

Get Free *The Moment Of Clarity Using Human Sciences To Solve Your Toughest Business Problems* Kindle Edition Christian Madsbjerg

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“This is a practical guide for everyone to learn the requisite art of slowing down, becoming more curious in order to ‘nurture transformation and love limitlessly.’” —Derrick C. Brown, author of *Hello. It Doesn’t Matter.*, *UH-OH*, and *How the Body Works the Dark* How do we deal with the heaviness of everyday living? When we are surrounded by uncertainty, distrust, and destruction, how do we sift through the chaos and enjoy being alive? In *Every Day Is a Poem*, Jacqueline Suskin aims to answer these questions by using poetry as a tool for finding clarity and feeling relief. With provocative questions, writing practices, and mindset exercises, this celebrated poet shows you how to focus your senses, cultivate curiosity, and create your own document of the world’s beauty. Emphasizing that the personal is inextricable from the creative, Suskin offers specific instructions on how to make a map of your past and engage with your pain to write a healing poem. Poetry isn’t a magic cure-all that makes adversity vanish, but it does summon the wondrous and sublime out of the shadows. Suskin seeks to remind you how incredible it is to be alive at all, even when it hurts. Most importantly, *Every Day Is a Poem* reveals that we all have the ability to weave beauty and meaning out of otherwise difficult and overwhelming times.

Businesses need a new type of problem solving. Why? Because they are getting people

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wrong. Traditional problem-solving methods taught in business schools serve us well for some of the everyday challenges of business, but they tend to be ineffective with problems involving a high degree of uncertainty. Why? Because, more often than not, these tools are based on a flawed model of human behavior. And that flawed model is the invisible scaffolding that supports our surveys, our focus groups, our R&D, and much of our long-term strategic planning. In *The Moment of Clarity*, Christian Madsbjerg and Mikkel Rasmussen examine the business world's assumptions about human behavior and show how these assumptions can lead businesses off track. But the authors chart a way forward. Using theories and tools from the human sciences—anthropology, sociology, philosophy, and psychology—*The Moment of Clarity* introduces a practical framework called sensemaking. Sensemaking's nonlinear problem-solving approach gives executives a better way to understand business challenges involving shifts in human behavior. This new methodology, a fundamentally different way to think about strategy, is already taking off in Fortune 100 companies around the world. Through compelling case studies and their direct experience with LEGO, Samsung, Adidas, Coloplast, and Intel, Madsbjerg and Rasmussen will show you how to solve problems as diverse as setting company direction, driving growth, improving sales models, understanding the real culture of your organization, and finding your way in new markets. Over and over again, executives say the same thing after engaging in a process of sensemaking: "Now I see it . . ." This experience—the moment of clarity—has the potential to drive the entire strategic future of your company. Isn't it time you and your firm started getting people right? Learn more about the innovation and strategy work of ReD Associates at: redassociates.com

Modern life is complicated, much more so than it used to be. Acclaimed author and social

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entrepreneur, Julia Hobsbawm, shows you a simpler way. The Simplicity Principle challenges the assumption that all things that are complex have to stay that way. It helps keep things as lean, simple and focused as possible. Smartphone users experience concentration interruptions every 12 minutes of the day, there are over 250 billion emails sent every 24 hours and by 2021 the internet will have created more than 3.3 zettabytes of data. Yet complexity doesn't have to dominate, complicate or clutter our lives. Based on a hexagonal model, this book shows you that it's easy to streamline and simplify both your professional and personal lives with lessons based on the natural world. For anyone who feels that life can be too much, The Simplicity Principle will help you break free of the endless choices and complexities that we face in the world today. It's time to gain control of your focus and productivity, and most importantly, KEEP IT SIMPLE.

A list of affirmations that the author has heard, or are her own creation, that guide her conduct of life.

