

Transnational Corporations And International Production Concepts Theories And Effects

The book focuses on the major environmental implications stemming from the growth of the multinational enterprise in a multiple currency world; the international transfer of technology; industrial relations and labour utilization in foreign-owned firms in the UK; multinational companies and trade union interests; foreign direct investment, the balance of payments and trade flows; the multinational enterprise and developing countries; government policy alternatives and the problem of international sharing and a case study of a multinational enterprise in Europe. A survey of the background to the multinational enterprise and concluding summaries ensure that this book is one of the most widely embracing volumes available on the subject.

This study analyzes the characteristics, motivations, strategies, and needs of FDI from emerging markets. It draws from a survey of investors and potential investors in Brazil, India, South Korea, and South Africa.

The United Nations Centre on Transnational Corporations (UNCTC) was established in 1975 and abolished in 1992. It was an early effort by the UN to address the overlapping issues of national sovereignty, corporate responsibility

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and global governance. These issues have since multiplied and deepened with globalization. This book recounts the UNCTC experience and its lessons for international organizations. This book is not only an insider perspective by two former staff but also a collective memoir of the UNCTC as an international organization that attempted with varying success to defuse the clash between corporates and states that erupted in the turbulent 1970s. This personal account of the UNCTC is a mixture of history, analysis, reflections, and critical commentaries, told in different voices that penetrate the bland persona of international civil service. In this retelling, the authors seek to address misconceptions amongst the more general literature and to seek to provide accounts of both its positive and negative features. The UNCTC experience recounted in this book holds valuable lessons for international organization and will be of interest to student, scholars and practitioners alike.

This book provides a sustained treatment of the politico-legal context and content of a proposed business and human rights treaty.

Transnational Corporations is a policy-oriented journal for the publication of research on the activities of transnational corporations and their implication for economic development. Articles accepted for publication in this issue report on the following research themes: international tax

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' . . . an updated and illuminating analysis of the main forces behind the development of transnational corporations. . .' Nicola Acocella, University of Rome 'La Sapienza', Italy 'In the second edition of her authoritative book, this prominent figure in the study of transnational corporations has achieved an excellent job. . .' Wladimir Andreff, University of Paris 1 Panthéon Sorbonne, France 'Do we really need a specific theory to interpret transnational. . . corporations,. . . The answer is yeas and this brilliant and inspiring book by Grazia Ietto-Gillies explains why.' Giovanni Balcet, University of Turin, Italy ' . . . Brilliant analyses and comparisons of basic theories in the field.' Mats Forsgren, Uppsala University, Sweden ' . . . a truly comprehensive perspective of the development on the theory of transnational corporations. . . It is a marvellous and admirable work.' Masahiko Itaki, Ritsumeikan University, Japan ' . . . offers vibrant insights on the convergence of different theoretical strands on the emergence, role and effects of transnational corporations. . .' Lucia Piscitello, Politecnico di Milano, Italy 'From my experience students like it as it enables them to capture in short time the gist of a variety of theories and offers them useful conceptual perspectives. . .' Slavo Radosevic, University College London, UK ' . . . this book will be the outstanding choice.' Mohammad Yamin, The University of Manchester, UK 'This is an excellent book which dares to accomplish a challenging mission.'

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Antonello Zanfei, University of Urbino, Italy This comprehensive critical analysis of concepts, theories and effects relating to transnational corporations will prove to be an invaluable learning tool to post graduate and advanced undergraduate students across a broad section of disciplines including business/international business, economics, international relations, and development studies.

Thoroughly revised and updated, the second edition of this highly acclaimed textbook includes new features such as deeper analysis of evolutionary theories, a discussion of Penrose and of the Network theory, and an additional chapter on innovation effects. Lecturers and researchers wishing to familiarize themselves with the theoretical developments of the subject will find this book to be an effective and informative teaching resource.

Studienarbeit aus dem Jahr 2011 im Fachbereich BWL - Beschaffung, Produktion, Logistik, Universität Potsdam, Sprache: Deutsch, Abstract: Die Internationalisierung der Produktion ist ein zentraler Bestandteil der unaufhaltsam voran schreitenden Globalisierung. Die Weltwirtschafts- und Finanzkrise hat gezeigt, dass der wirtschaftliche Strukturwandel auch die zunehmende Verflechtung von Risiken bedeutet. Grenzüberschreitend aktive Unternehmen, treiben die Herausbildung eines immer dichteren Netzwerkes von transnationalen Produktions- und Wertschöpfungsketten voran. Im Mittelpunkt

