

The New Digital Age Reshaping The Future Of People Nations And Business

An intimate look at how children network, identify, learn and grow in a connected world. Read Online at connectedyouth.nyupress.org Do today's youth have more opportunities than their parents? As they build their own social and digital networks, does that offer new routes to learning and friendship? How do they navigate the meaning of education in a digitally connected but fiercely competitive, highly individualized world? Based upon fieldwork at an ordinary London school, *The Class* examines young people's experiences of growing up and learning in a digital world. In this original and engaging study, Livingstone and Sefton-Green explore youth values, teenagers' perspectives on their futures, and their tactics for facing the opportunities and challenges that lie ahead. The authors follow the students as they move across their different social worlds—in school, at home, and with their friends, engaging in a range of activities from video games to drama clubs and music lessons. By portraying the texture of the students' everyday lives, *The Class* seeks to understand how the structures of social class and cultural capital shape the development of personal interests, relationships and autonomy. Providing insights into how young people's social, digital, and learning networks enable or disempower them, Livingstone and Sefton-Green reveal that the experience of disconnections and blocked

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pathways is often more common than that of connections and new opportunities.

Contemporary society resides in an age of ubiquitous technology. With the consistent creation and wide availability of multimedia content, it has become imperative to remain updated on the latest trends and applications in this field. *Digital Multimedia: Concepts, Methodologies, Tools, and Applications* is an innovative source of scholarly content on the latest trends, perspectives, techniques, and implementations of multimedia technologies. Including a comprehensive range of topics such as interactive media, mobile technology, and data management, this multi-volume book is an ideal reference source for engineers, professionals, students, academics, and researchers seeking emerging information on digital multimedia.

The death of Samantha Grey's mother and imprisonment of her father made her shut everyone out of her life. Including him. Ten years later, the murder of her father brings them back together and now Detective Nate Evans has two mysteries on his hands: a murder to solve and a past of questions that still gnaw at the surface to face. A past he's tried hard to bury. One that includes her. As Nate and Samantha are forced to work together to bring justice for the dead, it is clear the case is not the only mystery being unearthed between them. They are led down dark, township alleyways, towards drug-dealer territory, and into the box of a decade old cold case... but how long will they take to realize how deep the roots of this case go? Neither of them are prepared for the trials they face as they start digging

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through Samantha's twisted family history and exposing the cost of hidden truths. Will the collision of the past and present destroy what little faith they have in finding healing, or will it be the key to solving the decade old mysteries between them and finding redemption in the chaos? Emily Hart is a young South African author.

She's been involved in humanitarian work in the Middle East and half a dozen African countries, meeting people and seeing places that inspire her writing. Emily lives in Stellenbosch with her family and five chickens.

Drawing on years of online research, this book presents key principles of life and wellbeing in the digital realm. In our hyper-connected world that is changing at warp speed, marketers recognize the need to shift from traditional marketing methods to a new way that can help them better navigate the unpredictable environment. For traditionalists, this change has posed a challenge. Many have tried to incorporate new approaches into the old models they grew up with, only to be frustrated with the results. From the bestselling authors of *The Social Employee*, and LinkedIn Learning course authors, comes a powerful new textbook that cracks the marketing code in our hyper-focused digital age. *The New Marketing*, with contributions spanning CMO trailblazers to martech disruptors, behavioral economics luminaries at Yale to leading marketing thinkers at Kellogg and Wharton, is a GPS for navigating in a digital world and moves the craft of marketing through the forces of marketing transformation. We can't predict the future. But our goal is to help make Masters/MBA students and marketing practitioners future-ready and successful.

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The Internet and „social media“ may initially have been understood as just one more instrument politicians could employ to manage without political parties. However, these media cannot be reduced to being a tool available solely to politicians. The electronic media make reinforcement of the „glocalization“ of the public/political sphere, a process already set in motion with the advent of television, and they can develop the trend even further.

