

The Pun Also Rises How Humble Revolutionized Language Changed History And Made Wordplay More Than Some Antics John Pollack

A former presidential speechwriter for Bill Clinton explores the hidden power of analogy to fuel thought, connect ideas, spark innovation, and shape outcomes. From the meatpacking plants that inspired Henry Ford's first moving assembly line to the domino theory that led America into Vietnam to the "bicycle for the mind" that Steve Jobs envisioned as the Macintosh computer, analogies have played a dynamic role in shaping the world around us—and still do today. Analogies are far more complex than their SAT stereotype and lie at the very core of human cognition and creativity. Once we become aware of this, we start seeing them everywhere—in ads, apps, political debates, legal arguments, logos, and euphemisms, to name just a few. At their very best, analogies inspire new ways of thinking, enable invention, and motivate people to action. Unfortunately, not every analogy that rings true is true. That's why, at their worst, analogies can deceive, manipulate, or mislead us into disaster. The challenge? Spotting the difference before it's too late. Rich with engaging stories, surprising examples, and a practical method to evaluate the truth or effectiveness of any analogy, *Shortcut* will improve critical thinking, enhance creativity, and offer readers a fresh approach to resolving some of today's most intractable challenges.

One of Amazon's 20 Best Books of 2017 Named one of the best books of 2017 by NPR, San Francisco Chronicle, Barnes & Noble, and Southern Living In his much-anticipated new novel, Robin Sloan does for the world of food what he did for the world of books in *Mr. Penumbra's 24-Hour Bookstore* Lois Clary is a software engineer at General Dexterity, a San Francisco robotics company with world-changing ambitions. She codes all day and collapses at night, her human contact limited to the two brothers who run the neighborhood hole-in-the-wall from which she orders dinner every evening. Then, disaster! Visa issues. The brothers close up shop, and fast. But they have one last delivery for Lois: their culture, the sourdough starter used to bake their bread. She must keep it alive, they tell her—feed it daily, play it music, and learn to bake with it. Lois is no baker, but she could use a roommate, even if it is a needy colony of microorganisms. Soon, not only is she eating her own homemade bread, she's providing loaves daily to the General Dexterity cafeteria. The company chef urges her to take her product to the farmer's market, and a whole new world opens up. When Lois comes before the jury that decides who sells what at Bay Area markets, she encounters a close-knit club with no appetite for new members. But then, an alternative emerges: a secret market that aims to fuse food and technology. But who are these people, exactly? Leavened by the same infectious intelligence that made Robin Sloan's *Mr. Penumbra's 24-Hour Bookstore* such a sensation, while taking on even more satisfying challenges, *Sourdough* marks the triumphant return of a unique and beloved young writer.

The New York Times bestseller. "Fiendishly readable . . . a deeply, almost obsessively researched biography of a book."—The Washington Post In the summer of 1925, Ernest Hemingway and a clique of raucous companions traveled to Pamplona, Spain, for the town's infamous running of the bulls. Then, over the next six weeks, he channeled that trip's maelstrom of drunken brawls, sexual rivalry, midnight betrayals, and midday hangovers into his groundbreaking novel *The Sun Also Rises*. This revolutionary work redefined modern literature as much as it did his peers, who would forever after be called the Lost Generation. But the full story of Hemingway's legendary rise has remained untold until now. Lesley Blume resurrects the explosive, restless landscape of 1920s Paris and Spain and reveals how Hemingway helped create his own legend. He made himself into a death-courting, bull-fighting aficionado; a hard-drinking, short-fused literary genius; and an expatriate bon vivant. Blume's vivid account reveals the inner circle of the Lost Generation as we have never seen it before and shows how it still influences what we read and how we think about youth, sex, love, and excess. "Totally captivating, smartly written, and provocative."—Glamour "[A] must-read . . . The boozy, rowdy nights in Paris, the absurdities at Pamplona's Running of the Bulls and the hungover brunches of the true Lost Generation come to life in this intimate look at the lives of the author's expatriate comrades."—Harper's Bazaar "A fascinating recreation of one of the most mythic periods in American literature—the one set in Paris in the '20s."—Jay McInerney

