

## Wall Street Journal Agile Family

This book is about the influence of twenty years of work in the field of incest on a therapist's professional and personal life. It is comprised of individual cases, and touches upon topics including spirituality, sex between siblings, counter-transference, and incest teams. The author shares, in unadulterated prose, her experience as an incest therapist. This important, courageous work touches upon issues important to and resonant for mental health professionals treating incest and sexual abuse as well as the incest survivor or survivor's family member. Whether your students are HRM majors or general business majors, *Human Resource Management: Functions, Applications, and Skill Development, Third Edition*, will help them develop the skills they need to recruit, select, train, and development talent. Bestselling authors Robert N. Lussier and John R. Hendon explore the important strategic function HR plays in today's organizations. A wide variety of applications, self-assessments, and experiential exercises keep students engaged and help them see the relevancy of HR as they learn skills they can use in their personal and professional lives. New to this Edition Includes all the latest SHRM 2016 Curriculum Guidebook listings that cover every SHRM guide item, including both the SHRM Certified Professional (SHRM-CP) and the Human Resource Certification Institute Professional in Human Resources (PHR) certification exam—a total of more than 210 individual content requirements from the SHRM curriculum guide. New and updated cases on businesses such as LinkedIn and Amazon bring HR topics to life, apply the text concepts, develop critical thinking skills, and demonstrate how human resources is used to achieve strategic objectives. New Skill Builder exercises allow students to experience HR as they practice making decisions, working in teams, and participating in role-plays. New coverage of current trends in every chapter and updated coverage of changes in the federal laws and regulations are explained in the new edition. New HRM in Action videos illustrate fundamental HR functions using a variety of relatable scenarios with assessment questions that challenge students to test their HR knowledge.

Apart from a handful of exotic--and almost completely unreliable--tales surrounding his life, Richard Potter is almost unknown today. Two hundred years ago, however, he was the most popular entertainer in America--the first showman, in fact, to win truly nationwide fame. Working as a magician and ventriloquist, he personified for an entire generation what a popular performer was and made an invaluable contribution to establishing popular entertainment as a major part of American life. His story is all the more remarkable in that Richard Potter was also a black man. This was an era when few African Americans became highly successful, much less famous. As the son of a slave, Potter was fortunate to have opportunities at all. At home in Boston, he was widely recognized as black, but elsewhere in America audiences entertained themselves with romantic speculations about his "Hindu" ancestry (a perception

encouraged by his act and costumes). Richard Potter's performances were enjoyed by an enormous public, but his life off stage has always remained hidden and unknown. Now, for the first time, John A. Hodgson tells the remarkable, compelling--and ultimately heartbreaking--story of Potter's life, a tale of professional success and celebrity counterbalanced by racial vulnerability in an increasingly hostile world. It is a story of race relations, too, and of remarkable, highly influential black gentlemanliness and respectability: as the unsung precursor of Frederick Douglass, Richard Potter demonstrated to an entire generation of Americans that a black man, no less than a white man, could exemplify the best qualities of humanity. The apparently trivial "popular entertainment" status of his work has long blinded historians to his significance and even to his presence. Now at last we can recognize him as a seminal figure in American history.

The New York Times bestseller Shortlisted for the 2020 Financial Times & McKinsey Business Book of the Year Netflix cofounder Reed Hastings reveals for the first time the unorthodox culture behind one of the world's most innovative, imaginative, and successful companies There has never before been a company like Netflix. It has led nothing short of a revolution in the entertainment industries, generating billions of dollars in annual revenue while capturing the imaginations of hundreds of millions of people in over 190 countries. But to reach these great heights, Netflix, which launched in 1998 as an online DVD rental service, has had to reinvent itself over and over again. This type of unprecedented flexibility would have been impossible without the counterintuitive and radical management principles that cofounder Reed Hastings established from the very beginning. Hastings rejected the conventional wisdom under which other companies operate and defied tradition to instead build a culture focused on freedom and responsibility, one that has allowed Netflix to adapt and innovate as the needs of its members and the world have simultaneously transformed. Hastings set new standards, valuing people over process, emphasizing innovation over efficiency, and giving employees context, not controls. At Netflix, there are no vacation or expense policies. At Netflix, adequate performance gets a generous severance, and hard work is irrelevant. At Netflix, you don't try to please your boss, you give candid feedback instead. At Netflix, employees don't need approval, and the company pays top of market. When Hastings and his team first devised these unorthodox principles, the implications were unknown and untested. But in just a short period, their methods led to unparalleled speed and boldness, as Netflix quickly became one of the most loved brands in the world. Here for the first time, Hastings and Erin Meyer, bestselling author of The Culture Map and one of the world's most influential business thinkers, dive deep into the controversial ideologies at the heart of the Netflix psyche, which have generated results that are the envy of the business world. Drawing on hundreds of interviews with current and past Netflix employees from around the globe and never-before-told stories of trial and error from Hastings's own career, No Rules Rules is the

