

Value Added Logistics In Supply Chain Management

THE PRACTICAL, EASY INTRODUCTION TO MODERN SUPPLY CHAIN/LOGISTICS MANAGEMENT FOR EVERY PROFESSIONAL AND STUDENT! COVERS CORE CONCEPTS, PLANNING, OPERATIONS, INTEGRATION, COLLABORATION, NETWORK DESIGN, AND MORE SHOWS HOW TO MEASURE, CONTROL, AND IMPROVE ANY SUPPLY CHAIN INCLUDES PRACTICAL ADVICE FOR JUMPSTARTING YOUR OWN SUPPLY CHAIN CAREER

This easy guide introduces the modern field of supply chain and logistics management, explains why it is central to business success, shows how its pieces fit together, and presents best practices you can use wherever you work. Myerson explains key concepts, tools, and applications in clear, simple language, with intuitive examples that make sense to any student or professional. He covers the entire field: from planning through operations, integration and collaboration through measurement, control, and improvement. You'll find practical insights on hot-button issues ranging from sustainability to the lean-agile supply chain. Myerson concludes by helping you anticipate key emerging trends--so you can advance more quickly in your own career. Trillions of dollars are spent every year on supply chains and logistics. Supply chain management is one of the fastest growing areas of business, and salaries are rising alongside demand. Now, there's an easy, practical introduction to the entire field: a source of reliable knowledge and best practices for students and professionals alike. Paul A. Myerson teaches you all you'll need to start or move forward in your own supply chain career. Writing in plain English, he covers all the planning and management tasks

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needed to transform resources into finished products and services, and deliver them efficiently to customers. Using practical examples, Myerson reviews the integration, collaboration, and technology issues that are essential to success in today's complex supply chains. You'll learn how to measure your supply chain's performance, make it more agile and sustainable, and focus it on what matters most: adding customer value. MASTER NUTS-AND-BOLTS

OPERATIONAL BEST PRACTICES Improve procurement, transportation, warehousing, ordering, reverse logistics, and more BUILD A BETTER GLOBAL SUPPLY CHAIN Manage new risks as you improve sustainability STRENGTHEN KEY LINKAGES WITH YOUR PARTNERS AND CUSTOMERS

Get supply chains right by getting collaboration right PREVIEW THE FUTURE OF SUPPLY CHAINS--AND YOUR SUPPLY CHAIN CAREER Discover "where the puck is headed"--so you can get there first

Latin America is a fast-growing market, but its poor infrastructure, explosive urbanization, expensive and inefficient logistics, and multiple social problems continue to pose major problems to logistics professionals and academics. Here leading scholars across Brazil, Colombia, Cuba, Ecuador, Peru, Panama, and the USA address these issues.

From the Foreword of the First Edition of Integral Logistics Management: Operations and Supply Chain Management Within and Across Companies: "Changes in the world outside the company alter the way that we look at problems and priorities in the company itself. This presents new challenges to company logistics and to planning & control of corresponding business processes." Written almost twelve years ago, these words are perhaps more true now than ever before. Incorporating the elements that made previous editions so popular with students and professors, the fourth

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edition reflects the expansion of the role of supply chain management to include all areas of industry and all objects in the product life cycle. New in the Fourth Edition: Assessing the economic value added of supply chain initiatives Local content regulations and tariff orientation in a supply chain Total Cost of Ownership (TCO) in a global supply chain Facility location planning (expanded) Sustainable supply chains Supply chain risk management Information management Each chapter includes summaries, keywords, cases, and exercises. Definitions of key concepts and terms are boxed for emphasis and important principles, examples, points to remember, prescribed procedures, steps of a technique or solutions for selected scenarios and exercises are highlighted with a gray background. Additional interactive Macromedia Flash elements are made available for download from the book's companion website. Magic formulas, catchwords, and simplifying theories do not stand much of a chance in logistics, operations and supply chain management. The complex reality of day-to-day operation of companies in industry and the service sector demands highly diligent detailed work. Covering all of the critical details in this area, the book equips students for tackling the logistics, planning, and managerial challenges they'll most certainly have to face.