A former word pun champion's funny, erudite, and provocative exploration of puns, the people who make them, and this derided wordplay's remarkable impact on history. The pun is commonly dismissed as the lowest form of wit, and punsters are often unpopular for their obsessive wordplay. But such attitudes are relatively recent developments. In *The Pun Also Rises*, John Pollack—a former World Pun Champion and presidential speechwriter for Bill Clinton—explains why such wordplay is significant: It both revolutionized language and played a pivotal role in making the modern world possible. Skillfully weaving together stories and evidence from history, brain science, pop culture, literature, anthropology, and humor, *The Pun Also Rises* is an authoritative yet playful exploration of a practice that is common, in one form or another, to virtually every language on earth. At once entertaining and educational, this engaging book answers fundamental questions: Just what is a pun, and why do people make them? How did punning impact the development of human language, and how did that drive creativity and progress? And why, after centuries of decline, does the pun still matter? Watch a Video

Introduces the wacky world of wordplay with puns, spoonerisms, games of word substitution, and more.

Fast Company reporter Joe Berkowitz investigates the bizarre and hilarious world of pun competitions from the Punderdome 3000 in Brooklyn to the World competition in Austin. When Joe Berkowitz witnessed his first Punderdome competition, it felt wrong in the best way. Something impossible seemed to be happening. The kinds of jokes we learn to repress through social conditioning were not only being aired out in public—they were being applauded. As it turned out, this monthly show was part of a subculture that's been around in one form or another since at least the late '70s. Its pinnacle is the O. Henry Pun Off World Championship, an annual tournament in Austin, Texas. As someone who is terminally self-conscious, Joe was both awed and jealous of these people who confidently killed with the most maligned form of humor. In this immersive ride into the subversive world of pun competitions, we meet punsters weird and wonderful and Berkowitz is our tour guide. Puns may show up in life in subtle ways sometimes, but once you start thinking in puns you discover they're everywhere. Berkowitz's search to discover who makes them the most, and why, leads him to the professional comedian competitors on *@Midnight*, a TV show with a pun competition built into it, the writing staff of *Bob's Burgers*, the punniest show on TV, and even a humor research conference. With his new unlikely band of punster brothers, he finally heads to Austin to compete in the World Championship. Of course, in befriending these comic misfits he also ended up learning that when you embrace puns you become a more authentic version of yourself.

Through the lens of cognitive science, *Jokes and the Linguistic Mind* investigates jokes that play on some aspect of the structure and function of language. In so doing, Debra Aarons shows that these 'linguistic jokes' can evoke our tacit knowledge of the

language we use. Analyzing hilarious examples from movies, plays and books, *Jokes and the Linguistic Mind* demonstrates that tacit linguistic knowledge must become conscious for linguistic jokes to be understood. The book examines jokes that exploit pragmatic, semantic, morphological, phonological and semantic features of language, as well as jokes that use more than one language and jokes that are about language itself. Additionally, the text explores the relationship between cryptic crossword clues and linguistic jokes in order to demonstrate the difference between tacit knowledge of language and rules of language use that are articulated for a particular purpose. With its use of jokes as data and its highly accessible explanations of complex linguistic concepts, this book is an engaging supplementary text for introductory courses in linguistics, psycholinguistics and cognitive science. It will also be of interest to scholars in translation studies, applied linguistics and philosophy of language.

In this award-winning novel, Tharoor has masterfully recast the two-thousand-year-old epic, *The Mahabharata*, with fictional but highly recognizable events and characters from twentieth-century Indian politics. Nothing is sacred in this deliciously irreverent, witty, and deeply intelligent retelling of modern Indian history and the ancient Indian epic *The Mahabharata*. Alternately outrageous and instructive, hilarious and moving, it is a dazzling tapestry of prose and verse that satirically, but also poignantly, chronicles the struggle for Indian freedom and independence.