fascinating and untold account of the philosophy behind one of the world's most innovative, imaginative, and successful companies.

Explores the current context, role, and challenges of post-secondary education and presents options for promising pathways forward. The post-secondary educational system has undergone dramatic changes and experienced immense stress in the past two decades. Once regarded as the logical next step toward career opportunities and financial security, higher education is a subject of growing uncertainty for millions of people across the United States. It is more common than ever to question the return on investment, skyrocketing cost, and student debt burden of going to college. Prospective students, and many employers, increasingly view attending institutions of higher learning as inadequate preparation for entering the 21st century workforce. High-profile scandals—financial impropriety, sexual abuse, restrictions of free speech, among others—have further eroded public trust. In response to these and other challenges, leading voices are demanding strengthened accountability and measurable change. Higher Education's Road to Relevance illustrates why change is needed in post-secondary education and offers practical solutions to pressing concerns. The authors, internationally recognized experts in college-level teaching and learning innovation, draw heavily from contemporary research to provide an integrative approach for post-secondary faculty, staff, and administrators of all levels. This timely book helps readers identify the need for leadership in developing new networks and ecosystems of learning and workforce development. This valuable book will help readers: Understand the forces driving change in higher education Develop multiple pathways to create and credential self-directed learners Promote access to flexible, cost-effective, and relevant learning Adapt structures and pedagogies to address issues and overcome challenges Use an inclusive approach that extends to employers, K-12 educators, post-secondary educators, and policy-makers, among others Higher Education's Road to Relevance is a much-needed resource for college and university administrators, academic researchers, instructors and other faculty, and staff who support and interact with students.

An inspiring and eye-opening memoir showing how Democrats can reconnect with rural and red-state voters, from Montana's three-term democratic senator Senator Jon Tester is a rare voice in Congress. He is the only United States senator who manages a full-time job outside of the Senate—as a farmer. But what has really come to distinguish Tester in the Senate is his commitment to accountability, his ability to stand up to Donald Trump, and his success in, time and again, winning red state voters back to the Democratic Party. In *Grounded*, Tester shares his early life, his rise in the Democratic party, his vision for helping rural America, and his strategies for reaching red state voters. Leaning deeply into lessons on the value of authenticity and hard work that he learned growing up on his family's 1,800-acre farm near the small town of Big Sandy, Montana—the same farm he continues to work today with his wife, Sharla—Tester

has made his political career a testament to crossing the divides of class and geography. The media and Democrats too often discount rural people as Trump supporters; Tester knows better. His voice is vital to the public discourse as we seek to understand the issues that are important to rural and working-class America in not just the 2020 election but also for years to come. A heartfelt and inspiring memoir from a courageous voice, *Grounded* shows us that the biggest threat to our democracy isn't a president who has no moral compass. It's politicians who don't understand the value of accountability and hard work. Tester demonstrates that if American democracy is to survive, we must put our trust in the values that keep us grounded.

This book discusses how product platform and product family design can be used successfully to increase variety within a product line, shorten manufacturing lead times, and reduce overall costs within a product line. The material serves as a reference and a hands-on guide for practitioners involved in the design, planning and production of products. Real-life case studies that explain the benefits of platform based product development are included.

