

Web Design Start Here A No Nonsense Jargon Free Guide To The Fundamentals Of Web Design

Print magazine's managing editor of selected more than 400 design solutions to create the ultimate sourcebook for working designers. This value-priced guide by one of the Top 25 Most Influential Women on the Web delivers 250 solutions, workarounds, tips, and annoyance-busters that Web designers won't find anywhere else Offers 500 pages of insider techniques to improve workflow and efficiency, save development time and money, and increase search engine rankings and site traffic, whether designers want to enhance an existing Web site or build a state-of-the-art site from scratch Covers topics such as HTML, XHTML, CSS, graphics and multimedia, cell phone and PDA accessibility, content development, tools, usability, information architecture, globalization, and site redesign Molly Holzschlag is a steering committee member of the Web Standards Project (WaSP) and spokesperson for the World Organization of Webmasters, as well as a frequent lecturer at industry conferences and the author of twenty-five previous books

Whether you are building a personal blog or a corporate website, there is a lot more to web design than div's and CSS selectors, but what do you really need to know? With this book, you'll learn the secrets of designing effective, user-friendly sites, from Website DESIGN just got a whole lot EASIER! Learn the latest website development tools, techniques, and best practices. Web Design Demystified provides the hands-on help you need to get started. Written in a step-by-step format, this practical guide begins by covering website planning and designing for screens. Then, you'll learn how to build pages, use and integrate HTML and CSS, work with JavaScript, PHP, and XML, and use templates. Get tips for testing and going live as well as information on e-mail design and search engine optimization. Clear examples and concise explanations make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key concepts. It's a no-brainer! You'll learn how to: Create design mockups that meet the project goals Add images and multimedia with HTML Style text, lists, links, and forms with CSS Integrate HTML and CSS for layout Improve your site's search engine ranking Code HTML for e-mail Simple enough for a beginner, but challenging enough for an intermediate user, Web Design Demystified gives you the tools you need to create successful websites.

Do you want to build web pages but have no prior experience? This friendly guide is the perfect place to start. You'll begin at square one, learning how the web and web pages work, and then steadily build from there. By the end of the book, you'll have the skills to create a simple site with multicolumn pages that adapt for mobile devices. Each chapter provides exercises to help you learn various techniques and short quizzes to make sure you understand key concepts. This thoroughly revised edition is ideal for students and professionals of all backgrounds and skill levels. It is simple and clear enough for beginners, yet thorough enough to be a useful reference for experienced developers keeping their skills up to date. Build HTML pages with text, links, images, tables, and forms Use style sheets (CSS) for colors, backgrounds, formatting text, page layout, and even simple animation effects Learn how JavaScript works and why the language is so important in web design Create and optimize web images so they'll download as quickly as possible NEW! Use CSS Flexbox and Grid for sophisticated and flexible page layout NEW! Learn the ins and outs of Responsive Web Design to make web pages look great on all devices NEW! Become familiar with the command line, Git, and other tools in the modern web developer's toolkit NEW! Get to know the super-powers of SVG graphics

Access Free Web Design Start Here A No Nonsense Jargon Free Guide To The Fundamentals Of Web Design

There are a lot of books out there covering CSS and HTML, but this one stands out from the crowd by combining all the best aspects of reference and tutorial books — it teaches everything you need to know to design great web sites, and moves at a fast pace, eschewing unnecessary theory and obscure details. It is designed so that any level of web designer or developer will find this to be an essential guide. It teaches the basics of CSS and HTML before quickly moving on to cover in depth all of the essential areas of web design, including forms, tables, typography, layout, browser quirks and more.

For a couple of decades now, designers have used Photoshop to mock up Web page designs. However, that work generally results in a static graphic of the page, which has to be translated by a developer into the components of a Web page: HTML files and Web-compatible image files. Our multi-device world has shown us that this approach to web design, including full-page comps done in Photoshop, is increasingly problematic. Modern web designers are adopting a new approach: creating flexible web pages whose layout can adapt to suit the screen on which they are displayed. This is “Responsive Web Design” [RWD]. Until now, books on designing responsive Web sites have focused on HTML and CSS – in other words, they've been very code-centric, and visual creativity seems to take a back seat. This new book is aimed at the visual Web designer who's accustomed to working in Photoshop. Adobe Photoshop CC contains many new features that help streamline the process of converting a static page design to a set of components for a responsive web page. Dan Rose is one of the best-known advocates of this new way of working in Photoshop. He's observed that only a few people are talking about Photoshop for RWD constructively, yet a majority (63% as of his last informal poll) of web designers are using Photoshop for more than simple asset creation. This transition is a pain point for many designers. His new book will balance coverage of conceptual issues (how to fit tools like Photoshop to the design workflow rather than fitting a workflow to the tools) with practical design exercises tailored to help communicate the overall design direction of the page while respecting the needs of the fluid Web. In addition, he will introduce methods for taking HTML back into Photoshop for further refinement.

