

Unscripted Life Liberty And The Pursuit Of Entrepreneurship

Turning Simple Disciplines into Massive Success & Happiness

Have you ever queued for a restaurant? Pre-ordered something months in advance? Fought for tickets that sell out in a day? Had a hairdresser with a six-month waiting list? There are people who don't chase clients, clients chase them. In a world of endless choices, why does this happen? In this book, entrepreneur and author Daniel Priestley explains why and, most importantly, how. This is a recipe for ensuring demand outstrips supply for your product or service, and you have scores of customers lining up to give you money

Want to invest in real estate but don't have the time? Outsource your investments with passive syndications! Even if you don't have time to be in the trenches, you can still add real estate to your investment portfolio. Syndication deals provide an avenue to invest in real estate without tenants, toilets, or trash--and this comprehensive guide will teach you to invest in private offerings the right way. Syndications are to real estate like mutual funds are to stocks: A typical deal involves multiple investors passively financing a fund, while a manager is responsible for picking the real estate and managing the portfolio. Author Brian Burke, a syndications insider with decades of experience with forming and managing syndication funds, will show you how to evaluate sponsors, opportunities, and offerings so you can pick the right sponsors and achieve the highest odds of a favorable outcome. Inside, you'll learn: How to find real estate syndication investment sponsors--and how to evaluate them to find the best possible opportunities The practical skills you need to understand income, cash flow projections, and investor waterfalls Red flags to look for and tricks that syndication sponsors can play How various debt options affect risk and return The biggest and most common underwriting mistakes that sponsors make The important difference between identified asset syndications and blind pool funds Typical sponsor fees and profit splits The tax implications of syndication investments and how to implement a proper reporting strategy How to measure alignment of interest, judge performance projections, and more!

For women entrepreneurs (and anyone sick of the status quo), this smart, unapologetic collection delivers fifty proven hacks to leapfrog over obstacles and succeed in business. "A must-read for any woman who has a great idea and the nagging thought that doors are closed to her; Molina Niño helps to blow them open."--Publishers Weekly Think the most critical factor for becoming a great entrepreneur is grit, risk-taking, or technical skills? Think again. Despite what every other business book might say, historical data show the real secret ingredients to getting ahead in business are being rich, white, and male. Until now. Leapfrog is the decades-overdue startup bible for the rest of us. It's filled with uncompromising guidance for winning at business, your way. Leapfrog is for entrepreneurs of all stripes who are fed up with status quo advice--the kind that assumes you have rich friends and family and a public relations team. Refreshingly frank and witty, author Nathalie Molina Niño is a serial tech entrepreneur, the founder and CEO of BRAVA Investments, and a proud daughter of Latinx immigrants. While teaching budding entrepreneurs at Barnard College at Columbia University and searching the globe for investment-worthy startups, she has met or advised thousands of entrepreneurs who've gone from zero to scalable business. Here she shares their best secrets in the form of fifty "leapfrogs"--clever loopholes and shortcuts to outsmart, jump over, or straight up annihilate the seemingly intractable hurdles facing entrepreneurs who don't have family money, cultural capital, or connections.

"Throughout the ages, many things have been used as currency: livestock, grains, spices, shells, beads, and now paper. But only two things have ever been money: gold and silver. When paper money becomes too abundant, and thus loses its value, man always turns back to precious metals. During these times there is always an enormous wealth transfer, and it is within your power to transfer that wealth away from you or toward you." --Michael Maloney, precious metals investment expert and historian; founder and principal, Gold & Silver, Inc. The Advanced Guide to Investing Gold and Silver tells readers: The essential history of economic cycles that make gold and silver the ultimate monetary standard. How the U.S. government is driving inflation by diluting our money supply and weakening our purchasing power Why precious metals are one of the most profitable, easiest, and safest investments you can make Where, when, and how to invest your money and realize maximum returns, no matter what the economy's state Essential advice on avoiding the middleman and taking control of your financial destiny by making your investments directly.

How You Can Strike It Rich in Life and Business Finally, the secrets of the truly wealthy are revealed! Now you can uncover what the world's richest people know that you don't—and learn to apply simple, practical, yet innovative methods that will enrich and enhance your life and bottom line. In What Rich People Know & Desperately Want to Keep Secret, author Brian Sher shares the best-of-the-best ideas and secrets to help you discover the basic but powerful principles necessary to attain personal and financial success. "A must-read. Packed with common sense and sound strategies, this book shows how you can succeed and get a taste of the good life." —James W. Robinson, senior adviser, U.S. Chamber of Commerce, and author of the bestselling The Excel Phenomenon, Empire of Freedom, and The New Professionals "A good primer for the self-directed, self-motivated, and self-employed. This is the new bible for the self-made millionaire. Follow it well and reap the rewards." —Edmund J. Pankau, CEO of Pankau Consulting