This book presents a rich compilation of real-world cases on digitalization, the goal being to share first-hand insights from respected organizations and to make digitalization more tangible. As virtually every economic and societal sector is now being challenged by emerging technologies, the digital economy is a highly volatile, uncertain, complex and ambiguous place – and one that holds substantial challenges and opportunities for established organizations. Against this backdrop, this book reports on best practices and lessons learned from organizations that have succeeded in overcoming the challenges and seizing the opportunities of the digital economy. It illustrates how twenty-one organizations have leveraged their capabilities to create disruptive innovations, to develop digital business models, and to digitally transform themselves. These cases stem from various industries (e.g. automotive, insurance, consulting, and public services) and countries, reflecting the many facets of digitalization. As all case descriptions follow a uniform schema, they are easily accessible, and provide insightful examples for practitioners as well as interesting cases for researchers, teachers and students.

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Digitalization is reshaping business on a global scale, and it is evident that organizations must transform to thrive in the digital economy. Digitalization Cases provides first-hand insights into the efforts of renowned companies. The presented actions, results, and lessons learned are a great inspiration for managers, students, and academics. Anna Kopp, Head of IT Germany, Microsoft Understanding digitalization in all its facets requires knowledge about its opportunities and challenges in different contexts. Providing 21 cases from different companies all around the world, Digitalization Cases makes an important contribution toward the comprehensibility of digitalization – from a practical and a scientific point of view. Dorothy Leidner, Ferguson Professor of Information Systems, Baylor University This book is a great source of inspiration and insight on how to drive digitalization. It shows easy to understand good practice examples which illustrate opportunities, and at the same time helps to learn what needs to be done to realize them. I consider this book a must-read for every practitioner who cares about digitalization. Martin Petry, Chief Information Officer and Head of Business Excellence, Hilti

"An excellent primer on what it means to live digitally. It should be required reading for adults trying to understand the next generation." -- Nicholas Negroponte, author of Being Digital The first generation of children who were born into and raised in the digital world are coming of age and reshaping the world in their image. Our economy, our politics, our culture, and even the shape of our family life are being transformed. But

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who are these wired young people? And what is the world they're creating going to look like? In this revised and updated edition, leading Internet and technology experts John Palfrey and Urs Gasser offer a cutting-edge sociological portrait of these young people, who can seem, even to those merely a generation older, both extraordinarily sophisticated and strangely narrow. Exploring a broad range of issues -- privacy concerns, the psychological effects of information overload, and larger ethical issues raised by the fact that young people's social interactions, friendships, and civic activities are now mediated by digital technologies -- *Born Digital* is essential reading for parents, teachers, and the myriad of confused adults who want to understand the digital present and shape the digital future.

This edited book discusses the exciting field of Digital Creativity. Through exploring the current state of the creative industries, the authors show how technologies are reshaping our creative processes and how they are affecting the innovative creation of new products. Readers will discover how creative production processes are dominated by digital data transmission which makes the connection between people, ideas and creative processes easy to achieve within collaborative and co-creative environments. Since we rely on our senses to understand our world, perhaps of more significance is that technologies through 3D printing are returning from the digital to the physical world. Written by an

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interdisciplinary group of researchers this thought provoking book will appeal to academics and students from a wide range of backgrounds working or interested in the technologies that are shaping our experiences of the future.

'This is the most important - and fascinating - book yet written about how the digital age will affect our world' Walter Isaacson, author of Steve Jobs From two leading thinkers, the widely anticipated book that describes a new, hugely connected world of the future, full of challenges and benefits which are ours to meet and harness. The New Digital Age is the product of an unparalleled collaboration: full of the brilliant insights of one of Silicon Valley's great innovators - what Bill Gates was to Microsoft and Steve Jobs was to Apple, Schmidt (along with Larry Page and Sergey Brin) was to Google - and the Director of Google Ideas, Jared Cohen, formerly an advisor to both Secretaries of State Condoleezza Rice and Hillary Clinton. Never before has the future been so vividly and transparently imagined. From technologies that will change lives (information systems that greatly increase productivity, safety and our quality of life, thought-controlled motion technology that can revolutionise medical procedures, and near-perfect translation technology that allows us to have more diversified interactions) to our most important future considerations (curating our online identity and fighting those who would do