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dieser Hausarbeit steht, warum sich immer mehr Unternehmen international betätigen. Im ersten Teil der Hausarbeit möchte ich relevante Begriffe wie den der Globalisierung und der Direktinvestition kurz definieren. Gegenstand des 3. Kapitels ist die Abgrenzung der multinationalen Unternehmung von internationalen, globalen und transnationalen Unternehmen. Im 4. Kapitel wird dann kurz die wirtschaftsgeschichtliche Entstehung der multinationalen Unternehmung erläutert. Danach gewähre ich einen Einblick in verschiedene Erklärungstheorien, die versuchen, das Entstehen multinationaler Unternehmen plausibel zu machen. Dabei strebe ich keine Vollständigkeit an, es sollen nur wesentliche Charakterzüge einzelner Theorien hervorgehoben werden. Zum Schluss ziehe ich ein kritisches Fazit über die Entwicklung multinationaler Unternehmen.

Is the transnational corporation (TNC) an engine of growth capable of eliminating international economic inequalities or a major obstacle to development through a massive drain of surplus to advanced countries? This book presents five different perspectives on the role of TNCs: Neo-Classical Global Reach Neo-Imperialist Neo-Fundamentalist Internationalization of capital The author looks at their effect on local labour and capital, and considers the future prospects for TNC involvement in the Third World. The book provides an excellent comparative

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analysis of TNCs and will appeal to students in development studies and international economics.

The involvement of non-state actors in world politics can hardly be characterised as novel, but intensifying economic and social exchange and the emergence of new modes of international governance have given them much greater visibility and, many would argue, a more central role. *Non-state Actors in World Politics* offers analyses of a diverse range of economic, social, legal (and illegal), old and new actors, such as the Catholic Church, trade unions, diasporas, religious movements, transnational corporations and organised crime.

This volume offers a wide-reaching exploration of foreign direct investment and developmental impacts through case studies from Africa, Asia, Latin America and Central Europe, also examining the role of 'new players' such as Chinese, Indian and South African TNCs.

Critics and defenders of multinational corporations often agree on at least one thing: that the activities of multinationals are creating an overwhelmingly powerful global market that is quickly rendering national borders obsolete. The authors of this book, however, argue that such expectations commonly rest on a myth. They examine key activities of multinational corporations in the United States, Japan, and Europe and explore the relationship between corporate behavior and

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national institutions and cultures. They demonstrate that the world's leading multinationals continue to be shaped decisively by the policies and values of their home countries and that their core operations are not converging to create a seamless global market. With a wealth of fresh evidence, the authors show that Japanese and German multinationals, in particular, remain only weakly committed to laissez-faire policy orientations and continue to exhibit strong allegiance to national goals in such areas as investment and employment. They also bring to light the consequences of enduring differences in government policies on, for example, industrial cartels, capital markets, and research and development. The authors agree that the world economy is becoming more complex and integrated as overt barriers to trade and investment fall away. But they conclude that the extent of this integration is decisively limited by structural divergence at the level of the firm. The book will be essential reading for those seeking to understand the growing interdependence of still-distinctive industrial societies and the wellsprings of the true global economy.

Scholars and statesmen have debated the influence of international commerce on war and peace for thousands of years. Over the centuries, analysts have generally treated the questions "Does international commerce influence security?" and "Do trade flows influence security?" as synonymous. In Producing

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Security, Stephen Brooks maintains that such an overarching focus on the security implications of trade once made sense but no longer does. Trade is no longer the primary means of organizing international economic transactions; rather, where and how multinational corporations (MNCs) organize their international production activities is now the key integrating force of global commerce. MNC strategies have changed in a variety of fundamental ways over the past three decades, Brooks argues, resulting in an increased geographic dispersion of production across borders. The author shows that the globalization of production has led to a series of shifts in the global security environment. It has a differential effect on security relations, in part because it does not encompass all countries and industries to the same extent. The book's findings indicate that the geographic dispersion of MNC production acts as a significant force for peace among the great powers. The author concludes that there is no basis for optimism that the globalization of production will promote peace elsewhere in the world. Indeed, he finds that it has a net negative influence on security relations among developing countries.

This volume examines the role of transnational corporations (TNCs) in the geography of international production, covering both theoretical and empirical aspects.

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Thoroughly updated and substantially extended, this internationally successful text explores transnational corporations (TNCs), their activities and effects, as well as the theories developed to explain them. Invaluable for courses as well as researchers in international business, international economics, globalization, international relations, economic geography and history of economic thought on the TNCs.