When Andrew Morton's world-famous biography, Diana: Her True Story, was first published, it caused a media frenzy, and shook the British Establishment to its foundations. Later revealed as having been written with the Princess's full co-operation, this international bestseller is now widely regarded as her official biography. Yet it was not the full story, as in all the sound and fury of its publication, Diana began a journey - a courageous evolution from life as a downtrodden wife and reluctant royal to a self-confident and independent modern woman. Diana: In Pursuit of Love follows this journey, picking up the story where Andrew's first book left off and uses new sources and material as well as a wealth of previously unpublished matter and 16 pages of stunning photos. The book reveals the stories of figures such as her renowned lover James Hewitt, her butler Paul Burrell and Prince Charles's valet, Michael Fawcett, while intriguing comments that Diana made to Morton in taped conversations become extremely important in view of subsequent events. In Pursuit of Love is an honest, unbiased account of one of the most admired, influential figures of our era and the definitive study of Diana.

Ernie Johnson Jr. has been in the game a long time. With one of the most recognized voices in sports broadcasting, he is a tireless perfectionist when it comes to preparing and delivering his commentary. Yet he knows that some of sports' greatest triumphs--and life's greatest rewards--come from those unscripted moments you never anticipated. In this heartfelt, gripping autobiography, the three-time Sports Emmy Award-winner and popular host of TNT's Inside the NBA provides a remarkably candid look at his life both on and off the screen. From his relationship with his sportscaster father to his own rise to the top of sports broadcasting, from battling cancer to raising six children with his wife, Cheryl, including a special needs child adopted from Romania, Ernie has taken the important lessons he learned from his father and passed them on to his own children. This is the untold story, the one Ernie has lived after the lights are turned off and the cameras stop rolling. Sports fans, cancer survivors, fathers and sons, adoptive parents, those whose lives have been touched by a person with special needs, anyone who loves stories about handling life's surprises with grace--Unscripted is for all of these.

The one primer you need to develop your entrepreneurial skills. Whether you're imagining your new business to be the next big thing in Silicon Valley, a pivotal B2B provider, or an anchor in your local community, the HBR Entrepreneur's Handbook is your essential resource for getting your company off the ground. Starting an independent new business is rife with both opportunity and risk. And as an entrepreneur, you're the one in charge: your actions can make or break your business. You need to know the tried-and-true fundamentals--from writing a business plan to getting your first loan. You also need to know the latest thinking on how to create an irresistible pitch deck, mitigate risk through experimentation, and develop unique opportunities through business model innovation. The HBR Entrepreneur's Handbook addresses these challenges and more with practical advice and wisdom from

Harvard Business Review's archive. Keep this comprehensive guide with you throughout your startup's life--and increase your business's odds for success. In the HBR Entrepreneur's Handbook you'll find: Step-by-step guidance through the entrepreneurial process Concise explanations of the latest research and thinking on entrepreneurship from Harvard Business Review contributors such as Marc Andreessen and Reid Hoffman Time-honed best practices Stories of real companies, from Airbnb to eBay You'll learn: Which skills and characteristics make for the best entrepreneurs How to gauge potential opportunities The basics of business models and competitive strategy How to test your assumptions--before you build a whole business How to select the right legal structure for your company How to navigate funding options, from venture capital and angel investors to accelerators and crowdfunding How to develop sales and marketing programs for your venture What entrepreneurial leaders must do to build culture and set direction as the business keeps growing HBR Handbooks provide ambitious professionals with the frameworks, advice, and tools they need to excel in their careers. With step-by-step guidance, time-honed best practices, real-life stories, and concise explanations of research published in Harvard Business Review, each comprehensive volume helps you to stand out from the pack--whatever your role.

MJ DeMarco's long awaited follow-up to the international best-seller, *The Millionaire Fastlane*, *UNSCRIPTED* is the definitive blueprint for escaping the cultural conditioning of the mundane and mediocre; learn how to create an awe-inspiring life using the power of entrepreneurship. *UNSCRIPTED* is not something you TRY, it is something you LIVE.

The winner of the UK's Business Book of the Year Award for 2021, Ash Ali & Hasan Kubba's *The Unfair Advantage* is a groundbreaking expose of the myths behind startup success and a blueprint for harnessing the things that really matter...

Property Tycoon offers a complete and incredibly revealing guide to EVERY aspect of residential property investment: whether you're looking to just dip into buy-to-let or want to use property to build up a substantial and life-changing income. Covering buying, managing, maintaining, financing and selling UK property, this book is written by someone who has made a success of buy-to-let investment for more than 20 years and through two booms and busts. Written in plain English, and filled with real-life case studies, it reveals the secrets of: - the questions every successful property investor asks themselves before buying a property - how to secure capital for your investment properties - where to get tradesmen, agents, mentors and tenants you can rely on - what it takes to manage and maintain different kinds of property portfolio and how to take your portfolio to the next level when the time is right - when to buy and sell, and how to make sure you get your way in auctions and off-plan deals. With housing in ever-increasing demand, and UK values showing an average rise in value of 9% a year for the last 60 years, today represents a great opportunity for anyone interested in entering the buy-to-let world. *Property Tycoon* is the friendliest and most up-to-date guide available.