The pun. No word in the history of human language has more power to simultaneously cause so much misery yet so much joy. When executed effectively, the pun has the ability to bring nations together and make enemies friends. When it fails, it can tear families apart. Only the bold dare to engage in this delicate art form, and very few ever triumph over the inevitability of social awkwardness to become a true pun master. Enter Ryan and Adam. These seemingly harmless friends are on a crusade to make the world groan, one bad pun at a time. Their adventure begins with a simple text message, an invitation to write a book on puns, and becomes an epic journey into the very soul of word play. What started as a simple idea would become "The Longest Pun War" - a book which will serve to redefine the most creative, and often misunderstood, type of humor on the planet. Throughout this important piece of pun literature, Ryan and Adam navigate the perils and joys of writing a book, which will test their resolve and have readers on the edge of their seats. Will they ever find a PR firm to handle their marketing? That certainly adds its own challenges. Will they agree on a price? This is one of money obstacles they will have to overcome. *The Longest Pun War* holds a number of totally fake records that Ryan and Adam completely fabricated, including: -The longest continuous string of puns in the history of literature (take that, Shakespeare!). -The first book drafted entirely from a text message exchange (because obviously books written in a text message format will "cell" well). -Simultaneously the most useful and useless book of all time. Ryan and Adam's pun-based journey over text message will warm your heart, make you laugh, make you groan, feel a little uncomfortable, maybe even a little tired if that's what reading does to you. One thing is for certain, *The Longest Pun War* will be forever known as the most important piece of literature on puns in human history (we think).

The rise of collective violence and genocide is the twentieth century's most terrible legacy. Martha Minow, a Harvard law professor and one of our most brilliant and humane legal minds, offers a landmark book on our attempts to heal after such large-scale tragedy. Writing with informed, searching prose of the extraordinary drama of the truth commissions in Argentina, East Germany, and most notably South Africa; war-crime prosecutions in Nuremberg and Bosnia; and reparations in America, Minow looks at the strategies and results of these riveting national experiments in justice and healing. From the Trade Paperback edition.

Sixteen pieces show Allen's unique perspective on Socrates, restaurant reviews, the UFO menace, love and passion, and other topics and issues of undying interest.

The Ultimate Collection of Punny Wordplay Make every day funny punny with this massive book of over 1,400 puns. Perfect for word nerds, class clowns, and dads everywhere, never miss an opportunity to deliver a groan-inducing, yet hilarious one-liner. • The pliers said to the wrench, "Get a grip. You're losing it!" • The marionette's cardiologist warned him to change his lifestyle because he was too high-strung. • When the President's family picnic was hit by a cold hard rain, the band struck up "Hail to The Chief". • Q: How do vampires like their stakes? A: Rare. • Do dealers in Las Vegas casinos walk with a shuffle? • The young ear of corn was considered a rising star in the Marine Corps; he quickly rose to the rank of kernel.

"How much of our fate is tied to the status of our parents and grandparents? How much does this influence our children? More than we wish to believe! While it has been argued that rigid class structures have eroded in favor of greater social equality, *The Son Also Rises* proves that movement on the social ladder has changed little over eight centuries. Using a novel technique -- tracking family names over generations to measure social mobility across countries and periods -- renowned economic historian Gregory Clark reveals that mobility rates are lower than conventionally estimated, do not vary across societies, and are resistant to social policies. The good news is that these patterns are driven by strong inheritance of abilities and lineage does not beget unwarranted advantage. The bad news is that much of our fate is predictable from lineage. Clark argues that since a greater part of our place in the world is predetermined, we must avoid creating winner-take-all societies."--Jacket.