*Defining Hybrid Homeschools in America: Little Platoons* explores the idea of hybrid homeschools, where students attend a formal school setting for part of the week and are homeschooled the rest of the week. Eric Wearne observes that school choice in America typically comes in two forms: programs set up for disadvantaged students, and the more common form of choice that wealthy parents can exercise—paying private tuition or moving to a more desirable school district. While disadvantaged families in many places and wealthy families everywhere can exercise choice when it comes to schooling, a sizeable group typically gets left out of those options—the large number of families who are too wealthy to access state or local programs, but not wealthy enough to pay for private schooling or moving expenses. Wearne argues that this is a long-term weakness for school choice in America; the middle class is generally a well-off demographic, but is almost completely unserved when it comes to this large aspect of their children's lives. However, one low-cost option has arisen to address this niche: hybrid home schools. Wearne cites existing research to argue for this model's efficacy for the middle class as a strong example of a healthy civil society and examines how policy definitions are breaking down and evolving in education as we challenge the existing definitions of schooling.

Noel Tichy has been the trusted adviser on management succession to companies including Royal Dutch Shell, Nokia, Intel, Ford, and Mercedes Benz. *Succession* distills his decades of experience and provides a practical framework for building effective transition pipelines - for multi-billion dollar conglomerates, family businesses or anything in between. Through revealing case studies - like Hewlett Packard, IBM, Yahoo and P&G - Tichy examines why some companies fail and others succeed in training and sustaining the next generation of senior leaders. He highlights the all too common mistakes that can generate embarrassing headlines and threaten survival. And he puts leadership development and succession where they belong: at the top of every leader's agenda.

The world today can be best described by one word: turbulence. As change rages all around, how can you—as an individual or as an organization—take advantage of

unexpected opportunities and succeed in difficult circumstances? In a book that challenges traditional notions of strategy, Baba Prasad draws on his research at some of the world's best business schools to show how intelligence can help you and your business navigate this maelstrom. The Intelligences Framework presented in *Nimble* goes beyond the common management concept of 'agility'—it presents an immensely practical and hands-on approach for companies and individuals to develop five kinds of intelligences and apply them in different settings for maximum benefit. Bridging strategy, leadership and innovation—and with vivid illustrations—*Nimble* provides a path-breaking assessment methodology and a systematic four-step approach that every company and individual can use to lead amid turbulence.

*FAMILY BUSINESS* provides the next generation of family business owners with the knowledge and skills needed for the successful management and leadership of the family enterprise. The author, Ernesto Poza, uses both text and cases to explore a diverse set of family firms, examining the interrelationships between the owners, the family, and the management team. *FAMILY BUSINESS*, at its core, is a practical book that presents management and family practices to model success as well as an honest look at the advantages and challenges facing family enterprises. With an emphasis on leadership and positioning for the future, *FAMILY BUSINESS* illustrates how the family enterprise can achieve sustained growth and continuity through generations. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A national bestseller offering an inside look at the founder and former head of Fox News Roger Ailes is the quintessential man behind the curtain. He more or less invented modern political consulting and helped Richard Nixon, Ronald Reagan, and George H. W. Bush win their races for the White House. Then he reinvented himself as a master of cable television, first as the head of CNBC and, since 1996, as the creator and leader of Fox News, the most influential news network in the country. To liberals, Ailes is an evil genius who helped polarize the country by breaking the mainstream media's long monopoly on what constitutes news. To conservatives, he's a champion of free speech and fair reporting whose values and view of America reflect their own. But no one doubts that Ailes has transformed journalism. Barack Obama once called him "the most powerful man in America"—and given that Fox News has changed the way millions understand the world, it may be true. Yet for all that fame and infamy, very few people know the real person behind the headlines. Journalist Zev Chafets received unprecedented access to Ailes and his family, friends, and Fox News colleagues. The result is a candid, compelling portrait of a fascinating man. We see Ailes in action at Fox News and hear him reflect on personal matters he has never before discussed publicly. And we discover the heart of his sometimes surprising political beliefs: his profane piety and his unwavering belief in the values of his small-town Ohio boyhood. Ailes loves to fight, but he is a happy warrior who has somehow managed to charm and befriend many of the people he has defeated in political campaigns and television wars. Barbara Walters, Rachel Maddow, Jesse Jackson, the Kennedy clan—all are unexpected Ailes fans. Chafets also gives us an unprecedented look at the inner workings of Fox News and explores Ailes's relationships with Bill O'Reilly, Sean Hannity, Megyn Kelly, Neil Cavuto, Chris Wallace, and the other stars he has nurtured.

