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When it comes to photography, it's all about the light. After spending more than thirty years behind the lens—working for National Geographic, Time, Life, and Sports Illustrated—Joe McNally knows about light. He knows how to talk about it, shape it, color it, control it, and direct it. Most importantly, he knows how to create it...using small hot shoe flashes. In *The Hot Shoe Diaries*, Joe brings you behind the scenes to candidly share his lighting solutions for a ton of great images. Using Nikon Speedlights, Joe lets you in on his uncensored thought process—often funny, sometimes serious, always fascinating—to demonstrate how he makes his pictures with these small flashes. Whether he's photographing a gymnast on the Great Wall, an alligator in a swamp, or a fire truck careening through Times Square, Joe uses these flashes to create great light that makes his pictures sing.

The use of images, particularly photography, has been steadily gaining popularity in academia, but there has not yet been a book that deals with the act and process of photo-taking in the field. Drawing upon 21 years of photographic experience and sociological research, Terence Heng's immersive and narrative style will: introduce photography as a

qualitative method; discuss the intricacies of, challenges in and opportunities for using a camera in the field; explore common themes and topics in social science research, including photographing rituals, space, people and objects; advise on navigating the always evolving technological landscapes of traditional, digital and mobile photography. *Visual Methods in the Field: Photography for the Social Sciences* is a photography guide written for researchers by a researcher. Using in-depth ethnographic case studies from research done in various urban environments, this book will act as a crucial bridge for students in geography, sociology, education, media studies and other social sciences to incorporate photography into their research repertoire.

THE FIRST BOOK WITH ONE FOOT ON THE COFFEE TABLE, AND ONE FOOT IN THE CLASSROOM Joe McNally, one of the world's top pro digital photographers, whose celebrated work has graced the pages of *Sports Illustrated*, *Time*, and *National Geographic* (to name a few), breaks new ground by doing something no photography book has ever done—blending the rich, stunning images and elegant layout of a coffee-table book with the invaluable training, no-nonsense insights, and photography secrets usually found only in those rare, best-of-breed educational books. When Joe's

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not on assignment for the biggest-name magazines and Fortune 500 clients, he's in the classroom teaching location lighting, environmental portraiture, and how to "get the shot" at workshops around the world. These on-location workshops are usually reserved for a handful of photographers each year, but now you can learn the same techniques that Joe shares in his seminars and lectures in a book that brings Joe's sessions to life. What makes the book so unique is the "triangle of learning" where (1) Joe distills the concept down to one brief sentence. It usually starts with something like, "An editor at National Geographic once told me..." and then he shares one of those hard-earned tricks of the trade that you only get from spending a lifetime behind the lens. Then, (2) on the facing page is one of Joe's brilliant images that perfectly illustrates the technique (you'll recognize many of his photos from magazine covers). And (3) you get the inside story of how that shot was taken, including which equipment he used (lens, f/stop, lighting, accessories, etc.), along with the challenges that type of project brings, and how to set up a shot like that of your own. This book also gives you something more. It inspires. It challenges. It informs. But perhaps most importantly, it will help you understand photography and the art of making great photos at a level you never thought possible. This book is packed with those "Ah ha!" moments—those clever insights that make it all come

together for you. It brings you that wonderful moment when it suddenly all makes sense—that “moment it clicks.”

What’s your definition of a photo studio? Is it a room with a white seamless backdrop or a cyc wall? Maybe it’s simply anywhere you’re in control of the lighting. In a perfect world, where every day is a breezy 72 degrees with partial cloud coverage, we would all have a 5,000-square-foot studio—and the entire catalog of B&H™ in our equipment lockups. But the reality is that you may have an outdated DSLR with two decent lenses (which took you several years to save up for), and all you have at your disposal is an unfinished basement, your garage, or the empty conference room at your office. That’s where Studio Anywhere comes in. With photographer Nick Fancher as your guide, you’ll learn how to get portfolio-ready photos while working in some of the most problematic scenarios imaginable. Whether shooting a corporate portrait, a test shoot with a model, or a promo shoot with a band, you’ll discover that most of the time, there’s no need for an expensive studio—you just have to get creative. Studio Anywhere is a resource for photographers to learn through behind-the-scenes photos and lighting diagrams from a range of photo shoots—but it doesn’t stop there. Because directing a photo shoot involves more than simply knowing how to wield a camera or process a raw file, Nick also

