

The Wisdom Of Crowds Why The Many Are Smarter Than The Few And How Collective Wisdom Shapes Business Economies Societies

In this fascinating book, New Yorker business columnist James Surowiecki explores a deceptively simple idea: Large groups of people are smarter than an elite few, no matter how brilliant—better at solving problems, fostering innovation, coming to wise decisions, even predicting the future. With boundless erudition and in delightfully clear prose, Surowiecki ranges across fields as diverse as popular culture, psychology, ant biology, behavioral economics, artificial intelligence, military history, and politics to show how this simple idea offers important lessons for how we live our lives, select our leaders, run our companies, and think about our world.

Bringing hard data to the way we think about entrepreneurial success, this bold call to action draws on the latest scientific evidence to dispel the most pervasive startup myths and light a path to entrepreneurship for those eclipsed by the hype. When you think of a successful entrepreneur, who comes to mind? Bill Gates? Mark Zuckerberg? Or maybe even Jesse Eisenberg, the man who played Zuckerberg in *The Social Network*? It may surprise you that most successful founders look very different from Zuckerberg or Gates. In fact, most startup origin stories are very different from the famous "unicorns" that have achieved valuations of over \$1 billion, from Facebook to Google to Uber. In *The Unicorn's Shadow: Combating the Dangerous Myths that Hold Back Startups, Founders, and Investors*, Wharton School professor Ethan Mollick takes us to the forefront of an empirical revolution in entrepreneurship. New data and better research methods have overturned the conventional wisdom behind what a successful founder looks like, how they succeed, and how the startup ecosystem works. Among the issues he examines: Which founders are most likely to succeed? Where do the best startup ideas come from? What's the most foolproof way of securing the funding needed to take a company to the next level? Should your sales pitch really be something out of Hollywood? What's the best way to grow and scale your company and create a thriving culture that won't hinder expansion? Mollick argues that entrepreneurship is too important, both for society and for the individuals who start companies, to be eclipsed by the shadows of unicorns. He shows we can democratize entrepreneurship—but only by following an evidence-based approach that puts to rest the false narratives that surround it.

Wikinomics and *The Wisdom of Crowds* identified the phenomena of emerging social networks, but they do not confront how businesses can profit from the wisdom of crowds. *WE ARE SMARTER THAN ME* by Barry Libert and Jon Spector, Foreword by *Wikinomics* author Don Tapscott, is the first book to show anyone in business how to profit from the wisdom of crowds. Drawing on their own research and the insights from an enormous community of more than 4,000 people, Barry Libert and Jon Spector have written a book that reveals what works, and what doesn't, when you are building community into your decision making and business processes. In *We Are Smarter Than Me*, you will discover exactly how to use social networking and community in your business, driving better decision-making and greater profitability. The book shares powerful insights and new case studies from product development, manufacturing, marketing, customer service, finance, management, and beyond. You'll learn which business functions can best be accomplished or supported by communities; how to provide effective moderation, balance structure with independence, manage risk, define success, implement effective metrics, and much more. From tools and processes to culture and leadership, *We Are Smarter than Me* will help you transform the promise of social networking into a profitable reality.

NEW YORK TIMES BESTSELLER • NAMED ONE OF THE BEST BOOKS OF THE YEAR BY THE ECONOMIST "The most important book on decision making since Daniel Kahneman's *Thinking, Fast and Slow*."—Jason Zweig, *The Wall Street Journal* Everyone would benefit from seeing further into the future, whether buying stocks, crafting policy, launching a new product, or simply planning the week's meals. Unfortunately, people tend to be terrible forecasters. As Wharton professor Philip Tetlock showed in a landmark 2005 study, even experts' predictions are only slightly better than chance. However, an important and underreported conclusion of that study was that some experts do have real foresight, and Tetlock has spent the past decade trying to figure out why. What makes some people so good? And can this talent be taught? In *Superforecasting*, Tetlock and coauthor Dan Gardner offer a masterwork on prediction, drawing on decades of research and the results of a massive, government-funded forecasting tournament. The Good Judgment Project involves tens of thousands of ordinary people—including a Brooklyn filmmaker, a retired pipe installer, and a former ballroom dancer—who set out to forecast global events. Some of the volunteers have turned out to be astonishingly good. They've beaten other benchmarks, competitors, and prediction markets. They've even beaten the collective judgment of intelligence analysts with access to classified information. They are "superforecasters." In this groundbreaking and accessible book, Tetlock and Gardner show us how we can learn from this elite group. Weaving together stories of forecasting successes (the raid on Osama bin Laden's compound) and failures (the Bay of Pigs) and interviews with a range of high-level decision makers, from David Petraeus to Robert Rubin, they show that good forecasting doesn't require powerful computers or arcane methods. It involves gathering evidence from a variety of sources, thinking probabilistically, working in teams, keeping score, and being willing to admit error and change course. *Superforecasting* offers the first demonstrably effective way to improve our ability to predict the future—whether in business, finance, politics, international affairs, or daily life—and is destined to become a modern classic.