Value-Added Logistics in Supply Chain Management
AcademicaThe Geography of Transport Systems
Routledge

Mobility is fundamental to economic and social activities such as commuting, manufacturing, or supplying energy. Each movement has an origin, a potential set of intermediate locations, a destination, and a nature which is linked with geographical attributes. Transport systems composed of infrastructures, modes and terminals are so embedded in the socio-economic life of individuals, institutions and

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corporations that they are often invisible to the consumer. This is paradoxical as the perceived invisibility of transportation is derived from its efficiency. Understanding how mobility is linked with geography is main the purpose of this book. The third edition of *The Geography of Transport Systems* has been revised and updated to provide an overview of the spatial aspects of transportation. This text provides greater discussion of security, energy, green logistics, as well as new and updated case studies, a revised content structure, and new figures. Each chapter covers a specific conceptual dimension including networks, modes, terminals, freight transportation, urban transportation and environmental impacts. A final chapter contains core methodologies linked with transport geography such as accessibility, spatial interactions, graph theory and Geographic Information Systems for transportation (GIS-T). This book provides a comprehensive and accessible introduction to the field, with a broad overview of its concepts, methods, and areas of application. The accompanying website for this text contains a useful additional material, including digital maps, PowerPoint slides, databases, and links to further reading and websites. The website can be accessed at: <http://people.hofstra.edu/geotrans> This text is an essential resource for undergraduates studying transport geography, as well as those interest in economic and urban geography, transport planning and engineering.

This handbook begins with the history of Supply Chain (SC) Engineering, it goes on to explain how the SC is connected today, and rounds out with future trends. The overall merit of the book is that it introduces a framework similar to sundial that allows an organization to determine where their company may fall on the SC Technology Scale. The book will describe those who are using more historic technologies, companies that are using current collaboration tools for connecting their

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SC to other global SCs, and the SCs that are moving more towards cutting edge technologies. This book will be a handbook for practitioners, a teaching resource for academics, and a guide for military contractors. Some figures in the eBook will be in color. Presents a decision model for choosing the best Supply Chain Engineering (SCE) strategies for Service and Manufacturing Operations with respect to Industrial Engineering and Operations Research techniques Offers an economic comparison model for evaluating SCE strategies for manufacturing outsourcing as opposed to keeping operations in-house Demonstrates how to integrate automation techniques such as RFID into planning and distribution operations Provides case studies of SC inventory reductions using automation from AIT and RFID research Covers planning and scheduling, as well as transportation and SC theory and problems

Shipping and Logistics Management serves to consolidate the knowledge its authors have acquired from being educators and observers of the shipping industry. Against the background of a global business environment, it explains how the shipping market functions, examining the strategic and operational issues that affect entrepreneurs in this industry. The authors discuss global trends and strategies in the shipping business, looking at the role of logistics service providers and at how the use of information technology can help shipping operations. Shipping and Logistics Management also aims to answer several important questions in the shipping industry, including: what are the shipping cost structures?, what are the patterns of sea transport? and how do companies in the shipping industry operate? An invaluable source of information for researchers and advanced, or graduate, students, Shipping and Logistics Management is also a useful reference for shipping practitioners and consultants.

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"The documented benchmarks for success and the many examples help explicate the complexities for the reader. The book is organized and written so that it will be useful as an introduction to the field and also as a reference when special challenges arise for the practicing manager." -- DR. JOHN J. COYLE, Professor Emeritus of Logistics and Supply Chain Management, Department of Supply Chain and Information Systems, Smeal College of Business, Pennsylvania State University "The book is a must-read for all supply chain managers seeking to drive down costs and improve profits and must be read before any investment is made in your supply chain. Get copies for your controller and all senior managers...this book lays it all out." -- DR. RICHARD LANCIONI, Chair, Marketing & Supply Chain Management, Fox School of Business, Temple University

Expert Strategies for Improving Supply Chain and Logistics Performance Using Lean This practical guide reveals how to identify and eliminate waste in your organization's supply chain and logistics function. **Lean Supply Chain and Logistics Management** provides explanations of both basic and advanced Lean tools, as well as specific Lean implementation opportunities. The book then describes a Lean implementation methodology with critical success factors. Real-world examples and case studies demonstrate how to effectively use this powerful strategy to realize significant, long-term improvements and bottom-line savings. **COVERAGE INCLUDES:** * Using Lean to energize your supply chain * The eight wastes * Lean opportunities and JIT in supply chain and logistics * Lean

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tools and warehouse * Global lean supply chain and logistics * Lean opportunity assessment, value stream mapping, and Kaizen event management * Best-in-class use of technology with Lean * Metrics and measurement * Education and training Valuable training slides are available for download.

A broad vision of supply chain management is necessary to implement European distribution successfully.