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lets you in on the aesthetic decisions he makes in his signature photos, inspiring you to develop your own vision. And, finally, he describes his Lightroom and Photoshop workflow so you can learn how to deftly navigate post-processing. Shows how to create images with minimal equipment that is within reach of anyone's budget Takes you through the entire shoot, from concept to lighting to exposure to post-processing in Lightroom and Photoshop Teaches how to build a portfolio without a dedicated studio space

Lance Keimig, one of the premier experts on night photography, has put together a comprehensive reference that will show you ways to capture images you never thought possible. This new edition of *Night Photography* presents the practical techniques of shooting at night alongside theory and history, illustrated with clear, concise examples, and charts and stunning images. From urban night photography to photographing the landscape by starlight or moonlight, from painting your subject with light to creating a subject with light, this book provides a complete guide to digital night photography and light painting.

"One of the most ambitious YA novels I've ever read."—Tommy Wallach, author of *We All Looked Up* Perfect for fans of innovative storytelling, like Marcus Sedgwick's *The Ghosts of Heaven* and David Mitchell's *The Bone Clocks*, *Where Futures End* is a

collection of five time-spanning, interconnected novellas that weave a subtly science-fictional web stretching out from the present into the future, presenting eerily plausible possibilities for social media, corporate sponsorship, and humanity, as our world collides with a mysterious alternate universe. Five teens, five futures. Dylan develops a sixth sense that allows him to glimpse another world. Brixney must escape a debtor colony by finding a way to increase the number of hits on her social media feed so she'll attract corporate sponsorship. Epony goes "High Concept" and poses as an otherworldly being to recapture her boyfriend's attention. Reef struggles to survive in a city turned virtual gameboard. And Quinn uncovers the alarming secret that links them all. These are stories about a world that is destroying itself, and about the alternate world that might be its savior. Unless it's just the opposite.

A guide to photographing abandoned structures covers such topics as selecting subject matter, general guidelines for camera settings and gear, lighting, importing and editing shots, filters and effects, and avoiding common mistakes.

Street photographers will never tire of New York as a subject. It is the perfect setting for the genre, the world's most evocative cityscape, against which candid, memorable moments play themselves out every day. Nearly a decade ago, Vivienne Gucwa

began walking the streets of the city with the only camera she could afford a sub-\$100 point-and-shoot and started taking pictures. Choosing a direction and going as far as her feet would take her, she noticed lines, forms and structures that had previously gone unnoticed but which resonated, embodying a sense of home. Having limited equipment forced her to learn about light, composition and colour, and her burgeoning talent won her blog millions of readers and wide recognition in the photographic community. New York Through the Lens showcases the stunning results of her ongoing quest. Filled with spectacular photographs and illuminated by Vivienne's own insightful commentary, NY Through the Lens acts as a beautiful travel guide to the city; it will be a must-read for her many fans and for any lover of street photography.

In this sexy, bold book, Pulitzer-Prize winning photographer Brian Smith tells the stories behind the photos and lessons learned in 30 years of photographing celebrities and people from all walks of life. Smith's long list of famous and infamous subjects includes pro basketball players Dwayne Wade and Shaquille O'Neal; billionaires Bill Gates, Richard Branson, and Donald Trump; tennis stars Serena and Venus Williams; actors Anne Hathaway, Antonio Banderas, Christopher Walken, Taye Diggs, Jane Krakowski, and William H. Macy; and many more. You'll get the inside scoop on what goes on at

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a celebrity photo shoot in this gorgeous guide to making professional portraits. Smith has mastered how to make a meaningful portrait on a magazine's budget and on a celebrity's schedule, which can sometimes be 15 minutes or less. Smith reveals his tips on connecting with people, finding the perfect location, telling a great story through portraiture, getting the ideal pose, capturing emotion and gestures, arranging unique group shots, and lighting the scene just right. You might not be photographing the rich and famous, but after reading Smith's tell-all guide, you'll know how to give everyone who makes their way in front of your camera the star treatment. A stunning collection of images showcasing the different regions of Wales in all their glory, which capture the essence of the country.