Finding Your Moment of Clarity is about taking you an introspective, self-actualization, mirror image reflection into your current way of thinking, feeling, and most importantly, your actions towards achievement. Discovering your power within by taking control of your inner guiding system for positive direction and transformation while you seek to obtain "that special something" in life that you want to achieve. Are you clear on what your purpose is in life? Your purpose or moment of mental clarity can also be identified as being your "heart's burning desire." Your WHY [reason or purpose - goal or dream] and vision, are the most important factors on your success journey! Your WHY [reason or purpose - goal or dream] can be defined within the everyday thoughts that you think, the words the you speak, along with the

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everyday actions that you take, and the people that you associate with. Your success is attributed to how you think. After reading Finding Your Moment of Clarity, you will have a clear vision, clearly defined goals, realistic dreams, and a formattable action plan attached with dates of accomplishment for your success. In order to achieve it, you first must believe it. Imagine what you could achieve if you could only clear your mind The Little Book of Clarity shows you how to clear your head and get things done. Based on bestselling book, Clarity, this new edition has been distilled to the essentials, getting right to the point. With no vague theory or superfluous anecdotes, this book gets you right to work reducing stress and boosting productivity by uncovering your mind's in-built "self-clearing" capacity. As you begin to understand the concept of innate thinking, the benefits will start emerging in every corner of your life. As you think less, you'll win more — at work, at home, and at the game of life as a whole. You'll rid your mind of clutter for good as you focus on what matters, and finally free up the time you need to pursue your dreams. Life's constant bombardment of "to-do" and "urgent" pushes your own priorities clear off the radar. Before you know it, you're always busy, but not getting very much accomplished. Personal goals fall by the wayside as you struggle just to keep up with day-to-day life. This book shows you how to cut the noise and clear the fog, and start working on what matters to you. Harness the power of insight and principles Discover your true identity and innate wisdom Build better relationships and stronger connections Discard toxic goals and pursue authentic desires Clarity is the mind's natural state, a state to which it will always return if given the chance. Although it's evident in children, most adults have had this ability conditioned out of them by our "go-go-go" society, leaving them mentally muddy, stressed, and ineffectual. The Little Book of Clarity helps you erase that conditioning

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and gain the peace of mind to live a life you love — permanently.

Award-winning author Amy McNamara explores the emotional fallout after a girl cuts ties with her best friend. Perfect for fans of Jandy Nelson and Jennifer Niven. Evie and Emma are inseparable. Two halves of a whole, they balance each other until Evie makes a flip decision that gets Emma in serious trouble. Feeling the sting of betrayal, Emma freezes Evie out. Evie is full of regret, desperately sorry, sad, and—for the first time in her life—entirely alone. Then Evie meets Theo, a boy who offers her a view of the world through a different lens. Just as she lets herself fall for Theo, Emma resurfaces—but not without consequence. Emma's erratic behavior, drunken mishaps, and panicked phone calls leave Evie afraid there's something deeper going on. Evie wants to help Emma, but Emma is bent on self-destruction. All Evie wanted was her friend back—but can you help someone who doesn't want to be saved?

Work isn't supposed to be a four-letter word! Does the work you do matter to you? Are you unsure what you want to do for a living? Are you in the right place but looking to advance? No matter where you are in your career, you were born to do work you love. National bestselling author and career expert Ken Coleman was stuck in an unfulfilling career until he realized he didn't have to be. In his latest book, he draws on what he learned from his own ten-year journey as well as from coaching thousands of others to walk you through the seven stages to discovering and doing meaningful work. Relevant to any job or industry, you'll learn step-by-step how to: Get Clear on the work you were uniquely made to do and why. Get Qualified to do the work you were created for. Get Connected with the right people who can open the doors to your dream. Get Started by overcoming the emotions and mistakes that often hold people back. Get Promoted by developing winning habits and traits. Get Your Dream Job by doing

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work you love and accomplishing results that matter to you. Give Yourself Away by expanding the dream to leave a legacy. This is your moment. You are needed, and you were made to contribute. It's time to exit the daily grind and use your talents to start living your dream once and for all.