European Distribution and Supply Chain Logistics focuses on logistics in the European region. This book discusses proven concepts and do's & don'ts for European distribution, as well as for supply chain logistics across three clusters: Distribution and supply chain management Fundamentals of European distribution logistics Demand and supply chain management Each chapter starts with an awareness case and ends with fifteen questions for discussion, a real life case and five reflecting questions. Based on this formula the book is well-suited for students and practitioners in the area of logistics and supply chain management.

This book provides a road-map to successful implementation of strategic outsourcing programmes, providing down-to-earth approaches to outsourcing decision making and programme management, based on a grass-roots understanding. A practitioner-focused book for business leaders and managers providing a holistic view of strategic outsourcing, covering the three essential pillars of success: risks, rewards and relationships. The author shows how business leaders can transform organisational business models, structures

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and mind-sets, taking the reader on a journey through the book's fifteen chapters, helping the reader truly grasp: the drivers for change as a result of globalisation and convergence and their impact on organisational strategies; how outsourcing can transform the various processes and functions of an organisation; the impact outsourcing is having on various industry vertical sectors; the eight foundations of successful strategic outsourcing programmes, which when combined with strategic decision-making knowledge, guarantees that organisations embarking on the strategic outsourcing journey, derive the transformational benefits they seek. The research study "Pathway of Digital Transformation in Logistics" deals with today's logistics challenges, which are increasing speed and the integration of real-time information for data-driven services, implementing new organizational and leadership structures as well as the need for finding approaches for cooperation with new actors such as start-ups or tech companies. Therefore, the study examines four thematic building blocks central to current developments in logistics: technologies, including platforms, and data-driven services as tools and leadership and organization, as well as open innovation as enablers. The research approach is twofold. First, we investigate the four topics by means of an online questionnaire answered by 120 international participants. Second, a Delphi workshop with 32 logistics experts from industry and LSP reveals further evaluations of success factors and barriers for future developments in logistics. The study describes findings how companies move forward on the path of digital

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transformation towards smart logistics by presenting and discussing best practice concepts and future developments in logistics. Die Forschungsstudie "Pathway of Digital Transformation in Logistics" beschäftigt sich mit aktuellen Herausforderungen in der Logistik: zunehmende Geschwindigkeit und die Integration von Echtzeitdaten für datengetriebene Services, Implementierung neuer Organisations- und Führungsstrukturen sowie die Notwendigkeit, Ansätze für die Zusammenarbeit mit neuen Akteuren wie Start-ups oder Technologieunternehmen zu finden. Daher untersucht die Studie vier thematische Bausteine, die für aktuelle Entwicklungen in der Logistik zentral sind: Technologien, einschließlich Plattformen, und datengesteuerte Services als Werkzeuge und Führung und Organisation sowie Open Innovation als Enabler. Der Forschungsansatz ist zweigeteilt. Zunächst untersuchen wir die vier Themen anhand eines Online-Fragebogens, der von 120 internationalen Teilnehmenden beantwortet wurde. Zweitens ergibt ein Delphi-Workshop mit 32 Logistikexpert/innen aus Industrie und Logistikdienstleistung weitere Erkenntnisse über Barrieren und Erfolgsfaktoren für zukünftige Entwicklungen in der Logistik. Die Studie präsentiert Ergebnisse, wie Unternehmen auf dem Weg der digitalen Transformation zur intelligenten Logistik voranschreiten, indem sie Best-Practice-Konzepte und zukünftige Entwicklungen in der Logistik vorstellt und diskutiert.

Towards Green Marine Technology and Transport covers recent developments in marine technology and

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transport. The book brings together a selection of papers reflecting fundamental areas of recent research and development in the fields of ship hydrodynamics, marine structures, ship design, shipyard technology, ship machinery, maritime transportation,

The managed flow of goods and information from raw material to final sale also known as a "supply chain" affects everything--from the U.S. gross domestic product to where you can buy your jeans. The nature of a company's supply chain has a significant effect on its success or failure--as in the success of Dell Computer's make-to-order system and the failure of General Motor's vertical integration during the 1998 United Auto Workers strike. Supply Chain Integration looks at this crucial component of business at a time when product design, manufacture, and delivery are changing radically and globally. This book explores the benefits of continuously improving the relationship between the firm, its suppliers, and its customers to ensure the highest added value.

