

The Arm Inside The Billion Dollar Mystery Of The Most Valuable Commodity In Sports

The Arm Inside the Billion-Dollar Mystery of the Most Valuable Commodity in Sports HarperCollins

Dr. Tommy John's unique program: a diet, lifestyle, and movement plan (Rethink. Rebuild. Replenish. Recover) for injury- and performance-proofing young athletes in every sport Beginning as early as age 6 and continuing through the teenage years and on into their twenties, both male and female athletes are more at risk of serious injuries at younger ages than ever before. Dr. Tommy John, son of lefty pitcher Tommy John and also a sports performance and healing specialist, offers an invaluable diet, lifestyle, and movement plan (Rethink. Rebuild. Replenish. Recover) for injury- and performance-proofing young athletes in every sport. Dr. John explores the sudden rise of Tommy John surgeries being performed on young athletes today, as well as the many injuries--and the surgeries required to fix them--increasing at an alarming rate in baseball and all youth sports. Dr. John's book outlines the three top causes behind this "injury epidemic": The American lifestyle, the business of youth sports (from coaches to corporations), and the decisions we believe as parents are truly benefiting our children. Minimize Injury, Maximize Performance focuses on prevention, and also offers tips on how to tailor the advice for athletes coming back from an injury, with over 120 black and white photographs.

Shortlisted for the 2021 Booker Prize Longlisted for the 2021 National Book Award for Fiction A heartrending new novel from the Pulitzer Prize–winning and #1 New York Times best-selling author of *The Overstory*. Named one of the Most Anticipated Books of 2021 by Newsweek, Los Angeles Times, New York Magazine, Chicago Tribune, BuzzFeed, BookPage, Goodreads, Literary Hub, The Millions, New Statesman, and Times of London The astrobiologist Theo Byrne searches for life throughout the cosmos while single-handedly raising his unusual nine-year-old, Robin, following the death of his wife. Robin is a warm, kind boy who spends hours painting elaborate pictures of endangered animals. He's also about to be expelled from third grade for smashing his friend in the face. As his son grows more troubled, Theo hopes to keep him off psychoactive drugs. He learns of an experimental neurofeedback treatment to bolster Robin's emotional control, one that involves training the boy on the recorded patterns of his mother's brain... With its soaring descriptions of the natural world, its tantalizing vision of life beyond, and its account of a father and son's ferocious love, *Bewilderment* marks Richard Powers's most intimate and moving novel. At its heart lies the question: How can we tell our children the truth about this beautiful, imperiled planet?

Is there life after baseball? Starting from this simple question, *The Wax Pack* ends up with something much bigger and unexpected—a meditation on the loss of

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innocence and the gift of impermanence, for both Brad Balukjian and the former ballplayers he tracked down. To get a truly random sample of players, Balukjian followed this wildly absurd but fun-as-hell premise: he took a single pack of baseball cards from 1986 (the first year he collected cards), opened it, chewed the nearly thirty-year-old gum inside, gagged, and then embarked on a quest to find all the players in the pack. Absurd, maybe, but true. He took this trip solo in the summer of 2015, spanning 11,341 miles through thirty states in forty-eight days. Balukjian actively engaged with his subjects—taking a hitting lesson from Rance Mulliniks, watching kung fu movies with Garry Templeton, and going to the zoo with Don Carman. In the process of finding all the players but one, he discovered an astonishing range of experiences and untold stories in their post-baseball lives, and he realized that we all have more in common with ballplayers than we think. While crisscrossing the country, Balukjian retraced his own past, reconnecting with lost loves and coming to terms with his lifelong battle with obsessive-compulsive disorder. Alternately elegiac and uplifting, *The Wax Pack* is part baseball nostalgia, part road trip travelogue, and all heart, a reminder that greatness is not found in the stats on the backs of baseball cards but in the personal stories of the men on the front of them.

Book 1 of *Cowboys & Brides* From New York Times and USA Today-bestselling author Carolyn Brown comes a contemporary Western romance filled to the brim with sexy cowboys, gutsy heroines, and genuine down-home Texas twang. Colton Nelson was twenty-eight years old when he won the Texas Lottery and went from ranch hand to ranch owner overnight. Now he's desperate to keep the gold diggers away. It shouldn't be too hard to find a pretty girl and hire her to pretend to be his one-and-only. Laura Baker's got mixed feelings about this—she's on the ranch to work, not to be arm candy. On the other hand, being stuck for a while in the boondocks with a gorgeous cowboy isn't half-bad. What neither Colton nor Laura expects are the intensely hard lessons they have to learn about the real cost of love... Fans of Linda Lael Miller and Diana Palmer will thrill to this moving story of a marriage of convenience between a cowboy who has it all...and the woman he could never have enough of. *Cowboys & Brides* Series Order: *Billion Dollar Cowboy* (Book 1, *Cowboys & Brides*) *The Cowboy's Christmas Baby* (Book 2, *Cowboys & Brides*) *The Cowboy's Mail Order Bride* (Book 3, *Cowboys & Brides*) *How to Marry a Cowboy* (Book 4, *Cowboys & Brides*) Praise for Bestselling Contemporary Western Romances by Carolyn Brown: "An old-fashioned love story told well... A delight."-RT Book Reviews, 4 Stars "Sizzling hot and absolutely delectable."-Romance Junkies "Funny, frank, and full of heart... One more welcome example of Brown's Texas-size talent for storytelling."-USA Today Happy Ever After "Alive with humor... Another page-turning joy of a book by an engaging author."-Fresh Fiction

One of the richest young men of twenty-second-century Earth, Shelby Crawford Jerome Prescott Cheever V finds himself stranded on a mining ship twenty-seven light years from Earth, where he must learn to survive without all his vast wealth.