NEW YORK TIMES BESTSELLER “In her book, Melinda tells the stories of the inspiring people she’s met through her work all over the world, digs into the data, and powerfully illustrates issues that need our attention—from child marriage to gender inequity in the workplace.” — President Barack Obama “The Moment of Lift is an urgent call to courage. It changed how I think about myself, my family, my work, and what’s possible in the world. Melinda weaves together vulnerable, brave storytelling and compelling data to make this one of those rare books that you carry in your heart and mind long after the last page.” — Brené Brown, Ph.D., author of the New York Times #1 bestseller Dare to Lead “Melinda Gates has spent many years working with women around the world. This book is an urgent manifesto for an equal society where women are valued and recognized in all spheres of life. Most of all, it is a call for unity, inclusion and connection. We need this message more than ever.” — Malala Yousafzai “Melinda Gates's book is a lesson in listening. A powerful, poignant, and ultimately humble call to arms.” — Tara Westover, author of the New York Times #1 bestseller Educated A debut from Melinda Gates, a timely and necessary call to action for women's empowerment. “How can we summon a moment of lift for human beings – and especially for women? Because when you lift up women, you lift up humanity.” For the last twenty years, Melinda Gates has been on a mission to find solutions for people with the most urgent needs, wherever they live. Throughout this journey, one thing has become increasingly clear to her: If you want

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to lift a society up, you need to stop keeping women down. In this moving and compelling book, Melinda shares lessons she's learned from the inspiring people she's met during her work and travels around the world. As she writes in the introduction, "That is why I had to write this book—to share the stories of people who have given focus and urgency to my life. I want all of us to see ways we can lift women up where we live." Melinda's unforgettable narrative is backed by startling data as she presents the issues that most need our attention—from child marriage to lack of access to contraceptives to gender inequity in the workplace. And, for the first time, she writes about her personal life and the road to equality in her own marriage. Throughout, she shows how there has never been more opportunity to change the world—and ourselves. Writing with emotion, candor, and grace, she introduces us to remarkable women and shows the power of connecting with one another. When we lift others up, they lift us up, too.

From figuring out what your dream is to quitting in a way that exponentially increases your chance of success, *Quitter* is full of inspiring stories and actionable advice. This book is based on 12 years of cubicle living and my true story of cultivating a dream job that changed my life and the world in the process. It's time to close the gap between your day job and your dream job. It's time to be a quitter.

If you're feeling stuck in your life, this book can show you how to identify what's holding you back and how to make change so you can transition to a life that you love living, instead of one you think you should be living. Alex shares her own struggle with being stuck and how she moved from a life that felt unfulfilled, constricted, and frustrated to one that is expansive and filled with love, abundance, and joy. She lives by the belief that if she can make these

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changes, anyone can, and she provides a step-by-step guide for how to do just that. If you dare to create the life you want instead of doing the same old thing over and over, this book is for you.

CLARITY IS POWER: just like a diamond, the more clarity we have, the more value we bring. Clarity benefits us, our relationships and even our businesses or careers. In this book, Ruth will uncover 3 simple keys to finding clarity through easy to understand stories and provide simple and practical exercises on doing just that.

Guidebook to help one discover how we can change our lives and impact the lives of others and the world around us in positive, and meaningful ways by changing our thinking.

A simple system that makes you feel better about yourself and your life.

Still reeling from the death of her father, Alexandria hopes to find both independence and reprieve from her grief by heading off to college. However, life throws her a serious curveball when she discovers that her roommate isn't quite the person she imagined. Smoking, tattoos, and street racing for fast cash are Elijah's only interests. A harsh life has made him apathetic and indifferent, until Alexandria enters his life. When their paths cross, turmoil abounds. An inevitable encounter, an undeniable attraction, and an unexpected chance at love-will it be enough?

Featuring artists born after 1970 this book brings together the people who are creating the aesthetics of the next decade. These are artists who have passed the post-art school no man's land and are making waves in the contemporary art world. It includes an innovative new generation of artists who work on a global scale from Madrid to Athens, Los Angeles to Paris, Berlin to SAo Paulo. There are members of the Bowery school of New York's Lower East Side

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such as Agathe Snow, the new wave of underground Berlin artists that include Ozlem Altin and Sven Johne, and new installation artists to emerge post-Murakami in Tokyo, like Teppei Kaneuji. Including painting, sculpture, installation art, photography, performance work, collage, video and new technology, 100 New Artists brings together the new themes, media, imagery and ideas emerging in contemporary art practice. This is a vital new wave of art post conceptualism, post-minimalism, post pop. Not only a snapshot of art at this moment, 100 New Artists is a place to discover the people who will define our aesthetic future.