If I gave you a box of carpentry tools, could you build me a house? While having the right tools to do a project is a great first step, you still need to learn the overall process of how and when to use those tools to achieve your goals, knowledge that few other web design books present. This book starts from the assumption that you have the right tools -- an Internet connection and a web authoring program or an HTML reference book -- to begin with. (If you don't, the first chapter will bring you up to speed.) Then in clean, clear language, it steps you through the web design and development process from start to finish, from a successful studio owner's perspective: Brainstorming site goals, gathering and converting content, developing a strategic site architecture, balancing elements of tone, message, and navigation, prototyping and presenting designs, organizing and trafficking files, production, subcontracting, publishing and promotion. Whether you're working on a 5-page site for your community organization or you're the project manager for a huge portal site for a Fortune 100, this book will provide you with the essential strategies and checkpoints that ensure a successful web site. Anne-Marie Concepcion is the founder and creative director of a busy cross-media (web, print, and CD-ROM) design firm in Chicago, Illinois. She is a seasoned new media consultant and an Adobe and Quark certified trainer. Her clients have included the Joyce Foundation, the Original Levi's Store, R.R. Donnelley and Sons, LobsterGram, the Chicago Tribune and World Book Encyclopedia (for which she wrote their inaugural Desktop Publishing entry in 1994). Anne-Marie has written for HOW, Digital Chicago, X-Ray, Step-by-Step Electronic Design, and was Publish magazine's Web Design columnist. Web Design Start Here takes you from novice to fully fledged web designer in just 224 pages. From planning, design,

development and testing, to promotion, search engine optimization and visitor analytics, the book covers every stage with concise explanations, clear illustrations and plenty of useful and memorable tips along the way. The reader learns a no-nonsense approach to open-source design, covering HTML5 and CSS3, and is introduced to Javascript and PHP. They are also taught how to find, insert, and customise pieces of downloadable code to make their site more dynamic. Each chapter ends with a mini project to enable the reader to practice their new skills. By the end of the book they will have the knowledge and confidence to produce a beautiful, dynamic, multi-page site, opening the way to a new career in web design.

Beginning Responsive Web Design with HTML5 and CSS3 is your step-by-step guide to learning how to embrace responsive design for all devices. You will learn how to develop your existing HTML, CSS, and JavaScript skills to make your sites work for the modern world. Web sites and apps are now accessed on a wide range of devices with varied sizes and dimensions, so ensuring your users have the best experience now means thinking responsive. In Beginning Responsive Web Design with HTML5 and CSS3 you will learn about all aspects of responsive development. You'll start with media queries, and fluid CSS3 layouts. You'll see how to use responsive frameworks such as Twitter Bootstrap, and how to use tools such as Grunt, Bower, Sass, and LESS to help save you time. You'll also learn how to use JavaScript to manage responsive states, manage your user's journey across screen sizes, and optimize your responsive site. By the end of the book you will be able to build new sites responsively, and update existing sites to be responsive. Every aspect of a responsive build will be covered. This book is perfect for developers who are looking to move into the future of responsive sites. Whether you have already dipped your toes into responsive development or are just getting started, Beginning Responsive Web Design with HTML5 and CSS3 will teach you the very best techniques to optimize your site and your user's experience.

A guide to designing Web sites describes inexpensive ways to create a successful and functional site.

