

Understanding Exposure How To Shoot Great Photographs With Any Camera

Renowned photographer George Lange's work is guided by one simple truth: An unforgettable photograph is not about what the subject looks like, but what it feels like. In this entirely new kind of photography guide, written by Mr. Lange and Scott Mowbray, magazine editor and longtime amateur photographer, the rest of us will learn how to take photographs that don't just document life but celebrate it. No fancy equipment required. Just hundreds of simple, inspiring ideas and lessons—each one illustrated with a photograph—organized around the six essential principles of seeing like a photographer. (Here's one: Shoot the Moment, Not the Subject.) Here's why to shoot in natural light—always. The fun of putting babies in surprising places. How to get intimate with food. Using a dramatic sky as your backdrop. The benefit of learning to know the light in every room of your house. Shooting hands or feet instead of faces. How to move past the “I was here” postcard effect. How to catch the in-between moments. Because in the end, it's about living the moment, shooting the moment—and being in the moment forever.

With amazing low-light capabilities, incredible definition, intelligent autofocus and a host of other features, digital cameras have now become so powerful that they have left their users behind. Most photographers can take competent shots in a range of conditions, or fix imperfect exposures in Photoshop or Lightroom, but very few have the skill to push their cameras to the limit and capture the perfect shot, under all conditions, with no post-processing required. In

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Camera is the perfect way to take your photography to that level; to master your camera, understand light, exposure and composition, and make amazing photographs, whatever your camera, without cheating after the event. One hundred of Gordon's beautiful photos are given with his own expert commentary; full settings and camera details are included, and a host of tips and tricks let photographers of any level learn something from every example. The shots are taken with a wide range of cameras, and the emphasis is on getting results by improving your own skills, not wasting money on expensive equipment.

Understanding Exposure has taught generations of photographers how to shoot the images they want by demystifying the complex concepts of exposure in photography. In this newly updated edition, veteran photographer Bryan Peterson explains the fundamentals of light, aperture, and shutter speed and how they interact with and influence one another. With an emphasis on finding the right exposure even in tricky situations, Understanding Exposure shows you how to get (or lose) sharpness and contrast in images, freeze action, and take the best meter readings, while also exploring filters, flash, and light. With all new images, as well as an expanded section on flash, tips for using colored gels, and advice on shooting star trails, this revised edition will clarify exposure for photographers of all levels.

Now refreshed with current technologies and terms, and more than 25 percent new images and an all-new chapter, this bestselling guide shows readers how to shoot great photographs with any type of camera.

Comprehensive, heavily illustrated volume introduces the concepts and techniques of digital image capture, including exposure, composition, histograms, depth of field, advanced lighting, lens filters, shutter speed, and autofocus. Learn the core concepts and techniques you need to

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know to take better photos, from choosing the best lens for your stylistic goals to selecting the right camera settings for different lighting conditions. With clear explanations and highly visual examples, Sean T. McHugh takes you from basic concepts like exposure and depth of field to more advanced topics, such as how camera lenses and sensors capture light to produce images. You'll learn not only which camera settings to use in different situations but also the reasons why. Learn how to:

- Choose lenses that give greater control over perspective
- Minimize image noise by understanding how digital sensors work
- Get the exposure you want even in fog, mist, or haze
- Improve hand-held shots by mastering shutter speed and autofocus
- Use tripods, lens filters, and flash to enhance image capture

Whether you want to understand digital photography at a deeper level or simply want to take better photos, Understanding Photography will help you get the most out of your camera.

Part of the perennially best-selling Quercus Digital Photography series, this comprehensive guide features everything you need to know to make a digital film, from conception to finished product. Using clear, step-by-step instruction, The Digital Filmmaking Handbook concisely illustrates the technical and creative challenges of digital filmmaking for novices and professionals alike, spanning topics from conception to execution:

- Planning a shoot: how to make a storyboard
- Set preparation: dressing and lighting a set
- Principal photography: filming with HD and DSLR cameras--including the latest advice on equipment, accessories, and software
- Advanced editing: software and practices
- Post-production: digital effects and

Packed with tips and tricks to develop both your creative vision and your technical know-how, The Digital Filmmaking Handbook is the ultimate resource for all your filmmaking needs. From the Trade Paperback edition.