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harm with it) to the widespread political change that will transform the globe (through transformations in conflict, increasingly active and global citizenries, a new wave of cyber-terrorism and states operating simultaneously in the physical and virtual realms) to the ever present threats to our privacy and security, Schmidt and Cohen outline in great detail and scope all the promise and peril awaiting us in the coming decades. A breakthrough book - pragmatic, inspirational and totally fascinating. Whether a government, a business or an individual, we must understand technology if we want to understand the future. 'A brilliant guidebook for the next century . . . Schmidt and Cohen offer a dazzling glimpse into how the new digital revolution is changing our lives' Richard Branson

A roboticist imagines life with robots that sell us products, drive our cars, even allow us to assume new physical form, and more. With robots, we are inventing a new species that is part material and part digital. The ambition of modern robotics goes beyond copying humans, beyond the effort to make walking, talking androids that are indistinguishable from people. Future robots will have superhuman abilities in both the physical and digital realms. They will be embedded in our physical spaces, with the ability to go where we cannot, and will have minds of their own, thanks to artificial intelligence. In Robot Futures, the roboticist Illah Reza Nourbakhsh

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considers how we will share our world with these creatures, and how our society could change as it incorporates a race of stronger, smarter beings. Nourbakhsh imagines a future that includes adbots offering interactive custom messaging; robotic flying toys that operate by means of “gaze tracking”; robot-enabled multimodal, multicontinental telepresence; and even a way that nanorobots could allow us to assume different physical forms. Nourbakhsh examines the underlying technology and the social consequences of each scenario. He also offers a counter-vision: a robotics designed to create civic and community empowerment. His book helps us understand why that is the robot future we should try to bring about.

The first generation of Digital Natives children who were born into and raised in the digital world are coming of age, and soon our world will be reshaped in their image. Our economy, our politics, our culture, and even the shape of our family life will be forever transformed. But who are these Digital Natives? And what is the world theyre creating going to look like? In *Born Digital*, leading Internet and technology experts John Palfrey and Urs Gasser offer a sociological portrait of these young people, who can seem, even to those merely a generation older, both extraordinarily sophisticated and strangely narrow. Exploring a broad range of issues, from the highly philosophical to the purely practical, *Born Digital* will

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be essential reading for parents, teachers, and the myriad of confused adults who want to understand the digital present and shape the digital future.

"In the decades it takes to bring up a child, parents face challenges that are both helped and hindered by the fact that they are living through a period of unprecedented digital innovation. Drawing on extensive research with diverse parents, this book reveals how digital technologies give personal and political parenting struggles a distinctive character, as parents determine how to forge new territory with little precedent, or support. The book reveals the pincer movement of parenting in late modernity. Parents are both more burdened with responsibilities and charged with respecting the agency of their child-leaving much to negotiate in today's "democratic" families. The book charts how parents now often enact authority and values through digital technologies-as "screen time," games, or social media become ways of both being together and setting boundaries. The authors show how digital technologies introduce both valued opportunities and new sources of risk. To light their way, parents comb through the hazy memories of their own childhoods and look toward varied imagined futures. This results in deeply diverse parenting in the present, as parents move between embracing, resisting, or balancing the role of technology in their own and their children's lives. This book moves beyond the

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panicky headlines to offer a deeply researched exploration of what it means to parent in a period of significant social and technological change. Drawing on qualitative and quantitative research in the United Kingdom, the book offers conclusions and insights relevant to parents, policymakers, educators, and researchers everywhere"--

Three of our most accomplished and deep thinkers come together to explore Artificial Intelligence (AI) and the way it is transforming human society - and what it means for us all. An AI learned to win chess by making moves human grand masters had never conceived. Another AI discovered a new antibiotic by analysing molecular properties human scientists did not understand. Now, AI-powered jets are defeating experienced human pilots in simulated dogfights. AI is coming online in searching, streaming, medicine, education, and many other fields and, in so doing, transforming how humans are experiencing reality. In The Age of AI, three leading thinkers have come together to consider how AI will change our relationships with knowledge, politics, and the societies in which we live. The Age of AI is an essential roadmap to our present and our future, an era unlike any that has come before.