2016 Christy Award Winner! (Young Adult category)

2016 Christy Award Finalist (First novel category)

Like all citizens since the Ruining, Carrington Hale knows the importance of this day. But she never expected the moment she'd spent a lifetime preparing for—her Choosing ceremony—to end in disaster. Ripped from her family, she'll spend her days serving as a Lint, the lowest level of society. She knows it's her duty to follow the true way of the Authority. But as Carrington begins this nightmare, rumors of rebellion rattle her beliefs. Though the whispers contradict everything she's been told, they resonate deep within. Then Carrington is offered an

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unprecedented chance at the life she's always dreamed of, yet she can't shake the feeling that it may be an illusion. With a killer targeting Lints and corruption threatening the highest levels of the Authority, Carrington must uncover the truth before it destroys her.

Bonus! Register your paperback book with the author (details inside the book) to get complimentary Premium Membership to the Lightroom Queen website. This gives you access to all the eBook formats of this book at no extra cost and email support from Victoria herself. Adobe Lightroom CC/6 The Missing FAQ is primarily designed as a conversational FAQ-style reference book, giving you the detailed information you need to make informed choices, whether you've been using Lightroom for a few months or a few years. No more pressing buttons without understanding the repercussions! Unlike most other Lightroom books, this isn't just the theory of how Lightroom's supposed to work, but also the workarounds and solutions for the times when it doesn't behave the way you'd expect. For less experienced users, the Fast Track weaves its way through the book, with short tutorials that guide you through a simple workflow, allowing you to gain confidence before diving into the more advanced questions. To get a taste of Victoria's writing style, download the free Quick Start eBook from the Lightroom Queen website. For many years, the

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Adobe Lightroom - The Missing FAQ books have been among the most popular Lightroom books available. The LR CC/6 version is a major rewrite that's taken 2 years to complete, and it's the best yet. The information is now easier for less experienced users to understand, and easier to find using the comprehensive new index. If you've read previous versions, don't worry, all of the advanced information is still there and has been expanded too. The paperback's even more readable having been produced in color print for the first time. "

This is the eBook version of the printed book.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe Photoshop CS5 choose Adobe Photoshop CS5 Classroom in a Book from the Adobe Creative Team at Adobe Press. The 14 project-based lessons in this book show readers step-by-step the key techniques for working in Photoshop CS5. In addition to learning the key elements of the Photoshop interface, this completely revised CS5 edition shows readers how to edit images with precise selection control, correct a wide range of lens-based errors, interactively transform their images with the new Puppet Warp tool, and easily remove or replace image elements with the new Content-Aware Fill mode. The book also covers new powerful painting effects to artistically enhance images and shows how to combine multiple exposures into a single HDR

image. For the first time, the companion DVD will feature, in addition to the lesson files, 2 hours of free video tutorials from Learn Adobe Photoshop CS5 by Video by Adobe Press and video2brain, a great added value! “The Classroom in a Book series is by far the best training material on the market.

Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students.” –Barbara Binder, Adobe Certified Instructor, Rocky Mountain Training. Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL.

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To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

I have been photographing rock pools since I came to Sydney in 2008 but it's only since February 2013 that I set myself a project to photograph every ocean pool in Sydney and publish a book. This is a second edition of my very popular Sydney Rock Pools book, with new images of the iconic rock pools of Sydney. My passion for both swimming and

Describes how to achieve the same effects that are seen in magazines, television, newspapers, and the Web using Adobe Photoshop.

The iPad Has Earned a Place in Your Camera Bag!