Embark on 7 Learning Adventures to Create a Business From Scratch. This book includes research on "who" is most likely to be successful in entrepreneurship across 26 different personality factors. No hype. No BS. No fluff. This is a comprehensive book full of examples to draw from. *Start From Zero* gives you the repeatable path to create a meaningful and profitable business without being dependent on any person, any platform, or anything. See new research on the top personality traits pulled from 30 successful entrepreneurs. Learn by example from 15 employees who became entrepreneurs. Much of the world believes you have to be smart, gifted, or lucky to make it with your own business. That's only true to a certain extent. You can actually screw up a lot and still get rich... if you get the right things done right. This is the only book that will show you how to successfully start from zero when you have nothing. Not even confidence. *Start From Zero* is the result of over 10 years of research, based on tested principles, with a methodology that will still be relevant a hundred years from now. If you are frustrated with your income and earning potential, this book is for you. *Start From Zero* teaches you how to install the 4 brains you need to create income & scalable products from scratch. Whether you are a frustrated employee, a time-strapped business owner, or a curious 16 year old wondering if you should attend college, *Start From Zero* delivers the goods. My hope is this book helps make entrepreneurship accessible to the entire world. I have personally helped thousands of people become free with this exact process. All of them started from zero. Many of them started as employees. You can be next. Put these principles into practice for 90 days and learn the skills to make success more likely in any endeavor you choose!

Entrepreneurs have led economies out of downturns in the last 100 years and evidence points to this trend continuing into the future. In fact, regardless of country or economic conditions, entrepreneurial enterprises are on the rise. High-tech start-ups, where innovation, dedication, collaboration, and pure genius align into a successful enterprise, will likely see good times—if they start up right. However, many young researchers hesitate to set up their own company. Written by an electrical engineer with more than nineteen years of successful business experience, *Entrepreneurship for Engineers* covers every aspect you must master to become a savvy entrepreneur. The author provides coverage of the fundamentals of global economies, accounting, finance, and quantitative business analysis, because ordinary engineers usually lack these necessary survival skills. Outlining a systematic preparation process that will build a great reputation in the commercial marketplace, the author answers: How to start up a company How to create product lines How to collect venture capital How to write successful R&D proposals How to apply forward thinking How to keep cash flowing in a small firm Typical MBA courses include the following curricula: economics, accounting, finance/investment, marketing, and human resources, with courses like Managerial Communications and Quantitative Business Analysis (Applied Mathematics), and finally Strategic Management and Business Ethics. Engineering curricula seldom includes any of this. Supplying almost all the knowledge necessary for operating a corporation, above and beyond what you may find in an MBA program, this book uses an approach to business that is just as disciplined and rigorous as any approach to engineering. *Women, Gender, and Crime: Core Concepts* provides you with a complete and concise view into the intersection of gender and the criminal justice system. Author Stacy L. Mallicoat explores core topics on women as victims, offenders, and criminal justice professionals as they interact with various areas of the criminal justice system. She investigates relevant subjects that are not found in many traditional texts, including women who work as victim advocates and international issues of crime and justice relating to gender. Key Features: This text discusses women and victimization prior to covering women as offenders, because victimization is often a precursor to offending. Case Studies present compelling examples that connect concepts to real-life occurrences to reinforce learning and cover key issues, such as, sexual victimization in the military, stalking on college campuses, financial challenges for incarcerated women, pregnancy and policing, and self-care for victim advocates. Coverage of critical topics introduce you to important issues such as gender representation in criminal justice academia, multiple marginalities and LGBT populations, cyberstalking, labor trafficking, and challenges faced by women as criminal justice practitioners. Statistics, graphs, and tables demonstrate the most recent trends in the field to give students an accurate picture of the criminal justice system today.