In *The Wisdom of Crowds*, New Yorker columnist, Surowiecki, explores the question of whether the many are better than an elite few – no matter their qualifications – at solving problems, promoting innovation and making wise decisions. Surowiecki's text uses multiple case studies and touches on the arenas of pop culture, sociology, business management and behavioural economics among others. Surowiecki's is a fascinating text that is key to considerations and theorisations about economics, politics and sociology.

Demonstrates how introverted people are misunderstood and undervalued in modern culture, charting the rise of extrovert ideology while sharing anecdotal examples of how to use introvert talents to adapt to various situations.

NEW YORK TIMES BESTSELLER WALL STREET JOURNAL BESTSELLER The Globe and Mail Top Leadership and Management Book Forbes Top Creative Leadership Book From the visionary head of Google's innovative People Operations comes a groundbreaking inquiry into the philosophy of work-and a blueprint for attracting the most spectacular talent to your business

and ensuring that they succeed. "We spend more time working than doing anything else in life. It's not right that the experience of work should be so demotivating and dehumanizing." So says Laszlo Bock, former head of People Operations at the company that transformed how the world interacts with knowledge. This insight is the heart of WORK RULES!, a compelling and surprisingly playful manifesto that offers lessons including: Take away managers' power over employees Learn from your best employees-and your worst Hire only people who are smarter than you are, no matter how long it takes to find them Pay unfairly (it's more fair!) Don't trust your gut: Use data to predict and shape the future Default to open-be transparent and welcome feedback If you're comfortable with the amount of freedom you've given your employees, you haven't gone far enough. Drawing on the latest research in behavioral economics and a profound grasp of human psychology, WORK RULES! also provides teaching examples from a range of industries-including lauded companies that happen to be hideous places to work and little-known companies that achieve spectacular results by valuing and listening to their employees. Bock takes us inside one of history's most explosively successful businesses to reveal why Google is consistently rated one of the best places to work in the world, distilling 15 years of intensive worker R&D into principles that are easy to put into action, whether you're a team of one or a team of thousands. WORK RULES! shows how to strike a balance between creativity and structure, leading to success you can measure in quality of life as well as market share. Read it to build a better company from within rather than from above; read it to reawaken your joy in what you do.

Tracing the complexity and contradictory nature of work throughout history Say the word "work," and most people think of some form of gainful employment. Yet this limited definition has never corresponded to the historical experience of most people—whether in colonies, developing countries, or the industrialized world. That gap between common assumptions and reality grows even more pronounced in the case of women and other groups excluded from the labour market. In this important intervention, Andrea Komlosy demonstrates that popular understandings of work have varied radically in different ages and countries. Looking at labour history around the globe from the thirteenth to the twenty-first centuries, Komlosy sheds light on both discursive concepts as well as the concrete coexistence of multiple forms of labour—paid and unpaid, free and unfree. From the economic structures and ideological mystifications surrounding work in the Middle Ages, all the way to European colonialism and the industrial revolution, Komlosy's narrative adopts a distinctly global and feminist approach, revealing the hidden forms of unpaid and hyper-exploited labour which often go ignored, yet are key to the functioning of the capitalist world-system. Work: The Last 1,000 Years will open readers' eyes to an issue much thornier and more complex than most people imagine, one which will be around as long as basic human needs and desires exist.