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Reissue.

#1 NEW YORK TIMES BESTSELLER • Now a major motion picture directed by Steven Spielberg. “Enchanting . . . Willy Wonka meets The Matrix.”—USA Today • “As one adventure leads expertly to the next, time simply evaporates.”—Entertainment Weekly A world at stake. A quest for the ultimate prize. Are you ready? In the year 2045, reality is an ugly place. The only time Wade Watts really feels alive is when he’s jacked into the OASIS, a vast virtual world where most of humanity spends their days. When the eccentric creator of the OASIS dies, he leaves behind a series of fiendish puzzles, based on his obsession with the pop culture of decades past. Whoever is first to solve them will inherit his vast fortune—and control of the OASIS itself. Then Wade cracks the first clue. Suddenly he’s beset by rivals who’ll kill to take this prize. The race is on—and the only way to survive is to win. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY Entertainment Weekly • San Francisco Chronicle • Village Voice • Chicago Sun-Times • iO9 • The AV Club “Delightful . . . the grown-up’s Harry Potter.”—HuffPost “An addictive read . . . part intergalactic scavenger hunt, part romance, and all heart.”—CNN “A most excellent ride . . . Cline stuffs his novel with a cornucopia of pop culture, as if to wink to the reader.”—Boston Globe “Ridiculously fun and large-hearted . . . Cline is that rare writer who can translate his own dorky enthusiasms into prose that’s both hilarious and compassionate.”—NPR “[A] fantastic page-turner . . . starts out like a simple bit of fun and winds up feeling like a rich and plausible picture of future friendships in a world not too distant from our own.”—iO9

A NEW YORK TIMES BESTSELLER A New York Times Notable Book LOS ANGELES TIMES BOOK CLUB PICK "Riveting, heartbreaking, sometimes difficult, always inspiring." --The New York Times Book Review As seen/heard on Fresh Air, The Daily Show with Trevor Noah, NBC Nightly News, MSNBC, Weekend Edition, and more An emergency room physician explores how a life of service to others taught her how to heal herself. Michele Harper is a female, African American emergency room physician in a profession that is overwhelmingly male and white. Brought up in Washington, D.C., in a complicated family, she went to Harvard, where she met her husband. They stayed together through medical school until two months before she was scheduled to join the staff of a hospital in central Philadelphia, when he told her he couldn't move with her. Her marriage at an end, Harper began her new life in a new city, in a new job, as a newly single woman. In the ensuing years, as Harper learned to become an effective ER physician, bringing insight and empathy to every patient encounter, she came to understand that each of us is broken--physically, emotionally, psychically. How we recognize those breaks, how we try to mend them, and where we go from there are all crucial parts of the healing process. The Beauty in Breaking is the poignant true story of Harper's journey toward self-healing. Each of the patients Harper writes about taught her something important about recuperation and recovery. How to let go of fear even

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when the future is murky: How to tell the truth when it's simpler to overlook it. How to understand that compassion isn't the same as justice. As she shines a light on the systemic disenfranchisement of the patients she treats as they struggle to maintain their health and dignity, Harper comes to understand the importance of allowing ourselves to make peace with the past as we draw support from the present. In this hopeful, moving, and beautiful book, she passes along the precious, necessary lessons that she has learned as a daughter, a woman, and a physician.

Documents the story of maverick pharmaceutical company Vertex and a small team of entrepreneurial scientists who after dissociating themselves from Merck endeavored to create breakthrough medicines and transform the pharmaceutical industry. By the award-winning author of *The Billion-Dollar Molecule*.

Named a Best Book of 2018 by the Financial Times and Fortune, this "thrilling" (Bill Gates) New York Times bestseller exposes how a "modern Gatsby" swindled over \$5 billion with the aid of Goldman Sachs in "the heist of the century" (Axios). Now a #1 international bestseller, *BILLION DOLLAR WHALE* is "an epic tale of white-collar crime on a global scale" (Publishers Weekly, starred review), revealing how a young social climber from Malaysia pulled off one of the biggest heists in history. In 2009, a chubby, mild-mannered graduate of the University of Pennsylvania's Wharton School of Business named Jho Low set in motion a fraud of unprecedented gall and magnitude—one that would come to symbolize the next great threat to the global financial system. Over a decade, Low, with the aid of Goldman Sachs and others, siphoned billions of dollars from an investment fund—right under the nose of global financial industry watchdogs. Low used the money to finance elections, purchase luxury real estate, throw champagne-drenched parties, and even to finance Hollywood films like *The Wolf of Wall Street*. By early 2019, with his yacht and private jet reportedly seized by authorities and facing criminal charges in Malaysia and in the United States, Low had become an international fugitive, even as the U.S. Department of Justice continued its investigation. *BILLION DOLLAR WHALE* has joined the ranks of *Liar's Poker*, *Den of Thieves*, and *Bad Blood* as a classic harrowing parable of hubris and greed in the financial world.

Soon to be a Major PBS Documentary Event *The Shadow World* is the harrowing behind-the-scenes tale of the global arms trade, revealing the deadly collusion that all too often exists among senior politicians, weapons manufacturers, felonious arms dealers, and the military—a situation that compromises our security and undermines our democracy. Pulling back the curtain on this secretive world, Andrew Feinstein reveals the corruption and the cover-ups behind a range of weapons deals, from the largest in history—between the British and Saudi governments—to the guns-for-diamonds deals in Africa and the imminent \$60 billion U.S. weapons contract with Saudi Arabia. He exposes in forensic detail both the formal government-to-government trade in arms and the shadow world of illicit weapons dealing, and lays bare the shockingly frequent links between the two. Drawing on his experience as a member of the African National Congress who resigned when the ANC refused to launch a corruption investigation into a major South African arms deal, Feinstein illuminates the impact this network has not only on conflicts around the world but also on the democratic institutions of the United States and the United Kingdom. Based on pathbreaking reporting and unprecedented access to top-secret information and major players in this clandestine realm, *The Shadow World* places us in the midst of the arms trade's dramatic wheeling and dealing—from corporate boardrooms to seedy out-of-the-way hotels—and reveals the profound danger and enormous financial cost this network represents to all of us.