This is the road map to a seven-figure business . . . in one year or less The word "entrepreneur" is today's favorite buzzword, and any aspiring business owner has likely encountered an overwhelming number of so-called "easy paths to success." The truth is that building a real, profitable, sustainable business requires thousands of hours of commitment, grit, and hard work. It's no wonder why more than half of new businesses close within six years of opening, and fewer than 5 percent will ever earn more than \$1 million annually. 12 Months to \$1 Million condenses the startup phase into one fast-paced year that has helped hundreds of new entrepreneurs hit the million-dollar level by using an exclusive and foolproof formula. By cutting out the noise and providing a clear and proven plan, this roadmap helps even brand-new entrepreneurs make decisions quickly, get their product up for sale, and launch it to a crowd that is ready and waiting to buy. This one-year plan will guide you through the three stages to your first \$1 million: • The Grind (Months 0-4): This step-by-step plan will help you identify a winning product idea, target customers that are guaranteed to buy, secure funding, and take your first sale within your first four months. • The Growth (Months 5 - 8): Once you're in business, you will discover how to use cheap and effective advertising strategies to get your product to at least 25 sales per day, so you can prove you have a profitable business. • The Gold (Months 9-12): It's time to establish series of products available for sale, until you are averaging at least 100 sales per day, getting you closer to the million-dollar mark every single day. Through his training sessions at Capitalism.com, Ryan Daniel Moran has helped new and experienced entrepreneurs launch scalable and sustainable online businesses. He's seen more than 100 entrepreneurs cross the seven-figure barrier, many of whom go on to sell their businesses. If your goal is to be a full-time entrepreneur, get ready for one chaotic, stressful, and rewarding year. If you have the guts to complete it, you will be the proud owner of a million-dollar business and be in a position to call your own shots for life. *Workin' It!*, the new book from world-renowned recording artist, television host, and drag queen RuPaul, provides helpful and provocative tips on fashion, beauty, style, and confidence for girls and boys, both straight and gay—and everyone in between! No one knows more about life, self-expression, and style than the host of the hit LOGO series "RuPaul's Drag Race," and *Workin' It!* picks up right where the show leaves off. More than just a style guide, *Workin' It!* is a navigation system through the bumpy road of life. Let RuPaul teach you the tried, tested, and found-true techniques that will propel you from background player to shining star!

Instant #1 New York Times bestseller. "The Atlantic writer drafts a history of slavery in this country unlike anything you've read before" (Entertainment Weekly). Beginning in his hometown of New Orleans, Clint Smith leads the reader on an unforgettable tour of monuments and landmarks—those that are honest about the past and those that are not—that offer an intergenerational story of how slavery has been central in shaping our nation's collective history, and ourselves. It is the story of the Monticello Plantation in Virginia, the estate where Thomas Jefferson wrote letters espousing the urgent need for liberty while enslaving more than four hundred people. It is the story of the Whitney Plantation, one of the only former plantations devoted to preserving the experience of the enslaved people whose lives and work sustained it. It is the story of Angola, a former plantation—turned—maximum-security prison in Louisiana that is filled with Black men who work across the 18,000-acre land for virtually no pay. And it is the story of Blandford Cemetery, the final resting place of tens of thousands of Confederate soldiers. A deeply researched and transporting exploration of the legacy of slavery and its imprint on centuries of American history, *How the Word Is Passed* illustrates how some of our country's most essential stories are hidden in plain view—whether in places we might drive by on our way to work, holidays such as Juneteenth, or entire neighborhoods like downtown Manhattan, where the brutal history of the trade in enslaved men, women, and children has been deeply imprinted. Informed by scholarship and brought to life by the story of people living today, Smith's debut work of nonfiction is a landmark of reflection and insight that offers a new understanding of the hopeful role that memory and history can play in making sense of our country and how it has come to be.

Let Inc. catapult your company to success. To put a business on the map, nothing beats great marketing. No matter how original your idea or ambitious your dreams, the company will stall without a plan to spread the word, build momentum, and drive sales. But how many entrepreneurs excel at marketing? If you are like most, you are focused on building your product or service...and don't know how to execute a marketing strategy or measure the results. No one is better positioned than Inc. to help you get up to speed fast. For years, Inc. has covered the innovative marketing used by thousands of tiny startups that turned into household names. Now, *Marketing Your Startup* shares these compelling stories and spotlights strategies for igniting growth, including how: Dollar Shave Club mastered the inexpensive viral video- and rocketed to success * Casper combined content marketing, creative branding, and old-fashioned subway ads to convince consumers to buy mattresses a whole new way * SoulCycle's obsessive fixation on their brand fueled their rise from spin studio to cult-like fitness sensation Through firsthand insights from founders and helpful how-to guidelines, you'll learn to define your brand, market position, and customers, then unleash the right mix of tactics through the right channels: social media, email and direct mail, content marketing, SEO, media ads, events, guerilla marketing, influencers, cause marketing, and more. Whether you've got a robust budget or you're bootstrapping your way to the top, *Marketing Your Startup* gives you the tools to launch an empire.

* Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes. By reading this summary, you will discover how to take a break from an ordinary existence and build a profitable and sustainable business, freeing yourself from preconceived ideas and social conventions. You will also discover that : society manipulates your thoughts and actions to force you to live an ordinary and conformist life; you can escape this by changing your state of mind; being an independent entrepreneur requires a lot of effort, but leads to freedom and happiness; there is no single path to success and wealth: everyone must follow his or her own vocation. In today's society, every day is the same, and so are all people. We act like remote-controlled robots to produce and satisfy the global economic system. Work is a prison and even free time is regulated by society, so that we no longer think for ourselves. Yet another life is possible, that of a free and independent entrepreneur. All that is needed is a change of mind and the foundation of a self-sufficient business. *Buy now the summary of this book for the modest price of a cup of coffee!