From the New York Times bestselling author of A Little Hatred comes a stunning fantasy novel that finds the world in an unstoppable revolution where heroes have nothing left to lose as darkness and destruction overtake everything. Chaos. Fury. Destruction. The Great Change is upon us . . . Some say that to change the world you must first burn it down. Now that belief will be tested in the crucible of revolution: the Breakers and Burners have seized the levers of power, the smoke of riots has replaced the smog of industry, and all must submit to the wisdom of crowds. With nothing left to lose, Citizen Brock is determined to become a new hero for the new age, while Citizeness Savine must turn her talents from profit to survival before she can claw her way to redemption. Orso will find that when the world is turned upside down, no one is lower than a monarch. And in the bloody North, Rikke and her fragile Protectorate are running out of allies . . . while Black Calder gathers his forces and plots his vengeance. The banks have fallen, the sun of the Union has been torn down, and in the darkness behind the scenes, the threads of the Weaver's ruthless plan are slowly being drawn together . . . "A master of his craft." —Forbes "No one writes with the seismic scope or primal intensity of Joe Abercrombie." —Pierce Brown For more from Joe Abercrombie, check out: The Age of Madness A Little Hatred The Trouble With Peace The Wisdom of Crowds The First Law Trilogy The Blade Itself Before They Are Hanged Last Argument of Kings Best Served Cold The Heroes Red Country The Shattered Sea Trilogy Half a King Half a World Half a War

A year ago it would have been difficult to conceive of an anthology of stories solely devoted to corporate malfeasance. Today, the challenge has been to keep it confined to one volume. From P.J. O'Rourke's hilarious "How To Stuff A Wild Enron," in which he compares trying to understand Enron's finances to trying to buy an airline ticket at the best price, to Marc Peyser's's perceptive look at that American institution, Martha Stewart, to Joe Nocera's investigation of how it all went wrong, the stories here are sometimes infuriating, often entertaining, and invariably informative. Best Business Crime Writing Of The Year is a report from the front lines of the war zone that has become American business today by some of our most talented and perceptive writers. Includes: • "The New Bull Market" by Michael Kinsley from Slate • "In Praise of Corporate Corruption Boom" by Michael Lewis from Bloomberg News • "HardBall" by David McClintick from Forbes • "The Accountants' War" by Jane Mayer from the New Yorker • "Enron Debacle Highlights the Trouble With Stock Options" by Thomas Stewart from Business 2.0 • "Investigating ImClone" by Alex Prud'homme from Vanity Fair

"Brimming with stories of sacrifice, courage, commitment and, sometimes, failure, the book will support anyone pondering a major life choice or risk without force-feeding them pat solutions."—Publishers Weekly In What Should I Do with My Life? Po Bronson tells the inspirational true stories of people who have found the most meaningful answers to that great question. With humor, empathy, and insight, Bronson writes of remarkable individuals—from young to old, from those just starting out to those in a second career—who have overcome fear and confusion to find a larger truth about their lives and, in doing so, have been transformed by the experience. What Should I Do with My Life? struck a powerful, resonant chord on publication, causing a multitude of people to rethink their vocations and priorities and start on the path to finding their true place in the world. For this edition, Bronson has added nine new profiles, to further reflect the range and diversity of those who broke away from the chorus to learn the sound of their own voice.

"The amount of knowledge and talent dispersed among the human race has always outstripped our capacity to harness it. Crowdsourcing corrects that—but in doing so, it also unleashes the forces of creative destruction." —From Crowdsourcing First identified by journalist Jeff Howe in a June 2006 Wired article, "crowdsourcing" describes the process by which the power of the many can be leveraged to accomplish feats that were once the province of the specialized few. Howe reveals that the crowd is more than wise—it's talented, creative, and stunningly productive. Crowdsourcing activates the transformative power of today's technology, liberating the latent potential within us all. It's a perfect meritocracy, where age, gender, race, education, and job history no longer matter; the quality of work is all that counts; and every field is open to people of every imaginable background. If you can perform the service, design the product, or solve the problem, you've got the job. But crowdsourcing has also triggered a dramatic shift in the way work is organized, talent is employed, research is conducted, and products are made

and marketed. As the crowd comes to supplant traditional forms of labor, pain and disruption are inevitable. Jeff Howe delves into both the positive and negative consequences of this intriguing phenomenon. Through extensive reporting from the front lines of this revolution, he employs a brilliant array of stories to look at the economic, cultural, business, and political implications of crowdsourcing. How were a bunch of part-time dabblers in finance able to help an investment company consistently beat the market? Why does Procter & Gamble repeatedly call on enthusiastic amateurs to solve scientific and technical challenges? How can companies as diverse as iStockphoto and Threadless employ just a handful of people, yet generate millions of dollars in revenue every year? The answers lie within these pages. The blueprint for crowdsourcing originated from a handful of computer programmers who showed that a community of like-minded peers could create better products than a corporate behemoth like Microsoft. Jeff Howe tracks the amazing migration of this new model of production, showing the potential of the Internet to create human networks that can divvy up and make quick work of otherwise overwhelming tasks. One of the most intriguing ideas of Crowdsourcing is that the knowledge to solve intractable problems—a cure for cancer, for instance—may already exist within the warp and weave of this infinite and, as yet, largely untapped resource. But first, Howe proposes, we need to banish preconceived notions of how such problems are solved. The very concept of crowdsourcing stands at odds with centuries of practice. Yet, for the digital natives soon to enter the workforce, the technologies and principles behind crowdsourcing are perfectly intuitive. This generation collaborates, shares, remixes, and creates with a fluency and ease the rest of us can hardly understand. Crowdsourcing, just now starting to emerge, will in a short time simply be the way things are done.