Playing Tough is an entertaining and thoroughly enlightening look at the unique and

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surprisingly outsized role that sports have played in politics and history. Ever since the bread and circuses of Rome, sports have been used as a tool to entertain the masses and to instill civic pride. Abrams shows both the positive and the negative ways in which sports and politics have coalesced, from the rabid nationalism of the 1936 Nazi Olympics, the political grudge match of the Louis and Schmeling fights, and the "futbol war" between Honduras and Costa Rica to the inspiring stories of South Africa's rugby nation-building and Muhammad Ali's brave antiwar stance, which nearly cost him his career. Abrams is an informed and impassioned writer who chronicles the profoundly creative and destructive influence that sports have on the political life of our nation and the world. This book will be of interest to any and all sports and politics enthusiasts and is a wonderful introduction for course creation and adoption.

Amoral, cunning, ruthless, and instructive, this multi-million-copy New York Times bestseller is the definitive manual for anyone interested in gaining, observing, or defending against ultimate control – from the author of *The Laws of Human Nature*. In the book that *People* magazine proclaimed “beguiling” and “fascinating,” Robert Greene and Joost Elffers have distilled three thousand years of the history of power into 48 essential laws by drawing from the philosophies of Machiavelli, Sun Tzu, and Carl Von Clausewitz and also from the lives of figures ranging from Henry Kissinger to P.T. Barnum. Some laws teach the need for prudence (“Law 1: Never Outshine the Master”), others teach the value of confidence (“Law 28: Enter Action with Boldness”), and many recommend absolute self-preservation (“Law 15: Crush Your Enemy Totally”). Every law, though, has one thing in common: an interest in total domination. In a bold and arresting two-color package, *The 48 Laws of Power* is ideal whether your aim is conquest, self-defense, or simply to understand the rules of the game.

A philosopher dons a wet suit and journeys into the depths of consciousness in *Other Minds*. Although mammals and birds are widely regarded as the smartest creatures on earth, it has lately become clear that a very distant branch of the tree of life has also sprouted higher intelligence: the cephalopods, consisting of the squid, the cuttlefish, and above all the octopus. In captivity, octopuses have been known to identify individual human keepers, raid neighboring tanks for food, turn off lightbulbs by spouting jets of water, plug drains, and make daring escapes. How is it that a creature with such gifts evolved through an evolutionary lineage so radically distant from our own? What does it mean that evolution built minds not once but at least twice? The octopus is the closest we will come to meeting an intelligent alien. What can we learn from the encounter? In *Other Minds*, Peter Godfrey-Smith, a distinguished philosopher of science and a skilled scuba diver, tells a bold new story of how subjective experience crept into being—how nature became aware of itself. As Godfrey-Smith stresses, it is a story that largely occurs in the ocean, where animals first appeared. Tracking the mind's fitful development, Godfrey-Smith shows how unruly clumps of seaborne cells began living together and became capable of sensing, acting, and signaling. As these primitive organisms became more entangled with others, they grew more complicated. The first nervous systems evolved, probably in ancient relatives of jellyfish; later on, the cephalopods, which began as inconspicuous mollusks, abandoned their shells and rose above the ocean floor, searching for prey and acquiring the greater intelligence needed to do so. Taking an independent route, mammals and birds later began their own evolutionary journeys. But what kind of intelligence do cephalopods possess? Drawing on the latest scientific research and his own scuba-diving adventures, Godfrey-Smith probes the many mysteries that surround the lineage. How did the octopus, a solitary creature with little social life, become so smart? What is it like to have eight tentacles that are so packed with neurons that they virtually “think for themselves”? What happens when some octopuses abandon their hermit-like ways and congregate, as they do in a unique location off the coast of Australia? By tracing the question of inner life back to its roots and comparing human beings with our most remarkable animal relatives, Godfrey-Smith casts crucial new light on the octopus mind—and on our own.

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Now a major film starring Jon Hamm, this is the wonderful story of two young Indians who became pro baseball pitchers. JB Bernstein seemed to have it all. One of the top sports agents in the US, he worked hard and enjoyed the bachelor lifestyle to the full. But he hankered for more, and when he set himself a challenge - to unearth someone in India capable of becoming a pro baseball pitcher - most people thought he was mad and doomed to face a costly and public failure. The reality show Million Dollar Arm brought thousands of contestants hoping for a shot at glory, but eventually they unearthed two candidates: Rinku and Dinesh. Bernstein brought them back to the US, put them up in his home and helped them to get used to a very different world, while they also worked hard to learn the game that was second nature to most American sportsmen. Finally, they got their chance and - against all the odds - they were both awarded pro contracts. This heartwarming story has now been made into a film starring Jon Hamm (*Mad Men*) and Suraj Sharma (*The Life of Pi*). A true-life version of *Slumdog Millionaire* meets Jerry Maguire, *Million Dollar Arm* shows what can happen when you dream big.