Is the financial plan of mediocrity -- a dream-stealing, soul-sucking dogma known as "The Slowlane" your plan for creating wealth? You know how it goes; it sounds a lil something like this: "Go to school, get a good job, save 10% of your paycheck, buy a used car, cancel the movie channels, quit drinking expensive Starbucks mocha lattes, save and penny-pinch your life away, trust your life-savings to the stock market, and one day, when you are oh, say, 65 years old, you can retire rich." The mainstream financial gurus have sold you blindly down the river to a great financial gamble: You've been hoodwinked to believe that wealth can be created by recklessly trusting in the uncontrollable and unpredictable markets: the housing market, the stock market, and the job market. This impotent financial gamble dubiously promises wealth in a wheelchair -- sacrifice your adult life for a financial plan that reaps dividends in the twilight of life. Accept the Slowlane as your blueprint for wealth and your financial future will blow carelessly asunder on a sailboat of HOPE: HOPE you can find a job and keep it, HOPE the stock market doesn't tank, HOPE the economy rebounds, HOPE, HOPE, and HOPE. Do you really want HOPE to be the centerpiece for your family's financial plan? Drive the Slowlane road and you will find your life deteriorate into a miserable exhibition about what you cannot do, versus what you can. For those who don't want a lifetime subscription to "settle-for-less" and a slight chance of elderly riches, there is an alternative; an expressway to extraordinary wealth that can burn a trail to financial independence faster than any road out there. Why jobs, 401(k)s, mutual funds, and 40-years of mindless frugality will never make you rich young. Why most entrepreneurs fail and how to immediately put the odds in your favor. The real law of wealth: Leverage this and wealth has no choice but to be magnetized to you. The leading cause of poorness: Change this and you change everything. How the rich really get rich - and no, it has nothing to do with a paycheck

or a 401K match. Why the guru's grand deity - compound interest - is an impotent wealth accelerator. Why the guru myth of "do what you love" will most likely keep you poor, not rich. And 250+ more poverty busting distinctions... Demand the Fastlane, an alternative road-to-wealth; one that actually ignites dreams and creates millionaires young, not old. Change lanes and find your explosive wealth accelerator. Hit the Fastlane, crack the code to wealth, and find out how to live rich for a lifetime.

The author of the New York Times Bestseller THE \$100 STARTUP, shows how to launch a profitable side hustle in just 27 days. To some, the idea of quitting their day job to start a business is exhilarating. For others, it's terrifying. After all, a job that produces a steady paycheck can be difficult to give up. But in a time when businesses have so little loyalty to employees that the very notion of "job security" has become a punchline, wouldn't it be great to have an additional source of income to fall back on? And wouldn't it be great to make that happen without leaving your day job? Enter the Side Hustle. Based on detailed information from hundreds of case studies, Chris Guillebeau provides a step-by-step guide that anyone can use to create and launch a profitable project in less than a month. Designed for the busy and impatient, this plan will have you generating income immediately, without the risk of throwing yourself head first into the world of entrepreneurship. Whether you just want to make some extra money, or start something that may end up replacing your day job entirely, the side hustle is the new job security. When you generate income from multiple sources, it gives you options, and in today's world, options aren't just nice to have: they're essential. You don't need entrepreneurial experience to launch a profitable side hustle. You don't need a business degree, know how to code, or be an expert marketer. And you certainly don't need employees or investors. With this book as your guide, anyone can learn to build a fast track to freedom.

Time Isn't The Problem is the twenty-first century guidebook for everyone who feels stuck in their life and wants to change, but doesn't quite know where to begin. It's thorough, entertaining, informative, and easy to understand. Yet, at the same time it is a challenging and action-inducing program that's designed to make the years of your life count. Time Isn't The Problem can help you to live the life of your dreams, and to start that process right now.

The controversial science that claims to have revolutionised economics. For centuries, economics was dominated by the idea that we are rational individuals who optimise our own 'utility'. Then, in the 1970s, psychologists demonstrated that the reality is a lot messier. We don't really know what our utility is, and we care about people other than ourselves. We are susceptible to external nudges. And far from being perfectly rational we are prone to 'cognitive biases' with complex effects on decision-making, such as forgetting to prepare for retirement. David Orrell explores the findings from psychology and neuroscience that are shaking up economics – and that are being exploited by policy-makers and marketers alike, to shape everything from how we shop for food, to how we tackle societal happiness or climate change. Finally, he asks: is behavioural economics a scientific revolution, or just a scientific form of marketing?