"*A Moveable Feast*" by Ernest Hemingway. Published by Good Press. Good Press publishes a wide range of titles that encompasses every genre. From well-known classics & literary fiction and non-fiction to forgotten or yet undiscovered gems of world literature, we issue the books that need to be read. Each Good Press edition has been meticulously edited and formatted to boost readability for all e-readers and devices. Our goal is to produce eBooks that are user-friendly and accessible to everyone in a high-quality digital format.

The now-classic *Metaphors We Live By* changed our understanding of metaphor and its role in language and the mind. Metaphor, the authors explain, is a fundamental mechanism of mind, one that allows us to use what we know about our physical and social experience to provide understanding of countless other subjects. Because such metaphors structure our most basic understandings of our experience, they are "metaphors we live by"—metaphors that can shape our perceptions and actions without our ever noticing them. In this updated edition of Lakoff and Johnson's influential book, the authors supply an afterword surveying how their theory of metaphor has developed within the cognitive sciences to become central to the contemporary understanding of how we think and how we express our thoughts in language.

Peopled by larger-than-life heroes and villains, charged with towering questions of good and evil, *Atlas Shrugged* is Ayn Rand's magnum opus: a philosophical revolution told in the form of an action thriller—nominated as one of America's best-loved novels by PBS's *The Great American Read*. Who is John Galt? When he says that he will stop the motor of the world, is he a destroyer or a liberator? Why does he have to fight his battles not against his enemies but against those who need him most? Why does he fight his hardest battle against the woman he loves? You will know the answer to these questions when you discover the reason behind the baffling events that play havoc with the lives of the amazing men and women in this book. You will discover why a productive

genius becomes a worthless playboy...why a great steel industrialist is working for his own destruction...why a composer gives up his career on the night of his triumph...why a beautiful woman who runs a transcontinental railroad falls in love with the man she has sworn to kill. Atlas Shrugged, a modern classic and Rand's most extensive statement of Objectivism—her groundbreaking philosophy—offers the reader the spectacle of human greatness, depicted with all the poetry and power of one of the twentieth century's leading artists.

Statistic show that the number of unmarried women in the US has now surpassed the number of married women, and many single men are duly frustrated that the women they're meeting are just not that into them. But there's hope for the 100 million singles who are looking for the true connection. Meet to Marry founder and dating coach Bari Lyman discovered the common link that keeps most people from happily ever after. In Meet to marry, Lyman shares her time-tested method and revolutionary advice to finding wedded bliss. Using her Assess, Attract and Act approach to dating, she shows readers how, by changing their mind-set and removing their "blind spots," they will reap a relationship match that takes them from being single to the alter.

With one-liners like, "I was addicted to the hokey pokey... but thankfully, I turned myself around," how could you go wrong? Pun Intended will have you snickering and innocent bystanders rolling their eyes. This soft cover gift book is 112 pages of groan-worthy puns.

Artist Frida Clements playfully combines colorfully detailed flora and fauna drawings with funny hand-lettered wordplay in this collection of beautifully illustrated puns. Honey, bee yourself! Gopher it. Don't be koi. Like puns? That's coo, says the pigeon. Hate puns? Birch, please. Bringing a giggle (and sometimes a groan) with each inspired page, this clever ebook makes a lovely and lighthearted gift for fans of witty humor and illustration. Having a bad hare day? Feeling a little antsy? What the hail, just dill with it, and for fox sake, have a little pun.

From the author of "Complete Pun Book" comes an all new collection. Here, readers will find a hilarious abundance of pun-ishment for the millions who can't resist giving a word or phrase a twist--and ammunition for many occasions from movie, TV and theater wags; from the wits of Wall Street and Washington; the gems from poets and pundits and some of the bottom-of-the-barrel crumbs! Introduction by Bob Hope. **Lightning Print On Demand Title