This volume explores the impact of Transnational Corporations (TNCs) on the environment of the Global South during this period of neoliberal globalization. It develops themes around transnational extractive activity; the impact of transnational capital on indigenous populations, and the role played by international institutions,

How multinationals contribute, or don't, to global prosperity Globalization and multinational corporations have long seemed partners in the enterprise of economic growth: globalization-led prosperity was the goal, and giant corporations spanning the globe would help achieve it. In recent years, however, the notion that all economies, both developed and developing, can prosper from globalization has been called into question by political figures and has fueled a populist backlash around the world against globalization and the corporations that made it possible. In an effort to elevate the sometimes contentious public

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debate over the conduct and operation of multinational corporations, this edited volume examines key questions about their role, both in their home countries and in the rest of the world where they do business. Is their multinational nature an essential driver of their profits? Do U.S. and European multinationals contribute to home country employment? Do multinational firms exploit foreign workers? How do multinationals influence foreign policy? How will the rise of the digital economy and digital trade in services affect multinationals? In addressing these and similar questions, the book also examines the role that multinational corporations play in the outcomes that policymakers care about most: economic growth, jobs, inequality, and tax fairness.

The Nature of the Transnational Firm brings together the major approaches to the transnational firm in one volume. Leading thinkers present overviews of a vibrant theoretical literature and assess the current state of analysis. Thoroughly revised and updated to take account the explosive growth of foreign direct investment in the 1990s, this volume will be welcomed by students and researchers of international business, international economics and business economics. Contributors include: John Cantwell, John H. Dunning, Edward M. Graham, Jean-Francois Hennart, Neil Kay.

Thoroughly updated and substantially extended, this internationally successful

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text explores transnational corporations (TNCs), their activities and effects, as well as the theories developed to explain them. Key features of this edition: * A unique critical analysis of all the theories of TNCs in their historical development with insightful and original commentaries on each of them, now extended to cover network theory and dynamic capabilities theory* Clear exposition of concepts on the evolution and the activities of TNCs * Analysis of effects of TNCs' activities on: innovation; labour; trade; balance of payments and the fiscal revenue of countries* A unique contribution to the history of economic thought on the TNC* Summary boxes as well as suggestions for further reading within each chapter give opportunities for discussion and extended learning. Ideal for advanced bachelors, masters and doctorates courses in international business, economics, international relations, globalization and economic geography as well as the history of economic thought, Transnational Corporations and International Production is an essential text for appreciating the evolution, explanations and impact of TNCs in a globalized world.

Research Paper (undergraduate) from the year 2010 in the subject Politics - International Politics - Topic: International Organisations, grade: 1, -, language: English, abstract: "We live in a world where markets are not less important than countries and where multinational companies are not less important than

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governments” – this claim by Shimon Peres (cited in Rosenau, 1998, p.28) shows two essential developments in the area of international relations: nation states ? power has suffered a decrease, while transnational corporations (TNCs) have become more powerful political actors (Hildebrandt, 2003). Some of the TNCs have annual sales that are higher than the GDP of countries: 21 companies were among the 100 largest economies in 2000 if salaries and benefits, depreciation, amortization, and revenues summed (Sarfati, 2009). The central question then is how much power TNCs nowadays have and what their actual role and influence in the area of international relations is. Do TNCs dictate the conditions under which they operate? Or are states still the unchallenged main actor of international relations? And how do TNCs, states, and nongovernmental organizations (NGOs) work together? In this environment of economic globalization, global rules for global markets are essential. The question is how these should be implemented, and who should do so. Taking into account the mentioned declining regulatory capacity of nation states it becomes obvious that there have to be other institutions fulfilling the demand for international rules, in order to achieve a balance between market and social concerns (Brown, 2010). Taking these developments into consideration, this paper will discuss the research question, in how far TNCs are able to fill existing

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institutional voids, and what their motives are. Do they initiate actions because they are willing to do so, or are they forced to? The hypothesis is that TNCs are able to cope with existing institutional voids by using codes of conduct, which emerge as informal institutions that set international rules. In order to analyze this problem the paper will take the United Nations Global Compact (GC) as an example of one specific code of conduct that has been set up to create global rules.

Are transnational corporations (TNCs) and foreign direct investment beneficial or harmful to societies around the world? Since the birth of the United Nations more than 60 years ago, these questions have been major issues of interest and involvement for UN institutions. What have been the key ideas generated by the UN about TNCs and their relations with nation-states? How have these ideas evolved and what has been their impact? This book examines the history of UN engagement with TNCs, including the creation of the UN Commission and Centre on Transnational Corporations in 1974, the failed efforts of these bodies to craft a code of conduct to temper the revealed abuses of TNCs, and, with the advent of globalization in the 1980s, the evolution of a more cooperative relationship between TNCs and developing countries, resulting in the 1999 Global Compact. In order for foreign direct investment to have deep and lasting positive effects on

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host countries, it is essential that multinational corporations have close direct and indirect interaction with local firms. A valuable addition to the emerging literature on multinational-local firm interfaces, this book provides a number of case studies from emerging economies that examine such mutually beneficial business relationships and the policy measures necessary to support them.