The first panoramic history of the Western world from the 1970s to the present day, Empire of Democracy is the story for those asking how we got to where we are. Half a century ago, at the height of the Cold War and amidst a world economic crisis, the Western democracies were forced to undergo a profound transformation. Against what some saw as a full-scale "crisis of democracy"— with race riots, anti-Vietnam marches and a wave of worker discontent sowing crisis from one nation to the next— a new political-economic order was devised and the postwar social contract was torn up and written anew. In this epic narrative of the events that have shaped our own times, Simon Reid-Henry shows how liberal democracy, and western history with it, was profoundly reimaged when the postwar Golden Age ended. As the institutions of liberal rule were reinvented, a new generation of politicians emerged: Thatcher, Reagan, Mitterrand, Kohl. The late twentieth century heyday they oversaw carried the Western democracies triumphantly to victory in the Cold War and into the economic boom of the 1990s. But equally it led them into the fiasco of Iraq, to the high drama of the financial crisis in 2007/8, and ultimately to the anti-liberal surge of our own times. The present crisis of liberalism enjoins us to revisit these as yet unscripted decades. The era we have all been living through is closing out, democracy is turning on its axis once again. As this panoramic history poignantly reminds us, the choices we make going forward require us first to come to terms with where we have been.

This record of World Wrestling Entertainment explores the inner workings of the WWE and the day-to-day lives of its stars.

"Hart's argument that we need to drastically revise our current view of illegal drugs is both powerful and timely . . . when it comes to the legacy of this country's war on drugs, we should all share his outrage." —The New York Times Book Review From one of the world's foremost experts on the subject, a powerful argument that the greatest damage from drugs flows from their being illegal, and a hopeful reckoning with the possibility of their use as part of a responsible and happy life Dr. Carl L. Hart, Ziff Professor at Columbia University and former chair of the Department of Psychology, is one of the world's preeminent experts on the effects of so-called recreational drugs on the human mind and body. Dr. Hart is open about the fact that he uses drugs himself, in a happy balance with the rest of his full and productive life as a researcher and professor, husband, father, and friend. In Drug Use for Grown-Ups, he draws on decades of research and his own personal experience to argue definitively that the criminalization and demonization of drug use—not drugs themselves—have been a tremendous scourge on America, not least in reinforcing this country's enduring structural racism. Dr. Hart did not always have this view. He came of age in one of Miami's most troubled neighborhoods at a time when many ills were being laid at the door of crack cocaine. His initial work as a researcher was aimed at proving that drug use caused bad outcomes. But one problem kept cropping up: the evidence from his research did not support his hypothesis. From inside the massively well-funded research arm of the American war on drugs, he saw how the facts did not support the ideology. The truth was dismissed and distorted in order to keep fear and outrage stoked, the funds rolling in, and Black and brown bodies behind bars. Drug Use for Grown-Ups will be controversial, to be sure: the propaganda war, Dr. Hart argues, has been tremendously effective. Imagine if the only subject of any discussion about driving automobiles was fatal car crashes. Drug Use for Grown-Ups offers a radically different vision: when used responsibly, drugs can enrich and enhance our lives. We have a long way to go, but the vital conversation this book will generate is an extraordinarily important step.

As a producer on a reality dating show, Abby Edwards knows that true love is a myth. Her career and her friends are all she needs. Right? When her screenwriter ex makes a hit movie based on their relationship, Abby's faults are projected on screens across the country. Suddenly the fact that her job depends on orchestrating hot tub hook-ups doesn't seem so impressive. Her friends rally to help. Zoë thinks she needs to meet a guy. Stephanie suggests an attitude adjustment. Nancy wants her to get in touch with her inner Goddess. Abby knows they mean well, but she prefers to focus on her work. Unfortunately, she's already embarrassed herself in front of her new boss, Will Harper, who she would find totally crush-worthy if he weren't so irritating. Abby's about to be reminded that life doesn't follow a script—and good things happen when you least expect it... 97,000 words

Don't leave your web design journey up to chance. There are some times in life where it is fun to not plan ahead. For example a random day hanging out with friends or a spontaneous holiday trip to some new place. Web design though is not one of those times! If you leave your web design journey to chance-expect to fail. What this book covers is what I wish I knew when I first started web design. It is the big lessons that make a big difference. Knowing these lessons will help you avoid becoming yet another burnout who is overworked and underpaid. I will be sharing with you clear steps to get more profitable, move forward quickly, and set yourself up for a shot at real success. This book isn't just about money though-it looks at an overall smart approach to having a great business that supports a great life. This is about working smarter-not harder-to enjoy more of what life is all about. If you are ready to go then let's get started!

