

What Is The Super Bowl What Was

"Describes the NFL's Super Bowl championship, including some of the greatest teams, players, and moments from Super Bowl history"--Provided by publisher.

Immerse yourself in the greatest moments in football history. Barry Wilmer and Ken Rappoport charge through every Super Bowl, covering the most intense moments in sports history. Revisit some of America's classic and current football heroes, including: Bart Starr, Dave Robinson, Max McGee, Chuck Howley, Johnny Unitas, Jim O'Brien, Duane Thomas, "Mean" Joe Green, Marcus Allen, Matt Millen, Phil Simms, David Tyree, Ray Lewis, Peyton Manning, and more.

The Tampa Bay Buccaneers are Super Bowl Champions! In Super Bowl LV, the Tampa Bay Buccaneers capped off an incredible season by triumphing over Patrick Mahomes and the Kansas City Chiefs, seizing their first Super Bowl win since the Gruden era and returning the franchise to glory. Tampa Bay: The Tampa Bay Buccaneers'

Unforgettable 2020 Championship Season takes fans on the amazing journey that was the 2020-2021 campaign, from the momentous arrival of Tom Brady to navigating new norms as a team amid a global pandemic. Through electrifying stories by Greg Auman and Joey Johnston plus dozens of vivid photos, relive the fight to end a 12-season playoff drought, postseason victories against the Saints and Packers and a Super Bowl night on Bucs home turf that will live on forever in the minds of Tampa Bay fans. This

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commemorative edition also features in-depth profiles on Brady, Mike Evans, Rob Gronkowski, Bruce Arians, and more.

Audisee® eBooks with Audio combine professional narration and sentence highlighting to engage reluctant readers! The National Football League (NFL) is the most popular sports league in the United States, and the Super Bowl is its grandest stage. The incredible runs, the gutsy defensive stands, and the game-winning touchdown throws are all here. Award-winning sports author Matt Doeden explores the history of the Super Bowl and covers the championship game's greatest moments, from Vince Lombardi leading the Green Bay Packers to victory in Super Bowl I to Tom Brady and the New England Patriots coming from 25 points behind to win Super Bowl LI. Don't miss the thrills and the fanfare of the biggest game of the year.

At the end of every season, football fans watch the Super Bowl to see the top teams in the NFL (National Football League) battle for the Vince Lombardi Trophy. The biggest game of the year has a culture of its own, from dazzling halftime shows to hilarious TV commercials. Dive into the Super Bowl's long history of epic football face-offs, nail-biting comebacks, and unbelievable upsets, and discover why each game keeps fans talking for years to come.

Reveals the economic, cultural, and social implications of the Super Bowl, describing the intense preparation and planning that goes into the game, the role of advertising, and the spectacular halftime show.

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A straight-from-the-source look at how NFL dynasties are built In Super Bowl Blueprints, Hall of Fame general manager Bill Polian and veteran football scribe Vic Carucci sit down with the architects of the greatest teams of all time, digging into how these dynastic squads did what they did, with more insight and access than any football book in history. Polian, the architect of the Super Bowl XLI—champion Indianapolis Colts, provides a rare glimpse inside the locker rooms, coaches' room, and front offices for the key moments that defined the modern NFL. Whether Polian is discussing variations of the no-huddle with Jim Kelly and Peyton Manning or the culture of the Steel Curtain with Terry Bradshaw and "Mean" Joe Greene or different versions of Bill Walsh's West Coast offense with Mike Holmgren and Steve Young, his command of the game mixed with the perceptions of these legends creates a book like no other. Tom Flores, Ron Wolf, and Mike Haynes debate how Al Davis built the iconic Raiders franchise, while Jimmy Johnson, Jerry Jones, Troy Aikman, and more share how tension and football IQ were married to create the unstoppable Cowboys teams of the '90s. Super Bowl Blueprints tells the story of championship football—how it's attained and what it takes—through the voices of Bill Parcells, Marv Levy, Art Rooney II, Charles Haley, Doug Williams, John Mara, Charley Casserly, Joe Theismann, Harry Carson, Tom Moore, Brian Billick, Frank Reich, Dwight Freeney, Joe Gibbs, Tony Dungy, and many more!

