Thinking Anthropologically A Practical Guide For Students 3rd Edition

Offering a new template for future exploration, Susan Greenwood examines and develops the notion that the experience of magic is a panhuman orientation of consciousness, a form of knowledge largely marginalized in Western societies. In this volume she aims to form a "bridge of communication" between indigenous magical or shamanic worldviews and rationalized Western cultures. She outlines an alternative mythological framework for the latter to help develop a magical perception, as well as giving practical case studies derived from her own research. The form of magic discussed here is not fantastic or virtual, but ecological and sensory. Magical knowledge infiltrates the body in its deepest levels of the subconscious, and unconscious, as well as conscious awareness; it is felt and understood through the connection with an inspirited world that includes the consciousness of other beings, including those of plant, animal and the physical environment. This is anthropology from the heart rather than the head, and it engages with the messy area of emotions, an embodiment of the senses, and struggles to find a common language of listening to one another across a void of differences. The aim is to provide a non-reductive structure for the creative interplay of both magical and analytical modes of thought. Passion is a motivator for change, and a change in attitude to magic as an integrative force of human understanding is the main thread of this work.

This book provides provides a practical guide to understanding and conducting rapid ethnographic assessments (REAs) with an emphasis on their use in public health contexts. This team-based, multi-method, relatively low-cost approach results in rich understandings of social, economic, and policy factors that contribute to the root causes of an emerging situation and provides rapid, practical feedback to policy makers and programs. Using real-world examples and case studies of completed REAs, Sangaramoorthy and Kroeger provide readers with a logical, easy-to-follow introduction into key concepts, principles, and methods of REAs, including interview and observation techniques, triangulation, field notes and debriefing, theoretical saturation, and qualitative analysis. They also provide a practical guide for planning and implementing REAs and suggestions for transforming findings into written reports and actionable recommendations. Materials and detailed tools regarding the conduct of REAs are designed to help readers apply this method to their own research regardless of topic or discipline. REA is an applied approach that can facilitate collaborative work with communities and become a catalyst for action. Rapid Ethnographic Assessment will appeal to professionals and researchers interested in using REAs for research efficiency and productivity as well as action-oriented and translational research in a variety of fields and contexts.

What is the role of culture in human experience? This concise yet solid introduction to cultural anthropology helps readers explore and understand this crucial issue from a Christian perspective. Now revised and updated throughout, this new edition of a successful textbook covers standard cultural anthropology topics with special attention given to cultural relativism, evolution, and missions. It also includes a new chapter on medical anthropology. Plentiful figures, photos, and sidebars are sprinkled throughout the text, and updated ancillary support materials and teaching aids are available through Baker Academic's Textbook eSources.

This book argues that 'ethnographic thinking'—the thought processes and patterns ethnographers develop through their practice—offers companies and organizations the cultural insights they need to develop fully-informed strategies. Using real world examples, Hasbrouck demonstrates how shifting the value of ethnography from simply identifying consumer needs to driving a more holistic understanding of a company or organization can help it benefit from a deeper understanding of the dynamic and interactive cultural contexts of its offerings. In doing so, he argues that such an approach can also enhance the strategic value of their work by helping them increase appreciation for openness and exploration, hone interpretive skills, and cultivate holistic thinking, in order to broaden perspectives, challenge assumptions, and cross-pollinate ideas between differing viewpoints. Ethnographic Thinking is key reading for managers and strategists specifically wishing to tap-into the potential that ethnography offers, as well as those searching more broadly for new ways to innovate practice. It is essential reading for students of applied ethnography, and recommended for scholars too.

Systematic Methods for Analyzing Culture is a practical manual that provides step-by-step instruction for collecting and analyzing cultural data. This compact guide explains complex topics in straightforward and practical terms, via research examples, textual and visual software guides, and hands-on exercises. Through each chapter's introductory examples, the manual illustrates how socially learned knowledge provides group members with shared understandings of the world, which allow for mutually intelligible interactions. The authors then carefully walk readers through the process of eliciting those socially learned, shared, and thus cultural representations of reality, which structure the thinking and practice of individuals inhabiting social groups. Specifically, the book shows how researchers can elicit such thought and behavior via methods such as free lists, pile sorts, cultural consensus and consonance analysis, textual analysis, and personal network research. The book will help both undergraduate and graduate students identify ways to unpack the "black box" of culture, which may be absent or given only cursory attention within their training and respective fields. The book's clear and systematic step-by-step walkthroughs of each method will also encourage more established researchers, educators, and practitioners—from diverse fields and with varying levels of experience—to integrate techniques for assessing cultural processes into their research, teaching, and practice.

