study in various languages of the East, empirical research conducted with nearly one thousand managers and 375 organizations in India. The effective management in the next millennium will be mission-based strategic integration of the team, combined with

people-sensitive approach. In spite of growth of hi-tech, the emotional human issues will dominate the coming decades. Happiness and health in institutions will largely depend on successive sacrifice of greed and possessiveness in creation of wealth for human development. The meltdown in the US and its repercussions in the world are direct outcome of failure to learn these lessons. Already the world is witnessing acute consciousness of interdependence and universal linkages. This is the quintessence of Vedanta, Zen-Buddhism and Sufi order in the Eastern globe. West-dominated management technology must now synthesize with Eastern intuition and values. The book is divided into three parts: First part delves into East-West psyche; second part presents Integration-Affection Model as potential approach to effective Management. Third part shows the author's successful applications of the approach in different organizations while working as Chief Executive or Consultant.

Transregional connections play a fundamental role in the history of East-Central Europe. This volume explores this connectivity by showing how people from eastern and central parts of Europe have positioned themselves within global processes while, in turn, also shaping them. The contributions examine different fields of action such as economy, arts, international regulations and law, development aid, and migration, focusing on the period between the middle of

the nineteenth century and the end of the Cold War. The authors uncover spaces of interaction and emphasize that internal and external entanglements have established East-Central Europe as a distinct region. Understanding the connectedness of this subregion is stimulating for the historiography of East-Central Europe as it is for the field of global history.

Biodegradable materials in landfill sites, such as food, vegetation and paper, generate methane and other emissions to the soil and water which can be harmful to health. The European Union introduced a Directive in 1999 which set maximum allowances for the tonnage of biodegradable municipal waste that each Member State could send to landfill from 2006 onwards. Waste collection and disposal is a key responsibility of the 388 local authorities in England, and the Department for Environment Food and Rural Affairs (DEFRA) has to work closely with them to enable the United Kingdom to comply with this Directive. Non-compliance could result in a fine of up to £180 million a year. The UK's historic reliance on landfill led to a four year extension to the timetable, but DEFRA took no effective action until 2003. Although 2005-06 saw a reduction of 2.3 million tonnes against the previous year, a further reduction of 4.9 million tonnes will be required to comply with the 2013 maximum allowance set by the EU. Much of the progress made has involved an increase in recycling, due to the

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public's enthusiasm, but manufacturers and retailers continue to use large amounts of packaging. Recycling alone will be insufficient to comply with the Directive, and new infrastructure - energy-from-waste plants which incinerate, anaerobically digest, or compost waste to generate electricity - will be necessary. But such plants are unpopular and typically take nine years to become operational, and there is a significant risk that many will not be ready in time. This volume is excellent. Students who are interested in Asian business should read it and will find the comprehensive bibliography offered by the different contributors very helpful. In light of the recent global financial crises, it is time to re-examine the Asian miracles, as well as the Western models of business organizations and regulations. This volume offers great insights not just on Asian business but also on Western economies and business. It is also time to adopt an integrative approach recommended by Yeung through comparative research of businesses and economies in different institutions and cultures. Yifei Sun, Economic Geography An absolute must-have for college library reference shelves, filled cover-to-cover with keen analyses that any businessperson seeking to make inroads in an Asian market needs to study at length! Midwest Book Review This book serves as an important guide to the many fascinating research questions about Asian business waiting to be addressed. The study of Asian business has reached equality in importance to the study of business in Europe and North America. Researchers who study any of these regions have an incentive to follow the study of business in the other regions, if for no other reason than that many global firms from each region operate in all regions now. Nonetheless, the more important reason for knowledge

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transfer among researchers of each region is that these exchanges can only advance everyone's research. Henry Yeung and the contributors are to be thanked for setting out a rich agenda for research on Asian business that will elevate this study to equality with research elsewhere in the world. Eurasian Geography and Economics This book is extremely comprehensive and well researched. It will be of particular interest to scholars in the fields of international business, development studies, economic geography, regional studies as well as international and national policymakers. Science Technology & Society The rise of Asia as an important region for global business has been widely recognized as one of the most significant economic phenomena in the new millennium. This accessible and comprehensive Handbook brings together state-of-the-art reviews of Asian business in an expansive range of areas including: business organizations strategic management marketing state business relations business and development business policy issues. It is argued that whilst academic studies on Asian business have been in existence for over two decades, there is relatively little systematic integration of our knowledge and research on Asian business. The contributors, drawn from a variety of disciplines within the social sciences, aim to redress the balance with their lively, cutting-edge discussion. Serving as a timely overview of more than two decades of scholarly research, this Handbook will be an essential resource for academics, students and researchers interested in Asian business.

This volume focuses on the performance of firms as a measure of the effectiveness of corporate governance, and then attempts to draw conclusions about the relative advantages of different ownership structures. The analysis is based on studies of firms in the Czech Republic, Hungary and Poland.

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Integrates academic theory with business practices in strategic management. Illustrating concepts with examples from progressive global organizations, the text features application-oriented cases. It draws insight from business disciplines as well as disciplines from the social sciences.