Apple's popular iPad tablet is an incredibly useful tool for photographers on the go. Instead of hauling a laptop on the road or to a photo shoot, you can tuck the lightweight iPad in your camera bag and take advantage of its large screen, third-party apps, and online access to effectively complete and share your work. Novice to pro shooters will discover everything that the iPad has to offer with simple step-by-step instructions and real-world advice for: Importing and copying photos from memory cards using the iPad Camera Connection Kit, then uploading and backing up to iCloud Photo Stream or Dropbox. Organizing and rating images and assigning tags in the field, and integrating them later with Adobe Photoshop Lightroom on your computer. Editing photos with Photogene, Snapseed, and other image adjustment tools. Editing video clips in iMovie, creating slideshows,

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rough cuts, and more. Using portfolio software to create and deliver impressive iPad presentations for prospective clients. Photographers will learn other clever uses for iPads including triggering the camera shutter remotely, using the screen as a fill flash, calculating depth of field, tracking outdoor light conditions, storing camera manuals as PDFs for quick reference, and other handy at-your-fingertip resources to complement your particular shooting style. A bonus online chapter with additional coverage for the new iPad—including iPhoto and Photoshop Touch apps—is included with purchase. The iPad is a powerful photography tool and this guide will help every photographer take advantages of its full capabilities!

In *Studio Anywhere 2: Hard Light*, photographer and author Nick Fancher builds on the success of his previous book (*Studio Anywhere: A Photographer's Guide to Shooting in Unconventional Locations*) as he continues to offer candid, practical, and valuable lessons on how to create successful and fresh photographs armed with only minimal gear, a resourceful mind, and a creative spirit. The heart and soul of *Studio Anywhere 2: Hard Light* resemble its predecessor, but this time Nick focuses his approach on hard light, demonstrating how to use it in innovative and flattering ways, working with subjects ranging from products to people. You'll learn: - How to work with both available light (e.g., the sun) and manufactured light (such as inexpensive small flash) - How to shape, bounce, and manipulate your unmodified flash to get the results you want - The importance of proper light placement and ambient balance - How to

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create dramatic, intentional photographs with hard light - DIY techniques for making your own gobos and photo hacks (such as with a reflector) - How to incorporate colored gels into your work to create expressive and innovative imagery - Post-processing tricks and techniques that Nick uses to achieve the final look of the image Included in the book are behind-the-scenes photos, lighting diagrams, and Lightroom settings for many scenarios, so the reader can follow along from idea through the shoot and on to the final edit. There is also a feature throughout the book called "Making a Scene" where, upon being presented with an "empty" scene, you're challenged to figure out where you might place your subject and your light(s) in order to achieve a specific effect or result. At the back of the book, Nick shows you how he chose to tackle each scenario. The goal is to train yourself to look at the everyday, commonplace locations and scenarios you encounter and begin to see them full of photographic potential. The core goal of photography is representing subjects that have depth and texture in a medium that inherently lacks both those qualities, and this book shows the best way to rise to that challenge: through the careful application and capture of lighting. It demonstrates how to accentuate or minimize textures, add or subtract highlights, and create or combat shadows to showcase the subjects in the best way and create the illusion of a third dimension in the images. Exploring techniques for lighting portraits, still-life subjects, nature images, and architectural shots, both studio and location lighting are covered in detail. The book teaches photographers how

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to study their subjects— with all of the textures, colors, shapes, and surfaces they have— then visualize the image as a finished photograph before the photography actually begins. With chapters that thoroughly cover the science of lighting and visualization, photographers can apply that knowledge and successfully create artful images.

Do you need help making your food look as delicious as it tastes? Are you a “foodie” hungry for more tantalizing photos of your culinary creations? Do you have a food blog that you’d like to take to the next level, with better images and a stronger business strategy? Then this book is for you! In *Food Photography: From Snapshots to Great Shots, Second Edition*, photographer Nicole Young returns to dish up the basics on everything you need to know to make great food images, from getting the right camera equipment to mastering the key photographic principles of aperture, ISO, and shutter speed. She offers tips on styling food using props, fabrics, and tabletops; and she explains how to improve your photos through editing after the shoot. This new edition features many brand-new images and examples, accompanied by up-to-date discussions on achieving good lighting and composition. In addition Nicole covers developments in the industry that have emerged since the publication of the first edition, such as the entry of mirrorless cameras on the scene, and more. She also provides a brand new post-processing section focusing on Photoshop Lightroom, showing how to improve your photos through sharpening, color enhancement, and other editing techniques. Beautifully illustrated with large,

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vibrant photos, this book offers the practical advice and expert shooting tips you need to get the food images you want every time you pick up your camera.