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THE FIRST BOOK WITH ONE FOOT ON THE COFFEE TABLE, AND ONE FOOT IN THE CLASSROOM Joe McNally, one of the world's top pro digital photographers, whose celebrated work has graced the pages of Sports Illustrated, Time, and National Geographic (to name a few), breaks new ground by doing something no photography book has ever done—blending the rich, stunning images and elegant layout of a coffee-table book with the invaluable training, no-nonsense insights, and photography secrets usually found only in those rare, best-of-breed educational books. When Joe's not on assignment for the biggest-name magazines and Fortune 500 clients, he's in the classroom teaching location lighting, environmental portraiture, and how to “get the shot” at workshops around the world. These on-location workshops are usually reserved for a handful of photographers each year, but now you can learn the same techniques that Joe shares in his seminars and lectures in a book that brings Joe's sessions to life. What makes the book so unique is the “triangle of learning” where (1) Joe distills the concept down to one brief sentence. It usually starts with something like, “An editor at National Geographic once told me...” and then he shares one of those hard-earned tricks of the trade that you only get from spending a lifetime behind the lens. Then, (2) on the facing page is one of Joe's brilliant images that perfectly illustrates the technique (you'll recognize many of his photos from magazine covers). And (3) you get the inside story of how that shot was taken, including which equipment he used (lens, f/stop, lighting, accessories, etc.), along with the challenges that type of project brings, and how to set up a shot like that of your own. This book also gives you something more. It inspires. It challenges. It informs. But perhaps most importantly, it will help you understand photography and the art of making great photos at a level you never thought possible. This book is packed with those “Ah

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ha!” moments—those clever insights that make it all come together for you. It brings you that wonderful moment when it suddenly all makes sense—that “moment it clicks.”

Furnishes an overview of digital photography, covering such topics as cameras, exposure, lighting, shutter speed, depth of field, and resolution--and tips on how to avoid hours of photo-editing by taking great photographs the first time.

Learn how to take professional-quality photographs using the same tricks today’s top photographers use (surprisingly, it’s easier than you’d think)!

This is a completely, totally updated version of the #1 best-selling digital photography book of all time! It’s the award winning, worldwide smash hit, written by Scott Kelby, that’s been translated into dozens of different languages.

Here’s how Scott describes this book’s brilliant premise: “If you and I were out on a shoot, and you asked me, ‘Hey, how do I get this flower to be in focus, with the background out of focus?,’ I wouldn’t stand there and give you a photography lecture. In real life, I’d just say, ‘Put on your zoom lens, set your f-stop to f/2.8, focus on the flower, and fire away.’ That’s what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I’ve learned just like I would

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with a friend—without all the technical explanations and techie photo speak.”

This isn't a book of theory—full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With over 200 of the most closely guarded photographic “tricks of the trade,” this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

Each page covers a single concept that makes your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look “okay,” and if you're tired of looking in photography magazines and thinking, “Why don't my shots look like that?” then this is the book for you.

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Capture the perfect portrait--even if it's with a selfie--in this updated edition of a trusted classic, now with all-new photography. Great portraits go beyond a mere record of a face. They reveal one of the millions of intimate human moments that make up a life. In *Understanding Portrait Photography*, renowned photographer Bryan Peterson shows how to spot those "aha!" moments and capture them forever. Rather than relying on pure luck and chance to catch those moments, Peterson's approach explains what makes a photo memorable, how to spot the universal themes that everyone can identify with, and how to use lighting, setting, and exposure to reveal the wonder and joy of everyday moments. This updated edition includes new sections on capturing the perfect selfie, how to photograph in foreign territory while being sensitive to cultures and customs, how to master portraiture on an iPhone, and the role of Photoshop in portraiture. Now with brand-new photography, *Understanding Portrait Photography*

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makes it easy to create indelible memories with light and shadow.

Secrets of exposure revealed, with a bonus color checker card included Exposure is the number one topic that digital photographers want to know about. This full-color book fits in your camera bag and provides all the information you need on this very important aspect of digital photography. Exposure involves combining ISO, aperture, and shutter speed in different variations to accomplish your vision of the perfect image. Exposure Digital Field Guide takes you through the complex techniques of good exposure, taking you from hobbyist to serious amateur photographer. Explains how to adjust shutter speed and aperture to control the amount of light hitting the camera's light sensor Teaches you how to "see the light" for the perfect exposure Helps you gain confidence as you move from automatic controls into manipulating the elements of exposure for specific results Packed with stunning full-color photographs to illustrate what you can achieve Provides suggested settings for various shooting situations and subjects Includes a tear-out color checker card to help you maintain true color Fits in your camera bag for ready reference in the field Exposure Digital Field Guide helps you master one of the most complex and intricate elements of digital photography.