Rethink your business for the digital age. Every business begun before the Internet now faces the same challenge: How to transform to compete in a digital economy? Globally recognized digital expert

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David L. Rogers argues that digital transformation is not about updating your technology but about upgrading your strategic thinking. Based on Rogers's decade of research and teaching at Columbia Business School, and his consulting for businesses around the world, *The Digital Transformation Playbook* shows how pre-digital-era companies can reinvigorate their game plans and capture the new opportunities of the digital world. Rogers shows why traditional businesses need to rethink their underlying assumptions in five domains of strategy—customers, competition, data, innovation, and value. He reveals how to harness customer networks, platforms, big data, rapid experimentation, and disruptive business models—and how to integrate these into your existing business and organization. Rogers illustrates every strategy in this playbook with real-world case studies, from Google to GE, from Airbnb to the New York Times. With practical frameworks and nine step-by-step planning tools, he distills the lessons of today's greatest digital innovators and makes them usable for businesses at any stage. Many books offer advice for digital start-ups, but *The Digital Transformation Playbook* is the first complete treatment of how legacy businesses can transform to thrive in the digital age. It is an indispensable guide for executives looking to take their firms to the next stage of profitable growth. Offers parents strategies for coping with the

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increasing presence of digital and mobile media and for managing new technology for their children, and examines how approaches differ among families according to income.

The seventh edition of Spanish banking group BBVA's annual series is dedicated to unveiling the new digital business models for twenty-first century companies. Esteemed experts from BBVA, "The Economist," Harvard University, Columbia Business School, Geoffrey Moore Consulting and more, contribute texts in accessible language.

By offering an understanding of Geographic Information Systems within the social, economic, legal, political and ethical contexts within which they exist, the author shows that there are substantial limits to their ability to represent the very objects and relationships, people and places, that many believe to be most important. Focusing on the ramifications of GIS usage, Digital Places shows that they are associated with far-reaching changes in the institutions in which they exist, and in the lives of those they touch. In the end they call for a complete rethinking of basic ideas, like privacy and intellectual property and the nature of scientific practice, that have underpinned public life for the last one hundred years.

One Hundred Days of Silence is an important investigation into the 1994 Rwandan genocide and American foreign policy. During one hundred days of

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spring, eight-hundred thousand Rwandan Tutsis and sympathetic Hutus were slaughtered in one of the most atrocious events of the twentieth century.

Drawing on declassified documents and testimony of policy makers, Jared Cohen critically reconstructs the historical account of tacit policy that led to nonintervention. His analysis examines the questions of what the United States knew about the genocide and how the world's most powerful nation turned a blind eye. The study reveals the ease at which an administration can not only fail to intervene but also silence discussion of the crisis. The book argues that despite the extent of the genocide the American government was not motivated to act due to a lack of economic interest. With precision and passion, *One Hundred Days of Silence* frames the debate surrounding this controversial history.

This volume provides a broad examination of how technology and globalisation have influenced contemporary higher education institutions and how moves towards internationalisation within and between educational providers continue to be a force for change in this context. Showcasing the varied responses to and utilisation of new technologies to support international teaching and learning endeavours at a range of higher education institutions, this book introduces content from around the world, emphasising the global importance of the internationalisation of education. Featuring