Studying Complex Interactions and Outcomes Through Qualitative Comparative Analysis: A Practical Guide to Comparative Case Studies and Ethnographic Data Analysis offers practical, methodological, and theoretically robust guidelines to systematically study the causalities, dynamics, and outcomes of complex social interactions in multiple source data sets. It demonstrates how to convert data from multisited ethnography of investment politics, mobilizations, and citizen struggles into a Qualitative Comparative Analysis (QCA). In this book, Markus Kröger focuses on how data collected primarily via multisited political ethnography, supplemented by other materials and verified by multiple forms of triangulation, can be systematically analyzed through QCA. The results of this QCA offer insight on how to study the political and economic outcomes in natural resource conflicts, across different contexts and political systems. This book applies the method in practice using examples from the author's own research. With a focus on social movement studies, it shows how QCA can be used to analyze a multiple data source database, that includes results from multiple case studies. This book is a practical guide for researchers and students in social movement studies and other disciplines that produce ethnographic data from multiple sources on how to analyze complex databases through the QCA.

This book explores the evolution of two disciplines, design and anthropology, and their convergence within commercial and organizational arenas. Focusing on the transdisciplinary field of design anthropology, the chapters cover the global forces and conditions that facilitated its emergence, the people that have contributed to its development and those who are likely to shape its future. Christine Miller touches on the invention and diffusion of new practices, the recontextualization of ethnographic inquiry within design and innovations in applications of anthropological theory and methodology. She considers how encounters between anthropology and 'designerly' practice have impacted the evolution of both disciplines. The book provides students, scholars and practitioners with valuable insight into the movement to formalize the nascent field of design anthropology and how the relationship between the two fields might develop in the future given the dynamic global forces that continue to impact them both.

The present volume brings together 24 authors and 14 disciplines (including anthropology, arts, biology, economics, engineering, geography, health sciences, history, linguistics, mathematics, philosophy, physics, psychology and sociology) to seriously consider the prospects for the realization of nonkilling societies and to challenge each discipline's role in the necessary social and scientific transformation toward a killing-free world--Pub.

Doing Anthropology in Consumer Research is the essential guide to the theory and practice of conducting ethnographic research

in consumer environments. Patricia Sunderland and Rita Denny argue that, while the recent explosion in the use of "ethnography" in the corporate world has provided unprecedented opportunities for anthropologists and other qualitative researchers, this popularization too often results in shallow understandings of culture, divorcing ethnography it from its foundations. In response, they reframe the field by re-attaching ethnography to theoretically robust and methodologically rigorous cultural analysis. The engrossing text draws on decades of the authors' own eclectic research—from coffee in Bangkok and boredom in New Zealand to computing in the United States—using methodologies from focus groups and rapid appraisal to semiotics and visual ethnography. Five provocative forewords by leaders in consumer research further push the boundaries of the field and challenge the boundaries of academic and applied work. In addition to reorienting the field for academics and practitioners, this book is an ideal text for students, who are increasingly likely to both study and work in corporate environments.

When conducting research in developing countries, an ability to negotiate a bewildering array of cultural and logistical obstacles is essential. Overseas Research: A Practical Guide distills essential lessons from scores of students and scholars who have collected data and done fieldwork abroad, including how to prepare for the field, how and where to find funding for one's fieldwork, issues of personal safety and security, and myriad logistical and relational issues. By encouraging researchers to think through the challenges of research before they begin it, Overseas Research will help prepare fieldworkers for the practical, logistical, and psychological considerations of very demanding work, help save valuable time, make the most of scarce financial resources, and enhance the quality of the field research. This third edition contains new material on social media, including representation of research subjects/collaborators, students' digital branding and image, and representing universities abroad when posting publicly. It also covers emerging technologies such as solar panels for power in remote locations, new ways of digitally sending and receiving money, and incorporates more perspectives of women, LGBTQ+ people, and people of color researching abroad. The book will be of interest to overseas fieldworkers, and also to undergraduates in subjects such as anthropology, economics, geography, history, international studies, politics, sociology, and development studies.