Identifies twenty-eight common exposure problems for amateur photographers and, for each issue, points out pitfalls and offers simple solutions.

This newly revised edition of Bryan Peterson's most popular book demystifies the complex concepts of exposure in photography, allowing readers to capture the images

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they want. Understanding Exposure has taught generations of photographers how to shoot the images they want by demystifying the complex concepts of exposure in photography. In this newly updated edition, veteran photographer Bryan Peterson explains the fundamentals of light, aperture, and shutter speed and how they interact with and influence one another. With an emphasis on finding the right exposure even in tricky situations, Understanding Exposure shows you how to get (or lose) sharpness and contrast in images, freeze action, and take the best meter readings, while also exploring filters, flash, and light. With all new images, as well as an expanded section on flash, tips for using colored gels, and advice on shooting star trails, this revised edition will clarify exposure for photographers of all levels.

Provides detailed lessons on the elements of exposure and how each relates to depth of field, freezing and blurring action, and shooting in low light, demonstrating a diversity of creative choices in exposing a picture. Original.

The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course. Classroom-style teacher and peer help. After buying the book, you get access to the private forums on this site, as well as the private Stunning

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Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction. Lifetime updates. This book is regularly updated with new content (including additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need. Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need. 500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures. First, beginner photographers will master: Composition Exposure Shutter speed Aperture Depth-of-field (blurring the background) ISO Natural light Flash Troubleshooting blurry, dark, and bad pictures Pet photography Wildlife photography (mammals, birds, insects, fish, and more) Sunrises and sunsets Landscapes Cityscapes Flowers Forests, waterfalls, and rivers Night

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photography
Fireworks
Raw files
HDR
Macro/close-up photography
Advanced photographers can skip forward to learn the pro's secrets for:
Posing men and women, including corrective posing (checklists provided)
Portraits (candid, casual, formal, and underwater)
Remotely triggering flashes
Using bounce flash and flash modifiers
Using studio lighting on any budget
Building a temporary or permanent studio at home
Shooting your first wedding
High speed photography
Location scouting/finding the best spots and times
Planning shoots around the sun and moon
Star trails (via long exposure and image stacking)
Light painting
Eliminating noise
Focus stacking for infinite depth-of-field
Underwater photography
Getting close to wildlife
Using electronic shutter triggers
Photographing moving cars
Photographing architecture and real estate

There are two types of new photographers: those satisfied with their low-cost point-and-shoot cameras, and those more enthusiastic photographers who recognize the limitations of low-cost equipment and want to improve their pictures. No longer satisfied with simple snapshots, the enthusiast moves up to a more complex digital camera—one with interchangeable lenses and manual controls—to satisfy their artistic urge. Assuming little to no knowledge of photographic terms, techniques, or technology, *Beyond Point-And-Shoot* is intended to help smooth the transition from photographic newbie to "real" photographer who is experienced, in-control, and passionate about their craft. Author Darrell Young explores various types of interchangeable-lens cameras, focusing on those with larger imaging sensors, such as digital single-lens reflex (DSLR) cameras.

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Learn how to get the most out of your camera's automatic and semi-automatic exposure modes, as well as how to move beyond those modes and take full, manual control of your camera. Watch your photography improve as you discover how to apply important photographic principles, such as depth of field, white balance, and metering. With this newfound knowledge you'll move beyond point-and-shoot and begin taking truly great photographs. Other topics include: Camera types Lenses Aperture, shutter speed, and ISO Metering and shooting controls Lens focal lengths and angles of view The histogram Color spaces Sensors Filters Image file formats Managing digital noise And much more!

What you see is very different from what you think you see... There's a lot going on behind the scenes when you like a photograph. Maybe something is tricking your brain into believing a static image is alive with motion. But how? Or maybe you're being drawn in by a rich, high-contrast subject. But what's so great about really black blacks and really white whites? And if the composition is subverting your expectations, where did those expectations come from in the first place? To answer these questions, international award-winning cinematographer Brian Dilg blends photographic fundamentals like exposure, focus, and composition with the latest developments in psychology, cognitive neuroscience, and evolutionary biology, in a thrilling exploration of how a photo works, how your brain perceives it, and why you like the result. This guide to on- and off-camera flash picks up where Peterson's "Understanding Exposure" leaves off, helping free photographers from the limitations of auto to get the images they want when natural light isn't enough.