The Visual Palette Defining Your Photographic Style Rocky Nook, Inc. Digital Photographer's Handbook 6th Edition of the Bestselling Photography Manual Penguin

Imagine having everything you wanted to know about high-speed photography in one place. The photography industry is in a constant state of change. Innovation, ingenuity, and the indoctrination of people of all ages into new digital, social media platforms has turned the industry on its head and provided new and interesting challenges for photographers. If you want to get a step ahead, you need to do something unique, something creative. One option is to learn high-speed photography that could take your career to a whole new level.

Mastering High-Speed Photography is the quintessential guide to understanding all the nuances of high-speed photography and executing them so well, you'll propel your career and your art form to new heights. In this book, you are going to learn about different kinds of high-speed photography, what equipment you need, how to create setup, camera and other equipment settings with complete workflow. Forget mediocrity. Give up the notion of "someday". Take charge of your career, move forward, and embrace this facet of the business, sharpen your skills, or add something new to your repertoire. Pick up your copy today!

"Instantly engaging, constantly suspenseful, ultimately poignant and satisfying. Loved it!"--Diana Gabaldon,

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author of the #1 New York Times bestselling Outlander series When fragile, sixteen-year-old Hope Walton loses her mom to an earthquake overseas, her secluded world crumbles. Agreeing to spend the summer in Scotland, Hope discovers that her mother was more than a brilliant academic, but also a member of a secret society of time travelers. And she's alive, though currently trapped in the twelfth century, during the age of Eleanor of Aquitaine. Hope has seventy-two hours to rescue her mother and get back to their own time. Passing through the Dim, Hope enters a brutal medieval world of political intrigue, danger, and violence. A place where any serious interference could alter the very course of history. And when she meets a boy whose face is impossibly familiar, she must decide between her mission and her heart—both of which could leave Hope trapped in the past forever.

Seventy nine of my favorite images created over the last few years spread over a beautiful fifty large pages. Learn to “see” more compelling images with this on-the-go field guide from Bryan Peterson! What makes an image amazing? Believe it or not, it is not about the content. What makes a photo compelling is the arrangement of that content—in other words, its composition. The right composition gives your images impact and emotion; the wrong one leaves them flat. In this handy, take-anywhere guide, renowned photographer, instructor, and bestselling author Bryan Peterson frees amateur photographers from the prejudices of what is “beautiful” or “ugly” so that they can instead focus on color, line, light, and pattern. Get

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the tools you need to show your distinct voice and point of view in every image you shoot. With this guide in your camera bag, you'll be equipped not only to “see” beautiful images but to successfully shoot them each and every time. Also available as an ebook

Learn how to take professional-quality photographs using the same tricks today's top photographers use (surprisingly, it's easier than you'd think)!

This is a completely, totally updated version of the #1 best-selling digital photography book of all time! It's the award winning, worldwide smash hit, written by Scott Kelby, that's been translated into dozens of different languages.

Here's how Scott describes this book's brilliant premise: “If you and I were out on a shoot, and you asked me, ‘Hey, how do I get this flower to be in focus, with the background out of focus?’, I wouldn't stand there and give you a photography lecture. In real life, I'd just say, ‘Put on your zoom lens, set your f-stop to f/2.8, focus on the flower, and fire away.’ That's what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I've learned just like I would with a friend—without all the technical explanations and techie photo speak.”

This isn't a book of theory—full of confusing jargon and detailed concepts. This is a book on which button to

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push, which setting to use, and when to use it. With over 200 of the most closely guarded photographic “tricks of the trade,” this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

Each page covers a single concept that makes your photography better. Every time you turn the page, you’ll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you’re tired of taking shots that look “okay,” and if you’re tired of looking in photography magazines and thinking, “Why don’t my shots look like that?” then this is the book for you.