Baseball is a strange sport: it consists of long periods in which little seems to be happening, punctuated by high-energy outbursts of rapid fire activity. Because of this, despite ever greater profits, Major League Baseball is bent on finding ways to shorten games, and to tailor baseball to today's shorter attention spans. But for the true fan, baseball is always compelling to watch - and intellectually fascinating. It's superficially slow-pace is an opportunity to participate in the distinctive thinking practice that defines the game. If baseball is boring, it's boring the way philosophy is boring: not because there isn't a lot going on, but because the challenge baseball poses is making sense of it all. In this deeply entertaining book, philosopher and baseball fan Alva Noë explores the many unexpected ways in which baseball is truly a philosophical kind of game. For example, he ponders how observers of baseball are less interested in what happens, than in who is responsible for what happens; every action receives praise or blame. To put it another way, in baseball - as in the law - we decide what happened based on who is responsible for what happened. Noë also explains the curious activity of keeping score: a score card is not merely a record of the game, like a video recording; it is an account of the game. Baseball requires that true fans try to tell the story of the game, in real time, as it unfolds, and thus actively participate in its creation. Some argue that baseball is fundamentally a game about numbers. Noë's wide-ranging, thoughtful observations show that, to the contrary, baseball is not only a window on language, culture, and the nature of human action, but is intertwined with deep and fundamental human truths. The book ranges from the nature of umpiring and the role of instant replay, to the nature of the strike zone, from the rampant use of surgery to controversy surrounding performance enhancing drugs. Throughout, Noë's observations are surprising and provocative. *Infinite Baseball* is a book for the true baseball fan.

The New York Times bestseller about what would happen if two statistics-minded outsiders were allowed to run a professional baseball team It's the ultimate in fantasy baseball: You get to pick the roster, set the lineup, and decide on strategies -- with real players, in a real ballpark, in a real playoff race. That's what baseball analysts Ben Lindbergh and Sam Miller got to do when an independent minor-league team in California, the Sonoma Stompers, offered them the chance to run its baseball operations according to the most advanced statistics. Their story in *The Only Rule is it Has to Work* is unlike any other baseball tale you've ever read. We tag along as Lindbergh and Miller apply their number-crunching insights to all aspects of assembling and running a team, following one cardinal rule for judging each innovation they try: it has to work. We meet colorful figures like general manager Theo Fightmaster and boundary-breakers like the first openly gay player in professional baseball. Even José Canseco makes a cameo appearance. Will their knowledge of numbers help Lindbergh and Miller bring the Stompers a championship, or will they fall on their faces? Will the team have a competitive

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advantage or is the sport's folk wisdom true after all? Will the players attract the attention of big-league scouts, or are they on a fast track to oblivion? It's a wild ride, by turns provocative and absurd, as Lindbergh and Miller tell a story that will speak to numbers geeks and traditionalists alike. And they prove that you don't need a bat or a glove to make a genuine contribution to the game.

With its three-hour-long contests, 162-game seasons, and countless measurable variables, baseball is a sport which lends itself to self-reflection and obsessive analysis. It's a thinking game. It's also a shifting game. Nowhere is this more evident than in the statistical revolution which has swept through the pastime in recent years, bringing metrics like WAR, OPS, and BABIP into front offices and living rooms alike. So what's on the horizon for a game that is constantly evolving? Positioned at the crossroads of sabermetrics and cognitive science, *The Shift* alters the trajectory of both traditional and analytics-based baseball thought. With a background in clinical psychology as well as experience in major league front offices, *Baseball Prospectus'* Russell Carleton illuminates advanced statistics and challenges cultural assumptions, demonstrating along the way that data and logic need not be at odds with the human elements of baseball—in fact, they're inextricably intertwined. Covering topics ranging from infield shifts to paradigm shifts, Carleton writes with verve, honesty, and an engaging style, inviting all those who love the game to examine it deeply and maybe a little differently. Data becomes digestible; intangibles are rendered not only accessible, but quantifiable. Casual fans and statheads alike will not want to miss this compelling meditation on what makes baseball tick.

Predictably Irrational meets *Moneyball* in ESPN veteran writer and statistical analyst Keith Law's iconoclastic look at the numbers game of baseball, proving why some of the most trusted stats are surprisingly wrong, explaining what numbers actually work, and exploring what the rise of Big Data means for the future of the sport. For decades, statistics such as batting average, saves recorded, and pitching won-lost records have been used to measure individual players' and teams' potential and success. But in the past fifteen years, a revolutionary new standard of measurement—sabermetrics—has been embraced by front offices in Major League Baseball and among fantasy baseball enthusiasts. But while sabermetrics is recognized as being smarter and more accurate, traditionalists, including journalists, fans, and managers, stubbornly believe that the "old" way—a combination of outdated numbers and "gut" instinct—is still the best way. Baseball, they argue, should be run by people, not by numbers. In this informative and provocative book, the renowned ESPN analyst and senior baseball writer demolishes a century's worth of accepted wisdom, making the definitive case against the long-established view. Armed with concrete examples from different eras of baseball history, logic, a little math, and lively commentary, he shows how the allegiance to these numbers—dating back to the beginning of the professional game—is firmly rooted not in accuracy or success, but in baseball's irrational adherence to tradition. While Law goes against sacred cows, from clutch performers to RBIs to the infamous save rule, he also demystifies sabermetrics, explaining what these "new" numbers really are and why they're vital. He also considers the game's future, examining how teams are using Data—from PhDs to sophisticated statistical databases—to build future rosters; changes that will transform baseball and all of professional sports.