"You are already that which you long to be." These words, the last Jeru Kabbal wrote before he died, sum up the philosophy of a man who touched thousands of lives in the course of 30 years of teaching about paths to inner peace, emotional growth, and compassionate behavior. Kabbal developed his Finding Clarity Process over decades of spiritual exploration in both Eastern belief systems and Western philosophy and science. This collection drawn from his writings and workshops provides a guide to the essentials of his transformational teachings.

The inspirational bestseller that ignited a movement and asked us to find our WHY Discover the book that is captivating millions on TikTok and that served as the basis for one of the most popular TED Talks of all time—with more than 56 million views and counting. Over a decade ago, Simon Sinek started a movement that inspired millions to demand purpose at work, to ask what was the WHY of their organization. Since then, millions have been touched by the power of his ideas, and these ideas remain as relevant and timely as ever. **START WITH WHY** asks (and answers) the questions: why

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are some people and organizations more innovative, more influential, and more profitable than others? Why do some command greater loyalty from customers and employees alike? Even among the successful, why are so few able to repeat their success over and over? People like Martin Luther King Jr., Steve Jobs, and the Wright Brothers had little in common, but they all started with WHY. They realized that people won't truly buy into a product, service, movement, or idea until they understand the WHY behind it. *START WITH WHY* shows that the leaders who have had the greatest influence in the world all think, act and communicate the same way—and it's the opposite of what everyone else does. Sinek calls this powerful idea The Golden Circle, and it provides a framework upon which organizations can be built, movements can be led, and people can be inspired. And it all starts with WHY.

NEW YORK TIMES BESTSELLER • A sharp, funny grammar guide they'll actually want to read, from Random House's longtime copy chief and one of Twitter's leading language gurus **NAMED ONE OF THE BEST BOOKS OF THE YEAR BY O: The Oprah Magazine • Paste • Shelf Awareness** "Essential (and delightful!)"—People We all write, all the time: books, blogs, emails. Lots and lots of emails. And we all want to write better. Benjamin Dreyer is here to help. As Random House's copy chief, Dreyer has upheld the standards of the legendary publisher for more than two decades. He is beloved by authors and editors alike—not to mention his followers on social media—for deconstructing the English language with playful erudition. Now he distills everything he

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has learned from the myriad books he has copyedited and overseen into a useful guide not just for writers but for everyone who wants to put their best prose foot forward. As authoritative as it is amusing, Dreyer's English offers lessons on punctuation, from the underloved semicolon to the enigmatic en dash; the rules and nonrules of grammar, including why it's OK to begin a sentence with "And" or "But" and to confidently split an infinitive; and why it's best to avoid the doldrums of the Wan Intensifiers and Throat Clearers, including "very," "rather," "of course," and the dreaded "actually." Dreyer will let you know whether "alright" is all right (sometimes) and even help you brush up on your spelling—though, as he notes, "The problem with mnemonic devices is that I can never remember them." And yes: "Only godless savages eschew the series comma." Chockful of advice, insider wisdom, and fun facts, this book will prove to be invaluable to everyone who wants to shore up their writing skills, mandatory for people who spend their time editing and shaping other people's prose, and—perhaps best of all—an utter treat for anyone who simply revels in language. Praise for Dreyer's English "Playful, smart, self-conscious, and personal . . . One encounters wisdom and good sense on nearly every page of Dreyer's English."—The Wall Street Journal "Destined to become a classic."—The Millions "Dreyer can help you . . . with tips on punctuation and spelling. . . . Even better: He'll entertain you while he's at it."—Newsday

For fans of *Black Mirror* and *True Detective*, a visceral, high-concept thriller about a psychologist who must protect the life of an eleven-year-old girl whose ability to

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remember past lives makes them both targets of a ruthless assassin. Dr. Matilda Deacon is a psychologist researching how memories are made and stored when she meets a strange eleven-year-old girl named Ashanique. The girl claims to harbor the memories of the last soldier killed in World War I and Matilda is skeptical. But when Ashanique starts talking about being chased by the Night Doctors—a term also used by an unstable patient who was later found dead—Matilda can't deny that the girl might be telling the truth. Matilda soon learns that Ashanique and her mother have been on the run their whole lives from a monstrous assassin named Rade. Rade is seeking a certain component ingrained solely in memories, and has left a bloody trail throughout the world. Matilda realizes that Ashanique is in unimaginable danger and that her unique ability comes with a deadly price. “A taut, riveting thriller, a perfect balance of scientific speculation and storytelling” (James Rollins, New York Times bestselling author), *The Clarity* is a compelling take on the possibilities of reincarnation and life after death.