NEW YORK TIMES BESTSELLER • Pierce Brown's relentlessly entertaining debut channels the excitement of The Hunger Games by Suzanne Collins and Ender's Game by Orson Scott Card. "Red Rising ascends above a crowded dystopian field."—USA Today NAMED ONE OF THE BEST BOOKS OF THE YEAR BY ENTERTAINMENT WEEKLY, BUZZFEED, AND SHELF AWARENESS "I live for the dream that my children will be born free," she says. "That they will be what they like. That they will own the land their father gave them." "I live for you," I say sadly. Eo kisses my cheek. "Then you must live for more." Darrow is a Red, a member of the lowest caste in the color-coded society of the future. Like his fellow Reds, he works all day, believing that he and his people are making the surface of Mars livable for future generations. Yet he toils willingly, trusting that his blood and sweat will one day result in a better world for his children. But Darrow and his kind have been betrayed. Soon he discovers that humanity reached the surface generations ago. Vast cities and lush wilds spread across the planet. Darrow—and Reds like him—are nothing more than slaves to a decadent ruling class. Inspired by a longing for justice, and driven by the memory of lost love, Darrow sacrifices everything to infiltrate the legendary Institute, a proving ground for the dominant Gold caste, where the next generation of humanity's overlords struggle for power. He will be forced to compete for his life and the very future of civilization against the best and most brutal of Society's ruling class. There, he will stop at nothing to bring down his enemies . . . even if it means he has to become one of them to do so. Praise for Red Rising "[A] spectacular adventure . . . one heart-pounding ride . . . Pierce Brown's dizzyingly good debut novel evokes The Hunger Games, Lord of the Flies, and Ender's Game. . . [Red Rising] has everything it needs to become meteoric."—Entertainment Weekly "Ender, Katniss, and now Darrow."—Scott Sigler "Red Rising is a sophisticated vision. . . . Brown will find a devoted audience."—Richmond Times-Dispatch Don't miss any of Pierce Brown's Red Rising Saga: RED RISING • GOLDEN SON • MORNING STAR • IRON GOLD • DARK AGE

Everyone loves wordplay! This collection of more than eight hundred quips and pun-filled anecdotes will have your friends in stitches! Classics and new inventions fill these pages with humor and wit. Divided into chapters according to theme—animals, celebrities, careers, food, and so on—there's a pun for every occasion! Author Gary Blake dares you not to snicker at his contrivances: Two silk worms had a race. They ended up in a tie. Davy Crockett had three ears. A left ear, a right ear, and a wild frontier. A backwards poet writes inverse. Santa's helpers are subordinate Clauses. Like tavern owners, ballet dancers make most of their money at the barre. Horses in the movies only have bit parts. Why does the Pope travel so much? Because he's a roamin' Catholic. Absinthe makes the heart grow fonder. A Freudian slip is when you say one thing and mean your mother. Eve was the first person to eat herself out of house and home. I used to work in a blanket factory, but the company folded. The calendar thief only got twelve months. A great gift or coffee table book, there's no time like the present to order a copy of Does the Name Pavlov Ring a Bell? for the word-twisting, pun-loving humorist in your life.

"Perhaps the best book by the foremost stylist of his generation" (New York Times), J. D. Salinger's Franny and Zooey collects two works of fiction about the Glass family originally published in The New Yorker. "Everything everybody does is so--I don't know--not wrong, or even mean, or even stupid necessarily. But just so tiny and meaningless and--sad-making. And the worst part is, if you go bohemian or something crazy like that, you're conforming just as much only in a different way." A novel in two halves, Franny and Zooey brilliantly captures the emotional strains and traumas of entering adulthood. It is a gleaming example of the wit, precision, and poignancy that have made J. D. Salinger one of America's most beloved writers.