The extraordinary #1 New York Times bestseller about the ability of books to feed the soul even in the darkest of times. Nominated as one of America's best-loved novels by PBS's *The Great American Read*. When Death has a story to tell, you listen. It is 1939. Nazi Germany. The country is holding its breath. Death has never been busier, and will become busier still. Liesel Meminger is a foster girl living outside of Munich, who scratches out a meager existence for herself by stealing when she encounters something she can't resist—books. With the help of her accordion-playing foster father, she learns to read and shares her stolen books with her

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neighbors during bombing raids as well as with the Jewish man hidden in her basement. In superbly crafted writing that burns with intensity, award-winning author Markus Zusak, author of *I Am the Messenger*, has given us one of the most enduring stories of our time. "The kind of book that can be life-changing." —The New York Times "Deserves a place on the same shelf with *The Diary of a Young Girl* by Anne Frank." —USA Today **DON'T MISS BRIDGE OF CLAY, MARKUS ZUSAK'S FIRST NOVEL SINCE THE BOOK THIEF.**

THE SUNDAY TIMES BESTSELLER 'An astonishing book' James O'Brien 'A gripping, devastating read' Sunday Times 'This is a scandal' Piers Morgan

A team of award-winning sports reporters takes down the Great Satan of college sports: the Bowl Championship Series. Every college sport picks its champion by a postseason tournament, except for one: Division I-A football. Instead of a tournament, fans are subjected to the Bowl Championship Series, an arcane mix of polling and mathematical rankings that results in just two teams playing for the championship. It is, without a doubt, the most hated institution in all of sports. A recent *Sports Illustrated* poll found that more than 90 percent of sports fans oppose the BCS, yet this system has remained in place for more than a decade. Built upon top-notch investigative reporting, *Death to the BCS* at last reveals the truth about this monstrous entity and offers a simple solution for fixing it. *Death to the BCS* includes findings from interviews with power players, as well as research into federal tax records, Congressional testimony, and private contracts, revealing: ?The truth behind the "Cartel"-the anonymous suits who run the BCS and who profit handsomely by protecting it ?The flawed math and corruption that determine which teams participate in the national championship ?How the system hurts competition by perpetuating "cupcake" schedules ?How "mid-major" teams are systematically denied a chance to play for the championship ?How a comprehensive sixteen-team playoff plan can solve the problem while enhancing profitability The first book to lay out the unseemly inner workings of the BCS in full detail, *Death to the BCS* is a rousing manifesto for bringing fairness back to one of our most beloved sports.

A fascinating chronicle of the evolution of humankind traces the genetic history of the organs of the human body, offering a revealing correlation between the distant past and present-day human anatomy and physiology, behavior, illness, and DNA. Reprint. 75,000 first printing. The riveting story of the entrepreneurs and renegades fighting to bring lab-grown meat to the world. The trillion-dollar meat industry is one of our greatest environmental hazards; it pollutes more than all the world's fossil-fuel-powered cars. Global animal agriculture is responsible for deforestation, soil erosion, and more emissions than air travel, paper mills, and coal mining combined. It also, of course, depends on the slaughter of more than 60 billion animals per year, a number that is only increasing as the global appetite for meat swells. But a band of doctors, scientists, activists, and entrepreneurs have been racing to end animal agriculture as we know it, hoping to fulfill a dream of creating meat without ever having to kill an animal. In the laboratories of Silicon Valley companies, Dutch universities, and Israeli startups, visionaries are growing burgers and steaks from microscopic animal cells and inventing systems to do so at scale--allowing us to feed the world without slaughter and environmental devastation. Drawing from exclusive and unprecedented access to the main players, from polarizing activist-turned-tech CEO Josh Tetrick to lobbyists and regulators on both sides of the issue, *Billion Dollar Burger* follows the people fighting to upend our food system as they butt up against the entrenched interests fighting viciously to stop them. The stakes are monumentally high: cell-cultured meat is the best hope for sustainable food production, a key to fighting climate change, a gold mine for the companies that make it happen, and an existential threat for the farmers and meatpackers that make our meat today. Are we ready? Gil "The Arm" Hamilton was one of the top operatives of ARM, the elite UN police force. His intuition was unfailingly accurate; his detective skills second to none; and his psychic powers—esper sense and telekinesis—were awesome. Tough and deadly, Gil Hamilton could

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reach right into a person's brain for the truth . . . or for the kill! Read all the stories of the legendary ARM operative, collected here in one volume for the very first time: • Organleggers aren't stopping at robbing body parts from the corpses of the frozen dead. Now they're stealing from the living . . . and Gil is a prime target! • The most beautiful woman on Luna has been falsely accused of murder. Unless Gil can prove her innocence, she's doomed to end up as a sack of spare parts in the organ banks. . . . • And more . . . Plus an all-new, never-before-published Gil Hamilton adventure!

In this book, authors H.A. Dorfman and Karl Kuehl present their practical and proven strategy for developing the mental skills needed to achieve peak performance at every level of the game.