Viewed as a breakthrough in applied anthropology, Business Anthropology was the first concise work to juxtapose, compare, and integrate anthropological methods and theories with those of contemporary business practices and theories. In this latest edition, Jordan retains enduring, illustrative examples and adds fresh insights to familiarize readers with anthropological techniques and show their ever-growing utility in a variety of organizational and consumer settings. Business Anthropology explains how anthropologists distinctive training and skills equip them to address issues ranging from work processes, diversity, and globalization to product design and consumer behavior, in both for-profit and nonprofit organizations. Anthropologists use a holistic approach to gather and analyze data. They get to know people both inside and outside the organization, understand diverse perspectives from an objective viewpoint, gain in-depth knowledge about local wants and needs, and see old realities in new ways.

An exhaustive listing of books, journals, articles, films, conferences, college programs, organizations, and websites from the new and exciting discipline of Human-Animal studies. The information was gathered by leading academics in the humanities, the social sciences, and the natural sciences--this is the only reference of its kind. This project was completed in conjunction with the book "Teaching the Animal."

Welcoming Young Children into the Museum provides all of the information practitioners need to consider when making the decision to engage with this audience and their carers. Meeting the reader where they are, this guide enables professionals to work toward outcomes that fit with their needs. Working methodically from the initial stages of bringing staff on board, through to implementation and evaluation, readers are carefully steered through each phase. "Big-picture" needs, like adherence to mission, are considered alongside logistical components, like cleaning schedules, to ensure that museums cater to young children in a way that is beneficial to both the visitors and the institution. Drawing on current neurological research and best practices in early childhood education and development, this guide presents case studies from a variety of different institutions around the world that demonstrate that creating interesting, developmentally appropriate opportunities for young children is about much more than just simplifying what is already on offer. Erdman, Nguyen and Middleton demonstrate that the age and needs of the visitors must be taken into careful consideration, as well as the assets and potential obstacles of the institution. Welcoming Young Children into the Museum will be essential reading for professionals working in museums large and small, regardless of type. It will be useful to those who are considering setting up new programmes for early years audiences and those with existing programmes, who would like to improve their offering.

Winner of the 2011 ALLA Book Award honorable mention! Labor and Legality: An Ethnography of a Mexican Immigrant Network is an ethnography of undocumented immigrants who work as busboys at a Chicago-area restaurant. Ruth Gomberg-Muñoz introduces readers to the Lions, ten friends from Mexico committed to improving their fortunes and the lives of their families. Set in and around "Il Vino," a restaurant that could stand in for many places that employ undocumented workers, Labor and Legality reveals the faces behind the war being waged over "illegal aliens" in America. Gomberg-Muñoz focuses on how undocumented workers develop a wide range of social strategies to cultivate financial security, nurture emotional well-being, and promote their dignity and self-esteem. She also reviews the political and historical circumstances of undocumented migration, with an emphasis on post-1970 socioeconomic and political conditions in the United States and Mexico. Labor and Legality is one of several volumes in the Issues of Globalization: Case Studies in Contemporary Anthropology series, which examines the experiences of individual communities in our contemporary world. Each volume offers a brief and engaging exploration of a particular issue arising from globalization and its cultural, political, and economic effects on certain peoples or groups. Ideal for introductory anthropology courses-and as supplements for a variety of upper-level courses-these texts seamlessly combine portraits of an interconnected and globalized world with narratives that emphasize the agency of their subjects.