This National Book Award nominee from two-time finalist Patricia McCormick is the unforgettable story of Arn Chorn-

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Pond, who defied the odds to survive the Cambodian genocide of 1975-1979 and the labor camps of the Khmer Rouge. Based on the true story of Cambodian advocate Arn Chorn-Pond, and authentically told from his point of view as a young boy, this is an achingly raw and powerful historical novel about a child of war who becomes a man of peace. It includes an author's note and acknowledgments from Arn Chorn-Pond himself. When soldiers arrive in his hometown, Arn is just a normal little boy. But after the soldiers march the entire population into the countryside, his life is changed forever. Arn is separated from his family and assigned to a labor camp: working in the rice paddies under a blazing sun, he sees the other children dying before his eyes. One day, the soldiers ask if any of the kids can play an instrument. Arn's never played a note in his life, but he volunteers. This decision will save his life, but it will pull him into the very center of what we know today as the Killing Fields. And just as the country is about to be liberated, Arn is handed a gun and forced to become a soldier. Supports the Common Core State Standards.

Wrap your little one in love with this sweet board book during the most punderful time of the year! Wish your little sugarplum a beary Merry Christmas and jingle all the way with this heartwarming story for babies and toddlers! Combining beautiful illustrations, charming animal puns, and the evergreen message of love, All I Want for Christmas is Ewe is a moovelous way to celebrate the season and share your love for each otter. For fans of I Love You Like No Otter, this cute holiday treat is the best book gift for kids and animal lovers ages 0-3—made just for their little hands! The perfect addition to any Christmas gift, holiday stocking stuffer, baby shower gift, or festive read aloud. More charming stories from Punderland, the perfect gift for any occasion I Love You Like No Otter I Love You More, Babysaur Somebunny Loves You Donut Give Up Happy Meow-loween, Little Pumpkin and more! Puns often mistakenly get a bad rep, but if they're good enough for Oscar Wilde and Shakespeare (whose work featured over 3000 puns), it's good enough for us. Hot off the back of her incredibly popular Monday Punday online series, Gemma Correll has surveyed her army of punning fans to create this hilarious collection of her best illustrated puns, as well as lots of new ones. Over the following pages you will see grin-inducing puns such as Wonton Cruelty featuring sadistic dim sim, or rotten eggs hurling abuse at each other. The sweet tooth has brought you some flowers and the seal of approval is very pleased to meet you. With over 50 puns, this book will bring a smile to even the most miserable person's face.

"What caused the Industrial Revolution? Gregory Clark has a brilliant and fascinating explanation for this event which permanently changed the life of humankind after 100,000 years of stagnation."--George Akerlof, Nobel Laureate in Economics and Koshland Professor of Economics, University of California, Berkeley "This is a very important book. Gregory Clark argues that the Industrial Revolution was the gradual but inevitable result of a kind of natural selection during the harsh struggle for existence in the pre-industrial era, in which economically successful families were also more reproductively successful. They transmitted to their descendants, culturally and perhaps genetically, such productive attitudes as foresight, thrift, and devotion to hard work. This audacious thesis, which dismisses rival explanations in terms of prior ideological, technological, or institutional revolutions, will be debated by historians for many years to come."--Paul Seabright, author of "The Company of Strangers: A Natural History of Economic Life" "Challenging the prevailing wisdom that institutions explain why some societies become rich, Gregory Clark's "A Farewell to Alms" will appeal to a broad audience. I can think of nothing else like it."--Philip T. Hoffman, author of "Growth in a Traditional Society" "You may not always agree with Gregory Clark, but he will capture your attention, make you think, and make you reconsider. He is a provocative and imaginative scholar and a true original. As an economic historian, he engages with economists in general; as an economist, he is parsimonious with high-tech algebra and unnecessarily complex models. Occam would approve."--Cormac Grda, author of "Jewish Ireland in the Age of Joyce" "This should rapidly become a standard work on the history of economic development. It should start whole industries trying to test, refine, and refute its explanations. And Gregory Clark's views on the economic merits of imperialism and the fact that labor gained the most from industrialization will infuriate all the right people."--Eric L. Jones, author of "Cultures Merging" and "The European Miracle" "While many books on the Industrial Revolution tend to focus narrowly either on the event itself, or on one explanation for it, Gregory Clark does neither. He takes an extremely long-run view, covering significant periods before and after the Industrial Revolution, without getting bogged down in long or detailed exposition. This is an extremely important contribution to the subject."--Clifford Bekar, Lewis and Clark College A book that will cause you to laugh-and groan!-as you read over 500 puns.