“While you’re reading Neuro Web Design, you’ll probably find yourself thinking ‘I already knew that...’ a lot. But when you’re finished, you’ll discover that your ability to create effective web sites has mysteriously improved. A brilliant idea for a book, and very nicely done.” – Steve Krug, author of Don’t Make Me Think! A Common Sense Approach to Web Usability Why do people decide to buy a product online? Register at your Web site? Trust the information you provide? Neuro Web Design applies the research on motivation, decision making, and neuroscience to the design of Web sites. You will learn the unconscious reasons for people’s actions, how emotions affect decisions, and how to apply the principles of persuasion to design Web sites that encourage users to click. Neuro Web Design employs “neuro-marketing” concepts, which are at the intersection of psychology and user experience. It’s scientific, yet you’ll find it accessible, easy to read, and easy to understand. By applying the concepts and examples in this book, you’ll be able to dramatically increase the effectiveness and conversion rates of your own Web site. Dispels the myth that JavaScript is a “baby” language and demonstrates why it is the scripting language of choice used in the design of millions of Web pages and server-side applications Quickly covers JavaScript basics and then moves on to more advanced topics such as object-oriented programming, XML, Web services, and remote scripting Addresses the many issues that

Web application developers face, including internationalization, security, privacy, optimization, intellectual property issues, and obfuscation Builds on the reader's basic understanding of HTML, CSS, and the Web in general This book is also available as part of the 4-book JavaScript and Ajax Wrox Box (ISBN: 0470227818). This 4-book set includes: Professional JavaScript for Web Developers (ISBN: 0764579088) Professional Ajax 2nd edition (ISBN: 0470109491) Professional Web 2.0 Programming (ISBN: 0470087889) Professional Rich Internet Applications: Ajax and Beyond (ISBN: 0470082801)

This book democratizes web development for everyone. It's a fun, clever guide that covers all of the key design principles, best practices, useful shortcuts, pro tips, real-world examples, and basic coding tutorials needed to produce a beautiful website that you'll feel confident sharing with the world. Because you, too, can design for the web! Hello Web Design contains everything you need to feel comfortable doing your own web development, including an abundance of real-life website examples that will inspire and motivate you. No need to spend time and money hiring an expensive graphic designer; this book will walk you through the fundamentals - and shortcuts - you need to do it all yourself, right now.

Building an elegant, functional website requires more than just knowing how to code. In Adaptive Web Design, Second Edition, you'll learn how to use progressive enhancement to build websites that work anywhere, won't break, are accessible by anyone—on any device—and are designed to work well into the future. This new edition of Adaptive Web Design frames even more of the web design process in the lens of progressive enhancement. You will learn how content strategy, UX, HTML, CSS, responsive web design, JavaScript, server-side programming, and performance optimization all come together in the service of users on whatever device they happen to use to access the web. Understanding progressive enhancement will make you a better web professional, whether you're a content strategist, information architect, UX designer, visual designer, front-end developer, back-end developer, or project manager. It will enable you to visualize experience as a continuum and craft interfaces that are capable of reaching more users while simultaneously costing less money to develop. When you've mastered the tenets and concepts of this book, you will see the web in a whole new way and gain web design superpowers that will make you invaluable to your employer, clients, and the web as a whole. Visit <http://adaptivewebdesign.info> to learn more.

Web Design Start Here A no-nonsense, jargon-free guide to the fundamentals of web design Hachette UK

Details a variety of front-end technologies and techniques and reviews Web design fundamentals while explaining how to work with HTML, graphics, and multimedia and interactive applications.

This second edition of The Principles of Beautiful Web Design is the ideal book for people who can build websites, but are seeking the skills and knowledge to visually enhance their sites. This book will teach you how to: Understand the process of what makes "good design," from discovery through to implementation Use color effectively, develop color schemes, and create a palette Create pleasing layouts using grids, the rule of thirds, and symmetry Employ textures: lines, points, shapes, volumes, and depth Apply typography to make ordinary designs look great Choose, edit, and

position effective imagery And lots more... This revised, easy-to-follow guide is illustrated with beautiful, full-color examples, and leads readers through the process of creating great designs from start to finish. It also features: Updated information about grid-based design How to design for mobile resolutions Information about the future of web fonts including @font-face Common user-interface patterns and resources

With over 60,000 copies sold since its first edition, this SitePoint best-seller has just had a fresh update to include recent advances in the web industry. With the first two editions coming highly recommended by established, leading web designers and developers, the third edition with all its extra goodies will continue that trend. Also fully updated to include the latest operating systems, web browsers and providing fixes to issues that have cropped up since the last edition. Readers will learn to: Style text and control your page layout with CSS Create and Optimize graphics for the Web Add interactivity to your sites with forms Include a custom search, contact us page, and a News/Events section on your site Track visitors with Google Analytics Extend your reach and connect your site with Social Media Use HTML5&CSS3 to add some cool, polished features to your site Use diagnosis/debug tools to find any problems And lots more.