From an award-winning anthropologist, a lively, accessible, and irreverent introduction to the field What is anthropology? What can it tell us about the world? Why, in short, does it matter? For well over a century, cultural anthropologists have circled the globe, from Papua New Guinea to California, uncovering surprising insights about how humans organize their lives and articulate their values. In the process, anthropology has done more than any other discipline to reveal what culture means and why it matters. By weaving together examples and theories from around the world, Matthew Engelke provides a lively, accessible, and at times irreverent introduction to anthropology, covering a wide range of classic and contemporary approaches, subjects, and anthropologists. Presenting memorable cases, he encourages readers to think deeply about key concepts that anthropologists use to make sense of the world. Along the way, he shows how anthropology helps us understand other cultures and points of view—but also how, in doing so, it reveals something about ourselves and our own cultures, too.

This workbook contains a series of professional exercises for students who want to use their training in anthropology to develop a career in anthropology and other fields.

Visions of Culture: A Reader, Second Edition, is an anthology of articles about anthropological theorists.

Written at an introductory level, and featuring engaging case examples, this book reviews the theory and practice of personal and egocentric network research. This approach offers powerful tools for capturing the impact of overlapping, changing social relationships and contexts on individuals' attitudes and behavior. The authors provide solid guidance on the formulation of research questions; research design; data collection, including decisions about survey modes and sampling frames; the measurement of network composition and structure, including the use of name generators; and statistical modeling, from basic regression techniques to more advanced multilevel and dynamic models. Ethical issues in personal network research are addressed. User-friendly features include boxes on major published studies, end-of-chapter suggestions for further reading, and an appendix describing the main software programs used in the field.

From ingredients and recipes to meals and menus across time and space, this highly engaging overview illustrates the important roles that anthropology and anthropologists play in understanding food and its key place in the study of culture. The new edition, now in full colour, introduces discussions about nomadism, commercializing food, food security, and ethical consumption, including treatment of animals and the long-term environmental and health consequences of meat consumption. New feature boxes offer case studies and exercises to help highlight anthropological methods and approaches, and each chapter includes a further reading section. By considering the concept of cuisine and public discourse, Eating Culture brings order and insight to our changing relationship with food.

Practitioners like you have been turning to Micozzi's comprehensive CAM text for the past 20 years. Filled with the most up-to-date information on scientific theory and research and updated contributions from world experts, Fundamentals of Complementary and Alternative Medicine, 5th Edition gives you a solid foundation of the therapies and evidence-based clinical applications for CAM – and expands your global perspective with new and updated chapters on healing systems from around the world. Dive into interesting discussions on massage, manual therapies and bodywork, yoga, chiropractic, osteopathy, herbal medicine, aromatherapy and essential oils therapy, "nature cure," naturopathy and naturopathic medicine, and nutrition and hydration. With its wide range of topics, this 20th anniversary edition is your ideal CAM reference! • A broad perspective traces CAM therapies from their beginnings to present day practices. • Clinical guides for selecting therapies, and new advances for matching the appropriate therapy to the individual patient, enables you to offer and/or recommend individualized patient care. • Expert contributors include well-known writers such as Kevin Ergil, Patch Adams, Joseph Pizzorno, and Marc Micozzi himself. • A unique synthesis of information, including historical usage, cultural and social analysis, current basic science theory and research, and a wide range of clinical investigations and observations, makes this text a focused, authoritative resource. • Suggested readings and references in each chapter list the best resources for further research and study. • Coverage of CAM therapies and systems includes those most commonly encountered or growing in popularity, so you can carefully evaluate each treatment. • An evidence-based approach focuses on treatments best supported by clinical trials and scientific evidence. • Observations from mechanisms of action to evidence of clinical efficacy answers questions of how, why, and when CAM therapies work. • Global coverage includes discussions of traditional healing arts from Europe, Asia, Africa, and the Americas. • NEW! Updated chapters feature new content and topics, including: challenges in integrative medicine, legal issues, CAM in the community, psychometric evaluation, placebo effect, stress management, and much more! • NEW! Updated guides on common herbal remedies in clinical practice, East and Southeast Asia, and native North and South America deliver the latest information. • NEW! Revised chapters with new contributors offer fresh perspectives on these important and relevant topics. • EXPANDED! Basic science content and new theory and research studies cover a wide range of sciences such as biophysics, biology and ecology, ethnomedicine, psychometrics, neurosciences, and systems theory. • NEW! New and expanded global ethnomedical systems include new content on Shamanism and Neo-Shamanism, Central and North Asia, Southeast Asia, Nepal and Tibet, Hawaii and South Pacific, Alaska and Pacific Northwest, and contemporary global healthcare.