What, exactly, do you know about your body? Do you know how your immune system works? Or what your pancreas does? Or the myriad -- and often simple -- ways you can improve the way your body functions? This full-color, visually rich guide answers these questions and more. Matthew MacDonald, noted author of *Your Brain: The Missing Manual*, takes you on a fascinating tour of your body from the outside in, beginning with your skin and progressing to your vital organs. You'll look at the quirks, curiosities, and shortcomings we've all learned to live with, and pick up just enough biology to understand how your body works. You'll learn: That you shed skin more frequently than snakes do Why the number of fat cells you have rarely changes, no matter how much you diet or exercise -- they simply get bigger or smaller How you can measure and control fat That your hair is made from the same stuff as horses' hooves That you use only a small amount of the oxygen you inhale Why blood pressure is a more important health measure than heart rate -- with four ways to lower dangerously high blood pressure Why our bodies crave foods that make us fat How to use heart rate to shape an optimal workout session -- one that's neither too easy nor too strenuous Why a tongue with just half a dozen taste buds can identify thousands of flavors Why bacteria in your gut outnumber cells in your body -- and what function they serve Why we age, and why we can't turn back the clock What happens to your body in the minutes after you die Rather than dumbed-down self-help or dense medical text, *Your Body: The Missing Manual* is entertaining and packed with information you can use. It's a book that may well change your life. Reader comments for *Your Brain: The Missing Manual*, also by author Matthew MacDonald: "Popular books on the brain are often minefields of attractive but inaccurate information. This one manages to avoid most of the hype and easy faulty generalizations while providing easy to read and digest information about the brain. It has useful tricks without the breathless hype of many popular books."-- Elizabeth Zwicky, *The Usenix Magazine* "...a unique guide that should be sought after by any who want to maximize what they can accomplish with their mental abilities and resources."-- James A. Cox, *The Midwest Book Review - Wisconsin Bookwatch* "If you can't figure out how to use your brain after reading this guide, you may want to return your brain for another."-- *The Sacramento Book Review*, Volume 1, Issue 2, Page 19 "It's rare to find a book on any technical subject that is as well written and readable as *Your Brain: The Missing Manual*. The book covers pretty much anything you may want to know about your brain, from what makes it up, through how it develops to how to mitigate the affects of aging. The book is easy reading, fact packed and highlighted notes and practical applications. So if you want to learn more about your brain, how it works, how to get the best out of it or just want to stave off the ravages of Alzheimers (see chapter ten for details of how learning helps maintain your brain) then I can't recommend this book highly enough."-- Neil Davis, *Amazon.co.uk* "MacDonald's writing style is perfect for this kind of guide. It remains educational without becoming overly technical or using unexplained jargon. And even though the book covers a broad scope of topics, MacDonald keeps it well organized and easy to follow. The book captures your attention with fun facts and interesting studies that any person could apply to their own understanding of human ability. It has great descriptions of the brain and its interconnected parts, as well as

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providing full color pictures and diagrams to offer a better explanation of what the author is talking about."-- Janica Unruh, Blogcritics Magazine

Documents how a troubled young computer hacker seized control of a massive international computer fraud network in 2006, tracing the efforts of FBI and Secret Service agents as well as an undercover operator to locate and arrest him. Reprint.

When Jett Gavallon, a former military pilot turned corporate tycoon, head of Black Jet Securities, becomes involved in an ambitious deal to bring a Russian high-tech company to the U.S. Stock Exchange, he uncovers information that the company may not be what it seems and that its chairman is one of the Russian mob's most dangerous and ruthless bosses. Reprint.

Met and Yankee All-Star pitcher David Cone shares lessons from the World Series and beyond in this essential New York Times bestselling memoir for baseball fans everywhere. "There was a sense about him and an aura about him. Even when he was in trouble, he carried himself like a pitcher who said, 'I'm the man out here.' And he usually was." -- Andy Pettitte on David Cone. To any baseball fan, David Cone was a bold and brilliant pitcher. During his 17-year career, he became a master of the mechanics and mental toughness a pitcher needs to succeed in the major leagues. A five-time All-Star and five-time World Champion now gives his full count -- balls and strikes, errors and outs -- of his colorful life in baseball. From the pitchers he studied to the hitters who infuriated him, Full Count takes readers inside the mind of a thoughtful pitcher, detailing Cone's passion, composure and strategies. The book is also filled with never-before-told stories from the memorable teams Cone played on -- ranging from the infamous late '80s Mets to the Yankee dynasty of the '90s. And, along the way, Full Count offers the lessons baseball taught Cone -- from his mistakes as a young and naive pitcher to outwitting the best hitters in the world -- one pitch at a time.

The secret history of the invention that changed everything-and became the most profitable product in the world. NATIONAL BESTSELLERShortlisted for the Financial Times Business Book of the Year Award One of the Best Business Books of 2016 - CNBC, Bloomberg, 1-800-CEO-Read "The One Device is a tour de force, with a fast-paced edge and heaps of analytical insight." -Ashlee Vance, New York Times bestselling author of Elon Musk "A stunning book. You will never look at your iPhone the same way again." -Dan Lyons, New York Times bestselling author of Disrupted Odds are that as you read this, an iPhone is within reach. But before Steve Jobs introduced us to "the one device," as he called it, a cell phone was merely what you used to make calls on the go. How did the iPhone transform our world and turn Apple into the most valuable company ever? Veteran technology journalist Brian Merchant reveals the inside story you won't hear from Cupertino-based on his exclusive interviews with the engineers, inventors, and developers who guided every stage of the iPhone's creation. This deep dive takes you from inside One Infinite Loop to 19th century

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France to WWII America, from the driest place on earth to a Kenyan pit of toxic e-waste, and even deep inside Shenzhen's notorious "suicide factories." It's a firsthand look at how the cutting-edge tech that makes the world work—touch screens, motion trackers, and even AI—made their way into our pockets. The One Device is a roadmap for design and engineering genius, an anthropology of the modern age, and an unprecedented view into one of the most secretive companies in history. This is the untold account, ten years in the making, of the device that changed everything.