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The first book in the revolutionary New York Times bestselling Expanse series, a modern masterwork of science fiction. Leviathan Wakes introduces Captain James Holden, his crew, and Detective Miller as they unravel a horrifying solar system wide conspiracy that begins with a single missing girl. Now a Prime Original series. Humanity has colonized the solar system - Mars, the Moon, the Asteroid Belt and beyond - but the stars are still out of our reach. Jim Holden is XO of an ice miner making runs from the rings of Saturn to the mining stations of the Belt. When he and his crew stumble upon a derelict ship, the Scopuli, they find themselves in possession of a secret they never wanted. A secret that someone is willing to kill for - and kill on a scale unfathomable to Jim and his crew. War is brewing in the system unless he can find out who left the ship and why. Detective Miller is looking for a girl. One girl in a system of billions, but her parents have money and money talks. When the trail leads him to the Scopuli and rebel sympathizer Holden, he realizes that this girl may be the key to everything. Holden and Miller must thread the needle between the Earth government, the Outer Planet revolutionaries, and secretive corporations - and the odds are against them. But out in the Belt, the rules are different, and one small ship can change the fate of the universe. "Interplanetary adventure the way it ought to be written." - George R. R. Martin

The Expanse

Leviathan Wakes

Caliban's War

Abaddon's Gate

Cibola Burn

Nemesis Games

Babylon's Ashes

Persepolis Rising

Tiamat's Wrath

The Expanse Short Fiction

The Butcher of Anderson Station

Gods of Risk

The Churn

The Vital Abyss

Strange Dogs

Auberon

First published in 2013. Routledge is an imprint of Taylor & Francis, an informa company. Everything you need to know in one take-anywhere field guide! This all-in-one guide from renowned photographer, instructor, and author Bryan Peterson will help you take better photos

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anytime, anywhere—with any camera. Want to finally understand exposure? Interested in learning to "see" and composing your images more creatively? Ready to master the magic of light? It's all here, the techniques every amateur photographer needs to take better nature, landscape, people, and close-up photos. You'll even get creative techniques, like making "rain" and capturing "ghosts," and practical advice on gear, equipment, and postprocessing software. Filled with Bryan's inspirational photographs, this is the one essential guide for every camera bag.

With more than 350,000 copies sold, *Understanding Exposure* has demystified the complex concepts of exposure for countless photographers. Now updated with current technologies, more than one hundred new images, and an all-new chapter, this new edition will inspire you more than ever to free yourself from "auto" and create the pictures you truly want. In his trademark easy-to-understand style, author Bryan Peterson explains the relationship between aperture and shutter speed, including how to achieve successful exposures in seemingly difficult situations. You'll learn:

- Which aperture gives you the greatest contrast and sharpness, and when to use it
- Which apertures guarantee the background remains an out-of-focus tone
- Which one aperture—when combined with the right lens—creates an area of sharpness from three feet to infinity
- How to creatively use shutter speed to either freeze an action or imply motion
- Where to take a meter reading when shooting a sunset, snow, or a city at dusk

With new information on white balance, flash, HDR, and more, this updated classic will inspire you to stop guessing and take control of your settings for better photos anytime, anywhere, and with any camera.

Photography is now more popular than ever thanks to the rapid development of digital

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cameras. Read This If You Want to Take Great Photographs is ideal for this new wave of snapshooters using DSLR, compact system and bridge cameras. It contains no graphs, no techie diagrams and no camera-club jargon. Instead, it inspires readers through iconic images and playful copy, packed with hands-on tips. Split into five sections, the book covers composition, exposure, light, lenses and the art of seeing. Masterpieces by acclaimed photographers – including Henri Cartier-Bresson, Sebastião Salgado, Fay Godwin, Nadav Kander, Daido Moriyama and Martin Parr – serve to illustrate points and encourage readers to try out new ideas. Today's aspiring photographers want immediacy and see photography as an affordable way of expressing themselves quickly and creatively. This handbook meets their needs, teaching them how to take photographs using professional techniques.