The first Super Bowl in 1967 was not a big event that drew huge crowds. But since then

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it has grown into the biggest and most popular event in sports. At the end of every season, 12 teams slug it out to make it to the National Football League's championship game. Discover the greatest teams, players, and games in Super Bowl history. Introduces to young pigskin fans ten players who once starred in a Super Bowl game and now star before the television cameras, calling the very game they used to play. Original.

With a television viewership of over 100 million people and hundreds of millions of dollars spent each year on tickets, concessions, and merchandise alone, the Super Bowl is the greatest game on Earth. Offering in-depth analysis, detailed statistics, play-by-play recaps, and post-game insights for every Super Bowl ever played, *The Ultimate Super Bowl Book* is the most definitive reference to this iconic sporting event, exploring all the high and lows from more than four decades of gridiron drama, with stories and quotes from the men who made history on football's biggest stage. In addition to a comprehensive examination of each Super Bowl played since 1967, the book presents features on the greatest individual performances in Super Bowl history—from Joe Namath to Joe Montana, Tom Brady to Aaron Rodgers, Marcus Allen to Emmitt Smith, Jack Lambert to James Harrison—and the best and worst decisions by some legendary coaches, including Vince Lombardi, Chuck Noll, Bill Parcells, Bill Belichick, Mike McCarthy, and more. Author Bob McGinn weighs in on the biggest Super Bowl shockers, the worst blunders, and the most entertaining characters. Quotes from

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players and coaches take you to the sidelines and into the huddle with the greatest teams in Super Bowl History, including the Green Bay Packers, Pittsburgh Steelers, Dallas Cowboys, New England Patriots, and more. No sporting event can compete with the Super Bowl—and no book can compete with this one as the ultimate reference to the ultimate game!

Sal Paolantonio of ESPN takes readers inside the improbable 2017 championship season of the Philadelphia Eagles—from training camp to the first Super Bowl title in franchise history. This is the inside story you will get nowhere else—from the team's storybook start to the nail-biting victory over the New England Patriots in Minneapolis, featuring the "Philly Special," perhaps the most memorable play in Super Bowl history. Through exclusive interviews, readers will learn how the Eagles overcame Carson Wentz's season-ending injury, how the team defied the odds and the critics and how they beat the greatest dynasty in modern pro football. With exclusive inside access, Paolantonio reveals a rare look into the dynamic between head coach Doug Pederson, back-up quarterback and eventual Super Bowl LII MVP Nick Foles, and the many individuals who stepped up and answered the call at the right times. Paolantonio captures the mood of the team week by week, every step of the way, profiling numerous key players, coaches, and much, much more.

Written by acclaimed sports author and oral historian Harvey Frommer and with an introduction by pro football Hall of Famer Frank Gifford, *When It Was Just a Game* tells

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the fascinating story of the ground-breaking AFL–NFL World Championship Football game played on January 15, 1967: Packers vs. Chiefs. Filled with new insights, containing commentary from the recently discovered unpublished memoir of Kansas City Chiefs coach Hank Stram, and featuring oral history from many who were at the game—media, players, coaches, fans—the book presents back story and front story in the words of those who lived it and saw it go on to become the Super Bowl, the greatest sports attraction the world has ever known. Archival photographs and drawings help bring the event to life.

The #1 New York Times bestseller by Tom Brady, six-time Super Bowl champion and one of the NFL’s 100 Greatest Players of All Time. Revised, expanded, and updated, the first book by Tampa Bay Buccaneers and former New England Patriots quarterback Tom Brady—who continues to play at an elite level into his forties—a gorgeously illustrated and deeply practical “athlete’s bible” that reveals Brady’s revolutionary approach to enhanced quality of life and performance through recovery for athletes of all abilities and ages. In this new edition of *The TB12 Method*, Tom Brady further explains and details the revolutionary training, conditioning, and wellness system that has kept him atop the NFL at an age when most players are deep into retirement. Brady—along with the expert Body Coaches at TB12, the performance lifestyle brand he cofounded in 2013—explain the principles and philosophies of pliability, a paradigm-shifting fitness concept that focuses on a more natural, healthier way of exercising,