A guide to Web design basics covers HTML, lists, links, tables, and frames, authoring programs, Web graphics applications, navigation systems, and information and interface design.

These eBooks are the long-awaited digital version of our bestselling printed book about best practices in modern Web design. They share valuable practical insight into design, usability and coding, provide professional advice for designing mobile applications and building successful e-commerce websites, and explain common coding mistakes and how to avoid them. You'll explore the principles of professional design thinking and graphic design and learn how to apply psychology and game theory to create engaging user experiences.

Ready to learn HTML5 programming? Start Here! Learn the fundamentals of programming with HTML5 - and begin building your first standards-based web pages from the ground up. If you have absolutely no previous experience, no problem - simply start here! This book introduces must-know concepts and getting-started techniques through easy-to-follow explanations, examples, and exercises. Here's where you start learning HTML5 Create a web site using HTML5 tags in a simple text editor Use semantic tags to make your pages easier to layout and find Draw in HTML5 using the canvas element Embed audio and video in your web pages Get HTML5 to work in older browsers Develop your future skills in web design.

Summary Web Design Playground takes you step by step from writing your first line of HTML to creating interesting and attractive web pages. In this project-based book, you'll use a custom online workspace, the book's companion Playground, to design websites, product pages, photo galleries, and more. Purchase of the print book includes a free

eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology How do top designers learn to create beautiful web pages and intuitive user experiences? Great examples, expert mentoring, and lots of practice! Written by web designer and master teacher Paul McFedries, this unique book shapes and sharpens your skills in HTML, CSS, and web page design. About the Book Web Design Playground takes you step by step from writing your first line of HTML to creating interesting, attractive web pages. In this project-based book, you'll use a custom online workspace to design websites, product pages, photo galleries, and more. Don't worry about setting up your own servers and domain names—the book comes with a free "playground" which lets you experiment without any of that! You can concentrate on core skills like adding images and video and laying out the page, plus learning typography, responsive design, and the other tools of the web trade. What's inside Getting started with HTML, CSS, and web design A free, fully interactive web design workspace Working with images, color, and fonts Full-color illustrations throughout About the Reader If you can use a browser, you're ready to create web pages! About the Author Paul McFedries has written nearly 100 books, which have sold over four million copies world-wide. Table of Contents PART 1 - GETTING STARTED WITH HTML AND CSS Getting to Know HTML and CSS Building Your First Web Page Adding Structure to Your Page Formatting Your Web Page Project: Creating a Personal Home Page PART 2 - WORKING WITH IMAGES AND STYLES Adding Images and Other Media Learning More About Styles Floating and Positioning Elements Styling Sizes, Borders, and Margins Project: Creating a Landing Page PART 3 - LAYING OUT A WEB PAGE Learning Page Layout Basics Creating Page Layouts with Flexbox Designing Responsive Web Pages Making Your Images and Typography Responsive Project: Creating a Photo Gallery PART 4 - MAKING YOUR WEB PAGES SHINE More HTML Elements for Web Designers Adding a Splash of Color to Your Web Designs Enhancing Page Text with Typography Learning Advanced CSS Selectors Project: Creating a Portfolio Page

Best practices for flexible design that meet common challenges The web is constantly changing and evolving with an increased range of devices, browsers, and standards that need to be considered in design. Web designers know they must stay sharp in order to keep up with the rapid pace of technology change. This much-needed book teaches the art of flexible and adaptable design that can work easily with new devices, technologies, and standards. You'll quickly discover how this resource stands out from the crowd as it provides you with a roadmap for ensuring that your designs are stable and flexible enough to handle whatever technology changes are coming in the future. Takes you on a journey of discovery as you learn how to prepare yourself for undefined changes in the dynamic environment of web design Shares straightforward tips for adopting a forward-thinking approach to the subject of web evolution Uncovers the essential skills you need in order to survive the future of the web Using the fundamental skills and processes laid out in this roadmap,

you'll be able to boost your stability and flexibility while coding with confidence.