Veteran photographer and instructor Bryan Peterson is best known for his arresting imagery using bold, graphic color and composition. Here he explores his signature use of color in photography for the first time, showing readers his process for creating striking images that pop off the page. He addresses how to shoot in any type of light, and looks at color families and how they can work together to make compelling images in commercial and art photography. He also helps readers understand exposure, flash, and other stumbling blocks that beginning and experienced photographers encounter when capturing images, showing how to get the most out of any composition. With its down-to-earth voice and casual teaching style, *Understanding Color in Photography* is a workshop in a book, helping any photographer take their images to the next level.

Learn from Tom Ang how to capture fleeting memories forever - including beautiful scenes, celebrations and your baby's smile - in exquisite digital photographs. Award-

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winning professional photographer Tom Ang shows how to choose the best camera and learn how to adjust its settings to control exposure, zoom and brightness. He explains how to light and frame your subject and cope with issues such as poor light conditions or a moving subject. Checklists for each shot tell you what camera mode and lens setting to use, with insider know-how, such as using the flash in bright light to reduce shadows. Photography can lead you to unexpected beauty in places such as a city street, a fruitmonger's stall, or reflections in water. Tom Ang guides your eye, showing you how to take stunning images. He describes how to take characterful portraits, dramatic silhouettes, and intriguing close-ups. Plus he gives valuable tips on taking for selling items online or documenting a project. Illustrated throughout with Tom Ang's own inspirational images, *How to Photograph Absolutely Everything* is your one-stop guide to enjoying photography and creating unforgettable images.

Enhanced with more than two hundred color illustrations and composition, equipment, and light information, this instructional guide provides helpful techniques, tips, and secrets for making up-close photographs powerful pieces of unique art.

The first book in the *Understanding Photography* series, *Understanding Exposure*, was a runaway best-seller, with more than 250,000 copies sold. Now author Bryan Peterson brings his signature style to another important photography topic: shutter speed. With clear, jargon-free explanations of terms and techniques, plus compelling “before-and-after” photos that pair a mediocre image (created using the wrong shutter speed) with a

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great image (created using the right shutter speed), this is the definitive practical guide to mastering an often-confusing subject. Topics include freezing and implying motion, panning, zooming, exposure, Bogen Super Clamps, and rendering motion effects with Photoshop, all with helpful guidance for both digital and film formats. Great for beginners and serious amateurs, Understanding Shutter Speed is the definitive handy guide to mastering shutter speed for superb results.

Completely revised and updated throughout, Bryan Peterson's classic guide to creativity helps photographers visualize their work, and the world, in a whole new light by developing their photographic vision. Fully revised with all new photography, this best-selling guide takes a radical approach to creativity by explaining that it is not an inherent ability but a skill that can be learned and applied. Using inventive photos from his own stunning portfolio, author and veteran photographer Bryan Peterson deconstructs creativity for photographers. He details the basic techniques that go into not only taking a particular photo, but also provides insights on how to improve upon it--helping readers avoid the visual pitfalls and technical dead ends that can lead to dull, uninventive photographs. This revised edition features a complete section on color as a design element and all new photographs to illustrate Peterson's points. Learning to See Creatively is the definitive reference for any photographer looking for a fresh perspective on their work.

Now that you've had your DSLR for a while, are you ready to take a much closer look

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at what creating a great image is all about? It's all about light! The ability to see, influence, modify, control, and create light will take your images from snapshots to great shots! In *Lighting for Digital Photography: From Snapshots to Great Shots*, photographer and bestselling author Syl Arena begins with a primer on light itself—how to see its direction, intensity, color, contrast, and hardness—and quickly moves on to discussions of shooting both indoors and outdoors in the many different conditions of natural or man-made light. Then the book digs in to begin creating light with photographic lights, whether that's small flash or big strobe, the pop-up flash on your DSLR or continuous lights. Follow along with Syl and you will: Learn the basics (and beyond) of light modifiers that make light bigger and softer, such as umbrellas, softboxes, beauty dishes, and diffusion panels Understand how to control and shape the light itself with flags, grids, snoots, and the zoom function on your flash Appreciate the color temperature of light (whether that's the sun, a light bulb, or a flash), and how to influence it with white balance settings on your camera and colored gels on your flash Learn how to take great pictures across many different genres, from product and still life images, to simple (and not so simple) portraits and group shots With *Lighting for Digital Photography: From Snapshots to Great Shots*, you'll learn not only how light behaves—you'll learn all you need to know to get started on the journey of creating and controlling light in order to make great shots. And once you've got the shot, show it off! Join the book's Flickr group, share your photos, and discuss how you get great shots

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at [flickr.com/groups/lightingfromsnapshotstogreatshots](https://www.flickr.com/groups/lightingfromsnapshotstogreatshots).