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Skylum’s Luminar AI is a great solution for both professional and amateur photographers who want to

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quickly create stunning photos. Luminar's advanced AI-based tools and templates eliminate hours of traditional editing tasks, whether you're applying automatic tone and color adjustments, replacing dreary skies with more dynamic ones, or retouching portraits to smooth skin, remove blemishes, and accentuate flattering facial features. For those who want to dig into editing, powerful tools give you full control over your RAW and JPEG images, including advanced features such as masking, dodging and burning, and cloning and stamping areas. Luminar AI also works as a plug-in for other applications, such as Adobe Photoshop, Lightroom Classic, and Apple Photos, allowing round-trip editing and seamless integration with workflows you may already have in place.

Luminar AI is deceptively deep, and in *The Photographer's Guide to Luminar AI*, photographer Jeff Carlson helps you discover Luminar AI's best features to take full advantage of the program for all your photography needs. From importing your images to editing, managing, and exporting your files, Jeff showcases the power, precision, and control of Luminar while teaching you to work quickly and efficiently. In this book, he walks you through real-world landscape and portrait edits, and covers every tool and feature with the goal of helping you understand how to make Luminar improve your images.

In this book you'll learn all about:

- **AI editing:** Luminar AI's many AI-based tools eliminate hours of traditional editing tasks. Improve overall tone and color using just one slider, and enhance a sky using another without building masks or layers. Realistically replace the entire sky in one step, even when objects like buildings or trees intrude. Luminar identifies people in photos, allowing you to smooth skin, sharpen eyes, brighten faces, and perform other portrait retouching tasks in minutes.

- **AI Templates** Luminar recommends templates based on the content of your photo, and has scores of other templates to apply quick fixes and stylish looks. Templates are also a powerful way to save your own editing adjustments, saving you time and ensuring consistent results across dozens or hundreds of photos.

- **Expert editing:** Take advantage of Luminar's many professional tools to bring out the best versions of your photos. Enhance the look using tone controls and curves, dodging and burning, and tools built for specific types of images, such as Landscape Enhancer, Atmosphere AI, Supercontrast, and Color Harmony. The Erase and Clone & Stamp tools make it easy to remove unexpected objects and glitches such as lens dust spots. Luminar's RAW editing engine includes real-time noise reduction and advanced color processing and sharpening tools, all

completely non-destructive and with the ability to step back through the history of edits.

- **Advanced editing:** Luminar AI's Local Masking tool is one of its secret weapons, which can be used to combine edits and effects. Most tools can also have their own masks, giving you control over where edits are applied within the image.

- **Creativity:** Open your imagination with Luminar's creative tools, which range from adding glow, texture, and dramatic looks to incorporating sunrays and objects into augmented skies. Learn how to use LUTs (Lookup Tables) in the Mood tool to bring the look of simulated film stocks and creative color grades to your work.

- **Luminar Library:** Organize and manage your photos in a central library where your source images can reside where you want them, whether that's on your hard disk, a network volume, or in local cloud services folders such as Dropbox or Google Drive for remote backup.

- **Luminar plug-ins:** If you already use other applications to organize your library or for photo editing, such as Adobe Photoshop or Lightroom Classic, Luminar AI also works as a plug-in that allows round-trip editing and seamless integration with the workflows you may already have in

place.

- **Sharing images:** Whether you're printing your images or sharing them online, learn how to make your photos look their best no matter what output solution you need.

For courses in web development and design. A Comprehensive, Well-Rounded Intro to Web Development and Design Updated and expanded in this Eighth Edition, *Web Development and Design Foundations with HTML5* presents a comprehensive introduction to the development of effective web sites. Intended for beginning web development courses, the text relates both the necessary hard skills (such as HTML5, CSS, and JavaScript) and soft skills (design, e-commerce, and promotion strategies) considered fundamental to contemporary web development. An emphasis on hands-on practice guides students, as the text introduces topics ranging from configuration and layout to accessibility techniques and ethical considerations. The Eighth Edition contains updated coverage of HTML5 and CSS, expanded coverage of designing for mobile devices, and more.