Deliver an optimal user experience to all devices—including tablets, smartphones, feature phones, laptops, and large screens—by learning the basics of responsive web design. In this hands-on guide, UX designer Clarissa Peterson explains how responsive web design works, and takes you through a responsive workflow from project kickoff to site launch. Ideal for anyone involved in the process of creating websites—not just developers—this book teaches you fundamental strategies and techniques for using HTML and CSS to design websites that not only adapt to any screen size, but also use progressive enhancement to provide a better user experience based on device capabilities such as touchscreens and retina displays. Start with content strategy before creating a visual design Learn why your default design should be for the narrowest screens Explore the HTML elements and CSS properties essential for responsive web design Use media queries to display different CSS styles based on a device's viewport width Handle elements such as images, typography, and navigation Use performance optimization techniques to make your site lighter and faster

This is a different kind of web design book. Above the Fold is not about timely design or technology trends; instead, this book is about the timeless fundamentals of effective communication within the context of web design. It is intended to help you, the reader, understand the considerations that web designers make when developing successful websites. Above the Fold is divided into three sections: Design & Typography Planning & Usability Business Value Each section represents a phase in the continuous cycle of web design. It's the balance among design, usability, and return on investment that makes a website truly great. Topics covered in Above the Fold include: What makes web design unique The history of web design Anatomy of a web page White space and grid use in web design The elements of web design: color, texture, imagery, scale, depth, animation, and variability Web typography, including web-safe type, images of type, and font replacement and embedding Web project planning Information architecture, including site maps, wireframes, and user flow diagrams The elements of usability: navigation, breadcrumbs, links, search, submission forms, and error messaging Search engine optimization Online marketing, including banner ads, viral and social marketing, on-site marketing, and email marketing Web statistics and analysis Five years and more than 100,000 copies after it was first published, it's hard to imagine anyone working in Web design who hasn't read Steve Krug's "instant classic" on Web usability, but people are still discovering it every day. In this second edition, Steve adds three new chapters in the same style as the original: wry and entertaining, yet loaded with insights and practical advice for novice and veteran alike. Don't be surprised if it completely changes the way you think about Web design. Three New Chapters! Usability as common courtesy -- Why people really leave Web sites Web Accessibility, CSS, and you -- Making sites usable and accessible Help! My boss wants me to _____. -- Surviving executive design whims "I thought usability was the enemy of design until I read the first edition of this book. Don't Make Me Think! showed me how to put myself in the position of the person who uses my site. After reading it over a couple of hours and putting its ideas to work for the past five years, I can say it has done more to improve my abilities as a Web designer than any other book. In this second edition, Steve Krug adds essential ammunition for those whose bosses, clients, stakeholders, and marketing managers insist on doing the wrong thing. If you design, write, program, own, or manage Web sites, you must read this book." -- Jeffrey Zeldman, author of Designing with Web Standards

Provides instructions on designing, building, and maintaining a Web site, along with information on Web standards and testing.

Do you need a website to support your freelance business or entrepreneurial venture? Or are you considering a career in web design?

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Maybe you're looking for your next career pivot, or you're simply seeking skills to give your CV that competitive edge? Wherever you are in your career, Confident Web Design can help. The ultimate beginner's guide to designing, building and publishing basic websites, this book features exclusive online exercises to help you practice your new skills in context. Covering the basics of HTML, CSS and JavaScript, as well as giving you a thorough grounding in the real-life application of these principles, this book provides helpful examples, explanations of technical terms, and clear, easy-to-understand language - meaning your first website is only a few chapters away. Taking you on a practical journey to publish a basic website from scratch, the book's structure is designed to break down each skill into manageable chunks. Wherever you are in your career, let Confident Web Design give you that cutting edge with vital programming and design skills. About the Confident series... From coding and web design to data, digital content and cyber security, the Confident books are the perfect beginner's resource for enhancing your professional life, whatever your career path.

Your web site is a business—design it like one. Billions of dollars in spending decisions are influenced by web sites. So why aren't businesses laser-focused on designing their sites to maximize their Return on Investment (ROI)? Web design can do more than make a site look good—it can be a powerful strategic weapon that enhances financial returns and creates competitive advantage. It's time to make web sites accountable. It's time to make design decisions based on metrics and business goals. It's time for Web Design for ROI. In this book you'll learn: Why so many organizations think about web design the wrong way How small design changes can have a big impact on your bottom line Simple tips to increase web sales/leads by 10% – 50% (or more) Concrete design guidelines for: Landing pages Home pages Category pages Detail pages Forms Checkout processes Packed with helpful examples from a wide variety of sites!