No matter your field, industry, or specialty, as a leader you make a series of crucial decisions every single day. And the harsh truth is that the majority of decisions—no matter how good the intentions behind them—are mismanaged, resulting in a huge toll on organizations, the people they employ, and even the people they serve. So why is it so hard to make sound decisions? In *Think Twice*, now in paperback, Michael Mauboussin argues that we often fall victim to simplified mental routines that prevent us from coping with the complex realities inherent in important judgment calls. Yet these cognitive errors are preventable. In this engaging book, Mauboussin shows us how to recognize and avoid common mental missteps. These include misunderstanding cause-and-effect linkages, not considering enough alternative possibilities in making a decision, and relying too much on experts. Through vivid stories, the author presents memorable rules for avoiding each error and explains how to recognize when you should “think twice”—questioning your reasoning and adopting decision-making strategies that are far more effective, even if they seem counterintuitive. Armed with this awareness, you'll soon begin making sounder judgment calls that benefit (rather than hurt) your organization.

Its scale, flexibility, cost effectiveness, and fast turnaround are just a few reasons why crowdsourced testing has received so much attention lately. While there are a few online resources that explain what crowdsourced testing is all about, there's been a need for a book that covers best practices, case studies, and the future of this technique.F

This volume addresses the emerging area of human computation, The chapters, written by leading international researchers, explore existing and future opportunities to combine the respective strengths of both humans and machines in order to create powerful problem-solving capabilities. The book bridges scientific communities, capturing and integrating the unique perspective and achievements of each. It coalesces contributions from industry and across related disciplines in order to motivate, define, and anticipate the future of this exciting new frontier in science and cultural evolution. Readers can expect to find valuable contributions covering Foundations; Application Domains; Techniques and Modalities; Infrastructure and Architecture; Algorithms; Participation; Analysis; Policy and Security and the Impact of Human Computation. Researchers and professionals will find the Handbook of Human Computation a valuable reference tool. The breadth of content also provides a thorough foundation for students of the field.

Why is it so hard to beat the market? How can you avoid getting caught in bubbles and crashes? You will find the answers in Carl Futia's new book, *The Art of Contrarian Trading*. This book will teach you Futia's novel method of contrarian trading from the ground up. In 16 chapters filled with facts and many historical examples Futia explains the principles and practice of contrarian trading. Discover the Edge which separates winning speculators from the losers. Find out how to apply the No Free Lunch principle to identify profitable trading methods. Learn about the wisdom and the follies of investment crowds – and how crowds are formed by information cascades that drive stock prices too high or too low relative to fair value. Discover the power of your Media Diary - and how to use it to spot these information cascades, measure the strength of the crowd's beliefs, and decide when the crowd's view is about to be proven wrong. You will watch Futia apply these principles of contrarian trading to navigate safely and profitably through the last 26 tumultuous years of roller coaster swings in the U.S. stock market – a time during which Futia kept his own media diary and developed his Grand Strategy of Contrarian Trading. See how this Grand Strategy worked during the Great Bull Market of 1982-2000. Watch the Contrarian Rebalancing technique in practice during the dot.com crash of 2000-2002. Find out when the Aggressive Contrarian Trader bought and sold during the bull market of 2002-2007. Read about the causes of the Panic of 2008 and ups and downs of contrarian trading during that dangerous time. Futia shows you how the market turning points during the 1982-2008 period were foreshadowed by magazine covers and newspaper headlines that astonishingly and consistently encouraged investors to do the wrong thing at the wrong time. By monitoring crowd beliefs revealed by news media headlines – and with the guidance provided by the many historical examples Futia provides – a trader or investor will be well-equipped to anticipate and profit from market turning points.

Looks at the theory that large groups have more collective intelligence than a smaller number of experts, drawing on a wide range of disciplines to offer insight into such topics as politics, business, and the environment.

An analysis of how to understand the workings of the world as it is reflected by groups contends that large groups have more collective intelligence than a smaller number of experts, drawing on a wide range of disciplines to offer insight into such topics as politics, business, and the environment.