The Landscape Photographer of the Year competition is the brainchild of Charlie Waite, one of today's most respected landscape photographers. With AA Publishing, he created this prestigious competition and award with a total prize fund exceeding 20,000, coupled with an exhibition in London showcasing the best of the competition. The full-color book showcasing the best

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entries has been hugely successful in its first 10 years. Like the others before it, the 11th edition features both classic shots of verdant rural countryside and stark urban landscapes capturing the beauty and diversity of 21st century Britain.

Learn Scott Kelby's 7-Point System for developing photos to perfection in Adobe Lightroom!

Imagine how awesome it would be if you opened up an image in Lightroom, even a really messed up one, and you knew exactly what to do first, what to do next, and every step along the way to take that image from flat to fabulous. Well, that is precisely what this book is all about. You're learning a system—the same one taught in colleges and universities around the world—that was crafted by world-renowned Lightroom expert Scott Kelby, the world's #1 best-selling Lightroom book author.

This is a new way of working and thinking about editing your images that will change the way you work in Lightroom forever, so you'll spend less time fixing your photos and more time finishing them, and doing the fun, creative things that make Lightroom the amazing tool that it is.

Scott narrowed things down to just the seven major editing moves we need to master to enhance our images like a pro, so we're not learning Lightroom tools we're probably never going to need. Then, and perhaps most importantly, he determined exactly when and in which order to apply these seven techniques that make up this proven, time-tested "Lightroom 7-Point System."

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But, the magic of this book isn't just listing the seven techniques and how they work. It's how they're used together, and it's the learning process you go through that makes this book so unique. This isn't a "read about it" book. This is a hands-on "you do it" book. You start each lesson with the RAW photo, right out of the camera (you can download Scott's images, so you can follow right along). Then, you're going to apply the 7-Point System in a very specific way, and you're going to do it over and over again, and again, and again, on a range of various photos, with different challenges and situations, until these seven points are absolutely second nature to you. You're going to do the full edit each time—from beginning to end—with nothing left out. Once you learn this system, there won't be an image on your screen that you won't be able to enhance, fix, edit, and finish like a pro!

As you move through the book, you'll be amazed at how well this system works across such a wide range of photos, from landscapes to portraits, from architectural to sports photography, from wedding photos to everything in between. The book is 21 short lessons (including two bonus lessons where you work with Lightroom and Photoshop together), and if you spend just 10 minutes a day doing that day's lesson, in three weeks, there won't be a photo you won't be able to beat! You'll know what to do first, what to do next, and in exactly which order to take a dull, lifeless image and make it one you'd proudly hang on your wall. Best of all, you'll learn more than just the 7-Point System along the way, as you'll have to tackle whatever each image throws at you, so you're going to discover extra techniques, shortcuts, and workarounds that will help you in every aspect of your editing.

This is the book you've been waiting for—the industry has

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been waiting for—and once you learn this system and start applying it yourself, you’ll be the next one to say, “You can’t beat the system!”

When looking at a photograph, too often a conversation starts—and, unfortunately, ends—with a statement such as, “I like it.” The logical next question, “Why?”, often goes unasked and unanswered. As photographers, we frequently have difficulty speaking about images because, frankly, we don’t know how to think about them. And if we don’t know how to think about a photograph and its “visual language”—how an image is constructed, how it works, and why it works—then, when we’re behind the camera, are we really making images that best communicate our vision, our original intent? Vision—crucial as it is—is not the ultimate goal of photography; expression is the goal. And to best express ourselves, it is necessary to learn and use the grammar and vocabulary of the visual language. *Photographically Speaking* is about learning photography’s visual language to better speak to why and how a photograph succeeds, and in turn to consciously use that visual language in the creation of our own photographs, making us stronger photographers who are able to fully express and communicate our vision. By breaking up the visual language into two main components—“elements” make up its vocabulary, and “decisions” are its grammar—David duChemin transforms what has traditionally been esoteric and difficult subject matter into an accessible and practical discussion that photographers can immediately use to improve their craft. Elements are the “words” of the image, what we place within the frame—lines, curves, light, color, contrast. Decisions are the choices we make in assembling those elements to best express and communicate our vision—the use of framing, perspective, point of view, balance, focus, exposure. All

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content within the frame has meaning, and duChemin establishes that photographers must consciously and deliberately choose the elements that go within their frame and make the decisions about how that frame is constructed and presented. In the second half of the book, duChemin applies this methodology to his own craft, as he explores the visual language in 20 of his own images, discussing how the intentional choices of elements and decisions that went into their creation contribute to their success.