Ultimately, Ailes is neither villain nor hero but a man full of contradictions and surprises. As Chafetz writes, "What will he do next? What stokes his competitive fires and occasional rages? How to reconcile his acts of exceptional loyalty and private generosity (even to rivals) with his impulse to present himself to the world as a ruthless leg breaker? What makes Roger run—and where, if anywhere, is the finish line? As Ailes himself might say: I report, you decide."

Chuck Feeney was born in Elizabeth, New Jersey, to a blue-collar Irish-American family during the Depression. After service in the Korean War, he made a fortune as founder of Duty Free Shoppers, the world's largest duty-free retail chain. By 1988, he was hailed by Forbes Magazine as the twenty-fourth richest American alive. But secretly Feeney had already transferred all his wealth to his foundation, Atlantic Philanthropies. Only in 1997 when he sold his duty free interests, was he "outed" as one of the greatest and most mysterious American philanthropists in modern times. After going "underground" again, he emerged in 2005 to cooperate on a biography promoting giving while living. Now in his mid-seventies, Feeney is determined his foundation should spend down the remaining \$4 billion in his lifetime.

Whatever Happened to the Washington Reporters, 1978–2012, is the first book to comprehensively examine career patterns in American journalism. In 1978 Brookings Senior Fellow Stephen Hess surveyed 450 journalists who were covering national government for U.S. commercial news organizations. His study became the award-winning *The Washington Reporters* (Brookings, 1981), the first volume in his *Newswork* series. Now, a generation later, Hess and his team from Brookings and the George Washington University have tracked down 90 percent of the original group, interviewing 283, some as far afield as France, England, Italy, and Australia. What happened to the reporters within their organizations? Did they change jobs? Move from reporter to editor or producer? Jump from one type of medium to another—from print to TV? Did they remain in Washington or go somewhere else? Which ones left journalism? Why? Where did they go? A few of them have become quite famous, including television correspondents Ted Koppel, Sam Donaldson, Brit Hume, Carole Simpson, Judy Woodruff, and Marvin Kalb; some have become editors or publishers of the *New York Times*, *Wall Street Journal*, *Chicago Tribune*, *Miami Herald*, or *Baltimore Sun*; some have had substantial careers outside of journalism. Most, however, did not become household names. The book is designed as a series of self-contained essays, each concentrating on one characteristic, such as age, gender, or place of employment, including newspapers, television networks, wire services, and niche publications. The reporters speak for themselves. When all of these lively portraits are analyzed—one by one—the results are surprisingly different from what journalists and sociologists in 1978 had predicted. Praise for other books in the *Newswork* series: *International News and Foreign Correspondents* "It is not much in vogue to speak of things like the public trust, but thankfully Stephen Hess is old fashioned. He reminds us in this valuable and provocative book that journalism is a public trust, providing the basic information on which citizens in a democracy vote, or tune out."—Ken Auletta, *The New Yorker* "Regardless of one's view of American news media, one cannot help but be influenced by the information Stephen Hess puts forth in *International News and Foreign Correspondents*. After reading this book, it is not likely one will scan the newspaper or watch television news in the same way again."—*International Affairs Review* "Readers

of all backgrounds will find this a provocative text.”—The Harvard International Journal of Press/Politics Live from Capitol Hill “Hess is a treasure—a Washington insider with a sharp sense of the important, the interesting, and the mythological. This book is essential reading for Hill practitioners, journalists, and scholars of Congress and the media.”—Steven S. Smith, Washington University The Washington Reporters “A meticulously researched piece of anthropology that represents the first major look at the men and women who cover the government since Leo C. Rosten’s classic 1937 book.”—Newsweek

20/20 Money: See the Markets Clearly and Invest Better Than the Pros To be a more successful investor, you need to see the investment landscape more clearly. 20/20 Money—from Fisher Investments Press—can help you achieve this goal. Designed to help you think differently about your investing choices, this reliable resource addresses new ideas and challenges widely held conventions. With 20/20 Money as your guide, you'll quickly learn how gaining a firm understanding of various concepts—from stock market and systems theory to neuroscience and psychology—can help you begin making better investment decisions. Along the way, you'll also discover some of the most successful strategies for thinking and learning, and how they can be applied to your investing endeavors. To become a better investor, you have to have the discipline to make tough choices—choices that may not always be in line with tradition or commonly accepted invested wisdom. But the approach outlined throughout these pages can help you gain the vision to begin making better-informed investment decisions.