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contributions from some fresh young voices alongside the work of experienced and internationally renowned scholars this collection critically scrutinises the potential of information and communication technologies (ICTs) on the capacities and patterns of university education; assesses and refines the contention that ICTs are facilitating the (re-)shaping of university practices as well as challenging traditional educational models and learning strategies; provides a comprehensive portrait of the ways in which ICT use engages higher education providers, society, and individuals to facilitate potentially more democratic, globally focussed access to knowledge generation, creation, investigation, and consumption processes through internationally focussed education; and examines the differing pace and scope of change in international educational practice and context between and within countries and disciplines. With an international range of carefully chosen contributors, this book is a must-read text for practitioners, academics, researchers, administrators, policymakers, and anyone interested in the future of the university in an information age. In *Citizen Science in the Digital Age*, James Wynn examines the benefits and pitfalls of citizen science--scientific undertakings that make use of public participation and crowd-sourced data collection.

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New York Times bestseller • Finalist for the Pulitzer Prize “This is a book to shake up the world.” —Ann Patchett
Nicholas Carr’s bestseller *The Shallows* has become a foundational book in one of the most important debates of our time: As we enjoy the internet’s bounties, are we sacrificing our ability to read and think deeply? This 10th-anniversary edition includes a new afterword that brings the story up to date, with a deep examination of the cognitive and behavioral effects of smartphones and social media. The world is undergoing a profound set of digital disruptions that are changing the nature of how governments counter dissent and assert control over their countries. While increasing numbers of people rely primarily or exclusively on online platforms, authoritarian regimes have concurrently developed a formidable array of technological capabilities to constrain and repress their citizens. In *The Rise of Digital Repression*, Steven Feldstein documents how the emergence of advanced digital tools bring new dimensions to political repression. Presenting new field research from Thailand, the Philippines, and Ethiopia, he investigates the goals, motivations, and drivers of these digital tactics. Feldstein further highlights how governments pursue digital strategies based on a range of factors: ongoing levels of repression, political leadership, state capacity, and technological development. The international community, he argues, is already seeing glimpses of

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what the frontiers of repression look like. For instance, Chinese authorities have brought together mass surveillance, censorship, DNA collection, and artificial intelligence to enforce their directives in Xinjiang. As many of these trends go global, Feldstein shows how this has major implications for democracies and civil society activists around the world. A compelling synthesis of how anti-democratic leaders harness powerful technology to advance their political objectives, *The Rise of Digital Repression* concludes by laying out innovative ideas and strategies for civil society and opposition movements to respond to the digital autocratic wave. The New York Times bestseller, now updated with new material on cyber attacks, digital sovereignty, and tech in a pandemic. From Microsoft's president and one of the tech industry's broadest thinkers, a frank and thoughtful reckoning with how to balance enormous promise and existential risk as the digitization of everything accelerates. "A colorful and insightful insiders' view of how technology is both empowering and threatening us. From privacy to cyberattacks, this timely book is a useful guide for how to navigate the digital future." —Walter Isaacson

Microsoft president Brad Smith operates by a simple core belief: When your technology changes the world, you bear a responsibility to help address the world you have helped create. In *Tools and Weapons*, Brad Smith and Carol Ann Browne bring

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us a captivating narrative from the top of Microsoft, as the company flies in the face of a tech sector long obsessed with disruption as an end in itself, and in doing so navigates some of the thorniest issues of our time—from privacy to cyberwar to the challenges for democracy, far and near. As the tumultuous events of 2020 brought technology and Big Tech even further into the lives of almost all Americans, Smith and Browne updated the book throughout to reflect a changed world. With three new chapters on cybersecurity, technology and nation-states, and tech in the pandemic, *Tools and Weapons* is an invaluable resource from the cockpit of one of the world's largest tech companies.

As the twenty-first century unfolds, computers challenge the way in which we think about culture, society and what it is to be human: areas traditionally explored by the humanities. In a world of automation, Big Data, algorithms, Google searches, digital archives, real-time streams and social networks, our use of culture has been changing dramatically. The digital humanities give us powerful theories, methods and tools for exploring new ways of being in a digital age. Berry and Fagerjord provide a compelling guide, exploring the history, intellectual work, key arguments and ideas of this emerging discipline. They also offer an important critique, suggesting ways in which the humanities can be enriched through computing, but also how cultural critique can transform the digital humanities. *Digital Humanities* will be an essential book for students and researchers in this new field but also related areas, such as media and communications, digital media, sociology, informatics, and the humanities more

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broadly.