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training, and living. Filled with lessons from Brady's own training regimen, The TB12 Method provides step-by-step guidance on how develop and maintain one's own peak performance while dramatically decreasing injury risks. This illustrated, highly visual manual also offers more effective approaches to functional strength & conditioning, proper hydration, supplementation, cognitive fitness, restorative sleep, and nutritious, easy-to-execute recipes to help readers fuel-up and recover. Brady steadfastly believes that the TB12 approach has kept him competitive while extending his career, and that it can make any athlete, male or female, in any sport and at any level achieve his or her own peak performance. With instructions, drills, photos, in-depth case studies that Brady himself has used, along with personal anecdotes and experiences from his legendary career, The TB12 Method gives you a better way to train and get results with Tom Brady himself as living proof.

After leading the Seattle Seahawks to their crushing Super Bowl XLVIII defeat of the Denver Broncos-and their veteran quarterback Peyton Manning-during his second NFL season, Russell Wilson proved himself to be a powerhouse on the football field. Attaching himself to a host of causes, including bullying and domestic violence, the upstart quarterback has also become a formidable force for good off the field. This exciting volume chronicles how Wilson worked hard to defy expectations and rise to stardom. Wilson's many accomplishments will inspire readers and teach them that it is never too early to make a difference.

Read Online What Is The Super Bowl What Was

Revised and updated for 2020! The New England Patriots' feat of six Super Bowls in 17 years represents the gold standard of dominance every sports franchise strives for. With Bill Belichick and Tom Brady at the helm, the Patriots' unlikely victory back in February 2002 became a fulcrum that tipped decades of failure into a run of dynastic success. In this revised and updated edition, bestselling author Jerry Thornton provides a behind-the-scenes look at each of the team's six championships, revealing the adversity they faced and reveling in the hard-fought victories they earned. This is the story of a franchise, a culture, and a people told from a true fan's perspective. It's about a franchise that has seemingly dealt only in extremes, hated by the nation in a way that has only fortified the strength of its supporters. Most of all, it's a story about remarkable people defying history to write their own. *Six Rings* is the must-read account of this unforgettable era in football.

Chronicles the 2004-2005 season of the New England Patriots culminating in their defeat of the Philadelphia Eagles in Super Bowl XXXIX in Jacksonville, Florida.

Now you can be a part of the Super Bowl, the biggest game in sports! Meet the NFL's greatest champions and see cool Super Bowl memorabilia. Choose the stickers to create your own Super Bowl scrapbook. Easy-peel stickers can be used more than once.

Discusses the Super Bowl and notable moments in its history.

The Super Bowl is the most watched sporting event in the United States. But what does

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participating in this event mean for the players, the halftime performers, and the cities who host the games? Is there an economic benefit from being a part of the Super Bowl and if so, how much? This Palgrave Pivot examines the economic consequences for those who participate in the Super Bowl. The book fills in gaps in the literature by examining the benefits and costs of being involved in the game. Previously, the literature has largely ignored the affect the game has had on the careers of the players, particularly the stars of the game. The economic benefit of being the halftime performer has not been considered in the literature at all. While there have been past studies about the economic impact on the cities who host of the game, this book will expand on previous research and update it with new data.

In 1966, as the champions of the AFL and NFL prepared to play each other for the first time, Kansas City Chiefs—owner Lamar Hunt wrote the following to Commissioner Pete Rozelle: “I have kiddingly called [the championship game] the Super Bowl, which obviously can be improved upon.” How wrong Hunt was. After the AFL merged with the NFL, “Super Bowl” became the official title of the NFL championship game in the years to come. In celebration of the first fifty Super Bowls, David Fischer traces its evolution from a game that didn’t sell out in 1967 to a worldwide phenomenon with a viewership in the hundreds of millions. Packed with dozens of arresting full-color illustrations—highlighting game action, memorabilia, and players and coaches—The Super Bowl includes sections on the greatest games, individual performances, and