“[Singer's] enthusiasm becomes infectious . . . Wired for War is a book of its time: this is strategy for the Facebook generation.” —Foreign Affairs “An engrossing picture of a new class of weapon that may revolutionize future wars. . .” —Kirkus Reviews P. W. Singer explores the greatest revolution in military affairs since the atom bomb: the dawn of robotic warfare We are on the cusp of a massive shift in military technology that threatens to make real the stuff of I, Robot and The Terminator. Blending historical evidence with interviews of an amazing cast of characters, Singer shows how technology is changing not just how wars are fought, but also the politics, economics, laws, and the ethics that surround war itself. Travelling from the battlefields of Iraq and Afghanistan to modern-day "skunk works" in the midst of suburbia, Wired for War will tantalise a wide readership, from military buffs to policy wonks to gearheads. In The Secrets of Happy Families, New York Times bestselling author Bruce Feiler has drawn up a blueprint for modern families — a new approach to family dynamics, inspired by cutting-edge techniques gathered from experts in the disciplines of science, business, sports, and the military. The result is a funny and thought-provoking playbook for contemporary families, with more than 200 useful strategies, including: the right way to have family dinner, what your mother never told you about sex (but should have), and why you should always have two women present in difficult conversations... Timely, compassionate, and filled with practical tips and wise advice, Bruce Feiler’s The Secrets of Happy Families: Improve Your Mornings, Rethink Family Dinner, Fight Smarter, Go Out and Play, and Much More should be required reading for all parents.

Traces siblings Fred and Adele Astaire's rise to fame, from humble Midwestern origins and early days as child performers on small-time vaudeville stages, to their 1917 debut on Broadway, to star billings on both sides of the Atlantic.

#1 Wall Street Journal Best Seller USA Today Best Seller Amazon Best Book of the Year TED Talk sensation - over 3 million views! The counterintuitive approach to achieving your true potential, heralded by the Harvard Business Review as a groundbreaking idea of the year. The path to personal and professional fulfillment is rarely straight. Ask anyone who has achieved his or her biggest goals or whose relationships thrive and you'll hear stories of many unexpected detours along the way. What separates those who master these challenges and

those who get derailed? The answer is agility—emotional agility. Emotional agility is a revolutionary, science-based approach that allows us to navigate life's twists and turns with self-acceptance, clear-sightedness, and an open mind. Renowned psychologist Susan David developed this concept after studying emotions, happiness, and achievement for more than twenty years. She found that no matter how intelligent or creative people are, or what type of personality they have, it is how they navigate their inner world—their thoughts, feelings, and self-talk—that ultimately determines how successful they will become. The way we respond to these internal experiences drives our actions, careers, relationships, happiness, health—everything that matters in our lives. As humans, we are all prone to common hooks—things like self-doubt, shame, sadness, fear, or anger—that can too easily steer us in the wrong direction. Emotionally agile people are not immune to stresses and setbacks. The key difference is that they know how to adapt, aligning their actions with their values and making small but powerful changes that lead to a lifetime of growth. Emotional agility is not about ignoring difficult emotions and thoughts; it's about holding them loosely, facing them courageously and compassionately, and then moving past them to bring the best of yourself forward. Drawing on her deep research, decades of international consulting, and her own experience overcoming adversity after losing her father at a young age, David shows how anyone can thrive in an uncertain world by becoming more emotionally agile. To guide us, she shares four key concepts that allow us to acknowledge uncomfortable experiences while simultaneously detaching from them, thereby allowing us to embrace our core values and adjust our actions so they can move us where we truly want to go. Written with authority, wit, and empathy, *Emotional Agility* serves as a road map for real behavioral change—a new way of acting that will help you reach your full potential, whoever you are and whatever you face.