Extraordinary Popular Delusions and the Madness of Crowds is a study of crowd psychology by Scottish journalist Charles Mackay. The subjects of Mackay's debunking include witchcraft, alchemy, crusades, duels, economic bubbles, fortune-telling, haunted houses, the Drummer of Tedworth, the influence of politics and religion on the shapes of beards and hair, magnetizers (influence of imagination in curing disease), murder through poisoning, prophecies, popular admiration of great thieves, popular follies of great cities, and relics. Contents: Volume 1: National Delusions: The Mississippi Scheme The South Sea Bubble The Tulipomania Relics Modern Prophecies Popular Admiration for Great Thieves Influence of Politics and Religion on the Hair and Beard Duels and Ordeals The Love of the Marvellous and the Disbelief of the True Popular Follies in Great Cities Old Price Riots The Thugs, or Phansigars Volume 2: Peculiar Follies: The Crusades The Witch Mania The Slow Poisoners Haunted Houses Volume 3:

Philosophical Delusions : The Alchemysts Fortune Telling The Magnetisers

The New York Times bestselling first book in Joe Abercrombie's The Age of Madness Trilogy where the age of the machine dawns, but the age of magic refuses to die. The chimneys of industry rise over Adua and the world seethes with new opportunities. But old scores run deep as ever. On the blood-soaked borders of Angland, Leo dan Brock struggles to win fame on the battlefield, and defeat the marauding armies of Stour Nightfall. He hopes for help from the crown. But King Jezal's son, the feckless Prince Orso, is a man who specializes in disappointments. Savine dan Glokta -- socialite, investor, and daughter of the most feared man in the Union -- plans to claw her way to the top of the slag-heap of society by any means necessary. But the slums boil over with a rage that all the money in the world cannot control. The age of the machine dawns, but the age of magic refuses to die. With the help of the mad hillwoman Isern-i-Phail, Rikke struggles to control the blessing, or the curse, of the Long Eye. Glimpsing the future is one thing, but with the guiding hand of the First of the Magi still pulling the strings, changing it will be quite another . . . For more from Joe Abercrombie, check out: The First Law Series The Blade Itself Before They Are Hanged Last Argument of Kings Best Served Cold The Heroes Red Country The Shattered Sea Trilogy Half a King Half a World Half a War Concluding the AGE OF MADNESS trilogy, THE WISDOM OF CROWDS brings the series which is revolutionising fantasy to its stunning conclusion. . . Chaos. Fury. Destruction. The Great Change is upon us . . . Some say that to change the world you must first burn it down. Now that belief will be tested in the crucible of revolution: the Breakers and Burners have seized the levers of power, the smoke of riots has replaced the smog of industry, and all must submit to the wisdom of crowds. With nothing left to lose, Citizen Brock is determined to become a new hero for the new age, while Citizeness Savine must turn her talents from profit to survival before she can claw her way to redemption. Orso will find that when the world is turned upside down, no one is lower than a monarch. And in the bloody North, Rikke and her fragile Protectorate are running out of allies . . . while Black Calder gathers his forces and plots his vengeance. The banks have fallen, the sun of the Union has been torn down, and in the darkness behind the scenes, the threads of the Weaver's ruthless plan are slowly being drawn together . . . Joe Abercrombie is doing some terrific work - George R. R. Martin 'No one writes with the seismic scope or primal intensity of Joe Abercrombie' Pierce Brown 'Delightfully twisted and evil' The Guardian 'Witty, Bloody and fun' Nicholas Eames 'A vivid and jolting tale' Robin Hobb

In Wisdom of Crowds, New Yorker columnist, Surowiecki, explores the question of whether the many are better than an elite few - no matter their qualifications - at solving problems, promoting innovation and making wise decisions. Surowiecki's text uses multiple case studies and touches on the arenas of pop culture, sociology, business management and behavioural economics among others. Surowiecki's is a fascinating text that is key to considerations and theorisations about economics, politics and sociology.