"This book provides practical strategies for developing the mental skills which help speed you to your full potential." ---Dave Winfield
What does it mean to play heads-up baseball? A heads-up player has confidence in his ability, keeps control in pressure situations, and focuses on one pitch at a time. His mental skills enable him to play consistently at or near his best despite the adversity baseball presents each day. "My ability to fully focus on what I had to do on a daily basis was what made me the successful player I was. Sure I had some natural ability, but that only gets you so far. I think I learned how to focus; it wasn't something that I was necessarily born with." -- Hank Aaron
"Developing and refining my mental game has played a critical role in my success in baseball. For years players have had to develop these skills on their own. This book provides practical strategies for developing the mental skills that will help speed you toward your full potential." -- Dave Winfield

"As the first agent to publicly betray the CIA, Philip Agee was on the run for over forty years--a pariah akin to Edward Snowden. Agee revealed in spectacular detail what many had feared about the CIA's actions, but he also outed and endangered hundreds of agents. Agee relentlessly opposed the CIA and the regimes it backed, whether in America or around the world. In Jonathan Stevenson's words, Agee became "one of history's successful viruses: undeniably effective and impossible to kill." In this first biography of Agee, Stevenson will reveal what made Agee tick, and what made him run"--

NEW YORK TIMES BEST SELLER • NAMED ONE OF THE BEST BOOKS OF THE YEAR BY: NPR, The New York Times Book Review, Time, Wall Street Journal, Washington Post • The McKinsey Business Book of the Year
The full inside story of the breathtaking rise and shocking collapse of Theranos, the one-time multibillion-dollar biotech startup founded by Elizabeth Holmes—now the subject of the HBO documentary *The Inventor*—by the prize-winning journalist who first broke the story and pursued it to the end. "The story is even crazier than I expected, and I found myself unable to put it down once I started. This book has everything: elaborate scams, corporate intrigue, magazine cover stories, ruined family relationships, and the demise of a company once valued at nearly \$10 billion." —Bill Gates
In 2014, Theranos founder and CEO Elizabeth Holmes was widely seen as the female Steve Jobs: a brilliant Stanford dropout whose startup "unicorn" promised to revolutionize the medical industry with a machine that would make blood testing significantly faster and easier. Backed by

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investors such as Larry Ellison and Tim Draper, Theranos sold shares in a fundraising round that valued the company at more than \$9 billion, putting Holmes's worth at an estimated \$4.7 billion. There was just one problem: The technology didn't work. A riveting story of the biggest corporate fraud since Enron, a tale of ambition and hubris set amid the bold promises of Silicon Valley. Soon to be a WARNER BROS. movie starring MARGOT ROBBIE (Wolf of Wall Street, Focus), produced by Film 360 (Game of Thrones). DANGEROUS ODDS - a True Crime Thriller Memoire - is the explosive, never been told, behind the scenes look into the world of illegal sports betting, revealed by an insider, who happens to be a woman. Marisa Lankester, a young beauty with a privileged New York upbringing, stumbles into the backdoor of the largest illegal sports betting organization in the U.S., run by Ron The Cigar Sacco. Marisa, a thrill seeker, maneuvers herself into this mob run men only bookmaking operation and with her looks and brains, becomes a trusted insider. Along the way, Marisa falls in love with Sacco's business partner, charismatic Tony. In an attempt to evade the wrath of the FBI, Marisa and Tony relocate Sacco's operation from Los Angeles first to Las Vegas and then to the Dominican Republic where gambling is legal. What begins as a fun and exciting ride on the Caribbean island, where the tall, blond beauty also becomes a top model, morphs into a twisted nightmare. It is also the romantic tale of a beautiful, smart young woman whose love for a charismatic and handsome Italian-American leads her down the road into crime, incarceration and rape. DANGEROUS ODDS is the ultimate mystery thriller and suspense page-turner that draws the reader into what is the adrenaline pumped and genius world of sports gambling and betting.

A leading business journalist takes us inside a business revolution: the upstart brands taking on the empires that long dominated the trillion-dollar consumer economy. Dollar Shave Club and its hilarious marketing. Casper mattresses popping out of a box. Third Love's lingerie designed specifically for each woman's body. Warby Parker mailing you five pairs of glasses to choose from. You've seen their ads. You (or someone you know) use their products. Each may appear, in isolation, as a rare David with the bravado to confront a Goliath, but taken together they represent a seismic shift in a business model that has lasted more than a century. As Lawrence Ingrassia--former business and economics editor and deputy managing editor at the New York Times--shows in this timely and eye-opening book, a growing number of digital entrepreneurs have found new and creative ways to crack the code on the bonanza of physical goods that move through our lives every day. They have discovered that manufacturing, marketing, logistics, and customer service have all been flattened—where there were once walls that protected big brands like Gillette, Sealy, Victoria's Secret, or Lenscrafters, savvy and hungry innovators now can compete on price, value, quality, speed, convenience, and service. Billion Dollar Brand Club reveals the world of the entrepreneurs, venture capitalists, and corporate behemoths battling over this terrain. And what fun it is. It's a massive,

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high-stakes business saga animated by the personalities, flashes of insight, and stories behind the stuff we use every day.