El Guindi provides a comprehensive guide to the methods of visual anthropology and the use of film in cross-cultural research and ethnography. She shows how visual media — photographic, filmic, interactive — is now an accepted part of the anthropological process, a vital tool that reflects and produces knowledge about the range of cultures and about culture itself. It preserves the integrity of people, objects, and events in their cultural context, and expands our horizons beyond the reach of memory culture. El Guindi places visual anthropology within an empirically-based, analytic framework, built on systematic observation, identifying the research cycle that begins with data gathering and leads to visual ethnographic construction that is anthropological in method, process, and product. She explains how indigenous, professional, and amateur forms of pictorial/auditory materials are grounded in personal, social, cultural, and ideological contexts, and describes the non-Western critique of the Western traditions of visual anthropology. Her book is an excellent guide for ethnographic research, and for film and other media instruction concerned with cross-cultural representation.

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books a la Carte also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. For courses in global issues and cultural anthropology. Examine the development and impact of capitalism on global systems The 7th Edition of Global Problems and the Culture of Capitalism follows the path of capitalism from its roots over 500 years ago to its current status in the world. Emerging from Western Europe and expanding to the United States and the rest of the world, capitalism and the systems that have contested it have impacted the economic, political, and social forces that dominate readers' lives. The authors draw on a variety of disciplines, including anthropology, history, economics, sociology, and more, to provide readers with a comprehensive understanding of the problems with capitalism and actionable ways to solve them. The 7th Edition provides updated content that reflects the changes in the world since the last edition and introduces the content in a reader-friendly and engaging way.

As governments around the world seek new and more effective methods of organizing their administrations, electronic government plays an increasingly more important role in governmental success. However, due to hindrances in financial and communication resources, these advantages are often overlooked. E-Government Success Factors and Measures: Theories, Concepts, and Methodologies investigates successful e-government initiatives in a modern technological environment, exploring both benefits and challenges due to various technical, organizational, social, and contextual factors. The book provides academics and professionals with concepts, theories, and current research in the arena of e-government, enabling readers to develop a broader understanding of the measures inherent in successful e-governments on a global scale. This book is part of the Advances in Electronic Government, Digital Divide, and Regional Development series collection.

Doing Anthropological Research provides a practical toolkit for carrying out research. It works through the process chapter by chapter, from the planning and proposal stage to methodologies, secondary research, ethnographic fieldwork, ethical concerns, and writing strategies. Case study examples are provided throughout to illustrate the particular issues and dilemmas that may be encountered. This handy guide will be invaluable to upper-level undergraduate and postgraduate students who are studying or intending to use anthropological methods in their research.

Mom will ask, "What can you do with a degree in anthropology?" If you want the answer, then you need this book. Applied anthropologists Carol Ellick and Joe Watkins present a set of practical steps that will assist you through the transition from your career as a student into a career in a wide range of professions that an anthropology degree can be

used. The stories, scenarios, and activities presented in this book are intended to assist you in learning how to plan for the next five years, write your letter of introduction, construct your resume, and best present the knowledge, skills, and abilities learned in class to prospective employers. Ellick and Watkins' step-by-step approach helps you create a portfolio that you will use time and time again as you build your career.

Anthropologist practitioners work outside the confines of the university, putting their knowledge and skills to work on significant problems in a wide variety of different contexts. The demand for anthropologist practitioners is strong and growing; practice is in many ways the leading edge of anthropology today, and one of the most exciting aspects of the discipline. How can anthropology students prepare themselves to become practitioners? Specifically designed to help students, including those in more traditional training programs, prepare for a career in putting anthropology to work in the world, the book: - provides an introduction to the discipline of anthropology and an exploration of its role and contribution in today's world; - outlines the shape of anthropological practice – what it is, how it developed historically, and what it looks like today; - describes how students of anthropology can prepare for a career in practice, with emphasis on the relationship between theory, method, and application; - includes short contributions from practitioners, writing on specific aspects of training, practice, and career planning; - sets out a framework for career planning, with specific and detailed discussions of finding and securing employment; - reviews some of the more salient challenges arising in the course of a practitioner career; and - concludes with a discussion of what the future of anthropological practice is likely to be. Using Anthropology in the World is essential reading for students interested in preparing themselves for the challenges and rewards of practice and application.