The Print and the Process is a book of ideas, thoughts, and techniques about our photographs and the process that leads us to the final image. (To be clear, it is not an instructional book about how to print your images.) In this beautiful book, David duChemin takes the reader behind the scenes on four distinct photographic projects, discussing motivation, image creation, and post-production. The projects he walks the reader through are from Iceland, Kenya, Antarctica, and Venice—and for each he discusses the hows and whys of his own image-making process. Each project begins with a beautiful series of 20-30 final images from that project—this is "the print" section, and it's geared for the reader to really take in those images holistically. Then, duChemin discusses "the process" behind creating those images. In this section, the reader will see the project images again but as thumbnails, and David goes through each one, explaining very thoroughly his process. duChemin does not "pre-visualize" a scene, as Ansel Adams famously discussed. Instead, he feels it. And it's from that feeling that he begins working with the elements in front of him and looking at the choices available to him. As he moves around, including and excluding elements from the frame, the camera and the photographer become collaborators. It's from this struggle that the final image emerges. DuChemin has been making images for over two decades, and this process has changed and evolved during

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that time. By exploring duChemin's images and reflecting on the process behind them—both behind the camera and in post-processing—the reader learns to pay more attention to their own process, and identify ways in which their process can be further examined and improved in order to take more compelling images.

The iconic city of New York is a bustling, heady metropolis that, thanks to the power of media, everyone in the world knows intimately, even if they've never been. But every once in a while it changes completely. At first a few flakes will fall, then more, and more. Hardened New Yorkers rush for warmth and, while they're absent, an amazing, glistening almost deserted winter wonderland momentarily appears. It is these moments that phenomenally popular photo-blogger Vivienne Gucwa lives for. She has been documenting them for more than a decade, rushing out to capture the city in snow. Of all the photos that have made her the celebrated, award-winning success that she is, it is these that are most loved, both online and in print, so we offer them here in a sumptuous volume to be enjoyed by anyone who loves New York, whether from afar, as an occasional visitor, or if you've never left the Big Apple.

Upper Saddle River, N.J. : Creative Homeowner,
Tom Ang's Digital Photographer's Handbook, 6th Edition is your ultimate guide to learning how to capture, enhance, and transform your photographs. This best-selling manual outlines key core techniques that every photographer needs to learn, building toward a series of projects you can use to practice and refine your skills so you can show off your images with confidence-every time. Whether you need guidance on how to use a flash or want to remove backgrounds from your image, "quick fix" troubleshooting tips assist you with frequently encountered issues. A buying guide reveals capabilities and limitations of all types of cameras, from

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phones to DSLRs, so that you can be sure you are getting the most out of your technology all the way through to the printing stage. DK's richly illustrative design and Ang's clear writing and direction blend together in this sixth edition of the best-selling *Digital Photographer's Handbook* to make stunning results achievable, whether you are a novice or a seasoned professional.

"Oregon contains multitudes, for this is a state that spans a tremendous range of people, cultures, and terrains. It's a range that this book seeks to illuminate, along with Oregon's spectacularly beautiful and varied landscape." —Nicholas D. Kristof, from the foreword

Oregon is a big, beautiful state filled with mountains, valleys, deserts, cities, towns, an amazing coastline, and much more. From the high desert of Central Oregon and the scenic vistas of the Columbia River Gorge to awe-inspiring Crater Lake and the forest and farms of the Willamette Valley, its natural wonders abound. In *Oregon, My Oregon*, the award-winning team of photographers at Photo Cascadia have captured this magical place in a stunning book that will be embraced by locals and visitors alike. *Oregon, My Oregon* includes a foreword by Pulitzer Prize-winning journalist and former Oregonian Nicholas Kristof, who captures the breadth and beauty of the state and this must-have book.

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