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game-changing plays. Fischer explores unique Super Bowl angles as well, including a ranking of “The Best Who Never Won” and “The Best Who Never Lost,” along with perspectives from players and fans. He covers the action, the heroes, the strategy, and the records from half a century of championship football. This celebration of the fiftieth anniversary of America’s premier sporting event is an essential addition to any football fan’s collection. Skyhorse Publishing, as well as our Sports Publishing imprint, are proud to publish a broad range of books for readers interested in sports—books about baseball, pro football, college football, pro and college basketball, hockey, or soccer, we have a book about your sport or your team. Whether you are a New York Yankees fan or hail from Red Sox nation; whether you are a die-hard Green Bay Packers or Dallas Cowboys fan; whether you root for the Kentucky Wildcats, Louisville Cardinals, UCLA Bruins, or Kansas Jayhawks; whether you route for the Boston Bruins, Toronto Maple Leafs, Montreal Canadiens, or Los Angeles Kings; we have a book for you. While not every title we publish becomes a New York Times bestseller or a national bestseller, we are committed to publishing books on subjects that are sometimes overlooked by other publishers and to authors whose work might not otherwise find a home.

Introduces facts about the Super Bowl, including the history of the game, famous players throughout its history, and the spectacle of the Super Bowl Halftime Show. Super Bowl Monday is a thorough retelling of Super Bowl XXV, the epic January 1991

Read Online What Is The Super Bowl What Was

showdown between the New York Giants and the Buffalo Bills. Great characters and a gripping finish to the closest episode in Super Bowl history made for a wonderful conclusion to the game's Silver Anniversary. But what establishes that day as a special moment in American sports history was the cloud of war hanging over the game and the nation. Ten days before the Giants defeated the Bills 20-19 in Tampa Stadium, the United States had authorized Operation Desert Storm and begun the Persian Gulf War. The book is entitled Super Bowl Monday because the hundreds of thousands of American soldiers who were able to watch the Giants vs. the Bills did so on Arabic Standard Time, several hours ahead of Eastern Standard Time. For those men and women on duty in Saudi Arabia, Kuwait, and Iraq, Super Bowl XXV took place early Monday morning. Super Bowl Monday features original research from newspaper and video archives in addition to lengthy interviews with many of the game's stars. In commemoration of the fiftieth anniversary of America's most beloved sporting event—the Super Bowl—an authoritative collection of the most pivotal plays through the decades, compiled by the legendary Jerry Rice, and illustrated with dozens of color photographs. New York Times bestseller 50 Years, 50 Moments celebrates five decades' worth of memories, insights, and personal experiences of Super Sunday. Super Bowl MVP Jerry Rice has compiled his list of the most iconic, strategic, and record-breaking moments in football history from the Super Bowl's inception to today—from the Green Bay Packers and Kansas City Chiefs in Super Bowl I; to the

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amazing Miami Dolphins championship in Super Bowl VII that capped their seventeen-game undefeated season; to the heart-stopping Super Bowl XXV in which the New York Giants beat the Buffalo Bills 20-19; and Super Bowl XLIX's amazing last-second victory by the New England Patriots over defending champion Seattle Seahawks 28-24. A Hall of Fame wide receiver who has played alongside and against some of the greatest players in the NFL, Jerry Rice, joined by accomplished sports researcher and journalist Randy O. Williams, draws on his intimate knowledge and insight of the game to highlight remarkable moments from this greatest game in modern sports. Rice's access to the NFL means that 50 Years, 50 Moments is chock full of memories and insights directly from the athletes and coaches who were involved in these moments. Pulling together all the catches, the interceptions, the fumbles and triumphant touchdowns that have made the Super Bowl an unforgettable experience. 50 Years, 50 Moments features marquee names like Joe Montana, Vince Lombardi, Roger Staubach, Walter "Sweetness" Payton, Terry Bradshaw, Joe Namath, Lawrence Taylor, "Mean Joe" Greene, as well as Tom Brady and is a handsome must-have keepsake for football fans everywhere that is sure to be treasured for generations to come.

While the Super Bowl has become a worldwide cultural event, the annual league championship games had a long history even before the first Super Bowl in January, 1967. From the first American Football League's attempt to settle the league title on

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the gridiron in 1926 to the separate NFL and AFL championships of the 1965 season, this history offers a narrative of each game, including line-ups, box scores and team statistics.

An illustrated history of the Super Bowl, explaining what it is and the rules of the game, and including highlights of the Super Bowl's most memorable moments. From Tom Brady to Russell Wilson, Superstars of the Super Bowl introduces readers to some of the greatest sports players in the Super Bowl. Vivid photographs and easy-to-read text aid comprehension for early readers. Features include a table of contents, an infographic, fun facts, Making Connections questions, a glossary, and an index. QR Codes in the book give readers access to book-specific resources to further their learning.