"Introducing Archaeology is the perfect text for introductory archaeology classes. Concise and well written, it will appeal to instructors and students alike." - Patricia Hamlen, William Rainey Harper College

This book focuses on nine themes that are at the heart of anthropology—themes that permeate all fields of anthropology, and that prepare learners to "think anthropologically" before beginning to study the field in any depth. KEY TOPICSChapters written by specialists in each topical area provide quality coverage of areas that the chosen authors are especially knowledgeable about and interested in. Chapter titles include: What Anthropologists Look For: Patterns, Thinking Holistically, Thinking Theoretically, Using Science to Think Anthropologically, Thinking about Change: Biological Evolution and Culture Change, Why Do Anthropological Experts Disagree?, Thinking and Acting Ethically in Anthropology, Applying Anthropological Knowledge, and How to Take Anthropology Tests.For a clearer and more meaningful understanding of anthropology.

The Second Edition of Ken Guest's Cultural Anthropology: A Toolkit for a Global Age covers the concepts that drive cultural anthropology by showing that now, more than ever, global forces affect local culture and the tools of cultural anthropology are relevant to living in a globalizing world.

The numerous tasks and routines that shape our daily existence can seem mundane, even invisible—and yet they play an extremely powerful role in structuring and reproducing society. Exploring Everyday Life casts light on these so-called trivialities, serving as both a guide to the invisible world of the everyday and an instruction manual for first-time explorers. Ehn, Lofgren, and Wilk demonstrate how to use a broad array of ethnographic tools to discover, map, and document new and unexplored territories and guide readers through the process of cultural analysis. Their concrete examples shed light on how a study or paper assignment can evolve and point to how cultural analysis of everyday life can be practically applied in business, government, and other arenas outside of academia.

In the Fifth Edition of A Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving, Eugene Bardach and new co-author Eric Patashnik draw on more than 40 years of experience teaching students to be effective, accurate, and persuasive policy analysts. This bestselling handbook presents dozens of concrete tips, interesting case studies, and step-by-step strategies that are easily applicable for the budding analyst as well as the seasoned professional. In this new edition, Bardach and Patashnik update many examples to reflect the shifting landscape of policy issues. A new section with advice on how to undertake policy design in addition to making policy choices makes the book even more engaging. Readers will also appreciate a sample document of real world policy analysis, suggestions for developing creative, "out-of-the-box" solutions, and tips for working with clients.

Through Pierre Bourdieu's work in Kabylia (Algeria), he develops a theory on symbolic power.

Now in its third edition, Introducing Archaeology continues to be a thoughtful and engaging textbook for introductory-level students. Covering traditional fixtures of archaeology, such as methods and prehistory, the new edition opens up the greater conversation of feminist archaeology and the current state of archaeology, discussing issues of sexual harassment and abuse, inclusion, and the lack of diverse voices in the field. The third edition highlights recent archaeological developments and the social and political contexts of archaeology, including the Dakota Access Pipeline (DAPL), Camp Delta (Guantanamo Bay), and Indigenous residential schools. The authors also manage to integrate some playful topics, such as the archaeology of children's graffiti and the domestication of dogs, while delving further into contemporary issues like climate change. The ultimate goal is to encourage students to examine the world that surrounds them with new eyes using archaeological methodologies. The third edition incorporates more color images than in previous editions and is accompanied by an updated instructor's manual, test bank, and PowerPoint slides.

This book presents a coherent view of the field of applied anthropology; it details such areas as specialization, applied research & cultures of policy.