NYTBR Paperback Row Selection An investigation into the damage wrought by the colossal clothing industry and the grassroots, high-tech, international movement fighting to reform it What should I wear? It's one of the fundamental questions we ask ourselves every day. More than ever, we are told it should be something new. Today, the clothing industry churns out 80 billion garments a year and employs every sixth person on Earth. Historically, the apparel trade has exploited labor, the environment, and intellectual property—and in the last three decades, with the simultaneous unfurling of fast fashion, globalization, and the tech revolution, those abuses have multiplied exponentially, primarily out of view. We are in dire need of an entirely new human-scale model. Bestselling journalist Dana Thomas has traveled the globe to discover the visionary designers and companies who are propelling the industry toward that more positive future by reclaiming traditional craft and launching cutting-edge sustainable technologies to produce better fashion. In Fashionopolis, Thomas sees renewal in a host of developments, including printing 3-D clothes, clean denim processing, smart manufacturing, hyperlocalism, fabric recycling—even lab-grown materials. From small-town makers and Silicon Valley whizzes to such household names as Stella McCartney, Levi's, and Rent the Runway, Thomas highlights the companies big and small that are leading the crusade. We all have been casual about our clothes. It's time to get dressed with intention. Fashionopolis is the first comprehensive look at how to start.

CHOAS. FURY. DESTRUCTION. THE GREAT CHANGE IS UPON US . . . 'Dazzlingly gruesome and gripping' Daily Mail * * * * * Some say that to change the world you must first burn it down. Now that belief will be tested in the crucible of revolution: the Breakers and Burners have seized the levers of power, the smoke of riots has replaced the smog of industry, and all must submit to the wisdom of crowds. With nothing left to lose, Citizen Brock is determined to become a new hero for the new age, while Citizeness Savine must turn her talents from profit to survival before she can claw her way to redemption. Orso will find that when the world is turned upside down, no one is lower than a monarch. And in the bloody North, Rikke and her fragile Protectorate are running out of allies . . . while Black Calder gathers his forces and plots his vengeance. The banks have fallen, the sun of the Union has been torn down, and in the darkness behind the scenes, the threads of the Weaver's ruthless plan are slowly being drawn together . . . Capping off the AGE OF MADNESS trilogy, THE WISDOM OF CROWDS brings the series which is revolutionising fantasy to its stunning conclusion . . .

As heard on NPR's All Things Considered "Utterly original." —The New York Times Book Review "Mixing bold journalism with bolder allegories, Mr. Szabowski teaches us with witty persistence that we must desire freedom rather than simply expect it." —Timothy Snyder, New York Times bestselling author of On Tyranny and The Road to Unfreedom An incisive, humorous, and heartbreaking account of people in formerly Communist countries holding fast to their former lives, by the acclaimed author of How to Feed a Dictator For hundreds of years, Bulgarian Gypsies trained bears to dance, welcoming them into their families and taking them on the road to perform. In the early 2000s, with the fall of Communism, they were forced to release the bears into a wildlife refuge. But even today, whenever the bears see a human, they still get up on their hind legs to dance. In the tradition of Ryszard Kapuściński, award-winning Polish journalist Witold Szabowski uncovers remarkable stories of people throughout Eastern Europe and in Cuba who, like Bulgaria's dancing bears, are now free but who seem nostalgic for the time when they were not. His on-the-ground reporting—of smuggling a car into Ukraine, hitchhiking through Kosovo as it declares independence, arguing with Stalin-adoring tour guides at the Stalin Museum, sleeping in London's Victoria Station alongside a homeless woman from Poland, and giving taxi rides to Cubans fearing for the life of Fidel Castro—provides a fascinating portrait of social and economic upheaval and a lesson in the challenges of freedom and the seductions of authoritarian rule. From the Introduction: "Guys with wacky hair who promise a great deal have been springing up in our part of the world like mushrooms after rain. And people go running after them, like bears after their keepers. . . . Fear of a changing world, and longing for someone . . . who will promise that life will be the same as it was in the past, are not confined to Regime-Change Land. In half the West, empty promises are made, wrapped in shiny paper like candy. And for this candy, people are happy to get up on their hind legs and dance."

One of the tenets of democracy is that everyone has a voice in decision making and that the decisions made are what the majority wants. Many argue that wisdom of the crowd prevails in democracies, but are political decisions actually reached by a clear consensus, or does angry factionalism prevent this? Does irrational mob rule cause people to gang together and lash out against the opposition? Are the majority of citizens satisfied with the political situation? This volume explores whether political organization is possible without the force of mob rule, as well as how contemporary political events fit into this debate.