This book, *Clarity in Everyday Life*, is a companion on the journey of gaining assurance in the nature of our mind through the practice of relying on open intelligence for short moments many times until automatically obvious at all times. The focus of the book is very practical and the instruction given here is empowering and useful. Whether the topic is family life, intimate relationships, love, children, money, illness, afflictive states or finding peace in oneself and in the world, the brilliantly clear message of the book

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brings the reader over and over again to the possibility of the easeful and beneficial solutions of life's challenges through a simple education in the nature of mind. You are joining in the Age of Human Empowerment and Era of Great Benefit.

The groundbreaking psychology and self development book with step-by-step plans to achieve emotional health and clarity. “Emotional Chaos to Clarity is a masterwork. Be inspired by the possibilities it opens.” —Jack Kornfield, Ph.D., author of *The Wise Heart*

Despite our best-laid plans, life is difficult, and we sometimes experience anger, anxiety, frustration, and doubt. This emotional chaos can negatively affect the way we live our lives. Yet, Phillip Moffitt shows us that by cultivating a responsive mind rather than a reactive one, we can achieve a state of emotional clarity that allows us to act with a calm mind and a loving heart. Drawing on both Western psychology and Buddhist philosophy, Moffitt’s step-by-step exercises help us to:

- Know and act from our core values at all times
- Gain wisdom from both pleasant and unpleasant experiences
- Free ourselves from the past
- Achieve a peaceful inner life, even if our outer life is filled with challenges

LEARN TO CLEAR YOUR MIND AND THINK LIKE A WINNER We all have so much going on. A million different projects, to-do lists longer than your arm. We all worry about things – money, deadlines. With all this buzzing around in our heads it’s often a nightmare trying to concentrate on one thing. What if someone could show you how to empty your mind of all the noise? If you could be shown how to de-clutter your mind

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and concentrate on one important thing? Well Jamie Smart, state-of-mind specialist, can do just that – with Clarity he will show you how to get real clarity of thought. You'll learn how to clear your mind and become less stressed and more productive – and as a result, more confident in your abilities. Clarity will help you to:

- Greatly improve your concentration and ability to think clearly
- Reduce stress levels and increase productivity
- Grow your confidence and self-belief
- Find innovative solutions to problems and make progress on goals and dreams
- Trust your intuition and improve your decision-making
- Build stronger relationships through better communication

Praise for Clarity: “Thought-provoking, entertaining, and potentially life changing – highly recommended!” Michael Neill, Radio Show Host and Author of *The Inside-Out Revolution: The only thing you need to know to change your life forever* “A powerful, positive book that can help you to achieve more than you ever thought possible, in every area.” Brian Tracy, Author of *Goals and Eat That Frog* “I highly recommend this book to anyone trying to deal with life stressors and find true wisdom and well-being.” Mark Howard, Ph.D., Clinical Psychologist, ThreePrinciplesInstitute.org “Take your time reading this profound book. Jamie Smart is about to blow apart every circumstantial excuse you ever came up with. He’s about to put the steering wheel back in your hands.” Garret Kramer, Founder of Inner Sports and Author of *Stillpower* “The insights you’ll get whilst reading Clarity will resonant in how you manage day to day but, more importantly, provide a framework for refreshing your priorities, goals and drive.” Peter