Which Side of History? offers a collection of bold essays on how technology is affecting democracy, society, and our future. Featuring prominent national voices such as Sacha Baron Cohen, Marc Benioff, Ellen Pao, Ken Auletta, Chelsea Clinton, Tim Wu, Khaled Hosseini, Nicholas Kristof and Sheryl WuDunn, Jaron Lanier, Willow Bay, Sal Khan, Sherry Turkle, Shoshana Zuboff, Vivek Murthy, Geoffrey Canada, and many more. The essays focus on the extraordinary impact of technology on our privacy, kids and families, race and gender roles, democracy, climate change, and mental health. This groundbreaking book challenges opinion leaders and the broader public to take action to improve technology's effects on our lives. Featuring notable journalists, engineers, entrepreneurs, novelists, activists, filmmakers, business leaders, scholars, and researchers, including: Thomas Friedman, Kara Swisher, Michelle Alexander, Jennifer Siebel Newsom, Jenna Wortham, Cameron Kasky, Howard Gardner, and Tristan Harris. Explores the ethical behavior of Big Tech, or the lack thereof Offers roadmaps for constructive change and thought-provoking perspectives. With the rise of cyberbullying and hate speech online, issues around climate change and technology, and the "move fast and break things" mentality of tech culture, Which Side of History? will urge readers to draw the line. This book will help shape the conversations we have around technology in our society and our future for years to come. A smart gift for anyone who approaches tech and the future with a healthy skepticism Edited by James P. Steyer, the CEO and founder of Common Sense Media. Add it to the shelf with books like Ten Arguments for Deleting Your Social Media Accounts Right Now by Jaron Lanier, The Shallows: What the Internet Is Doing to Our Brains by Nicholas Carr, and The Age of Surveillance Capitalism: The Fight for a Human Future at the

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New Frontier of Power by Shoshana Zuboff.

Congressman Ro Khanna offers a revolutionary roadmap to facing America's digital divide, offering greater economic prosperity to all. In Khanna's vision, "just as people can move to technology, technology can move to people. People need not be compelled to move from one place to another to reap the benefits offered by technological progress" (from the foreword by Amartya Sen, Nobel Laureate in Economics). In the digital age, unequal access to technology and the revenue it creates is one of the most pressing issues facing the United States. There is an economic gulf between those who have struck gold in the tech industry and those left behind by the digital revolution; a geographic divide between those in the coastal tech industry and those in the heartland whose jobs have been automated; and existing inequalities in technological access—students without computers, rural workers with spotty WiFi, and plenty of workers without the luxury to work from home. Dignity in the Digital Age tackles these challenges head-on and imagines how the digital economy can create opportunities for people all across the country without uprooting them. Congressman Ro Khanna of Silicon Valley offers a vision for democratizing digital innovation to build economically vibrant and inclusive communities. Instead of being subject to tech's reshaping of our economy, Representative Khanna argues that we must channel those powerful forces toward creating a more healthy, equal, and democratic society. Born into an immigrant family, Khanna understands how economic opportunity can change the course of a person's life. Anchored by an approach Khanna refers to as "progressive capitalism," he shows how democratizing access to tech can strengthen every sector of economy and culture. By expanding technological jobs nationwide through public and private partnerships, we can close the wealth gap in America

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and begin to repair the fractured, distrusting relationships that have plagued our country for far too long. Moving deftly between storytelling, policy, and some of the country's greatest thinkers in political philosophy and economics, Khanna presents a bold vision we can't afford to ignore. Dignity in a Digital Age is a roadmap to how we can seek dignity for every American in an era in which technology shapes every aspect of our lives.