A fragile peace gives way to conspiracy, betrayal, and rebellion in this sequel to the New York Times bestselling A Little Hatred from epic fantasy master Joe Abercrombie. "A master of his craft." —Forbes "No one writes with the seismic scope or primal intensity of Joe Abercrombie." —Pierce Brown Peace is just another kind of battlefield . . . Savine dan Glokta, once Adua's most powerful investor, finds her judgement, fortune and reputation in tatters. But she still has all her ambitions, and no scruple will be permitted to stand in her way. For heroes like Leo dan Brock and Stour Nightfall, only happy with swords

drawn, peace is an ordeal to end as soon as possible. But grievances must be nursed, power seized, and allies gathered first, while Rikke must master the power of the Long Eye . . . before it kills her. Unrest worms into every layer of society. The Breakers still lurk in the shadows, plotting to free the common man from his shackles, while noblemen bicker for their own advantage. Orso struggles to find a safe path through the maze of knives that is politics, only for his enemies, and his debts, to multiply. The old ways are swept aside, and the old leaders with them, but those who would seize the reins of power will find no alliance, no friendship, and no peace lasts forever. For more from Joe Abercrombie, check out: The Age of MadnessA Little HatredThe Trouble With Peace The Wisdom of Crowds The First Law TrilogyThe Blade ItselfBefore They Are HangedLast Argument of Kings Best Served ColdThe HeroesRed Country The Shattered Sea TrilogyHalf a KingHalf a WorldHalf a War

Though reviled for more than a century as Wall Street's greatest villain, Jay Gould was in fact its most original creative genius. Gould was the robber baron's robber baron, the most astute financial and business strategist of his time and also the most widely hated. In *Dark Genius of Wall Street*, acclaimed biographer Edward J. Renehan, Jr., combines lively anecdotes with the rich social tapestry of the Gilded Age to paint the portrait of the most talented financial buccaneer of his generation-- and one of the inventors of modern business.

The contributors to this volume discuss and for the most part challenge whether many minds can be wiser than one.

"The final book in a stirring new epic fantasy trilogy following *Half a King* and *Half the World*. Yarvi is the unlikely heir to the throne--a clever, thoughtful boy with a crippled hand who feels out of place in a violent, Viking-like society. Thorn is a young girl, determined to follow in the footsteps of her dead father and become a famous warrior, whatever it takes. Now Yarvi has avenged the murder of his father, and sets out on an epic journey with Thorn that will embroil his kingdom in all-out war"--

In this landmark work, *NEW YORKER* columnist James Surowiecki explores a seemingly counter-intuitive idea that has profound implications. Decisions taken by a large group, even if the individuals within the group aren't smart, are always better than decisions made by small numbers of 'experts'. This seemingly simple notion has endless and major ramifications for how businesses operate, how knowledge is advanced, how economies are (or should be) organised and how nation-states fare. With great erudition, Surowiecki ranges across the disciplines of psychology, economics, statistics and history to show just how this principle operates in the real world. Along the way Surowiecki asks a number of intriguing questions about a subject few of us actually understand - economics. What are prices? How does money work? Why do we have corporations? Does advertising work? His answers, rendered in a delightfully clear prose, demystify daunting prospects. As Surowiecki writes: 'The hero of this book is, in a curious sense, an idea, a hero whose story ends up shedding dramatic new light on the landscapes of business, politics and society'.

Abridged and revised with a Forward by professor Todd Gitlin, "The Lonely Crowd" is indispensable reading for anyone who wishes to understand the social character of the United States. Its now-classic analysis of the "new middle class" opens exciting new dimensions in our understanding of the psychological, political, and economic problems that confront the individual in contemporary American society. 'Nobody has done more harm to me . . . than Jawaharlal Nehru,' wrote Subhas Chandra Bose in 1939. Had relations between the two great nationalist leaders soured to the extent that Bose had begun to view Nehru as his enemy? But then, why did he name one of the regiments of the Indian National Army after Jawaharlal? And what prompted Nehru to weep when he heard of Bose's untimely death in 1945, and to recount soon after, 'I used to treat him as my younger brother'? Rudrangshu Mukherjee's fascinating book traces the contours of a friendship that did not quite blossom as political ideologies diverged, and delineates the shadow that fell between them—for, Gandhi saw Nehru as his chosen heir and Bose as a prodigal son.

Sharp Ends is the ultimate collection of award winning tales and exclusive new short stories from the master of grimdark fantasy, Joe Abercrombie. Violence explodes, treachery abounds, and the words are as deadly as the weapons in this rogue's gallery of side-shows, back-stories, and sharp endings from the world of the *First Law*. The Union army may be full of bastards, but there's only one who thinks he can save the day single-handed when the Gurkish come calling: the incomparable Colonel Sand dan Glokta. Curnden Craw and his dozen are out to recover a mysterious item from beyond the Crinna. Only one small problem: no one seems to know what the item is. Shevedieh, the self-styled best thief in Styria, lurches from disaster to catastrophe alongside her best friend and greatest enemy, Javre, Lioness of Hoskopp. And after years of bloodshed, the idealistic chieftain Bethod is desperate to bring peace to the North. There's only one obstacle left -- his own lunatic champion, the most feared man in the North: the Bloody-Nine . . .