What is the purpose of your life? Is it to be rich in things or experiences? At the end of the day it is the amount of balance you have between the 4 pillars of the good life: Health, Wealth, Love, and Happiness that can give you the fulfilling life that you need. Written by YouTuber Mike

Vestil, catch a glimpse of his origin story and how he became the person he is today and how you too can get the body you want, the income you want, the relationships you want, and ultimately, the happiness that eludes us all! WARNING: This book is an emotional roller coaster filled with obscene language.. read at your own risk

What if Life Wasn't About 50 Years of Wage-Slavery, Paying Bills and then Dying? Tired of sleepwalking through a mediocre life bribed by mindless video-gaming, redemptive weekends, and a scant paycheck from a soul-suffocating job? Welcome to the SCRIPTED club— where membership is neither perceived or consented. The fact is, ever since you've been old enough to sit obediently in a classroom, you have been culturally engineered for servitude, unwittingly enslaved into a Machiavellian system where illusionary rules go unchallenged, sanctified traditions go unquestioned, and lifelong dreams go unfulfilled. As a result, your life is hijacked and marginalised into debt, despair, and dependence. Life's death sentence becomes the daily curse of the trivial and mundane. Fun fades. Dreams die. Don't let life's consolation prize become a car and a weekend. Recapture what is yours and make a revolutionary repossession of life-and-liberty through the pursuit of entrepreneurship. A paradigm shift isn't needed—the damn paradigm needs to be thrown-out altogether. The truth is, if you blindly follow conventional wisdom pushed by conventional people living conventional lives, can you expect to be anything but conventional? Rewrite life's script: ditch the job, give Wall Street the bird, and escape the insanity of trading your life away for a paycheck and an elderly promise called retirement. UNSCRIPT today and start leading life— instead of life leading you.

"The entrepreneur roller coaster: why now is the time to #JoinTheRide, will prepare you for the wild ride of entrepreneurship. It will warn you (of forthcoming fears, doubts, and the self-defeating conditioning of your upbringing and past), inoculate you (from the naysayers, dream-stealers, and pains of rejection and failure), and guide you (as you build those under-developed skills of independence, self-motivation, and self-accountability) safely past the landmines that blow up and cause the failure of 66 percent of all new businesses. You will learn the best strategies Darren has ever collected from the most successful people on the planet, covering the four essential skills necessary for entrepreneurial success: Sales, Recruiting, Leadership, and Productivity"--Amazon.com

For many marketing professionals, "science" is a four-letter word. They see brand-building as an unteachable art guided by their intuition and experience. But at its core, marketing aims to seed ideas into people's minds, make them feel a certain way, and, ultimately, get them to act. In Brand Seduction, Daryl reveals the latest psychological and neuroscientific discoveries about how our minds process brand information and make decisions, and the important roles our emotions and unconscious play in our selections. Welcome to the new world of neuromarketing. Through simple language, engaging stories, and real-world examples, Brand Seduction shows you how to decode, build, and use these hidden brand fantasies to grow your brand and business. You'll learn: The surprising unconscious side of brands. The biggest myths about consumer psychology. The real role of emotions in building brands. Practical tools to use neuroscience to inspire better marketing. Everyone seems to have a different idea of what brands are, how they work, and how they are built. Brand Seduction digs deeper into the nature of brands, how they exist and behave in the mind, and how marketers and business leaders can use this understanding to "seduce" customers and grow their businesses.

"Down to earth wisdom from a successful, creative entrepreneur" (New York Times–bestselling author Ken Abraham). Despite a childhood shadowed by financial disaster and a father who struggled with alcoholism, Aaron Walker has created opportunities where there appeared to be none—pushing through barriers and monumental hurdles to build a string of successful businesses. In this inspirational memoir, he reveals how he confronted bitterness, pushed through pride, and was granted grace for a horrifying pedestrian fatality. View from the Top recounts Aaron's own powerful story—and shares techniques and strategies that will allow you to flourish regardless of your current circumstances.

"There's an old saying I love: 'Pray like everything depends on God, but work like everything depends on you.' That could also be a great summary statement for View From The Top. Aaron Walker is a man who trusts God while putting a lot of sweat equity into everything he does. That balance of faith and diligence is something we all could learn from." —Dave Ramsey, New York Times–bestselling author of The Total Money Makeover: A Proven Plan for Financial Fitness "For anyone who prefers reality over 'reality shows' . . . Aaron Walker's View from the Top is as real, honest, and believable as it gets." —Ken Abraham, New York Times–bestselling author of When Your Parent Becomes Your Child: A Journey of Faith Through My Mother's Dementia