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Lake, Group Business Development Director, JS Group “The world of leadership, sales and customer engagement has changed radically over the past ten years. People are more savvy, better informed and sick of the same old story. Jamie Smart cuts through the noise of the marketplace and shows you what really works. Profound, practical and instantly applicable; Clarity is essential reading if you want to make your mark in the 21st century.” Paul Charmatz, Former Managing Director, Camelot “Jamie, you really hit the bullseye with this brilliant book; it’s a must-read for everyone who wants clarity of mind.” Joe Stumpf, Founder of By Referral Only and Author of Willing Warrior “Jamie Smart takes an outdated paradigm of success and turns it on its head. Pull up a chair, get a copy of Clarity and discover how you can experience an exponential increase in clarity and quality of life.” Rich Litvin, co-author of The Prosperous Coach and Founder of The Confident Woman’s Salon “Jamie Smart is brilliant! In his book Clarity, he has unlocked an insight into the real-life matrix. Be ready to have your world turned inside-out because, as Jamie so effortlessly demonstrates, this is how it works.” Richard Enion, Dragon’s Den Winner, BassToneSlap.com and R

Every successful journey requires a guide that helps you identify and implement your next best steps.?

The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about

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the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and

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practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

When you can see things others can't, where do you look for the truth? This paranormal murder mystery will have teens reading on the edge of their seats! Clarity "Clare" Fern sees things. Things no one else can see. Things like stolen kisses and long-buried secrets. All she has to do is touch a certain object, and the visions come to her. It's a gift. And a curse. When a teenage girl is found murdered, Clare's ex-boyfriend wants her to help solve the case but Clare doesn't want to get involved. Then Clare's brother becomes the prime suspect, and Clare can no longer look away. Teaming up with Gabriel, the smouldering son of the new detective, Clare must venture into the depths of fear, revenge, and lust in order to find the killer.

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"A Moment of Clarity: The Journey Continues," began as a writing workshop to exercise the therapeutic value of reflecting our internal thoughts in the form of writing in an effort to better aide us towards our recovery and stability. The workshop was designed specifically for men and women who desired to tell their stories through the written word and who had decided to share their experiences with others. By the end of the four-week workshop, each story was compiled into a collection of testimonies from individuals who have struggled through many obstacles and were determined to live victoriously. By translating our stories from our minds and writing it down on page, we recollected memories of our journey thus far and were able to express the passion of our present state of being. Through the process, the writing gave life to our vision and future goals. Over thirty stories and poems have been contributed to the book from individuals from all walks of life with no discrimination towards background, age, race, religion, sexuality, or type of addiction.

NEW YORK TIMES BESTSELLER From the celebrated author of *Inward* comes a new collection of poetry and short prose focused on understanding how past wounds impact our present relationships. In *Clarity & Connection*, Yung Pueblo describes how intense emotions accumulate in our subconscious and condition us to act and react in certain ways. In his characteristically spare, poetic style, he guides readers through the excavation and release of the past that is required for growth. To be read on its own or as a complement to *Inward*, Yung Pueblo's second work is a powerful resource for

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those invested in the work of personal transformation, building self-awareness, and deepening their connection with others.

Drawing on ten years of experience working with more than 10,000 executives from companies around the globe, Nick Craig takes you on a revelatory journey to understand your purpose, find clarity and focus, and lead with inspiration. When uncovered, purpose becomes our most fundamental guiding principle. Explaining where true purpose lies and demystifying where it doesn't, Craig offers the methods through which anyone can find their purpose. He identifies three pathways that will assess where you are with your purpose and where you should be going. Illustrated by case studies of leaders from all walks of life and industries, Craig shares their unique stories to show how top leaders are energized by their purpose, finding in it the confidence they need to properly evaluate high-stakes decisions and take the optimal action. The best leaders access their purpose especially when facing the unknown, drawing on the source of it to energize themselves. Purpose also redefines their relationships to stress, allowing them to thrive where others just survived, and to postpone momentary, fleeting rewards in favor of leaving a sustained, meaningful impact. Accessible, methodical, and eminently practical, *Leading from Purpose* offers the comprehensive toolbox with which everyone--whether a c-suite executive or behind-the-scenes office worker--can live out their purpose and achieve success on their own terms. If you find yourself in an organization that is struggling to live its purpose, Craig's insights on how to bring your

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purpose and the organization's purpose into the same room at the same time is game-changing and will redefine your life and career.