Introduces a region-relevant market analysis matrix, and looks at market-entry strategies and consumer bank marketing in Poland, and foreign direct investment opportunities in Hungary. Also discusses methodological issues relating to such research. Also published as the Journal of East-West Business vol. 3, no. 1 (1996). Annotation copyrighted by Book News, Inc., Portland, OR

A multilevel theory of international relations that accounts for intended and unintended outcomes of cooperation and conflict

Studies have shown that coming up with strategies and executing them with success requires specific strategic competencies. It is no longer just about the big idea. Moving beyond a broad, fuzzy picture, however, requires strategic thinking and understanding the management matrix. This guidebook can help you * identify critical functions of strategy, such as the alignment of operations, the continual improvement and innovation of systems design, and the allocation of effective recourses; * learn the six required competencies for strategic genius along with methods how to excel at each one; * reinvent thought processes so you can achieve organizational goals; * successfully navigate your way through office politics; * and answer many other questions tied to strategic management. Take a trip with author Reinier Geel as he shares a detailed study of the make-or-break factors of planning and execution. This guidebook sets a new paradigm for the strategic arena and is backed up with the essential

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knowledge so you can empower yourself and your organization.

This informative book explores several business topics that are directly related to transition economies with a focus on issues relating to macroeconomics and the cultural environment of international business. Written for international business professionals, *Strategic Management in Central and Eastern Europe* examines finance, strategies, human resources, entrepreneurship, marketing, and how business ethics differ between nations. Containing thorough and extensive research, this valuable book will help you understand transition economies, conduct better business with them, and assist these countries in establishing profitable businesses.

This book is the result of the joint efforts of hospitality and tourism academicians of eleven countries in Central and Eastern Europe – all of them members of La Fondation pour la Formation Hôtelière based in Switzerland, which for more than twenty years has supported the development and the evolution of hospitality and tourism education in thirty nine educational institutions across Central and Eastern Europe. The book analyses hospitality and tourism development in various countries in the period of transition (1990-2015). Its main advantage is that the research is conducted by native hospitality and tourism researchers and specialists from each country. The volume will appeal to a large audience of lecturers, researchers, and students in hospitality and tourism both across Europe and worldwide, as well as to all people interested in Central and Eastern European countries' general development and its specifics during the transition period.

Strategic management is challenging and dangerous. A complex web of differing theories and approaches, it continuously emerges and evolves. More intuitive than rational, it offers

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significant benefits if done well, potentially catastrophic results if done badly. Colin White's contemporary text reflects the challenges of formulating, implementing and monitoring strategy in practice, discussing theories and approaches in the context of real-world practice around the globe. By acknowledging the complex reality of strategy and presenting examples from a wide range of international organizations, this book will enable you to:

- Understand the challenges you will encounter when implementing strategy in practice.
- Develop your own strategic approaches and solutions to real-life situations and dilemmas.
- Acquire the latest thinking in this constantly developing subject.
- Appreciate the critical role of implementation, monitoring and risk within organizations.
- Consider the global nature of strategy for multinational corporations.

This text is accompanied by an extensive companion website for both students and lecturers. Visit www.palgrave.com/business/white for access to additional case studies, links to other sites, a searchable glossary of terms and a full complement of lecturer resources. COLIN WHITE is a Professor in the Graduate School of Management at La Trobe University, Melbourne, Australia. The school, which he established, has an international reputation, with links to over 100 universities worldwide, and offers teaching and training programs throughout Asia. Also available is a companion website with extra features to accompany the text, please take a look by clicking below - <http://www.palgrave.com/business/white/index.asp>

Case Studies in Strategic Planning shows you how to do systematic strategic planning in real-life cases, regardless of your level of expertise. The simplified version of this methodology and its analysis tools, based on fundamentals, are easily understood and universally applied to any type of business for developing strategic plans. More important

This report addresses the most important challenges facing the Latin America and Caribbean

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region as it attempts to replace its traditional economic and social structures, including populist institutions, with a modern, efficient, administrative state. The analysis focuses on the political economy of pending reforms and their ramifications. The report discusses (1) recent economic and political developments; (2) systemic issues such as high real interest and unemployment rates and declining export growth; (3) social policies and the need to consolidate macroeconomic stability; and (4) how to define and build the new Latin American state. An appendix provides detailed information on selected country performance.

This book presents a comprehensive, state-of-the-art portrait of entrepreneurship and small business management issues in Iran, and among the Iranian Diaspora. The major contributions in this book address topics such as innovation, female entrepreneurship, social entrepreneurship, migrant entrepreneurship, corporate entrepreneurship, institutional support of entrepreneurial initiatives and more. This book is the outcome of an extensive research endeavor spanning several years and includes the latest contributions from highly respected authors and experts from Iran and beyond.

A combination of rigorous analysis and case material; this book is an essential guide to trade and industry developments in Central and Eastern Europe. Its scope encompasses globalization, the business strategies of MNCs, agriculture, services and the dynamics of innovation. It also considers the trading relationships of these countries with Russia as well as the influence of trade on the democratization of states formerly belonging to the USSR. Being the premier forum for the presentation of new advances and research results in the fields of Industrial Engineering, IEEM 2015 aims to provide a high-level international forum for experts, scholars and entrepreneurs at home and abroad to present the recent advances, new

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techniques and applications face and face, to promote discussion and interaction among academics, researchers and professionals to promote the developments and applications of the related theories and technologies in universities and enterprises, and to establish business or research relations to find global partners for future collaboration in the field of Industrial Engineering. All the goals of the international conference are to fulfill the mission of the series conference which is to review, exchange, summarize and promote the latest achievements in the field of industrial engineering and engineering management over the past year, and to propose prospects and vision for the further development. This volume is the second of the two proceedings volumes from this conference.

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