In a novel set within the arena of volatile Japanese-American relations, business moguls compete for control of the international electronics industry.

A former White House speechwriter describes how he gave up his job to pursue his dream of constructing a boat made entirely of wine corks, the construction of his remarkable vessel, and his voyage down the Douro River in Portugal. Reprint. 20,000 first printing.

The Pun Also Rises How the Humble Pun Revolutionized Language, Changed History, and Made Wordplay More Than Some Antics Avery

A former speechwriter for Bill Clinton provides a light-hearted exploration of puns, including the brain science and history behind them, as well as how they play out in pop culture. Reprint.

A funny, erudite, and provocative exploration of puns, the people who make them, and this derided wordplay's remarkable impact on human history. In The Pun Also Rises, John Pollack—a former World Pun Champion and presidential speechwriter for Bill Clinton—explains why puns matter: They revolutionized language and played a pivotal role in making the modern world possible. Skillfully weaving together stories and evidence from history, brain science, pop culture, literature, anthropology, and humor, The Pun Also Rises is an authoritative yet playful exploration of puns. With an engaging narrative, this book answers fundamental questions: Just what are puns? Why do people make them? How did punning impact the development of human language, and how did that drive creativity and progress? And why, after centuries of decline, does the pun still matter? At once entertaining and educational, this engaging book builds a compelling case for the powerful and enduring role of puns in human discourse and innovation, and why they'll always be more than just some antics.

A collection of humorous language bloopers including misspelled words, bungled translations, mangled modifiers, and much more. Lots of pun books claim to have hundreds of puns, but they really just offer a few dozen good ones mixed in with other types of jokes or quotes. This book actually contains over 500 excellent and original puns: It's real, it's quality, and it's rather large indeed. What more do you need?

You play soccer. You watch soccer. You live soccer You breathe soccer. But do you think about soccer? Soccer is the world's

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most popular sport, inspiring the absolute devotion of countless fans around the globe. But what is it about soccer that makes it so compelling to watch, discuss, and think about? Is it what it says about class, race, or gender? Is it our national, regional, or tribal identities? Simon Critchley thinks it's all of these and more. In his new book, he explains what soccer can tell us about each, and how each informs the way we interpret the game, all while building a new system of aesthetics, or even poetics, that we can use to watch the beautiful game. Critchley has made a career out of bringing philosophy to the people through popular subjects, and in *What We Think About When We Think About Soccer* he uses his considerable philosophical acumen to examine the sport that has captured the hearts and minds of millions.

A former speechwriter for Bill Clinton provides a light-hearted exploration of puns, including the brain science and history behind them, as well as how they play out in pop culture.

In the basement of a Boston bookstore, Firmin is born in a shredded copy *Finnegans Wake*, nurtured on a diet of Zane Grey, *Lady Chatterley's Lover*, and *Jane Eyre* (which tastes a lot like lettuce). While his twelve siblings gnaw these books obliviously, for Firmin the words, thoughts, deeds, and hopes—all the literature he consumes—soon consume him. Emboldened by reading, intoxicated by curiosity, foraging for food, Firmin ventures out of his bookstore sanctuary, carrying with him all the yearnings and failings of humanity itself. It's a lot to ask of a rat—especially when his home is on the verge of annihilation. A novel that is by turns hilarious, tragic, and hopeful, *Firmin* is a masterpiece of literary imagination. For here, a tender soul, a vagabond and philosopher, struggles with mortality and meaning—in a tale for anyone who has ever feasted on a book...and then had to turn the final page.

NOTE: This edition does not include illustrations.

Definitive novel of the "Lost Generation" focuses on the coming of age of Amory Blaine, a handsome, wealthy Princeton student. Fitzgerald's first novel and an immediate, spectacular success. Note.

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