Build systems faster and more effectively with Mob Programming. Mob Programming is an approach to developing software that radically reduces defects and key-person dependencies by having a group of people work together at a single machine. See how to avoid the most common pitfalls that teams make when first starting out. Discover what it takes to create and support a successful mob. Now you can take collaborative programming to the next level with Mob Programming. Mob Programming is a natural extension of the popular Pair Programming concept, and is not restricted to a specific programming language or technology. It can be used by anyone who develops software, including dev leads, software developers, and agile coaches. The more people working on a bug or feature results in fewer dependencies on individuals, and overall increased learning for everyone involved. With more eyes on the code, you'll find you develop better solutions with fewer defects. Set up your team for success by introducing Mob Programming in a way that benefits them. Create a good first Mobbing experience for your team with a template that avoids the common traps beginners may fall into. Master a collaborative and empathic mindset to help optimize the Mobbing experience. Learn how to make adjustments when things go wrong. Adapt your mobbing to different types of development tasks. Get management buy-in for your Mobbing experiment by demonstrating the benefits. Discover the equipment and resources you need, and how to adjust your workspace for an effective mob. Get important features to market sooner, squish bugs faster, and collaborate better today with Mob Programming. What You Need: All you need is three or more programmers, a meeting workspace that's large enough to accommodate your mob, and a computer on which to work.

Citizen Inquiry: Synthesising Science and Inquiry Learning is the first book of its kind to bring together the concepts of citizen science and inquiry-based learning to illustrate the pedagogical advantages of this approach. It shifts the emphasis of scientific investigations from scientists to the general public, by educating learners of all ages to determine their own research agenda and devise their own investigations underpinned by a model of scientific inquiry. 'Citizen inquiry' is an original approach to research education that refers to mass participation of the public in joining inquiry-led scientific investigations. Using a range of practical case studies underpinned by the theory of inquiry-based learning, this book has significant implications for teaching and learning through exploration of how new technologies can be used to engage with scientific research. Key features include: a new perspective on science education and science practice through crowd-sourced research explanation of the benefits of this innovative approach to teaching and learning a steady shift of emphasis from theory to application for readers to understand thoroughly the current state of research in the field and its applications to practice examples of practical applications of this approach and recommendations on how successful citizen inquiry applications can be developed. This edited volume is essential reading for academic researchers and professional educators interested in the potential of online technology in all levels of education, from primary and secondary level through to further education and lifelong learning. It will be ideal reading on any undergraduate or postgraduate course involving research methods in education as well as developments in science education and educational software.

Learn from a master of quantitative finance the rules that made him a success. *The UnRules* presents the dynamic rules for success in the age of exponential information. Written by Igor Tulchinsky, the

trader behind global quantitative investment management firm WorldQuant, this book is more than just another Big Data guide for financial wonks — it's a prescriptive, inspirational book for everyone navigating the tidal waves of the information age. Data is everywhere, coming at us in a never-ceasing, ever-rising river that threatens to overwhelm us. Tulchinsky shows us, however, how natural patterns underlie that data — patterns that may dictate life or death, success or failure. The marriage of man and machines has allowed scientists to explore increasingly complex worlds, to predict outcomes and eventualities. This book demonstrates how to exercise real intelligence by discerning the patterns that surround us every day and how to leverage this information into success in the workplace and beyond. Igor Tulchinsky has spent his career discerning meaningful patterns in information. For decades, Tulchinsky has been at the forefront of developing predictive trading algorithms known as alphas — a quest that has led Tulchinsky to explore the nature of markets, the fundamentals of risk and reward, and the science behind complex nonlinear systems. Tulchinsky explains what we know of these systems, both natural and man-made, in accessible and personal terms, and he shares how alphas have driven his success as an investor and shaped his central “UnRule,” which is that no rule applies in every case. As markets evolve, even the most effective trading algorithms weaken over time. Decades of creating successful alphas — and learning how to effectively transform them into strategies — have taught Tulchinsky about the need to combine flexibility and focus, discipline and creativity when building complex models. At a time when data and computing power are exploding exponentially, The UnRules provides an expert introduction to our increasingly quantitative world.

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