Web Design for Beginners: The Ultimate Website Beginners Guide for learning Professional website design with Wordpress, (Wordpress, CSS, HTML, Webgraphics, Javascript) Starting a website and not sure what to use? Whether you are a beginner or more advanced this book dives deep into the different options and techniques you can use to create the BEST web content! Just like other fields of design, web design is constantly and rapidly evolving. With billions of websites on the internet today, you could be right to compare website developers with bees as far as being busy is concerned. Compare how much web designers had to do to build a website back then, and just how little they have to do today to do the same - what do you see? It is clearly evident that web designers have become smarter with time. Here Is A Preview Of What You'll Learn... Facts about web design Your choices in Software to use Crucial Components of Web Design Factors effecting Cost of web design Web design practices you NEED to adhere to Whether to build a DIY website or hire a service Understanding web users Strategy of the Website Management Optimizing User Experience Marketing your website! Technology and Design options Much, muchmore! Provides information on responsive solutions to Web site design, covering such topics as wireframes, text, breakpoints, screenshots, browsers, and design manuals.

Master HTML and CSS fundamentals to create beautiful websites. The best book on the market for modern web design fundamentals! Every one of the over 4 billion webpages online today use HTML markup language to display its content. HTML is everywhere. Experienced developers know that a mastery of HTML and CSS fundamentals is not only an essential web design skill, but also the solid foundation of a robust coding skillset. In HTML & CSS QuickStart Guide author, instructor, and 10+ year Fortune 500 tech company veteran David DuRocher breaks down HTML5 and CSS3 fundamentals manageable, practical, and engaging segments designed for first-time developers. David's unique and engaging approach to teaching HTML and CSS

principles means that readers are ready to start designing from the very first chapter without enduring an avalanche of boring jargon or dry technobabble. Use the enclosed bonus digital asset access to go beyond the book with your own hands-on project, GitHub code repository, online tools, resources, and more! No matter whether you are a student, jobseeker looking to improve your resume, freelancer, designer, experienced developer, or just someone who wants to create their own website from scratch, everything you need to know is right here in this book! Truly anyone, at any stage of their lives, can learn to code. HTML and CSS are the perfect starting point on that journey—easy to learn, easy to implement, HTML & CSS open the door to a world of coding possibilities. HTML & CSS QuickStart Guide Is Perfect For: - Full stack developers looking to brush up on their front-end development skills - Jobseekers looking to increase the value of their resume - Artists, bloggers, and digital entrepreneurs who want to customize their web presence - WordPress, Shopify, and Squarespace users who want to tweak templates and make them their own - Anyone who wants to create attractive, responsive, and modern websites with no prior experience needed HTML & CSS QuickStart Guide Covers: - HTML and CSS for Beginners – all of the core HTML and CSS fundamentals you need to know in one place - HTML tags, CSS elements, CSS styling, and exactly how to fit the pieces together - Futureproofing – how to design sites that look great on any browser, any device - How to save time using best practices to produce clean and tidy code - Formatting, sizing, fonts, images, multimedia, forms, sprites, and gradients – all of the tools you need to make your website 100% your own! HTML and CSS QuickStart Guide Will Teach You: - Modern Web Design Fundamentals – How to use the powerful combination of HTML5 and CSS3 to build functional and responsive web pages - Site Structure and Responsive Design Principles – How to format HTML and CSS markup to produce attractive web sites and web pages that look great on any browser and any device. - Breathing Life Into Your Projects – How to incorporate forms, multimedia elements, special characters and more into your web projects - Correct Markup Best Practices – How to efficiently use CSS and HTML together to produce clean, professional HTML documents using industry-standard tools such as GitHub - HTML and CSS for Beginners – HTML and CSS elements, formatting, padding, gradients, menus, testing, debugging, keeping your site’s code up to date and more—all supported with abundant visual examples and a practical hands-on project! *LIFETIME ACCESS TO FREE HTML AND CSS DIGITAL ASSETS* - A complete hands-on project using an industry-standard GitHub code repository along with a complete online HTML, CSS, and web design resource library, web development cheat sheets, and more!

Build websites and applications using the latest techniques in modern web development About This Book Create amazing modern day applications that run seamlessly across multiple platforms Implement multiple methodologies by creating different apps with dynamic features This unique project-based guide will help you build your own websites efficiently Who This Book Is For This book is a must-have for web developers who want to stay on top of the latest trends in web app and site development. If you are a web developer who is already familiar with HTML, CSS, and functional JavaScript, and you want to learn the latest trends in web development, this is the book for you. What You Will Learn Find out how to create responsive websites Create websites using the principals of Flat design Create deep-dive sites using parallax scrolling Discover how to use Ajax in single-page applications