So much about the society that is now emerging in the twenty-first century bears an astonishing resemblance to the most prominent features of what we call the classical world - its institutions, its priorities, its entertainment, its physics, its sexual morality, its food, its politics, even its religion. The ways in which we live our rich and varied lives correspond - almost eerily so - to the ways in which the Greeks and Romans lived theirs. Whether we are eating and drinking, bathing or exercising or making love, pondering, admiring or enquiring, our habits of thought and action, our diversions and concentrations recreate theirs. It is as though the 1500 years after the fall of Rome had been time out from traditional ways of being human. This eye-opening book makes us look afresh at who we are and how we got here. *Full Circle* is not only wonderfully witty and brilliantly astute, but also profound and often disquieting. Ferdinand Mount effortlessly peels back 2000 years of history to show how much we are like the ancients, how in ways both trivial and crucial we are them and they are us.

Leverage the framework of visionaries to innovate, disrupt, and ultimately succeed as an entrepreneur *The Lean Entrepreneur, Second Edition* banishes the "Myth of the Visionary" and shows you how you can implement proven, actionable techniques to create products and disrupt existing markets on your way to entrepreneurial success. The follow-up to the New York Times bestseller, this great guide combines the concepts of customer insight, rapid experimentation, and actionable data from the Lean Startup methodology to allow individuals, teams, or even entire companies to solve problems, create value, and ramp up their vision quickly and efficiently. The belief that innovative outliers like Steve Jobs and Bill Gates have some super-human ability to envision the future and build innovative products to meet needs that have yet to arise is a fallacy that too many fall prey to. This 'Myth of the Visionary' does nothing but get in the way of talented managers, investors, innovators, and entrepreneurs. Taking a proven, measured approach, *The Lean Entrepreneur* will have you engaging customers, reducing time to market and budgets, and stressing your organization's focus on the power of loyal customers to build powerhouse new products and companies. This guide will show you how to: Apply actionable tips and tricks from successful lean entrepreneurs with

proven track records Leverage the Innovation Spectrum to disrupt markets and create altogether new markets Use minimum viable products to drive strategy and conduct efficient market testing Quickly develop cross-functional innovation teams to overcome typical startup roadblocks The Lean Entrepreneur is your complete guide to getting your startup moving in the right direction quickly and hyper-efficiently.

"For me, people come first," Alice Neel (1900–1984) declared in 1950. "I have tried to assert the dignity and eternal importance of the human being." This ambitious publication surveys Neel's nearly 70-year career through the lens of her radical humanism. Remarkable portraits of victims of the Great Depression, fellow residents of Spanish Harlem, leaders of political organizations, queer artists, visibly pregnant women, and members of New York's global diaspora reveal that Neel viewed humanism as both a political and philosophical ideal. In addition to these paintings of famous and unknown sitters, the more than 100 works highlighted include Neel's emotionally charged cityscapes and still lifes as well as the artist's erotic pastels and watercolors. Essays tackle Neel's portrayal of LGBTQ subjects; her unique aesthetic language, which merged abstraction and figuration; and her commitment to progressive politics, civil rights, feminism, and racial diversity. The authors also explore Neel's highly personal preoccupations with death, illness, and motherhood while reasserting her place in the broader cultural history of the 20th century.

Mobile Persuasion Design presents ten conceptual design projects (or 'Machines') for new mobile application's (smartphone or tablet with Web portals) that combine theories of persuasion and information design to change people's behaviour. Areas such as the environment, health, learning and happiness are explored, looking at ways of marrying people's wants and needs to make simple, usable and desirable mobile applications. A user-centred design approach has been used, adopting user experience (UX) methods, in-depth case studies and market analysis to see what a modern user needs from their mobile application. By applying concepts like persuasion theory and information architecture, try to find ways to satisfy these needs and positively change their user habits. In 2011, the Green, Health, and Money Machines won design awards in an international competition hosted by the International Institute for Information Design, Vienna. Universities are under pressure. Their resource environment is evolving, demands for accountability have increased and demographic shifts are changing higher educational needs. This volume provides a cross-national picture of how the university as an organization is reacting to, adapting to, and threatened by a period of intense pressure.