A master class from the acclaimed photographer, bestselling author, and popular teacher, featuring lessons and workshops previously available only through the Bryan Peterson School of Photography. Have you ever dreamed of attending a photography class led by one of the most respected professional photographers in the world? Step right up! Bryan Peterson invites readers to participate in his famous workshops, sharing all his best tips and tricks for capturing subjects and landscapes in a magical moment.

Using before-and-after examples from real-life students, Bryan reveals the keys to improving your craft with the right angle, aperture, lens, and filters. Including lessons in shutter speed, white balance, light meter, lens choice and point of view, Photoshop, and so much more, Bryan Peterson Photography School is a unique opportunity to hone your skills and learn how to produce impeccable photographs.

Veteran photographer Bryan Peterson demystifies complex concepts of exposure in photography by explaining the fundamentals of light, aperture, shutter speed, and how they interact with and influence one another. This book explains how to get or lose sharpness and contrast in images, freeze in action, and take the best meter readings while also exploring filters, flash, and light. This fourth edition includes all new images as well as an expanded section on flash, tips for using colored gels, and advice on shooting star trails.

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Books

This companion volume to *Learning to See Creatively* shows how to combine aperture, shutter speed, and film speed to make better photographs.

Flash is a necessary and immensely creative tool that dramatically increases the opportunities of any amateur photographer. However, many amateurs find flash intimidating, unsure of where to begin. Instead, they continue limiting themselves to shooting only available light. *Understanding Flash Photography* is a guide to off-camera flash, helping free photographers from “auto” to get the images they want when natural light isn’t enough. If you’ve been afraid to venture past natural light, here is the book that will finally help you explore the exciting possibilities of artificial light. Author Bryan Peterson starts by breaking down how flash works, then dispels the widely held myth that automatic “TTL” flash exposure is easier, explaining how to quickly master manual flash exposure to control the quality, shape, and direction of light. For the hundreds of thousands who found *Understanding Exposure* an exciting tool in moving past “auto” exposure in available light, *Understanding Flash Photography* is the essential companion to mastering the often challenging exposure puzzle.

The hidden brain is the voice in our ear when we make the most important decisions in our lives—but we’re never aware of it. The hidden brain decides

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whom we fall in love with and whom we hate. It tells us to vote for the white candidate and convict the dark-skinned defendant, to hire the thin woman but pay her less than the man doing the same job. It can direct us to safety when disaster strikes and move us to extraordinary acts of altruism. But it can also be manipulated to turn an ordinary person into a suicide terrorist or a group of bystanders into a mob. In a series of compulsively readable narratives, Shankar Vedantam journeys through the latest discoveries in neuroscience, psychology, and behavioral science to uncover the darkest corner of our minds and its decisive impact on the choices we make as individuals and as a society. Filled with fascinating characters, dramatic storytelling, and cutting-edge science, this is an engrossing exploration of the secrets our brains keep from us—and how they are revealed.

Learn to “see” more compelling images with this on-the-go field guide from Bryan Peterson! What makes an image amazing? Believe it or not, it is not about the content. What makes a photo compelling is the arrangement of that content—in other words, its composition. The right composition gives your images impact and emotion; the wrong one leaves them flat. In this handy, take-anywhere guide, renowned photographer, instructor, and bestselling author Bryan Peterson frees amateur photographers from the prejudices of what is

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“beautiful” or “ugly” so that they can instead focus on color, line, light, and pattern. Get the tools you need to show your distinct voice and point of view in every image you shoot. With this guide in your camera bag, you’ll be equipped not only to “see” beautiful images but to successfully shoot them each and every time. Also available as an ebook

Using his popular bad image/good image pairings of real-life examples, Bryan Peterson takes the reader through all the techniques needed to succeed with digital photography in every popular genre: nature, people, sports, interiors, travel, low-light conditions, travel, weather, commercial portraits, macro, and wildlife—even how to use creative tricks such as reflections. As a bonus, Peterson explains, in straightforward text, the techniques of Photoshop as well as the basics of publishing, printing, and archiving and storing for personal or professional use. Full of great examples for beginners and serious photographers, *Understanding Digital Photography* makes it easy to create great digital pictures every time.

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