Meet your next crisis head on and come through it stronger than ever by using the hard-earned strategies and core principles from Marc Polymeropoulos, a highly decorated, 26-year operations officer with the CIA. Marc Polymeropoulos has had to live with the consequences of decisions made under the most high-stress circumstances you can imagine as a senior intelligence officer in the CIA, retiring from his 26 years of service as one of the CIA's most decorated field officers. Though your crisis situations may not entail international counter terrorism as Marc's did, in our age of social media and a 24-hour news cycle, the consequences of mishandling a crisis can escalate quickly, leaving irreparable damage to a company's reputation and bottom line in its wake. In *Clarity in Crisis*, Marc shares how true leaders need to lead in and through times of crisis and thrive under conditions of ambiguity, rather than message their way out or duck from hard decisions. Far from mere theory, Marc outlines the unique and specific mindset and strategies he himself practiced and honed throughout his remarkable career. *Clarity in Crisis* provides proven strategies and core principles that leaders can apply to meet any crisis head on and lead through it, including: The critical elements to managing crisis, such as knowing who you can always count on to execute under high-stress situations. An understanding of the importance of following and stressing key fundamentals and avoiding shortcuts that often do more harm than good.

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Implementation guidance from the “Mad Minute” section at the end of each chapter that summarizes key points and action items you can begin applying right away. How to gain confidence that you are ready for the next crisis, wherever it comes from, and embrace less than ideal situations with no fear, using the core principles outlined in these pages to find unshakeable clarity in crisis and lead when others want to flee. Award-winning business performance improvement and Lean management expert Karen Martin diagnoses a ubiquitous business management and leadership problem—the lack of clarity—and outlines specific actions to dramatically improve organizational performance. Through her global consulting projects, keynote speeches, and work with thousands of leaders, Karen has seen first-hand how a pervasive lack of clarity strangles business performance and erodes employee engagement. Ambiguity is the corporate default state, a condition so prevalent that “tolerance for ambiguity” has become a clichéd job requirement. It doesn’t have to be this way. In *Clarity First*, Karen provides methods and insights for achieving clarity to unleash potential, innovate at higher levels, and solve the problems that matter to deliver outstanding business results. Both a visionary road map and practical guide, this book will help leaders:

- Identify and communicate the organization’s true purpose
- Set achievable priorities
- Deliver greater customer value through more efficient processes
- Provide greater transparency about true versus assumed performance
- Build strong problem-solving and critical thinking capabilities throughout the organization
- Develop personal clarity to

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be a more direct, purposeful, and successful leader Eliminating ambiguity is the first step for leaders and organizations to achieve strategic goals. Learn how to gain the clarity needed to make better decisions, lead more effectively, and boost organizational performance. When it comes to leading an outstanding organization, every great leader needs Clarity First.

Drawing on her breakthrough research with 115 CEOs, Luda Kopeikina offers practical, proven techniques for structuring decisions, achieving clarity about the real issues involved, and using that clarity to improve the quality of every decision you make. Kopeikina begins by defining clarity in decision-making, identifying five root causes for decision difficulty, and introducing the “Clarity State”: that singular moment of focus where things fall into place, and solutions become obvious. Next, she introduces a set of powerful techniques for overcoming decision difficulties, stripping away decision complexity, and achieving the Clarity State. Kopeikina concludes with a detailed case study tracing how real executives use these techniques to make crucial strategic decisions.

A Financial Times "Business Book of the Month" Based on his work at some of the world's largest companies, including Ford, Adidas, and Chanel, Christian Madsbjerg's Sensemaking is a provocative stand against the tyranny of big data and scientism, and an urgent, overdue defense of human intelligence. Humans have become subservient to algorithms. Every day brings a new Moneyball fix--a math whiz who will crack open an industry with clean fact-based analysis rather than human intuition and experience. As a result, we have stopped thinking.

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Machines do it for us. Christian Madsbjerg argues that our fixation with data often masks stunning deficiencies, and the risks for humankind are enormous. Blind devotion to number crunching imperils our businesses, our educations, our governments, and our life savings. Too many companies have lost touch with the humanity of their customers, while marginalizing workers with liberal arts-based skills. Contrary to popular thinking, Madsbjerg shows how many of today's biggest success stories stem not from "quant" thinking but from deep, nuanced engagement with culture, language, and history. He calls his method sensemaking. In this landmark book, Madsbjerg lays out five principles for how business leaders, entrepreneurs, and individuals can use it to solve their thorniest problems. He profiles companies using sensemaking to connect with new customers, and takes readers inside the work process of sensemaking "connoisseurs" like investor George Soros, architect Bjarke Ingels, and others. Both practical and philosophical, Sensemaking is a powerful rejoinder to corporate groupthink and an indispensable resource for leaders and innovators who want to stand out from the pack.