The definitive account of the life and tragic death of baseball legend Lou Gehrig. Lou Gehrig was a baseball legend—the Iron Horse, the stoic New York Yankee who was the greatest first baseman in history, a man whose consecutive-games streak was ended by a horrible disease that now bears his name. But as this definitive new biography makes clear, Gehrig's life was more complicated—and, perhaps, even more heroic—than anyone really knew. Drawing on new interviews

and more than two hundred pages of previously unpublished letters to and from Gehrig, *Luckiest Man* gives us an intimate portrait of the man who became an American hero: his life as a shy and awkward youth growing up in New York City, his unlikely friendship with Babe Ruth (a friendship that allegedly ended over rumors that Ruth had had an affair with Gehrig's wife), and his stellar career with the Yankees, where his consecutive-games streak stood for more than half a century. What was not previously known, however, is that symptoms of Gehrig's affliction began appearing in 1938, earlier than is commonly acknowledged. Later, aware that he was dying, Gehrig exhibited a perseverance that was truly inspiring; he lived the last two years of his short life with the same grace and dignity with which he gave his now-famous "luckiest man" speech. Meticulously researched and elegantly written, Jonathan Eig's *Luckiest Man* shows us one of the greatest baseball players of all time as we've never seen him before.

An enchanting tale of the search for forgotten treasures at one of the greatest flea markets on earth. Across America and around the world, people wander through flea markets to search for lost treasures. For decades, no such market was more renowned than the legendary Chelsea flea market, which sprawled over several blocks and within an old garage on the west side of Manhattan. Visitors would trawl through booths crammed with vintage dresses, rare books, ancient swords, glass eyeballs, Afghan rugs, West African fetish dolls, Old Master paintings, and much more. In *The Golden Flea*, the acclaimed writer Michael Rips takes readers on a trip through this charmed world. With a beguiling style that has won praise from Joan Didion and Susan Orlean, Rips recounts his obsession with the flea and its treasures and provides a fascinating account of the business of buying and selling antiques. Along the way, he introduces us to the flea's lovable oddball cast of vendors, pickers, and collectors, including a haberdasher who only sells to those he deems worthy; an art dealer whose obscure paintings often go for enormous sums; a troubadour who sings to attract customers; and the Prophet, who finds wisdom among all the treasures and trash. As Rips's passion for collecting grows and the flea's last days loom, he undertakes a quest to prove the provenance of a mysterious painting that just might be the one.

"[Manto's] empathy and narrative economy invite comparisons with Chekhov. These readable, idiomatic translations have all the agile swiftness and understated poignancy that parallel suggests." ---Boyd Tonkin, *Wall Street Journal Stories* from "the undisputed master of the modern Indian short story" encircling the marginalized, forgotten lives of Bombay, set against the backdrop of the India-Pakistan Partition (Salman Rushdie) By far the most comprehensive collection of stories by this 20th Century master available in English. A master of the short story, Saadat Hasan Manto opens a window onto Bombay's demimonde—its prostitutes, rickshaw drivers, artists, and strays as well probing the pain and bewilderment of the Hindus, Muslims, and Sikhs ripped apart by the India-Pakistan Partition. Manto is best known for his dry-eyed examination of the

violence, horrors, and reverberations from the Partition. From a stray dog caught in the crossfire at the fresh border of India and Pakistan, to friendly neighbors turned enemy soldiers pausing for tea together in a momentary cease fire—Manto shines incandescent light into hidden corners with an unflinching gaze, and a fierce humanism. With a foreword by Pulitzer Prize-winning poet Vijay Seshadri, these stories are essential reading for our current moment where divisiveness is erupting into violence in so many parts of the world.

Clearly the marketing methods of old will not fulfill all the needs of today's organization. Today, the fast moving opportunities afforded by the internet, websites, social networking and data communication give those in the know a huge advantage over traditional marketers. The goal of this book is to teach you how. Author Michelle Accardi-Petersen has been on both the planning and implementation side of the problem. Utilizing methods that may be familiar to those with a software background but without the technical baggage, she presents the techniques that will put you way ahead of traditional marketers and move your organization to the forefront in their overall marketing operations.