Over de invloed van het gebruik van social media op de machtsverhoudingen in de moslimwereld en het gebruik van social media en cybercriminaliteit in moslimextremistische kringen

Documents the author's travels to the Middle East in search of an understanding of radical Islamic violence, journeys during which he focused his research on Muslim youth and learned about his interviewees' perspectives and experiences at the risk of his own life.

As outspoken in his day as Richard Dawkins or Christopher Hitchens are today, American freethinker and author ROBERT GREEN INGERSOLL (1833-1899) was a notorious radical whose uncompromising views on religion and slavery (they were bad, in his opinion), women's suffrage (a good idea, he believed), and other contentious matters of his era made him a wildly popular orator and critic of 19th-century American culture and public life. As a speaker dedicated to expanding intellectual horizons and celebrating the value of skepticism, Ingersoll spoke frequently on such topics as atheism, freedom from the pressures of conformity, and the lives of philosophers who espoused such concepts. This collection of his most famous speeches includes the lectures: ["The Gods" (1872) ["Humboldt" (1869) ["Thomas Paine" (1870) ["Individuality" (1873) ["Heretics and Heresies" (1874) Outlines a transformational vision of a connected world, drawing on expertise to address questions regarding power

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balances, the relationship between privacy and security, and the role of technology in combating or enabling terrorism. Imagine sending a magazine article to 10 friends-making photocopies, putting them in envelopes, adding postage, and mailing them. Now consider how much easier it is to send that article to those 10 friends as an attachment to e-mail. Or to post the article on your own site on the World Wide Web. The ease of modifying or copying digitized material and the proliferation of computer networking have raised fundamental questions about copyright and patent--intellectual property protections rooted in the U.S. Constitution. Hailed for quick and convenient access to a world of material, the Internet also poses serious economic issues for those who create and market that material. If people can so easily send music on the Internet for free, for example, who will pay for music? This book presents the multiple facets of digitized intellectual property, defining terms, identifying key issues, and exploring alternatives. It follows the complex threads of law, business, incentives to creators, the American tradition of access to information, the international context, and the nature of human behavior. Technology is explored for its ability to transfer content and its potential to protect intellectual property rights. The book proposes research and policy recommendations as well as principles for policymaking. A strikingly original exploration of what it might mean to be authentically human in the age of artificial intelligence, from the author of the critically-acclaimed *Interior States*. "Meghan O'Gieblyn is a brilliant and humble philosopher, and her book is an explosively thought-provoking, candidly personal ride I wished never to end ... This book is such an original synthesis of ideas and disclosures. It

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introduces what will soon be called the O’Gieblyn genre of essay writing.” —Heidi Julavits, author of *The Folded Clock* For most of human history the world was a magical and enchanted place ruled by forces beyond our understanding. The rise of science and Descartes's division of mind from world made materialism our ruling paradigm, in the process asking whether our own consciousness—i.e., souls—might be illusions. Now the inexorable rise of technology, with artificial intelligences that surpass our comprehension and control, and the spread of digital metaphors for self-understanding, the core questions of existence—identity, knowledge, the very nature and purpose of life itself—urgently require rethinking. Meghan O’Gieblyn tackles this challenge with philosophical rigor, intellectual reach, essayistic verve, refreshing originality, and an ironic sense of contradiction. She draws deeply and sometimes humorously from her own personal experience as a formerly religious believer still haunted by questions of faith, and she serves as the best possible guide to navigating the territory we are all entering.

Offers predictions about the shift from private computer systems to Internet-based networks for computer-based businesses, and how the change will impact economics, culture, and society.