Deceptively powerful and stunningly beautiful, this monumental leap forward in conveying information effectively has always been right there in front of us, waiting to be unlocked, hiding in plain sight. All it took was the convergence of human ingenuity, artificial intelligence, and the rise of a medium capable of magic.

Tri Therapy is a memoir of venturing into long-distance running and triathlon, and discovering truths within the race microcosm that translate into the tenets of a healthy, compassionate life. Its chapters include reports from races like the 2,500th anniversary of the original Marathon in Greece and the 140.6-mile Ironman Triathlon, framed with essays digesting what "sport"

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stands for. Tri Therapy is not just for hard-core athletes. It's about setting goals and seeking balance. It's about people supporting one another. Tri Therapy is for anyone seeking a balanced and happy life.

The author of the "New York Times" bestseller "Symptoms of Withdrawal" explores the shift in time and perception from addiction to recovery based on his own experiences and those of other recovered addicts from all walks of life.

The essential, sweeping story of Juneteenth's integral importance to American history, as told by a Pulitzer Prize-winning historian and Texas native. Weaving together American history, dramatic family chronicle, and searing episodes of memoir, Annette Gordon-Reed's *On Juneteenth* provides a historian's view of the country's long road to Juneteenth, recounting both its origins in Texas and the enormous hardships that African-Americans have endured in the century since, from Reconstruction through Jim Crow and beyond. All too aware of the stories of cowboys, ranchers, and oilmen that have long dominated the lore of the Lone Star State, Gordon-Reed—herself a Texas native and the descendant of enslaved people brought to Texas as early as the 1820s—forges a new and profoundly truthful narrative of her home state, with implications for us all. Combining personal anecdotes with poignant facts gleaned from the annals of American history, Gordon-Reed shows how, from the earliest presence of Black people in Texas to the day in Galveston on June 19, 1865, when Major General Gordon Granger announced the end of legalized slavery in the state, African-Americans played an integral role in the Texas story. Reworking the traditional "Alamo" framework, she powerfully demonstrates, among other things, that the slave- and race-based economy not only defined the fractious era of Texas independence but precipitated the Mexican-American War and,

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indeed, the Civil War itself. In its concision, eloquence, and clear presentation of history, *On Juneteenth* vitally revises conventional renderings of Texas and national history. As our nation verges on recognizing June 19 as a national holiday, *On Juneteenth* is both an essential account and a stark reminder that the fight for equality is exigent and ongoing.

Author of the viral Medium piece, "Poor and Traumatized at Harvard," Due Quach shares her *Calm Clarity* program to show readers how to deal with toxic stress and adversity. We often don't realize how much control we have over our thoughts, feelings, and actions--on some days, the most minor irritation can upset us, but on others, we are in our best form and can rise to challenges with grace. These fluctuations depend on the neural networks firing in our brains, and we have the power to consciously break hardwired thought patterns. Due Quach developed an intimate understanding of the brain during her personal journey of healing from post-traumatic stress disorder. According to Quach, people function in three primary emotional states: Brain 1.0, Brain 2.0, and Brain 3.0. In Brain 1.0, people act out of fear and self-preservation. Brain 2.0 involves instant gratification and chasing short-term rewards at the expense of long-term well-being. Brain 3.0 is a state of mind that Quach calls "Calm Clarity," in which people's actions are aligned with their core values. As Quach confronted PTSD and successfully weaned herself off medication, she learned how to activate, exercise, and strengthen Brain 3.0 like a muscle. In *Calm Clarity*, she draws on the latest scientific research and ancient spiritual traditions alike to show us how we too can take ownership of our thoughts, feelings, and actions in order to be our best selves.

The next 60 seconds can change your life, for good or bad, and it's all about how you live them. This ground-breaking book shows how mindfulness, being present in each moment, will

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transform your life for the better.

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