Sixteen years after being abducted by her father, Meredith Simon boards a flight from Paris to New York. She is 24 and the daughter of Patrick Simon, a fugitive wanted in connection with crimes across two continents, and a conspiracy icon hailed by some as the architect of a new method for producing hydrogen fuel. In just two decades, hydrogen has fast replaced conventional fossil fuels to become the main source of electric power in the United States and other countries around the world. Waiting at the airport in New York is Agent Hanna Corsica of the FBI Missing Persons unit. She has been assigned to interview Meredith about the circumstances of her alleged kidnapping. After retiring to a nearby safehouse, Agent Corsica must speedily sift through doubt and evidence to discern if Meredith can be trusted. With pressure mounting from beyond the safehouse walls, Agent Corsica is compelled to test the strength of the Simon's implausible tale, the implications of which reach to the highest echelons of power.

This conference proceedings analyses the key policy implications arising from the growth of private pensions.

A retired Wall Street Journal editor and mother compares two generations of women—boomers and GenXers—to examine how each navigates the emotional and professional challenges involved in juggling managerial careers and families. For the first time in American history, a significant number of mothers are heading major corporations, including General Motors, Ulta Beauty, and Best Buy. Over the past several decades, women have made gains throughout executive suites. Yet these “Power Moms” still struggle with balancing their management responsibilities with raising children. Joann S. Lublin draws on the experiences of the nation's two generations of these successful women to measure how far we've come—and how far we still need to go. Lublin combines her own insights with those of eighty-five executive mothers across industries—including experienced public-company chiefs such as Carol Bartz, the

first woman to command Autodesk and Yahoo; Hershey's Michele Buck, DuPont's Ellen Kullman, ITT's Denise Ramos, and WW International's Mindy Grossman—and twenty-five of their grown daughters. Lublin reveals how trailblazer boomers, many now in their sixties, often endured sweeping disapproval for their demanding management careers, even as their own daughters sometimes rejected their choices. While the second wave of executive mothers—all under forty-five—handle working parenthood with less angst, they still lead stressful lives. *Power Moms* provides lessons and advice to help today's professional women, their families, and their employers navigate this challenging terrain. Lublin looks at the trade-offs mothers are too often forced to make between work and family and the root causes, including the dearth of large-scale paid parental leave and other family-friendly policies. While it celebrates the gains women have made, *Power Moms* makes clear how much more must be done to make being a working mother easier.

"Agile" has become a miracle buzzword in the software industry for quite some time now. Recent trends indicate that almost half of all software projects are utilizing some form of agile methodology. The Wall Street Journal has noted how modern families are using agile to improve communication within the family. In a recent Forbes article, agile was described as the "best kept management secret on the planet." So, how can you leverage the teachings from agile project management principles as you pursue your next career options? What adaptive approaches are required to tackle the evolving opportunities for income and employment? What agile best practices can you incorporate in building a sustainable career path ahead? While addressing these questions, Dr. Hasnain Rizvi shares his 5 Ws of agile principles that can empower your job search. MGMT4 is the fourth Asia–Pacific edition of this innovative approach to teaching and learning the principles of management. Concise yet complete coverage of the subject, supported by a suite of online learning tools and teaching material equips students and instructors with the resources required to successfully undertake an introductory management course. This highly visual and engaging resource is now available on the MindTap eLearning platform, allowing for seamless delivery both online and in-class. With the Cengage Mobile app students can take course materials with them – anytime, anywhere. New, print versions of this book include access to the MindTap platform.

This book provides a long-overdue account of online technology and its impact on the work and lifestyles of professional employees. It moves between the offices and homes of workers in the new "knowledge" economy to provide intimate insight into the personal, family, and wider social tensions emerging in today's rapidly changing work environment. Drawing on her extensive research, Gregg shows that new media technologies encourage and exacerbate an older tendency among salaried professionals to put work at the heart of daily concerns, often at the expense of other sources of intimacy and fulfillment. New media technologies from mobile phones to laptops and tablet computers, have been

marketed as devices that give us the freedom to work where we want, when we want, but little attention has been paid to the consequences of this shift, which has seen work move out of the office and into cafés, trains, living rooms, dining rooms, and bedrooms. This professional "presence bleed" leads to work concerns impinging on the personal lives of employees in new and unforeseen ways. This groundbreaking book explores how aspiring and established professionals each try to cope with the unprecedented intimacy of technologically-mediated work, and how its seductions seem poised to triumph over the few remaining relationships that may stand in its way.

"Published in conjunction with the exhibition of the same name, on view at the Smithsonian American Art Museum, Washington, DC, September 28, 2018-March 17, 2019."

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