Has Your Life Been Conscripted by an Economic Religion? Learn How to Free Yourself and Your Life Through the Power of Fastlane Entrepreneurship By all appearances, Jeff and Samantha Trotman are living the American Dream. But behind the white picket fence, they endure an American Nightmare. With little time for each other, a pile of debt, and Ferrari taste on a Ford budget, the ruse of affluence is killing them. Two respectable jobs and a lovely suburban house paint a pretty picture, but behind the ink is a broken marriage rife with meaningless work and dead dreams. And now, with an unplanned pregnancy, they're facing a mid-life crisis twenty years early. With little time and looming bankruptcy, the Trotmans are forced to face the red-pill truth they long denied: They were living, but they weren't alive. Determined to resurrect their life and their marriage, the Trotmans plot a rat-race escape-only to find themselves more thickly in it. As tensions rise and hope fades, follow along step-by-step as the Trotmans pivot to a new strategy and a new career: starting a business as entrepreneurs. While they navigate their journey, you'll learn 120 wealth-building strategies and principles that your mainstream financial guru won't dare reveal-actionable concepts that will help you profit your way into the Unscripted 1%, an emerging economic class of entrepreneurs who enjoy a lifetime of freedom emancipated from miserly living and Wall Street's "save, pray, and wait" paradigm. Discover how one family escapes the rat-race grind and wins a lifetime of financial freedom, leaving behind the tyranny of meaningless jobs and mediocre living- and how you can too. Here is just a little of what you will learn: The Bad Math Principle: Why most people will never escape the rat-race, much less earn financial freedom. The 1/5/10 Strategy: How this one simple exercise will unearth your ultimate dream life while establishing a decision framework for its reality. The Honey-pot Principle: Why the financial media's "invest a \$100/mo for 40 years in indexed-funds" narrative is part of the same rat-race scheme, just a different side of the same rigged coin. The Dual Change Strategy: The two divergent sides of change and how it can make you a fortune. The Value Skew Strategy: How to find literally 1000s of business ideas and why you never need to "disrupt" or invent anything new or novel. The Millionaire Payday Strategy: How to spot opportunities to hire yourself and earn an instant millionaire-making income. The Cinderella Principle: Why starting a business based on a cultural trend or a fad is a horrible idea. The Perseverance Strategy: Never struggle with motivation again; the four necessary ingredients to tap into unlimited motivation and determination, regardless of the obstacles in your way. The Triangulated Value Strategy: Learn how to never quit three-feet from gold: The 3-pronged strategy in maximizing marketing yields while also illuminating the "quit or continue" decision. and over 110+ more! Don't let the rat-race and its co-conspirators proclaim your life as non-essential. Don't let the rat-race entice you to save your life away for the promise of an elderly retirement. Don't let the rat-race lull you into a tedious existence medicated by television, video games, and trivial sporting events. Go Unscripted, escape the rat-race, and win your happily-ever-after.

Opt Out is the story of how the author opted out of the conventional approach to business, money and life that enabled him to own several businesses, real estate, and eventually spend a year living in Bali. He takes the reader on a journey through his experiences and provides the tools for others to do the same.

Whoever you are, whatever your financial situation, I'm here to give you a wake-up call, my friend. Twenty-five years ago, I set off on my own with nothing but a folding table and a phone. For years, real success eluded me. I told people I was doing well when I was often on the edge of being broke. Millions of people face the same plight—including my beloved brother-in-law, who died tragically before he could fix his money problems. That was MY wake-up call. I knew I needed more money, but I didn't know how to get it. I only turned things around by getting

honest with myself, taking responsibility for my situation, and figuring out some practical solutions. Now I'm going to show you how to do the same. In polite society, we don't like to talk about money. But it's too important to tiptoe around. In these pages, you and I are going to cut the BS and get real. For starters, I'll help you understand . . .

- How the money has moved. Stop making decisions based on advice that worked decades ago, but no longer.
- The dangers of living in a "False Positive." It's easy to tell ourselves that we have enough-- until we're hit with medical bills, aging parents, tuition, or early retirement.
- The cheap comfort of the blamer mind-set: It might feel good to blame the government, the economy, or your boss for your troubles, but it won't change anything. Do you want an excuse, or do you want more money?
- The power of "Lifestyle by Design." Visualize your long-term goal and work backward to figure out how to get there.
- The trade-offs of being an employer or employee. You can get rich by starting a business or by rising to the top of an existing organization. Let's figure out what's right for you. It's going to take grit and guts, but if you follow my road map, you'll start accumulating real wealth, the kind that lets you live the life of your dreams and lasts for generations to come.

Using techniques from hypnosis, neurolinguistic programming, the Bible, and the greatest salespeople in history, Hogan empowers you to improve all areas of your life.

The definitive biography of the most dangerous demagogue in American history, based on exclusive access to his papers and recently unsealed transcripts of his closed-door Congressional hearings In the long history of American demagogues, from Huey Long to Donald Trump, never has one man caused so much damage in such a short time as Senator Joseph McCarthy. We still use "McCarthyism" to stand for outrageous charges of guilt by association, a weapon of polarizing slander. From 1950 to 1954, McCarthy destroyed many careers and even entire lives, whipping the nation into a frenzy of paranoia, accusation, loyalty oaths, and terror. His chaotic, meteoric rise is a gripping and terrifying object lesson for us all. Yet his equally sudden fall from fame offers hope that, given the rope, most American demagogues eventually hang themselves. Only now, through best-selling author Larry Tye's look at the senator's records, can the full story be told.

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