This book identifies the state-of-the-art developments that contribute to the success of vertical tiers of suppliers and relates these developments to the capabilities that small and medium-sized manufacturers must have to be viable participants in this system. Strategies for attaining these capabilities through manufacturing extension centers and other technical assistance providers at the national, state, and local level are suggested. This book identifies action steps for small and medium-sized manufacturers--the "seed corn" of business start-up and development--to improve supply chain management. The book examines supply chain models from consultant

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firms, universities, manufacturers, and associations. Topics include the roles of suppliers and other supply chain participants, the rise of outsourcing, the importance of information management, the natural tension between buyer and seller, sources of assistance to small and medium-sized firms, and a host of other issues. Supply Chain Integration will be of interest to industry policymakers, economists, researchers, business leaders, and forward-thinking executives. The tactical organization of resources is a vital component to any industry in modern society. Effectively managing the flow of materials through various networks ensures that the requirements of customers are met. Sustainable Logistics and Strategic Transportation Planning is a pivotal reference source for the latest research on the management of logistics through the lens of sustainability, as well as for emerging procedures that are particularly critical to the transportation sector. Highlighting international perspectives, conceptual frameworks, and targeted investigations, this book is ideally designed for policy makers, professionals, researchers, and upper-level students interested in logistics and transport systems.

In recent years, our world has experienced a profound shift and progression in available computing and knowledge sharing innovations. These emerging advancements have developed at a rapid pace, disseminating into and affecting numerous aspects of contemporary society. This has created a pivotal need for an innovative compendium encompassing the latest trends, concepts, and issues surrounding this relevant

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discipline area. During the past 15 years, the Encyclopedia of Information Science and Technology has become recognized as one of the landmark sources of the latest knowledge and discoveries in this discipline. The Encyclopedia of Information Science and Technology, Fourth Edition is a 10-volume set which includes 705 original and previously unpublished research articles covering a full range of perspectives, applications, and techniques contributed by thousands of experts and researchers from around the globe. This authoritative encyclopedia is an all-encompassing, well-established reference source that is ideally designed to disseminate the most forward-thinking and diverse research findings. With critical perspectives on the impact of information science management and new technologies in modern settings, including but not limited to computer science, education, healthcare, government, engineering, business, and natural and physical sciences, it is a pivotal and relevant source of knowledge that will benefit every professional within the field of information science and technology and is an invaluable addition to every academic and corporate library.

A unique approach to managing projects combining the principles of sustainable management theory with the currently established project management theory, in an applied context. Written by a team of international experts, it tackles issues such as digital transformation, smart cities, green project management, CSR and more. Globalisation and the rapid increase in world trade in the past decade have contributed to greater demand for international transport and logistics and, consequently,

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the expansion of the maritime industry. The dramatic changes in the mode of world trade and cargo transportation make it more important than ever to have a clear understanding of the way in which freight is transported by sea and the role of ports in this exchange. At the cutting edge in its assessment of the industry, Maritime Logistics covers the whole scope of maritime logistics and examines latest logistical developments within the port and shipping industry. With a range of new international contributors, this new edition has been thoroughly revised and updated. There are new chapters on port centric logistics, hinterland logistics and global supply chains, maritime transport and logistics as a trade facilitator, and future trends and developments. Written by a team of international experts with over fifty years' experience in the field, Maritime Logistics provides a truly global perspective. The book covers everything that students of logistics, as well as those working within the industry, need to know about maritime logistics, including shipping lines, containers, tankers, dry bulk, port-centric logistics, and much more. The book includes contributions from leading practitioners and academics in the field. The new edition includes a variety of new contributors, including: A. Michael Knemeyer, Associate Professor of Logistics, Fisher College of Business, The Ohio State University; John P. Saldanha, Assistant Professor of Logistics, Fisher College of Business, The Ohio State University; Prof. Dr. Michele Acciaro, Assistant Professor of Maritime Logistics, THE KLU, Hamburg; Prof. Dr. Joern Meissner, Professor of Supply Chain Management & Pricing Strategy, THE KLU,

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Hamburg.

Economic ties between Asia and Latin America are growing as a part of a global shift toward more South–South cooperation. Yet trade costs remain high, which may impede future interregional trade and integration. Furthermore, an emerging trans-Pacific trade architecture based on free trade agreements (FTAs) carries risks of a noodle bowl effect. This book examines new frontiers in Asia–Latin America integration through interregional comparative studies in three key areas: trade facilitation, logistics, and infrastructure; production networks, supply chains, and small and medium-sized enterprises; and FTAs. The chapters contributed by Asian, Latin American, and international experts provide new insights on regional integration, impediments, and policy issues.