Have digital technologies transformed cinema into a new art, or do they simply replicate and mimic analogue, film-based cinema? Newly revised and

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expanded to take the latest developments into account, *Cinema in the Digital Age* examines the fate of cinema in the wake of the digital revolution. Nicholas Rombes considers *Festen* (1998), *The Blair Witch Project* (1999), *Timecode* (2000), *Russian Ark* (2002), and *The Ring* (2002), among others. Haunted by their analogue pasts, these films are interested not in digital purity but rather in imperfection and mistakes—blurry or pixilated images, shaky camera work, and other elements that remind viewers of the human behind the camera. With a new introduction and new material, this updated edition takes a fresh look at the historical and contemporary state of digital cinema. It pays special attention to the ways in which nostalgia for the look and feel of analogue disrupts the aesthetics of the digital image, as well as how recent films such as *The Social Network* (2010) and *The Girl with the Dragon Tattoo* (2011)—both shot digitally—have disguised and erased their digital foundations. The book also explores new possibilities for writing about and theorizing film, such as randomization. Who are we, and how do we relate to each other? Luciano Floridi, one of the leading figures in contemporary philosophy, argues that the explosive developments in Information and Communication Technologies (ICTs) is changing the answer to these fundamental human questions. As the boundaries between life online and offline break down, and we

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become seamlessly connected to each other and surrounded by smart, responsive objects, we are all becoming integrated into an "infosphere". Personas we adopt in social media, for example, feed into our 'real' lives so that we begin to live, as Floridi puts in, "onlife". Following those led by Copernicus, Darwin, and Freud, this metaphysical shift represents nothing less than a fourth revolution. "Onlife" defines more and more of our daily activity - the way we shop, work, learn, care for our health, entertain ourselves, conduct our relationships; the way we interact with the worlds of law, finance, and politics; even the way we conduct war. In every department of life, ICTs have become environmental forces which are creating and transforming our realities. How can we ensure that we shall reap their benefits? What are the implicit risks? Are our technologies going to enable and empower us, or constrain us? Floridi argues that we must expand our ecological and ethical approach to cover both natural and man-made realities, putting the 'e' in an environmentalism that can deal successfully with the new challenges posed by our digital technologies and information society.

Analyzing the fate of the American political system in the media age, a former network CEO questions whether government can adapt to democracy in the new communication age and whether citizens will govern themselves or cross the fine line between

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democracy and demagoguery.

Nitin presents compelling insights from his vast experience-at firms like McKinsey and Fidelity and digital natives like Flipkart and Incedo, on how enterprises can win in the Digital Age. Digital is a mega-trend of our times, which has gone well beyond technology and customer experience changes and requires a complete overhaul of the business model and organizational design and the mind-sets of professionals. Such a large and complex change is not easy to manage, and enterprises often lose their way in their digital transformation attempts. Many tried and tested principles are being turned on their head, leaving enterprises bewildered. Nitin brings clarity to the transformation process, breaking it down into seven building blocks and presenting how best to master them. Nitin also tells business leaders and young professionals how they can realize the amazing opportunities the digital age offers them while also keeping their minds centered and their hearts purposeful.

A sociologist explores the many ways that digital natives' interaction with technology has changed their relationship with people, places, jobs, and other stabilizing structures and created a new way of life that is at odds with the American Dream of past generations. Digital natives are hacking the American Dream. Young people brought up with the

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Internet, smartphones, and social media are quickly rendering old habits, values, behaviors, and norms a distant memory--creating the greatest generation gap in history. In this eye-opening book, digital sociologist Julie M. Albright looks at the many ways in which younger people, facilitated by technology, are coming "untethered" from traditional aspirations and ideals, and asks: What are the effects of being disconnected from traditional, stabilizing social structures like churches, marriage, political parties, and long-term employment? What does it mean to be human when one's ties to people, places, jobs, and societal institutions are weakened or broken, displaced by digital hyper-connectivity? Albright sees both positives and negatives. On the one hand, mobile connectivity has given digital nomads the unprecedented opportunity to work or live anywhere. But, new threats to well-being are emerging, including increased isolation, anxiety, and loneliness, decreased physical exercise, ephemeral relationships, fragmented attention spans, and detachment from the calm of nature. In this time of rapid, global, technologically driven change, this book offers fresh insights into the unintended societal and psychological implications of lives exclusively lived in a digital world.

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