The former director of the NFL offers a firsthand look at the history and growth of the single-day sporting event that is watched by more than 800 million viewers. Presidents and Super Bowls. They're the biggest deals we have. Let the game begin--and may the best American institution win! From George Washington, father of the nation, versus Super Bowl I to Barack Obama against Super Bowl XVIV, the comeback win by the Saints over the Colts in 2010: Forty-four matchups, one at a time, one point per match. It's the most fun you can have finding out about America's Presidents and America's Game without having to

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read two separate books! Based on the blog featured on ESPN Radio, National Public Radio, the BBC World Service, the Economist.com, the New Yorker, and elsewhere.

A brief overview of the life and career of John Elway, highlighting his performance in Super Bowl XXXIII.

Details the history, great players, and famous moments of the Super Bowl.

As the Super Bowl draws nearer, teens Steve Thomas and Susan Carol Anderson learn that the entire offensive line of the California Dreams have failed their doping tests and that the Dreams' owner is trying to cover up the test results. Reprint.

Eli Manning knew he would have to play a great game to capture the 2012 Super Bowl. His team, the New York Giants, was facing its rival, the New England Patriots, in a rematch of the 2008 Super Bowl. The Giants had won that game in a huge upset, and now the Patriots were looking for revenge. With Giants fans counting on him, could Eli lead his team to the championship once again? Young sports fans will feel like they're at the games as they follow Eli Manning on his quest for a Super Bowl victory. Full-color photos and engaging, play-by-play narratives will keep readers on the edge of their seats as they cheer on Eli and the Giants.

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Following a season with incredible highs and heartbreaking lows, the Philadelphia Eagles went on to do what fans had all but written off as impossible: for the first time in the franchise's history, Philly won a Super Bowl. Philadelphia Inquirer Eagles beat reporter Zach Berman takes fans on a journey through the action-packed season -- from the preseason and midseason player pickups that shaped a championship team to the gut-wrenching injury of star quarterback Carson Wentz through to the bold play calling and nail-biting moments in Super Bowl LII, in which the Eagles bested the favored-to-win New England Patriots. A book unique in its scope and insight thanks to Berman's on-the-ground reporting, *Underdogs* will detail the unlikely story that captured national attention; explain how the team resonated among a desperate fan base that waited 57 years for a championship; and even delve into the players' social activism during a particularly political NFL season. With a foreword by beloved Philadelphia radio announcer Merrill Reese and an 8-page full-color photo insert, it's the perfect keepsake item for anyone who bleeds green. During his six years covering the Birds, Berman has developed relationships with some of the most notable characters that led the team to Super Bowl victory. In *Underdogs*, he'll explain why Nick Foles contemplated retirement on his way to winning Super Bowl MVP. He'll detail Howie Roseman's journey to NFL executive of the year after being cast aside by former coach Chip Kelly. He'll show Malcolm Jenkins' journey to team captain, how Chris Long's life changed in a Tanzania hotel bar, why Eagles kicker Jake Elliott didn't consider football until he was chosen at random at a high school pep rally, and where Carson Wentz ate dinner the night before he left for the NFL Draft. These more obscure stories offer incredible context and depth to an already fascinating story of success against the odds.

Read Online What Is The Super Bowl What Was

From Super Bowl champion and literacy crusader Malcolm Mitchell comes an exciting new story that shows even reluctant readers that there is a book out there for everyone! Meet Henley, an all-around good kid, who hates to read. When he's supposed to be reading, he would rather do anything else. But one day, he gets the scariest homework assignment in the world: find your favorite book to share with the class tomorrow. What's a kid to do? How can Henley find a story that speaks to everything inside of him? Malcolm Mitchell, bestselling author of *The Magician's Hat*, pulls from his own literary triumph to deliver another hilarious and empowering picture book for readers of all abilities. Through his advocacy and his books, Malcolm imparts the important message that every story has the potential to become a favorite.