Integrating theory and practices of supply chain management, this book incorporates more than 15 years of supply chain and operations management research and industry consulting experience to both government and industry firms. The coverage focuses on how to build a competitive supply chain using viable management strategies, operational models, decision-making techniques, and information technology. It includes a core presentation on supply chain management and new initiatives such as e-commerce, collaborative planning, forecasting, and replenishment (CPFR), data mining, knowledge management, and business intelligence. The concept of Halal defines what adheres to Islamic law and is so comprehensive that it goes beyond food to include processes. The Halal industry has allowed many

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business firms a competitive advantage and is integral in its support for industries from food, tourism, banking and hospitality to medical. This book gives an overview of what Halal is in logistics and supply chain management, and discusses related issues and challenges in Southeast Asia. The book also examines Halal logistics and supply chain in reference to global trends and practices. It attempts to integrate theoretical and methodological aspects of Halal logistics and supply chain study in different geographical areas across industries. This will be a useful reference for those who wish to understand the Halal ecosystem and Halal logistics supply chain development.

"This book provides both business and IT professionals a reference for practices and guidelines to service innovation in logistics and supply chain management"--Provided by publisher.

Logistics and supply chain outsourcing is an area of constant growth, and global sourcing is now a competitive requirement. It is a recognized strategy to align the supply chain with company direction and to manage services and costs more effectively.

International Logistics Supply Chain Outsourcing is a comprehensive guide to the use of outsourcing logistics and supply chain operations. It includes a review of the market, an assessment of the major providers, a description of the main services available and a consideration of the key drivers for outsourcing. In addition, a detailed framework for the selection of a suitable service provider is examined, together with a comprehensive evaluation of change management and

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subsequent contract management requirements. Designed to be used as a quick reference guide as well as a definitive text that supplies comprehensive explanations, International Logistics Supply Chain Outsourcing provides a single source for the description and application of all aspects of logistics and supply chain outsourcing.

This book is the tenth volume in a series titled “Contemporary Logistics in China,” authored by researchers from the Logistics Research Center at Nankai University. In the spirit of the nine preceding annual volumes, this book carries on the tenet of providing a systematic exposition of the logistics development in China for the English-speaking community at large. In particular, this volume captures China’s ever-progressing logistics development over the past four decades of “reform and opening” directives and reflects on the technological advancement and systemic reformation. Subjects covered in this volume encompass the macro-factors pertaining to the overall development in logistics technologies and facilities, region-specific policies and plans, industry-wide transformation in manufacturing, commerce, agriculture, and supply chain logistics. Specifically, it describes the innovation in supply chain service and the application of intelligent logistics in China in 2018, and recounts the evolution and expansion of the logistics functionalities in the Free Trade Zones in recent years. The expositions on and analyses of these subjects are based on the latest available sources and statistical data. As with the previous volumes, the ultimate aim of this book is to

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present a timely portrait of the rapid growth of China's logistics market and the status quo of its logistics industry. In so doing, the book attempts to afford an in-depth analysis of critical issues pertaining to the ongoing, dynamic and multi-faceted development, and provide a valuable reference to interested readers in the academic and professional fields.

Logistics has advanced from the warehousing and transportation to boardrooms of the successful leading companies across the world. Logistic capabilities supplement the supply chain operation. It plays an important role in both organizational strategy and Managing Supply Chain and Logistics: Competitive Strategy for a Sustainable Future explores practical ways of investing in a sustainable future through real-world cases which demonstrate various supply chain management strategies and tactics. By applying viable value creation strategies, operational models, decision-making techniques, and information technology, the author provides in-depth analyses of new initiatives such as collaborative planning, forecasting, and replenishment (CPFR); demonstrates competitive approaches to managing flows of material, information and fund in supply chain; and illustrates creative methods to apply data science and business intelligence. This book also promotes cross-functional decision-making, problem solving skills and offers a feasible approach to managing a volatile business. Readers will find this book a valuable resource to solve supply chain management practical problems with a sustainable future in mind.