In the increasingly global business environment of the 1990s, policymakers and executives of multinational corporations must make informed decisions based on a sound knowledge of U.S. and foreign tax policy. Written for a nontechnical audience, *Taxing Multinational Corporations* summarizes the up-to-the-minute research on the structure and effects of tax policies collected in *The Effects of Taxation on Multinational Corporations*. The book covers such practical issues as the impact of tax law on U.S. competitiveness, the volume and location of research and development spending, the extent of foreign direct investment, and the financial practices of multinational companies. In ten succinct chapters, the book documents the channels through which tax policy in the United States and abroad affects plant and equipment investments, spending on research and development, the cost of debt and equity finance, and dividend repatriations by United States subsidiaries. It also discusses the impact of U.S. firms' outbound foreign investment on domestic and foreign economies. Especially useful to

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nonspecialists is an appendix that summarizes current United States rules for taxing international income.

"World Trade Organization, AusAID, Institute for International Trade."

This book brings together papers written by representatives from UN agencies and academics who take a fresh look at the expanding role of transnational corporations and foreign direct investment in the world economy. These papers deal with such issues as the nature and extent of globalisation, the shifting relations between transnational corporations and national economies, and the opportunities and obstacles facing policy makers in the rapidly changing global economy.

This series of books brings together results of an intensive research programme on aspects of the national systems of innovation (NSI) in the five BRICS countries — Brazil, Russia, India, China, and South Africa. It provides a comprehensive and comparative examination of the challenges and opportunities faced by these dynamic and emerging economies. In discussing the impact of innovation with respect to economic, geopolitical, socio-cultural, institutional, and technological systems, it reveals the possibilities of new development paradigms for equitable and sustainable growth. This volume explores the relationship between transnational corporations (TNCs) and NSI across BRICS economies. The essays highlight the role of foreign direct investment

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(FDI), the evolution of TNCs and examine local factors — such as government policies, human resources, market structures, and technological capabilities — that affect collaborative efforts with indigenous firms towards innovation and development. The authors approach the thesis of technological globalisation with some caution, refuting the idea that research and development (R&D) activities have been inexorably internationalised. Original and detailed data, together with expert analyses on wide-ranging issues, make this book an invaluable resource for researchers and scholars in economics, development studies and political science, in addition to policy makers and development practitioners interested in the BRICS countries.

This report provides an analysis of current trends at regional and global levels in foreign direct investment (FDI) and international production by transnational corporations (TNCs).

The definitive text on globalization, this book provides an accessible, jargon-free analysis of how the world economy works and its effects on people and places. Peter Dicken synthesizes the latest ideas and empirical data to blaze a clear path through the thicket of globalization processes and debates. The book highlights the dynamic interactions among transnational corporations, nations, and other key players, and their role in shaping the uneven contours of development. Mapping the changing centers of gravity of the global economy, Dicken presents in-depth case studies of six major industries. Now in full color throughout, the text features 228 figures. Companion

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websites for students and instructors offer extensive supplemental resources, including author videos, applied case studies with questions, lecture notes with PowerPoint slides, discipline-specific suggested further reading for each chapter, and interactive flashcards. ÿ ÿ New to This Edition: *Every chapter thoroughly revised and updated. *All 228 figures (now in color) are new or redesigned. *Addresses the ongoing fallout from the recent global financial crisis. *Discussions of timely topics: tax avoidance and corporate social responsibility; global problems of unemployment, poverty, and inequality; environmental degradation; the Eurozone crisis; and more. *Enhanced online resources for instructors and students.

The World Investment Report 2008 presents the latest data on foreign direct investment (FDI) and traces global and regional trends in FDI and in international production by transnational corporations (TNCs). This year's report puts a special focus on the role of TNCs in meeting the huge needs of developing countries for infrastructure such as roads, ports, water, gas and electricity supply, and telecommunications. Drawing on unique data, this year, the Report examines the universe of the largest TNCs investing in infrastructure industries and the increasing role of TNCs from the South in contributing to infrastructure in other developing economies. The Report explores how the participation of TNCs brings benefits, but also entails risks and costs. It considers how the mix of public and private (including TNC) involvement can help spur foreign investment and knowledge transfer to countries that need such inflows.

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