`I read this book in a single sitting. It is written in an enthusiastic, helpful and clear style that held my attention, and made me want to read what came next. I shall read it again in a single sitting - probably more than once. For it offers common-sense advice about planning and running focus groups which I will want to revisit? - British Journal of Education Technology The Third Edition of the `standard? for learning how to conduct a focus group contains: a new chapter comparing and contrasting market research, academic, nonprofit and participatory approaches to focus group research; expanded descriptions on how to plan focus group studies and do the analysis, including step-by-step procedures; examples of questions that ask participants to do more than just discuss, and suggestions on how to answer questions about your focus group research.

Written specifically for courses that cover biological anthropology and archaeology, this superbly illustrated new text offers the most balanced and up-to-date introduction to our human past. Devoting equal time to biological anthropology and prehistory, this text exposes students to the many sides of major controversial issues, involving students in the scientific thought process by allowing them to draw their own conclusions. Amidst discussions of bones and artifacts, the text maintains a focus on people, demonstrating to students how biological anthropology and archaeology apply to their lives today. Featuring the latest research and findings pulled from the original sources, this new text is far and away the most up-to-date text available. In addition, the superior art program features hundreds of photographs and figures, and the multimedia presentation options include documentary film clips and lecture launcher videos. Pat Rice, a recipient of AAA's Outstanding Teacher Award and past-president of the General Anthropology Division of AAA, and Norah Moloney, an experienced professor and active archaeologist, present the material in a clear, refreshing, and straightforward writing style.

The Oxford Handbook of Musical Repatriation is a significant edited volume that critically explores issues surrounding musical repatriation, chiefly of recordings from audiovisual archives. The Handbook provides a dynamic and richly layered collection of stories and critical questions for anyone engaged or interested in repatriation or archival work. Repatriation often is overtly guided by an ethical mandate to "return" something to where it belongs, by such means as working to provide reconnection and Indigenous control and access to cultural materials. Essential as these mandates can be, this remarkable volume reveals dimensions to repatriation beyond those which can be understood as simple acts of "giving back" or returning an archive to its "homeland." Musical repatriation can entail subjective negotiations involving living subjects, intangible elements of cultural heritage, and complex histories, situated in intersecting webs of power relations and manifold other contexts. The forty-eight expert authors of this book's thirty-eight chapters engage with multifaceted aspects of musical repatriation, situating it as a concept encompassing widely ranging modes of cultural work that can be both profoundly interdisciplinary and embedded at the core of ethnographic and historical scholarship. These authors explore a rich variety of these processes' many streams, making the volume a compelling space for critical analysis of musical repatriation and its wider significance. The Handbook presents these chapters in a way that offers numerous emergent perspectives, depending on one's chosen trajectory through the volume. From retracing the paths of archived collections to exploring memory, performance, research goals, institutional power, curation, preservation, pedagogy and method, media and transmission, digital rights and access, policy and privilege, intellectual property, ideology, and the evolving institutional norms that have marked the preservation and ownership of musical archives-The Oxford Handbook of Musical Repatriation addresses these key topics and more in a deep, richly detailed, and diverse exploration.

In an age when the business world is dominated by technology and data analysis, award-winning financial journalist and anthropology PhD Gillian Tett presents a radically different strategy for success: businesses can revolutionize their understanding of behavior by studying consumers, markets, and organizations through an anthropological lens. Amid severe digital disruption, economic upheaval, and political flux, how can we make sense of the world? Leaders today typically look for answers in economic models, Big Data, or artificial intelligence platforms. Gillian Tett points to anthropology—the study of human culture. Anthropologists train to get inside the minds of other people, helping them not only to understand other cultures but also to appraise their own environment with fresh perspective as an insider-outsider, gaining lateral vision. Today, anthropologists are more likely to study Amazon warehouses than remote Amazon tribes; they have done research into institutions and companies such as General Motors, Nestlé, Intel, and more, shedding light on practical questions such as how internet users really define themselves; why corporate projects fail; why bank traders miscalculate losses; how companies sell products like pet food and pensions; why pandemic policies succeed (or not). Anthropology makes the familiar seem unfamiliar and vice versa, giving us badly needed three-dimensional perspective in a world where many executives are plagued by tunnel vision, especially in fields like finance and technology. Lively, lucid, and practical, Anthro-Vision offers a revolutionary new way for understanding the behavior of organizations, individuals, and markets in today's ever-evolving world.