Businesses consistently work on new projects, products,

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and workflows to remain competitive and successful in the modern business environment. To remain zealous, businesses must employ the most effective methods and tools in human resources, project management, and overall business plan execution as competitors work to succeed as well. *Advanced Methodologies and Technologies in Business Operations and Management* provides emerging research on business tools such as employee engagement, payout policies, and financial investing to promote operational success. While highlighting the challenges facing modern organizations, readers will learn how corporate social responsibility and utilizing artificial intelligence improve a company's culture and management. This book is an ideal resource for executives and managers, researchers, accountants, and financial investors seeking current research on business operations and management.

The UK's bestselling book on logistics and supply chain management – over 100,000 copies sold. Effective development and management of supply chain networks helps businesses cut costs and enhance customer value. This updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains. As well as new and updated examples and case studies, there are two new chapters: *Routes to Market*: Many companies now have to manage multiple distribution channels - this chapter covers strategic issues on how companies “go to market” along with the cost implications of using alternative channels. *Service Logistics*: As companies begin to sell performance rather than physical product, this chapter explores the

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implications for logistics management as the need to provide higher levels of service and customer support becomes ever more critical.

How logistics clusters can create jobs while providing companies with competitive advantage. Why is Memphis home to hundreds of motor carrier terminals and distribution centers? Why does the tiny island-nation of Singapore handle a fifth of the world's maritime containers and half the world's annual supply of crude oil? Which jobs can replace lost manufacturing jobs in advanced economies? Some of the answers to these questions are rooted in the phenomenon of logistics clusters—geographically concentrated sets of logistics-related business activities. In this book, supply chain management expert Yossi Sheffi explains why Memphis, Singapore, Chicago, Rotterdam, Los Angeles, and scores of other locations have been successful in developing such clusters while others have not. Sheffi outlines the characteristic “positive feedback loop” of logistics clusters development and what differentiates them from other industrial clusters; how logistics clusters “add value” by generating other industrial activities; why firms should locate their distribution and value-added activities in logistics clusters; and the proper role of government support, in the form of investment, regulation, and trade policy. Sheffi also argues for the most important advantage offered by logistics clusters in today's recession-plagued economy: jobs, many of them open to low-skilled workers, that are concentrated locally and not “offshorable.” These logistics clusters offer what is rare in today's economy: authentic success stories.

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For this reason, numerous regional and central governments as well as scores of real estate developers are investing in the development of such clusters. View a trailer for the book at: <http://techtv.mit.edu/videos/22284-logistics-clusters-yossi-sheffi>

The immense, global transportation and logistics sector is vital to businesses of all types. This carefully-researched book covers exciting trends in supply chain and logistics management, transportation, just in time delivery, warehousing, distribution, intermodal shipment systems, logistics services, purchasing and advanced technologies such as RFID. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of nearly 500 leading companies in all facets of the transportation and logistics industry. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company

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profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Port Operations, Planning and Logistics offers detailed analysis of world port systems by applying both theoretical and practical (managerial) approaches to port operations, management and policy. The author draws from a rare combination of extensive cross-management professional experience and established multidisciplinary academic expertise to provide a structured publication that cuts across different research fields; economics, engineering, operations, technology, management, strategy and policy. The book explores various port topics including ICT and technology applications, investment and financing, pricing and asset management, contracts regulations, safety security and environmental management. Each is supported with case studies and practical examples of the latest developments in the field.

Netherlands Investment and Business Guide - Strategic and Practical Information

Netherlands Investment and Business Guide Volume 1 Strategic and Practical Information

In this book, Martin Christopher develops the idea that competition is no longer between stand-alone companies, but rather supply chain against supply

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chain. This practical guide provides information on auditing logistics systems and describes how greater responsiveness in the supply chain can be achieved through lead time reduction. Informative case-studies from a wide range of industries and markets illustrate the points discussed.

E-logistics serves as the nerve system for the whole supply chain and enables smooth information flow within and between organizations. This contributed book focuses on the strategic role of e-logistics in today's dynamic global environment. In E-Logistics international experts from both academia and industry examine how competitiveness and productivity in transport, logistics and supply chain management can be improved using e-logistics systems and technologies. A variety of successful e-logistics business approaches are discussed covering a range of commercial sectors and transport modes. Separate chapters consider e-logistics developments for air freight; rail freight; road freight; sea transport and port systems. Subsequent chapters address in depth support systems for B2C and B2B e-commerce and e-fulfilment, warehouse management, RFID, electronic marketplaces, global supply network visibility, and service chain automation. Industry case studies are used to support the discussion. The book also investigates emerging technologies in e-logistics and considers what the future might hold in this rapidly changing

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and developing field.

--Book Jacket.

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