Combining the unparalleled excitement of a Super Bowl championship with the unbeatable suspense of a first-rate murder mystery, legendary quarterback Fran Tarkenton, Edgar Award nominee Herb Resnicow, and *Who Killed the Robbins Family?* creator Bill Adler team up to present this thriller set on the football field.

The Lost Super Bowls is historical fiction - a scrapbook of fictional articles by imaginary sportswriters from make-believe newspapers, all dressed in archival photography and original color artwork. It's fantasy football wrapped in a history lesson, the buildup and recap of five "World Championship" games - from 1961 to 1965 - that were never played. Only the names are real...legendary figures, like Lombardi and Stram, Alworth and Adderley, Ditka and Kemp. Venues like Green Bay's City Field, the Dallas Cotton Bowl and Pasadena's Rose Bowl. It's the winter of 1961. Joe Foss, commissioner of the wobbly American Football League, issues the first of his many telegrams and missives to the rival NFL, requesting that the two leagues

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create an annual "World Championship Football Game." Foss' gang is struggling and needs a boost. The NFL, however, led by Pete Rozelle, scoffs at the invitation, thus triggering a war between the leagues that would carry deep into the spring of 1966. A merger was finally announced that June. The first Super Bowl game - Kansas City versus Green Bay - wouldn't be played until January of '67. But what if, by some shocking stroke of prescience, the NFL had agreed to Foss' initial proposal? Simply put, football's Super Bowl era would have begun five years earlier - in January, 1962. There'd be five more title games now cemented in the record books. There'd be five more of those fine Sabol highlight reels in the archives of NFL Films. There'd be five more chapters of pro football history that author Tom Danyluk calls The Lost Super Bowls. "Everything you can imagine is real," says the artist, and The Lost Super Bowls presents football history in that very way, a time machine back to those early AFL-NFL battles that never were. It's George Blanda and the Houston Oilers trying to bomb their way past the '61 Packers, Vince Lombardi's first champion. It's Sid Gillman unleashing his lightning bolt strikes on the Monsters of the Midway. It's the mighty Jim Brown slamming horns with Sestak and Saimes and the rugged Bills' defense of 1964. It's the sports pages of The Lost Super Bowls. Sit back and read all about it!

Go Chiefs Go!" captures the magic of the Kansas City Chiefs season for young Chiefs fans that lead to a victory in Super Bowl LIV. This book tells the story of the Kansas City Chiefs 2019 season that lead to the team's first Super Bowl in 50 years. The book records the wonderful and historic season in an easy-to-read and colorful format. Full color illustrations introduce children and adults alike to the pride and joy of being a Chiefs fan. The book also helps keep the memories of a trip to the Super Bowl alive for young readers to experience

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again and again. Description: It had been 50 years since Chiefs fans had a chance to celebrate a Super Bowl victory. But through the legendary play of Super Bowl MVP Patrick Mahomes and the grit and determination of his teammates, that moment finally arrived! Fans along with the players had an unwaivering belief that at times seemed to will the team to victory. But it wasn't an easy road. There were times when it appeared the season might not turn out the way the Chiefs Kingdom had hoped. But the Chiefs battled to overcome setbacks to triumph in the playoffs over teams that had beaten them. Even in the Super Bowl when it seemed like the game was slipping away the Chiefs dug down deep and found a way to not only comeback but to take control in a way that let everyone know victory was never in doubt. "Go Chiefs Go!" allows fans to relive those incredible victories and more as they follow their team on the road to glory and secure their legacy among the great Chiefs teams of the past and shine as the best team in professional football! "Go Chiefs Go!" is an official publication of the Super Bowl Champion Kansas City Chiefs!

"This is one case in which you can actually judge a book by its cover. Sports broadcaster Ed Benkin delivers exactly as promised in *The First 50 Super Bowls*. The author conducted more than 100 interviews with former players and coaches to present readers with an insider perspective on these fifty football games...recommended"—Choice *The Super Bowl* redefined American sports. Over the past half century, the NFL's championship game has grown from humble beginnings to the biggest sporting event of the calendar year--an event that creates legendary stories, from Len Dawson's conversation with the president to Jim O'Brien's game-winning kick and Randy White's post-game duet with Willie Nelson. Covering 50 Super Bowls, from 1966 through 2016, this book gives an insider's view of each game, with recollections

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from the people who participated, many told for the first time.

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