Yahoo's lead baseball columnist offers an in-depth look at the most valuable commodity in sports—the pitching arm—and how its vulnerability to injury is hurting players and the game, from Little League to the majors. Every year, Major League Baseball spends more than \$1.5 billion on pitchers—five times more than the salary of every NFL quarterback combined. Pitchers are the game's lifeblood. Their import is exceeded only by their fragility. One tiny band of tissue in the elbow, the ulnar collateral ligament, is snapping at unprecedented rates, leaving current big league players vulnerable and the coming generation of baseball-playing children dreading the three scariest words in the sport: Tommy John surgery. Jeff Passan traveled the world for three years to explore in-depth the past, present, and future of the arm, and how its evolution left baseball struggling to wrangle its Tommy John surgery epidemic. He examined what compelled the Chicago Cubs to spend \$155 million on one arm. He snagged a rare interview with Sandy Koufax, whose career was cut short by injury at thirty, and visited Japan to understand how another baseball-mad country treats its prized arms. And he followed two major league pitchers, Daniel Hudson and Todd Coffey, throughout their returns from Tommy John surgery. He exposes how the baseball establishment long ignored the rise in arm injuries and reveals how misplaced incentives across the sport stifle potential changes. Injuries to the UCL start as early as Little League. Without a drastic cultural shift, baseball will continue to lose hundreds of millions of dollars annually to damaged pitchers, and another generation of children will suffer the same problems that vex current players. Informative and hard-hitting, *The Arm* is essential reading for everyone who loves the game, wants to keep their children healthy, or relishes a look into how a large, complex institution can fail so spectacularly. "A profoundly illuminating account of how the brain works ... Rebecca Schwarzlose is a neuroscientist with a novelist's literary flair."—Cass R. Sunstein, author of *Too Much Information* A path-breaking journey into the brain, showing how perception, thought, and action are products of maps etched into your gray matter—and how technology can use them to read your mind. Your brain is a collection of maps. That is no metaphor: scrawled across your brain's surfaces are actual maps of the sights, sounds, and actions that hold the key to your survival. Scientists first began uncovering these maps over a century ago, but we are only now beginning to unlock their secrets—and comprehend their profound impact on our lives. Brain maps distort and shape our experience of the world, support complex thought, and make technology-enabled mind reading a modern-day reality, which raises important questions about what is real, what is fair, and what is private. They shine a light on our past and our possible futures. In the process, they invite us to view ourselves from a startling new perspective. ? In *Brainscapes*, Rebecca Schwarzlose combines unforgettable real-life stories, cutting-edge research, and vivid illustrations to reveal brain maps' surprising lessons about our place in the world—and about the world's place within us.

A New York Times Bestseller Bill Bryson, bestselling author of *A Short History of Nearly Everything*, takes us on a head-to-toe tour of the marvel that is the human body—with a new afterword for this edition. Bill Bryson once again proves himself to be an incomparable companion as he guides us through the human body—how it functions, its remarkable ability to heal itself, and (unfortunately) the ways it can fail. Full of

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extraordinary facts (your body made a million red blood cells since you started reading this) and irresistible Brysonesque anecdotes, *The Body* will lead you to a deeper understanding of the miracle that is life in general and you in particular. As Bill Bryson writes, "We pass our existence within this wobble of flesh and yet take it almost entirely for granted." *The Body* will cure that indifference with generous doses of wondrous, compulsively readable facts and information. As addictive as it is comprehensive, this is Bryson at his very best, a must-read owner's manual for every body. ONE OF THE BEST BOOKS OF THE YEAR: THE WASHINGTON POST • FINANCIAL TIMES • THE DALLAS MORNING NEWS • BOOKPAGE • THE BOSTON GLOBE

"This book is a message from autistic people to their parents, friends, teachers, coworkers and doctors showing what life is like on the spectrum. It's also my love letter to autistic people. For too long, we have been forced to navigate a world where all the road signs are written in another language." With a reporter's eye and an insider's perspective, Eric Garcia shows what it's like to be autistic across America. Garcia began writing about autism because he was frustrated by the media's coverage of it; the myths that the disorder is caused by vaccines, the narrow portrayals of autistic people as white men working in Silicon Valley. His own life as an autistic person didn't look anything like that. He is Latino, a graduate of the University of North Carolina, and works as a journalist covering politics in Washington D.C. Garcia realized he needed to put into writing what so many autistic people have been saying for years; autism is a part of their identity, they don't need to be fixed. In *We're Not Broken*, Garcia uses his own life as a springboard to discuss the social and policy gaps that exist in supporting those on the spectrum. From education to healthcare, he explores how autistic people wrestle with systems that were not built with them in mind. At the same time, he shares the experiences of all types of autistic people, from those with higher support needs, to autistic people of color, to those in the LGBTQ community. In doing so, Garcia gives his community a platform to articulate their own needs, rather than having others speak for them, which has been the standard for far too long.

Jane Leavy, the acclaimed author of the New York Times bestseller *Sandy Koufax: A Lefty's Legacy*, returns with a biography of an American original—number 7, Mickey Mantle. Drawing on more than five hundred interviews with friends and family, teammates, and opponents, she delivers the definitive account of Mantle's life, mining the mythology of The Mick for the true story of a luminous and illustrious talent with an achingly damaged soul. Meticulously reported and elegantly written, *The Last Boy* is a baseball tapestry that weaves together episodes from the author's weekend with The Mick in Atlantic City, where she interviewed her hero in 1983, after he was banned from baseball, with reminiscences from friends and family of the boy from Commerce, Oklahoma, who would lead the Yankees to seven world championships, be voted the American League's Most Valuable Player three times, win the Triple Crown in 1956, and duel teammate Roger Maris for Babe Ruth's home run crown in the summer of 1961—the same boy who would never grow up. As she did so memorably in her biography of Sandy Koufax, Jane Leavy transcends the hyperbole of hero worship to reveal the man behind the coast-to-coast smile, who grappled with a wrenching childhood, crippling injuries, and a genetic predisposition to alcoholism. In *The Last Boy* she chronicles her search to find out more about the person he was and, given what she discovers, to explain his mystifying hold on a generation of baseball fans, who were

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seduced by that lopsided, gap-toothed grin. It is an uncommon biography, with literary overtones: not only a portrait of an icon, but an investigation of memory itself. How long was the Tape Measure Home Run? Did Mantle swing the same way right-handed and left-handed? What really happened to his knee in the 1951 World Series? What happened to the red-haired, freckle-faced boy known back home as Mickey Charles? "I believe in memory, not memorabilia," Leavy writes in her preface. But in *The Last Boy*, she discovers that what we remember of our heroes—and even what they remember of themselves—is only where the story begins.

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